

Signs Policy

Council Policy

Responsible Directorate: Planning and Community Development

Objective: To provide guidance on the design and placement of signs located within the City of Joondalup.

To protect the quality of the streetscape and the amenity of adjoining and nearby residents by minimising the visual impact of signs.

To encourage signs that are well-designed and well-positioned and appropriate to their location, which enhance the visual quality, amenity and safety of the City of Joondalup.

To facilitate a reasonable degree of signage to support business activities within the City of Joondalup.

~~To complement the provisions for signs as specified in the City of Joondalup's Signs Local Law 1999.~~

1. Authority:

This Policy has been prepared in accordance with Schedule 2, Part 2 of the deemed provisions of the Planning and Development (Local Planning Schemes) Regulations 2015 Clause 8.11 of City of Joondalup District Planning Scheme No. 2 which allows Council the local government to prepare local planning policies relating to planning and development within the Scheme area.

2. Application:

This Policy applies to signs located throughout the City of Joondalup.

3. Statement:

This Policy provides guidance on the extent and location of various forms of signage that are not exempt from planning approval under the City of Joondalup District Planning Scheme No. 2 and complements the requirements of the City's Signs Local Law 1999 which focuses on safety and maintenance issues.

~~As such, the~~ The Policy is to be read in conjunction with the City of Joondalup – Local Planning Scheme No 3 (the Scheme) and the Local Government and Public Property Local Law 2014 (as amended) and any relevant agreed Structure Plan. The provisions of agreed Structure Plans shall prevail over this Policy.

Words and expressions used in this Policy shall have the meanings given to them in the Scheme and the Local Law. For the purposes of interpretation, the terms “sign”, “advertisement” and “advertising device” referred to within these documents have the same meaning.

~~The City of Joondalup District Planning Scheme No. 2 contains the following objectives for the control of advertising signs:~~

- ~~a. To ensure that the visual quality and character of particular localities and transport corridors are not eroded.~~
- ~~b. To achieve advertising signs which are not misleading or dangerous to vehicular or pedestrian traffic.~~
- ~~c. To minimise the total area and impact of outdoor advertising commensurate with the realistic needs of commerce for such advertising.~~
- ~~d. To prohibit outdoor advertising which is considered to be superfluous or unnecessary by virtue of their colours, height, prominence, visual impact, size, relevance to the premises on which they are located, number and content.~~
- ~~e. To reduce and minimise clutter.~~
- ~~f. To promote a high standard of design and presentation in outdoor advertising.~~

A sign may not be attached or erected on a property within the City unless all necessary approvals have been obtained in accordance with the Scheme, Local Law and the provisions of this Policy. Signs that are exempt from the requirement to make an application for development ~~obtain planning approval~~ are listed in Schedule 4 of the Scheme Section 4.4 of this policy.

Unless otherwise specified in this Policy, where signage that is compliant with this Policy is shown as part of an application for development approval ~~Development Application~~ submitted to the City for development of a property, the signage is deemed approved in the event of the Development Application being granted approval.

4. Details:

4.1 Design ~~Requirements~~ Principles:

The following design ~~requirements~~ principles relate to all signs located within the City and will be considered as part of the assessment of an application for development approval.

Overall, signs should:

- be located on land to which they relate and only advertise goods or services that relate to the land use of the site commensurate with the realistic commercial need for such advertising;
- promote a high standard of design and presentation in outdoor advertising;

- not be located on land zoned or used for residential purposes, unless expressly permitted in this Policy;
- integrate with the building design, particularly through the provision of signage panels within the building façades, where possible;
- be contained within the boundary of the lot on which they are situated, unless expressly permitted within this policy;
- not to be located within a road reserve, unless expressly permitted in this Policy;
- maintain the existing amenity of the locality, including minimising noise generated by the sign or supporting structures;
- not present a hazard or be misleading to vehicles or pedestrians;
- not obstruct visual sightlines required for vehicular access to and from properties;
- not obstruct access to or from any door, window or fire escape;
- not contain any obscene or vulgar material;
- not be affixed to boundary fences or boundary walls; ~~and~~
- not include the use of flashing lights that chase or pulse; and
- not be superfluous or unnecessary by virtue of colours, height, prominence, visual impact, size, relevant to the premises on which they are located, number and content.

In determining the size of a sign, the measurements are taken as the greatest horizontal dimension (width) multiplied by the greatest vertical dimension (height), excluding any support structures (see Figure 1 for example). Clearance is measured from the finished ground level to the sign directly above.

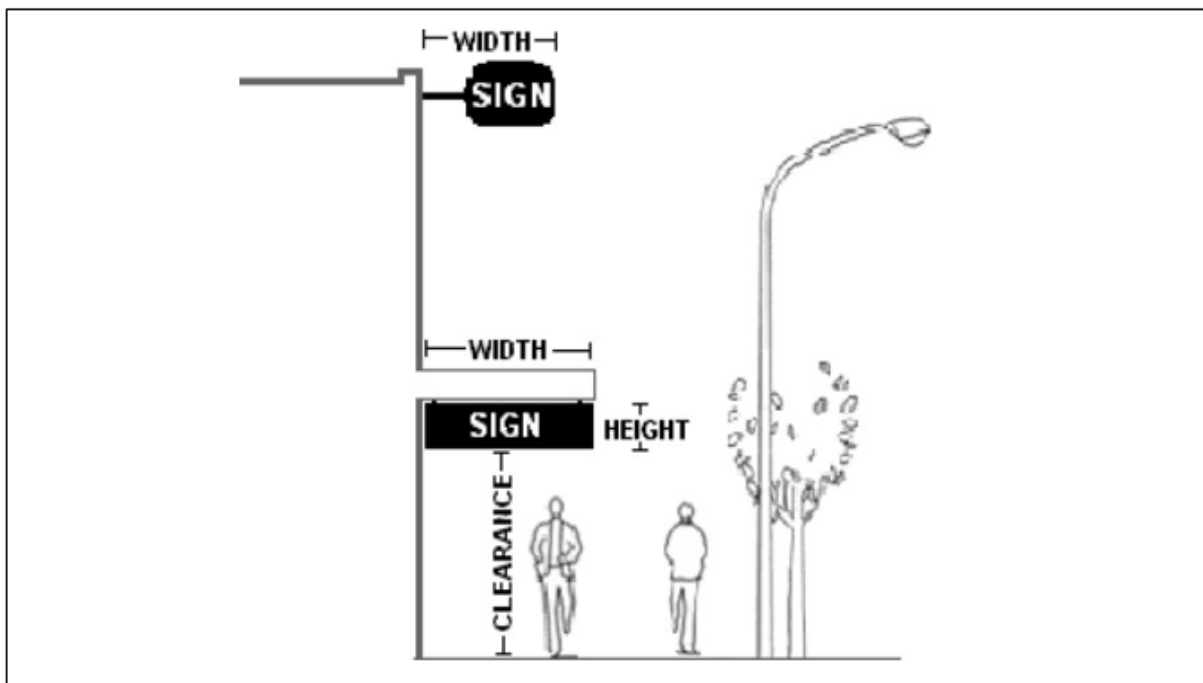


Figure 1. Example of measurements for signage

Unless otherwise indicated in this Policy, signs may be illuminated. Appropriately placed external lights that illuminate the whole or part of a building façade (including signs) are encouraged.

4.2 Standard Sign Requirements:

The standards for a range of sign types within the City of Joondalup differ, both with regard to requirements and permissibility, dependant on the zoning or other classification of land on which the sign is erected. The standard sign requirements can be found in Tables 1 and 2 of this Policy.

4.3 Variation to Signs Requirements:

Where an Application does not comply, the applicant will be required to submit written justification for the non-compliance and additional information, including but not limited to, an overall plan of the whole of the subject site showing the location, size and details of all existing and proposed advertising signs for the site, as well as the outline of any buildings, car parking areas and vehicular access points and landscaping for the site.

