

minutes

Policy Committee

MEETING HELD ON

MONDAY 29 JULY 2024

Acknowledgement of Traditional Custodians

The City of Joondalup acknowledges the traditional custodians of the land, the Whadjuk people of the Noongar nation, and recognises the culture of the Noongar people and the unique contribution they make to the Joondalup region and Australia. The City of Joondalup pays its respects to their Elders past and present and extends that respect to all Aboriginal and Torres Strait Islander peoples.

This document is available in alternate formats upon request

joondalup.wa.gov.au

TABLE OF CONTENTS

1	DECLARATION OF OPENING.....	4
2	DECLARATIONS OF FINANCIAL INTEREST / PROXIMITY INTEREST / INTEREST THAT MAY AFFECT IMPARTIALITY	4
3	APOLOGIES AND LEAVE OF ABSENCE	4
4	CONFIRMATION OF MINUTES.....	4
5	ANNOUNCEMENTS BY PRESIDING MEMBER WITHOUT DISCUSSION	4
6	IDENTIFICATION OF MATTERS FOR WHICH THE MEETING MAY BE CLOSED TO THE PUBLIC.....	5
7	PETITIONS AND DEPUTATIONS.....	5
8	REPORTS	6
8.1	PROPOSED AMENDMENT 16 TO LOCAL PLANNING SCHEME NO. 3 - VARIOUS PUBLIC OPEN SPACE RESERVES (WARD – ALL)	6
8.2	RECORDS MANAGEMENT COUNCIL POLICY (WARD - ALL)	19
8.3	FREEDOM OF INFORMATION - DISCLOSURE LOG (WARD - ALL)	23
8.4	COUNCIL MEMBERS LIBRARY (WARD - ALL).....	31
8.5	PROPOSED COUNCIL POLICIES: CORPORATE SPONSORSHIP PROGRAM AND SIGNIFICANT EVENT SPONSORSHIP(WARD – ALL).....	43
8.6	VISUAL ARTS REVIEW (WARD - ALL).....	53
9	URGENT BUSINESS	72
10	MOTIONS OF WHICH PREVIOUS NOTICE HAS BEEN GIVEN	72
11	REQUESTS FOR REPORTS FOR FUTURE CONSIDERATION.....	72
12	CLOSURE	72

Note:

Clause 15.10 of the City's *Meeting Procedures Local Law 2013* states:

This local law applies generally to committee meetings except for clause 7.1 in respect of members seating and clause 7.8 in respect of limitation on members speaking.

CITY OF JOONDALUP

MINUTES OF THE POLICY COMMITTEE MEETING HELD IN CONFERENCE ROOM 1, JOONDALUP CIVIC CENTRE, BOAS AVENUE, JOONDALUP ON 29 JULY 2024.

ATTENDANCE

Committee Members:

Cr Daniel Kingston	<i>Presiding Member</i>	
Mayor Hon. Albert Jacob, JP		<i>to 7.25pm</i>
Cr Rebecca Pizzey		<i>from 6.05pm</i>
Cr Lewis Hutton	<i>Deputy Presiding Member</i>	<i>from 6.11pm</i>
Cr John Raftis		
Cr John Chester		
Cr Phillip Vinciullo		
Cr Adrian Hill	<i>Deputising for Cr Hutton</i>	<i>to 6.11pm</i>

Observer:

Cr Adrian Hill	<i>from 6.12pm</i>
----------------	--------------------

Officers:

Mr Chris Leigh	Acting Chief Executive Officer	
Mr Jamie Parry	Director Governance and Strategy	<i>absent from 6.03pm to 6.04pm</i>
Mr Mat Humfrey	Director Corporate Services	
Mr Joseph Hussey	Acting Director Planning and Community Development	
Mrs Kylie Bergmann	Manager Governance	<i>absent from 7.42pm to 7.44pm</i>
Mrs Cathrine Temple	Manager Planning Services	<i>to 6.29pm</i>
Mrs Susan Hateley	Governance Officer	
Mrs Laura Napier	Acting Governance Officer	

1 DECLARATION OF OPENING

The Presiding Member declared the meeting open at 6.00pm.

2 DECLARATIONS OF FINANCIAL INTEREST / PROXIMITY INTEREST / INTEREST THAT MAY AFFECT IMPARTIALITY

Nil.

3 APOLOGIES AND LEAVE OF ABSENCE

3.1 LEAVE OF ABSENCE PREVIOUSLY APPROVED

Cr Rohan O'Neill	7 August to 14 August 2024 inclusive.
Cr Christine Hamilton-Prime, JP	14 August to 26 August 2024 inclusive.
Cr Lewis Hutton	15 August to 25 August 2024 inclusive.
Cr Christopher May, JP	29 August to 30 August 2024 inclusive.
Mayor Albert Jacob, JP	12 September to 2 October 2024 inclusive.

4 CONFIRMATION OF MINUTES

4.1 MINUTES OF THE POLICY COMMITTEE HELD ON 30 APRIL 2024

MOVED Cr Vinciullo, **SECONDED** Cr Kingston that the Minutes of the Policy Committee held on 30 April 2024 be **CONFIRMED** as a true and correct record.

The Motion was Put and

CARRIED (5/0)

In favour of the Motion: Cr Kingston, Mayor Jacob, Cr Chester, Cr Hill, Cr Raftis and Cr Vinciullo.

Against the Motion: Nil.

5 ANNOUNCEMENTS BY PRESIDING MEMBER WITHOUT DISCUSSION

Nil.

6 IDENTIFICATION OF MATTERS FOR WHICH THE MEETING MAY BE CLOSED TO THE PUBLIC

In accordance with Clause 5.2 of the City's *Meeting Procedures Local Law 2013*, this meeting is not open to the public.

7 PETITIONS AND DEPUTATIONS

Nil.

8 REPORTS

8.1 PROPOSED AMENDMENT 16 TO LOCAL PLANNING SCHEME NO. 3 - VARIOUS PUBLIC OPEN SPACE RESERVES (WARD – ALL)

WARD	All
RESPONSIBLE DIRECTOR	Mr Chris Leigh Director Planning and Community Development
FILE NUMBER	34958, 111123, 101515
AUTHORITY / DISCRETION	Legislative - includes the adoption of local laws, planning schemes and policies.

PURPOSE

For Council to consider a proposed amendment to *Local Planning Scheme No. 3* to amend 31 natural areas from 'Public Open Space' reserve to 'Environmental Conservation' reserve following public advertising.

EXECUTIVE SUMMARY

The City has undertaken a review of the City's natural areas to determine if further natural areas with biodiversity and conservation value should be reserved for 'Environmental Conservation' under the City's *Local Planning Scheme No. 3* (LPS3).

There are currently 29 areas reserved 'Environmental Conservation' under LPS3, equating to 82.3 hectares. Investigation of a further 60 natural areas, managed by the City, has identified 31 natural areas reserved as 'Public Open Space' as being appropriate to be amended to 'Environmental Conservation' reserve under LPS3. The reserves proposed would increase the amount of bushland with recognised biodiversity and conservation value by approximately 28.8 hectares.

The proposed reclassification of these areas to 'Environmental Conservation' reserve is to be progressed via an amendment to LPS3. The proposal is considered a standard amendment in accordance with the *Planning and Development (Local Planning Scheme) Regulations 2015* (LPS Regulations) as the areas are currently managed as natural areas and the amendment is consistent with the objectives of the 'Environmental Conservation' reserve, has minimal impact on other land in the scheme area and does not result in any significant environmental impacts.

At its meeting held on 12 December 2023 (CJ281-12/23 refers), Council resolved to advertise the proposed scheme amendment for public comment, and it was subsequently advertised for 42 days, closing 4 June 2024.

A total of 67 submissions were received, comprising 55 submissions of support, five submissions objecting and seven submissions which were neutral or provided comment only. Comments in support of the proposed scheme amendment primarily relate to the additional protections that will be provided to natural areas within public open spaces in the City which are identified as having biodiversity and conservation value.

A total of 32 out of the 67 submissions received (support, neutral and objections) included feedback indicating strong community support for the inclusion of the Duncraig Library Bushland within the proposed scheme amendment. Commentary included within neutral submissions and objections generally reflected this theme.

Given community feedback and its status and management as a natural area, it is considered appropriate to propose modifications to the scheme amendment to include the Duncraig Library Bushland area within the 'Environmental Conservation' reserve. It is noted that while Percy Doyle Reserve is subject to a future master-planning project, the Duncraig Library Bushland holds significant environmental and community value as demonstrated through consultation undertaken for this scheme amendment. This provides certainty in the need for its continued preservation and as such does not represent a significant risk to the master-planning process.

The proposed scheme amendment to amend 31 areas from 'Public Open Space' reserve and one area from 'Civic and Community' reserve to 'Environmental Conservation' reserve within LPS3 is considered appropriate given the natural areas identified have biodiversity and conservation value, therefore making them consistent with the objective of the 'Environmental Conservation' reserve in LPS3.

It is therefore recommended that Council SUPPORTS the proposed amendment to LPS3 with a proposed modification to include the rezoning of the Duncraig Library Bushland from 'Civic and Community' reserve to 'Environmental Conservation' reserve.

BACKGROUND

As part of the approval of LPS3, land previously included within Schedule 5 (Places of Landscape or Conservation Value) of *District Planning Scheme No. 2* (DPS2) became reserved for 'Environmental Conservation' under LPS3.

The City has a number of natural areas with vegetation of conservation significance that are either currently not recognised by LPS3 as having biodiversity and conservation values, reserved as 'Parks and Recreation' under the *Metropolitan Region Scheme* (MRS) or designated as Bush Forever sites. A review was undertaken of the natural areas and selected sites were identified as being suitable to be reserved for 'Environmental Conservation' under LPS3.

The review used the City's *Public Open Space Framework* (POSF) which classifies the City's public open spaces to provide a logical and strategic approach on their management and provides recommendations on each classification type listed. The areas identified as part of this amendment are classified as either a 'High Priority Natural Area', 'Medium Priority Natural Area' or 'Low Priority Natural Area' are as follows:

- High Priority Natural Area - An area of high conservation significance and includes large areas of vegetation in good or very good condition.
- Medium Priority Natural Area - An area of medium conservation significance and includes large areas of vegetation in good condition, usually fragmented.
- Low Priority Natural Area - An area of low conservation significance and includes areas of vegetation in good or degraded condition, usually fragmented.

The review included an assessment of local natural areas against criteria which included the following:

- Natural area classification in accordance with the City's POSF.
- Ecological values such as threatened ecological communities and ecological linkages.
- Current zoning under LPS3, the MRS and existing structure plans.
- Bush Forever areas.
- Current use and activity and any future planned use.

Following an assessment using the above criteria, natural areas within the public open spaces listed below were identified as being suitable for an amendment from 'Public Open Space' reserve to 'Environmental Conservation' reserve.

Public Open Space	Area (m²) subject to amendment	POSF Classification	Ecological Value/Other
Adelaide Park, Craigie	2,272m ²	Medium-priority	<ul style="list-style-type: none"> • Ecological linkage with Beenyup Water Treatment Plant and Craigie Bushland • Possible Banksia or Tuart Woodlands
Bethany Park, Iluka	5,867m ²	Medium-priority	<ul style="list-style-type: none"> • Ecological linkage with Sir James McCusker Park • Possible Banksia Woodlands
Brisbane Park, Padbury	1,527m ²	Medium-priority	<ul style="list-style-type: none"> • Ecological linkage with Pinnaroo Valley Memorial Park. • Possible Tuart Woodlands
Callander Park, Kinross	10,469m ²	Medium-priority	<ul style="list-style-type: none"> • Ecological linkage with Burns Beach Bushland and Neerabup National Park. • Possible Banksia woodlands.
Castlecrag Park, Kallaroo	4,500m ²	Medium-priority	<ul style="list-style-type: none"> • Ecological linkage with coastal foreshore reserves.
Chichester Park, Woodvale	22,015m ²	Medium-priority	<ul style="list-style-type: none"> • Ecological linkage with Craigie Bushland and Yellagonga Regional Park. • Possible Banksia or Tuart Woodlands. • Possible future drainage upgrades on site.
Conidae Park, Heathridge	5,414m ²	Medium-priority	<ul style="list-style-type: none"> • Ecological linkage with Beenyup Water Treatment Plant and Craigie Bushland. • Possible Banksia or Tuart Woodlands.
Cranston Park, Kinross	28,004m ²	High-priority	<ul style="list-style-type: none"> • Ecological linkage with Burns Beach Bushland and Neerabup National Park. • Possible Tuart Woodlands • Previously in DPS2, omitted in error from LPS3.

Public Open Space	Area (m²) subject to amendment	POSF Classification	Ecological Value/Other
Earlsferry Park, Kinross	7,654m ²	Medium-priority	<ul style="list-style-type: none"> • Ecological linkage with Burns Beach Bushland and Neerabup National Park. • Possible Banksia Woodlands.
Finney Park, Marmion	7,089m ²	Medium-priority	<ul style="list-style-type: none"> • Ecological linkage with coastal foreshore reserves. • Possible Banksia Woodlands.
Gunida Park, Mullaloo	2,001m ²	Medium-priority	<ul style="list-style-type: none"> • Ecological linkage with coastal foreshore reserves
Harman Park, Sorrento	6,093m ²	Medium-priority	<ul style="list-style-type: none"> • Ecological linkage with coastal foreshore reserves and Hepburn Heights Conservation Area.
Hawker Park, Warwick	5,954m ²	Low-priority	<ul style="list-style-type: none"> • Ecological linkage with Warwick Open Space Bushland and Carine Regional Open Space.
Huntingdale Park, Connolly	4,333m ²	Medium-priority	<ul style="list-style-type: none"> • Ecological linkage with Mitchell Freeway road reserve native vegetation strip. • Possible Banksia Woodlands
Kallaroo Park, Mullaloo	25,691m ²	High-priority	<ul style="list-style-type: none"> • Ecological linkage with coastal foreshore reserves and Beenyup Water Treatment Plant. • Possible Banksia Woodlands.
Kiernan Park, Kallaroo	9,499m ²	Low-priority	<ul style="list-style-type: none"> • Ecological linkage with coastal foreshore reserves
Korella Park, Mullaloo	30,327m ²	Medium-priority	<ul style="list-style-type: none"> • Ecological linkage with coastal foreshore reserves
Kuta Park, Iluka	2,221m ²	Medium-priority	<ul style="list-style-type: none"> • Ecological linkage with Sir James McCusker Park and coastal foreshore reserves. • Possible Banksia Woodlands.
Lacepede Park, Sorrento	1,267m ²	Medium-priority	<ul style="list-style-type: none"> • Ecological linkage with coastal foreshore reserves.
Lady Evelyn Park, Joondalup	5,804m ²	High-priority	<ul style="list-style-type: none"> • Ecological linkage with Yellagonga Regional Park. • Possible Banksia or Tuart Woodlands.
Ledge Park, Sorrento	5,522m ²	Medium-priority	<ul style="list-style-type: none"> • Ecological linkage with coastal foreshore reserves.
Lysander Park, Heathridge	5,501m ²	Not classified	<ul style="list-style-type: none"> • Ecological linkage with Mitchell Freeway road reserve native vegetation strip. • Possible Banksia Woodlands.
Madana Park, Craigie	15,022m ²	Medium-priority	<ul style="list-style-type: none"> • Ecological linkage with Craigie Bushland.

Public Open Space	Area (m²) subject to amendment	POSF Classification	Ecological Value/Other
Manapouri Park, Joondalup	4,010m ²	Medium-priority	<ul style="list-style-type: none"> • Ecological linkage with Neerabup National Park and Yellagonga Regional Park. • Possible Banksia or Tuart Woodlands,
Mandalay Park, Craigie	17,254m ²	Medium-priority	<ul style="list-style-type: none"> • Ecological linkage with Craigie Bushland. • Possible Tuart Woodlands.
Menteith Park, Kinross	5,493m ²	Medium-priority	<ul style="list-style-type: none"> • Ecological linkage with Neerabup National Park. • Possible Tuart Woodlands.
Negresco Park, Currambine	2,867m ²	Medium-priority	<ul style="list-style-type: none"> • Ecological linkage with Mitchell Freeway road reserve native vegetation strip and Neerabup National Park.
Riversdale Park, Currambine	5,411m ²	Low-priority	<ul style="list-style-type: none"> • Ecological linkage with Mitchell Freeway road reserve native vegetation strip and Carnaby Park.
Robin Park, Sorrento	4,897m ²	Medium-priority	<ul style="list-style-type: none"> • Ecological linkage with coastal foreshore reserves. • Friends of Robin Park Bush Reserve operate on site.
Trigonometric Park, Duncraig	20,206m ²	High-priority	<ul style="list-style-type: none"> • Ecological linkage with coastal foreshore reserves. • Possible Tuart Woodlands. • Northern portion reserved 'Environmental Conservation'
Warrantdyte Park, Craigie	11,716m ²	Medium-priority	<ul style="list-style-type: none"> • Ecological linkage with Beenyp Water Treatment Plant and Craigie Bushland. • Possible Banksia or Tuart Woodlands.

All proposed sites to be reserved as 'Environmental Conservation' under LPS3 are Crown Land managed by the City and only bushland areas with conservation value are proposed to be reclassified rather than turfed or landscaped areas. Maps of each of the proposed 'Environmental Conservation' reserve areas within Public Open Space reserves have been provided (Attachment 1 refers).

At its meeting held on 12 December 2023 (CJ281-12/23 refers), Council resolved to proceed to advertise the proposed scheme amendment to LPS3 for 42 days.

DETAILS

Proposed amendment to *Local Planning Scheme No. 3*

The proposal seeks to amend LPS3 to rezone various portions of public open space from 'Public Open Space' reserve to 'Environmental Conservation' reserve, as depicted in Attachment 2 to this Report.

Issues and options considered

Key themes and issues

Environmental protections

Submissions provided broad support for the intent of the proposed scheme amendment in that it provides greater protections for bushland within established public open spaces which have been identified to have biodiversity and conservation value. Commentary outlines the valuable role which the natural areas identified play in providing a habitat for native species of flora and fauna and contribute to the maintenance of biodiversity corridors in the broader region.

Community support for the scheme amendment is noted and it is considered that the proposed amendment to reserve bushland identified as having biodiversity and conservation value as 'Environmental Conservation' within LPS3 will provide an additional layer of protections for bushland of this nature and is therefore consistent with community feedback.

Further protection of natural areas

Submissions indicated demand for further scheme amendments to ensure additional natural areas are reserved as 'Environmental Conservation' within the LPS3. Other commentary also indicated demand for natural areas in the City to be expanded through revegetation work.

Consideration can be given to a further review of natural areas to identify additional bushland which is suitable to be reserved as 'Environmental Conservation' within the LPS3 in future. As the scope of this review was to primarily review natural areas within 'Public Open Space' reserves, it is not considered appropriate to broadly expand the scope of the review undertaken to inform this scheme amendment. Any further review of natural areas would be subject to project and resource planning, and would need to take a holistic review of natural areas in the City, inclusive of areas outside of 'Public Open Space' reserved land.

Natural areas identification

Submissions queried the process through which natural areas were reviewed to identify their suitability for inclusion in the proposed scheme amendment, as well as how their boundaries were determined and how the presence of specific flora species was identified for each.

The review followed a process by which bushland classified as either high, medium or low priority natural areas were reviewed against the criteria outlined in the preceding section of this report to determine which natural areas reserved as 'Public Open Space' were appropriate to be amended to 'Environmental Conservation' under LPS3.

Numerous sites were identified as having possible Banksia Woodlands of the Swan Coastal Plain or Tuart Woodlands and Forests of the Swan Coastal Plain Threatened Ecological Communities (TEC). These sites have not been formally assessed to confirm if TEC's occur on site, however indicative data from the Department of Biodiversity, Conservation and Attractions or City observations indicate that TEC's may occur on site.

Duncraig Library Bushland

A number of submissions raised concerns in relation to Duncraig Library Bushland not being included as part of the proposed scheme amendment. Concerns raised in relation to Duncraig Library Bushland are summarised as follows:

- Implementing further protections for Duncraig Library Bushland in LPS3 is important for the preservation of native flora and fauna species.
- Duncraig Library Bushland has an active friends group working with the City to preserve the remnant bushland in accordance with the Duncraig Library Bushland Action Plan which creates additional community value worth protecting.
- Weeding and revegetation work undertaken by the Duncraig Library Bushland Friends Group has improved the conservation value of the bushland.
- Duncraig Library Bushland forms part of a connecting corridor of natural areas that may be utilised by natural fauna and contributes to the transfer of pollen and seeds within the region.
- Duncraig Library Bushland provides an important role in the community hub at Percy Doyle reserve in providing an educational function as well as a natural buffer between the library and playing fields and Marmion Avenue and Warwick Road.
- Inclusion of Duncraig Library Bushland is important in ensuring the bushland is protected against any future development.

Although the Duncraig Library Bushland is located on 'Civic and Community' reserved land, and this scheme amendment is focused on natural areas in 'Public Open Space' reserves, it is considered appropriate to include in the proposed scheme amendment given community feedback received through consultation, and for the following reasons:

- Duncraig Library Bushland is currently identified and managed as a natural area.
- Duncraig Library Bushland is recognized as having biodiversity and conservation value consistent with the objective of the 'Environmental Conservation' reserve in LPS3.
- The City has a continued partnership with the friends of Duncraig Library Bushland to ensure ongoing maintenance of the bushland is undertaken and has recently constructed fencing around the bushland to add further protections.
- It is likely that Duncraig Library Bushland would be preserved through a masterplan process for Percy Doyle Reserve given its environmental and community value.

The proposed modification to include of the Duncraig Library Bushland in the scheme amendment is outlined in Attachment 3 to this Report.

It is considered that additional natural areas not reserved as 'Public Open Space' under LPS3 are best considered as part of a future wholistic review of natural areas, and should not form part of the scope of this review.

Maintenance and management of natural areas

Submissions raised concerns regarding the ongoing and future maintenance and management of natural areas considered as part of the scheme amendment.

The City will continue to manage the natural areas proposed to be rezoned as 'Environmental Conservation' and undertake conservation activities such as weed control, revegetation and maintenance as required.

Broader urban greening initiatives

Submissions raised concerns in relation to the extent of established tree canopy in the City of Joondalup and the importance of retaining mature trees and tree planting in suburban areas.

It is considered that the proposed scheme amendment will afford greater protections to established trees present in the natural areas which have been identified to be amended to 'Environmental Conservation' in LPS3.

Whilst tree planting initiatives within established suburban areas do not form part of the scope of the proposed scheme amendment, it is noted that the City undertakes a number of actions to protect and increase tree canopy. These actions are summarised as follows:

- Residential verges – Winter tree planting program.
- Residential verges – Leafy City Program.
- Parks – Winter tree planting program and playspace renewals.
- Road reserves – Streetscape enhancement program.
- Cost for street tree removal.
- Significant tree register.
- Planting of trees as part of development approval.
- Minimum tree planting requirements for infill developments.
- Waterwise initiatives for the community such as a Native Plant Giveaway.

Options

The options available to Council in considering the proposed scheme amendment are to:

- Support the amendment to *Local Planning Scheme No. 3* with no modifications
- Support the amendment to *Local Planning Scheme No. 3* with modifications
- or
- Not support the amendment to *Local Planning Scheme No. 3*.

The preferred option is to support the amendment to the *Local Planning Scheme No. 3* with a modification to rezone Duncraig Library Bushland from 'Civic and Community' reserve to 'Environmental Conservation' reserve.

Legislation / Strategic Community Plan / Policy implications

Legislation	<i>Biodiversity Conservation Act 2016.</i> <i>City of Joondalup Local Planning Scheme No. 3.</i> <i>Environment Protection and Biodiversity Conservation Act 1999.</i> <i>Environmental Protection Act 1986.</i> <i>Planning and Development (Local Planning Schemes) Regulations 2015.</i> <i>Planning and Development Act 2005.</i>
--------------------	--

10-Year Strategic Community Plan

Key theme	2. Environment.
Outcome	2-1 Managed and protected - you value and enjoy the biodiversity in local bushland, wetland and coastal areas.
Policy	<i>Sustainability Council Policy.</i>

Planning and Development Act 2005 and Planning and Development (Local Planning Schemes) Regulations 2015

Part 5 of the *Planning and Development Act 2005* along with the *Planning and Development (Local Planning Schemes) Regulations 2015* (LPS Regulations) enables a local government to prepare or amend a local planning scheme and sets out the process to be followed.

Under the LPS Regulations, scheme amendments are classified as being basic, standard, or complex amendments. In resolving to proceed with an amendment, Council needs to specify the amendment type and explain the reason for that classification. As the proposed scheme amendment is considered to be consistent with the objectives of the 'Environmental Conservation' reserve, has minimal impact on other land in the scheme area and does not result in any significant environmental impacts, it is considered a standard amendment under the LPS Regulations.

At its meeting held on 12 December 2023 (CJ281-12/23 refers), Council resolved to proceed to advertise the proposed amendment to LPS3 for 42 days. The proposed amendment was referred to the Environmental Protection Authority (EPA) to decide whether a formal review was necessary. The EPA did not consider that the amendment should be necessary under Part IV Division 3 of the *Environmental Protection Act 1986* and as such public advertising of the proposed scheme amendment was able to proceed.

Upon closure of the advertising period, Council is required to consider all submissions received and to either support the amendment, with or without modifications, or not support the amendment. The decision is then forwarded to the WAPC, which makes a recommendation for the Minister for Planning. The Minister can either grant final approval to the amendment, with or without modifications, or refuse the amendment.

It is noted that the addition of Duncraig Library Bushland is not considered to change the classification of the amendment from being a standard amendment given Duncraig Library Bushland is currently managed as a natural area and is therefore considered to be consistent with the objectives of the 'Environmental Conservation' reserve.

Section 51 of the LPS Regulations allows a Local Government to determine whether to advertise proposed modifications to a standard amendment, considering whether the modifications relates to submissions made on the amendment, and whether the proposed modifications are significant. The proposed modification to include Duncraig Library Bushland within the scheme amendment is not considered to be a significant modification given it is currently managed as a natural area and is consistent with the objectives of the 'Environmental Conservation' reserve in the scheme. In this instance its inclusion within the scheme amendment is reflective of the demonstrated community desire for it to be included as an 'Environmental Conservation' reserve. As such, in this instance, the modification is not considered to warrant readvertising of the proposed scheme amendment.

Local Planning Scheme No. 3

The objectives of the 'Public Open Space', Civic and Community and 'Environmental Conservation' reserves in LPS3 are:

Reserve name	Objectives
Public Open Space	<ul style="list-style-type: none"> To set aside areas for public open space, particularly those established under the <i>Planning and Development Act 2005</i> s. 152. To provide for a range of active and passive recreation uses such as recreation buildings and courts and associated car parking and drainage
Civic and Community	<ul style="list-style-type: none"> To provide for a range of community facilities which are compatible with surrounding development. To provide for public facilities such as halls, theatres, art galleries, educational, health and social care facilities, accommodation for the aged, and other services by organisations involved in activities for community benefit.
Environmental Conservation	<ul style="list-style-type: none"> To identify areas with biodiversity and conservation value, and to protect those areas from development and subdivision.

Risk management considerations

Should Council elect not to proceed to endorse the amendment, the areas identified within this report will remain 'Public Open Space' reserve and 'Civic and Community' reserve and continue to be managed as natural areas. While it is unlikely that the City would choose to develop on the areas identified, the 'Environmental Conservation' reserve affords these natural areas more protection from future development.

Financial / budget implications

The City, as the proponent, is required to cover the costs associated with the cost of publishing a notice in the local newspaper and the Government Gazette should the amendment be approved by the Minister for Planning. The cost of publishing the amendment in the local newspaper is approximately \$130 and the cost for publishing within the Government Gazette is approximately \$160.

Regional significance

The majority of the proposed sites to be reclassified as 'Environmental Conservation' under LPS3 contain possible Banksia Woodlands of the Swan Coastal Plan or Tuart Woodlands and Forests of the Swan Coastal Plain Threatened Ecological Communities which are protected under the State *Environmental Protection Act 1986* and Federal *Environment Protection and Biodiversity Conservation Act 1999*.

Sustainability implications

The proposed reclassifying of natural areas as 'Environmental Conservation' under LPS3 would afford these sites greater protection from future development. The majority of the natural areas proposed to be reclassified contain vegetation of conservation significance which is possible Banksia Woodlands of the Swan Coastal Plan or Tuart Woodlands and Forests of the Swan Coastal Plain Threatened Ecological Communities. The sites also form significant ecological linkages for native fauna.

No changes will be made to the on-ground management of the natural areas and there will be no impacts to the amenity and usage of these sites.

Consultation

The amendment was advertised for a period of 42 days, from 18 April 2024 to 4 June 2024, by way of the following:

- A notice published in the local newspaper.
- A notice and documents placed on the City's website.
- A notice on the City's social media platforms.
- An email to the Community Engagement Network.

A total of 67 submissions were received, comprising 55 submissions of support, 5 submissions objecting and 7 submissions which were neutral or provided comment only.

The main comments of support were as follows:

- Support for the intent of the scheme amendment and the proposed additional protections for natural areas with biodiversity and conservation value within LPS3.
- Support for protection of native flora and fauna present in natural areas.
- Support for the protection of biodiversity corridors across the City.

The main issues of objection were as follows:

- Question as to the intent of the scheme amendment.
- Concern regarding the City's Public Open Space Framework.
- Issue with Duncraig Library Bushland not being included in the scheme amendment.

A total of 32 out of the 67 submissions (support, neutral and objections) received indicated demand for Duncraig Library Bushland to be included in this scheme amendment to ensure it is afforded additional protections within LPS3.

Two responses which were submitted as objections, indicated support for the proposal in commentary included with the submission.

It is noted that consultation information was not accessible on the website portal for a period of three days due to a technical issue and as such the consultation period was extended for three days until 4 June 2024.

A summary of the key themes raised as well as the City's comments is included as Attachment 4 to this Report.

COMMENT

The proposed scheme amendment to amend 31 areas from 'Public Open Space' reserve and one area from 'Civic and Community' reserve to 'Environmental Conservation' reserve within LPS3 is considered appropriate.

The natural areas identified are considered to have biodiversity and conservation value, therefore making them consistent with the objective of the 'Environmental Conservation' reserve within LPS3 to 'identify areas with biodiversity and conservation value, and to protect those areas from development and subdivision'.

It is considered appropriate that the amendment is supported with a proposed modification to respond to community consultation feedback to include Duncraig Library Bushland within the list of natural areas to be reserved as 'Environmental Conservation' for the reasons outlined in this Report. It is proposed that the established boundary for the Duncraig Library Bushland natural area be used to identify that area to be amended from 'Civic and Community' reserve to 'Environmental Conservation' reserve.

It is noted that the scope of the current scheme amendment relates primarily to natural areas with biodiversity and conservation value within 'Public Open Space' reserves, however given the community feedback, it is proposed that in this instance Duncraig Library Bushland, which is reserved 'Civic and Community', is included in the proposed scheme amendment.

It is not considered appropriate to consider any further natural areas outside of Public Open Space reserves in the City beyond Duncraig Library Bushland at this stage. It is noted that there is opportunity for additional natural areas outside of Public Open Space reserves to be reviewed and considered for inclusion in LPS3 as 'Environmental Conservation' reserve in the future.

VOTING REQUIREMENTS

Simple Majority.

The Director Governance and Strategy left the Room at 6.03pm and returned at 6.04pm.

Cr Pizzey entered the Room at 6.05pm.

Cr Hutton entered the Room at 6.11pm.

OFFICER'S RECOMMENDATION MOVED Cr Kingston, SECONDED Cr Chester that Council:

- 1 Pursuant to section 75 of the *Planning and Development Act 2005* and Part 5 of the *Planning and Development (Local Planning Schemes) Regulations 2015*, SUPPORTS Scheme Amendment No. 16 to the *City of Joondalup Local Planning Scheme No. 3*:**
 - 1.1 to rezone the various portions of public open space from 'Public Open Space' reserve to 'Environmental Conservation' reserve, as depicted in Attachment 2 to this Report;**
 - 1.2 with a proposed modification to rezone the Duncraig Library Bushland natural area from 'Civic and Community' reserve to 'Environmental Conservation' reserve as depicted in Attachment 3 to this Report;**
- 2 AUTHORISES the affixation of the Common Seal and signing of the documents associated with the Scheme Amendment No. 16 to the *City of Joondalup Local Planning Scheme No. 3*;**
- 3 Pursuant to Part 5 of the *Planning and Development (Local Planning Schemes) Regulations 2015* FORWARDS Scheme Amendment No. 16 and Council's decision to the Western Australian Planning Commission for consideration.**

The Motion was Put and

CARRIED (4/3)

In favour of the Motion: Cr Kingston, Cr Chester, Cr Raftis and Cr Vinciullo.

Against the Motion: Mayor Jacob, Cr Hutton and Cr Pizzey.

The Manager Planning Services left the Room at 6.29pm.

ATTACHMENTS

1. Natural areas subject to amendment - Public Open Space Reserves [8.1.1 - 27 pages]
2. Scheme amendment maps - Public Open Space reserves [8.1.2 - 27 pages]
3. Scheme amendment map - Civic and Community reserve - Duncraig Library Bushland [8.1.3 - 1 page]
4. Community Consultation Submissions - Key themes [8.1.4 - 6 pages]

8.2 RECORDS MANAGEMENT COUNCIL POLICY (WARD - ALL)

WARD	All
RESPONSIBLE DIRECTOR	Mr Jamie Parry Director Governance and Strategy
FILE NUMBER	26542, 101515
AUTHORITY / DISCRETION	Legislative - includes the adoption of local laws, planning schemes and policies.

PURPOSE

For Council to adopt the revised *Records Management Council Policy*.

EXECUTIVE SUMMARY

The *Records Management Council Policy* was adopted by Council at its meeting held on 30 March 2004 (CJ040-03/04 refers), and reviewed in May 2012 (CJ093-05/12 refers), October 2017 (CJ172-10/17 refers) and August 2019 (CJ112-08/19 refers).

Identified as part of the City's ongoing Policy Manual review process, the *Records Management Council Policy* has been reviewed against other Western Australian local governments to determine whether the Policy remains relevant and appropriate. The process has identified minor Policy changes to reflect recent changes to the General Disposal Authority and other minor changes.

It is therefore recommended that Council ADOPTS the revised Records Management Council Policy as provided in Attachment 2 to this Report.

BACKGROUND

At its meeting held on 9 March 2004 (CJ040-03/04), the Joint Commissioners adopted the *Recordkeeping Responsibilities Policy* as part of the *Recordkeeping Plan* required by the *State Records Act 2000*. The policy was then reviewed as part of the Policy Manual Review in 2005 with minor amendments and a change of title. The *Records Management Policy* was adopted by Council at its meeting held on 11 October 2005 (CJ206-10/05 refers).

In 2012, the *Records Management Policy* was again reviewed for relevance and to update the policy format into a new template. Minor reviews were also conducted to update reference documentation and create consistency with other City policies. At its meeting held on 15 May 2012 (CJ093-05/12 refers), Council subsequently adopted the revised *Records Management Policy*.

The policy was reviewed again in 2017 with minor amendments as part of the Policy Manual review and again in 2019 following an update to the WA State Records Office Digitisation Specification guideline document.

DETAILS

The City's policies are regularly reviewed to ensure their continued relevance and applicability. The *Records Management Council Policy* has been identified for review as part of the 2024 Policy Manual Review Schedule.

Local Government Comparison

An analysis of other local government policies relating to records management was undertaken to inform the review of this Policy. Of the metropolitan local governments benchmarked (and defined as Cities), 12 have a policy relating to records management.

Name of local government	Existing Policy	Comment
City of Armadale	Recordkeeping Policy	Consider including a clause around security and protection of records – similar to Armadale.
City of Bayswater	No	-
City of Belmont	Records Management Policy	Consider including a clause around security and protection of records – similar to Belmont.
City of Canning	Recordkeeping Policy	Consider including a clause around security and protection of records – similar to Canning.
City of Cockburn	Records Management Policy	Consider including a clause around security and protection of records – similar to Cockburn.
City of Fremantle	Records Management Policy	Consider including a clause around security and protection of records similar to Fremantle.
City of Gosnells	No	
City of Kalamunda	No	
City of Kwinana	Recordkeeping Policy	Consider including a clause around security and protection of records similar to Kwinana.
City of Mandurah	Records Management Policy	Consistent with CoJ policy.
City of Melville	Records Management	Consistent with CoJ policy.
City of Nedlands	No	
City of Perth	No	
City of Rockingham	Records Management Policy	Generally consistent with CoJ policy.
City of South Perth	Management of Corporate Records Policy	Generally consistent with CoJ policy.
City of Subiaco	Records Management Policy	Consider including a clause around security – similar to Subiaco.
City of Stirling	Information Management Policy	Generally consistent with CoJ policy.
City of Swan	No	
City of Vincent	No	
City of Wanneroo	No	

Analysis shows that these policies are largely consistent with the City's *Records Management Council Policy*, with all including key information regarding recordkeeping responsibilities, access, destructions, ephemeral records and training and education.

The only change that might be considered by the Council is to amend the Policy to include a clause around security and protection of records. A clause to this effect has been included in the revised Policy for Council's consideration.

A marked-up version of the revised *Records Management Council Policy*, is provided in Attachment 1 to this Report for Council's consideration.

A clean copy of the revised *Records Management Council Policy*, is provided in Attachment 2 to this Report.

Issues and options considered

Council may choose to:

- retain the current *Records Management Council Policy*
- adopt the revised *Records Management Council Policy* as shown in Attachment 2 to this Report
or
- adopt the revised *Records Management Council Policy*, as shown in Attachment 2 to this Report, with additional modifications.

Legislation / Strategic Community Plan / Policy implications

Legislation	<i>Evidence Act 1906.</i> <i>Freedom of Information Act 1992.</i> <i>Local Government Act 1995.</i> <i>State Records Act 2000.</i> <i>Electronic Transactions Act 2011.</i>
--------------------	---

10-Year Strategic Community Plan

Key theme	5. Leadership.
Outcome	5-1 Capable and effective - you have an informed and capable Council backed by a highly-skilled workforce.
Policy	<i>Elected Members' Communications Council Policy.</i> <i>Records Management Council Policy.</i>

Risk management considerations

Adoption of the revised *Records Management Council Policy* will mitigate the risks associated with the City not having appropriate procedures in place to correctly manage corporate records.

Financial / budget implications

Not applicable.

Regional significance

Not applicable.

Sustainability implications

Not applicable.

Consultation

Not applicable.

COMMENT

The *Records Management Council Policy* provides guidance to City staff, contractors and Elected Members regarding the storage, access and destruction of records. The policy amendments will allow the City to continue to effectively manage City records, whilst also clarifying the content of the Policy. As such, it is considered appropriate that the revised *Records Management Council Policy* is adopted by Council.

VOTING REQUIREMENTS

Simple Majority.

OFFICER'S RECOMMENDATION MOVED Cr Kingston, SECONDED Cr Vinciullo that Council ADOPTS the revised Records Management Council Policy as provided in Attachment 2 to this Report.

The Motion was Put and

CARRIED (7/0)

In favour of the Motion: Cr Kingston, Mayor Jacob, Cr Chester, Cr Hutton, Cr Pizzey, Cr Raftis and Cr Vinciullo.
Against the Motion: Nil.

ATTACHMENTS

1. Records Management Council Policy tracked changes [8.2.1 - 3 pages]
2. Records Management Council Policy clean copy [8.2.2 - 3 pages]

8.3 FREEDOM OF INFORMATION - DISCLOSURE LOG (WARD - ALL)

WARD	All
RESPONSIBLE DIRECTOR	Mr Jamie Parry Director Governance and Strategy
FILE NUMBER	26542, 101515
AUTHORITY / DISCRETION	Legislative - includes the adoption of local laws, planning schemes and policies.

PURPOSE

For Council to give consideration to amending the *Records Management Council Policy* to include a requirement to publish information released under the *Freedom of Information Act 1992 (WA)* on the City's website.

EXECUTIVE SUMMARY

At the Policy Committee meeting held on 19 February 2024, Cr Kingston requested a report to consider amending the *Records Management Council Policy* to include a duty that if the City gives a person access to a document under the *Freedom of Information Act 1992 (WA)*, the City must also publish that information to members of the public generally on the City's website.

At the Commonwealth level, the *Freedom of Information Act 1982 (Cth)* contains provisions requiring all Commonwealth agencies to publish information that has been released in response to a freedom of information (FOI) request through a 'Disclosure Log'. There is no similar legislative requirement in Western Australia.

It is considered that a legislative framework would be the most appropriate mechanism to manage the release of information in a disclosure log in a consistent way.

It is therefore recommended that Council DOES NOT SUPPORT the request to amend the Records Management Council Policy to include a requirement to publish information released under the Freedom of Information Act 1992 (WA) on the City's website.

BACKGROUND

At the Policy Committee meeting held on 19 February 2024, Cr Kingston requested a report to consider amending the *Records Management Council Policy* to include a duty that if the City gives a person access to a document under the *Freedom of Information Act 1992 (WA)*, the City must also publish that information to members of the public generally on the City's website.

Freedom of Information Act 1982 (Cth)

This request appears to be consistent with the Commonwealth *Freedom of Information Act 1982* (Cth) which provides in section 11C that Commonwealth agencies must publish information that has been released in response to every FOI request, subject to certain exceptions. This publication is known as a 'disclosure log.'

The disclosure log facilitates publication of information released to individuals in response to FOI requests, to the general public. The Commonwealth Information Commissioner is of the view that consistent with better practice, agencies and Ministers should seek to make all documents released in response to FOI requests available for download from the disclosure log, subject to applicable exceptions, unless it is not possible to upload documents due to a technical impediment, such as file size, the requirement for specialist software to view the information, or for any other reason of this nature. This approach is consistent with the objects of the Commonwealth FOI Act.

The Commonwealth Information Commissioner has powers to investigate agency compliance with disclosure log obligations, either in response to a complaint made, or of the Information Commissioner's own initiative. Following an investigation, the Information Commissioner will inform the agency of the investigation findings and any recommendations to be implemented by the agency. The Information Commissioner can take further steps if not satisfied that the agency has taken adequate and appropriate steps to implement any recommendations made.