4.4 Exemptions:

An application for development approval is not required to be made to the City of Joondalup where the sign complies with the following exemptions:


- a. a sign erected or maintained in accordance with an Act;
- b. a property disposal sign not exceeding 1.2m² erected on private property or immediately adjacent to the front boundary, where it is not possible to erect it on private property;
- c. a plate not exceeding 0.2m² in area erected or affixed on the street alignment or between that alignment and the building line to indicate the name and occupation or profession of the occupier of the premises;
- d. a direction sign;
- e. a sign used solely for the direction and control of people, animals or vehicles or to indicate the name or street number of a premises, if the area of the sign does not exceed 0.2m²;
- f. a window sign which complies with the application standards of this policy;
- g. a sign displaying solely the name and occupation of any occupier of business premises painted on a window or wall of those premises providing that the sign does not exceed 1.2m² in area and a height of 600mm;
- h. a sign within a building unless:
 - (i) it is clearly visible from a public place outside the building;
 - (ii) it is exempted under any other paragraph of this section; or
 - (iii) it is considered objectionable by the local government;
- i. a sign not larger than 0.6m x 0.9m on an advertising pillar or panel approved by or with the consent of the local government for the purpose of displaying public notices for information;
- k. a building name sign on any building, where it is of a single line of letters not exceeding 300mm in height, fixed to the facade of the building;

- l. newspaper or magazine posters, provided they are displayed against the outside wall of the business premises from which the newspapers or magazines are sold;
- m. a rural producer's sign which is the only sign on the lot on which it is erected;
- n. a sign erected by the local government, or with the approval of the local government, on land under the care, control and management of the local government;
- o. a sign erected and maintained on street furniture, bus shelters or seats in accordance with the terms and conditions of a contract between the local government and the company responsible for those signs;
- p. a maximum of four garage sale signs, each not greater than 0.25m², advertising the sale of second hand domestic goods in domestic quantities, not being part of a business, trade or profession and only being displayed on the day of the sale and on no more than two occasions for the same lot in each six month period.
- q. a sign or signs erected in accordance with a special event permit issued under the *City of Joondalup Local Government and Public Property Local Law 2014* (as amended);
- r. a sign painted on a kerb, adjacent to a property depicting the house number and in accordance with specifications approved by the local government;
- s. a sign erected by the local government for the purpose of:
 - (i) encouraging participation in voting (but not in favour of any candidate, political party, group or thing) at a local government election, provided that the signs are erected no more than five weeks prior to the election; or
 - (ii) indicating the name and location of a polling place for an election.

The advertising devices exempted above exclude signs which contain any illumination or radio; animation or movement in its design or structure; reflective; retro-reflective or fluorescent materials in its design or structure.


Creation Date:	October 2009
Amendments:	CJ167-08/12, CJ111-06/13
Related Documentation:	<ul style="list-style-type: none"> • <i>City of Joondalup District Planning Scheme No. 2</i> • <u><i>Planning and Development (Local Planning Schemes) Regulations 2015</i></u> • <u><i>Local Planning Scheme No. 3</i></u> • <u><i>Joondalup City Centre Structure Plan Activity Centre Plan</i></u> • <i>Signs Local Law 1999</i> <u><i>Local Government and Public Property Local Law 2014 (as amended)</i></u>

Table 1. Requirements for signs on buildings

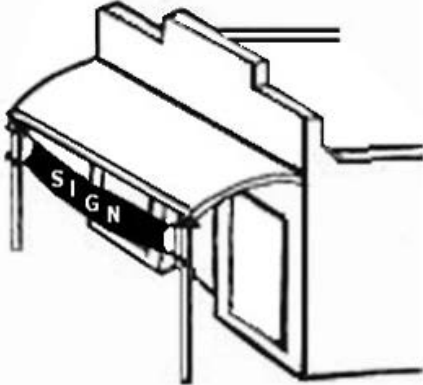
Type of Sign	Applicable Zones			
	<ul style="list-style-type: none"> City North (JCCDPM¹) Residential Use Lakeside (JCCDPM¹) JACP Residential (all precincts) Residential Zone Rural Zone Special Residential Zone 	<ul style="list-style-type: none"> Business Zone City North (Excluding Residential Use) Civic and Cultural Zone Learning and Innovation (JACP¹⁴⁴) Joondalup Edge (JACP¹⁴⁴) Commercial Zone Health and Wellness (JACP¹) Service Commercial Mixed-Use Zone Northern Recreation (JCCDPM¹) Private Clubs and Recreation Zone 	<ul style="list-style-type: none"> Central Business District (JCCDPM¹) City Centre (JACP¹⁴⁴) 	<ul style="list-style-type: none"> Service Industrial Zone Southern Business District (JCCDPM¹) Western Business District (JCCDPM¹) Light Industry Joondalup West (JACP¹)
<p>Semaphore Sign</p> <p>A semaphore sign is a sign that is affixed to a building or structure at or by one of its ends.</p> 	Not permitted.	<p>Dimension: max. 1.5 m height max. 1.5 m width</p> <p>Clearance: max. 2.75 m</p>	<p>Dimension: max. 1.5 m height max. 1.5 m width</p> <p>Clearance: min. 2.75 m</p>	<p>Dimension: max. 3 m height max. 1.5 m width</p> <p>Clearance: min. 2.75 m</p>


¹"JCCDPM" refers to the ~~Joondalup City Centre Development Plan and Manual~~

JACP refers to the ~~Joondalup Activity Centre Plan~~

Type of Sign	Applicable Zones			
	<ul style="list-style-type: none"> City North (JCCDPM¹) Residential Use Lakeside (JCCDPM¹) JACP Residential (all precincts) Residential Zone Rural Zone Special Residential Zone 	<ul style="list-style-type: none"> Business Zone City North (Excluding Residential Use) Civic and Cultural Zone Learning and Innovation (JACP¹⁴⁴) Joondalup Edge (JACP¹⁴⁴) Commercial Zone Health and Wellness (JACP¹) Service Commercial Mixed-Use Zone Northern Recreation (JCCDPM¹) Private Clubs and Recreation Zone 	<ul style="list-style-type: none"> Central Business District (JCCDPM¹) City Centre (JACP¹⁴⁴) 	<ul style="list-style-type: none"> Service Industrial Zone Southern Business District (JCCDPM¹) Western Business District (JCCDPM¹) Light Industry Joondalup West (JACP¹)
Verandah Sign A verandah sign is a sign affixed on, above or under a verandah and includes a sign that is affixed to cantilevered awnings and balconies. 	Not permitted.	Dimension: max. 0.4 m height max. 2.4 m width Clearance: min. 2.75 m Must: <ul style="list-style-type: none"> not extend above or beyond the width of the fascia, verandah, awning or balcony; and not be located within 2 m of another such sign on the fascia of the same verandah. 	Dimension: max. 0.4 m height max. 2.4 m width Clearance: min. 2.75 m Must: <ul style="list-style-type: none"> not extend above or beyond the width of the fascia, verandah, awning or balcony; and not be located within 2 m of another such sign on the fascia of the same verandah. 	Dimension: max. 1 m height max. 3 m width Clearance: min. 2.75 m Must: <ul style="list-style-type: none"> not extend above or beyond the width of the fascia, verandah, awning or balcony. Not be located within 2 m of another such sign on the fascia of the same verandah.

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	<ul style="list-style-type: none"> City North (JCCDPM¹) Residential Use Lakeside (JCCDPM¹) JACP Residential (all precincts) Residential Zone Rural Zone Special Residential Zone 	<ul style="list-style-type: none"> Business Zone City North (Excluding Residential Use) Civic and Cultural Zone Learning and Innovation (JACP¹⁴⁴) Joondalup Edge (JACP¹⁴⁴) Commercial Zone Health and Wellness (JACP¹) Service Commercial Mixed-Use Zone Northern Recreation (JCCDPM¹) Private Clubs and Recreation Zone 	<ul style="list-style-type: none"> Central Business District (JCCDPM¹) City Centre (JACP¹⁴⁴) 	<ul style="list-style-type: none"> Service Industrial Zone Southern Business District (JCCDPM¹) Western Business District (JCCDPM¹) Light Industry Joondalup West (JACP¹)
Window Sign A window sign is a sign painted or affixed to either the interior or exterior surface of the glazed area of a window. <div data-bbox="183 900 602 1289" data-label="Image"> </div>	Not permitted.	Area: max. 25% of the glazing or 10 m ² per tenancy, whichever is lesser. Must: <ul style="list-style-type: none"> be visually permeable ('see through'). <div data-bbox="1046 971 1361 1203" data-label="Image"> </div> <p>Examples may include the use of cut-out block lettering or transparent materials.</p>	Area: max. 25% of the glazing or 10 m ² per tenancy, whichever is lesser. Must: <ul style="list-style-type: none"> be visually permeable ('see through'). <div data-bbox="1406 971 1724 1203" data-label="Image"> </div> <p>Examples may include the use of cut-out block lettering or transparent materials.</p>	Area: max. 50% of the glazing or 20 m ² per tenancy, whichever is lesser.

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Banner Sign A banner sign is a temporary sign normally made of a lightweight, non-rigid material, such as fabric, canvas or cloth attached to a part of a building and is generally used to promote a particular event. 	Not permitted.	Dimension: max. 1 m height max. 4 m width Must: <ul style="list-style-type: none"> be restricted to 1 banner on any occasion; only be displayed for a max. period of 21 days at a time at no less than 3 monthly intervals; and be removed within 24 hours following the event or offer. 	Dimension: max. 1 m height max. 4 m width Must: <ul style="list-style-type: none"> be restricted to 1 banner on any occasion; only be displayed for a max. period of 21 days at a time at no less than 3 monthly intervals; and be removed within 24 hours following the event or offer. 	Dimension: max. 1 m height max. 4 m width Must: <ul style="list-style-type: none"> be restricted to 1 banner on any occasion; only be displayed for a max. period of 21 days at a time at no less than 3 monthly intervals; and be removed within 24 hours following the event or offer.

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Wall Sign A wall sign is a sign attached to or painted directly onto the external face of a building. A wall sign includes a sign located on support pillars and columns, parapets and fascia. 	Area: max. 1.2 m ² (non-residential building) max. 0.2 m ² (residential dwelling) Must: <ul style="list-style-type: none"> not extend beyond the top or either end of the wall; not obscure architectural details; not exceed one wall sign per Strata Title or Green Title lot; and not be illuminated. 	Area: max. 25% of the façade. Must: <ul style="list-style-type: none"> not extend beyond the top or either end of the wall; and not obscure architectural details. 	Area: max. 25% of the façade. Must: <ul style="list-style-type: none"> not extend beyond the top or either end of the wall; and not obscure architectural details. 	Area: max. 25% of the façade. Must: <ul style="list-style-type: none"> not extend beyond the top or either end of the wall; and not obscure architectural details.



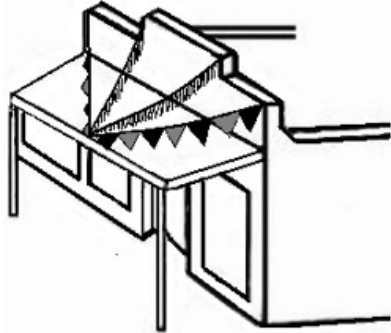

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Roof Sign A roof sign is a sign that is erected or painted directly on the roof of a building or attached to the top of a parapet wall of a building. 	Not permitted.	Not permitted.	Not permitted.	Not permitted.

Table 2. Requirements for Freestanding Signs

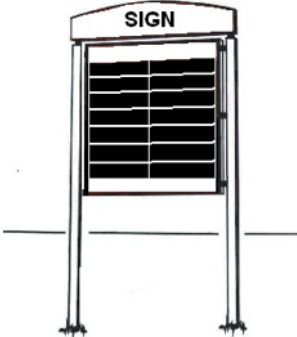
Type of Sign	Applicable Zones			
	<ul style="list-style-type: none"> City North (JCCDPM²) Residential Use Lakeside (JCCDPM¹) Residential Zone Rural Zone Special Residential Zone JACP¹ Residential (All Precincts) Residential Rural 	<ul style="list-style-type: none"> Business Zone City North (Excluding Residential Use) Civic and Cultural Zone Commercial Zone Mixed Use Zone Northern Recreation (JCCDPM¹) Private Clubs and Recreation Zone Learning and Innovation (JACP¹) Health and Wellness (JACP¹) Joondalup Edge (JACP¹) Commercial Service Commercial Mixed Use 	<ul style="list-style-type: none"> Central Business District (JCCDPM¹) City Centre (JACP) 	<ul style="list-style-type: none"> Service Industrial Zone Southern Business District (JCCDPM¹) Western Business District (JCCDPM¹) Light Industry Joondalup West (JACP)
Portable Sign A portable sign is not permanently attached to a building, structure, fence or the ground. Portable signs include 'A-frame' and 'sandwich board' signs. 	Not permitted.	Not permitted.	Not permitted.	Not permitted in the Western Business District (JCCDPM ²). Dimension: max. 1 m height max. 1 m width Must: <ul style="list-style-type: none"> not be erected in a manner that disrupts pedestrian flow.

² "JCCDPM" refers to the *Joondalup City Centre Development Plan* and Manual

Type of Sign	Applicable Zones			
	<ul style="list-style-type: none"> City North (JCCDPM²) Residential Use Lakeside (JCCDPM¹) Residential Zone Rural Zone Special Residential Zone JACP¹ Residential (All Precincts) Residential Rural 	<ul style="list-style-type: none"> Business Zone City North (Excluding Residential Use) Civic and Cultural Zone Commercial Zone Mixed Use Zone Northern Recreation (JCCDPM¹) Private Clubs and Recreation Zone Learning and Innovation (JACP¹) Health and Wellness (JACP¹) Joondalup Edge (JACP¹) Commercial Service Commercial Mixed Use 	<ul style="list-style-type: none"> Central Business District (JCCDPM¹) City Centre (JACP) 	<ul style="list-style-type: none"> Service Industrial Zone Southern Business District (JCCDPM¹) Western Business District (JCCDPM¹) Light Industry Joondalup West (JACP)
Bunting A bunting is an advertising device that is made from strips of material used for decorative purposes or to highlight a location. 	Not permitted.	Not permitted.	Not permitted.	Not permitted.


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Freestanding Banner Signs A freestanding banner sign is an advertising device made from lightweight material attached to a pole weighted to the ground. Freestanding Banner Signs come in a variety of shapes and may also be referred to as 'Bali', 'Teardrop', 'Blade' or 'Wing' signs. 	Not permitted. Must: <ul style="list-style-type: none"> be limited to two per street frontage; be securely fixed to a building or pole of sufficient size and strength to support the banner under all conditions; be erected within the boundaries of the lot and not project beyond any lot boundary; 	Dimension: max. 5 m height max. 1.2 m width Must: <ul style="list-style-type: none"> be limited to two per street frontage; be securely fixed to a building or pole of sufficient size and strength to support the banner under all conditions; be erected within the boundaries of the lot and not project beyond any lot boundary; 	Dimension: max. 5 m height max. 1.2 m width Must: <ul style="list-style-type: none"> be limited to two per street frontage; be securely fixed to a building or pole of sufficient size and strength to support the banner under all conditions; be erected within the boundaries of the lot and not project beyond any lot boundary; 	Dimension: max. 5 m height max. 1.2 m width Must: <ul style="list-style-type: none"> be limited to two per street frontage; be securely fixed to a building or pole of sufficient size and strength to support the banner under all conditions; be erected within the boundaries of the lot and not project beyond any lot boundary;

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Freestanding Banner Signs (cont.)	<ul style="list-style-type: none"> not impede vehicle sightlines for access to and from the property; and not impede pedestrian access to and from the property. 	<ul style="list-style-type: none"> not impede vehicle sightlines for access to and from the property; and not impede pedestrian access to and from the property. 	<ul style="list-style-type: none"> not impede vehicle sightlines for access to and from the property; and not impede pedestrian access to and from the property. 	<ul style="list-style-type: none"> not impede vehicle sightlines for access to and from the property; and not impede pedestrian access to and from the property.

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	<ul style="list-style-type: none"> City North (JCCDPM²) Residential Use Lakeside (JCCDPM¹) Residential Zone Rural Zone Special Residential Zone JACP¹ Residential (All Precincts) Residential Rural 	<ul style="list-style-type: none"> Business Zone City North (Excluding Residential Use) Civic and Cultural Zone Commercial Zone Mixed-Use Zone Northern Recreation (JCCDPM¹) Private Clubs and Recreation Zone Learning and Innovation (JACP¹) Health and Wellness (JACP¹) Joondalup Edge (JACP¹) Commercial Service Commercial Mixed Use 	<ul style="list-style-type: none"> Central Business District (JCCDPM¹) City Centre (JACP) 	<ul style="list-style-type: none"> Service Industrial Zone Southern Business District (JCCDPM¹) Western Business District (JCCDPM¹) Light Industry Joondalup West (JACP)
Pylon Signs A pylon sign means a sign supported on one or more poles and not attached to a building and includes a detached sign framework, supported on one or more poles to which sign infills may be added. 	Not permitted.	Single-Tenancy Pylon Sign: Area: max. 6 m ² Dimension: max. 6 m height Multi-Tenancy Pylon Sign: Area: max. 12 m ² Dimension: max. 8 m height Clearance: min. 2.75 m	Not permitted, except within the Lakeside Precinct on the Joondalup Drive and Shenton Avenue frontages in accordance with the <i>Business Zone Standards</i> .	Single-Tenancy Pylon Sign: Area: max. 6 m ² Dimension: max. 6 m height Multi-Tenancy Pylon Sign: Area: max. 12 m ² Dimension: max. 8 m height Clearance: min. 2.75 m


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Pylon Signs (cont.)		Must: <ul style="list-style-type: none"> be restricted to one sign per lot except for a corner lot where one sign per frontage is permitted; where there are multiple tenancies, incorporate all signs into one composite sign; not be permitted where another free standing sign has been approved and erected, or will not supersede another valid approval on the same frontage; 		Must: <ul style="list-style-type: none"> be restricted to one sign per lot except for a corner lot where one sign per frontage is permitted; where there are multiple tenancies, incorporate all signs into one composite sign; not be permitted where another free standing sign has been approved and erected, or will not supersede another valid approval on the same frontage;

Type of Sign	Applicable Zones			
	<ul style="list-style-type: none"> City North (JCCDPM²) Residential Use Lakeside (JCCDPM¹) Residential Zone Rural Zone Special Residential Zone JACP¹ Residential (All Precincts) Residential Rural 	<ul style="list-style-type: none"> Business Zone City North (Excluding Residential Use) Civic and Cultural Zone Commercial Zone Mixed-Use Zone Northern Recreation (JCCDPM¹) Private Clubs and Recreation Zone Learning and Innovation (JACP¹) Health and Wellness (JACP¹) Joondalup Edge (JACP¹) Commercial Service Commercial Mixed Use 	<ul style="list-style-type: none"> Central Business District (JCCDPM¹) City Centre (JACP) 	<ul style="list-style-type: none"> Service Industrial Zone Southern Business District (JCCDPM¹) Western Business District (JCCDPM¹) Light Industry Joondalup West (JACP)
Pylon Signs (cont.)		<ul style="list-style-type: none"> be no closer than 15 m to the intersecting point of corner truncations; and not impede vehicle sightlines within the lot for access to and from the property. 		<ul style="list-style-type: none"> be no closer than 15 m to the intersecting point of corner truncations; and not impede vehicle sightlines within the lot for access to and from the property.