Under the Commonwealth legislation the granting of access to documents and the publishing of information in a disclosure log are separate decisions. Although, these decisions are commonly made as part of the same decision-making process. However, there are two important differences between the two decision-making processes. Firstly, under the Commonwealth legislation only an 'authorised' person can grant or refuse access to documents in response to a FOI request. In contrast, the Commonwealth FOI Act does not specify who can make a decision to publish information in the disclosure log (including whether to delete material that would be unreasonable to publish). Secondly, there is no requirement to consult when making a decision to publish information in the disclosure log.

When a decision has been made to publish information in a disclosure log, agencies and Ministers need to consider a range of operational matters in making the information available and, more generally, in maintaining the disclosure log over time. Under the Commonwealth legislation, agencies and Ministers must publish information in the disclosure log within 10 working days of the FOI applicant being given access to a document. To provide transparency in relation to the time of publication, it is recommended that an agency publish both the date the FOI applicant was given access to the documents, and the date the documents were published to the disclosure log.

The Commonwealth FOI Act does not prescribe the form of the disclosure log. However, the Office of the Australian Information Commissioner does provide a disclosure log template. Essentially, the disclosure log should include the following three parts:

- The log (or table) published on the agency's website, listing the information that is available for public access.
- Information, which may be accessible in different ways – for example, directly through the log as an attachment that can be downloaded, from another website, or on request if it is not reasonably practicable to publish on an agency's website.
- A search facility applying to both the disclosure log and any attached information.

The disclosure log is intended to facilitate public access to government information where there has been a demonstrated interest in that information. To fulfil this objective, it is important that the disclosure log and attached documents are easy to find on an agency's website. The disclosure log must also be published in accordance with the agency's accessibility obligations.

Whilst the intention of the Commonwealth FOI Act is to make information freely available, an agency may impose a charge to provide information that is not directly available for download from a website and to reimburse the agency for a specific reproduction cost or an incidental cost.

The Commonwealth Information Commissioner has significant powers and plays an active role in monitoring the administration of disclosure logs by agencies and Ministers. The Information Commissioner has powers not only to investigate complaints about an agency's disclosure log, but to also make investigations of its own initiative.

Additional publication considerations

Copyright

Whilst most of the information an agency publishes in its disclosure log will have been created by the government, there may be documents in the agency's possession to which a third party (such as the author or publisher of the material) owns the copyright.

Where a third party owns copyright in material an agency publishes as part of its disclosure log, the agency should include a clear statement on their website advising the public that they may need to seek permission from the copyright owner to reuse the material.

Retaining and archiving disclosure log information

The Commonwealth FOI Act does not specifically require information attached or referred to in a disclosure log to be made available indefinitely. However, advice on the Office of the Australian Information Commissioner website provides that the information listed in a disclosure log should be retained, even if a document or information attached to a listed item has been removed. Advice also provides that in the course of routine maintenance or updating of a website, an agency may decide to withdraw some disclosure log content.

Legal protection for disclosure log publication

The Commonwealth FOI Act provides legal protection where information has been published in good faith in the belief that publication was either required or permitted by an agency in a disclosure log. The scope of the protection is that no action lies for defamation, breach of confidence or infringement of copyright and no Minister or agency officers will be criminally liable.

Freedom of Information Act 1992 (WA)

The WA *Freedom of Information Act 1992* (WA) does not contain any provisions requiring agencies to publish a freedom of information disclosure log.

DETAILS

The City has contacted the WA FOI Commissioner who has confirmed that there is no requirement under the *Freedom of Information Act 1992 (WA)* for State or local government agencies to publish the equivalent of a Commonwealth Disclosure Log, in relation to the documents they release under the WA FOI Act. In addition, the Office of the FOI Commissioner is not aware of any potential or proposed amendments to the WA FOI Act which may require agencies to publish a disclosure log.

Local Government comparison

The City has undertaken an analysis of other WA local government websites to ascertain whether they prepare a FOI Disclosure Log. Of the metropolitan local governments benchmarked (and defined as Cities), none have a FOI Disclosure Log.

Name of Local Government	FOI Disclosure Log?
City of Armadale	No
City of Bayswater	No
City of Belmont	No
City of Canning	No
City of Cockburn	No
City of Fremantle	No
City of Gosnells	No
City of Kalamunda	No
City of Kwinana	No
City of Mandurah	No
City of Melville	No
City of Nedlands	No
City of Perth	No
City of Rockingham	No
City of South Perth	No
City of Subiaco	No
City of Stirling	No
City of Swan	No
City of Vincent	No
City of Wanneroo	No

Issues and options considered

Council may choose to:

- Support the request to amend the *Records Management Council Policy* to include a requirement to publish on the City's website information released under the *Freedom of Information Act 1992 (WA)*.
or
- Not support the request to amend the *Records Management Council Policy* to include a requirement to publish on the City's website information released under the *Freedom of Information Act 1992 (WA)*.

Option 2 is the preferred option.

Legislation / Strategic Community Plan / Policy implications

Legislation *Freedom of Information Act 1992 (WA).*
 Freedom of Information Act 1982 (Cth).

10-Year Strategic Community Plan

Key theme 5. Leadership.

Outcome 5-2 Proactive and represented- you are confident that the City is advocating on your behalf for initiatives that benefit the community.

Policy *Records Management Council Policy.*

Risk management considerations

Under the Commonwealth legislation, the Information Commissioner has powers to investigate agency compliance with disclosure log obligations, either in response to a complaint made, or of the Information Commissioner's own initiative. As there is no requirement under the WA legislation to publish a disclosure log on the City's website, there is equally no powers for the WA Information Commissioner to investigate compliance. This is considered to be a risk for both the City should it inadvertently publish exempt material on its website, and likewise for members of the public should they wish to challenge a decision.

Likewise, the Commonwealth FOI Act provides legal protection where information has been published in good faith in the belief that publication was either required or permitted by an agency in a disclosure log. The scope of the protection is that no action lies for defamation, breach of confidence or infringement of copyright and no Minister or agency officers will be criminally liable. As there are no similar provisions within the WA FOI Act, this is considered to be a risk for the City.

In addition, without a relevant legislative framework, the Council needs to consider additional matters such as the scope of information to be published, any applicable exemptions, access time frames, additional charges and who would be responsible for investigating complaints.

Financial / budget implications

In the 2022-23 financial year, the City of Joondalup processed 79 FOI applications. In the 2023-24 financial year, the City of Joondalup has processed approximately 82 FOI applications. Currently, the City has one dedicated FOI Coordinator to process FOI applications with other officers, on occasion, assisting when required. The City's FOI Coordinator is already working at capacity and the addition of a FOI Disclosure Log will add to the workload. Additional resourcing may be required to service this request.

Regional significance

Not applicable.

Sustainability implications

Not applicable.

Consultation

Not applicable.

COMMENT

At the Commonwealth level, the *Freedom of Information Act 1982* (Cth) contains provisions requiring all Commonwealth agencies to publish information that has been released in response to a FOI request. There is no similar legislative requirement in Western Australia.

Given there is no relevant legislation in WA that provides for the publishing of information released under FOI in a 'disclosure log,' there are a number of matters the Council should consider should it wish to pursue this request. These include the following:

- What is the scope of information to be published in the disclosure log?
- What would be any applicable exemptions?
- Who would be responsible for making the decision to publish information in a disclosure log, given that the WA legislation does not provide for this?
- Under the Commonwealth legislation, information must be published within 10 working days of the FOI applicant being given access to a document. What would be the relevant timeframe for publishing in the disclosure log given there is no relevant legislation in WA?
- What would be the form of the disclosure log?
- What would be the requirements for imposing a charge, if any?
- Who would be responsible for investigating any complaints made with regard to a disclosure log, given that the WA FOI Commissioner does not have the relevant powers?

Whilst it is considered that this request may have some merit, it is considered that a legislative framework would be the most appropriate mechanism to manage the release of information in a disclosure log in a consistent way.

For this reason, the City does not recommend proceeding with the request to amend the *Records Management Council Policy* to include a requirement to publish on the City's website information released under the *Freedom of Information Act 1992* (WA).

Should Council wish to pursue this request, it may be more appropriate to advocate to the WA Information Commissioner for changes to the *Freedom of Information Act 1992* (WA).

VOTING REQUIREMENTS

Simple Majority.

OFFICER'S RECOMMENDATION MOVED Cr Vinciullo, **SECONDED** Mayor Jacob that Council **DOES NOT SUPPORT** the request to amend the *Records Management Council Policy* to include a requirement to publish information released under the *Freedom of Information Act 1992* (WA) on the City's website.

AMENDMENT MOVED Cr Kingston, SECONDED Cr Chester that a new Part 2 BE ADDED to the Motion to read as follows:

"That Council REQUESTS the Chief Executive Officer to write to the Western Australian Freedom of Information Commissioner to consider including provisions in the Freedom of Information Act 1992 (WA) requiring all State and local government agencies to publish information that has been released in response to a Freedom of Information request through a 'Disclosure Log', similar to that provided in the Commonwealth Freedom of Information Act 1982."

The Amendment was Put and

CARRIED (5/2)

In favour of the Amendment: Cr Kingston, Mayor Jacob, Cr Chester, Cr Hutton and Cr Raftis.

Against the Amendment: Cr Pizzey and Cr Vinciullo.

The Original Motion as Amended being:

That Council:

- 1 DOES NOT SUPPORT the request to amend the *Records Management Council Policy* to include a requirement to publish information released under the *Freedom of Information Act 1992 (WA)* on the City's website;**
- 2 REQUESTS the Chief Executive Officer to write to the Western Australian Freedom of Information Commissioner to consider including provisions in the *Freedom of Information Act 1992 (WA)* requiring all State and local government agencies to publish information that has been released in response to a Freedom of Information request through a 'Disclosure Log', similar to that provided in the *Commonwealth Freedom of Information Act 1982*.**

During debate it was requested that Parts 1 and 2 be voted upon separately.

MOVED Cr Vinciullo, SECONDED Mayor Jacob that Council:

- 1 DOES NOT SUPPORT the request to amend the *Records Management Council Policy* to include a requirement to publish information released under the *Freedom of Information Act 1992 (WA)* on the City's website;**

The Motion was Put and

CARRIED (5/2)

In favour of the Motion: Mayor Jacob, Cr Chester, Cr Hutton, Cr Pizzey and Cr Vinciullo.

Against the Motion: Cr Kingston and Cr Raftis.

MOVED Cr Vinciullo, SECONDED Mayor Jacob that Council:

- 2 REQUESTS the Chief Executive Officer to write to the Western Australian Freedom of Information Commissioner to consider including provisions in the *Freedom of Information Act 1992 (WA)* requiring all State and local government agencies to publish information that has been released in response to a Freedom of Information request through a 'Disclosure Log', similar to that provided in the Commonwealth *Freedom of Information Act 1982*.**

The Motion was Put and

CARRIED (5/2)

In favour of the Amendment: Cr Kingston, Mayor Jacob, Cr Chester, Cr Hutton and Cr Raftis.

Against the Amendment: Cr Pizzey and Cr Vinciullo.

The Original Motion as Amended being:

That Council:

- 1 DOES NOT SUPPORT the request to amend the *Records Management Council Policy* to include a requirement to publish information released under the *Freedom of Information Act 1992 (WA)* on the City's website;**
- 2 REQUESTS the Chief Executive Officer to write to the Western Australian Freedom of Information Commissioner to consider including provisions in the *Freedom of Information Act 1992 (WA)* requiring all State and local government agencies to publish information that has been released in response to a Freedom of Information request through a 'Disclosure Log', similar to that provided in the Commonwealth *Freedom of Information Act 1982*.**

ATTACHMENTS

Nil

8.4 COUNCIL MEMBERS LIBRARY (WARD - ALL)

WARD	All
RESPONSIBLE DIRECTOR	Mr Jamie Parry Director Governance and Strategy
FILE NUMBER	101175, 101515
AUTHORITY / DISCRETION	Legislative - includes the adoption of local laws, planning schemes and policies.

PURPOSE

For the Council to give consideration to the proposal to develop a policy to create a Council Members Library.

EXECUTIVE SUMMARY

At the Policy Committee meeting held on 1 August 2022, Cr Kingston requested a report for a policy to create a Council Members Library. The request provided as follows:

“Cr Kingston requested a report for a policy to create a Council Members Library for the easy and central access of local government records to assist Council Members performing their roles and functions under the act and to facilitate informed decision making.”

The CEO’s Key Performance Indicators for 2023-24 include a KPI to ‘*show progress on improving organisational efficiency and effectiveness*’, of which one of the deliverables is an updated Elected Member information portal.

A large number of the documents referenced by Cr Kingston are already available to Elected Members either through the Elected Member Portal or the City’s website. A key component of the upgrade to the Elected Member Portal is to improve the layout, functionality and offering of the Elected Member Portal, and to provide links to relevant documents (where possible). It is important that documents/information are not duplicated so there is only one source of information (and to reduce risk of errors and outdated documents).

Given the operational nature of creating and maintaining a Council Members Library (or Elected Member Portal), it is not considered that the development of a policy meets the intent of the Council’s policy framework, being to endorse policies which strategically set governing principles and guide the direction of the organisation to align with the vision, goals and outcomes of the City’s *10-Year Strategic Community Plan*.

The Policy Committee considered this report at its meeting held on 19 February 2024, and at that meeting the Committee resolved to defer the item to the Policy Committee meeting to be held on 29 July 2024.

It is therefore recommended that Council:

- 1 *NOTES the City has delivered an updated Elected Member information portal within the 2023-24 financial year as indicated in the CEO's Key Performance Indicators for 2023-24;*
- 2 *NOTES that the updated Elected Member portal improves engagement and communication with Elected Members through a user friendly and accessible communications portal which includes:*
 - 2.1 *A redesigned layout and pages, including document libraries;*
 - 2.2 *Links to relevant documents and other information;*
 - 2.3 *Elected Member dashboard;*
 - 2.4 *Integrated Elected Member request app (through Project Axiom).*
- 3 *Does NOT SUPPORT the development of a policy to create a Council Members Library.*

BACKGROUND

At the Policy Committee meeting held on 1 August 2022, Cr Kingston requested a report for a policy to create a Council Members Library. The request provided as follows:

"Cr Kingston requested a report for a policy to create a Council Members Library for the easy and central access of local government records to assist Council Members performing their roles and functions under the act and to facilitate informed decision making.

The Policy would define the following:

- *The requirement for the CEO to create and maintain an up-to-date accessible library of records held by the Local Government or others.*
- *The methods of access for each record including whether the accessible record would be by electronic or physical copy.*
- *The records to be maintained relating to the performance and function of the Council having regard to suggested list.*
- *That all current and previous records for each suggested record be made available.*
- *That all electronic copies would be text searchable."*

The City has a basic Elected Member Portal on Sharepoint where Elected Members can access information such as meeting papers and other relevant documentation. The existing portal, developed in 2018, has limited functionality and is underutilised. Analytics demonstrate that the Portal is used primarily for access to meeting papers and Desk of the CEO.

It has been identified that engagement and communication with Elected Members could be improved by upgrading the Elected Member Portal, including revising the structure of the Portal and the documents/information available to Elected Members.

The Policy Committee considered this report at its meeting held on 19 February 2024, and at that meeting the Committee resolved to defer the item to the Policy Committee meeting to be held on 29 July 2024.

DETAILS

With regard to the suggested records to be contained in the library, the following commentary is provided:

2.1 Council Agendas and Minutes

- **Council Agendas and Minutes (City of Wanneroo from 1980 to June 1998)**
Agendas and minutes of Council meetings of the City of Wanneroo are available on its website back to 2001. For this action to be fulfilled, the City of Joondalup would be required to request copies of the City of Wanneroo's Agendas and Minutes of meetings for the previous 21 years (1980-2001). It is considered that accessing and loading 21 years of another Council's minutes onto the Portal would require significant resourcing and the benefits limited. As such, provision of this information on the portal is not supported.
- **Council Agendas and Minutes (City of Joondalup from July 1998)**
Council agendas and minutes are on the City's website from 2001 onwards. Where possible copies of the Council agendas and minutes from July 1998 –2001 can be uploaded to the website, although electronic copies may not be text searchable depending on the manner in which the files were created. A link to the City's website can be provided on the Portal.
- **Committee Agendas and Minutes (City of Wanneroo from 1980 to June 1998)**
Refer comments above.
- **Committee Agendas and Minutes (City of Joondalup from July 1998)**
Committee agendas and minutes are on the City's website from 2001 onwards. Where possible, Committee agendas and minutes from July 1998 - 2001 can be uploaded to the website, although electronic copies may not be text searchable depending on the manner in which the files were created. A link to the City's website can be provided on the Portal.

2.2 Council Resolutions

- **Register of Council resolutions**
A report was presented to the Policy Committee on 8 May 2023 regarding a Register of Resolutions where it was advised that the City will implement a Register of Resolutions in Quarter 1 of 2023/24 through the implementation of Doc Assembler. Doc Assembler was rolled out on 1 July 2023, with the functionality of a Register of Resolutions available within the software. The Council and Committee resolutions from July 2023 onwards are currently in the register.

The Council Resolutions Register was made publicly available on the City's website on 1 July 2024..
- **Register of Council Committee resolutions**
Refer comments above which also include Committee resolutions.

- **Register of use of the common seal**

A Register of Use of the Common Seal will be considered as part of the City's review of registers. If the register is developed and placed on the website, a link to the City's website can be provided on the Portal.

2.3 Registers of Local Laws, Policy and Procedures

- **Register of Local Laws**

A current register of local laws is already available on the City's website and as such would be duplication if placed on the Portal. A link to the City's website can be provided on the Portal.

- **Register of Policies**

A current register of policies is already available on the City's website and as such would be a duplication if placed on the Portal. A link to the City's website can be provided on the Portal.

- **Register of Protocols and Procedures**

A register of those protocols and procedures relevant to Elected Members would be of benefit to be placed on the Portal. This will be examined as part of the upgrade to the Elected Member Portal.

2.4 Records of delegations and appointed persons

- **Register of delegations**

A current register of delegations is already available on the City's website and as such would be a duplication if placed on the Portal. A link to the City's website will be provided on the Portal.

- **Schedule of employment positions/roles which are office holders, appointments, or any authorised persons under any written law or regulation**

The intent of this proposal and the information to be published is unclear. Further clarity is required and has been requested from the Councillor proposing this inclusion.

2.5 Records regarding Integrated Planning and Reporting and Strategic Planning

- **Resourcing plans**

Resourcing plans are already available on the City's website and as such would be a duplication if placed on the Portal. A link to the City's website can be provided on the Portal. Where plans are not available on the City's website, a copy can be provided on the Portal.

- **Strategic plans (Strategic Community Plan and the like)**

Strategic plans are already available on the City's website and as such would be a duplication if placed on the Portal. A link to the City's website can be provided on the Portal.

- **Corporate Business Plan (5 year)**

Corporate Business Plans are already available on the City's website and as such would be a duplication if placed on the Portal. A link to the City's website can be provided on the Portal.

- **Issue specific plans**
Issue specific plans are already available on the City's website and as such would be a duplication if placed on the Portal. A link to the City's website can be provided on the Portal.
- **Any other plan required by written law or regulation (Recordkeeping plan, Public Health Plan and the like)**
Other plans (as required by law) are already available on the City's website and as such would be a duplication if placed on the Portal. A link to the City's website can be provided on the Portal.

2.6 Records regarding allocation of the finances and resources of the Local Government

- **Current and Previous Annual Budgets**
Current and previous annual budgets are already provided on the City's website and as such would be a duplication if placed on the Portal. A link to the City's website can be provided. Documents and presentations related to the annual budget process are already published on the Portal.
- **Current and Previous Corporate Business Plan Quarterly Reports**
Current and previous corporate business plan quarterly reports are available on the City's website and as such would be a duplication if placed on the Portal. A link to the City's website can be provided on the Portal.
- **Organisational Chart**
An organisational chart is already provided to Elected Members and would be of benefit to be placed on the Portal.
- **Five Year Capital Works Program**
The five-year capital works program is already provided to Elected Members and would be of benefit to be placed on the Portal.

2.7 Contracts and agreements

- **Register of contracts**
A register of contracts is proposed to be implemented under the Local Government reforms. The register will be placed on the City's website and as such would be a duplication if placed on the Portal. A link to the City's website can be provided on the Portal.
- **Schedule of leases**
A schedule of leases is proposed to be implemented under the Local Government reforms. The register will be placed on the City's website and as such would be a duplication if placed on the Portal. A link to the City's website can be provided on the Portal.
- **Service agreements for Specified Area Rates (SARS)**
Service agreements for Specified Area Rates (SARS) can be provided on the Portal, on a confidential basis.

- **Agreements with other local governments**
Agreements with other local governments could be provided if not commercially confidential. This will be examined as part of the upgrade to the Elected Member Portal.
- **Agreements, Memorandums of Understanding and the like**
Further clarification is sought with regard to this request.
- **All other agreements (Sister City Agreements, Economic Exchange Agreement with Jinan and the like)**
Other agreements, such as Sister City Agreements, could be provided if not commercially confidential. This will be examined as part of the upgrade to the Elected Member Portal.

2.8 Advice

- **Register of Legal Advice (All previous and current legal advice held by the City from other sources)**
Legal advice is, by its nature, legally privileged and confidential. As the legal privilege attached to legal advice can be waived by even referring to the existence of the advice, as such, provision of this information on the portal is not supported, subject to the below exceptions:
 - where a specific piece of legal advice has been sought by or specifically for the Council; and/or
 - a Councillor being able to demonstrate that a document such as legal advice is relevant to the statutory functions of the council member under the *Local Government Act 1995* or any other Act further to section 5.92 of the *Local Government Act 1995*.
- **Register of Consultant Reports**
It is considered that providing a register of consultant reports would be far too extensive and require significant resourcing to maintain. All relevant consultant reports are attached to Council reports and contained within the Agendas/Minutes. As such, provision of this information is not supported.
- **Register of Valuation Advice and reports**
The intent of this proposal and the information to be published is unclear. Further clarity is required and has been requested from the Councillor proposing this inclusion.
- **Register of DLGSC advice regarding the role and functions of the Council**
A register of DLGSC advice, as specific to the City of Joondalup, could be provided. This will be examined as part of the upgrade to the Elected Member Portal.
- **Register of DLGSC Guidance Notes, Circulars and the like**
Departmental guidance notes and circulars are already available on the Department of Local Government website. WALGA also provide guidance notes and circulars relevant to local government. As they regularly change there is a risk information will become outdated quickly. A link to the Department's website can be provided on the Portal, together with that of WALGA.

- **Local Government Inquiry Reports**
Local Government Inquiry reports can be made available. This will be examined as part of the upgrade to the Elected Member Portal.
- **Register of Departmental Advice (DLGSC, DWER, DBCA and the like)**
The City receives numerous circulars and advice notes from State Government entities and these are provided in the Desk of the CEO where relevant. A register of Departmental advice would be far too extensive and require significant resources to maintain. As such, provision of this information is not supported. Elected Members might consider subscribing to email lists of Departments they have an interest in to keep informed.

2.9 Grants and Sponsorship

- **Register of all grants previously made or administered**
A register of grants is proposed to be implemented under the Local Government reforms. The register will be placed on the City's website and as such would be a duplication if placed on the Portal. A link to the City's website can be provided on the Portal.
- **Register of Affiliations and Memberships**
The intent of this proposal and the information to be published is unclear. Further clarity is required and has been requested from the Councillor proposing this inclusion.
- **Patrons and Sponsorships entered by the Local Government**
The City reports on sponsorship annually (within its Annual Report) whilst also seeking Council endorsement for sponsorship of events/activities throughout the year (applications available in Council minutes). Agreements with sponsors could be provided on request if not commercially confidential. Given the resources that would be required to maintain this information its proposed addition to the Portal is not supported.

2.10 Advocacy

- **Advocacy Framework**
The advocacy framework is available on the City's website and as such would be a duplication if placed on the Portal. A link to the City's website can be provided on the Portal.
- **Register of Current Advocacy Positions**
A list of current advocacy positions is available on the City's website and as such would be a duplication if placed on the Portal. A link to the City's website can be provided on the Portal.
- **Strategic Position Statements**
The Strategic Position Statements are available on the City's website and as such would be duplication if placed on the Portal. A link to the City's website can be provided on the Portal.
- **Stakeholder Management Plan**
A stakeholder management plan is no longer undertaken.

Elected Member Portal

The CEO's Key Performance Indicators for the 2023-24 review period were adopted by Council at its meeting held on 12 December 2023 (CJ289-12/23 refers). KPI #2 requires the CEO to show progress on improving organisational efficiency and effectiveness, of which one of the deliverables is an updated Elected Member information portal. This project will upgrade the existing Elected Member portal with the aim of improving engagement and communication with Elected Members through a user-friendly and accessible communications portal which will include:

- redesigning the layout and pages, including document libraries
- providing links to relevant documents and other information
- providing an Elected Member dashboard
- providing an integrated Elected Member request app (as part of Project Axiom).

The current timeline for the project is as follows:

Key Tasks	By When
Review and map current Elected Member portal.	Completed
Create project site in SharePoint.	Completed
Stakeholder engagement: <ul style="list-style-type: none"> • Review suggested improvements from Elected Members. • Review suggested changes from internal stakeholders. 	Completed
Review and map proposed improvements.	Completed
Develop Elected Member dashboard to embed within portal.	Completed
Design new layout and functionality of Elected Member Portal.	Completed
Develop new Elected Member Portal: <ul style="list-style-type: none"> • Build pages and test functionality. • Conduct internal testing. • Review and set security on pages and document libraries. 	Completed
Preview new Elected Member Portal to CEO.	Completed
Present new Elected Member Portal to a Strategy Session for Elected Member feedback.	Completed
Review and make changes to Elected Member Portal following feedback from Elected Members.	Completed
Go-live with new Elected Member Portal	Completed

Elected Members were provided with a link to the new Elected Member Portal on 9 April 2024, and asked to provide any comments or feedback to the Administration by Wednesday 1 May 2024. No feedback was received.

On that basis, the City progressed with implementation and go-live of the new Elected Member Portal. On 7 June 2024 Elected Members were advised, via Desk of the CEO, that a data migration period would take place from 17 June to 21 June 2024.

On 24 June 2024 Elected Members were advised that all content had been migrated to the new Elected Member Portal and that from 24 June 2024 the old Elected Member Portal would no longer be available. (However, the site would remain active for a period of two weeks re-directing Elected Members to the new Portal).

Issues and options considered

The Council may choose to:

- not progress development of a policy for the creation of a Council Members Library or
- recommend to the Council to progress development of a policy for the creation of a Council Members Library.

Option 1 is the preferred option. Should the Council wish to progress with the development of a policy for the creation of a Council Members Library, advice is sought with regard to the content and intent of the policy.

Legislation / Strategic Community Plan / Policy implications

Legislation *Local Government Act 1995.*

10-Year Strategic Community Plan

Key theme Leadership.

Outcome Capable and effective - you have an informed and capable Council backed by a highly-skilled workforce.

Policy Not applicable.

Risk management considerations

There is a risk that Elected Members do not engage with the new upgraded Portal. This risk is low as a change management plan and communications plan will be developed to highlight the benefits of the upgraded portal and how it will work.

Financial / budget implications

An assessment of the resources required to maintain all requested elements of the Council Members Library as proposed has not been undertaken, however, it is likely that it would be significant in order to ensure collection of information and ensuring it was maintained and current. Should the Council agree to include all, or the majority of items proposed, on the Portal, a human resource cost will need to be considered.

Regional significance

Not applicable.

Sustainability implications

Not applicable.

Consultation

Not applicable.

COMMENT

The City developed a project plan and created a project team to implement the upgrade of the Elected Member Portal. The aim of the project was to improve engagement and communication with Elected Members by providing a user-friendly and accessible communications portal. This includes:

- meeting papers, including agendas and minutes
- a diary of events
- protocols and procedures (as relevant to Elected Members)
- financial information
- an Elected Member Request app (being delivered through Project Axiom)
- an Elected Member dashboard comprising corporate key performance measures
- relevant local government publications aimed at assisting elected members in the undertaking of their roles and responsibilities.

It is intended that the upgraded portal will function like the City's internal intranet. It would provide a landing page for Elected Members delivering the latest news and communications, while providing a platform for comprehensive document libraries, links to relevant sites and documents and dashboard reports.

VOTING REQUIREMENTS

Simple Majority.

OFFICER'S RECOMMENDATION MOVED Mayor Jacob, SECONDED Cr Vinciullo that Council:

- 1 NOTES the City has delivered an updated Elected Member information portal within the 2023-24 financial year as indicated in the CEO's Key Performance Indicators for 2023-24;**
- 2 NOTES that the updated Elected Member portal improves engagement and communication with Elected Members through a user friendly and accessible communications portal which includes:**
 - 2.1 A redesigned layout and pages, including document libraries;**
 - 2.2 Links to relevant documents and other information;**
 - 2.3 Elected Member dashboard;**
 - 2.4 Integrated Elected Member request app (through Project Axiom);**
- 3 DOES NOT SUPPORT the development of a policy to create a Council Members Library.**

Mayor Jacob left the Room at 7.25pm.

During debate it was requested that Part 3 be voted upon separately.

MOVED Mayor Jacob, SECONDED Cr Vinciullo that Council:

- 1 NOTES the City has delivered an updated Elected Member information portal within the 2023-24 financial year as indicated in the CEO's Key Performance Indicators for 2023-24;**
- 2 NOTES that the updated Elected Member portal improves engagement and communication with Elected Members through a user friendly and accessible communications portal which includes:**
 - 2.1 A redesigned layout and pages, including document libraries;**
 - 2.2 Links to relevant documents and other information;**
 - 2.3 Elected Member dashboard;**
 - 2.4 Integrated Elected Member request app (through Project Axiom);**

The Motion was Put and

CARRIED (4/2)

In favour of the Motion: Cr Chester, Cr Hutton, Cr Pizzey and Cr Vinciullo.

Against the Motion: Cr Kingston and Cr Raftis.

MOVED Mayor Jacob, SECONDED Cr Vinciullo that Council:

- 3 DOES NOT SUPPORT the development of a policy to create a Council Members Library.**

The Motion was Put and

TIED (3/3)

In favour of the Motion: Cr Chester, Cr Pizzey and Cr Vinciullo.

Against the Motion: Cr Kingston, Cr Hutton and Cr Raftis.

There being an equal number of votes, the Presiding Member exercised his casting vote and declared the Motion

LOST (3/4)

COMMITTEE RECOMMENDATION MOVED Mayor Jacob, SECONDED Cr Vinciullo that Council:

- 1 NOTES the City has delivered an updated Elected Member information portal within the 2023-24 financial year as indicated in the CEO's Key Performance Indicators for 2023-24;**
- 2 NOTES that the updated Elected Member portal improves engagement and communication with Elected Members through a user friendly and accessible communications portal which includes:**
 - 2.1 A redesigned layout and pages, including document libraries;**
 - 2.2 Links to relevant documents and other information;**
 - 2.3 Elected Member dashboard;**
 - 2.4 Integrated Elected Member request app (through Project Axiom).**

ATTACHMENTS

Nil

8.5 PROPOSED COUNCIL POLICIES: CORPORATE SPONSORSHIP PROGRAM AND SIGNIFICANT EVENT SPONSORSHIP (WARD – ALL)

WARD	All
RESPONSIBLE DIRECTOR	Mr Jamie Parry Director Governance and Strategy
FILE NUMBER	110982, 101515
AUTHORITY / DISCRETION	Legislative - includes the adoption of local laws, planning schemes and policies.

PURPOSE

For Council to consider the proposed policies for:

- Corporate Sponsorship Program.
- Significant Event Sponsorship.

EXECUTIVE SUMMARY

The City has a range of corporate funding programs including:

- Corporate Sponsorship Program.
- Community Funding Program.

Although the City's corporate sponsorship program has been running successfully for many years, the program has encountered some challenges throughout the 2023-2024 financial year which has identified the need to review the program to:

- clarify and further define and programs objectives and requirements
- revise the way the program is administered
- clearly articulate the differences between corporate sponsorship and significant event sponsorship.

The review of the Corporate Sponsorship Program has resulted in the development of two new draft Council policies for:

- Corporate Sponsorship Program
- Significant Events

to ensure that objectives and priority outcomes are clearly outlined for each funding stream.

The proposed corporate sponsorship program and significant event policies will be supported by a set of guidelines that will ensure the City has a standard approach when assessing and reviewing all sponsorship applications. The guidelines also provide external organisations with detailed information to determine whether their event, program or activity qualifies for funding, what that level of funding may be, what the City requires in return for the funding, along with clearly outlining the process and details for applying and entering into a sponsorship agreement with the City should their application be successful.

It is also proposed that the corporate sponsorship program be administered via two rounds – rather than being open all year round until budget has been exhausted - in line with the community funding program to provide a more structured way to handle the potentially large number of applications the City receives, while also allowing for better organisation and management of the application and assessment review process. This revised process will also provide each applicant with an equal opportunity to be considered and assessed, preventing the challenges that arise with ensuring fairness and equity when applications are received in an ad-hoc manner. Administering the corporate sponsorship program via rounds should lead to a more organised, fair, and efficient process for both the City and applicants.

It is therefore recommended that Council ADOPTS the proposed policies for the Corporate Sponsorship Program and Significant Event Sponsorship as detailed in Attachments 1 and 2 to this Report.

BACKGROUND

The City has a range of funding opportunities available to the community. These include:

Corporate sponsorship program

Sponsorship of free or low-cost local events, programs or activities that benefit the community such as Ocean Ride for MS, Heathridge Carols in the Park and Joondalup Wolves.

Community funding program

Provides financial support to incorporated community groups to conduct projects, programs, events or activities that benefit the local community. Applicants must address at least one of the following four funding priorities:

- Strengthen Community Participation.
- Encourage Connected Communities.
- Promote Healthy and Active Lifestyles.
- Build Resilient and Sustainable Communities.

At its meeting held on 22 August 2023, Council adopted the *Community Funding Program Council Policy* (CJ160-08/23 refers).

Significant events

Involves attracting and supporting events that are unique to Joondalup and enhance its image as an attractive destination for visitors, tourists and business (such as Kaleidoscope, or Joondalup Festival of Motoring).

Donations

Managed on a case-by-case basis as approved by the Chief Executive Officer.

Economic development funding

Managed by the Economic Development team on a case-by-case basis as approved by the Chief Executive Officer.

The current corporate sponsorship program guidelines (Attachment 3 refers) were formalised by the Chief Executive Officer in 2012 with a minor review being undertaken in 2022 where the below amendments were made:

- sponsorship applications under \$10,000 would be approved by the CEO, while applications over \$10,000 would require Council approval. Prior to this all sponsorship was approved by the CEO under delegated authority
- donations were removed from the program guidelines to be managed on a case-by-case basis as determined by the CEO, given that no applications had been received for donations since this process was formalised in 2012.

The 2023-2024 financial year saw the City commit to over \$217,000 through the corporate sponsorship program (Attachment 4 refers).

DETAILS

Although the City's corporate sponsorship program has been running successfully for many years, the program has encountered some challenges during the 2023-2024 financial year.

The corporate sponsorship program was closed for the first 5 months of the 2023-2024 financial year due to the \$130,000 budget being exhausted before the financial year even commenced. This was due to an increase in demand for sponsorship support from the City along with several national events being hosted and supported by the City that are one-off opportunities. Council endorsed an increase of \$100,000 for the program to reopen at its meeting held on 28 November 2023 (CJ232-11/23 refers).

There is also confusion in the market between the City's various funding programs including corporate sponsorship, community funding and significant event sponsorship. The current financial year saw some applicants apply for both community funding and corporate sponsorship as a result of being unsure which one they should apply for (noting applicants can't apply for both programs for the same event, program or activity).

Other parties have also referenced the outcomes from the Joondalup Festival of Motoring – which is classified as a significant event – and queried why they have received significantly less sponsorship support when their outcomes are comparable, providing an example of the confusion in the market between the outcomes and requirements for corporate sponsorship and significant events.

These challenges have led to a review of the corporate sponsorship program and significant event sponsorship with the details outlined being recommended.

Corporate Sponsorship Program

The City has prepared a draft Corporate Sponsorship Program Council Policy that is intended to provide clear direction for the program. The key elements of the draft policy include priority outcomes, application, guidelines and approval process.

Objective

The proposed object of the draft policy is *“to attract and support accessible events, programs and/or activities, held within the region, that contribute to a vibrant and dynamic community atmosphere while delivering brand and reputational benefits to the City and tourism and economic benefits to the local economy.”*

Priority Outcomes

The following proposed priority outcomes are for events, projects or activities that:

- Contribute to and supports the local community.
- Deliver attractive and accessible events, programs or activities.
- Enhance the City’s reputation and brand.
- Improve culture, diversity and inclusivity.
- Support a sustainable and clean environment.
- Provide direct and indirect benefits to local economy.
- Create long-term value and return on investment.

These revised outcomes ensure there is clarity between community funding, corporate sponsorship and significant event sponsorship.

Applications and Guidelines

All organisations seeking sponsorship from the City are required to complete an online application form which details how the event, program or activity:

- demonstrates alignment with the priority outcomes
- demonstrates how they will provide benefits to the City, the community and the local economy
- outlines how the event, program, activity meets the requirements outlined in the Corporate Sponsorship Program Guidelines.

This remains consistent with the current approach; however, the program guidelines will be revised to contain significantly more detail including the following:

- Eligibility criteria.
- Exclusions.
- Categories and requirements for the program.

It is proposed that the program be broken down into two categories when applying for corporate sponsorship including:

Category One: Local Area Events Programs, Activities

This category applies to typically smaller events, programs, and activities that attract a local crowd. Applicants can receive up to \$15,000 and the benefits delivered to the City are less than category two.

Category Two: Major Events, Programs, Activities

This category applies to typically larger events that attract a crowd from outside the region. Applicants can receive between \$15,001 - \$50,000 and the benefits delivered to the City are more significant than category one.

Detailed information will also be outlined in the guidelines to ensure that applicants are clear on the category that they should apply for and the requirements of that category such as what benefits the City is seeking to receive for the sponsorship and what the applicant needs to deliver should they be successful with the sponsorship application.

- Round dates.

It is proposed that as of the 1 January 2025 the program be administered in two rounds annually in line with the Community Funding Program as outlined below:

<u>ROUND TWO</u> <i>For events, programs or activities that will be delivered between 1 July 2025 – 30 June 2026</i>	
Applications open	First Monday of February 2025
Applications close	Last Friday of February 2025
Internal review/assessment	Throughout March
Write reports	Throughout May
Submit to Council	May
Notification of outcome	Following May 2025 Council meeting

<u>ROUND ONE</u> <i>For events, programs or activities that will be delivered between 1 January 2026 – 31 December 2027</i>	
Applications open	First Monday of August 2025
Applications close	Last Friday of August 2025
Review and assessment of all applications	September – October 2025
Recommendation to Council	November 2025
Notification of outcome	Following November 2025 Council meeting

- Application, assessment and approval process.
- Agreement and payment details.
- Acquittal process and requirements.

Approvals

The approval to allocate sponsorship for the revised Corporate Sponsorship Program is proposed to remain as per existing requirements, whereby the Chief Executive Officer will approve applications for corporate sponsorship up to and including \$10,000 (excluding GST), within any 12-month period, while applications for funding greater than \$10,000 (excluding GST) will require the approval of Council.

It is however proposed that organisations, events, programs or activities that have received funding through the corporate sponsorship program for three consecutive years will require the approval of Council for any subsequent applications regardless of the funding level applied for.

Sponsorship agreements continue to be for no longer than a 12-month period and will not commence until a written sponsorship agreement is executed by both parties.

The new policy outlines that the “guidelines will be determined from time to time in accordance with this policy at the discretion of the Chief Executive Officer.” This aligns with the existing *Community Funding Program Council Policy*.

Significant Events

Currently the City has a significant event strategic position statement, however there is no further supporting documentation to clarify the outcomes, requirements and process undertaken by the City when seeking significant events or when third parties approach the City to provide support for a significant event.

The City has prepared a draft significant event sponsorship policy that is intended to provide clear direction for the program. The key elements of the draft policy include priority outcomes, application, guidelines and approval process.

Objective

The proposed object of the draft policy is *“to attract and support events that are unique to the region and enhance the City’s image as an attractive destination for visitors, tourists and business. These significant events will deliver tourism and economic benefits to the local economy while promoting the City’s reputation state-wide, nationally and internationally as the cultural, civic and entertainment centre of the north-west region of the Perth metropolitan area.”*

Priority Outcomes

The proposed priority outcomes require that the significant event:

- is a high profile, unique and accessible event
- attracts tourists and enhances livability
- provides direct and indirect benefits to local economy
- enhances community experiences and stimulates investment
- enhances the City’s reputation and brand
- improves culture, diversity and inclusivity
- supports a sustainable and clean environment
- creates long-term value and return on investment.

These outcomes ensure there is clarity between community funding, corporate sponsorship and significant event sponsorship.

Expression of Interest and Guidelines

The process undertaken to seek and secure significant events will remain as per the current process, whereby:

- The City issues an expression of interest seeking an external event organiser to plan, develop, manage a deliver a specific event as determined by Council.
- or
- External organisations submit an expression of interest that outlines:
 - Details of the proposed event
 - Alignment with the priority outcomes
 - How the event will provide benefits to the City, the community and the local economy
 - How the event meets the requirements outlined in the significant event sponsorship guidelines.

Significant event guidelines will be formalised that address the following details:

- Eligibility criteria.
- Exclusions.
- Requirements for a significant event.
- Expression of Interest, assessment and approval process.
- Agreement and payment details.
- Acquittal process and requirements.

This will assist external organisations when submitting their expression of interest to ensure that they are aware of the City's requirements and provide the City with clear guidelines to ensure a consistent approach and alignment with the City objective's and required outcomes when considering significant events.

Approvals

The approval to allocate sponsorship for significant events will remain as per existing requirements, requiring the approval of the Council, noting that all agreements do not commence until a written sponsorship agreement is executed by both parties.

The new policy outlines that the "guidelines will be determined from time to time in accordance with this policy at the discretion of the Chief Executive Officer." This aligns with the existing *Community Funding Program Council Policy* and the proposed corporate sponsorship program policy.

Issues and options considered

Council may choose to:

- endorse the new policies
- or
- provide amendments to one or all of the policies.

Legislation / Strategic Community Plan / Policy implications

Legislation Not applicable.

10-Year Strategic Community Plan

Key theme 1. Community.

Outcome 1-3 Active and social - you enjoy quality local activities and programs for sport, learning and recreation.
1-4 Artistic and creative - you celebrate, support and participate in art and events in your local area.

Policy Not applicable.

Risk management considerations

Any change to funding programs has a risk of adverse reactions from the groups and organisations potentially affected. The new policies and review do not propose to reduce the value of sponsorship provided to the community, but aims to:

- clearly articulate the objectives and outcomes of each funding option
- streamline the process
- ensure applications are being assessed in a fair and equitable manner
- ensure expectations and requirements to secure sponsorship from the City are clearly articulated.

Communication and education around the various policies, guidelines and processes will be essential to minimise risk and ensure external organisations are supported through the various funding programs.

Financial / budget implications

All amounts quoted in this report are exclusive of GST.

Current financial year impact

Account no.	1.524.A5204.3393.0000
Budget Item	Sponsorship
Budget amount	\$ 230,000
Amount spent to date	\$ 0
Proposed cost	\$ 0
Balance	\$ 230,000

All amounts quoted in this report are exclusive of GST.

Regional significance

The City has a vision to be a bold, creative and prosperous City recognised on a global stage. As part of this vision, the City needs to provide a vibrant and engaging place to live, work and visit.

Although the City manages and delivers a range of successful services and events - including but not limited to the Joondalup Festival Valentine's Concert, Youth events, Library events - the corporate sponsorship program and significant event sponsorship enables the City to support organisations in the delivery of additional events, programs and services and in turn create an energised community.

Sustainability implications

Not applicable.

Consultation

Not applicable.

COMMENT

Should Council endorse the recommendations as presented, it is considered that the City would finalise development of the corporate sponsorship program and significant event sponsorship guidelines in quarter one of 2024-25 and prepare for the launch of the revised corporate sponsorship program in quarter two of 2024-25, allowing the first round of funding of the corporate sponsorship program to open in February 2025.

VOTING REQUIREMENTS

Simple Majority.

Manager Governance left the Room at 7.42pm and returned at 7.44pm.

OFFICER'S RECOMMENDATION

That Council:

- 1 ADOPTS the Corporate Sponsorship Program Council Policy provided as Attachment 1 to this Report;
- 2 ADOPTS the Significant Event Council Policy provided as Attachment 2 to this Report;
- 3 NOTES that the Corporate Sponsorship Program Council Policy and Significant Event Council Policy will come into effect when a public notice is published on the City's website.

PROCEDURAL MOTION - THAT THE ITEM BE REFERRED BACK

MOVED Cr Raftis, SECONDED Cr Kingston that Item 8.5 Proposed Council Policies Corporate Sponsorship Program and Significant Event Sponsorship BE REFERRED BACK to a future Strategy Session.

The Motion was Put and

CARRIED (4/2)

In favour of the Motion: Cr Kingston, Cr Chester, Cr Hutton and Cr Raftis.

Against the Motion: Cr Pizzey and Cr Vinciullo.

ATTACHMENTS

1. DRAFT Corporate Sponsorship Program Council Policy [**8.5.1** - 3 pages]
2. DRAFT Significant Event Sponsorship Council Policy [**8.5.2** - 3 pages]
3. Current Corporate Sponsorship Program Guidelines [**8.5.3** - 12 pages]
4. Corporate Sponsorship Program Recipients 2023-2024 Financial Year [**8.5.4** – 3 pages]

8.6 VISUAL ARTS REVIEW (WARD - ALL)

WARD	All
RESPONSIBLE DIRECTOR	Mr Mat Humfrey Director Corporate Services
FILE NUMBER	103931, 101515
AUTHORITY / DISCRETION	Executive - The substantial direction setting and oversight role of Council, such as adopting plans and reports, accepting tenders, directing operations, setting and amending budgets.

PURPOSE

For Council to consider the strategic objective of the City's Visual Arts Program as per the Policy Committee's role to oversee the strategic direction of the City's Art Award events, Visual Art Collection and Visual and Performing Arts Programs.

EXECUTIVE SUMMARY

The City's Visual Arts program's objective is to run a contemporary visual arts program that supports quality cultural opportunities for the local community, recognising the value of culture in our society as a driving force for change, innovation, vibrant communities, a strong sense of place, the economy and tourism.

The Program services the City's ambition to create a 'Bold, Creative, and Prosperous City' and contributes to the delivery of the community's aspirations, vision and objectives, as outlined in Joondalup 2032. This is particularly regarding the pillar of 'Community', which envisions a celebrated and 'vibrant cultural scene', which is 'friendly, welcoming, caring and supportive'.

A robust visual arts program is capable of delivering on these objectives by facilitating the development of a shared cultural identity, upholding the appreciation and preservation of cultural heritage, and cultivating the cultural trajectory of the region. As such, the Visual Arts Program directly aligns with a number of the City's specific strategic plans, such as the City's Cultural Plan, and contributes to the objectives of others.

A review of the City's Visual Arts Program was undertaken from January – May 2024, as per the decision of the Policy Committee on 20 November 2023.

The Visual Arts Review examined the strategic positioning and structure of the City's Visual Arts Program to recommend improvements and alignment with the City's existing strategies and policies.

BACKGROUND

A report was presented to the Policy Committee meeting held on 20 November 2023 where it was resolved as follows:

'That the Policy Committee NOTES that an Invitation Art Prize will not be held in 2024 to allow the program to be reviewed.'

That review has now occurred and has been informed by:

- the conclusion of a 25-year anniversary of the City and the retrospective exhibition of the Invitation Art Prize, held in October 2023
- the development of the City's first Public Art Masterplan and strategy
- the City's Art Collection Management Plan due for review
- the Cultural Plan (2021 – 2025) requiring renewal in the near future
- stakeholder feedback from the Invitation Art Prize and Community Art Exhibition, as per Evaluation Reports in 2022 and 2023.

Strategic Context

The following City of Joondalup strategic, policy and research documents were considered during the review process:

- *Strategic Community Plan 2022-2032.*
- *Cultural Plan 2021-2025.*
- *Place Activation Strategy.*
- *Joondalup City Centre Place Activation Plan.*
- *Visual Arts Collection Council Policy.*
- *Public Art Council Policy.*
- *Access and Inclusion Plan.*
- *Connecting Creatives 2019.*

Policy Context

The Visual Arts Program delivers on the City's strategic objectives through a framework of cultural policy and guiding principles. Currently, visual arts programs are administrated under two key policies, and are informed by either a specified management plan or the objectives of the City's strategic plans.

The following City of Joondalup policy and guide documents currently inform the delivery of the Visual Arts Program:

- *Visual Arts Collection Council Policy.*
- *Public Art Council Policy.*
- *Art Collection Management Plan.*
- *Access and Inclusion Plan.*

The value of arts and culture

Local community support and engagement

As a provider of key community services and amenity, the City is home to a rich and vibrant arts community. Community members clearly support the need for a cultural program and also actively enjoy the program, as evidenced with a high attendance over 300,000 participants each year, and inclusion in the top 10 most important services provided by the City of Joondalup, as per community feedback towards the Strategic Community Plan. In 2023, the Customer Satisfaction Survey showed residents value the program with a high satisfaction rating of 84%.

The annual Cultural Program supports a healthy and diverse arts scene and is comprised of visual arts, performing arts, and music, valuing the role of multiple art forms to create different experiences for audiences. Modern audiences expect to access diverse cultural experiences as a sign of a relevant and thriving society. The Visual Arts program provides a valuable feature of this approach.

Purpose – why is there a visual arts program?

The City's Visual Arts Program has a purpose to support the role of the City as a cultural caretaker and provider, and continue to respond to its unique and changing contexts. The City is a leading local government in Perth and has a duty to provide key cultural services and amenity for its residents and community members.

Stakeholders and Audiences – who is the program for?

The City has two primary stakeholder groups that contribute to and participate in programming.

Arts Industry

- **Professional contemporary artists** – trained and recognised contemporary artists provide the foundation for the Art Collection and the City's commissioning programs. They have specialist knowledge and experience working in the visual arts sector, and as such bring quality to the program's outcomes and reputation. This stakeholder group requires access to career opportunities at best practice industry level, and engagement models that support commissioning, research and development, and presentation and exhibition of artwork.
- **Local community artists** – untrained or non-professional artists who pursue art making as a hobby or recreational exercise. These artists reside within the City and make up the identity of the City's local artistic community. In some instances these artists have the potential to transition to a professional artistic career. This group requires opportunities to upskill, learn and increase their growth and standing as artists. As such, they require access to professional development, learning programs and supportive and safe engagement models to develop their practice and competency as artists.
- **Professionals Arts Workers** - this includes trained arts industry professionals that the City contracts for specialized services, such as guest curation, judging, writing, installation, artwork maintenance and documentation. This group connects the program to WA's current arts sector and it's working practices.

Audiences

The program has several **key target audiences** including the following:

- **Local residents** – the City’s regular audience who experience the City on a daily and immediate level.
- **Local Arts Community** – artists living/working within the City seeking creative support from the City.
- **Perth Arts Industry** – members of Perth’s broader arts and cultural sector who seek creative opportunities and engagement.
- **Community groups** – networks that gather within the City periodically and seek infrastructure and exchange.
- **Businesses** – economic enterprises that rely on the City for regular commercial business and trade.
- **Visitors and tourists** – people who are unfamiliar with the region and engage with the City in temporary and transitory ways.

Program Structure

The current Visual Arts Program is comprised of:

City of Joondalup Art Collection

The City’s Art Collection was formed with the inception of the City in 1998 with Joondalup inheriting the contemporary artworks from the City of Wanneroo’s Art Collection. With a primary focus on the work of West Australian contemporary artists, the Art Collection includes sculpture, drawings, paintings, print works, textiles, ceramics, glass work, video, photography, and installation.

Visual Arts Commission

The Visual Arts Commission selects a contemporary visual artist every two years to create a new artwork for the Art Collection. Starting in 2012, the program is on its 7th commission cycle.

Public Art Collection

The City has a current collection of over 50 public artworks, that is artworks accessible and on display in the public realm.

Inside-Out Billboard Program

This twice-yearly commission program is attached to awards in the Invitation Art Prize and Community Art Exhibition, offering a selected artist from each exhibition the opportunity to create a new large-scale artwork, which is then displayed in a commercial billboard format at Joondalup Library.

Mural Arts Program

This annual program activates City areas and sites with new mural commissions, of which 26 murals currently exist across the City.

Invitation Art Prize (IAP)

The IAP is an annual acquisitive art prize open to professional Western Australian artists. In line with the City's Visual Arts Collection Council Policy, its purpose is to support the development of the City's Art Collection with the winning artwork being acquired into the City's Art Collection. Across its 25 year lifespan, it has been seen as one of the major contemporary visual art prizes for professional artists in the state.

Community Art Exhibition (CAE)

The CAE is an open access exhibition that offers local community-based artists the chance to present an artwork in a public exhibition display.

Artist in Focus exhibition

This is an award through the CAE, which is aimed towards upskilling a local artist to produce their first solo exhibition.

Supplementary/touring exhibitions

The City, has on occasion also presented pop-up and touring exhibitions, offering local audiences the opportunity to see artworks produced outside of this region and of the Collection.

An overview of the City's current program towards purpose, policy alignment and objectives is detailed in Attachment 4.

DETAILS

The Visual Art Review assessed the strategic positioning of the current program, it's structure, objectives and performance for key stakeholders.

The review comprised of the following:

- Review of the City's policies for *Visual Art Collection Council Policy*, the Art Collection Management, and other related strategic plans such as *Strategic Community Plan: Joondalup 2032*, *Cultural Plan* and *Place Activation Plan*.
- Review of existing records and feedback from recent programs, including stakeholder survey data and evaluation reports from the Invitation Art Prize and Community Art Exhibition.
- Research and consultation phase towards current needs of stakeholders and local community.
- Internal operational review through analysis and assessment of the City's processes standards and resources.
- Industry benchmarking analysis towards the visual arts industry and local government and current best practice standards.
- Workshop phase to develop ideas and creatively brainstorm.
- Development phase to compile data and evidence and format program recommendations.

Findings from the review are outlined and categorised below:

Each area has been granted a review rating of:

- A - Strong
- B - Good
- C - Fair
- or
- F – Poor.

Findings aim to subsequently improve outcomes up to the highest rating.

1. Strategic alignment and value to the city

The current strategic alignment of the Visual Arts Program is **A - Strong**.

As a local government, the City of Joondalup is required to deliver community services and amenities which meet the needs of its community, including its Visual Arts Program. Consultation that has informed the City's various strategic documents has demonstrated a strong interest in Cultural Services with clear community need and interest in the visual arts. The Visual Arts Review has identified the program's alignment with several of the City's key strategies.

Strategic Community Plan

The Visual Arts Program aligns with the City's vision to create a 'Bold, Creative, and Prosperous City' and contributes to the delivery of the community's aspirations, vision and objectives, as outlined in Joondalup 2032. This is particularly regarding the key theme of 'Community', which envisions a celebrated and 'vibrant cultural scene', which is 'friendly, welcoming, caring and supportive'. The current program aligns with the goals of:

- local, inclusive, safe and cater to a range of abilities (Outcome 1-1, 1-2)
- facilitate community, and are social, recreational and educational (Outcome 1-3)
- celebrate artistic excellence, and provide opportunities for engagement (Outcome 1-4)
- uphold respect for and appreciation of cultural diversity (Outcome 1-5).

Cultural Plan

The City's own Cultural Plan explains why culture is so important to Joondalup:

"For the City, culture has long played a critical role in improving quality of life for residents and visitors alike, with cultural events recognised as being able to facilitate a better understanding of the world and bring together a diverse community.

Considered the major centre of the north, it is critical that the City is able to offer the level of amenity and community cohesiveness experienced in other more established centres.

Culture is a key part of this, with high quality events and programs highly sought after by those looking for new places to live and work. Cultural events and offers are able to contribute to destination development beyond the City's borders, with major events placing Joondalup on the map for local and national tourists."

The Visual Arts Program aligns this ethos and similarly reflects the Cultural Plan's four values reflective of the community as follows:

- Belonging and connection.
- Showcasing local stories.
- Accessible and inclusive.
- Providing opportunities for locals.

It also acknowledges the Cultural Plan's vision to be "*A City of cultural neighbourhoods, Joondalup is known as a place where arts and culture are an intrinsic part of local life.*"

Place Activation Strategy

The City's approach for the 'why' and 'how' of placemaking across Joondalup is captured in its *Place Activation Strategy*. This strategy provides context and aspirations for making areas more inviting, encouraging users and visitors to stay longer and enjoy the space, which also benefits business in the area and supports the economy. The Visual Arts Program aligns with the ethos of the *Place Activation Strategy* noting:

"The continual evolution and growth of the City of Joondalup, its places and communities has brought with it increased interest and priority for liveability, community connection, and economic vibrancy. The activation of the City's places and neighbourhoods to support a unique, iconic identity underpins many of the City's and community's objectives for the future...Each place in the City of Joondalup is a living canvas, linking the community to social, economic, cultural and environmental opportunities".

Joondalup City Centre Place Activation Plan

Similarly, a plan specific to the City Centre of Joondalup states a vision to be "*the heart and soul of the north, loved and enjoyed by its community and visitors.*" The plan outlines 15 projects as priorities for activation of the City Centre, including several which the Visual Arts Program can contribute to, and notable direct priorities for "art in the streets" and "art venues".

Findings:

- The program's Strategic Positioning is strong and ensures continuity with Council strategy, the program's current strategic positioning should be maintained.
- The program would benefit from a single clear positioning statement outlining it's strategic direction:
- Proposed positioning statement *The strategic objective of the City's Visual Arts program is to present a diverse Australian Contemporary Arts program promoting social cohesion through diversity and excellence of practice which supports quality cultural opportunities for the local community.*
- Development of comprehensive annual program project plans should be maintained to annually assess alignment with overarching objectives and ensure program is adapting as necessary to evolving needs and priorities.

2. Performance of policies and management plans

The program is currently serviced by its policies and management plans and the framework of these are **B - Good**

The City's policies and management plans provide a strong framework to successfully meet the City's strategic objectives.

Visual Arts Collection Council Policy

The City's *Visual Arts Collection Council Policy* objective is to "support quality cultural opportunities for the local community, recognising the value of culture in our society as a driving force for change, innovation, vibrant communities, a strong sense of place, the economy and tourism."

The City's policy supports the implementation of this program with a focus on:

- i. Developing a high quality contemporary visual art collection for the enrichment of residents and the broader community.
- ii. Enhancing the reputation of the City as a modern, vibrant, and culturally enriched environment with global ambitions for residents and visitors.
- iii. Supporting Western Australian artists and the local arts industry.
- iv. Enhancing the City's historical records through commissioning artworks that reflect and capture the social, urban, cultural or natural attributes of the City of Joondalup.
- v. Pursuing national and international programming opportunities that benefit the City's Australian and global profile and contribute to the life of this region.
- vi. Providing opportunities to educate the City's residents through participation and access to contemporary visual art and the City's Art Collection.

Public Art Council Policy

The City's *Public Art Council Policy* objective is to contribute to creating a sense of place, promoting the expression of local identity, and reflecting on the shared values of the community. The policy is due for review following the submission of the *Public Art Masterplan*. A subsequent Policy Committee meeting on 2 September will review this policy.

Art Collection Management Plan

The City follows a best practice approach to its operations and enacting its own policies and plans, following industry standards and benchmarks. A cornerstone of the City's approach is the *Art Collection Management Plan*, which acts as the overarching guiding document to ensure programs are effective and compliant to meet the objectives of the City. It also provides a framework to build, display, access and maintain the Art Collection.

This plan identifies required alignment with current Australian best practice standards and benchmarks as outlined by the following:

- *National Association of Visual Artists (NAVA)* – national fee rates and protocols for best practice in the visual arts sector.
- *Australian Museum and Galleries Association (AMAGA)* – national standards for museum and gallery practice, exhibition and collection.

Findings:

- Current policies and management plans position the program well to ensure industry standards and best practices are met and maintained.
- Current policies and management plans should be maintained to guarantee consistency and effectiveness in program implementation and maintain the programs strong profile.
- Current review cycles of existing policies and management plans are sufficient and should be maintained.
- Some programs are not performing well against policy and management plans.
- Implement measures to ensure all programs align with current policies and adhere to established management plans.
- By maintaining strict adherence to these guidelines, the council ensures that program outputs consistently meet regulatory standards and strategic objectives, fostering efficient and accountable governance.

3. Service to Key Stakeholders

The current performance of the program for its two primary audiences is **C - Fair**.

Arts Industry

The program services the intended stakeholders under this classification at a fair level. Development programs for artists are underdeveloped due to a lack of cultural infrastructure within the City, such as studio and working spaces. The presentation of exhibition programs is provided at a basic level for professional and community artists. These opportunities can be improved by providing higher quality exhibition conditions, currently hindered by the absence of a gallery/museum run by the City.

Audiences

The program services some of the intended stakeholders under this classification at a basic level by providing access to the presentation of projects. This is the primary point of access and engagement for audiences - targeted access and engagement activities are not in place, which currently restricts the development and growth of audiences.

A lack of cultural infrastructure in the region limits the type of audience engagement to fleeting and temporary activities and hinders the ability to provide bespoke programs to niche groups.

Current gaps in audiences have been identified as:

- **Local residents:**
 - current programs do not present program(s) for families, youth or children. This gap should be treated as a priority.
 - learning and education opportunities are underdeveloped, increased access and connection to the City's Art Collection with regular activities.
- **Local Arts Community:**
 - tailored activities to develop the engagement and growth of the local creative economy; building a diverse arts community, which currently is weighted towards retiree artists aged 60+; younger, working professionals and culturally diverse artists are not catered to well.

-
- Perth Arts Industry:
 - targeted programming to suit broader arts sector professional development and engagement.
 - Community groups:
 - opportunities to connect to programming through collaboration, participation and learning.
 - Businesses:
 - opportunities for activation and collaboration.
 - Visitors and tourists:
 - opportunities to attract visitors into the region for high quality arts experiences.

Findings:

- Audience targeting, stakeholder alignment and engagement can be enhanced.
- Service gaps exist within key stakeholder groups.
- A Dedicated Gallery Space for Enhanced Program Presentations will elevate the standard of the City's project presentations. This initiative would provide high-quality exhibition conditions that would enhance public engagement, artistic opportunity and better service social outcomes.

4. Program Structure

The existing structure of the program is **C - Fair**. It currently lacks a strong structural framework to identify and meet the strategic goals of the program as a whole and requires updating to meet contemporary aspirations.

A healthy and vibrant arts program services the different needs and requirements of its stakeholders, presenting a balanced variety of programs through a responsive program format.

To best support strategic outcomes, the current program structure would benefit from a revised framework informed by the current needs of the City and stakeholders. Utilising program categories and pillars will maintain best outcomes for the program and help to guide decision making.

Program Categories – types of programming:

With consideration of the existing programs, the following four categories would provide clarity on the types of programming delivered by the City.

Art Collection

Programming centred on the City's Art Collection and the cultural life of the City.

Public Art

Programming centred on the City's Public Art Collection and the experience of public realms within the City.

Exhibitions and public programs – professional artists

Programming centred on professional artists and contributing to WA's arts and cultural sector.

Exhibitions and public programs – local community artists

Programming centred on local community artists and contributing to Joondalup's local creative economy.

Program Pillars – program focus and lifecycle:

To support stakeholder and City needs the program would benefit from structure through program pillars, which specify a focus or type of engagement/delivery. A revised three tier system could be utilised to guide the program content.

Development

This refers to stages that support project and career development. Artists require support to develop their practices through skills and learning opportunities. This invests in the progression of their career and in turn increases the quality of work produced. Programs and commissions also require a development stage to refine concepts and processes prior to outcomes being achieved. This similarly invests in the quality of the product.

Presentation

This refers to the presentation of finished outcomes, such as an exhibition or the installation of a public artwork. This is the live delivery part of the program and provides a chance to display art and allow audiences to interact with it. It is a dual opportunity for both artists and audiences to benefit for this stage and exchange creative product for cultural experiences.

Access and Engagement

This refers to additional programming beyond the act of presentation. It considers the context for the program and its audience and how further access and engagement strategies can benefit audiences. For example, artist talks, forums, workshops, walking tours, artwork information on site and online. By providing information about the artwork audiences can access further learning and increase their understanding and appreciation of the artwork. Similarly, by offering educational opportunities audiences form a deeper relationship to art in context and its meaning within the world and their lives today.

Findings:

- The current program lacks guiding structure and would benefit from improved category and program pillars classifications.
- Implementation of the above structure would ensure annual programs are identifying and servicing key stakeholder groups.

5. Program content

The Visual Arts Program content is the annual presented programs. Program content should exist within the program structure, respond to the program's strategic positioning, and be delivered within management plans and policies.

The current program context has been assessed towards meeting the requirements of a healthy and vibrant program.

Art Collection	
Current programs <ul style="list-style-type: none"> • Art Collection. • Visual Art Commission. 	
Strategic Positioning:	Performance against policy and management plan:
<i>B - Good</i>	<i>C Fair</i>
<p>The overall quality of the art collection is strong, however it is hindered by a lack of presentation spaces and cultural infrastructure, some management plan standards are not being met towards storage and care, and there is a lack of access/engagement activities for audiences.</p> <p>Future: Once standards are met and cultural infrastructure is improved, the collection may wish to aspire to include works of greater scale and ambition, and regular collection programming.</p>	
Public Art	
Current programs <ul style="list-style-type: none"> • Public Art Collection. • Inside-Out Billboard. • Mural Arts Program. 	
Strategic Positioning:	Performance against policy and management plan:
<i>B - Good</i>	<i>B - Good</i>
<p>The overall quality of the public art collection is good, however it can be improved by a strategic approach to planning and design and introducing access/engagement activities for audiences.</p> <p>A request from Council for bus shelter murals has been identified and included in Attachment 5 to this Report.</p> <p>Future: The incoming Public Art Masterplan can guide this program to achieve significant and strategic outcomes for the City.</p>	
Exhibitions and public programs – professional artists	
Current programs <ul style="list-style-type: none"> • Invitation Art Prize 	
Strategic Positioning:	Performance against policy and management plan:
<i>C - Fair</i>	<i>F - Poor</i>
<p>The Invitation Art Prize requires improvement to meet council policy and management plans, particularly towards exhibition conditions, presentation spaces and cultural infrastructure.</p> <p>Touring exhibitions can currently not be secured due to a lack of dedicated gallery space and meeting touring conditions.</p> <p>Future: A dedicated gallery space within the city will assist in attracting and maintaining thriving professional artist exhibitions to better service key stakeholders.</p>	

Exhibitions and public programs – local community artists	
Current programs <ul style="list-style-type: none"> • Community Art Prize • Artist in Focus Exhibition 	
Strategic Positioning:	Performance against policy and management plan:
<i>B - Good</i>	<i>B - Good</i>
<p>The quality of this program has varied results and requires improvement to meet the development needs of community artists, along with targeted access/engagement activities.</p> <p>The Community Art Exhibition has strong community interest from local artists, however the program could be improved by addressing the development needs of local artists.</p> <p>The current outcomes of the Artist in Focus program are poor and the program requires strategic remodeling to clearly meet the development needs of community artists, along with targeted access/engagement activities.</p> <p>Future: Look at more strategic service to the local creative economy providing meaningful professional development pathways via community programs. COmmunity art Exhibition may wish to increase its capacity, consider its venue and consider a management model review.</p>	

Findings:

- Presently some programs require improvements to meet council policy requirements.
- Measures need to be implemented to ensure all programs operate in accordance with City policies and adhere to management plan requirements.

Issues and options considered

The Policy Committee may choose to:

- note the recommendations of the Visual Arts Review and endorse the strategic positioning of the program
or
- note the recommendations of the Visual Arts Review, and vote not to endorse the strategic positioning of the program.

Legislation / Strategic Community Plan / Policy implications

Legislation *Local Government Act 1995.*

10-Year Strategic Community Plan

Key theme 1. Community.

Outcome 1-1 Healthy and safe - you feel healthy and safe in your local community.
1-2 Inclusive and connected - you enjoy local services and programs that cater for different ages, abilities and backgrounds.

1-3 Active and social - you enjoy quality local activities and programs for sport, learning and recreation.

1-4 Artistic and creative - you celebrate, support and participate in art and events in your local area.

1-5 Cultural and diverse - you understand, value and celebrate the City's unique Aboriginal and other diverse cultures and histories.

Key Theme

4. Economy.

Outcome

4-1 Prosperous and local - you feel supported to grow your business in the City.

4-2 Innovative and confident - you are attracted to the City's unique characteristics and potential and feel confident in investing.

4-3 Appealing and welcoming - you welcome residents, and local and international visitors to the City.

Risk management considerations

If Elected Members do not endorse the strategic positioning of the visual arts program, the following risks and challenges should be considered:

- Failure to deliver City strategic vision, plans and program objectives
- Failure to deliver within the city's visual arts policy
- Damage to the Art Collection by not meeting industry standards and the care requirements of the Art Collection Management Plan
- Failure to meet the needs of key stakeholders and risk damage to relationships with artists and audiences, resulting in less participation from stakeholder groups and reducing City audiences
- Prohibiting audience development, growth and engagement, as residents and visitors access and engagement requirements are not fully serviced
- Reduced reputational standing within local government and Australian arts industry contexts.

Financial / budget implications

Not applicable.

Regional significance

The City of Joondalup is the third largest local government in the Perth metropolitan area, and as such has significance in the context of its key stakeholders:

- West Australian arts industry, and particularly the visual arts sector
- Local communities and businesses
- Schools and education facilities
- Visitors to the region
- Other Local Government Authorities.

These stakeholders have expectations for a local government of this scale to provide meaningful arts and cultural programs and services that will benefit each stakeholder. The review highlights there are improvements to be made to meet the needs of primary stakeholders for artists and audiences. The program requires best practice performance to meet the working requirements for West Australian artists in today's visual arts sector.

Sustainability implications

Environmental

The Art Collection Management Plan upholds current environmental and sustainability standards and considerations.

Social

The Visual Arts Program offers multiple social benefits and positive outcomes, as part of an arts and cultural program accessible to the public. Refer to pages 3-4 for further statistics.

Economic

The Visual Arts Program offers economic benefits, as part of an arts and cultural program aligned with the local economy.

Locally, within the electorate of Moore (which covers Joondalup local wards), Australian Bureau of Statistics profile data for 2021-22 shows that:

- 71% of adults (aged 15+) attend cultural events or venues
- 3,195 people work in cultural and creative occupations
- 943 local businesses within the creative and cultural industries are located in Moore.

In 2019, the City commissioned arts consultant Peter Ciemetis to undertake an audit of arts and cultural practitioners within the City. The study *Connecting Creatives* revealed the most prevalent art form for practitioners was visual art (87%) from 380 respondents. This profile of artists practice regularly every day (30%) and also derive income from their practice - full-time (30%) and part-time (18%). Resident distribution was across the entire City, showing a promising cultural economy within the City.

The Visual Arts Program contributes to a thriving local creative economy, benefitting artists through the provision of fees and opportunity to sell artwork, and also contributes to the tourism and local business economy by activating City areas and attracting visitors.

Consultation

Not applicable.

COMMENT

The visual arts form an important part of the cultural and economic development of the Joondalup region and the City operates a strong program.

The strategic positioning, policies and management plans supporting the Visual Arts Program are strong and should be maintained. The program would benefit from a clear statement for the purpose of the program, and more clearly defined program structure.

There are gaps in audiences that can be addressed through annual program development. Existing stakeholders are well serviced excluding where IAP is not meeting city policy. This can be amended with a review of the IAP for 2025.

The annual visual arts program will be developed in line with program categories and pillars and presented as part of the annual budget which is reviewed by Council.

The visual arts sector is a specialist knowledge industry and requires understanding of industry specific practices, conditions and standards. The review recommendations have been informed by professional industry experience and understanding of current sector requirements.

VOTING REQUIREMENTS

Simple Majority.

OFFICER'S RECOMMENDATION MOVED Cr Kingston, SECONDED Cr Pizzey that Council:

- 1 NOTES the findings of the review of the City's Visual Arts Program as detailed within this Report;**
- 2 ENDORSES the strategic objective of the City's Visual Arts Program is to 'present a diverse Australian Contemporary Arts Program promoting social cohesion through diversity and excellence of practice which supports quality cultural opportunities;**
- 3 AGREES that the City's Visual Arts Program be developed based on the following:**
 - 3.1 Categories:**
 - 3.1.1 Art Collection;**
 - 3.1.2 Public Art;**
 - 3.1.3 Exhibitions and public programs – professional and local artists;**
 - 3.2 Pillars:**
 - 3.2.1 Development;**
 - 3.2.2 Presentation;**
 - 3.2.3 Access and Management;**
- 4 NOTES the review of a proposed bus shelter mural program and that the program will be considered as part of the City's public art program once the Public Art Masterplan has been endorsed.**

AMENDMENT MOVED Cr Vinciullo, SECONDED Cr Pizzey that a new Part 3.1.4 BE ADDED to the Motion to read as follows:

"3.1.4 Public Art Gallery Space;"

The Motion was Put and

CARRIED (6/0)

In favour of the Motion: Cr Kingston, Cr Chester, Cr Hutton, Cr Pizzey, Cr Raftis and Cr Vinciullo.

Against the Motion: Nil.

The Original Motion as Amended being:

That Council:

- 1 NOTES the findings of the review of the City's Visual Arts Program as detailed within this Report;**
- 2 ENDORSES the strategic objective of the City's Visual Arts Program is to 'present a diverse Australian Contemporary Arts Program promoting social cohesion through diversity and excellence of practice which supports quality cultural opportunities;**
- 3 AGREES that the City's Visual Arts Program be developed based on the following:**
 - 3.1 Categories:**
 - 3.1.1 Art Collection;**
 - 3.1.2 Public Art;**
 - 3.1.3 Exhibitions and public programs – professional and local artists;**
 - 3.1.4 Public Art Gallery Space;**
 - 3.2 Pillars:**
 - 3.2.1 Development;**
 - 3.2.2 Presentation;**
 - 3.2.3 Access and Management;**
- 4 NOTES the review of a proposed bus shelter mural program and that the program will be considered as part of the City's public art program once the Public Art Masterplan has been endorsed.**

During debate it was requested that Parts 1, 2, 3 and 4 be voted upon separately.

MOVED Cr Kingston, SECONDED Cr Pizzey that Council:

- 1 NOTES the findings of the review of the City's Visual Arts Program as detailed within this Report;**

The Motion was Put and

CARRIED (6/0)

In favour of the Motion: Cr Kingston, Cr Chester, Cr Hutton, Cr Pizzey, Cr Raftis and Cr Vinciullo.

Against the Motion: Nil.

MOVED Cr Kingston, SECONDED Cr Pizzey that Council:

- 2 ENDORSES the strategic objective of the City's Visual Arts Program is to 'present a diverse Australian Contemporary Arts Program promoting social cohesion through diversity and excellence of practice which supports quality cultural opportunities;**

The Motion was Put and

CARRIED (4/2)

In favour of the Motion: Cr Chester, Cr Hutton, Cr Pizzey and Cr Vinciullo.
Against the Motion: Cr Kingston and Cr Raftis.

MOVED Cr Kingston, SECONDED Cr Pizzey that Council:

- 3 AGREES that the City's Visual Arts Program be developed based on the following:**

3.1 Categories:

- 3.1.1 Art Collection;**
- 3.1.2 Public Art;**
- 3.1.3 Exhibitions and public programs – professional and local artists;**
- 3.1.4 Public Art Gallery Space;**

3.2 Pillars:

- 3.2.1 Development;**
- 3.2.2 Presentation;**
- 3.2.3 Access and Management;**

The Motion was Put and

CARRIED (6/0)

In favour of the Motion: Cr Kingston, Cr Chester, Cr Hutton, Cr Pizzey, Cr Raftis and Cr Vinciullo.
Against the Motion: Nil.

MOVED Cr Kingston, SECONDED Cr Pizzey that Council:

- 4 NOTES the review of a proposed bus shelter mural program and that the program will be considered as part of the City's public art program once the Public Art Masterplan has been endorsed.**

The Motion was Put and

CARRIED (4/2)

In favour of the Motion: Cr Chester, Cr Hutton, Cr Pizzey and Cr Vinciullo.
Against the Motion: Cr Kingston and Cr Raftis.

The Original Motion as Amended being:**That Council:**

- 1 NOTES the findings of the review of the City's Visual Arts Program as detailed within this Report;**
- 2 ENDORSES the strategic objective of the City's Visual Arts Program is to 'present a diverse Australian Contemporary Arts Program promoting social cohesion through diversity and excellence of practice which supports quality cultural opportunities;**
- 3 AGREES that the City's Visual Arts Program be developed based on the following:**
 - 3.1 Categories:**
 - 3.1.1 Art Collection;**
 - 3.1.2 Public Art;**
 - 3.1.3 Exhibitions and public programs – professional and local artists;**
 - 3.1.4 Public Arts Gallery Space;**
 - 3.2 Pillars:**
 - 3.2.1 Development;**
 - 3.2.2 Presentation;**
 - 3.2.3 Access and Management;**
- 4 NOTES the review of a proposed bus shelter mural program and that the program will be considered as part of the City's public art program once the Public Art Masterplan has been endorsed.**

ATTACHMENTS

- 1. Policy Committee Minutes - 20 November 2023 [8.6.1 - 9 pages]**
- 2. Public Art Council Policy [8.6.2 - 2 pages]**
- 3. Visual Arts Collection Council Policy [8.6.3 - 3 pages]**
- 4. Visual Arts Program [8.6.4 - 5 pages]**
- 5. Council Request for Bus Shelter Murals [8.6.5 - 4 pages]**

9 URGENT BUSINESS

Nil.

10 MOTIONS OF WHICH PREVIOUS NOTICE HAS BEEN GIVEN

Nil.

11 REQUESTS FOR REPORTS FOR FUTURE CONSIDERATION

Nil.

12 CLOSURE

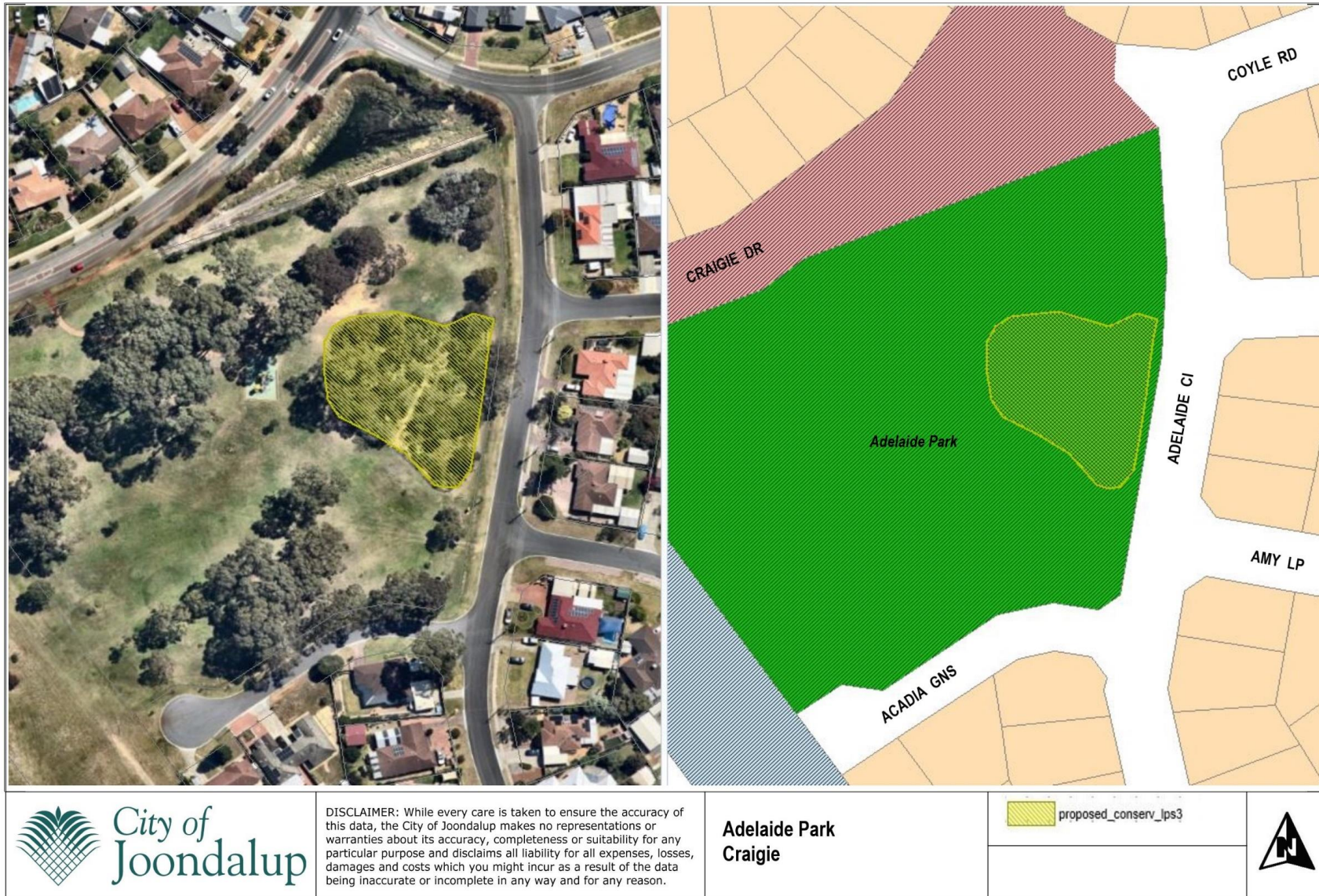
There being no further business, the Presiding Member declared the meeting closed at 8.14pm the following Committee Members being present at that time:

CR DANIEL KINGSTON
CR LEWIS HUTTON
CR REBECCA PIZZEY
CR JOHN RAFTIS
CR JOHN CHESTER
CR PHILLIP VINCIULLO

29 JULY 2024 - POLICY COMMITTEE ATTACHMENTS

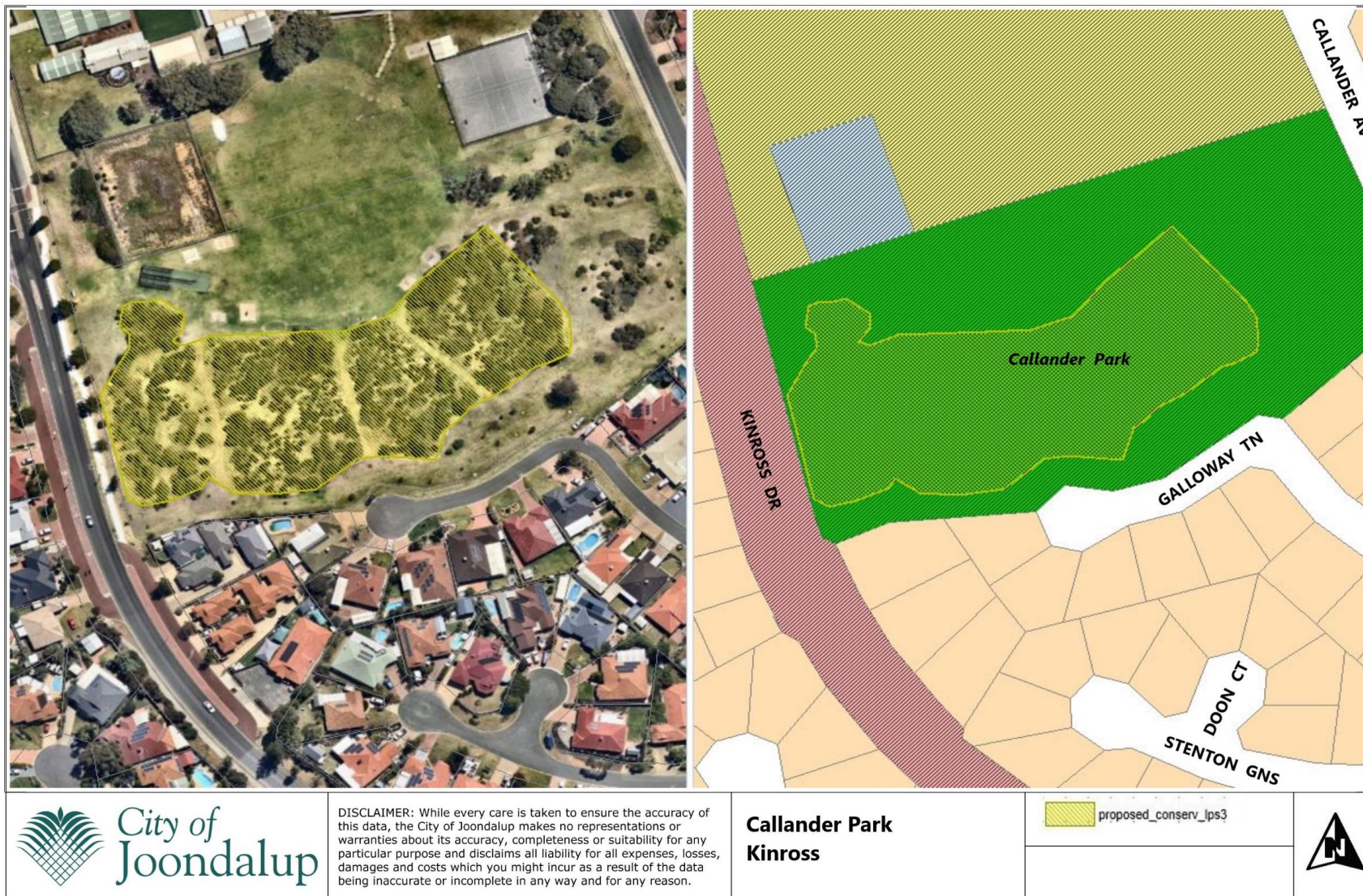
8.1 PROPOSED AMENDMENT 16 TO LOCAL PLANNING SCHEME NO. 3 -	
VARIOUS PUBLIC OPEN SPACE RESERVES (WARD – ALL).....	3
8.1.1 NATURAL AREAS SUBJECT TO AMENDMENT - PUBLIC OPEN SPACE RESERVES.....	3
8.1.2 SCHEME AMENDMENT MAPS - PUBLIC OPEN SPACE RESERVES.....	30
8.1.3 SCHEME AMENDMENT MAP - CIVIC AND COMMUNITY RESERVE - DUNCRAIG LIBRARY BUSHLAND.....	57
8.1.4 COMMUNITY CONSULTATION SUBMISSIONS - KEY THEMES.....	58
8.2 RECORDS MANAGEMENT COUNCIL POLICY (WARD - ALL).....	64
8.2.1 RECORDS MANAGEMENT COUNCIL POLICY TRACKED CHANGES.....	64
8.2.2 RECORDS MANAGEMENT COUNCIL POLICY CLEAN COPY.....	67
8.5 PROPOSED COUNCIL POLICIES: CORPORATE SPONSORSHIP PROGRAM AND SIGIFICANT EVENT SPONSORSHIP(WARD – ALL).....	70
8.5.1 DRAFT CORPORATE SPONSORSHIP PROGRAM COUNCIL POLICY.....	70
8.5.2 DRAFT SIGNIFICANT EVENT SPONSORSHIP COUNCIL POLICY.....	73
8.5.3 CURRENT CORPORATE SPONSORSHIP PROGRAM GUIDELINES.....	76
8.5.4 CORPORATE SPONSORSHIP PROGRAM RECIPIENTS 2023-2024 FINANCIAL YEAR.....	88
8.6 VISUAL ARTS REVIEW (WARD - ALL).....	91
8.6.1 POLICY COMMITTEE MINUTES - 20 NOVEMBER 2023.....	91
8.6.2 PUBLIC ART COUNCIL POLICY.....	100
8.6.3 VISUAL ARTS COLLECTION COUNCIL POLICY.....	102
8.6.4 VISUAL ARTS PROGRAM.....	105