Type of Sign	Applicable Zones			
	<ul style="list-style-type: none"> City North (JCCDPM²) Residential Use Lakeside (JCCDPM¹) Residential Zone Rural Zone Special Residential Zone JACP¹ Residential (All Precincts) Residential Rural 	<ul style="list-style-type: none"> Business Zone City North (Excluding Residential Use) Civic and Cultural Zone Commercial Zone Mixed-Use Zone Northern Recreation (JCCDPM¹) Private Clubs and Recreation Zone Learning and Innovation (JACP¹) Health and Wellness (JACP¹) Joondalup Edge (JACP¹) Commercial Service Commercial Mixed Use 	<ul style="list-style-type: none"> Central Business District (JCCDPM¹) City Centre (JACP) 	<ul style="list-style-type: none"> Service Industrial Zone Southern Business District (JCCDPM¹) Western Business District (JCCDPM¹) Light Industry Joondalup West (JACP)
Monolith Sign A monolith sign is in-filled from ground level to the top of the sign and appears as a solid structure where the supporting columns cannot be seen. 	Not permitted.	Dimension: max. 6 m height max. 2 m width	Not permitted, except within the Lakeside Precinct on the Joondalup Drive and Shenton Avenue frontages, in accordance with the <i>Business Zone Standards</i> .	Dimension: max. 6 m height max. 2 m width


Type of Sign	Applicable Zones			
	<ul style="list-style-type: none"> City North (JCCDPM²) Residential Use Lakeside (JCCDPM¹) Residential Zone Rural Zone Special Residential Zone JACP¹ Residential (All Precincts) Residential Rural 	<ul style="list-style-type: none"> Business Zone City North (Excluding Residential Use) Civic and Cultural Zone Commercial Zone Mixed-Use Zone Northern Recreation (JCCDPM¹) Private Clubs and Recreation Zone Learning and Innovation (JACP¹) Health and Wellness (JACP¹) Joondalup Edge (JACP¹) Commercial Service Commercial Mixed Use 	<ul style="list-style-type: none"> Central Business District (JCCDPM¹) City Centre (JACP) 	<ul style="list-style-type: none"> Service Industrial Zone Southern Business District (JCCDPM¹) Western Business District (JCCDPM¹) Light Industry Joondalup West (JACP)
Monolith Sign (cont.)		<p>Must:</p> <ul style="list-style-type: none"> be restricted to one sign per lot except for a corner lot where one sign per frontage is permitted; where there are multiple tenancies, incorporate all signs into one composite sign; not be permitted where another free standing sign has been approved and erected, or will not supersede another valid approval on the same frontage; 		<p>Must:</p> <ul style="list-style-type: none"> be restricted to one sign per lot except for a corner lot where one sign per frontage is permitted; where there are multiple tenancies, incorporate all signs into one composite sign; not be permitted where another free standing sign has been approved and erected, or will not supersede another valid approval on the same frontage;

Type of Sign	Applicable Zones			
	<ul style="list-style-type: none"> City North (JCCDPM²) Residential Use Lakeside (JCCDPM¹) Residential Zone Rural Zone Special Residential Zone JACP¹ Residential (All Precincts) Residential Rural 	<ul style="list-style-type: none"> Business Zone City North (Excluding Residential Use) Civic and Cultural Zone Commercial Zone Mixed-Use Zone Northern Recreation (JCCDPM¹) Private Clubs and Recreation Zone Learning and Innovation (JACP¹) Health and Wellness (JACP¹) Joondalup Edge (JACP¹) Commercial Service Commercial Mixed Use 	<ul style="list-style-type: none"> Central Business District (JCCDPM¹) City Centre (JACP) 	<ul style="list-style-type: none"> Service Industrial Zone Southern Business District (JCCDPM¹) Western Business District (JCCDPM¹) Light Industry Joondalup West (JACP)
Monolith Sign (cont.)		<ul style="list-style-type: none"> be no closer than 15 m to the intersecting point of corner truncations; and not impede vehicle sightlines within the lot for access to and from the property. 		<ul style="list-style-type: none"> be no closer than 15 m to the intersecting point of corner truncations; and not impede vehicle sightlines within the lot for access to and from the property.

Type of Sign	Applicable Zones			
	<ul style="list-style-type: none"> City North (JCCDPM²) Residential Use Lakeside (JCCDPM¹) Residential Zone Rural Zone Special Residential Zone JACP¹ Residential (All Precincts) Residential Rural 	<ul style="list-style-type: none"> Business Zone City North (Excluding Residential Use) Civic and Cultural Zone Commercial Zone Mixed-Use Zone Northern Recreation (JCCDPM¹) Private Clubs and Recreation Zone Learning and Innovation (JACP¹) Health and Wellness (JACP¹) Joondalup Edge (JACP¹) Commercial Service Commercial Mixed Use 	<ul style="list-style-type: none"> Central Business District (JCCDPM¹) City Centre (JACP) 	<ul style="list-style-type: none"> Service Industrial Zone Southern Business District (JCCDPM¹) Western Business District (JCCDPM¹) Light Industry Joondalup West (JACP)
Inflatable Sign An inflatable sign is a sign that is painted, stencilled or attached to an inflatable device such as a balloon, and includes the inflatable device itself. 	Not permitted.	Dimension: max. 7 m diameter max. 9 m height above roof ridge	Dimension: max. 7 m diameter max. 9 m height above roof ridge	Dimension: max. 7 m diameter max. 9 m height above roof ridge
		Must: <ul style="list-style-type: none"> only be displayed for a maximum period of 21 days at a time at no less than three monthly intervals; be covered by General Liability Insurance, a copy of which is to be provided to the City; 	Must: <ul style="list-style-type: none"> only be displayed for a maximum period of 21 days at a time at no less than three monthly intervals; be covered by General Liability Insurance, a copy of which is to be provided to the City; 	Must: <ul style="list-style-type: none"> only be displayed for a maximum period of 21 days at a time at no less than three monthly intervals; be covered by General Liability Insurance, a copy of which is to be provided to the City;

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	<ul style="list-style-type: none"> City North (JCCDPM²) Residential Use Lakeside (JCCDPM¹) Residential Zone Rural Zone Special Residential Zone JACP¹ Residential (All Precincts) Residential Rural 	<ul style="list-style-type: none"> Business Zone City North (Excluding Residential Use) Civic and Cultural Zone Commercial Zone Mixed-Use Zone Northern Recreation (JCCDPM¹) Private Clubs and Recreation Zone Learning and Innovation (JACP¹) Health and Wellness (JACP¹) Joondalup Edge (JACP¹) Commercial Service Commercial Mixed Use 	<ul style="list-style-type: none"> Central Business District (JCCDPM¹) City Centre (JACP) 	<ul style="list-style-type: none"> Service Industrial Zone Southern Business District (JCCDPM¹) Western Business District (JCCDPM¹) Light Industry Joondalup West (JACP)
Inflatable Sign (cont.)		<ul style="list-style-type: none"> require a certificate from a structural engineer certifying that the connection of the inflatable object to the building or lot is structurally sound. This should be submitted to the City with the sign application; be attached to the roof of a building only (i.e. not located on the ground); and not be moving or have moveable parts (e.g. 'inflatable air dancer'). 	<ul style="list-style-type: none"> require a certificate from a structural engineer certifying that the connection of the inflatable object to the building or lot is structurally sound. This should be submitted to the City with the sign application; be attached to the roof of a building only (i.e. not located on the ground); and not be moving or have moveable parts (e.g. 'inflatable air dancer'). 	<ul style="list-style-type: none"> require a certificate from a structural engineer certifying that the connection of the inflatable object to the building or lot is structurally sound. This should be submitted to the City with the sign application; be attached to the roof of a building only (i.e. not located on the ground); and not be moving or have moveable parts (e.g. 'inflatable air dancer').