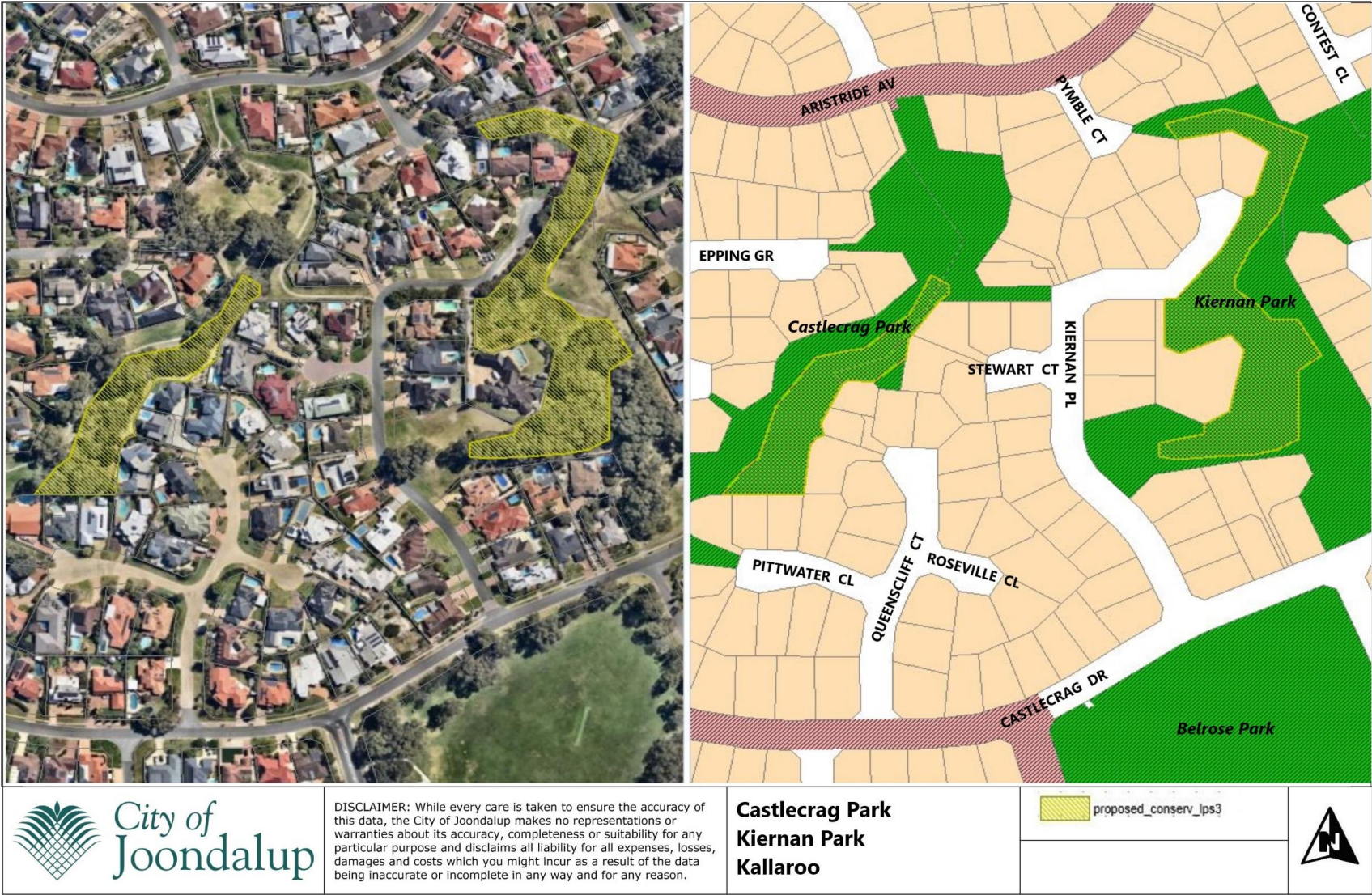
8.6.5 COUNCIL REQUEST FOR BUS SHELTER MURALS.....	110
---	-----





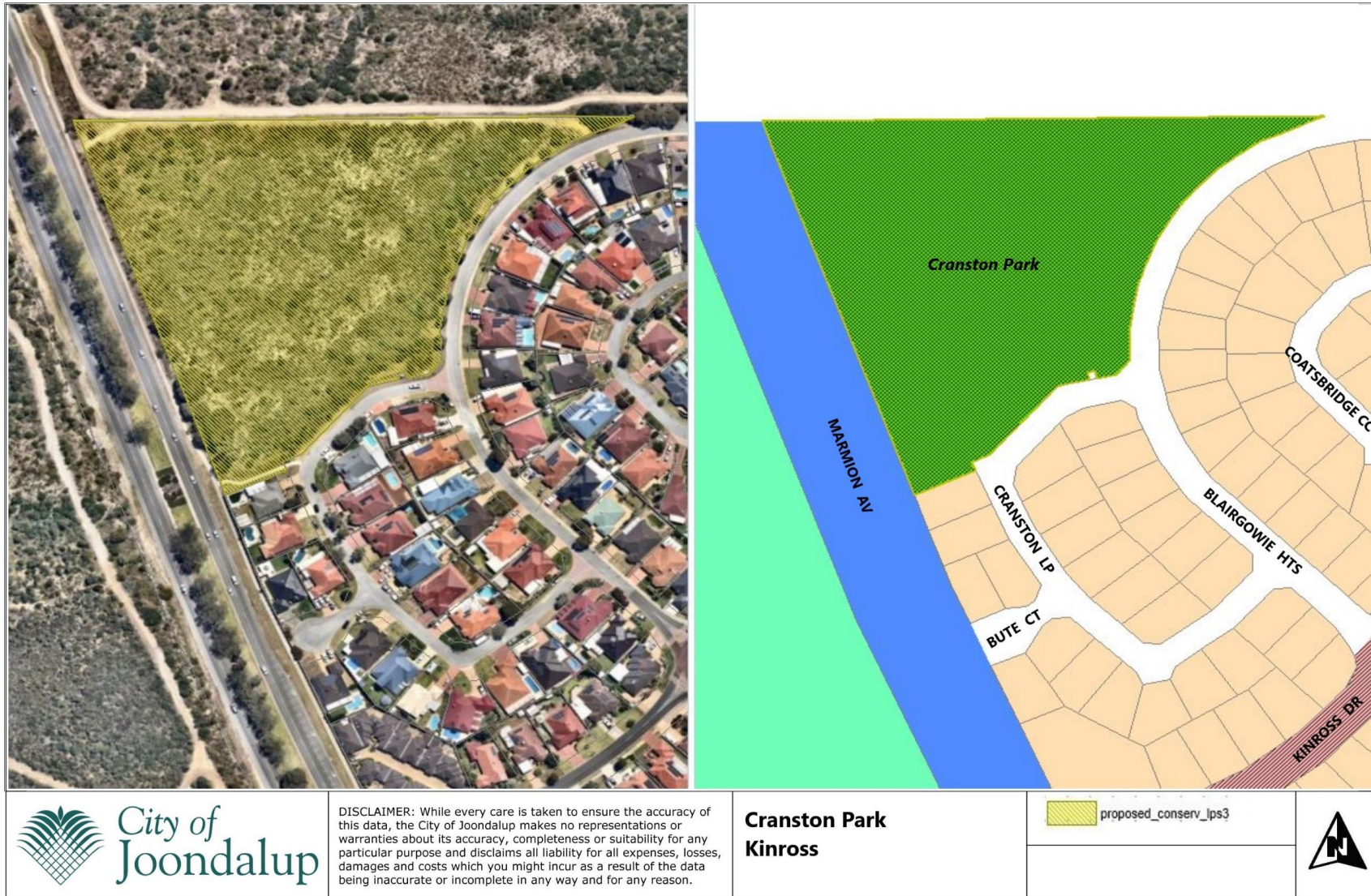












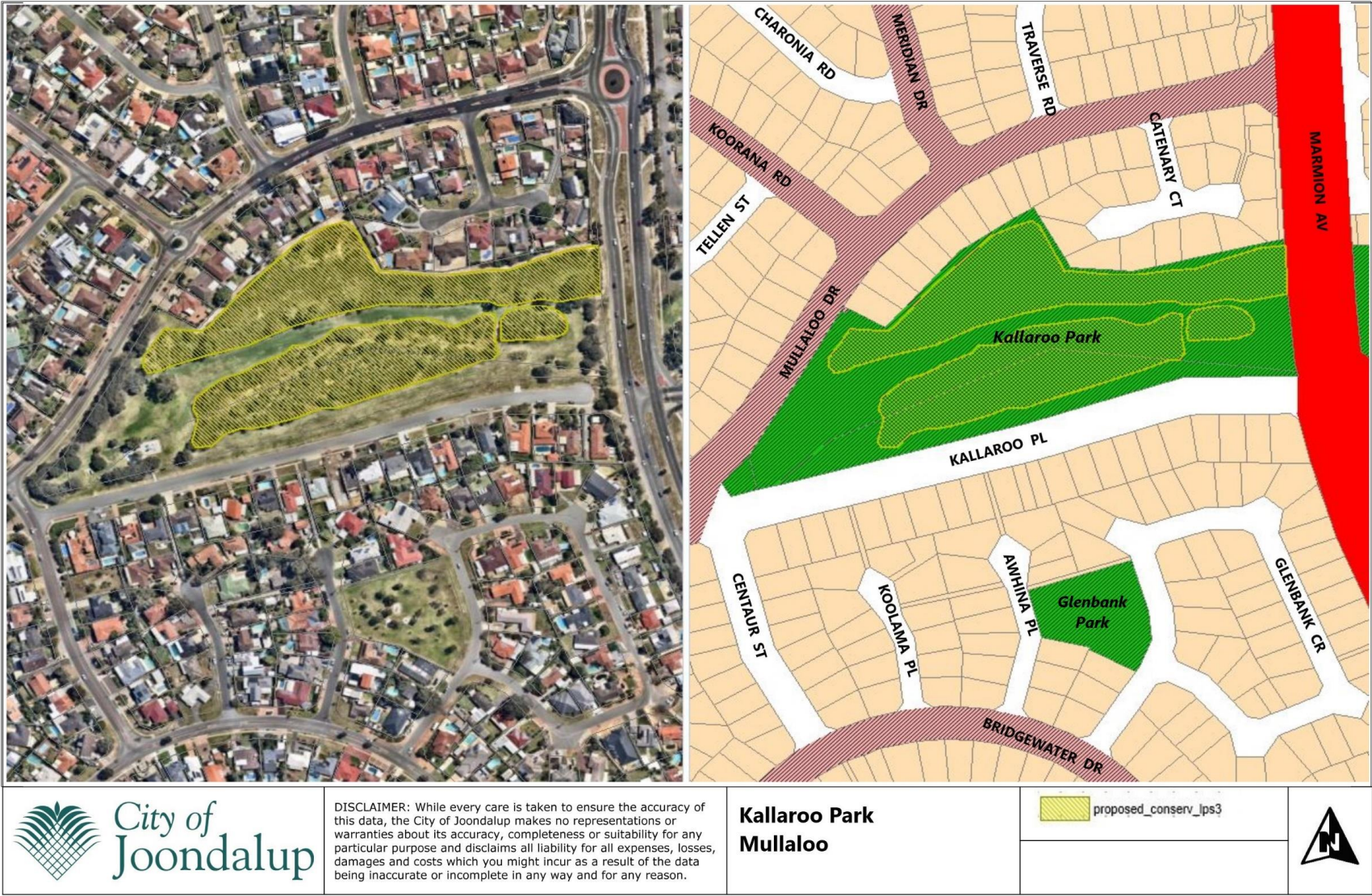










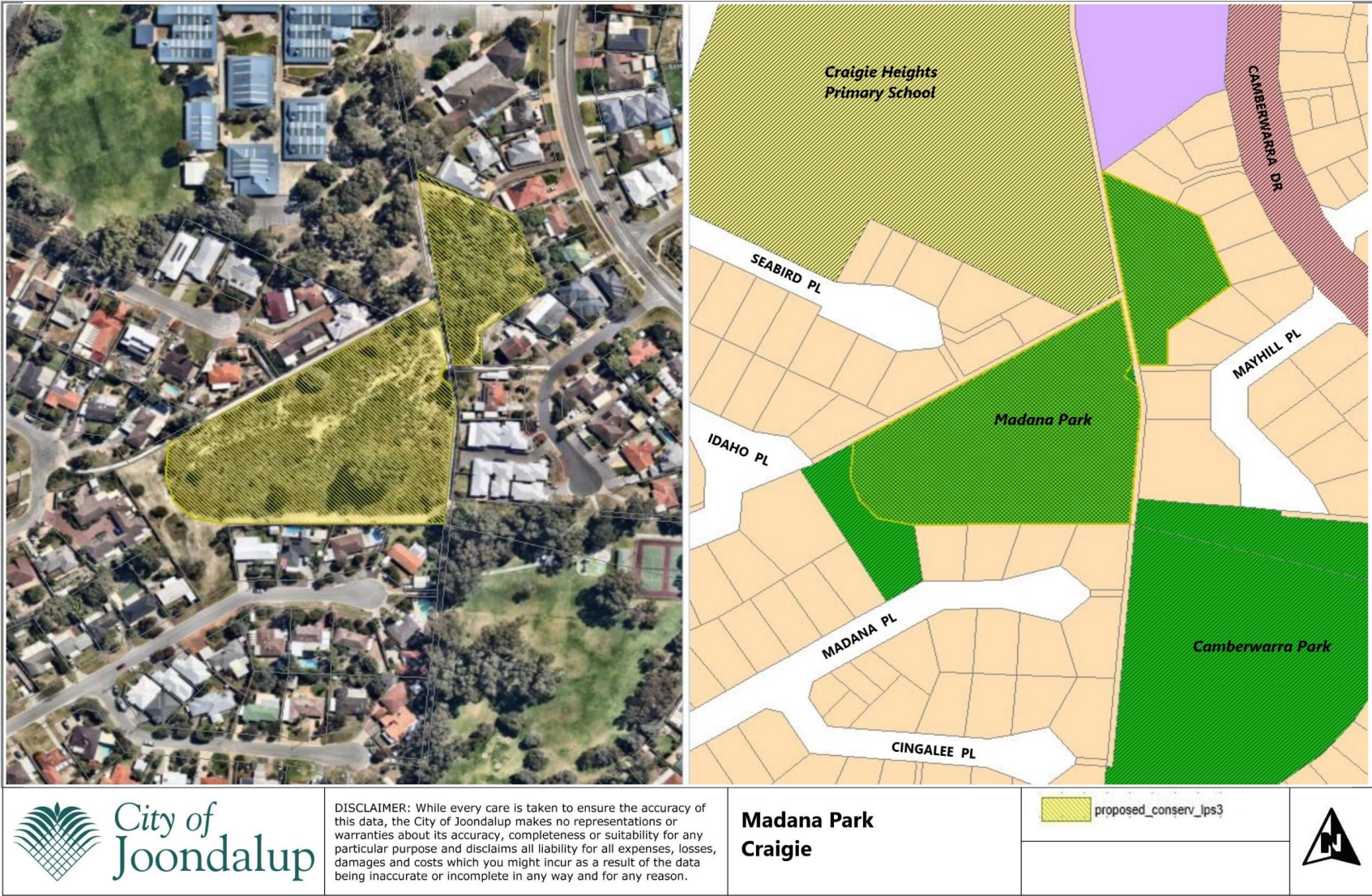






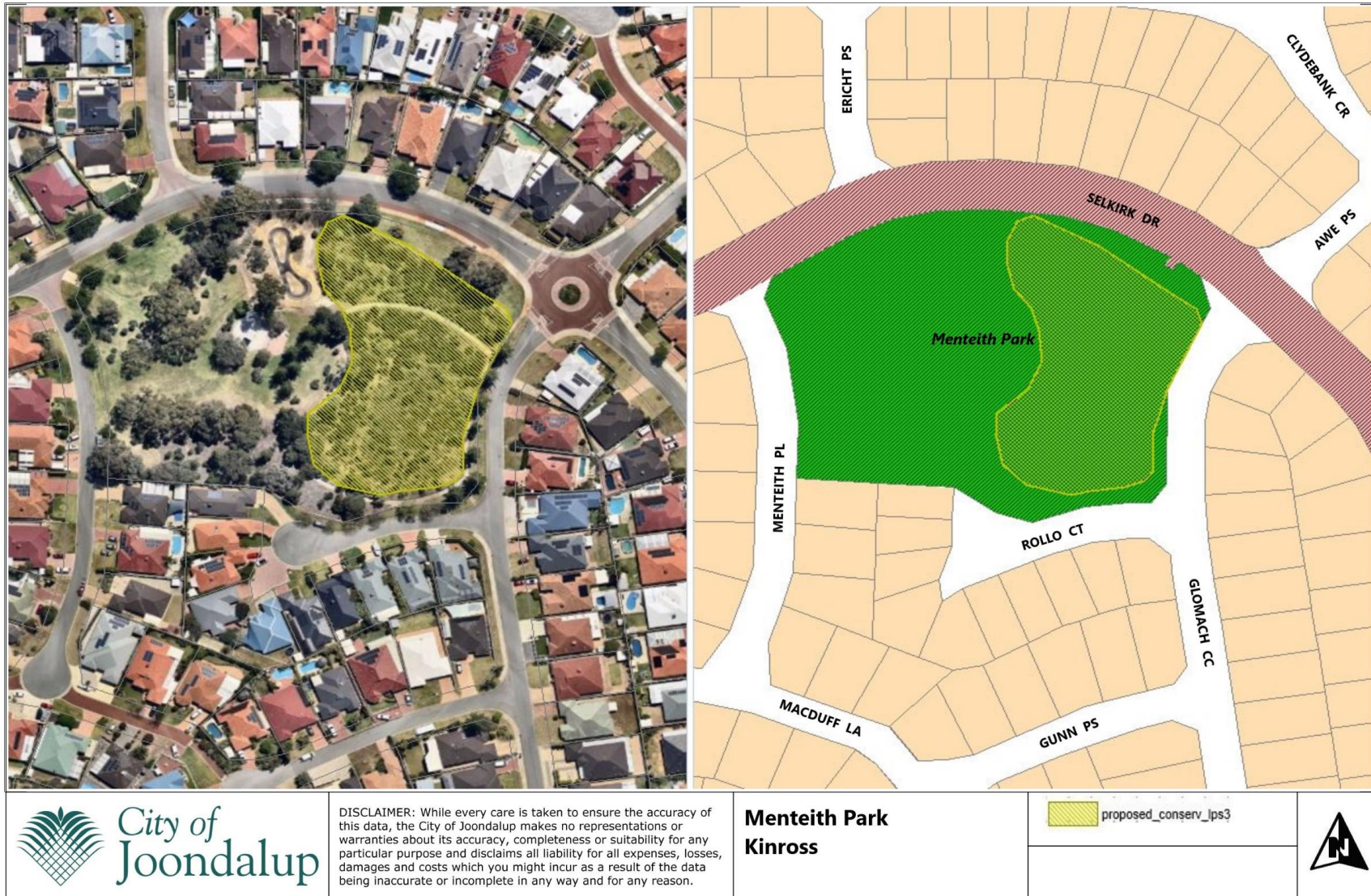


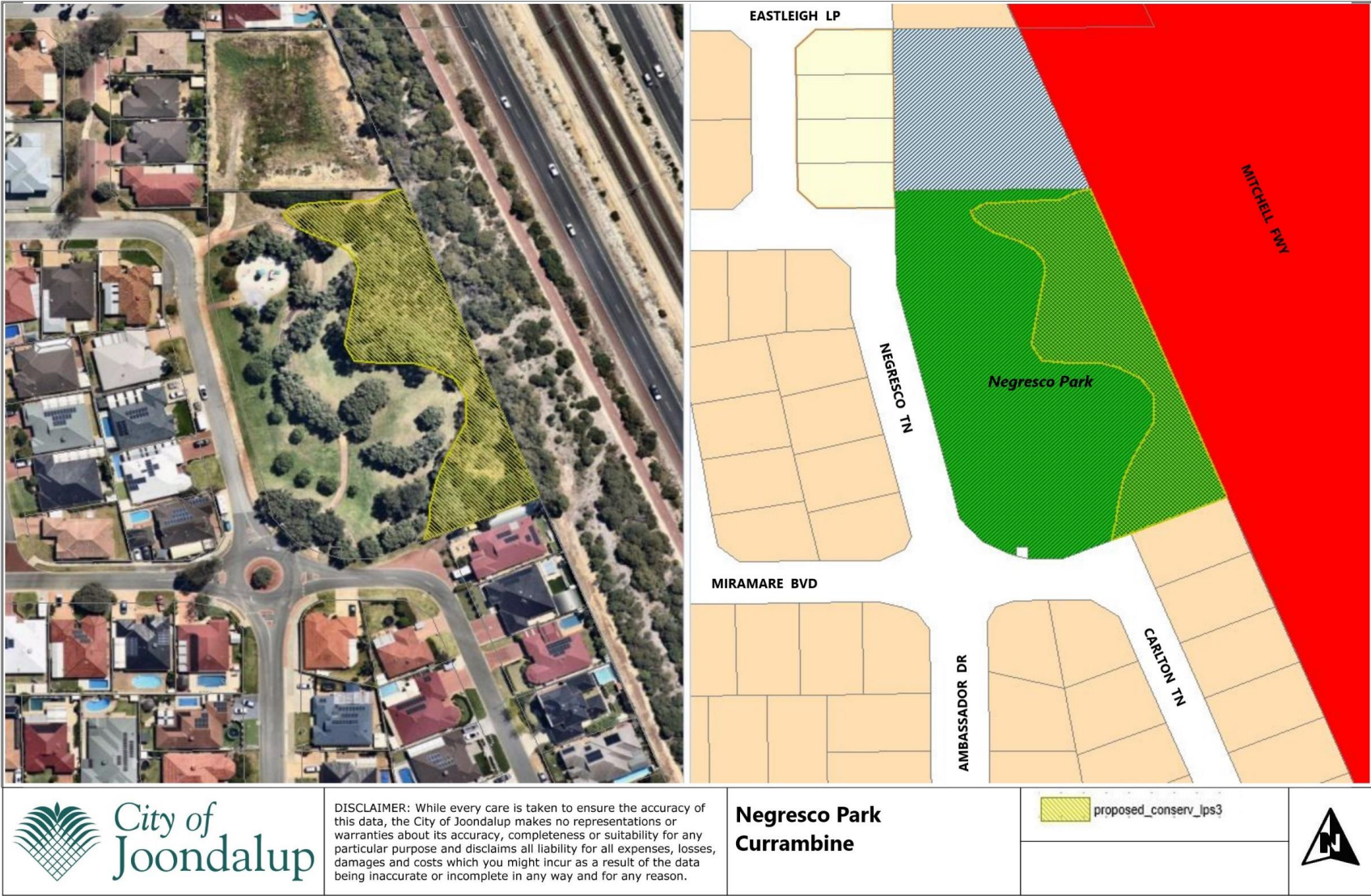




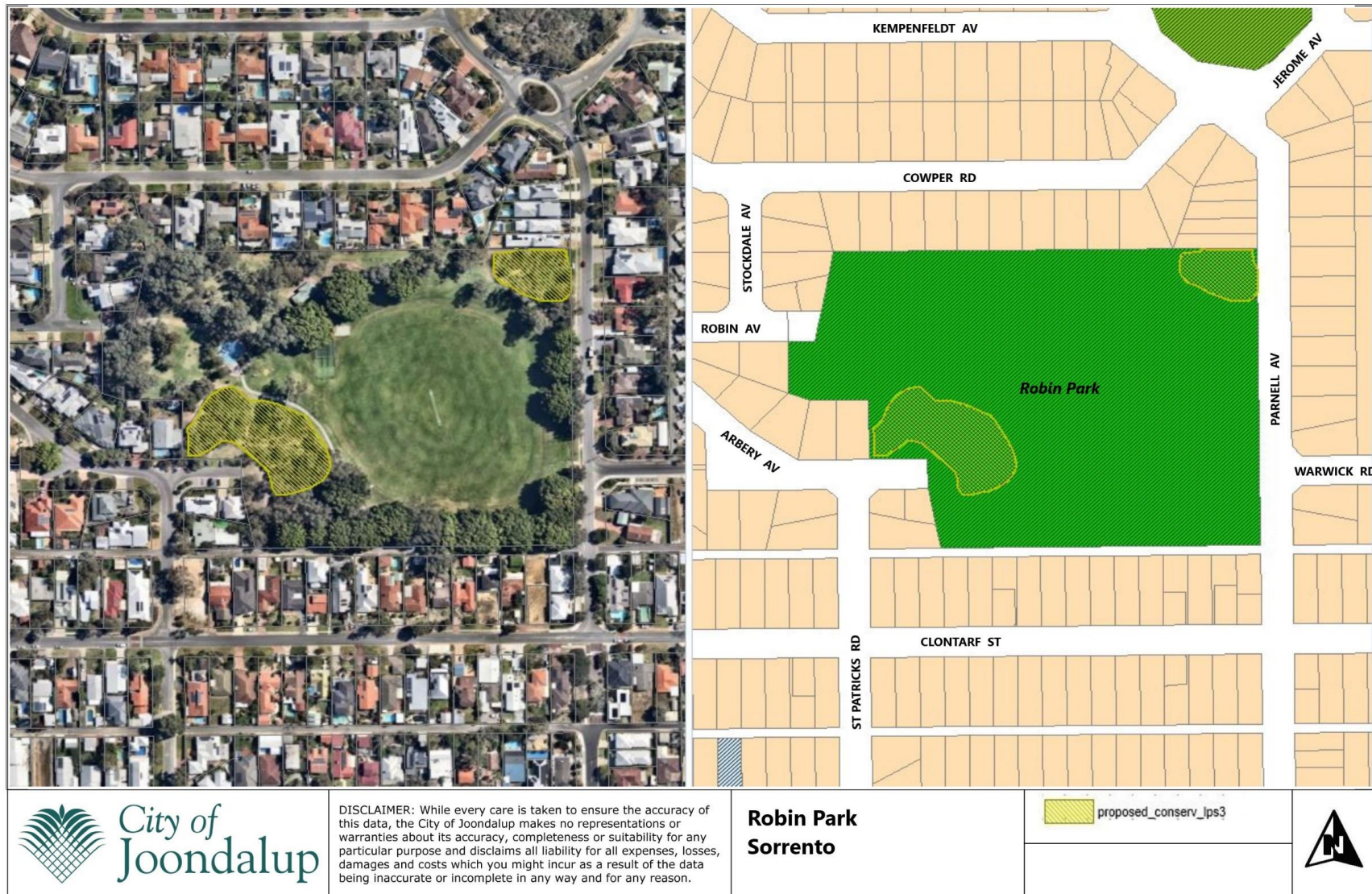




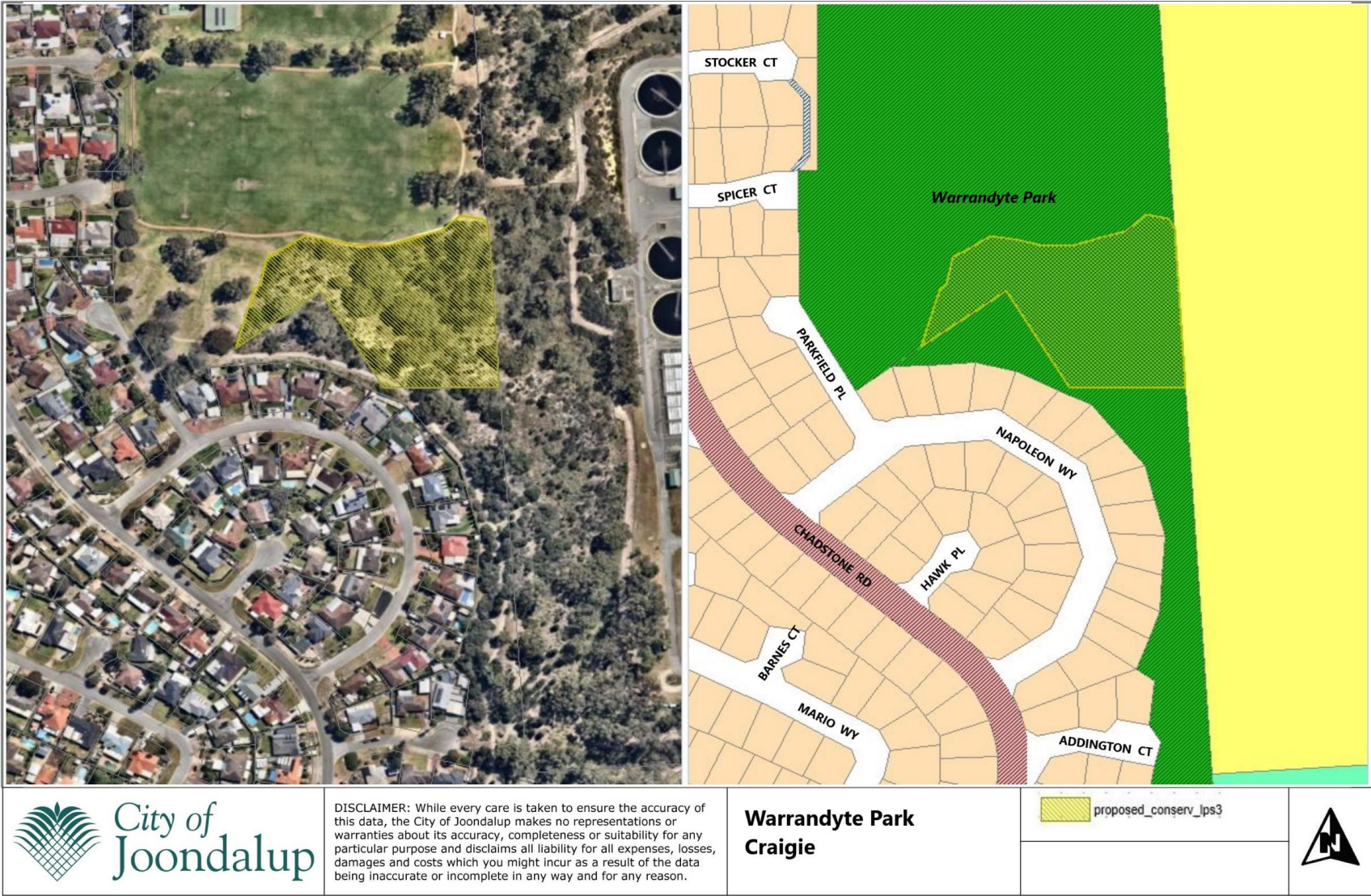


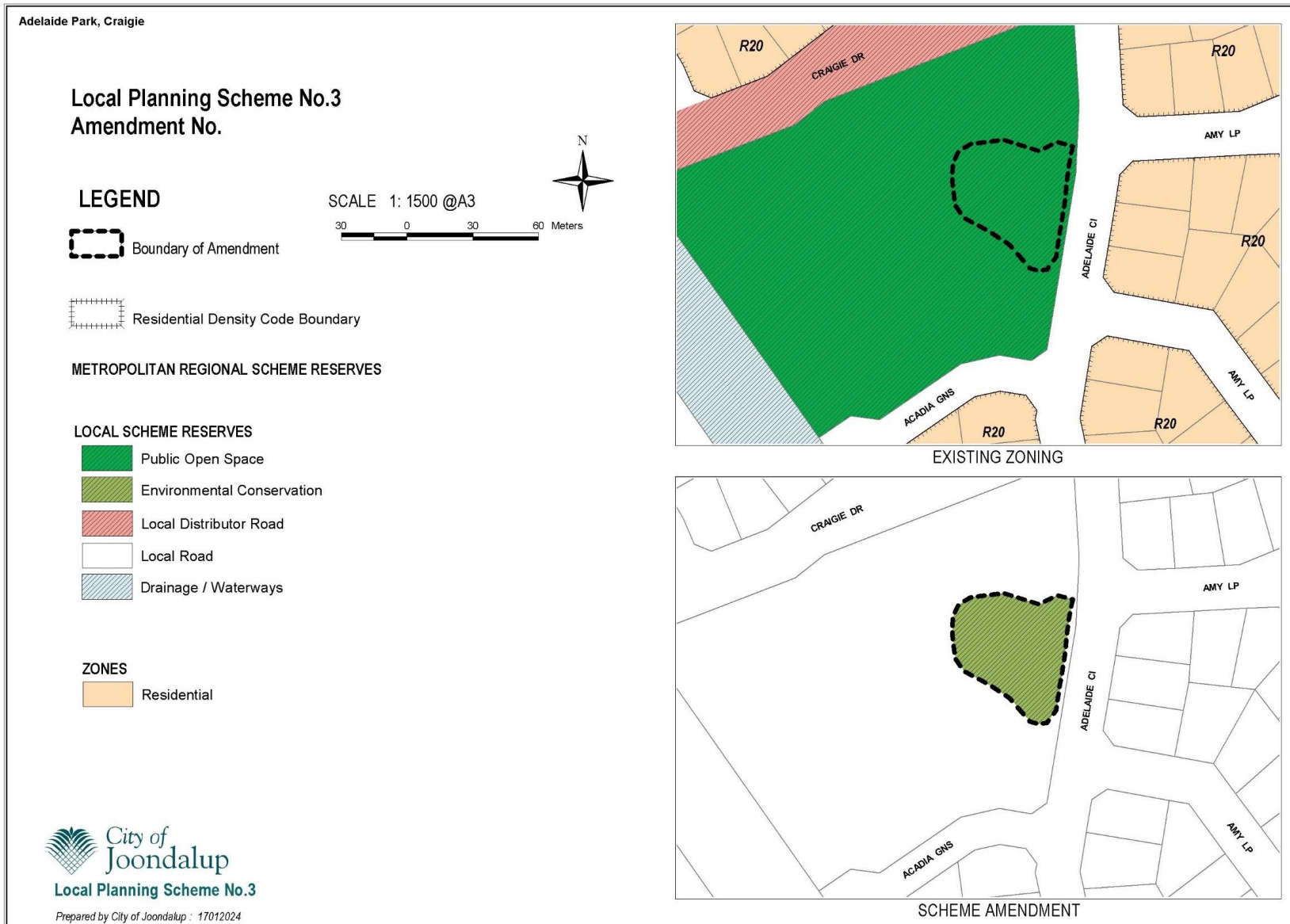


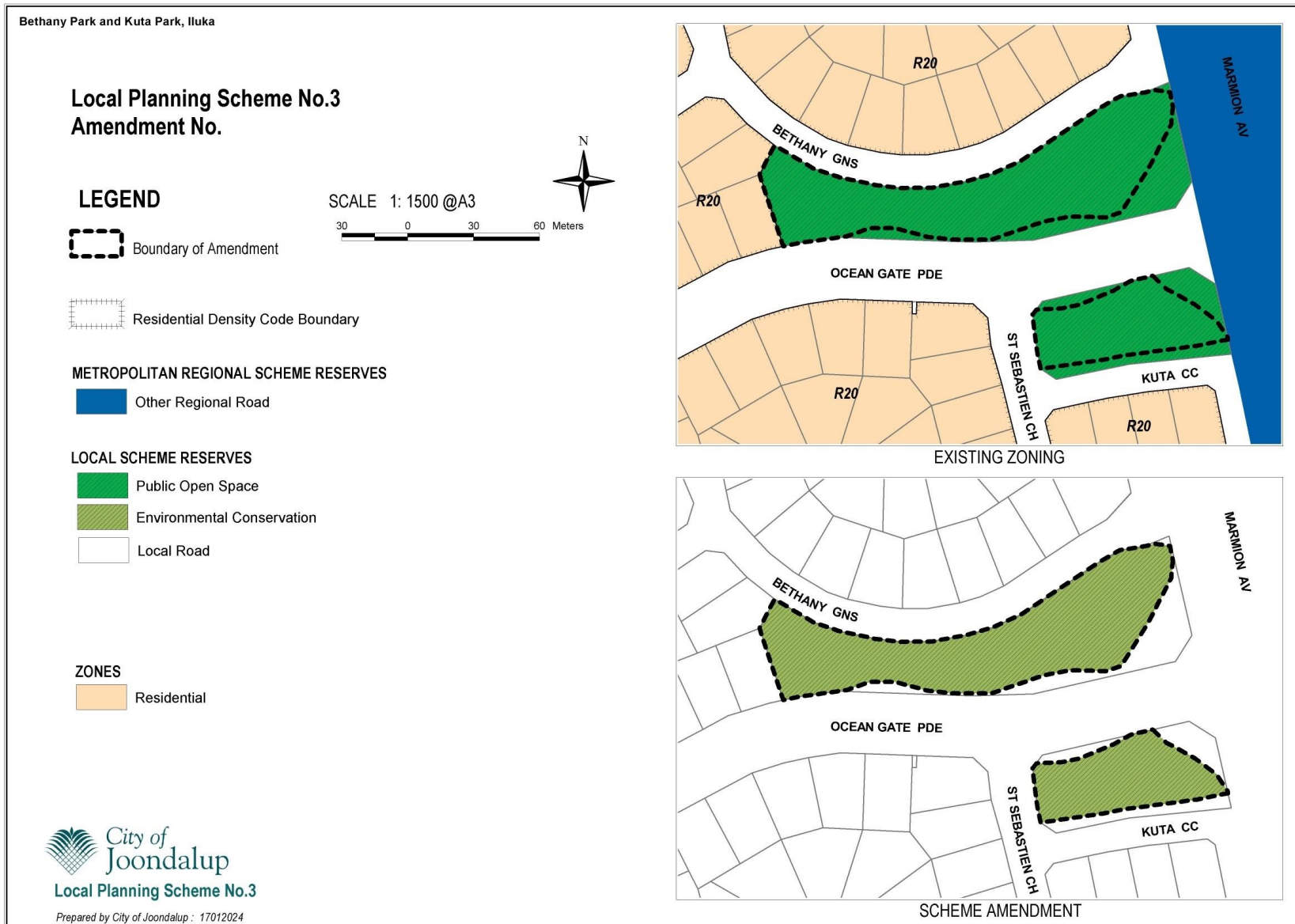


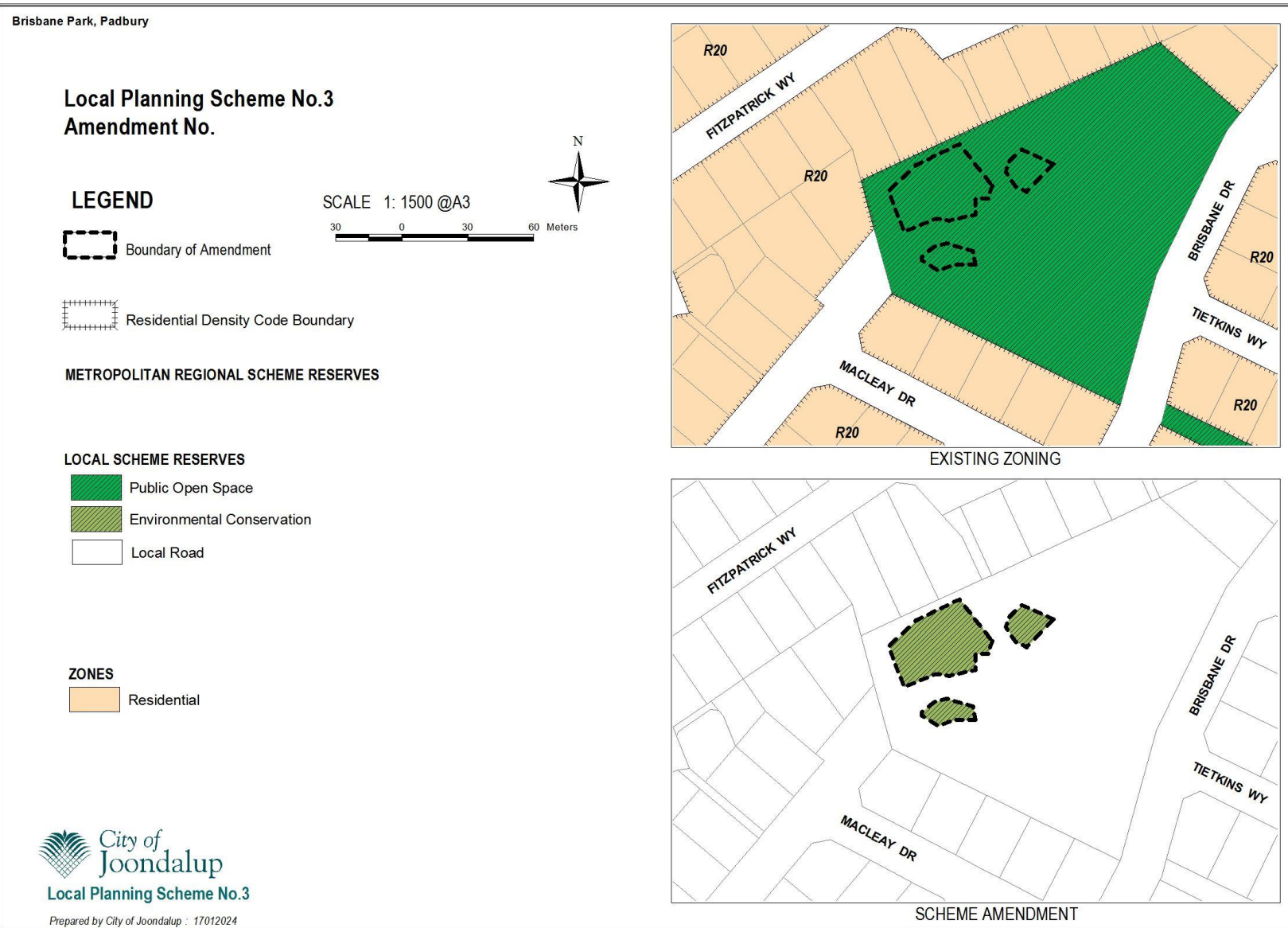


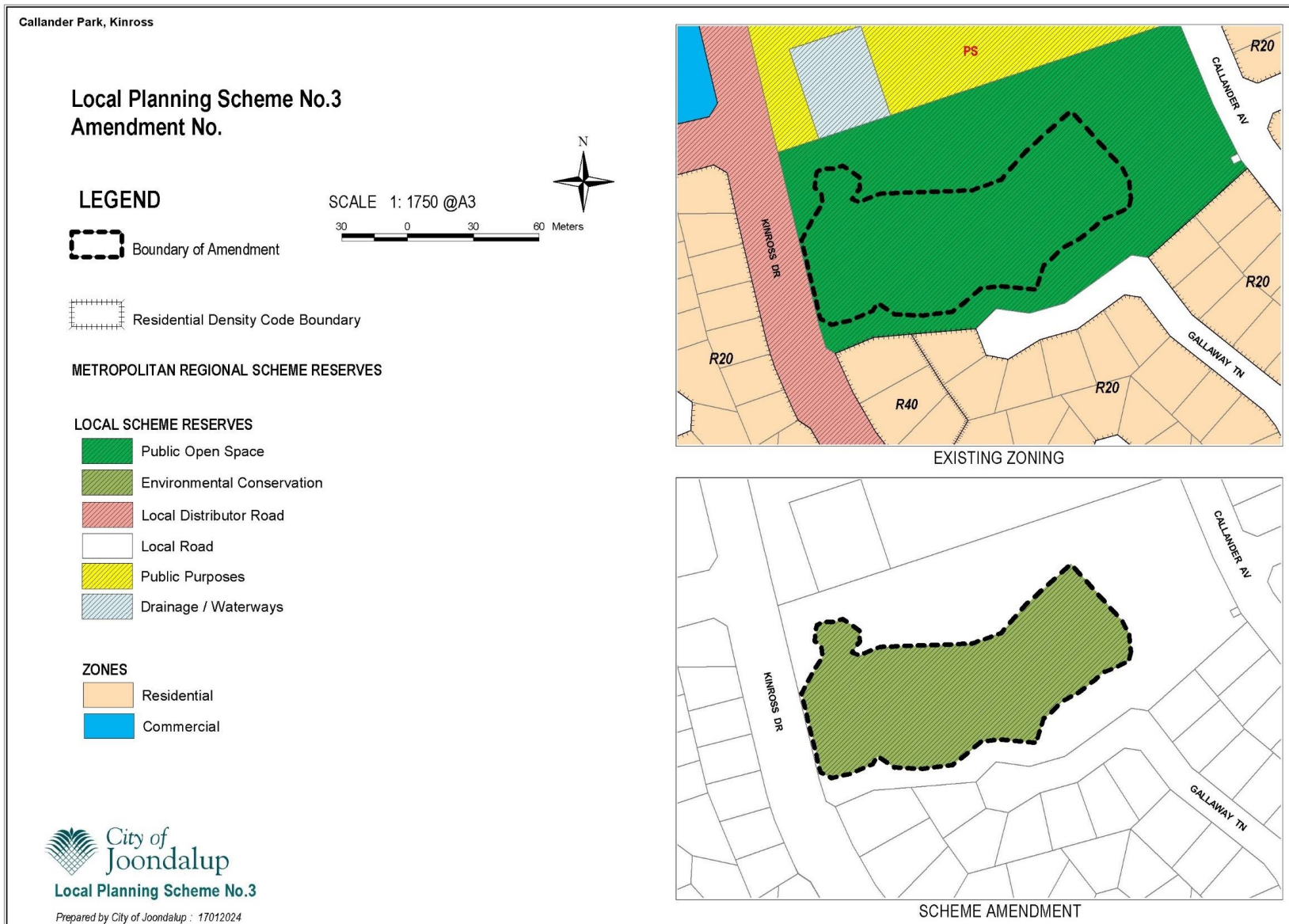


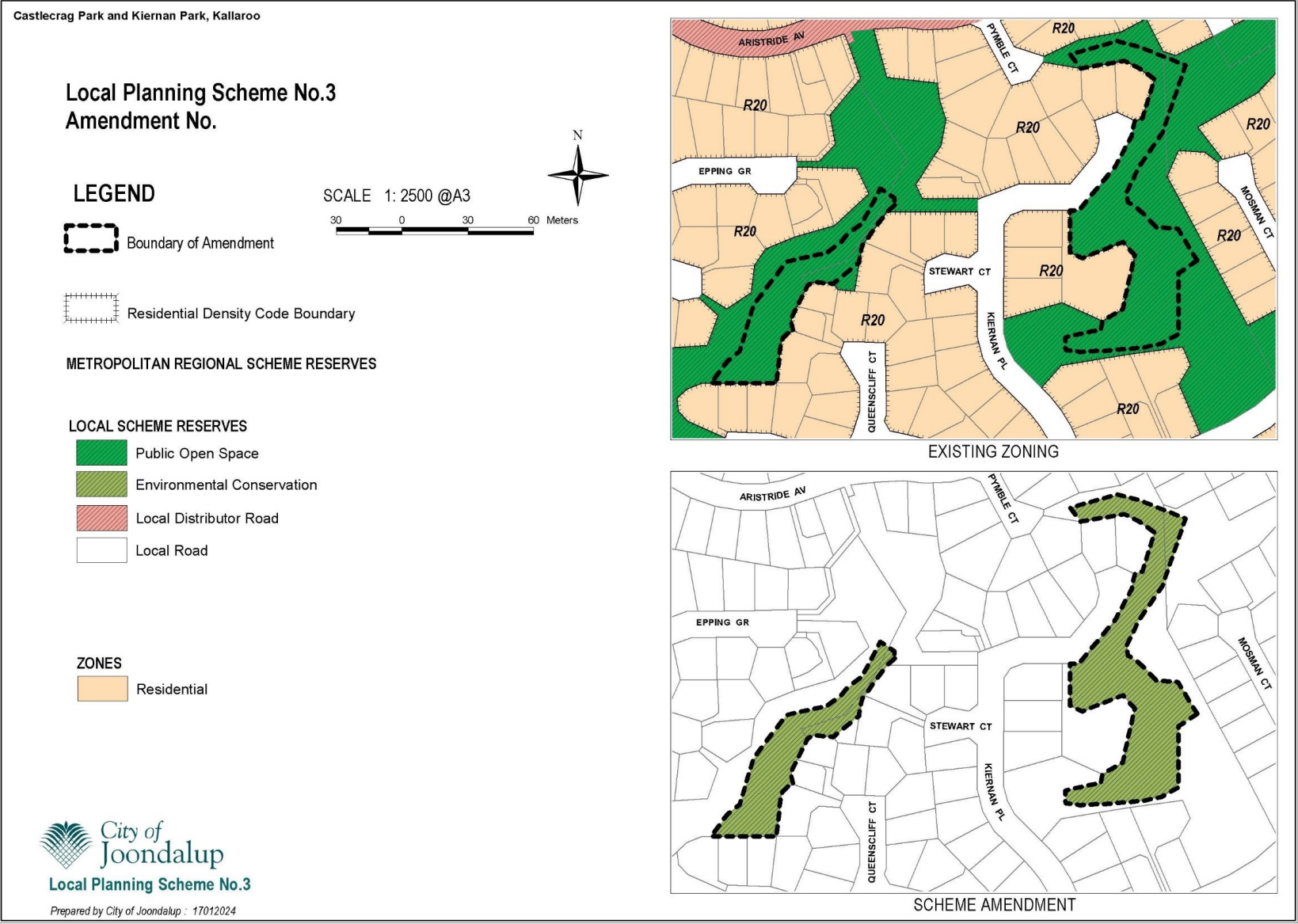


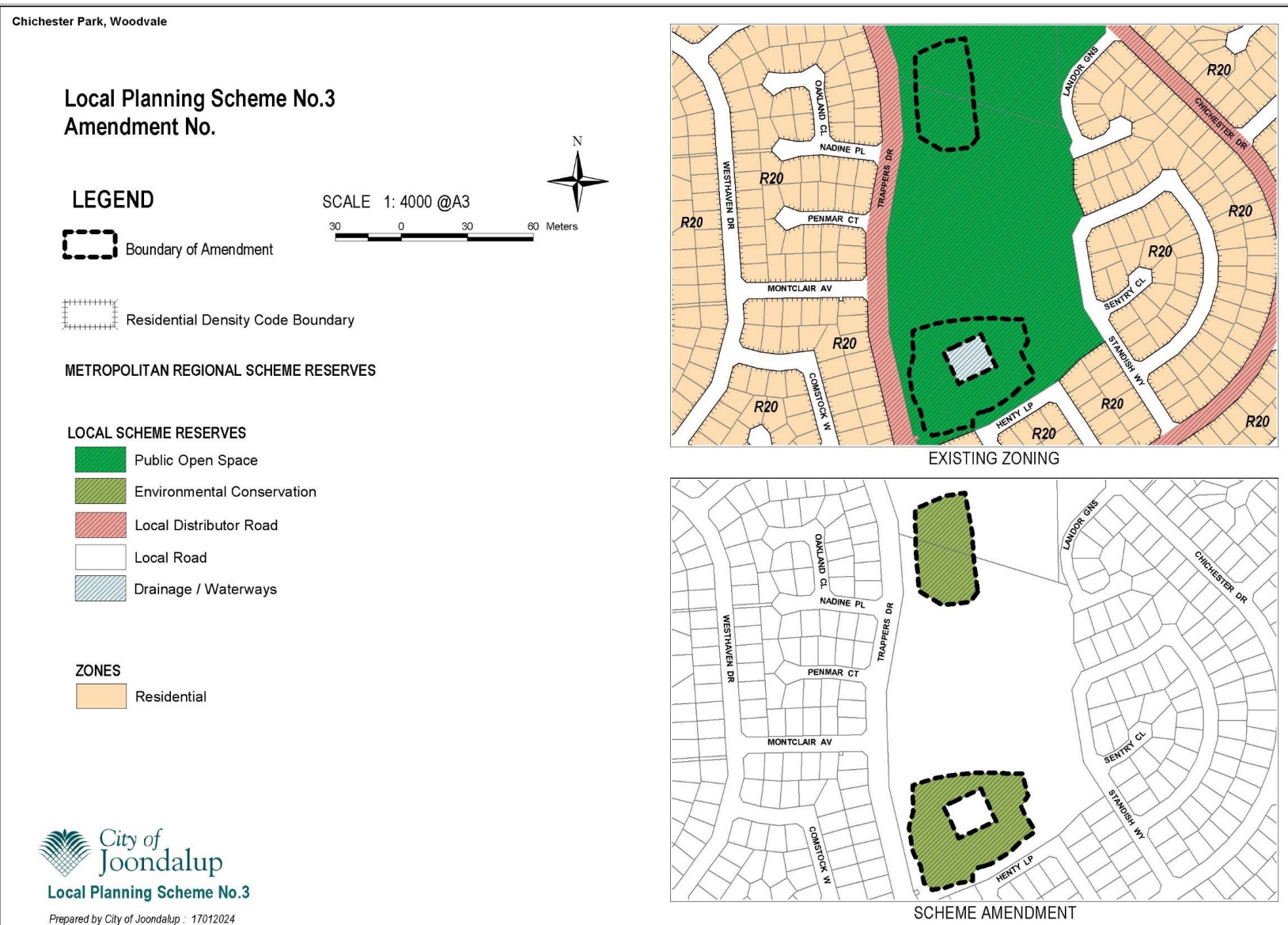


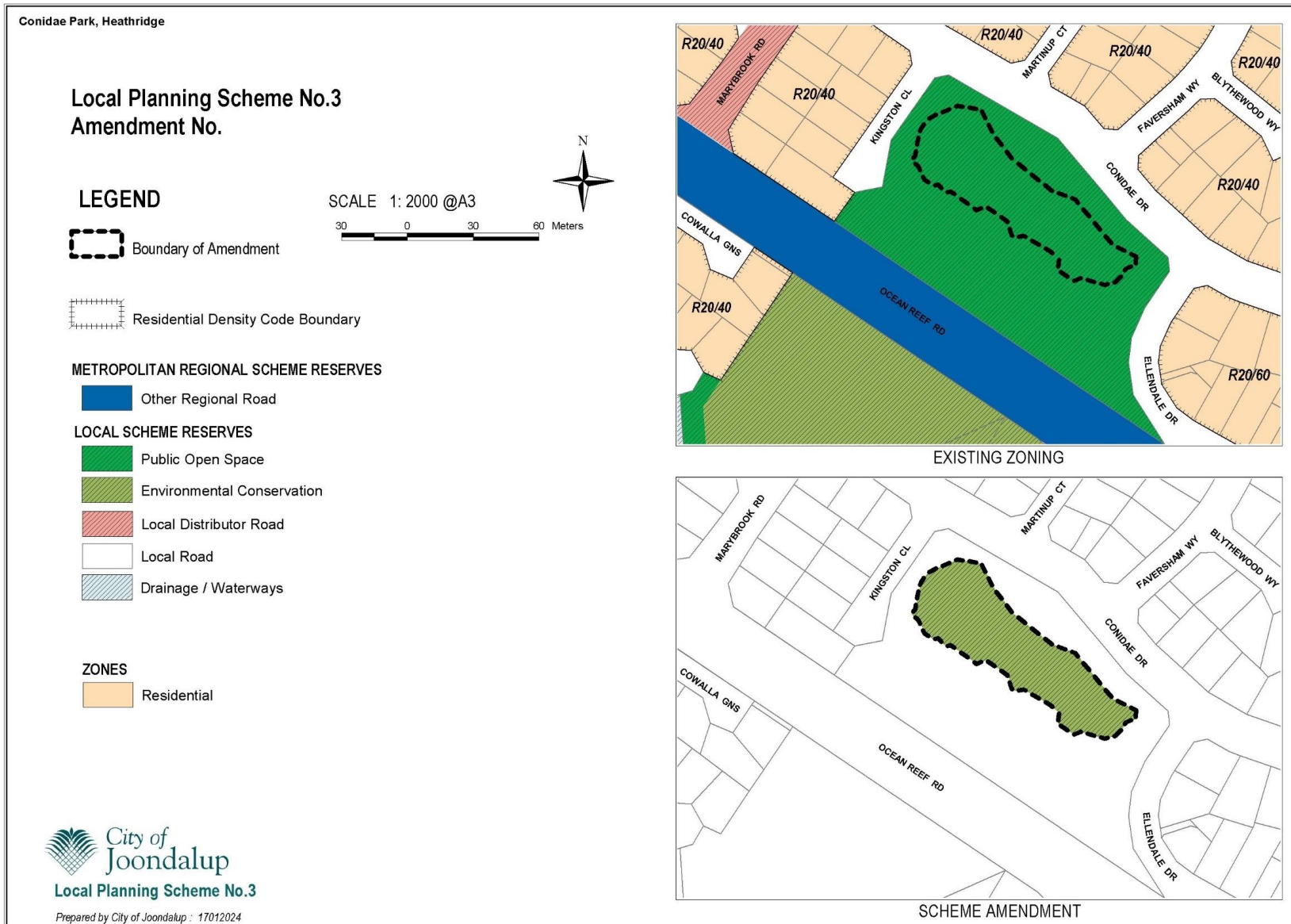


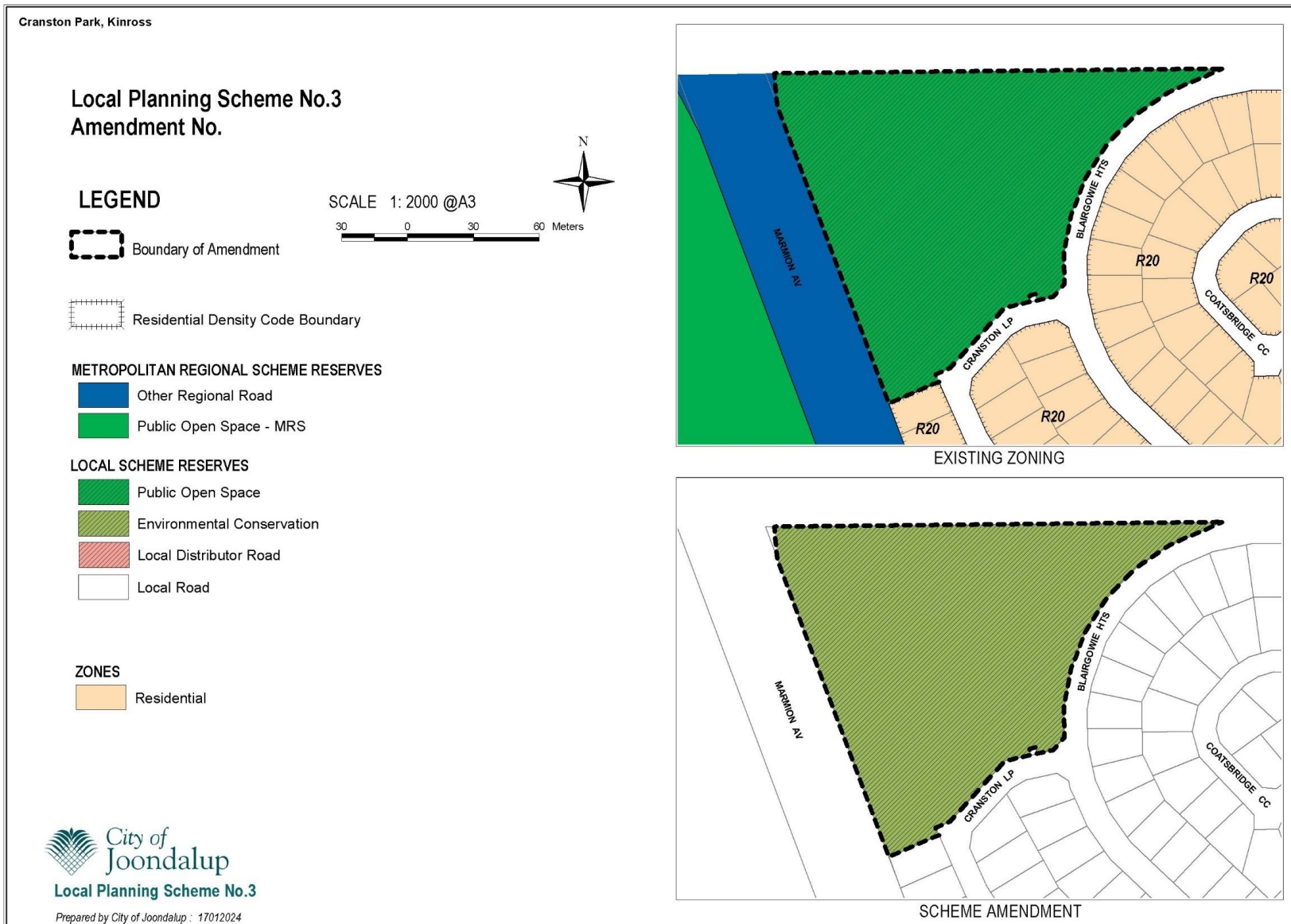


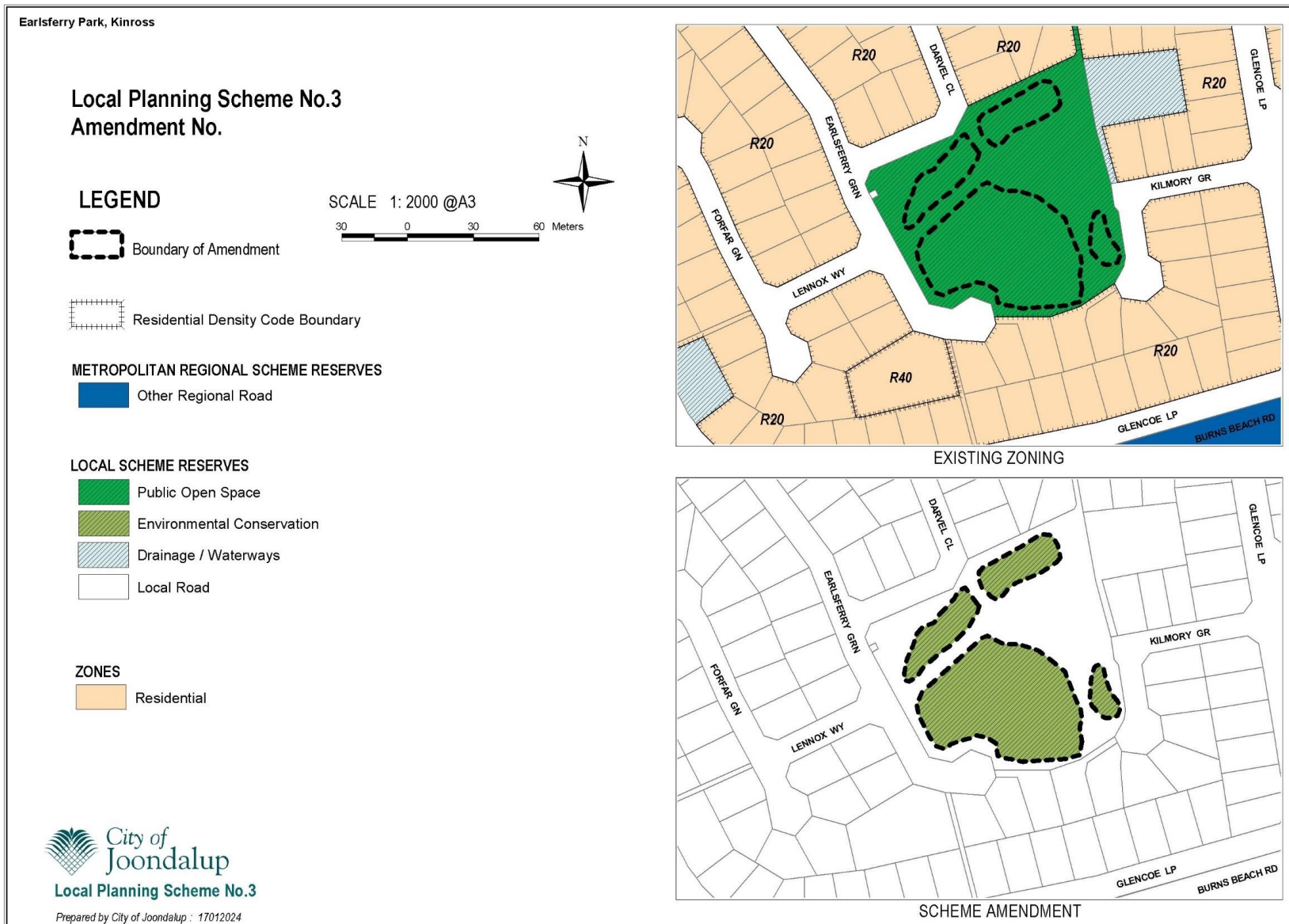


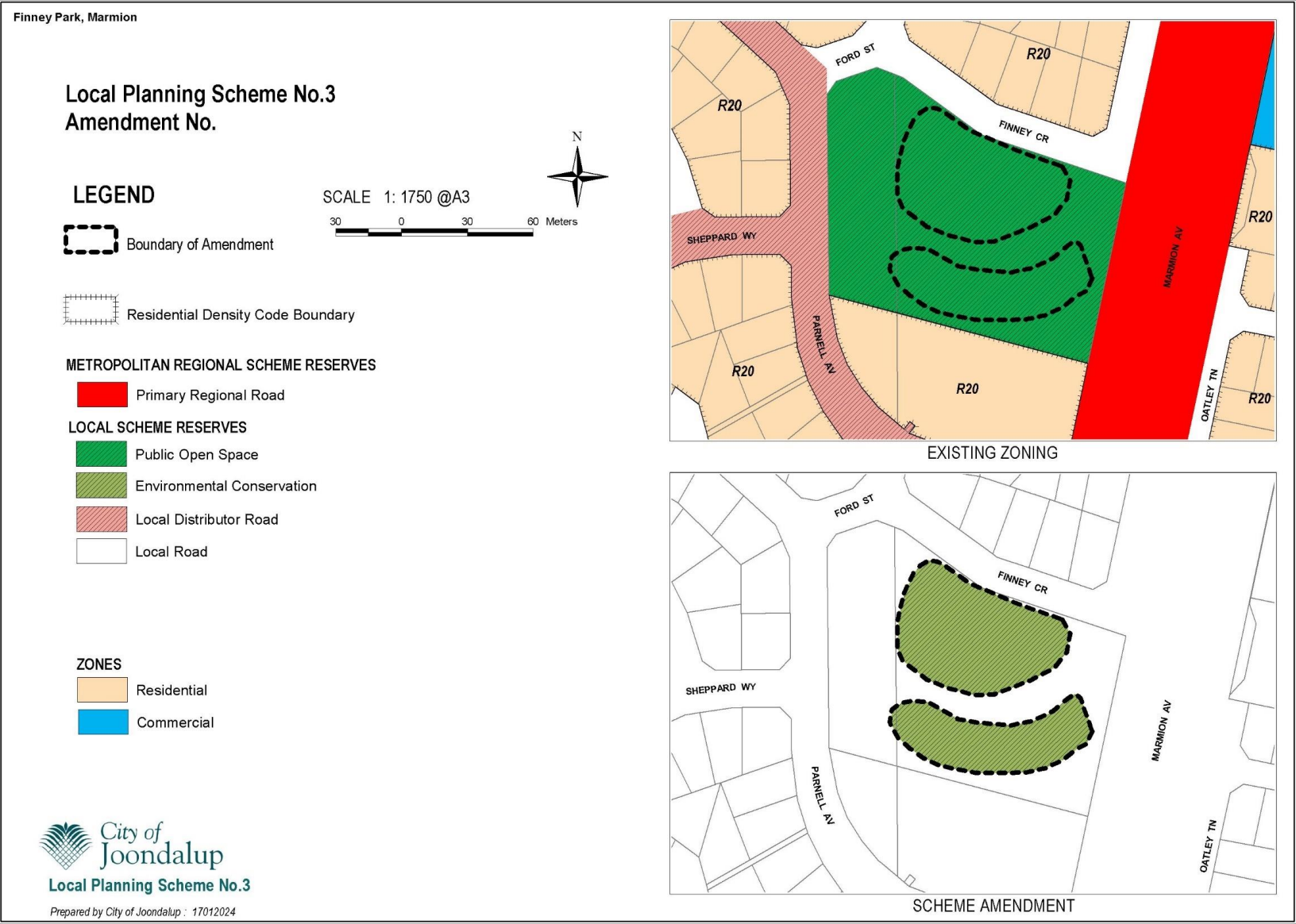


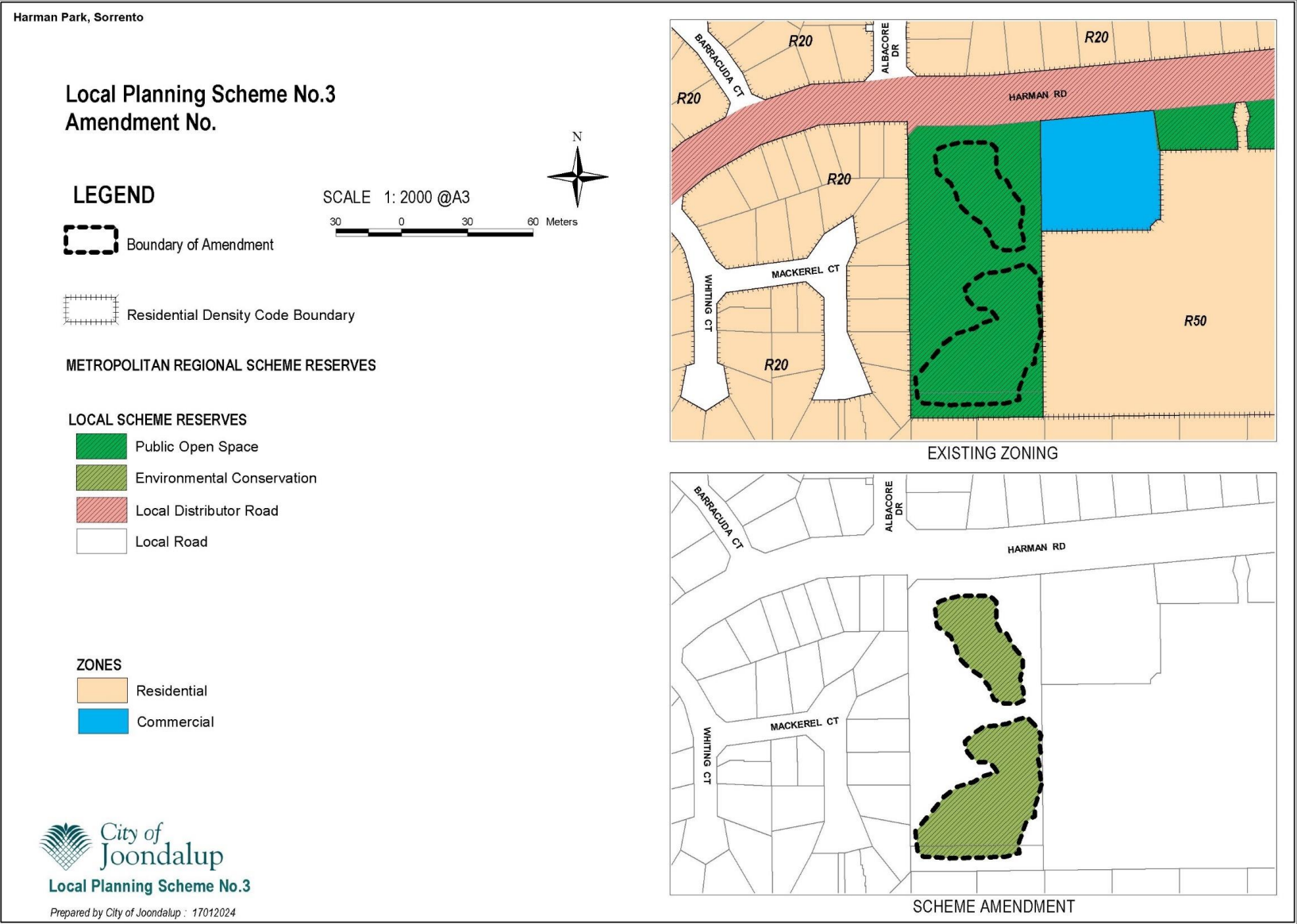


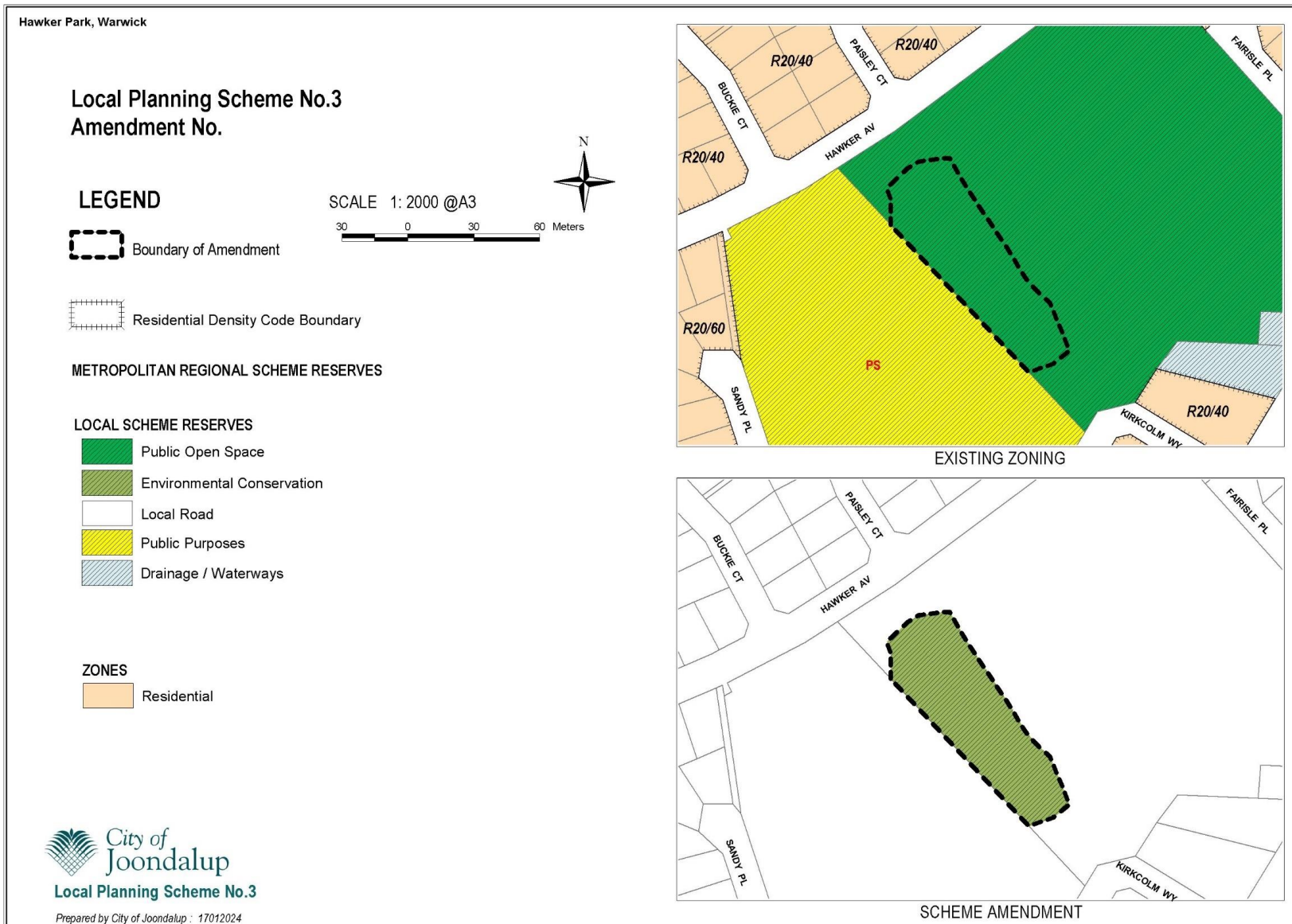


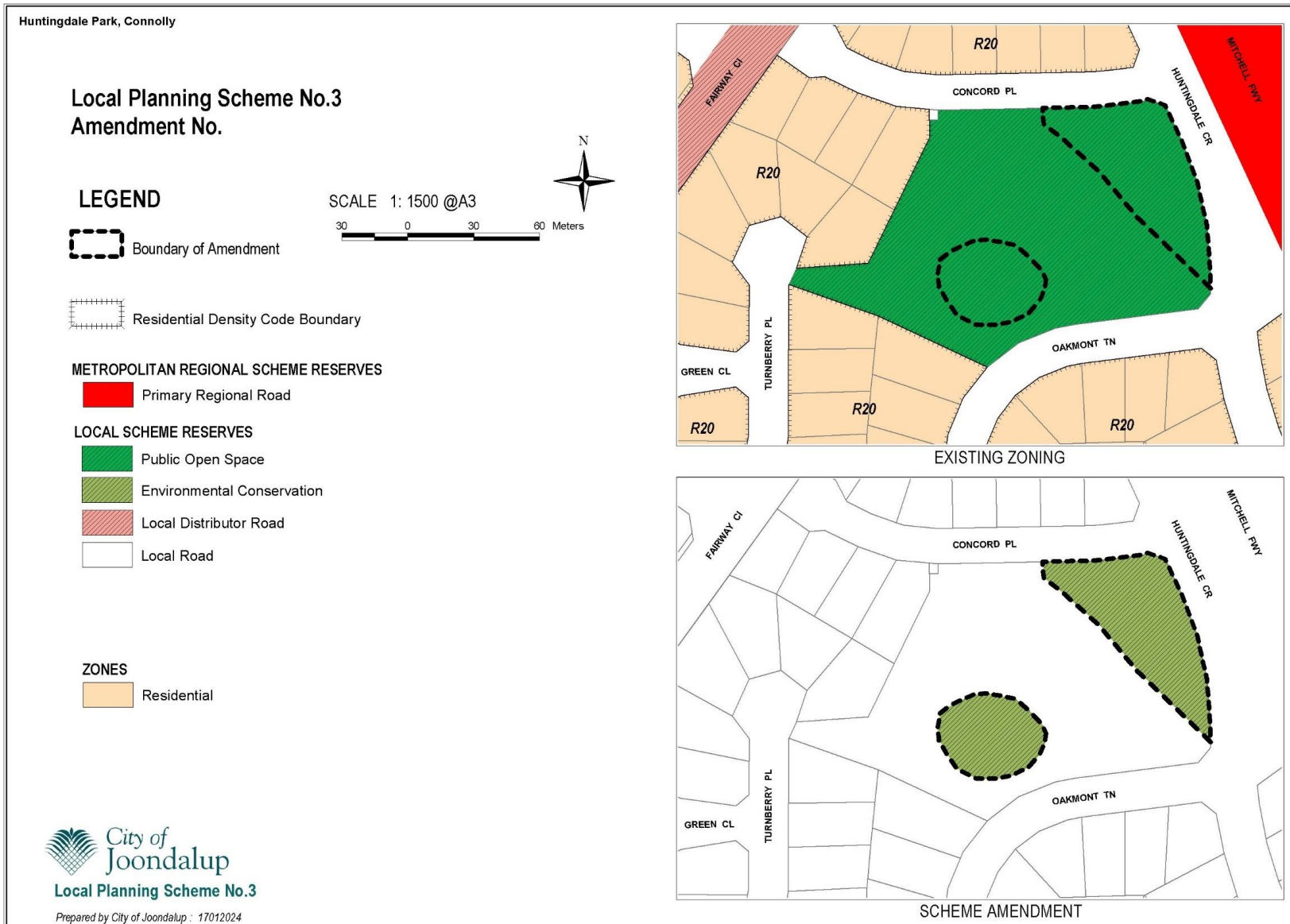


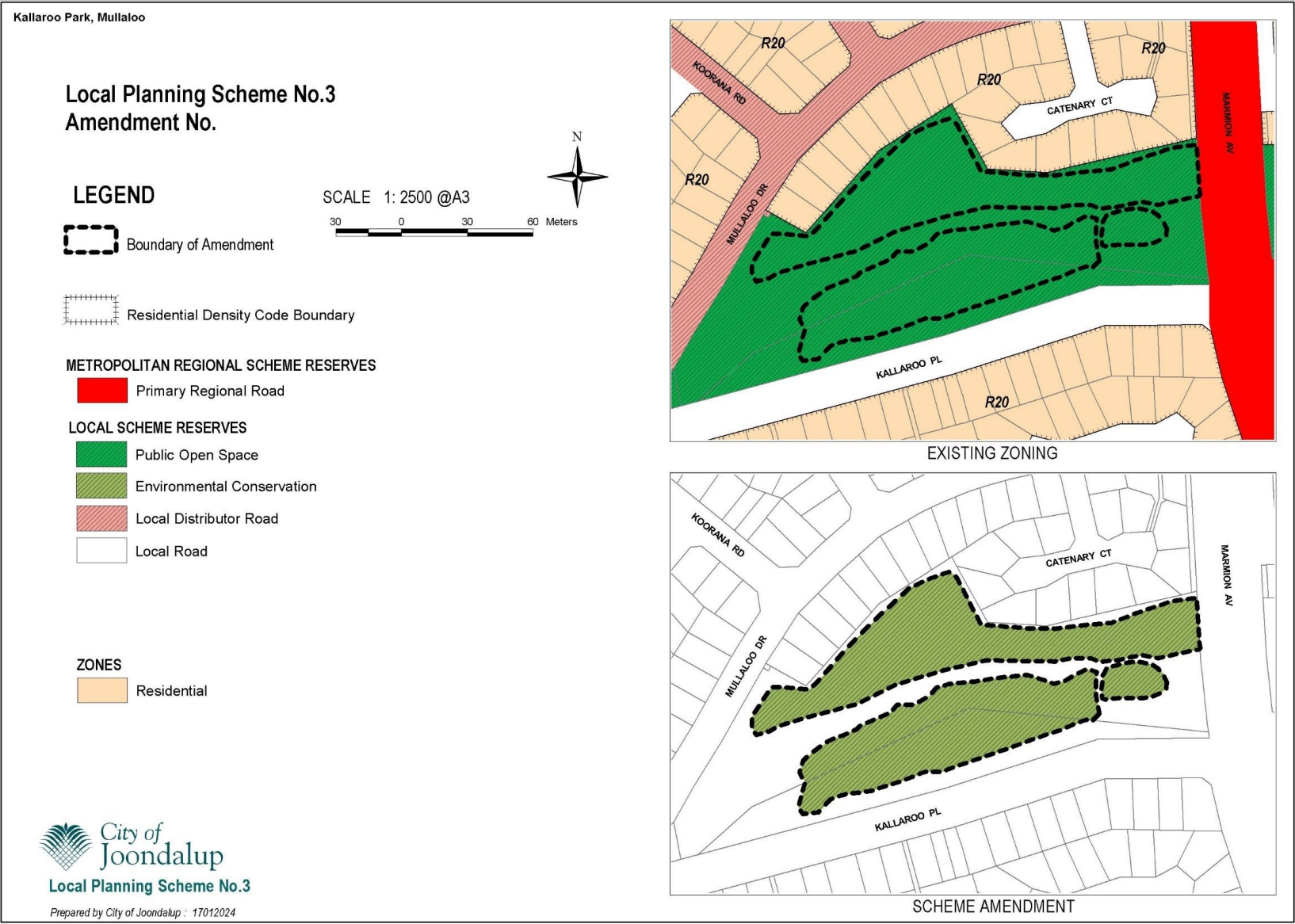


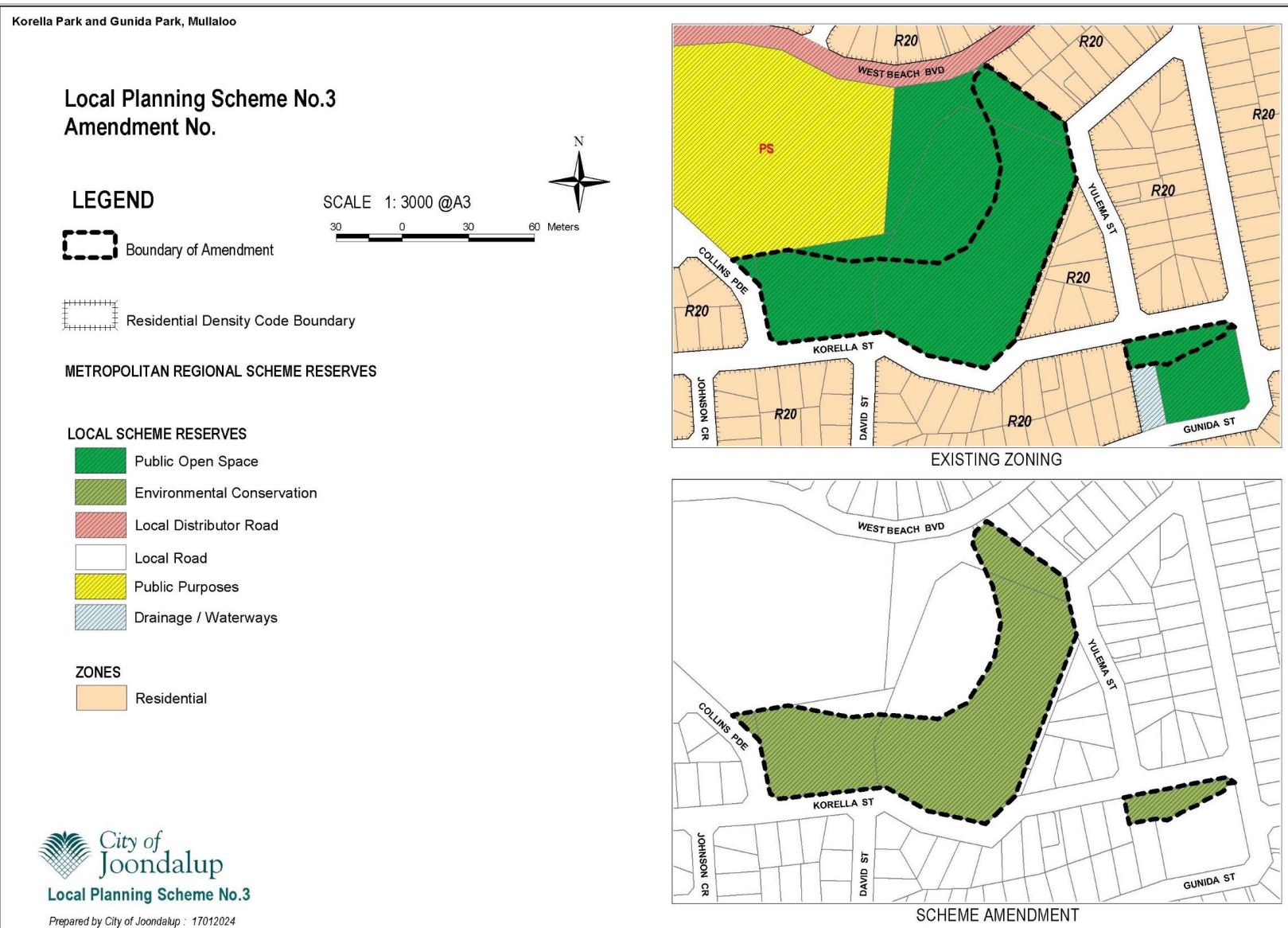


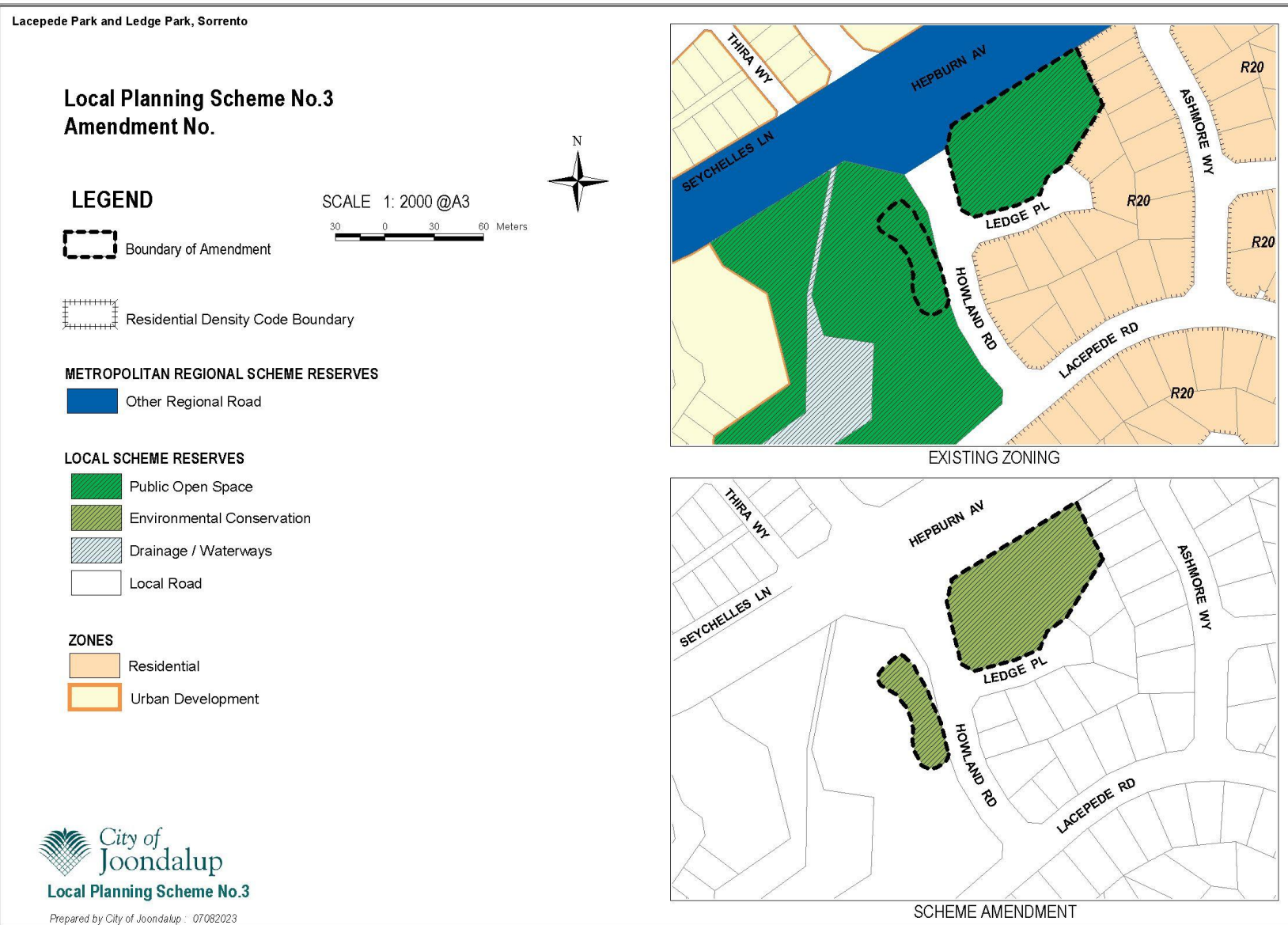


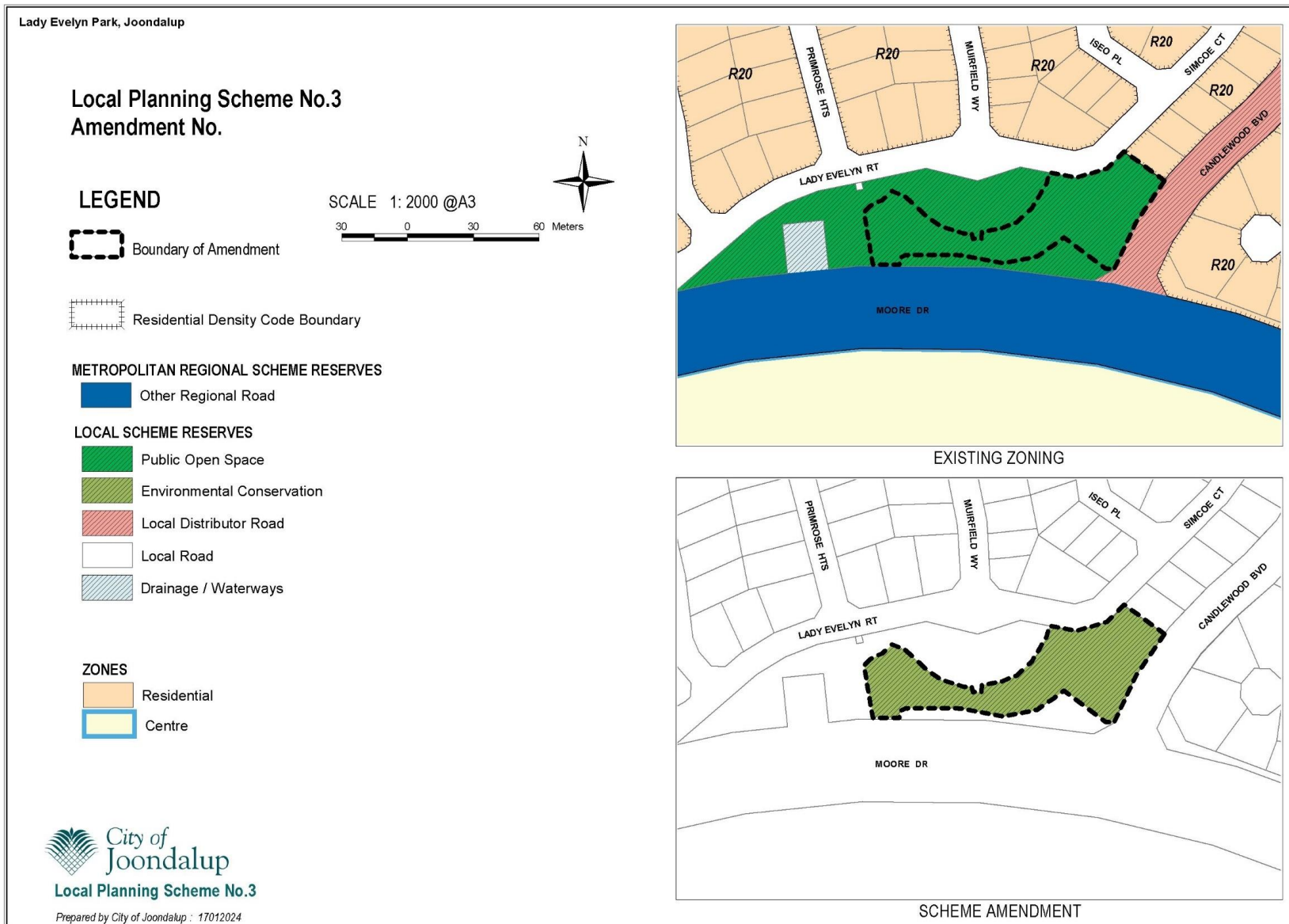


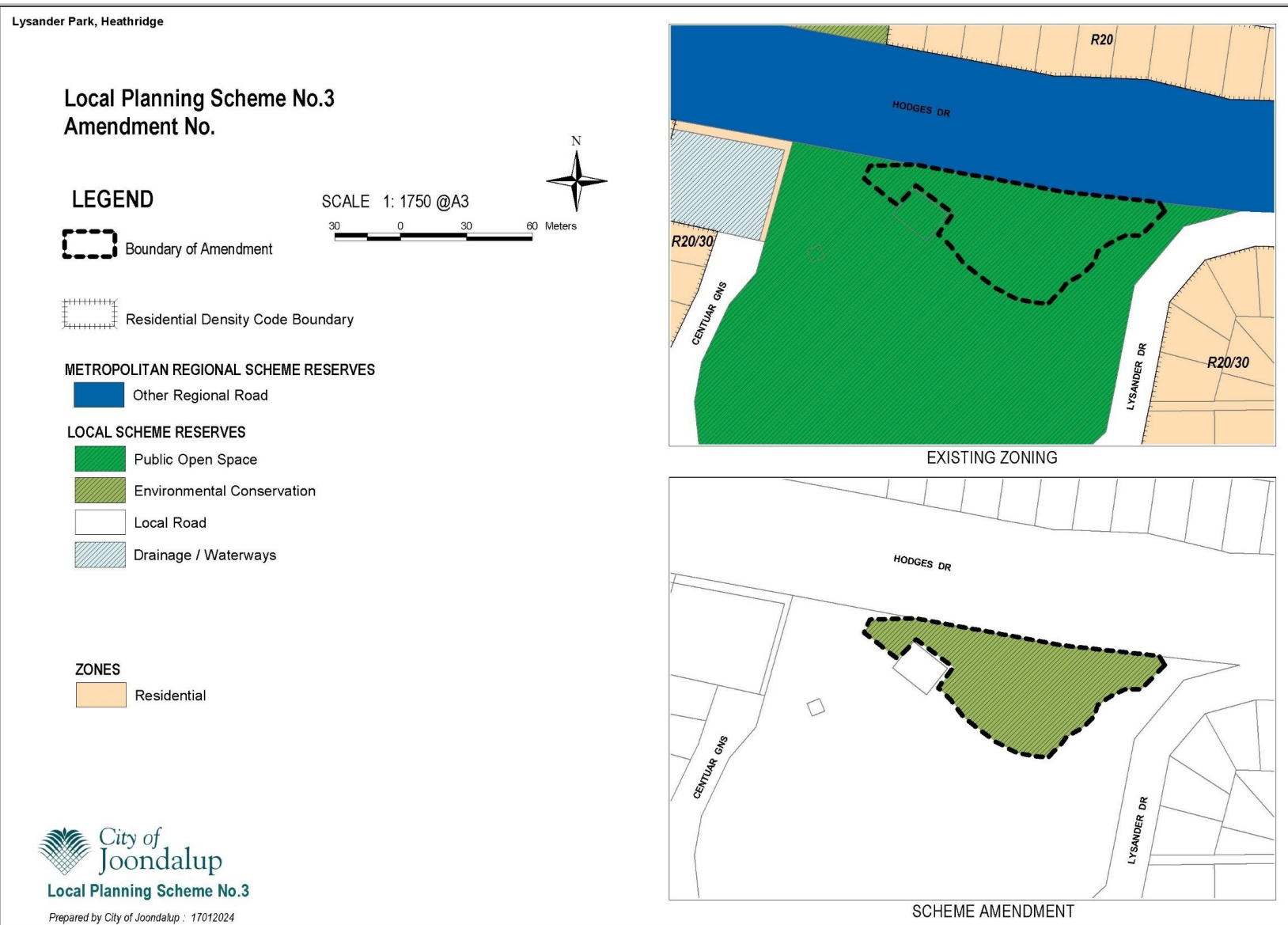


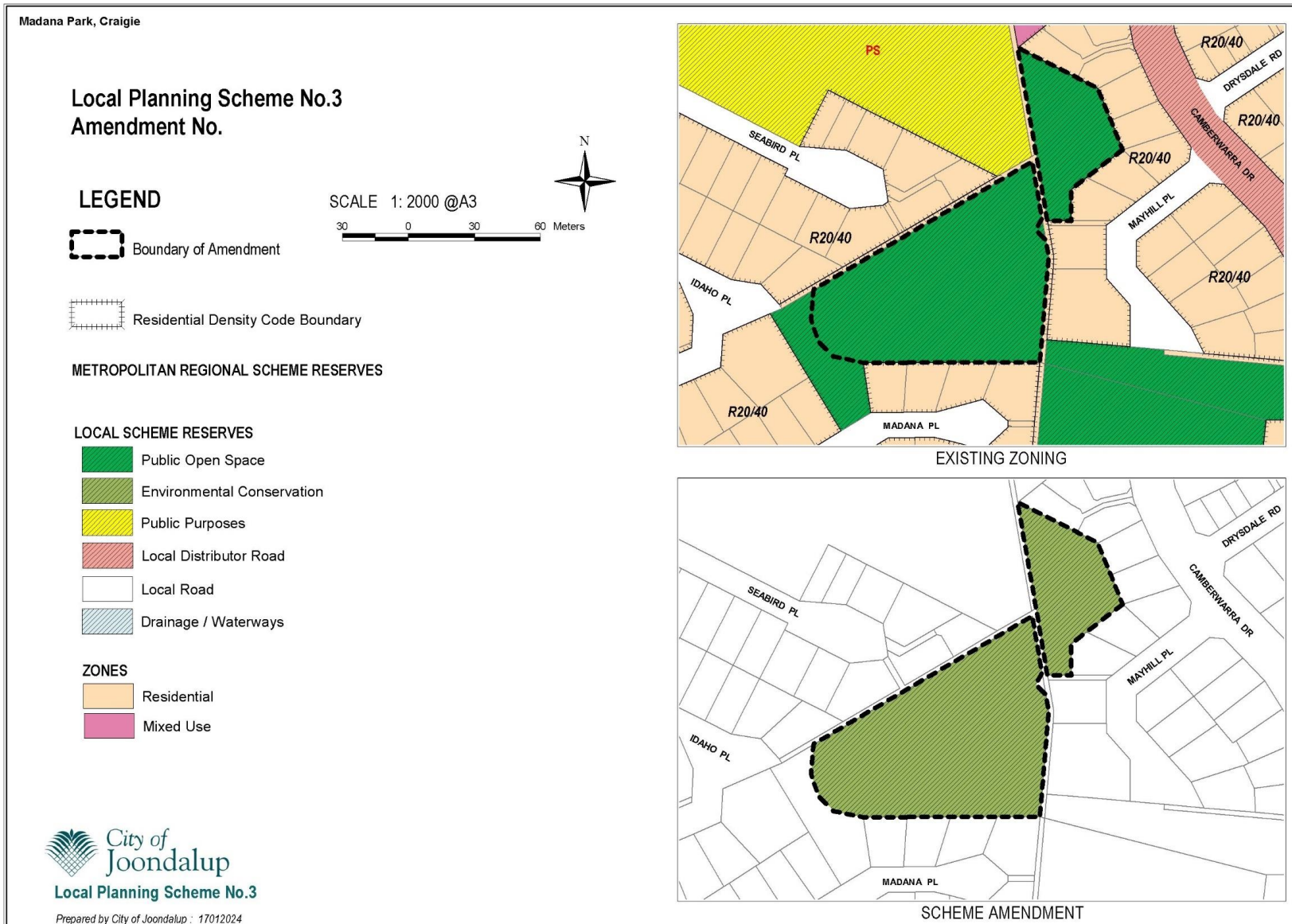


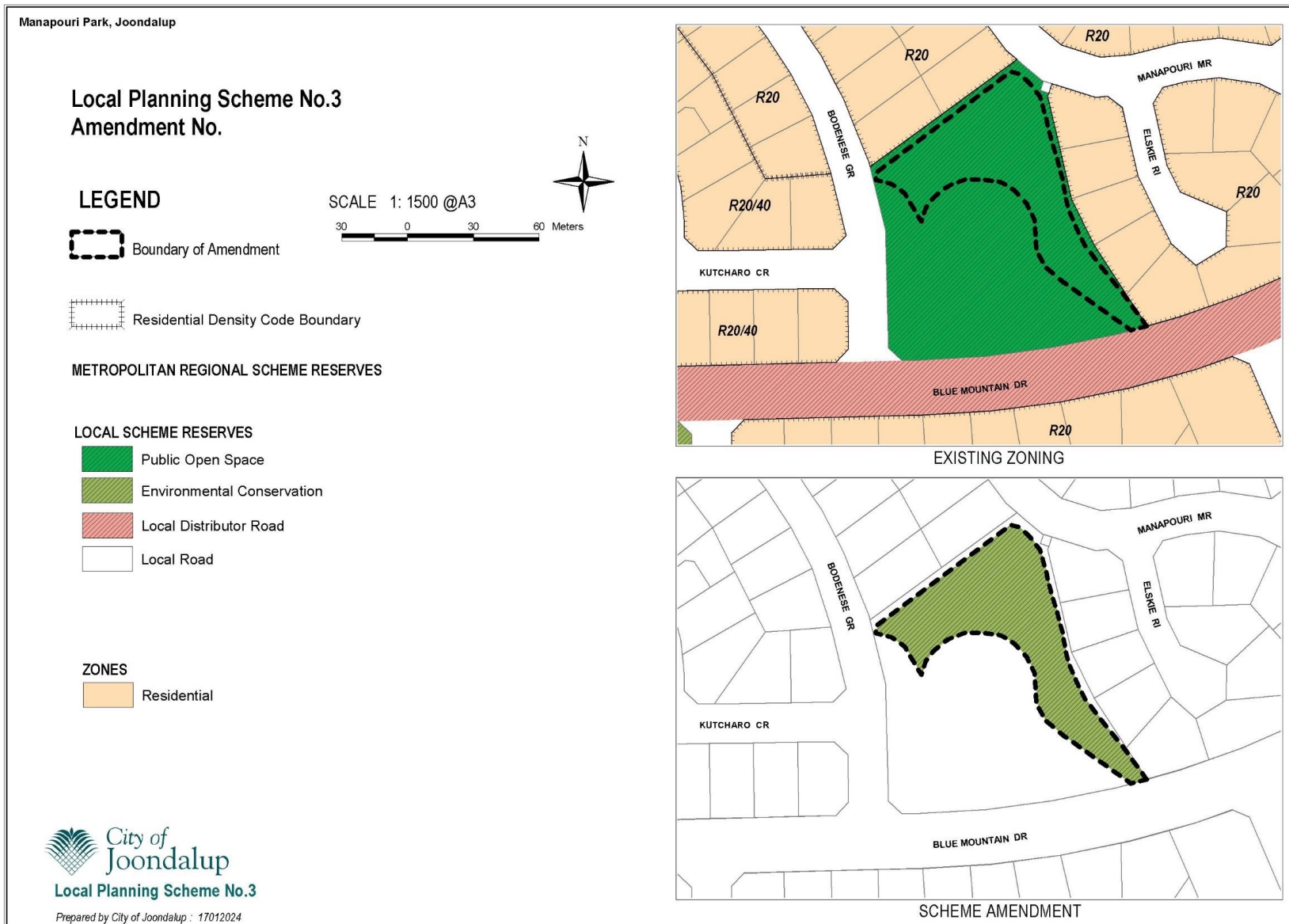


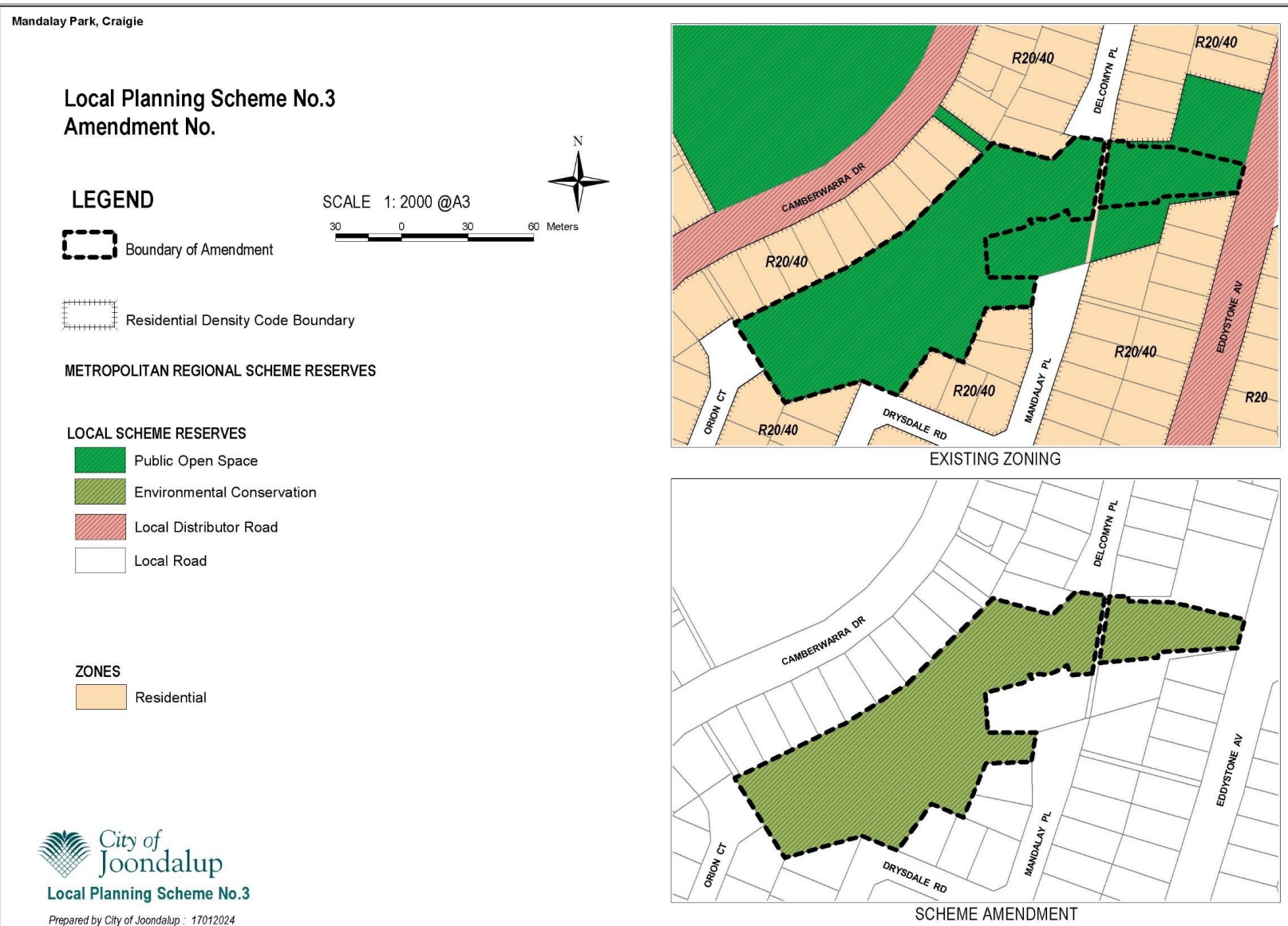


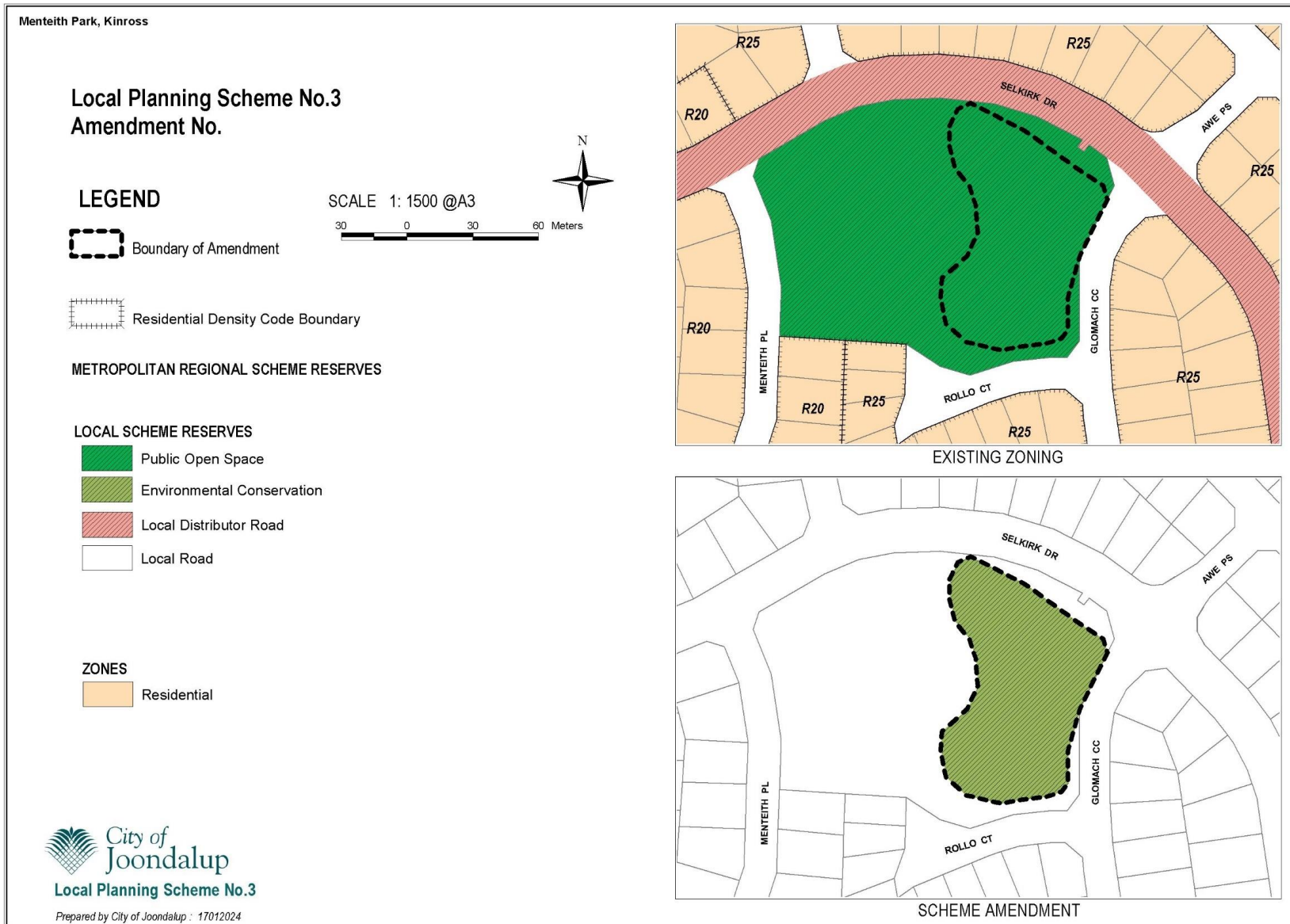


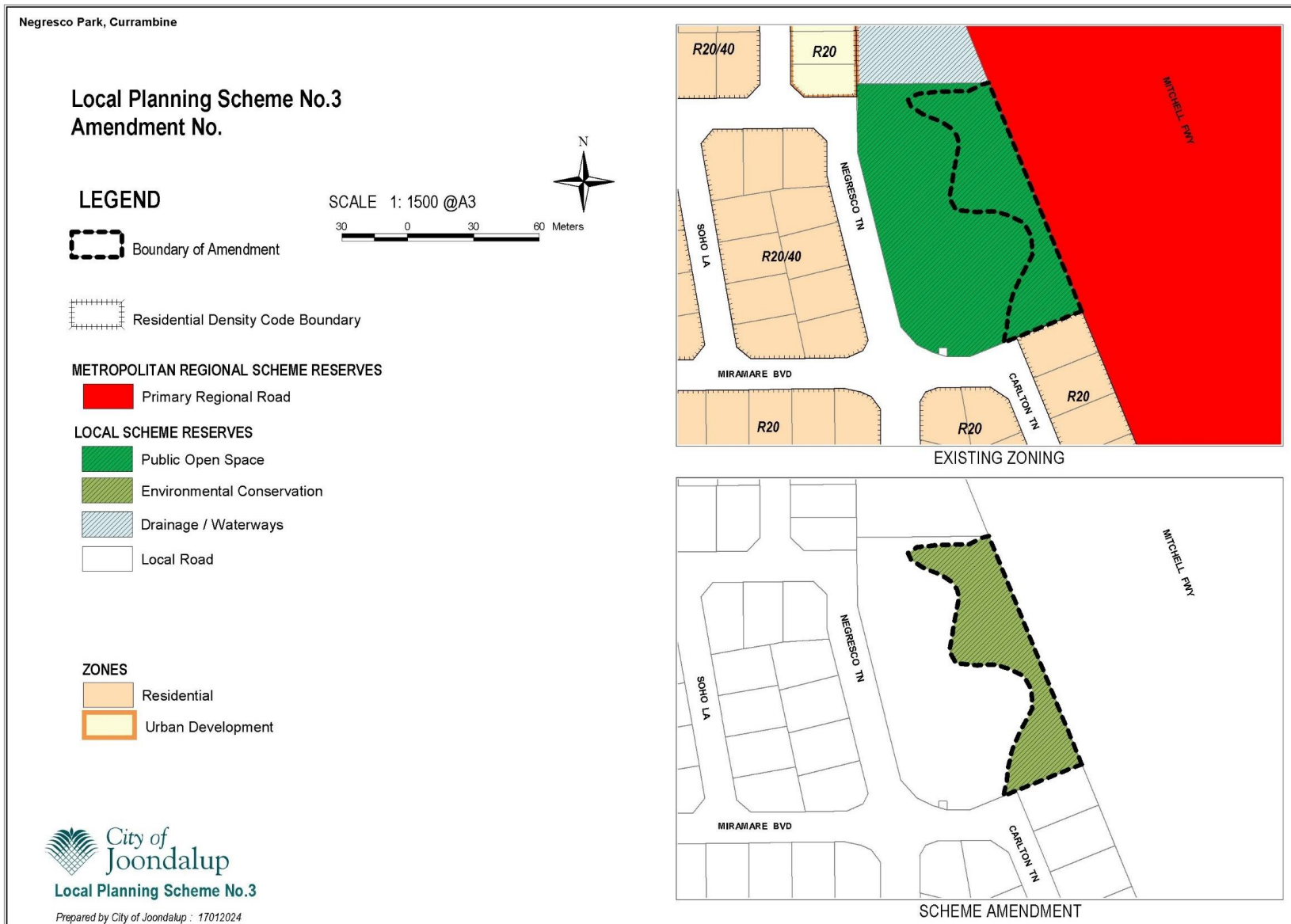


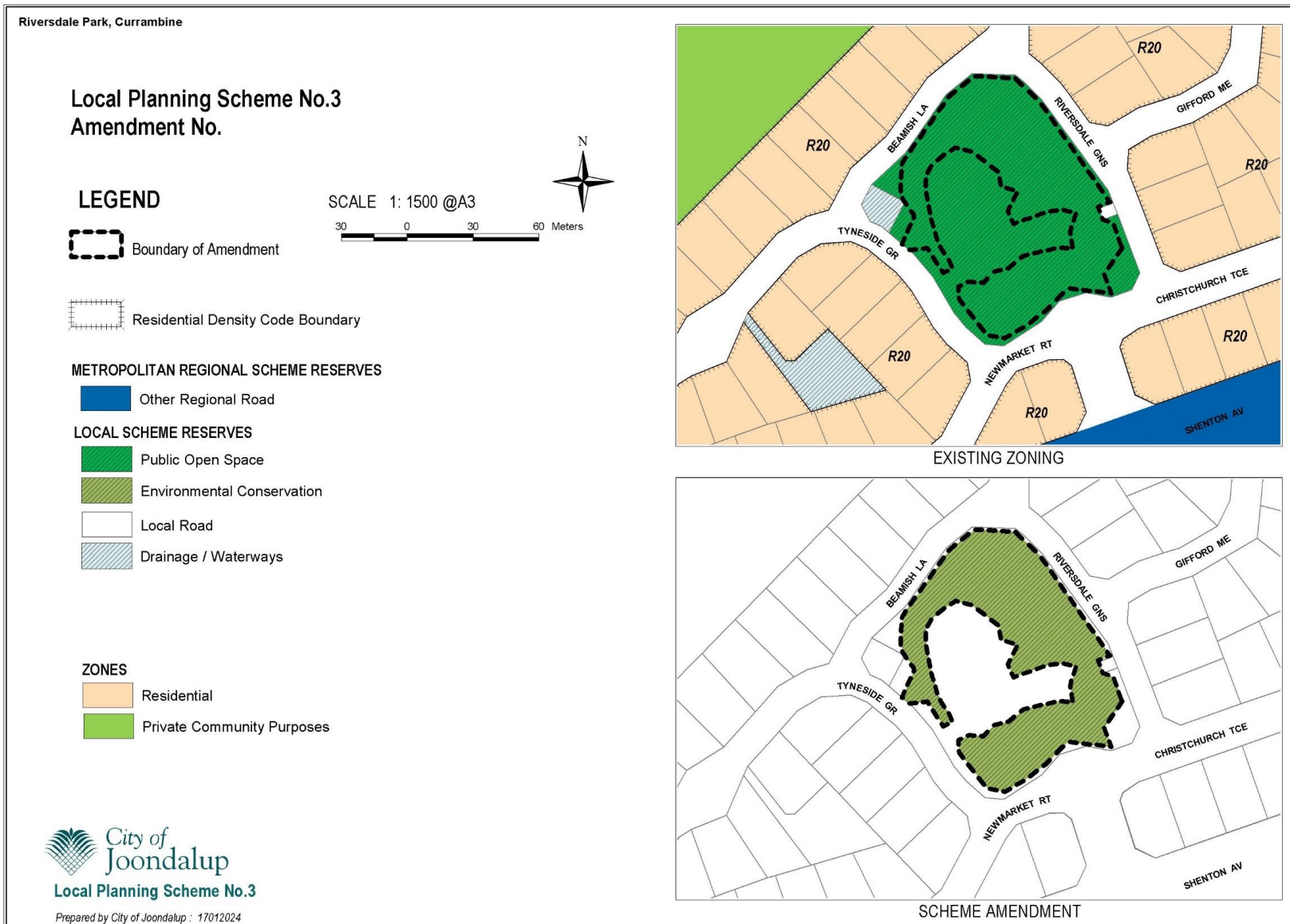


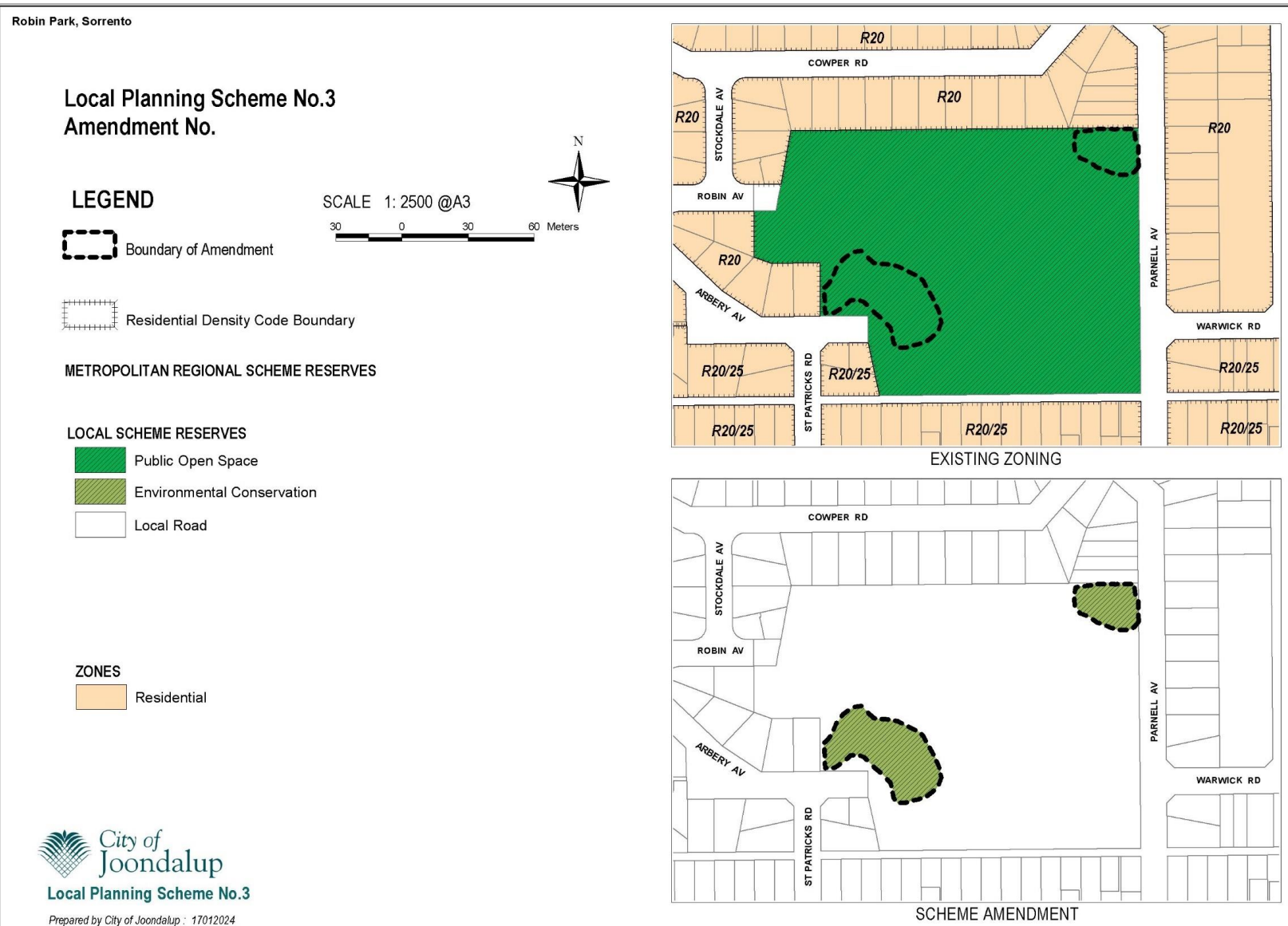


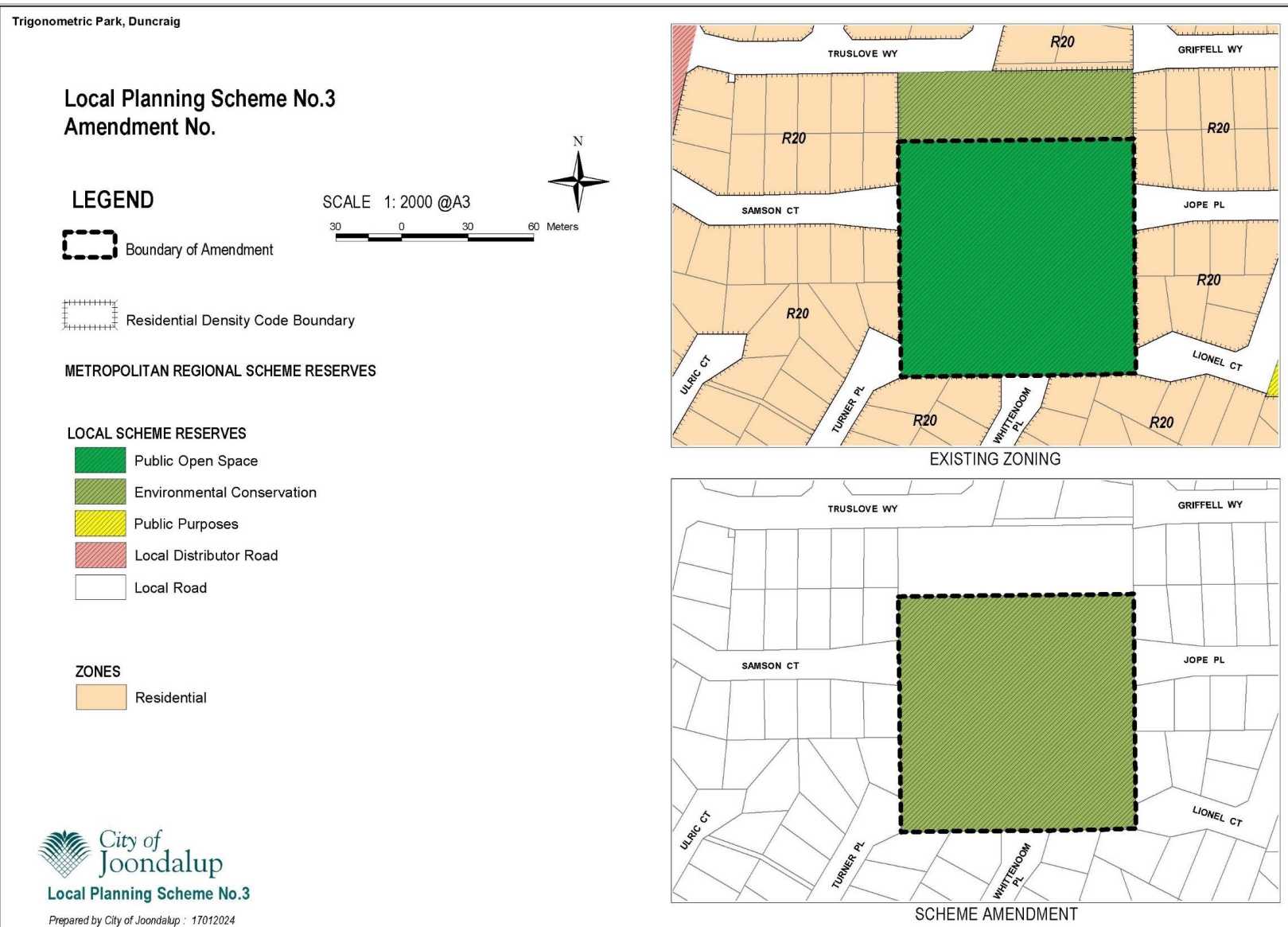


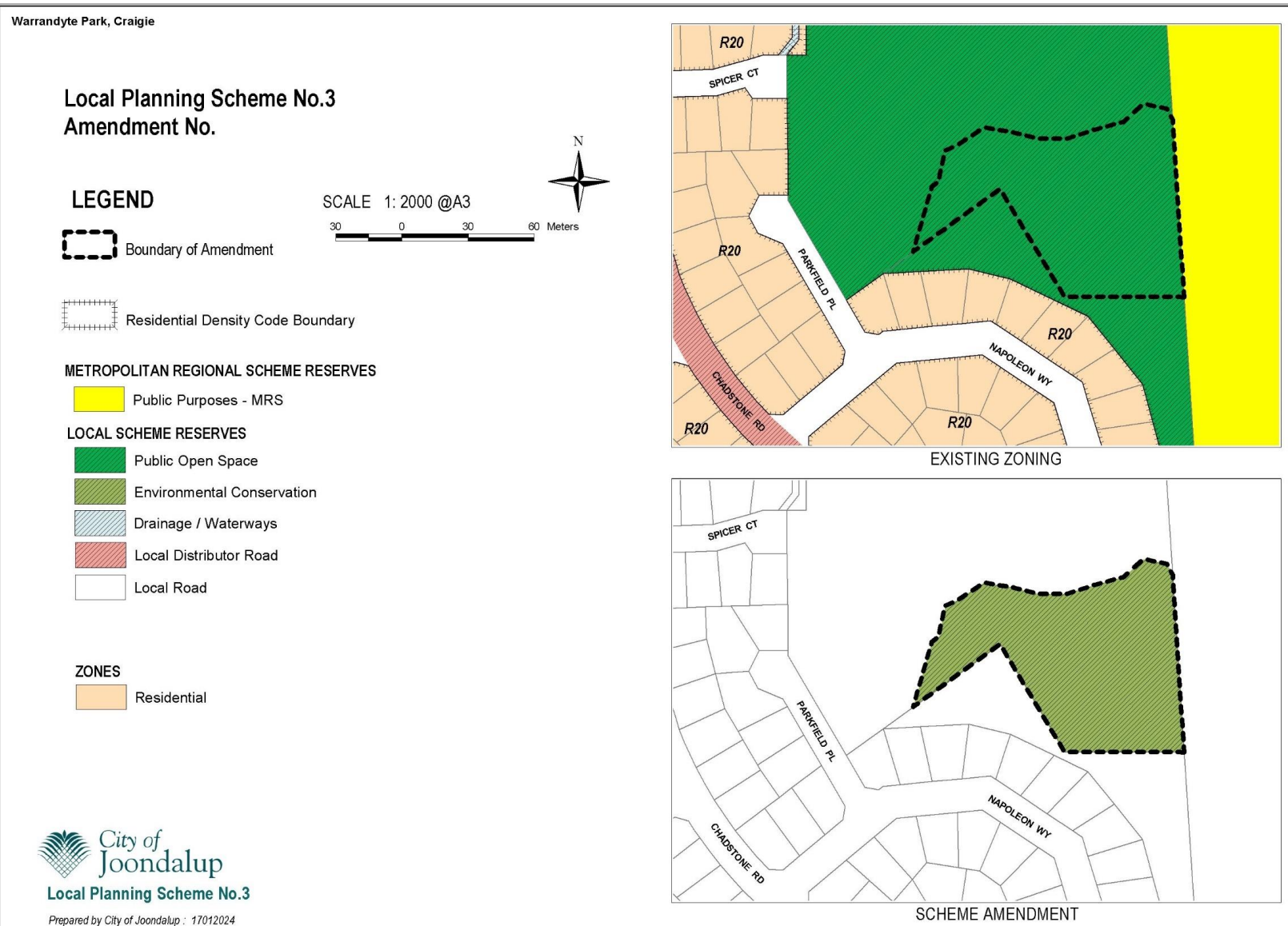












Duncraig Natural Area



Local Planning Scheme No.3
Amendment No.

LEGEND

 Boundary of Amendment

 Residential Density Code Boundary

METROPOLITAN REGIONAL SCHEME RESERVES

-  Primary Regional Road
-  Other Regional Road

LOCAL SCHEME RESERVES

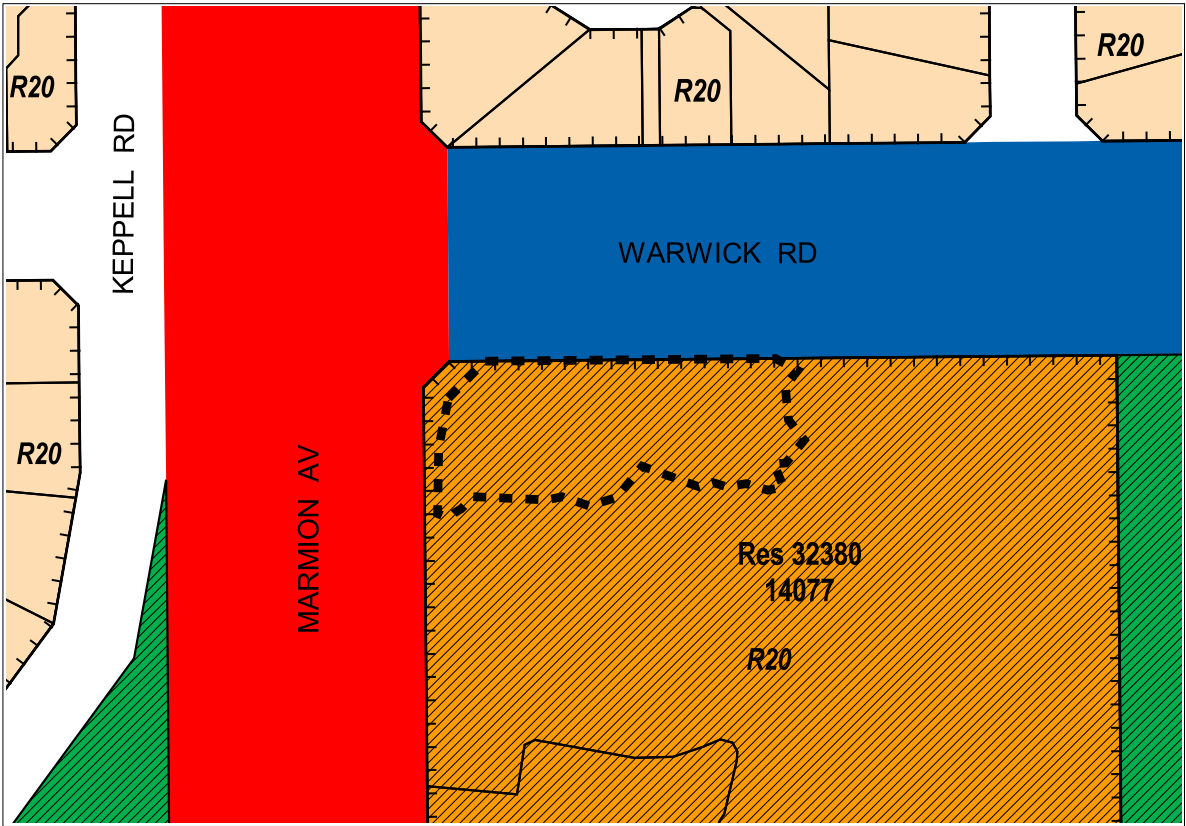
-  Public Open Space
-  Environmental Conservation
-  Civic and Community
-  Local Road

ZONES

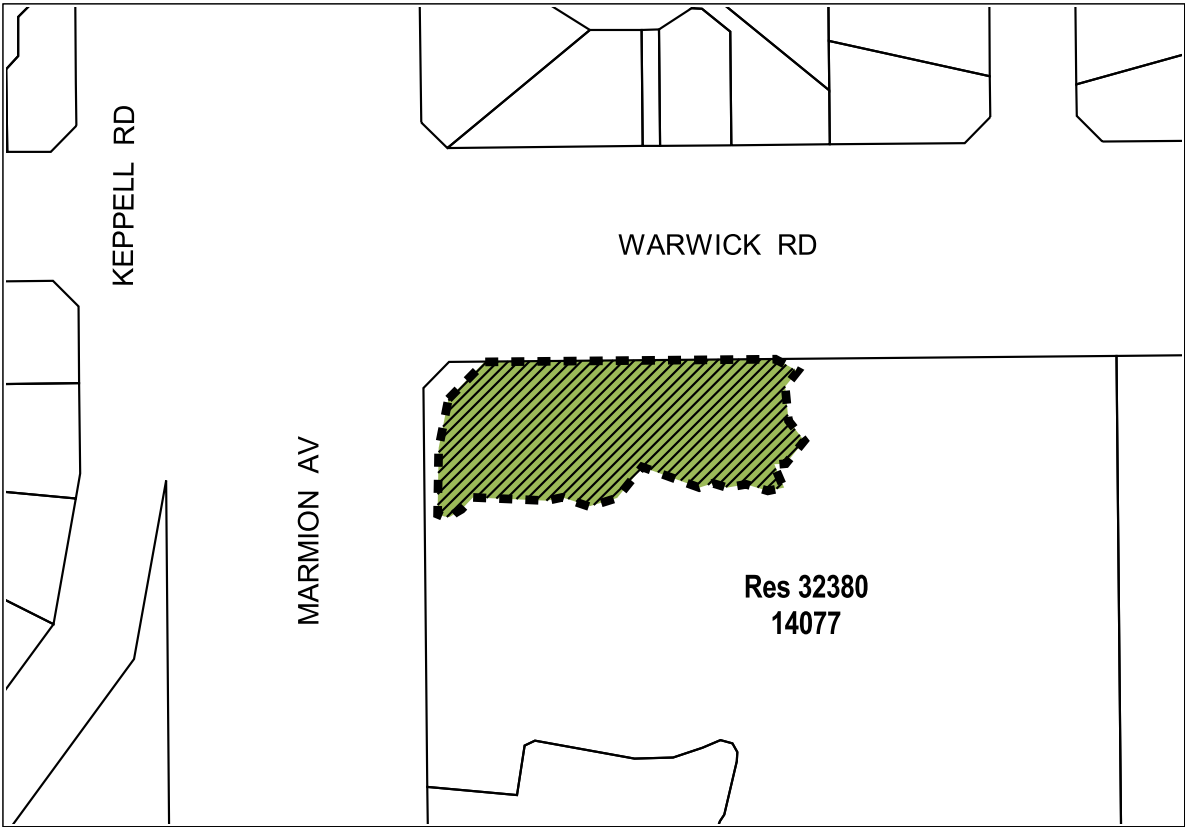
-  Residential

SCALE 1: 1500 @A3

30 0 30 60 Meters



EXISTING ZONING



SCHEME AMENDMENT

Local Planning Scheme No.3

Prepared by City of Joondalup : 12062024

PROPOSED AMENDMENT NO 16
SCHEDULE OF SUBMISSIONS FOLLOWING ADVERTISING
Various Public Open Space Reserves – City of Joondalup
(Closed 4 June 2024)

KEY THEMES/SUMMARY	ADMINISTRATION COMMENTS
<p><u>Protection of Bushland</u></p> <ol style="list-style-type: none"> 1. Strong community support for the intent of the scheme amendment and the proposed additional protections for bushland with biodiversity and conservation value within the Local Planning Scheme. 2. Commentary requesting that the City to undertake rehabilitation of bushland where needed for areas proposed to be re-zoned to 'Environmental Conservation'. 3. Support for the greater protections offered through the scheme amendment for native flora and fauna present in bushland areas. 4. Native bushland areas should not be further reduced to accommodate active uses in parks. 5. Establishing biodiversity corridors is a key asset to future preservation of native flora and fauna. 	<ol style="list-style-type: none"> 1. Noted – aligns with the intent of the scheme amendment. 2. The City will continue to manage the natural areas proposed to be re-zoned as 'Environmental Conservation' and undertake conservation activities such as weed control, revegetation and maintenance as required. 3. Noted – aligns with the intent of the scheme amendment. 4. The objective of the 'Environmental Conservation' reserve is to identify areas with biodiversity and conservation value, and to protect those areas from development and subdivision. The intent of the proposed scheme amendment is to re-zone native bushland areas to 'Environmental Conservation' reserve to ensure they are not developed in future for any other purposes, including active or sporting uses. 5. Noted – aligns with the intent of the scheme amendment.
<p><u>Duncraig Bushland</u></p> <ol style="list-style-type: none"> 1. Strong community sentiment that Duncraig Library Bushland should be included in this scheme amendment to ensure it is protected by being re-zoned to 'Environmental Conservation' within the Local Planning Scheme. 2. Commentary also expressed support for a future scheme amendment to be progressed to consider the Duncraig Library Bushland for re-zoning to 'Environmental Conservation'. 3. Retention of the Duncraig Library Bushland is essential for native fauna species such as quenda, Carnaby Cockatoos and other local bird species. 4. Duncraig Library Bushland includes 64 native flora species and is an important Banksia and Tuart woodland that is in excellent to very good condition. 5. Duncraig Library Bushland has an active friends group working with Council to preserve the remnant bushland in accordance 	<p>Duncraig Library Bushland is reserved as 'Civic and Community' within the City's Local Planning Scheme No. 3 and as such was not identified as part of proposed scheme amendment no. 16 given the review focussed only on natural areas reserved as 'Public Open Space'.</p> <p>The City recognises the biodiversity and social values of Duncraig Library Bushland and manages the site as a natural area in collaboration with the Friends of Duncraig Library Bushland. The City also acknowledges the conservation activities conducted by the Friends of Duncraig Library Bushland has resulted in improved biodiversity outcomes on site.</p> <p>Given the community sentiment and biodiversity and conservation value of the natural area, it is recommended that the proposed scheme amendment no.16 is modified to include Duncraig Library Bushland to be rezoned from 'Civic and Community' to 'Environmental Conservation'.</p>

PROPOSED AMENDMENT NO 16
SCHEDULE OF SUBMISSIONS FOLLOWING ADVERTISING
Various Public Open Space Reserves – City of Joondalup
(Closed 4 June 2024)

KEY THEMES/SUMMARY	ADMINISTRATION COMMENTS
<p>with the Duncraig Library Bushland Action Plan which creates additional community value worth protecting.</p> <ol style="list-style-type: none"> 6. Weeding and revegetation work undertaken by the Duncraig Library Bushland friends group has improved the conservation value of the bushland. 7. Re-zoning of the Duncraig Library Bushland would not have any implications for community greenspaces at Percy Doyle reserve. 8. Duncraig Library Bushland forms part of a connecting corridor of natural areas that may be utilised by natural fauna and contributes to the transfer of pollen and seeds within the region. 9. Strong community connection to the bushland is demonstrated through knowledge and commentary provided regarding native flora and fauna species present. 10. Duncraig Library Bushland provides an important role in the community hub at Percy Doyle reserve in providing an educational function as well as a natural buffer between the library and playing fields and Marmion Avenue and Warwick Road. 11. The minimal presence of other native bushland areas nearby increases the value which Duncraig Library Bushland holds both in its environmental value and its value to the community. 12. Inclusion of Duncraig Library Bushland as a conservation area will contribute towards the City achieving improved tree canopy coverage. 13. Inclusion of Duncraig Library Bushland is important in ensuring the bushland is protected against any future development. 	
<p><u>Natural Areas Identification</u></p> <ol style="list-style-type: none"> 1. Question as to how the natural areas have been determined, in particular the boundaries for each section. 2. Question as to why only a portion of Trigonometric Park being proposed to be rezoned. 	<ol style="list-style-type: none"> 1. There are currently 29 areas reserved as 'Environmental Conservation' under LPS3. A review was undertaken to identify further areas that could be suitable to be reserved as 'Environmental Conservation' under the City's LPS3. The review used the City's Public Open Space Framework which classifies the City's public open spaces to provide a logical and strategic approach on

PROPOSED AMENDMENT NO 16
SCHEDULE OF SUBMISSIONS FOLLOWING ADVERTISING
Various Public Open Space Reserves – City of Joondalup
(Closed 4 June 2024)

KEY THEMES/SUMMARY	ADMINISTRATION COMMENTS
<p>3. Clarification sought in relation to the sentence in the report referring to 'possible tuart or banksia woodlands' and whether or not this is the case and if this could be confirmed or supported through site surveys.</p> <p>4. Suggestion that boundaries of 'Environmental Conservation' reserves should be reviewed and amended in future where an area has been revegetated/improved and vegetation of conservation or biodiversity significance is identified.</p>	<p>their management and provides recommendations on each classification type listed. The areas identified as part of the amendment are classified as either a 'High Priority Natural Area', 'Medium Priority Natural Area' or 'Low Priority Natural Area', with the definitions as follows:</p> <ul style="list-style-type: none"> • High Priority Natural Area – an area of high conservation significance and includes large areas of vegetation in good or very good condition. • Medium Priority Natural Area – an area of medium conservation significance and includes large areas of vegetation in good condition, usually fragmented. • Low Priority Natural Area – an area of low conservation significance and includes areas of vegetation in good or degraded condition, usually fragmented. <p>The review also included an assessment of local natural areas against the following criteria:</p> <ul style="list-style-type: none"> • Ecological values such as threatened ecological communities and ecological linkages. • Current zoning under LPS3, Metropolitan Region Scheme and existing structure plans. • Bush Forever areas. • Current use and activity and any future planned use. <p>The assessment resulted in 31 natural areas reserved as 'Public Open Space' being determined to be appropriate to be amended to 'Environmental Conservation' under LPS3.</p> <p>2. The portion of Trigonometric Park proposed to be reserved as 'Environmental Conservation' is the portion which is currently reserved as 'Public Open Space'. The remainder of the park (not included in the scheme amendment) is currently zoned 'Environmental Conservation' within the City's Local Planning Scheme.</p> <p>3. Numerous sites have been identified as having possible Banksia Woodlands of the Swan Coastal Plain or Tuart Woodlands and Forests of the Swan</p>

PROPOSED AMENDMENT NO 16
SCHEDULE OF SUBMISSIONS FOLLOWING ADVERTISING
Various Public Open Space Reserves – City of Joondalup
(Closed 4 June 2024)

KEY THEMES/SUMMARY	ADMINISTRATION COMMENTS
	<p>Coastal Plain Threatened Ecological Communities (TEC). These sites have not been formally assessed to confirm if TEC's occur on site, however indicative data from the Department of Biodiversity, Conservation and Attractions or City observations indicate that TEC's may occur on site.</p> <p>4. The review does not restrict any future review of natural areas and subsequent amendments to the Local Planning scheme should there be changes to the extent/location of bushland with conservation and biodiversity value.</p>