Type of Sign	Applicable Zones			
	<ul style="list-style-type: none"> City North (JCCDPM²) Residential Use Lakeside (JCCDPM¹) Residential Zone Rural Zone Special Residential Zone JACP¹ Residential (All Precincts) Residential Rural 	<ul style="list-style-type: none"> Business Zone City North (Excluding Residential Use) Civic and Cultural Zone Commercial Zone Mixed-Use Zone Northern Recreation (JCCDPM¹) Private Clubs and Recreation Zone Learning and Innovation (JACP¹) Health and Wellness (JACP¹) Joondalup Edge (JACP¹) Commercial Service Commercial Mixed Use 	<ul style="list-style-type: none"> Central Business District (JCCDPM¹) City Centre (JACP) 	<ul style="list-style-type: none"> Service Industrial Zone Southern Business District (JCCDPM¹) Western Business District (JCCDPM¹) Light Industry Joondalup West (JACP)
Hoarding Sign A sign which is affixed to a structure having one or more supports, other than a pylon sign. Typically a hoarding sign's horizontal dimension is greater than its vertical dimension. Hoarding signs may include property disposal signs, builders' signs, display home signs and estate signs.	Dimension: max. 2 m width max. 1 m height max. 1.2 m height of support / posts to which the sign is attached.	Dimension: max. 3 m width max. 2.5 m sign height max. 1.2 m height of support / posts to which the sign is attached.	Dimension: max. 3 m width max. 2.5 m sign height max. 1.2 m height of support / posts to which the sign is attached.	Dimension: max. 3 m width max. 2.5 m sign height max. 1.2 m height of support / posts to which the sign is attached.
	Must: <ul style="list-style-type: none"> not be illuminated; and not be used for any purpose other than a builders, property disposal, estate or display home sign. 	Must: <ul style="list-style-type: none"> not be illuminated; not exceed one sign per street frontage for each property; and for the purpose of a property disposal or display home, the sign must be removed within 10 days of closure or sale of the property. 	Must: <ul style="list-style-type: none"> not be illuminated; not exceed one sign per street frontage for each property; and for the purpose of a property disposal or display home, the sign must be removed within 10 days of closure or sale of the property. 	Must: <ul style="list-style-type: none"> not be illuminated; not exceed one sign per street frontage for each property; and for the purpose of a property disposal or display home, the sign must be removed within 10 days of closure or sale of the property.

Type of Sign	Applicable Zones			
	<ul style="list-style-type: none"> City North (JCCDPM²) Residential Use Lakeside (JCCDPM¹) Residential Zone Rural Zone Special Residential Zone JACP¹ Residential (All Precincts) Residential Rural 	<ul style="list-style-type: none"> Business Zone City North (Excluding Residential Use) Civic and Cultural Zone Commercial Zone Mixed-Use Zone Northern Recreation (JCCDPM¹) Private Clubs and Recreation Zone Learning and Innovation (JACP¹) Health and Wellness (JACP¹) Joondalup Edge (JACP¹) Commercial Service Commercial Mixed Use 	<ul style="list-style-type: none"> Central Business District (JCCDPM¹) City Centre (JACP) 	<ul style="list-style-type: none"> Service Industrial Zone Southern Business District (JCCDPM¹) Western Business District (JCCDPM¹) Light Industry Joondalup West (JACP)
<p>Illuminated Variable Message Sign</p> <p>A variable message sign can be altered to make various words and messages which may constantly change. It is usually mounted on a trailer. Does not include small variable message panels included in pylon or monolith signs (e.g. service station price point panels).</p> 	<p>Not permitted, unless erected by or on behalf of a public utility or authority or for the purpose of temporary traffic management purposes for a period of less than 48 hours or for the period outlined in a Traffic Management Plan approved by the City, or for use by not-for-profit organisations to promote significant community events.</p>	<p>Not permitted, unless erected by or on behalf of a public utility or authority or for the purpose of temporary traffic management purposes for a period of less than 48 hours or for the period outlined in a Traffic Management Plan approved by the City, or for use by not-for-profit organisations to promote significant community events.</p>	<p>Not permitted, unless erected by or on behalf of a public utility or authority or for the purpose of temporary traffic management purposes for a period of less than 48 hours or for the period outlined in a Traffic Management Plan approved by the City, or for use by not-for-profit organisations to promote significant community events.</p>	<p>Not permitted, unless erected by or on behalf of a public utility or authority or for the purpose of temporary traffic management purposes for a period of less than 48 hours or for the period outlined in a Traffic Management Plan approved by the City, or for use by not-for-profit organisations to promote significant community events.</p>

Signs Policy

Responsible Directorate: Planning and Community Development

Objective: To provide guidance on the design and placement of signs located within the City of Joondalup.

To protect the quality of the streetscape and the amenity of adjoining and nearby residents by minimising the visual impact of signs.

To encourage signs that are well-designed and well-positioned and appropriate to their location, which enhance the visual quality, amenity and safety of the City of Joondalup.

To facilitate a reasonable degree of signage to support business activities within the City of Joondalup.

1. Authority:

This Policy has been prepared in accordance with Schedule 2, Part 2 of the deemed provisions of the Planning and Development (Local Planning Schemes) Regulations 2015 which allows the local government to prepare local planning policies relating to planning and development within the Scheme area.

2. Application:

This Policy applies to signs located throughout the City of Joondalup.

3. Statement:

This Policy provides guidance on the extent and location of various forms of signage that are not exempt from planning approval.

The Policy is to be read in conjunction with the City of Joondalup – Local Planning Scheme No. 3 (the Scheme) and the Public Property Local Law 2015 (as amended) and any relevant agreed Structure Plan. The provisions of agreed Structure Plans shall prevail over this Policy.

Words and expressions used in this Policy shall have the meanings given to them in the Scheme and the Local Law. For the purposes of interpretation, the terms “sign”, “advertisement” and “advertising device” referred to within these documents have the same meaning.

A sign may not be attached or erected on a property within the City unless all necessary approvals have been obtained in accordance with the Scheme, Local Law and the provisions of this Policy. Signs that are exempt from the requirement to make an application for development approval are listed in Section 4.4 of this policy.

Unless otherwise specified in this Policy, where signage that is compliant with this Policy is shown as part of an application for development approval submitted to the City for development of a property, the signage is deemed approved in the event of the Development Application being granted approval.

4. Details:

4.1 Design Principles:

The following design principles relate to all signs located within the City and will be considered as part of the assessment of an application for development approval.

Overall, signs should:

- be located on land to which they relate and only advertise goods or services that relate to the land use of the site commensurate with the realistic commercial need for such advertising;
- promote a high standard of design and presentation in outdoor advertising;
- not be located on land zoned or used for residential purposes, unless expressly permitted in this Policy;
- integrate with the building design, particularly through the provision of signage panels within the building façades, where possible;
- be contained within the boundary of the lot on which they are situated, unless expressly permitted within this policy;
- not to be located within a road reserve, unless expressly permitted in this Policy;
- maintain the existing amenity of the locality, including minimising noise generated by the sign or supporting structures;
- not present a hazard or be misleading to vehicles or pedestrians;
- not obstruct visual sightlines required for vehicular access to and from properties;
- not obstruct access to or from any door, window or fire escape;
- not contain any obscene or vulgar material;
- not be affixed to boundary fences or boundary walls;
- not include the use of flashing lights that chase or pulse; and
- not be superfluous or unnecessary by virtue of colours, height, prominence, visual impact, size, relevant to the premises on which they are located, number and content.

In determining the size of a sign, the measurements are taken as the greatest horizontal dimension (width) multiplied by the greatest vertical dimension (height), excluding any support structures (see Figure 1 for example). Clearance is measured from the finished ground level to the sign directly above.