<p><u>Further protection of natural areas</u></p> <ol style="list-style-type: none"> Support for further scheme amendments to ensure additional areas are reserved for 'Environmental Conservation'. Suggestion that the proposed 'Environmental Conservation' reserve areas in public open spaces are increased in size and work undertaken to plant native flora in these areas to increase the overall footprint of native conservation bushland in the City. Suggestion for revegetation of low-quality turfed areas within established public open space to increase overall native vegetation cover in the City. One such example is Cornish Park. Specific areas mentioned for additional protections include: <ul style="list-style-type: none"> Duncraig Library Bushland, Duncraig Sandalford Park, Beldon Porteous Park, Sorrento Magpie Park Reserve, Marmion Edgewater Quarry, Edgewater St Clair Park, Edgewater Legana Park, Kingsley 	<ol style="list-style-type: none"> There may be opportunity for the further review of natural areas and consideration of additional areas to be re-zoned as 'Environmental Conservation' within the City's Local Planning Scheme in future. Recommendations for changes to the ongoing management and maintenance of the natural areas in the City does not form part of the scope of the proposed scheme amendment. See above. Each of the additional public open spaces referred are addressed through one of the following: <ul style="list-style-type: none"> The area is currently reserved as 'Environmental Conservation' within the City's Local Planning Scheme. The area was reviewed and not proposed to be reserved as 'Environmental Conservation' due to it predominantly containing remnant trees rather than native bushland. The area is able to be considered for rezoning as part of a future review process.
<p><u>Maintenance/management of bushland areas</u></p> <ol style="list-style-type: none"> Request for improved management/maintenance of natural areas by the City, noting that only areas with active friends groups are maintained. Management of these areas should ensure that biodiversity is preserved and enhanced in the medium/long term. This could 	<ol style="list-style-type: none"> Recommendations for changes to the ongoing management and maintenance of the natural areas in the City does not form part of the scope of the proposed scheme amendment. The City will continue to manage the natural areas proposed to be re-zoned as 'Environmental Conservation' and undertake conservation activities such

PROPOSED AMENDMENT NO 16
SCHEDULE OF SUBMISSIONS FOLLOWING ADVERTISING
Various Public Open Space Reserves – City of Joondalup
(Closed 4 June 2024)

KEY THEMES/SUMMARY	ADMINISTRATION COMMENTS
<p>be done through encouragement of friends groups to care for their local areas.</p> <p>3. Question as to why areas are not proposed to be managed differently if they are proposed to be re-zoned. Example given of management undertaken at Shepherds Bush.</p>	<p>as weed control, revegetation and maintenance, as required, as well as supporting Friends Groups.</p> <p>3. See above.</p>
<p><u>Broader urban greening initiatives</u></p> <p>1. Support for additional measures to be taken to ensure public open spaces are not zoned for residential development.</p> <p>2. Support for additional measures to ensure increased tree canopy within suburban areas.</p>	<p>1. The objective of the 'Public Open Space' reserve within the City's Local Planning Scheme is:</p> <ul style="list-style-type: none"> To set aside areas for public open space, particularly those established under the <i>Planning and Development Act 2005</i> s. 152. To provide for a range of active and passive recreational uses such as recreation buildings and courts and associated car parking and drainage. <p>Given the above, it would not be possible under the Local Planning Scheme to approve residential development on land reserved as Public Open Space.</p> <p>2. The City currently undertakes a number of tree planting initiatives to increase tree canopy on City and privately owned land in suburban areas. A report outlining these measures was presented to Council at its November 2023 meeting (item 12.2 refers). A summary of key actions currently being undertaken by the City to protect and increase tree canopy are outlined below:</p> <ul style="list-style-type: none"> Residential verges – Winter tree planting program Residential verges – Leafy City Program Parks – Winter tree planting program and playspace renewals Road reserves – Streetscape enhancement program Cost for street tree removal Significant tree register Planting of trees as part of development approval Minimum tree planting requirements for infill developments Waterwise initiatives for the community such as a Native Plant Giveaway.
<p><u>Access to bushland areas</u></p> <p>1. Support for continued access to bushland areas proposed to be re-zoned for leisure purposes such as dog walking.</p>	<p>1. There are no proposed changes to the ongoing management of natural areas identified for re-zoning as part of this scheme amendment.</p>

PROPOSED AMENDMENT NO 16
SCHEDULE OF SUBMISSIONS FOLLOWING ADVERTISING
Various Public Open Space Reserves – City of Joondalup
(Closed 4 June 2024)

KEY THEMES/SUMMARY	ADMINISTRATION COMMENTS
<p><u>Chichester Park natural areas</u></p> <ol style="list-style-type: none"> 1. Strong support for the inclusion of remnant bushland within Chichester Park in the scheme amendment. 2. Community has notable experiences with flora and fauna in these areas. 3. Support for further action to be taken to remediate bushland areas and re-plant banksia trees. 4. Dog walkers and active park users have resulted in some degradation of native bushland areas. 	<ol style="list-style-type: none"> 1. Noted, the proposed scheme amendment includes natural areas within Chichester Park to be re-zoned to 'Environmental Conservation' reserve. 2. Noted. 3. The City will continue to manage the natural areas in Chichester Park proposed to be re-zoned as 'Environmental Conservation' and undertake conservation activities such as weed control, revegetation and maintenance as required. A small portion of the natural area in Chichester Park is not proposed to be re-zoned as 'Environmental Conservation' due to it being a drainage reserve currently zoned as 'Drainage / Waterway'. 4. See above.
<p><u>Intent of the scheme amendment</u></p> <ol style="list-style-type: none"> 1. Question as to the purpose and intention of the scheme amendment. 	<ol style="list-style-type: none"> 1. The purpose of the proposed scheme amendment is to re-zone natural areas in 'Public Open Space' reserves to 'Environmental Conservation' where it has been identified that these areas have conservation and biodiversity value. This will afford these areas greater protections under the local planning scheme from development and will allow them to continue to be managed as natural areas.



Records Management Council Policy

Responsible directorate: Governance and Strategy

Objective: To ensure that the City meets the statutory requirements of the *State Records Act 2000*.

1. Application:

This Policy applies to all City of Joondalup Elected Members, staff and contractors.

2. Definitions:

“corporate record” means any hard-copy, digital or online record that meets one or more of the following criteria:

- a. It conveys information essential or relevant in decision-making processes.
- b. It conveys information upon which others will, or may, use to make decisions affecting the City’s operations, rights and obligations under legislation.
- c. It commits the City to certain courses of action, the commitment of resources or provision of services.
- d. It conveys information about matters of public safety or public interest, or involves information upon which contractual undertakings are entered into.
- e. The information is likely to be needed for future use, or is of historical value.

“ephemeral record” means any record that has no continuing value to the City and is generally only needed for a few hours or a few days. The City uses the guidelines contained within the [*General Disposal Authority for Local Government Records*](#) [*General Retention and Disposal Authority for Local Government Information DA 2023-005*](#) to determine which records are considered ephemeral.

3. Statement:

This Policy establishes the City’s position in relation to appropriate definitions, records accessibility, [*security and protection of records*](#), destruction of records, management of ephemeral records, training and education.

4. Details:

4.1. General recordkeeping:

All Elected Members, staff and contractors are responsible for maintaining complete, accurate and reliable evidence of all business transactions, and ensuring all corporate records are retained within the City's official recordkeeping systems at the point of creation, regardless of the format, being in accordance with the following:

- *Evidence Act 1906*
- *Freedom of Information Act 1992*
- ~~*Local Government Accounting Directions 1994*~~
- *Local Government Act 1995*
- *State Records Act 2000*
- *Electronic Transactions Act 2011*

4.2. Access:

- a. Access to corporate records by City staff and contractors will be in accordance with designated access and security classifications, as determined by the Records Services Coordinator.
- b. Access to corporate records by the general public will be in accordance with the *Freedom of Information Act 1992*.
- c. Access to corporate records by Elected Members and Committee Members will be via the Chief Executive Officer in accordance with Section 5.92 of the *Local Government Act 1995*.

4.3. Security and Protection of Records

Records will be maintained in a safe and secure environment ensuring their usability, reliability, authenticity and preservation for as long as they are needed.

All records are to be classified as to their level of sensitivity and adequately secured and protected from violation, unauthorised access or destruction.

Records should not be distributed or copied without authorisation and clearance against security, copyright and access requirements.

4.3.4.4. Destruction:

The Records Services Coordinator will dispose of corporate records in accordance with the ~~*General Disposal Authority for Local Government Records*~~ *General Retention and Disposal Authority for Local Government Information DA 2023-005* and/or the *General Disposal Authority for Source Records*, following authorisation from the Chief Executive Officer.

4.4.4.5. Ephemeral records:

Ephemeral records may not be required to be placed within the City's official recordkeeping systems. Elected Members, staff or contractors may dispose of such ephemeral records once reference ceases.

4.5.4.6. Training and education:

Training in recordkeeping practices and the use of the City's document and records management systems is available to all newcomers upon commencement and ongoing training is available upon request to the Records Services Coordinator.

Elected Members will be made aware of their recordkeeping responsibilities as part of the Elected Member Induction Program.

Creation date:	March 2004 (CJ040-03/04)
Formerly:	Recordskeeping Responsibilities Policy
Amendments:	CJ093-05/12, CJ172-10/17, CJ112-08/19
Last reviewed:	August 2019 (CJ112-08/19)
Related documentation:	<ul style="list-style-type: none">• <u>City of Joondalup Record Keeping Plan</u>• <u>Elected Members' Communications Council Policy</u>• <u>Evidence Act 1906</u>• <u>Freedom of Information Act 1992</u>• <u>General Retention and Disposal Authority for Local Government Information DA 2023-005</u>• <u>Local Government Accounting Directions 1994</u>• <u>Local Government Act 1995</u>• <u>State Records Act 2000</u>• <u>General Disposal Authority for Local Government Records</u>• <u>City of Joondalup Record Keeping Plan</u>
File reference:	26542



Records Management Council Policy

Responsible directorate: Governance and Strategy

Objective: To ensure that the City meets the statutory requirements of the *State Records Act 2000*.

1. Application:

This Policy applies to all City of Joondalup Elected Members, staff and contractors.

2. Definitions:

“corporate record” means any hard-copy, digital or online record that meets one or more of the following criteria:

- a. It conveys information essential or relevant in decision-making processes.
- b. It conveys information upon which others will, or may, use to make decisions affecting the City’s operations, rights and obligations under legislation.
- c. It commits the City to certain courses of action, the commitment of resources or provision of services.
- d. It conveys information about matters of public safety or public interest, or involves information upon which contractual undertakings are entered into.
- e. The information is likely to be needed for future use, or is of historical value.

“ephemeral record” means any record that has no continuing value to the City and is generally only needed for a few hours or a few days. The City uses the guidelines contained within the *General Retention and Disposal Authority for Local Government Information DA 2023-005* to determine which records are considered ephemeral.

3. Statement:

This Policy establishes the City’s position in relation to appropriate definitions, records accessibility, security and protection of records, destruction of records, management of ephemeral records, training and education.

4. Details:

4.1. General recordkeeping:

All Elected Members, staff and contractors are responsible for maintaining complete, accurate and reliable evidence of all business transactions, and ensuring all corporate records are retained within the City's official recordkeeping systems at the point of creation, regardless of the format, being in accordance with the following:

- *Evidence Act 1906*
- *Freedom of Information Act 1992*
- *Local Government Act 1995*
- *State Records Act 2000*
- *Electronic Transactions Act 2011*

4.2. Access:

- a. Access to corporate records by City staff and contractors will be in accordance with designated access and security classifications, as determined by the Records Services Coordinator.
- b. Access to corporate records by the general public will be in accordance with the *Freedom of Information Act 1992*.
- c. Access to corporate records by Elected Members and Committee Members will be via the Chief Executive Officer in accordance with Section 5.92 of the *Local Government Act 1995*.

4.3. Security and Protection of Records

Records will be maintained in a safe and secure environment ensuring their usability, reliability, authenticity and preservation for as long as they are needed.

All records are to be classified as to their level of sensitivity and adequately secured and protected from violation, unauthorised access or destruction.

Records should not be distributed or copied without authorisation and clearance against security, copyright and access requirements.

4.4. Destruction:

The Records Services Coordinator will dispose of corporate records in accordance with the *General Retention and Disposal Authority for Local Government Information DA 2023-005* and/or the *General Disposal Authority for Source Records*, following authorisation from the Chief Executive Officer.

4.5. Ephemeral records:

Ephemeral records may not be required to be placed within the City's official recordkeeping systems. Elected Members, staff or contractors may dispose of such ephemeral records once reference ceases.

4.6. Training and education:

Training in recordkeeping practices and the use of the City's document and records management systems is available to all newcomers upon commencement and ongoing training is available upon request to the Records Services Coordinator.

Elected Members will be made aware of their recordkeeping responsibilities as part of the Elected Member Induction Program.

Creation date:	March 2004 (CJ040-03/04)
Formerly:	Recordskeeping Responsibilities Policy
Amendments:	CJ093-05/12, CJ172-10/17, CJ112-08/19
Last reviewed:	August 2019 (CJ112-08/19)
Related documentation:	<ul style="list-style-type: none">• <i>City of Joondalup Record Keeping Plan</i>• <i>Elected Members' Communications Council Policy</i>• <i>Evidence Act 1906</i>• <i>Freedom of Information Act 1992</i>• <i>General Retention and Disposal Authority for Local Government Information DA 2023-005</i>• <i>Local Government Act 1995</i>• <i>State Records Act 2000</i>
File reference:	26542



Corporate Sponsorship Program Council Policy

Responsible directorate: Governance and Strategy

Objective: To attract and support accessible events, programs and/or activities, held within the region, that contribute to a vibrant and dynamic community atmosphere while delivering brand and reputational benefits to the City and tourism and economic benefits to the local economy.

1. Application:

This policy applies to organisations or entities who are seeking sponsorship from the City to support an event, program or activity hosted within the City's boundaries.

This policy does not apply to donations, community funding, significant events, fee waivers, subsidies, advertising, informal collaborations, prizes, awards or arrangements where assistance - whether that be financial or in-kind - is given without expectation of benefits to the City in return.

2. Definitions:

"sponsorship" means a mutually beneficial arrangement which involves the purchase of the right to associate the sponsors name or service with the sponsored organisations or entity's event, program or activity in return for tangible and/or negotiated benefits.

"outgoing sponsorship" means an agreement between the City and an external organisation or entity where the City provides a financial contribution in return for tangible and/or negotiated benefits.

"sponsor" means the City.

"applicant" means the organisation or entity requesting financial support through the Corporate Sponsorship Program for a specific event, program or activity for no longer than a 12-month period.

3. Statement:

The City has a strategic vision to become a bold, creative and prosperous City on the global stage.

To achieve this vision, the City is invested in supporting free or low-cost events, programs and/or activities, held within the region, for the local community, through the Corporate Sponsorship Program.

Attracting and supporting external organisations and entities to deliver a wide variety of events, programs and/or activities promotes vibrancy, creates interest in the region and supports the health and wellbeing of the community. It provides the City with branding opportunities and assists with tourism and economic benefits for the local economy.

4. Details:

4.1. Corporate Sponsorship Program:

The Corporate Sponsorship Program aims to support free or low-cost events, programs and/or activities, held within the region, that meet the following priority outcomes:

- Contributes to and supports the local community
- Delivers attractive and accessible events, programs or activities
- Enhances the City's reputation and brand
- Improves culture, diversity and inclusivity
- Supports a sustainable and clean environment
- Provides direct and indirect benefits to local economy
- Creates long-term value and return on investment.

4.2. Corporate Sponsorship applications:

All applications for the Corporate Sponsorship Program must:

- Demonstrate alignment with the priority outcomes
- Demonstrate how they will provide benefits to the City, the community and the local economy
- Meet the requirements outlined in the Corporate Sponsorship Program Guidelines.

4.3. Corporate Sponsorship Program Guidelines:

The Corporate Sponsorship Program will be managed through specific guidelines that include details on the following:

- Eligibility criteria
- Exclusions
- Categories and requirements for the program
- Round dates

- Application, assessment and approval process
- Agreement and payment details
- Acquittal process and requirements.

These guidelines will be determined from time to time in accordance with this policy at the discretion of the Chief Executive Officer.

4.4. Corporate Sponsorship approvals:

The Chief Executive Officer may approve applications for corporate sponsorship up to and including \$10,000 (excluding GST), within any 12-month period, while applications for funding greater than \$10,000 (excluding GST) will require the approval of Council.

Organisations, events, programs or activities that have received funding through the Corporate Sponsorship Program for 3 consecutive years will require the approval of Council for any subsequent applications regardless of the funding level applied for.

Sponsorship agreements will be for no longer than a 12-month period and do not commence until a written sponsorship agreement is signed by both parties.

Creation date: <mmmm yyyy> (<report ref>)

Formerly: n/a

Amendments:

Last reviewed:

Related documentation: Corporate Sponsorship Program Guidelines

File reference: <CM container number>



Significant Event Sponsorship Council Policy

Responsible directorate: Governance and Strategy

Objective: To attract and support events that are unique to the region and enhance the City's image as an attractive destination for visitors, tourists and business.

These significant events will deliver tourism and economic benefits to the local economy while promoting the City's reputation state-wide, nationally and internationally as the cultural, civic and entertainment centre of the north-west region of the Perth metropolitan area.

1. Application:

This policy applies to organisations or entities who are seeking sponsorship from the City to deliver a significant event within the City's boundaries.

This policy does not apply to donations, corporate sponsorship, community funding, fee waivers, subsidies, advertising, informal collaborations, prizes, awards or arrangements where assistance - whether that be financial or in-kind - is given without expectation of benefits to the City in return.

2. Definitions:

"significant event" means an iconic event with state, national or international appeal that delivers economic benefits and unique tourism experiences for visitors and residents.

"sponsorship" means a mutually beneficial arrangement which involves the purchase of the right to associate the sponsors name or service with the sponsored organisations or entity's event, program or activity in return for tangible and/or negotiated benefits.

"outgoing sponsorship" means an agreement between the City and an external organisation or entity where the City provides a financial contribution in return for tangible and/or negotiated benefits.

"sponsor" means the City.

"applicant" means the organisation or entity requesting support for a significant event.

3. Statement:

The City has a strategic vision to become a bold, creative and prosperous City on the global stage.

To achieve this vision the City is invested in attracting and supporting significant events that deliver economic benefits for the local economy and unique tourism experiences for visitors and residents. These events must have a state, national and/or international appeal, generate significant media interest, and attract visitors to the region.