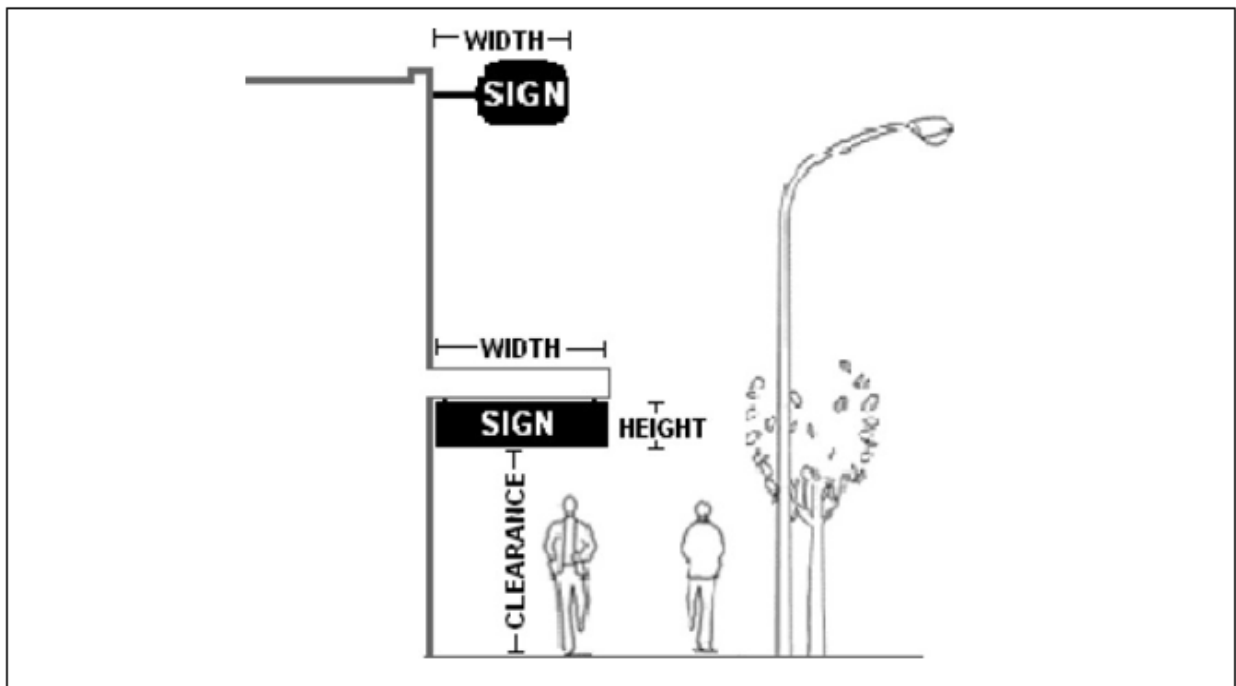


Figure 1. Example of measurements for signage

Unless otherwise indicated in this Policy, signs may be illuminated. Appropriately placed external lights that illuminate the whole or part of a building façade (including signs) are encouraged.

4.2 Standard Sign Requirements:

The standards for a range of sign types within the City of Joondalup differ, both with regard to requirements and permissibility, dependant on the zoning or other classification of land on which the sign is erected. The standard sign requirements can be found in Tables 1 and 2 of this Policy.

4.3 Variation to Signs Requirements:

Where an Application does not comply, the applicant will be required to submit written justification for the non-compliance and additional information, including but not limited to, an overall plan of the whole of the subject site showing the location, size and details of all existing and proposed advertising signs for the site, as well as the outline of any buildings, car parking areas and vehicular access points and landscaping for the site.

4.4 Exemptions:

An application for development approval is not required to be made to the City of Joondalup where the sign complies with the following exemptions:



- a. a sign erected or maintained in accordance with an Act;
- b. a property disposal sign not exceeding 1.2m² erected on private property or immediately adjacent to the front boundary, where it is not possible to erect it on private property;
- c. a plate not exceeding 0.2m² in area erected or affixed on the street alignment or between that alignment and the building line to indicate the name and occupation or profession of the occupier of the premises;

- d. a direction sign;
- e. a sign used solely for the direction and control of people, animals or vehicles or to indicate the name or street number of a premises, if the area of the sign does not exceed 0.2m²;
- f. a window sign which complies with the application standards of this policy;
- g. a sign displaying solely the name and occupation of any occupier of business premises painted on a window or wall of those premises providing that the sign does not exceed 1.2m² in area and a height of 600mm;
- h. a sign within a building unless:
 - (i) it is clearly visible from a public place outside the building;
 - (ii) it is exempted under any other paragraph of this section; or
 - (iii) it is considered objectionable by the local government;
- i. a sign not larger than 0.6m x 0.9m on an advertising pillar or panel approved by or with the consent of the local government for the purpose of displaying public notices for information;
- k. a building name sign on any building, where it is of a single line of letters not exceeding 300mm in height, fixed to the facade of the building;
- l. newspaper or magazine posters, provided they are displayed against the outside wall of the business premises from which the newspapers or magazines are sold;
- m. a rural producer's sign which is the only sign on the lot on which it is erected;
- n. a sign erected by the local government, or with the approval of the local government, on land under the care, control and management of the local government;
- o. a sign erected and maintained on street furniture, bus shelters or seats in accordance with the terms and conditions of a contract between the local government and the company responsible for those signs;
- p. a maximum of four garage sale signs, each not greater than 0.25m², advertising the sale of second hand domestic goods in domestic quantities, not being part of a business, trade or profession and only being displayed on the day of the sale and on no more than two occasions for the same lot in each six month period.
- q. a sign or signs erected in accordance with a special event permit issued under the *City of Joondalup Local Government and Public Property Local Law 2015* (as amended);
- r. a sign painted on a kerb, adjacent to a property depicting the house number and in accordance with specifications approved by the local government;
- s. a sign erected by the local government for the purpose of:
 - (i) encouraging participation in voting (but not in favour of any candidate, political party, group or thing) at a local government election, provided that the signs are erected no more than five weeks prior to the election; or
 - (ii) indicating the name and location of a polling place for an election.

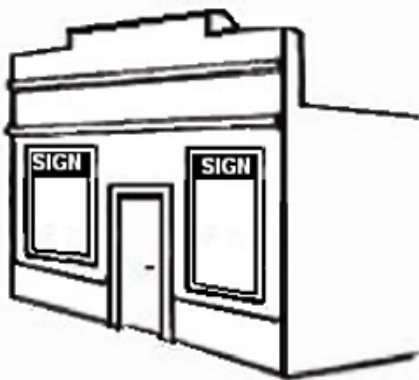
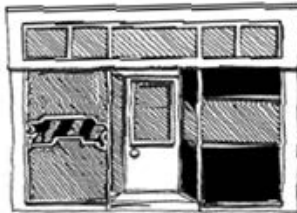
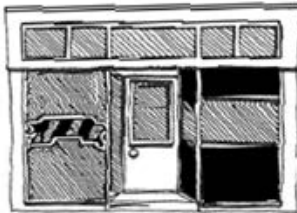
The advertising devices exempted above exclude signs which contain any illumination or radio; animation or movement in its design or structure; reflective; retro-reflective or fluorescent materials in its design or structure.

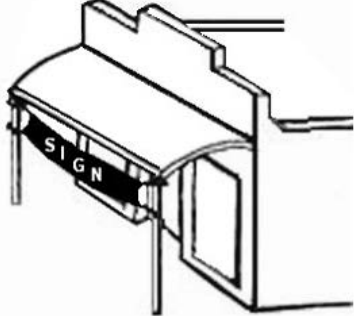
Creation Date:	October 2009
Amendments:	CJ167-08/12, CJ111-06/13
Related Documentation:	<ul style="list-style-type: none">• <i>Planning and Development (Local Planning Schemes) Regulations 2015</i>• <i>Local Planning Scheme No. 3</i>• <i>Joondalup Activity Centre Plan</i>• <i>Local Government and Public Property Local Law 2015 (as amended)</i>

Table 1. Requirements for signs on buildings

Type of Sign	Applicable Zones			
	<ul style="list-style-type: none"> JACP Residential (all precincts) Residential Rural 	<ul style="list-style-type: none"> Learning and Innovation (JACP¹⁴⁴) Joondalup Edge (JACP¹⁴⁴) Commercial Health and Wellness (JACP¹) Service Commercial Mixed-Use 	<ul style="list-style-type: none"> City Centre (JACP¹⁴⁴) 	<ul style="list-style-type: none"> Light Industry Joondalup West (JACP¹)
Semaphore Sign A semaphore sign is a sign that is affixed to a building or structure at or by one of its ends. 	Not permitted.	Dimension: max. 1.5 m height max. 1.5 m width Clearance: max. 2.75 m	Dimension: max. 1.5 m height max. 1.5 m width Clearance: min. 2.75 m	Dimension: max. 3 m height max. 1.5 m width Clearance: min. 2.75 m
Verandah Sign A verandah sign is a sign affixed on, above or under a verandah and includes a sign that is affixed to cantilevered awnings and balconies. 	Not permitted.	Dimension: max. 0.4 m height max. 2.4 m width Clearance: min. 2.75 m Must: <ul style="list-style-type: none"> not extend above or beyond the width of the fascia, verandah, awning or balcony; and not be located within 2 m of another such sign on the fascia of the same verandah. 	Dimension: max. 0.4 m height max. 2.4 m width Clearance: min. 2.75 m Must: <ul style="list-style-type: none"> not extend above or beyond the width of the fascia, verandah, awning or balcony; and not be located within 2 m of another such sign on the fascia of the same verandah. 	Dimension: max. 1 m height max. 3 m width Clearance: min. 2.75 m Must: <ul style="list-style-type: none"> not extend above or beyond the width of the fascia, verandah, awning or balcony. Not be located within 2 m of another such sign on the fascia of the same verandah.

¹JACP refers to the *Joondalup Activity Centre Plan*

Type of Sign	Applicable Zones			
	<ul style="list-style-type: none"> JACP Residential (all precincts) Residential Rural 	<ul style="list-style-type: none"> Learning and Innovation (JACP¹⁴⁴) Joondalup Edge (JACP¹⁴⁴) Commercial Health and Wellness (JACP¹) Service Commercial Mixed-Use 	<ul style="list-style-type: none"> City Centre (JACP¹⁴⁴) 	<ul style="list-style-type: none"> Light Industry Joondalup West (JACP¹)
Window Sign A window sign is a sign painted or affixed to either the interior or exterior surface of the glazed area of a window. 	Not permitted.	Area: max. 25% of the glazing or 10 m ² per tenancy, whichever is lesser. Must: <ul style="list-style-type: none"> be visually permeable ('see through').  Examples may include the use of cut-out block lettering or transparent materials.	Area: max. 25% of the glazing or 10 m ² per tenancy, whichever is lesser. Must: <ul style="list-style-type: none"> be visually permeable ('see through').  Examples may include the use of cut-out block lettering or transparent materials.	Area: max. 50% of the glazing or 20 m ² per tenancy, whichever is lesser.

Type of Sign	Applicable Zones			
	<ul style="list-style-type: none"> JACP Residential (all precincts) Residential Rural 	<ul style="list-style-type: none"> Learning and Innovation (JACP¹⁴⁴) Joondalup Edge (JACP¹⁴⁴) Commercial Health and Wellness (JACP¹) Service Commercial Mixed-Use 	<ul style="list-style-type: none"> City Centre (JACP¹⁴⁴) 	<ul style="list-style-type: none"> Light Industry Joondalup West (JACP¹)
Banner Sign A banner sign is a temporary sign normally made of a lightweight, non-rigid material, such as fabric, canvas or cloth attached to a part of a building and is generally used to promote a particular event. 	Not permitted.	Dimension: max. 1 m height max. 4 m width Must: <ul style="list-style-type: none"> be restricted to 1 banner on any occasion; only be displayed for a max. period of 21 days at a time at no less than 3 monthly intervals; and be removed within 24 hours following the event or offer. 	Dimension: max. 1 m height max. 4 m width Must: <ul style="list-style-type: none"> be restricted to 1 banner on any occasion; only be displayed for a max. period of 21 days at a time at no less than 3 monthly intervals; and be removed within 24 hours following the event or offer. 	Dimension: max. 1 m height max. 4 m width Must: <ul style="list-style-type: none"> be restricted to 1 banner on any occasion; only be displayed for a max. period of 21 days at a time at no less than 3 monthly intervals; and be removed within 24 hours following the event or offer.



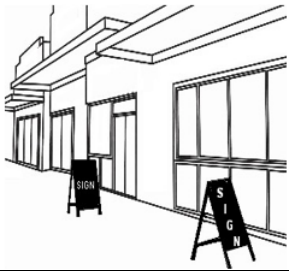
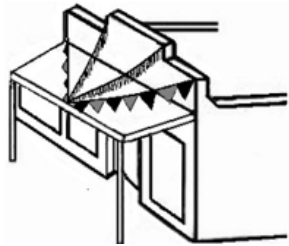

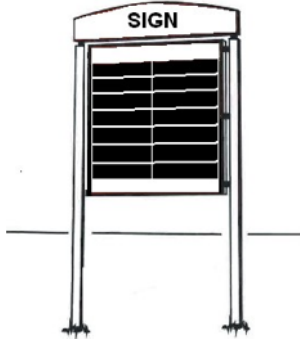
Type of Sign	Applicable Zones			
	<ul style="list-style-type: none"> JACP Residential (all precincts) Residential Rural 	<ul style="list-style-type: none"> Learning and Innovation (JACP¹⁴⁴) Joondalup Edge (JACP¹⁴⁴) Commercial Health and Wellness (JACP¹) Service Commercial Mixed-Use 	<ul style="list-style-type: none"> City Centre (JACP¹⁴⁴) 	<ul style="list-style-type: none"> Light Industry Joondalup West (JACP¹)
Wall Sign A wall sign is a sign attached to or painted directly onto the external face of a building. A wall sign includes a sign located on support pillars and columns, parapets and fascia. 	Area: max. 1.2 m ² (non-residential building) max. 0.2 m ² (residential dwelling) Must: <ul style="list-style-type: none"> not extend beyond the top or either end of the wall; not obscure architectural details; not exceed one wall sign per Strata Title or Green Title lot; and not be illuminated. 	Area: max. 25% of the façade. Must: <ul style="list-style-type: none"> not extend beyond the top or either end of the wall; and not obscure architectural details. 	Area: max. 25% of the façade. Must: <ul style="list-style-type: none"> not extend beyond the top or either end of the wall; and not obscure architectural details. 	Area: max. 25% of the façade. Must: <ul style="list-style-type: none"> not extend beyond the top or either end of the wall; and not obscure architectural details.
Roof Sign A roof sign is a sign that is erected or painted directly on the roof of a building or attached to the top of a parapet wall of a building. 	Not permitted.	Not permitted.	Not permitted.	Not permitted.


Table 2. Requirements for Freestanding Signs

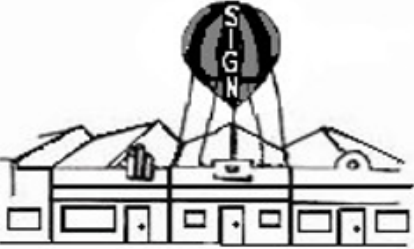
Type of Sign	Applicable Zones			
	<ul style="list-style-type: none"> JACP¹ Residential (All Precincts) Residential Rural 	<ul style="list-style-type: none"> Learning and Innovation (JACP¹) Health and Wellness (JACP¹) Joondalup Edge (JACP¹) Commercial Service Commercial Mixed Use 	<ul style="list-style-type: none"> City Centre (JACP) 	<ul style="list-style-type: none"> Light Industry Joondalup West (JACP)
Portable Sign A portable sign is not permanently attached to a building, structure, fence or the ground. Portable signs include 'A-frame' and 'sandwich board' signs. 	Not permitted.	Not permitted.	Not permitted.	Not permitted in the Western Business District (JCCDPM ²). Dimension: max. 1 m height max. 1 m width Must: <ul style="list-style-type: none"> not be erected in a manner that disrupts pedestrian flow.
Bunting A bunting is an advertising device that is made from strips of material used for decorative purposes or to highlight a location. 	Not permitted.	Not permitted.	Not permitted.	Not permitted.

² "JCCDPM" refers to the *Joondalup City Centre Development Plan* and Manual

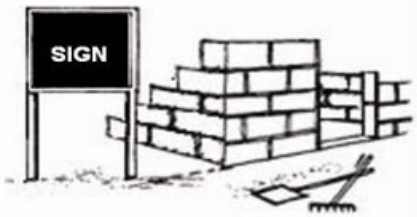
Type of Sign	Applicable Zones			
	<ul style="list-style-type: none"> JACP¹ Residential (All Precincts) Residential Rural 	<ul style="list-style-type: none"> Learning and Innovation (JACP¹) Health and Wellness (JACP¹) Joondalup Edge (JACP¹) Commercial Service Commercial Mixed Use 	<ul style="list-style-type: none"> City Centre (JACP) 	<ul style="list-style-type: none"> Light Industry Joondalup West (JACP)
Freestanding Banner Signs A freestanding banner sign is an advertising device made from lightweight material attached to a pole weighted to the ground. Freestanding Banner Signs come in a variety of shapes and may also be referred to as 'Bali', 'Teardrop', 'Blade' or 'Wing' signs. 	Not permitted. Must: <ul style="list-style-type: none"> be limited to two per street frontage; be securely fixed to a building or pole of sufficient size and strength to support the banner under all conditions; be erected within the boundaries of the lot and not project beyond any lot boundary; not impede vehicle sightlines for access to and from the property; and not impede pedestrian access to and from the property. 	Dimension: max. 5 m height max. 1.2 m width Must: <ul style="list-style-type: none"> be limited to two per street frontage; be securely fixed to a building or pole of sufficient size and strength to support the banner under all conditions; be erected within the boundaries of the lot and not project beyond any lot boundary; not impede vehicle sightlines for access to and from the property; and not impede pedestrian access to and from the property. 	Dimension: max. 5 m height max. 1.2 m width Must: <ul style="list-style-type: none"> be limited to two per street frontage; be securely fixed to a building or pole of sufficient size and strength to support the banner under all conditions; be erected within the boundaries of the lot and not project beyond any lot boundary; not impede vehicle sightlines for access to and from the property; and not impede pedestrian access to and from the property. 	Dimension: max. 5 m height max. 1.2 m width Must: <ul style="list-style-type: none"> be limited to two per street frontage; be securely fixed to a building or pole of sufficient size and strength to support the banner under all conditions; be erected within the boundaries of the lot and not project beyond any lot boundary; not impede vehicle sightlines for access to and from the property; and not impede pedestrian access to and from the property.


Type of Sign	Applicable Zones			
	<ul style="list-style-type: none"> JACP¹ Residential (All Precincts) Residential Rural 	<ul style="list-style-type: none"> Learning and Innovation (JACP¹) Health and Wellness (JACP¹) Joondalup Edge (JACP¹) Commercial Service Commercial Mixed Use 	<ul style="list-style-type: none"> City Centre (JACP) 	<ul style="list-style-type: none"> Light Industry Joondalup West (JACP)
Pylon Signs A pylon sign means a sign supported on one or more poles and not attached to a building and includes a detached sign framework, supported on one or more poles to which sign infills may be added. 	Not permitted.	Single-Tenancy Pylon Sign: Area: max. 6 m ² Dimension: max. 6 m height Multi-Tenancy Pylon Sign: Area: max. 12 m ² Dimension: max. 8 m height Clearance: min. 2.75 m Must: <ul style="list-style-type: none"> be restricted to one sign per lot except for a corner lot where one sign per frontage is permitted; where there are multiple tenancies, incorporate all signs into one composite sign; not be permitted where another free standing sign has been approved and erected, or will not supersede another valid approval on the same frontage; be no closer than 15 m to the intersecting point of corner truncations; and not impede vehicle sightlines within the lot for access to and from the property. 	Not permitted, except within the Lakeside Precinct on the Joondalup Drive and Shenton Avenue frontages in accordance with the <i>Business Zone Standards</i> .	Single-Tenancy Pylon Sign: Area: max. 6 m ² Dimension: max. 6 m height Multi-Tenancy Pylon Sign: Area: max. 12 m ² Dimension: max. 8 m height Clearance: min. 2.75 m Must: <ul style="list-style-type: none"> be restricted to one sign per lot except for a corner lot where one sign per frontage is permitted; where there are multiple tenancies, incorporate all signs into one composite sign; not be permitted where another free standing sign has been approved and erected, or will not supersede another valid approval on the same frontage; be no closer than 15 m to the intersecting point of corner truncations; and not impede vehicle sightlines within the lot for access to and from the property.

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	<ul style="list-style-type: none"> JACP¹ Residential (All Precincts) Residential Rural 	<ul style="list-style-type: none"> Learning and Innovation (JACP¹) Health and Wellness (JACP¹) Joondalup Edge (JACP¹) Commercial Service Commercial Mixed Use 	<ul style="list-style-type: none"> City Centre (JACP) 	<ul style="list-style-type: none"> Light Industry Joondalup West (JACP)
Monolith Sign A monolith sign is in-filled from ground level to the top of the sign and appears as a solid structure where the supporting columns cannot be seen. 	Not permitted.	Dimension: max. 6 m height max. 2 m width Must: <ul style="list-style-type: none"> be restricted to one sign per lot except for a corner lot where one sign per frontage is permitted; where there are multiple tenancies, incorporate all signs into one composite sign; not be permitted where another free standing sign has been approved and erected, or will not supersede another valid approval on the same frontage; be no closer than 15 m to the intersecting point of corner truncations; and not impede vehicle sightlines within the lot for access to and from the property. 	Not permitted, except within the Lakeside Precinct on the Joondalup Drive and Shenton Avenue frontages, in accordance with the <i>Business Zone Standards</i> .	Dimension: max. 6 m height max. 2 m width Must: <ul style="list-style-type: none"> be restricted to one sign per lot except for a corner lot where one sign per frontage is permitted; where there are multiple tenancies, incorporate all signs into one composite sign; not be permitted where another free standing sign has been approved and erected, or will not supersede another valid approval on the same frontage; be no closer than 15 m to the intersecting point of corner truncations; and not impede vehicle sightlines within the lot for access to and from the property.

Type of Sign	Applicable Zones			
	<ul style="list-style-type: none"> JACP¹ Residential (All Precincts) Residential Rural 	<ul style="list-style-type: none"> Learning and Innovation (JACP¹) Health and Wellness (JACP¹) Joondalup Edge (JACP¹) Commercial Service Commercial Mixed Use 	<ul style="list-style-type: none"> City Centre (JACP) 	<ul style="list-style-type: none"> Light Industry Joondalup West (JACP)
Inflatable Sign An inflatable sign is a sign that is painted, stencilled or attached to an inflatable device such as a balloon, and includes the inflatable device itself. 	Not permitted.	Dimension: max. 7 m diameter max. 9 m height above roof ridge Must: <ul style="list-style-type: none"> only be displayed for a maximum period of 21 days at a time at no less than three monthly intervals; be covered by General Liability Insurance, a copy of which is to be provided to the City; require a certificate from a structural engineer certifying that the connection of the inflatable object to the building or lot is structurally sound. This should be submitted to the City with the sign application; be attached to the roof of a building only (i.e. not located on the ground); and not be moving or have moveable parts (e.g. 'inflatable air dancer'). 	Dimension: max. 7 m diameter max. 9 m height above roof ridge Must: <ul style="list-style-type: none"> only be displayed for a maximum period of 21 days at a time at no less than three monthly intervals; be covered by General Liability Insurance, a copy of which is to be provided to the City; require a certificate from a structural engineer certifying that the connection of the inflatable object to the building or lot is structurally sound. This should be submitted to the City with the sign application; be attached to the roof of a building only (i.e. not located on the ground); and not be moving or have moveable parts (e.g. 'inflatable air dancer'). 	Dimension: max. 7 m diameter max. 9 m height above roof ridge Must: <ul style="list-style-type: none"> only be displayed for a maximum period of 21 days at a time at no less than three monthly intervals; be covered by General Liability Insurance, a copy of which is to be provided to the City; require a certificate from a structural engineer certifying that the connection of the inflatable object to the building or lot is structurally sound. This should be submitted to the City with the sign application; be attached to the roof of a building only (i.e. not located on the ground); and not be moving or have moveable parts (e.g. 'inflatable air dancer').

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	<ul style="list-style-type: none"> JACP¹ Residential (All Precincts) Residential Rural 	<ul style="list-style-type: none"> Learning and Innovation (JACP¹) Health and Wellness (JACP¹) Joondalup Edge (JACP¹) Commercial Service Commercial Mixed Use 	<ul style="list-style-type: none"> City Centre (JACP) 	<ul style="list-style-type: none"> Light Industry Joondalup West (JACP)
Hoarding Sign A sign which is affixed to a structure having one or more supports, other than a pylon sign. Typically a hoarding sign's horizontal dimension is greater than its vertical dimension. Hoarding signs may include property disposal signs, builders' signs, display home signs and estate signs.	Dimension: max. 2 m width max. 1 m height max. 1.2 m height of support / posts to which the sign is attached.	Dimension: max. 3 m width max. 2.5 m sign height max. 1.2 m height of support / posts to which the sign is attached.	Dimension: max. 3 m width max. 2.5 m sign height max. 1.2 m height of support / posts to which the sign is attached.	Dimension: max. 3 m width max. 2.5 m sign height max. 1.2 m height of support / posts to which the sign is attached.
	Must: <ul style="list-style-type: none"> not be illuminated; and not be used for any purpose other than a builders, property disposal, estate or display home sign. 	Must: <ul style="list-style-type: none"> not be illuminated; not exceed one sign per street frontage for each property; and for the purpose of a property disposal or display home, the sign must be removed within 10 days of closure or sale of the property. 	Must: <ul style="list-style-type: none"> not be illuminated; not exceed one sign per street frontage for each property; and for the purpose of a property disposal or display home, the sign must be removed within 10 days of closure or sale of the property. 	Must: <ul style="list-style-type: none"> not be illuminated; not exceed one sign per street frontage for each property; and for the purpose of a property disposal or display home, the sign must be removed within 10 days of closure or sale of the property.



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	<ul style="list-style-type: none"> JACP¹ Residential (All Precincts) Residential Rural 	<ul style="list-style-type: none"> Learning and Innovation (JACP¹) Health and Wellness (JACP¹) Joondalup Edge (JACP¹) Commercial Service Commercial Mixed Use 	<ul style="list-style-type: none"> City Centre (JACP) 	<ul style="list-style-type: none"> Light Industry Joondalup West (JACP)
Illuminated Variable Message Sign A variable message sign can be altered to make various words and messages which may constantly change. It is usually mounted on a trailer. Does not include small variable message panels included in pylon or monolith signs (e.g. service station price point panels). 	Not permitted, unless erected by or on behalf of a public utility or authority or for the purpose of temporary traffic management purposes for a period of less than 48 hours or for the period outlined in a Traffic Management Plan approved by the City, or for use by not-for-profit organisations to promote significant community events.	Not permitted, unless erected by or on behalf of a public utility or authority or for the purpose of temporary traffic management purposes for a period of less than 48 hours or for the period outlined in a Traffic Management Plan approved by the City, or for use by not-for-profit organisations to promote significant community events.	Not permitted, unless erected by or on behalf of a public utility or authority or for the purpose of temporary traffic management purposes for a period of less than 48 hours or for the period outlined in a Traffic Management Plan approved by the City, or for use by not-for-profit organisations to promote significant community events.	Not permitted, unless erected by or on behalf of a public utility or authority or for the purpose of temporary traffic management purposes for a period of less than 48 hours or for the period outlined in a Traffic Management Plan approved by the City, or for use by not-for-profit organisations to promote significant community events.