4. Details:

4.1. Significant events:

The City aims to attract and support unique significant events held within the region, that meet the following priority outcomes:

- Delivery of high profile, unique and accessible events
- Attracts tourists and enhances liveability
- Provides direct and indirect benefits to local economy
- Enhances community experiences and stimulates investment
- Enhances the City's reputation and brand
- Improves culture, diversity and inclusivity
- Supports a sustainable and clean environment
- Creates long-term value and return on investment.

4.2. Expressions of Interest:

Organisations seeking City sponsorship for a significant event must complete an Expression of Interest that:

- Details the proposed event
- Demonstrates alignment with the priority outcomes
- Demonstrates how it will provide benefits to the City, the community and the local economy
- Meets the requirements outlined in the Significant Event Sponsorship Guidelines.

4.3. Significant Event Sponsorship Guidelines:

Sponsorship of significant events will be managed through specific guidelines that include details on the following:

- Eligibility criteria

- Exclusions
- Requirements for a significant event
- Expression of Interest, assessment and approval process
- Agreement and payment details
- Acquittal process and requirements.

These guidelines will be determined from time to time in accordance with this policy at the discretion of the Chief Executive Officer.

4.4. Significant event sponsorship approvals:

Significant event sponsorship will require the approval of Council.

Significant event agreements do not commence until a written agreement is signed by both parties.

Creation date:

<mmmm yyyy> (<report ref>)

Formerly:

n/a

Amendments:

Last reviewed:

Related documentation:

Significant Event Sponsorship Guidelines

Strategic Position Statements: Significant Event Attraction

File reference:

<CM container number>



Corporate Sponsorship Program Guidelines



Contents

Introduction	3
Vision and Values	4
Eligibility	5
Exclusions	6
Criteria	7
Benefit Guide	8
How to Apply	9
Successful Applications	10
Frequently Asked Questions	11



Introduction

The City of Joondalup has a strategic vision to become a bold, creative and prosperous City on the global stage.

In achieving this vision, the City recognises the importance of attracting and supporting events, programs or activities that deliver economic benefit to the local economy and contribute to a vibrant and dynamic community atmosphere.

The City is invested in supporting community wellbeing through the provision of free or low cost events, programs or activities for the community. Through support for external organisations and community groups, the City strives to promote vibrancy, create interest and foster a positive lifestyle and community.

To advance the City's vision, the City's Corporate Sponsorship Program aims to achieve the following objectives:

- Attracting, hosting or supporting a wide range of events, programs and activities that enhance the liveability of the City for the community and promote Joondalup as a destination for visitors to the region;
- Providing positive exposure for the City's brand and image locally and regionally;
- Providing support to local organisation, community groups and clubs;
- Stimulating economic development and providing benefits to local businesses;
- Increasing visitors to the region;

- Creating long-term value to the City, its residents, and/or businesses by building sustainable partnerships or relationships; and
- Ensuring that all agreements entered into provide an adequate return on investment by overseeing and managing the corporate sponsorship program, process and outcomes.

Support through the City's Corporate Sponsorship Program must meet all eligibility and criteria listed within these guidelines.

If you have an event, program or activity that will directly benefit the City, please read these guidelines thoroughly.

For further information on how the City can assist you contact the City's Strategic Marketing and Sponsorship Officer on **9400 4169** or via [email](#).

City of Joondalup Vision: A Global City: Bold | Creative | Prosperous



City of Joondalup Values

Bold

The City will make courageous decisions for the benefit of the community and future generations.

Innovative

The City will learn and adapt to changing circumstances to ensure it is always one step ahead.

Prosperous

The City will ensure the region benefits from a thriving economy built on local commercial success.

Ambitious

The City will lead with strength and conviction to achieve the vision for the City.

Enterprising

The City will undertake ventures that forge new directions for business and the local economy.

Compassionate

The City will act with empathy and understanding of the community's needs and ambitions.



Eligibility

Applications for City corporate sponsorship need to satisfactorily meet the outlined eligibility before being considered by the City:

- The applicant, event, program and/or activity must be aligned with the City's vision and values.
- The event, program or activity must be consistent with the City's Corporate Sponsorship objectives.
- Requests for sponsorship should be for an event, program or activity located within the City of Joondalup district and which provides a significant return to the general and/or business community.
- The audience for the event, program or activity should reach one or more of the City's target markets.
- Tangible benefits for the City, its residents and/or local businesses need to be associated and demonstrated with the event, program or activity.
- The event, program or activity must demonstrate positive exposure for the City and its corporate brand and image.





Exclusions

The City will not enter into a sponsorship agreement for events, programs or activities that involve:

- Illegal activities
- Tobacco
- Adult-related industries
- Racist organisations
- Controversial or divisive organisations/projects
- Political organisations or political activities
- Religious activities, in whole or in part, for the purpose of furthering religious doctrine
- Companies or projects seeking City approval or endorsement (such as forthcoming land development application)
- A conflict with the values of the City
- Harm towards the environment
- Benefit an individual, person or family
- An organisation that has previously shown unsatisfactory management of sponsorship received or has presented unsatisfactory or incomplete reporting.

Organisations are also ineligible for the corporate sponsorship program if the application is for:

- an organisation that has previously submitted, and been successful, with an application for sponsorship within the same financial year.
- an organisation, event, program or activity that has received financial support through another funding program from the City within the same financial year
- an organisation, event, program or activity that has already occurred or will occur during the three months of the application being received
- more than 50% of the total cost of the event, program or activity
- general business operating expenses
- capital expenditure
- costs already being covered by another sponsor or government body
- event, program or activity occurring outside of the City's boundaries

Lobbying of Elected Members

- Applicants may not lobby Elected Members or seek to influence the decision-making process in relation to their submitted sponsorship application.
- If during the period between submitting a funding application and a determination by the City, an applicant seeks to lobby any Elected Member of the City of Joondalup or administrative staff, or attempts to provide additional information, either directly or indirectly, on any matter relating to the sponsorship application, the person/organisation may be disqualified, and the sponsorship excluded from being considered for approval.

Sponsorship Program Criteria

Applicants will need to ensure that the event, program or activity proposed meets the below criteria:

- Reaches one or more of the City's target market groups.
- Creates long term value to the City and it's residents.
- Provides positive exposure for the City's brand and image locally and regionally.
- Provides tangible branding and engagement benefits to the City.
- Enhances the livability of the City for the community and promotes Joondalup as a destination of choice for visitors.
- Attracts visitors from outside of the region.
- Stimulates economic development and provide benefits to local businesses.

City of Joondalup Target Market

Community eg. ratepayers, residents, youth, seniors

Business eg. businesses within the region, prospective businesses

Broader Community eg. visitors to the region, residents outside the region



Benefit Guide for Sponsorship Requests

Corporate Sponsorship must provide tangible benefits for the City and the local community. The following represents common sponsorship benefits and is provided as a guide for the application form.

Benefit

- Logo on promotional material
- Merchandise distribution through participant packs etc.
- Opportunity to set up a promotional display
- Verbal acknowledgement throughout the event, program or activity
- Signage displayed at the event, program or activity
- Logo on website
- Logo and hyperlink on website
- Logo on local advertising
- Opportunity for a City representative to present/speak
- Logo on event, program or activity signage
- Recognition on media releases
- Recognition and link on social media forums
- Logo on regional advertising
- Digital marketing e.g. Inclusion in club newsletters, emails, on hold messages
- Exclusive rights
- Economic development e.g. opportunity for local businesses to get involved and benefit
- Tourism e.g. increase visitors to the region, people will travel to attend the event program
- Corporate hospitality e.g. complimentary VIP tickets, invitation to event launch/finale
- Opportunity to include advertisement in publication or program
- Recognition on radio advertising
- Naming rights to the event, program or activity
- Logo on state/national advertising



How to Apply

1. Read the Corporate Sponsorship Guidelines thoroughly.
2. Contact the City's Strategic Marketing and Sponsorship Officer to discuss any details or clarify any issues or queries.
3. Complete the Corporate Sponsorship application form [online](#)

Application deadlines

The City's sponsorship program is open all year round for organisations to submit their applications.

All applications need to be submitted at least three months prior to the event, program or activity being held.

This can be done at any time throughout the financial year.

Late applications

Applications that don't allow enough time for assessment and processing will be returned to the applicant without assessment.

Assessment

The success of an application is determined by:

- its merits against the eligibility, criteria and objectives outlined within these guidelines; and
- competition from other submissions or existing sponsorship agreements.

All requests for sponsorship are assessed and approved by the Chief Executive Officer, on a case by case basis, and subject to sufficient funds being available in the City's annual budget.

The City reserves the right to request further information in considering any application as well as reject any application that does not meet the eligibility criteria.

The City may offer to provide partial funding for an amount less than you requested if the full amount cannot be provided.

Successful Applications

All applicants will be notified in writing following the assessment of the sponsorship application.

Successful applicants will be required to sign and return the sponsorship agreement. The City will then counter sign the agreement and provide a copy to the applicant for their reference.

Payment of sponsorship

The City will pay 70% of the agreed sponsorship amount on signing of the sponsorship agreement. Successful applicants should send through an invoice for 70% of the agreed sponsorship amount with the signed agreement.

The remaining 30% will be paid post event and once the City has received the required acquittal form. Please ensure you send this invoice with your final acquittal documentation.

Please ensure that all invoices are tax invoices including GST. Organisations that are not registered for GST need to clearly indicate this on their invoice and DO NOT include GST in the invoiced amount.

Use of the City's logo

Sponsorship agreements are likely to require the City's logo to be displayed on promotional materials or other items relating to the event, program or activity. The City's Strategic Marketing and Sponsorship Officer can be contacted on **9400 4169** to gain access to an authorised version of the City's logo and the guidelines on its use.

All materials that display the City's logo are required to be sent to the City's Strategic Marketing and Sponsorship Officer for approval prior to production.

Delivery of benefits

Please liaise with the City's Strategic Marketing and Sponsorship Officer on **9400 4169** regarding the delivery of ALL benefits outlined in the sponsorship agreement.

You will need to ensure that you allow enough time for the City to coordinate any support that is required.

Change of event, program or activity details

Once sponsorship of an event, program or activity is approved the applicant cannot make significant changes to the event, program or activity without discussions and approval from the City.

Please liaise with the City's Strategic Marketing and Sponsorship Officer via [email](#) regarding any changes as significant changes are required to be put in writing and will need to be approved by the Chief Executive Officer for the sponsorship agreement to continue.

Acquittal

All events, programs or activities that are sponsored by the City require a full acquittal to be completed within two months of the event, program or activity being completed.

Please complete all sections of the City's Sponsorship Acquittal Form.

Your final 30% invoice will not be processed until all acquittal details have been met.

The City's Strategic Marketing and Sponsorship Officer will contact you with any queries regarding your acquittal.

If all acquittal information is satisfactory, payment will be processed and you will receive confirmation from the City finalising your sponsorship agreement and payment.

Frequently Asked Questions



How long will it take to assess my application?

The City endeavours to assess all sponsorship applications within three months.

Larger applications that are required to be approved by the City of Joondalup Council, may take longer to assess.

Any delays will be communicated to the applicant as soon as it is known.

Why do I have to complete the acquittal form?

The completion of the acquittal form signifies the completion of the sponsorship agreement.

The acquittal form is required to ensure the agreement that has been signed by both parties has been delivered accordingly. It is in the best interests of the City and the applicant to ensure all agreed deliverables are completed within the agreement period.

My event was funded last year; do I need to submit another application for this year?

The City will assess applications on a case by case basis and funding is subject to sufficient funds being available in the City's annual budget.

Events that were sponsored in previous years will not be guaranteed funding in the current year. Applications are assessed against the eligibility and criteria listed within the guidelines and competition from other applications.

Please do not rely on the City providing sponsorship on an ongoing basis.

My application doesn't fit within the guidelines of this application pack. Are there any other funding opportunities available through the City of Joondalup?

If your program, event or activity does not fall within these guidelines, the City also has a Community Funding program. Further details about this program can be found on the City's [website](#).

Organisations cannot apply for funding through multiple funding programs at the City. Only one funding application will be considered per event/program.



T: 08 9400 4000
E: info@joondalup.wa.gov.au
90 Boas Avenue Joondalup WA 6027
PO Box 21 Joondalup WA 6919



joondalup.wa.gov.au

This document is available in alternate formats upon request.

Corporate Sponsorship Program Recipients 2023-2024 FY

Group/Event	PREVIOUS Sponsorship Dollar Value	CURRENT Sponsorship Dollar Value	Status and Term of Agreement
30% Balance of payments to be made for agreements committed to in 2022/23 FY			
89.7FM Twin Cities	\$10,000	\$10,000 total agreement p/a \$7,000 – 70% paid 22/23 FY \$3,000 due 23/24 FY	Approved – 1-year agreement (2022/23 FY)
ADS: Night of Star National DanceSport Championships 2023	\$10,000	\$3,000 total agreement p/a \$2,100 due 22/23 FY \$900 due 23/24 FY	Approved – 1-year agreement
Wanneroo Basketball Association: Joondalup Wolves 2023	\$20,000	\$20,000 total agreement p/a \$14,000 due 22/23 FY \$6,000 due 23/24 FY	Approved – 1-year agreement
CCSRA: NBL1 Warwick Senators and Under 16 National Championships 2023	\$0	\$20,000 total agreement p/a \$14,000 due 22/23 FY \$6,000 due 23/24 FY	Approved – 1-year agreement
NBL1 National Finals Series 2023	\$0	\$35,000 total agreement p/a \$24,500 due 22/23 FY \$10,500 due 23/24 FY	Approved – 1-year agreement
Sub Total		Due 23/24 FY \$26,400	Due 24/25 FY \$0
Confirmed Partnerships 2023/24			
Motion by the Ocean: Art on the Move	\$0	\$3,725 total agreement p/a \$3,725 Full amount due 23/24 FY	Approved – 1-year agreement
Bowling Australia: the Nationals 2023	n/a	\$35,000 total agreement p/a \$35,000 Full amount due 23/24 FY	Approved – 1-year agreement
Sweet Melodies.com Pty Ltd	n/a	\$7,000 total agreement p/a \$7,000 Full amount due 23/24 FY	Approved – 1-year agreement
Ocean Paddler: WA Race Week 2023	\$9,950	\$9,950 total agreement p/a \$9,950 Full amount due 23/24 FY	Approved – 1-year agreement
Sports Marketing Australia: National Hockey Tournament 2024	n/a	\$10,000 total agreement p/a \$10,000 Full amount due 23/24 FY	Approved – 1-year agreement

Group/Event	PREVIOUS Sponsorship Dollar Value	CURRENT Sponsorship Dollar Value	Status and Term of Agreement
Heathridge Carols in the Park 2023	\$13,000	\$20,000 total agreement p/a \$20,000 Full amount due 23/24 FY	Approved – 1-year agreement
Swimming WA: Open Water Swim 23-24	\$10,000	\$10,000 total agreement p/a \$10,000 Full amount due 23/24 FY	Approved – 1-year agreement
Joondalup Christmas Lunch 2023	\$3,000	\$3,000 recommended \$3,000 Full amount due 23/24 FY	Approved – 1-year agreement
Relay for Life 2023	\$3,000 cash + in-kind	\$5,039 in-kind recommendation \$5,039 Full amount due 23/24 FY	Approved – 1-year agreement
Telethon Community Cinemas 2024	\$9,500	\$9,500 total agreement p/a \$9,500 Full amount due 23/24 FY	Approved – 1-year agreement
Duncraig Lions Club: Australia Day Breakfast 2024	\$3,000	\$3,000 total agreement p/a \$3,000 Full amount due 23/24 FY	Approved – 1-year agreement
Masters Swimming WA: Mullaloo Mile 2024	\$5,000	\$5,000 total agreement p/a \$5,000 Full amount due 23/24 FY	Approved – 1-year agreement
Team XTR Triathlon Series 2024	\$7,000	\$7,000 total agreement p/a \$7,000 Full amount due 23/24 FY	Approved – 1-year agreement
CCSRA: Warwick Senators 2023-2024 Season	\$20,000	\$9,000 total agreement p/a \$6,300 due 23/24 FY \$2,700 due 24/25 FY	Approved – 1-year agreement
Australian Dancing Society: Night of Stars National DanceSport Championships 2024	\$3,000	\$3,000 total agreement p/a \$2,100 due 23/24 FY \$900 due 24/25 FY	Approved – 1-year agreement
Oceanpaddler: The Doctor, incorporated as part of WA Race Week 2024	\$9,950	\$9,950 total agreement p/a \$6,965 due 23/24 FY \$2,985 due 24/25 FY	Approved – 1-year agreement
MSWA: Ocean Ride 2024	\$5,000	\$5,000 total agreement p/a \$3,500 due 23/24 FY \$1,500 due 24/25 FY	Approved – 1-year agreement
Brody Wood Kenney Legacy: Walk for Brody 2024	n/a	\$2,000 total agreement p/a \$2,000 due 23/24 FY	Approved – 1-year agreement

Group/Event	PREVIOUS Sponsorship Dollar Value	CURRENT Sponsorship Dollar Value	Status and Term of Agreement
Wanneroo Basketball Association		\$20,000 total agreement p/a \$14,000 due 23/24 FY \$6,000 due 24/25 FY	Approved – 1-year agreement
Peter Cowan Writers Centre: Fiction Festival	n/a	\$8,000 total agreement p/a \$5,600 due 23/24 FY \$2,400 due 24/25 FY	Approved – 1-year agreement
CWAWA: Charity Gala Concert 2024	n/a	\$1,000 \$700 due 23/24 FY \$300 due 24/25 FY	
Wanneroo Lacrosse Inc.: Lacrosse Australia Senior Men's and Women's National Lacrosse Championships 2024	n/a	\$5,000 \$3,500 due 23/24 FY \$1,500 due 24/25 FY	
Sub Total		Due 23/24 FY \$199, 279 + GST	Due 24/25 FY \$18,285 + GST
TOTAL Amount Committed 2023/24 FY	\$217,564+ GST		
LESS TOTAL Amount Potentially Committed 2024/25 FY	\$18,285+ GST		
BALANCE for 2023/24 FY (based on a \$230,000 budget and subject to the above being approved at the recommended amounts)	\$30,721 + GST		

8.13 INVITATION ART PRIZE (WARD - ALL)

WARD	All
RESPONSIBLE DIRECTOR	Mr Mat Humfrey Director Corporate Services
FILE NUMBER	110017,101515
AUTHORITY / DISCRETION	Information – includes items provided to Council for information purposes only that do not require a decision of Council (that is for 'noting').

PURPOSE

To inform the Policy Committee of a review of the Invitation Art Prize (IAP) in the context of the City's overall Visual Arts Program and related strategies and policies.

EXECUTIVE SUMMARY

Following the success of the 25-year retrospective exhibition of the IAP held in October 2023, there is the opportunity to explore a new chapter of the program. This requires a review of the exhibition to assess the current model's format and performance and whether alternate models could improve the outcomes of the IAP and the reputation of the City as a cultural leader in Western Australian arts and Local Government Authority contexts.

It is proposed that the delivery of the 2024 IAP exhibition be paused whilst a review of the IAP be undertaken over the next six months. The IAP is scheduled annually in October, meaning there would be a break in the regular exhibition schedule in 2024, whilst the review is undertaken.

BACKGROUND

Format of the IAP

The IAP is an annual acquisitive art prize open to professional Western Australian artists. In line with the City's Visual Arts Policy, its purpose is to support the development of the City's Art Collection with the winning artwork being acquired into the City's Art Collection. It is seen as one of the major contemporary visual art prizes for professional artists in the state.

The current format involves an artist callout for entries, with selection criteria addressing professional and contemporary visual arts practice. Entries are then reviewed by an independent selection panel of arts industry professionals to select up to 30 artists. The selected artists then develop a new work, and currently are paid a \$500 honorarium for their labour and materials. The new and completed artwork is exhibited by the City in a shopping centre, currently Westfield Whitford City, in lieu of a permanent exhibition space run by the City.

All artworks are eligible for the Acquisitive Prize and are judged by another independent arts panel who award the prize winner. The City's Policy Committee is engaged through a memo process regarding the acquisitive prize winner and any other new acquisitions prior to the Opening Night and announcement of the winner.

History of the IAP

The IAP has been running since 1998 and to date has featured 703 artists and awarded over \$337,000 in prizes. This is a significant achievement that primes the City for further success.

The naming of the IAP has evolved across its 25-year history and was initially named the Invitation Art Award (IAA). In 2013, Council renamed the exhibition to Community Invitation Art Award (CIAA), and in 2019 it was renamed to the Invitation Art Prize (IAP). The IAP has been through several other program changes, some of which have impacted the reputation and function of the IAP. The key changes include the following:

- From 1998 – 2012, the IAP (IAA) presented on average 30 artists, and varying between 27 – 43 artists. During this time the Acquisitive Prize started at \$10,000 and changed to \$12,500 (2009-2010) and \$15,000 (2011-2012). Artists initially presented a body of multiple artworks and then reduced to a single artwork (from 2005 onwards) due to the cost of multiple artworks without the City providing an artist fee.
- In 2013 the IAP (CIAA) changed to present on average 15 artists, and on occasion (2013) it presented eight artists. The Acquisitive Prize of \$15,000 was split in half with an Overall Prize of \$7,000 and four smaller runner-up prizes of \$2,000 each, totaling \$8,000. The splitting of the prize was received poorly by the visual arts sector and seen as a decrease in prize opportunities.
- In 2014 an artist honorarium of \$500 was introduced to assist artists with the cost of presenting a body of multiple artworks again. The return of the fee allowed artists to create higher quality artworks, which in turn is of financial benefit to the City's Art Collection. However, artist feedback commented that the fee was not high enough for a body of multiple artworks. This model continued until 2018.
- In 2019 the CIAA was renamed to the IAP which has presented between 28 and 30 artists exhibiting a single artwork. The artist fees and supporting prizes were removed with the prize amount increasing from \$15,000 to \$25,000. Whilst the increase in prize money was deemed more attractive, it came at the cost of artist fees and meant the entered artists were not of a consistent quality for the exhibition.
- In 2022, an artist fee of \$500 was re-introduced which was viewed as a positive step that acknowledged the efforts and cost borne by the artists.

The City's Art Collection

The City's Art Collection was formed with the inception of the City in 1998 with Joondalup inheriting the contemporary artworks from the City of Wanneroo's Art Collection. With a primary focus on the work of West Australian contemporary artists, the Art Collection today is comprised of over 290 artworks and worth over \$1.2 million.

The IAP directly invests in the Art Collection through its Acquisitive Prize, and regularly allows purchases of other exhibited artwork through the annual acquisition budget. The 25 winning artworks from IAP have a collective value of \$228,070 and increased in value in the 2023 valuation by \$11,170, compared to the previous valuation in 2020. There are 30 other artworks in the collection that have been purchased through the IAP with an additional value of \$142,440, which similarly increased in value in the 2023 valuation by \$41,824. These figures show a total current value of \$370,510 within the Art Collection.

IAP works make up 19% of the overall collection and 31% of the asset value of the collection. As such, the IAP is a vital program to develop the collection and increase its worth as a financial asset.

25 Year Program: Retrospective Exhibition in 2023

From 1 July 2023 the City has been celebrating its 25th year, which has included an exhibition program to celebrate the Art Collection. At its meeting held on 26 June 2018 (CJ109-06/18 refers) Council agreed to a 25-year focused program to be held:

"In-lieu of the annual exhibition, extend the reach of engagement through a one-off exhibition of the past 25 winners in 2023."

This special 'one-off' exhibition featured all the previous 25 winning artworks in a retrospective exhibition held from 2 - 21 October 2023. During this iteration, there was a break in the program format, including no artist callout for new work, artist fees or Acquisitive Prize. This alternate format provides a chance to consider future models of the program.

DETAILS

Following the commemorative 25-year milestone in 2023, there is now the opportunity to explore what a new model of the IAP could look like, how it could build upon the legacy of the program and meet the current objectives of the City within its related policies and strategies, primarily its Visual Arts Collection Council Policy and Art Collection Management Plan.

Visual Arts Collection Council Policy

The IAP is currently aligned with the objective of this policy:

"To guide the delivery of a contemporary visual arts program that supports quality cultural opportunities for the local community, recognizing the value of culture in our society as a driving force for change, innovation, vibrant communities, a strong sense of place, the economy and tourism."

As per the policy statement, the IAP is aligned with the City's focus on:

- a. *Developing a high quality contemporary visual art collection for the enrichment of residents and the broader community.*
- b. *Enhancing the reputation of the City as a modern, vibrant, and culturally enriched environment with global ambitions for residents and visitors.*
- c. *Supporting Western Australian artists and the local arts industry."*

As per program management (3.1), the City is to follow "the principles of best practice as outlined by the National Association for the Visual Arts (NAVA), ... National Standards for Australian Galleries and Museums ... and the Art Collection Management Plan."

This policy also refers to the scope of the contemporary visual arts program that is comprised of, but not limited to, “art awards” and “artwork acquisition, commissioning and publicly accessible artwork and programming” (3.2).

Currently the IAP is under performing in meeting the best practice principles of the National Association for the Visual Arts (NAVA), Australian Galleries and Museums (AGM) national standards and the City’s own Art Collection Management Plan. The review would address this and advise of possible IAP models to meet the required focus and management of this policy.

Art Collection Management Plan

The IAP currently invests in the Art Collection through its acquisitive prize structure. As such, the program must also meet the requirements of the Art Collection Management Plan, which directs the ongoing operation and maintenance of the Art Collection. The review would assess the program’s performance towards the following key areas:

- Program management and objectives.
- Purpose and aims of the collection.
- Acquisition and commissioning processes.
- Collection care, maintenance and access.

The review would also explore the IAP in relation to connected City strategies:

Cultural Plan 2021 – 2025

The City’s current Cultural Plan is due for renewal from 2025. The review of the IAP would inform this next strategy and ensure the program is meeting the City’s objectives for its next chapter of cultural programming.

Overall Visual Art Program

The IAP would be reviewed holistically in the context of the Visual Arts program and its place within the City’s annual Cultural Program. As such, model changes would be reviewed towards human resourcing and budget allocation.

The IAP and the wider Visual Arts Program currently has the same resources it did at its inception. With the core program and the collection growing and evolving over time, current resources struggle to meet the demands of the program leading to best practice principles of NAVA, AGM national standards and the City’s own Art Collection Management Plan not being met.

Legislation / Strategic Community Plan / Policy implications

Legislation Not applicable.

10-Year Strategic Community Plan

Key theme 1. Community.

Outcome 1-4 Artistic and creative - you celebrate, support and participate in art and events in your local area.

Policy *Visual Arts Collection Council Policy.*

Risk management considerations

If the City does not undertake this review, the following risks and challenges should be considered:

- Delivering a program that does not meet the requirements of the City's Visual Arts Policy.
- Damage to the Art Collection by not meeting the Art Collection Management Plan and National Standards for Australian Galleries and Museums.
- Reducing the likelihood of high-quality artworks for acquisition, and in turn not investing in the financial value of the Art Collection.
- Damage to relationship with key stakeholders and less participation in the program, including artists and arts industry, due to inequitable program structure and not meeting best practice NAVA artist fees and working conditions.
- Delivering a program without adequate staff resourcing.
- Reputational damage to the City with an ineffective program model within LGA and Australian arts industry contexts.

If the City does undertake this review, the following risks and challenges should be considered:

- Lack of Art Collection development through IAP acquisitions - This risk can be mitigated by the City's existing annual acquisition budget, which invests in new artworks across the year, ensuring ongoing development of the collection through the review period.
- Stakeholder relations with local artists given reduced opportunity to exhibit artwork in 2024 - Artists have already been supportive of a review of the IAP, particularly in relation to supportive working conditions, as evidenced in the feedback survey following the 2022 event. Artists would be advised of the review and consulted with for their feedback as part of the process.
- Reduced exhibition programs for 2024 - The City has already programmed another Art Collection exhibition, "Moments of the Collection" running April – July 2024 in Joondalup Library. This is associated with the 25-year anniversary of the City and is an additional exhibition to the current core program.

Financial / budget implications

Estimated cost to host the annual IAP is \$105,000. These are the operational costs to deliver the IAP event; including the Acquisitive Prize and civic function.

Regional significance

The IAP is viewed as one of the leading arts prizes in West Australia, and as such has significance in the context of the:

- West Australian arts industry, and particularly the visual arts sector.
- Local Government Authority programming.

It does not currently have wider Australian arts industry significance; however the review would explore this option.

Sustainability implications

Art exhibitions are an excellent medium to raise awareness of various issues and promote sustainable practices.

Consultation

The review would consult with program stakeholders, notably usual artists who participate in the exhibition.

The IAP would also be benchmarked against other Local Government art prizes, along with State and national arts industry prizes.

COMMENT

The IAP has been presented for the past 25 years, culminating in a retrospective exhibition in 2023 that offered another perspective on the program – it was the closing of a chapter. As such, this review comes at a timely moment and offers the City the chance to build upon its success to date and explore the vision for the next 25 years of success.

Ongoing feedback to the City indicates the program is not meeting the needs of the Visual Arts industry, particularly around artist fee payments and time allowed to produce artworks.

It is essential that the City meet its own policies and strategies and currently the program is under performing in regard to the Visual Arts Collection Council Policy and Art Collection Management Plan. This particularly refers to NAVA and NGM standards. The review will assess what is required to bring the City up to standard.

With the calling of expressions of interests scheduled for early 2024, a decision on the delaying of the 2024 IAP is required before the end of 2023. It is proposed to complete the review in early 2024 with a report to be presented to the Policy Committee prior to July 2024. The balance of the city's Visual Arts program will still be delivered during the review period including management of the City's Art Collection, including completion of the current commission and ongoing acquisitions, the Community Arts Exhibition, Mural Arts Program and Billboard rotations.

It is important to note that the time required to review the program means that it is not possible to both review the program and administer the program in the same year. Hence the recommendation to pause the program for 2024 to allow the review to be undertaken.

VOTING REQUIREMENTS

Simple Majority.

OFFICER'S RECOMMENDATION MOVED Cr Vinciullo, SECONDED Cr Raftis that the Policy Committee NOTES that an Invitation Art Prize will not be held in 2024 to allow the program to be reviewed.

The Motion was Put and

CARRIED (5/0)

In favour of the Motion: Cr Kingston, Cr Hutton, Cr Pizzey, Cr Raftis and Cr Vinciullo.
Against the Motion: Nil.

ATTACHMENTS

1. Visual Arts Policy 2022 [8.13.1 - 3 pages]



Visual Arts Policy

City Policy

Responsible Directorate: Corporate Services

Objective: To guide the delivery of a contemporary visual arts program that supports quality cultural opportunities for the local community, recognising the value of culture in our society as a driving force for change, innovation, vibrant communities, a strong sense of place, the economy and tourism.

1. Definitions:

“contemporary art” means an artwork that is conceptually resolved and is reflective of the artist’s current practice. It is not based on style, subject matter, medium or artistic approach.

2. Statement:

With the anticipated growth and development of the City Centre, it is considered a priority for the City to cultivate a modern, urban and culturally-enriched environment with a quality, contemporary visual arts programme.

The City supports the implementation of this program with a focus on:

- i. Developing a high quality contemporary visual art collection for the enrichment of residents and the broader community.
- ii. Enhancing the reputation of the City as a modern, vibrant, and culturally enriched environment with global ambitions for residents and visitors.
- iii. Supporting Western Australian artists and the local arts industry.
- iv. Enhancing the City’s historical records through commissioning artworks that reflect and capture the social, urban, cultural or natural attributes of the City of Joondalup.
- v. Pursuing national and international programming opportunities that benefit the City’s Australian and global profile and contribute to the life of this region.
- vi. Providing opportunities to educate the City’s residents through participation and access to contemporary visual art and the City’s Art Collection.

3. Details:

3.1. Program Management:

Following the principles of best practice as outlined by the National Association for the Visual Arts (NAVA), the City's Visual Art Programme will be guided by the Visual Arts Policy. Following the principles of best practice and National Standards for Australian Galleries and Museums, the City's Art Collection will be guided by an Art Collection Management Plan.

3.2. Visual Arts Program:

The City will continue to enhance and develop the City's visual arts program comprising of its art awards, art collection, public art and mural art, through the following mechanisms:

- Artwork acquisition
- Artwork commissioning
- Publicly accessible artwork and programming
- Art awards
- Creative opportunities for the local community
- Artist residencies
- National and international opportunities
- Partnerships
- The WA State Government's Percent for Art Policy

Note: The Public Art Policy contains further details in relation to the management of public art.

3.3. City of Joondalup Art Collection:

The Purpose of the City's Art Collection is to properly conserve, maintain and grow the value of the City's art and cultural assets; and to preserve, protect and promote the unique social and cultural identity of the city.

As the custodian of an art collection, the City manages the artworks according to museum industry standards of collection development, preservation and access as guided by the National Standards for Australian Museums and Galleries. Through the strategic management of the collection, the City is committed to ensuring its ongoing significance for the City of Joondalup.

The aims of the City's Art Collection are to:

- i. support contemporary visual art and artists, with a focus on local and Western Australian artists;
- ii. acquire exemplary artworks that are contemporary, conceptually resolved and reflect current practice;
- iii. provide Joondalup citizens with access to high quality, contemporary visual art;
- iv. be of sufficient scope and range to sustain a diversity of views and interpretations;
- v. increase the understanding and enjoyment of contemporary visual art as they pertain to the culture of the City;

- vi. develop the Collection holdings by attracting donations, bequests and other means of support;
- vii. acquire items that will appreciate in value over time; and
- viii. operate guided by museum standards.

Acquisitions of contemporary visual art by artists of significance that are consistent with developments in Western Australian contemporary art will be based on advice from respected and relevant industry arts professionals. Members of the Policy Committee will be engaged by the CEO regarding acquisitions that have a value greater than \$10,000 (excluding GST).

Creation Date:	June 1999 (CJ213-06/99) Formally: <ul style="list-style-type: none">• <i>Art Collection Policy</i>• <i>Museum Collections and Operations Policy</i>• <i>Public Art Policy</i>• <i>Cultural Development Policy</i>• <i>The City's Art and Memorabilia Collections Policy</i>
Amendments:	CJ206-10/05, CJ238-12/06, CJ186-09/07, CJ052-04/08, CJ108-06/12, CJ044-03/16 and CJ213-12/22.
Related Documentation:	<ul style="list-style-type: none">• <i>Register of Delegation of Authority</i>• <i>Art Collection Management Plan</i>• <i>Public Art Policy</i>



Public Art Council Policy

Responsible directorate: Corporate Services

Objective: To guide the delivery of public art projects that contribute to creating a sense of place, promote the expression of local identity, and reflect on the shared values of the community.

1. Definitions:

“public art” refers to an artistic work that is created and located for public accessibility. The defining principle of public art is that the work has been designed by an artist for enhancement of a particular public realm. Public art may take many forms or style; from traditional media to contemporary approaches; functional objects; multimedia installations; or interactive works. The City extends this definition to its Public Art Collection as approved art created by professional artists for public spaces.

“public artist” means an artist that is involved in the design, planning, making and/or installation of public artworks. Responsibilities include site research and project development, often involving consultation and involvement with stakeholders.

A **“professional artist”** refers to a person who is actively engaged in and conducts a professional artistic practice, and has industry recognition for their work.

“public space” includes parks, foreshores, city squares, streets, indoor spaces of public buildings such as entry foyers, and outdoor spaces of public buildings such as courtyards and forecourts.

“Percent for Art” refers to the State Government Percent for Art Scheme whereby public artworks are commissioned using a percentage of the total costs of capital projects for buildings and major infrastructure projects.

“commissioning” means the act of securing the services of a practitioner to fulfil a brief for an art project for the payment of a fee.

2. Statement:

The City acknowledges the important role played by public art in shaping and developing a sense of community and identity. To fulfil these roles and to enable a culturally-enriched environment of publically accessible visual art, the City actively engages with professional artists through the commissioning of public art for the City of Joondalup Public Art Collection.

3. Details:

The City uses guided practices outlined by the National Association of Visual Arts and the State Government Percent for Art Scheme.

3.1. Public art project initiatives:

The City will fund the commissioning of new public art projects through an annual budget allocation from Council which may be permanent, semi-permanent or temporary in nature.

3.2. Percent for Art:

The State Government Percent for Art Scheme will be utilised for all refurbishments of City-owned properties or new developments where the overall project costs are over \$1,000,000.

3.3. Donations and gifts:

The City will consider suitable donations and gifts of artworks intended for permanent public display.

Creation date: April 2017 (CJ054-04/17)

Formerly:

Amendments:

Last reviewed:

Related documentation:

- The Code of Practice for the Australian Visual Arts and Crafts Sector
- The Western Australian State Government Percent for Art Scheme Guidelines

File reference: 109498



Visual Arts Collection Council Policy

Responsible directorate: Corporate Services

Objective: To guide the delivery of a contemporary visual arts program that supports quality cultural opportunities for the local community, recognising the value of culture in our society as a driving force for change, innovation, vibrant communities, a strong sense of place, the economy and tourism.

1. Definitions:

“contemporary art” means an artwork that is conceptually resolved and is reflective of the artist’s current practice. It is not based on style, subject matter, medium or artistic approach.

2. Statement:

With the anticipated growth and development of the City Centre, it is considered a priority for the City to cultivate a modern, urban and culturally-enriched environment with a quality, contemporary visual arts program.

The City supports the implementation of this program with a focus on:

- a. developing a high quality contemporary visual art collection for the enrichment of residents and the broader community;
- b. enhancing the reputation of the City as a modern, vibrant, and culturally enriched environment with global ambitions for residents and visitors;
- c. supporting Western Australian artists and the local arts industry;
- d. enhancing the City’s historical records through commissioning artworks that reflect and capture the social, urban, cultural or natural attributes of the City of Joondalup;
- e. pursuing national and international programming opportunities that benefit the City’s Australian and global profile and contribute to the life of this region;
- f. providing opportunities to educate the City’s residents through participation and access to contemporary visual art and the City’s Art Collection.

3. Details:

3.1. Program management:

Following the principles of best practice as outlined by the National Association for the Visual Arts (NAVA), the City's Visual Art Program will be guided by the Visual Arts Policy.

Following the principles of best practice and National Standards for Australian Galleries and Museums, the City's Art Collection will be guided by the Art Collection Management Plan.

3.2. Contemporary Visual Arts Program:

The City will continue to enhance and develop the City's Visual Arts Program comprising of its art awards, Art Collection, public art and mural art, through the following mechanisms:

- a. Artwork acquisition
- b. Artwork commissioning
- c. Publicly accessible artwork and programming
- d. Creative opportunities for the local community
- e. Artist residencies
- f. National and international opportunities
- g. Partnerships
- h. The WA State Government's Percent for Art Policy.

Note: The Public Art Policy contains further details in relation to the management of public art.

3.3. City of Joondalup Art Collection:

The Purpose of the City's Art Collection is to properly conserve, maintain and grow the value of the City's art and cultural assets; and to preserve, protect and promote the unique social and cultural identity of the city.

As the custodian of an art collection, the City manages the artworks according to museum industry standards of collection development, preservation and access as guided by the National Standards for Australian Museums and Galleries. Through the strategic management of the collection, the City is committed to ensuring its ongoing significance for the City of Joondalup.

The aims of the City's Art Collection are to:

- a. support contemporary visual art and artists, with a focus on local and Western Australian artists;
- b. acquire exemplary artworks that are contemporary, conceptually resolved and reflect current practice;
- c. provide Joondalup citizens with access to high quality, contemporary visual art;

- d. be of sufficient scope and range to sustain a diversity of views and interpretations;
- e. increase the understanding and enjoyment of contemporary visual art as they pertain to the culture of the City;
- f. develop the Collection holdings by attracting donations, bequests and other means of support;
- g. acquire items that will appreciate in value over time; and
- h. operate guided by museum standards.

Acquisitions of contemporary visual art by artists of significance that are consistent with developments in Western Australian contemporary art will be based on advice from respected and relevant industry arts professionals. Members of the Policy Committee will be engaged by the CEO regarding acquisitions that have a value greater than \$10,000 (excluding GST).

Creation date:	June 1999 (CJ213-06/99)
Formerly:	<ul style="list-style-type: none">• Art Collection Policy• Museum Collections and Operations Policy• Public Art Policy• Cultural Development Policy• The City's Art and Memorabilia Collections Policy
Amendments:	CJ206-10/05, CJ238-12/06, CJ186-09/07, CJ052-04/08, CJ108-06/12, CJ044-03/16, CJ213-12/22
Last reviewed:	December 2022 (CJ213-12/22)
Related documentation:	<ul style="list-style-type: none">• Register of Delegation of Authority• Art Collection Management Plan• Public Art Policy
File reference:	101291

Attachment 4: Summary of the Visual Arts Program

The current City's Visual Arts Program is comprised of:

- City of Joondalup Art Collection, including Visual Arts Commission
- Public Art Collection, including Inside-Out Billboard Program and Mural Arts Program
- Invitation Art Prize
- Community Art Exhibition
- Artist in Focus exhibition
- Supplementary/touring exhibitions

Art Collection	
Purpose	<ul style="list-style-type: none"> i. To properly conserve, maintain and grow the value of the City's art and cultural assets; and ii. To preserve, protect and promote the unique social and cultural identity of the city
Policy Alignment	Visual Arts Collection Council Policy, Art Collection Management Plan
Objectives	<ul style="list-style-type: none"> i. Support contemporary art and artists, with a focus on Western Australian artists; ii. Acquire exemplary artworks that are contemporary, conceptually resolved and reflect current practice; iii. Provide Joondalup citizens with access to high quality, contemporary visual art, free of charge; iv. Be of sufficient scope and range to sustain a diversity of views and interpretations; v. Increase the understanding and enjoyment of contemporary art as they pertain to the culture of the City; vi. Develop the Collection holdings by attracting donations, bequests and other means of support; vii. Acquire items that will appreciate in value over time; and viii. Operate in accordance with museum standards.

Public Art Collection	
Purpose	<ul style="list-style-type: none"> i. To properly conserve, maintain and grow the value of the City's art and cultural assets; ii. To preserve, protect and promote the unique social and cultural identity of the city; iii. To create a sense of place, promote the expression of local identity and reflect on the shared values of the community; and iv. To increase local economy and tourism.
Policy Alignment	Public Art Council Policy, Public Art Masterplan (incoming), Art Collection Management Plan

Objectives	<ul style="list-style-type: none"> i. Build upon the unique identity of Joondalup by valuing the role of public art and the vision of artists; ii. Commission impactful public artworks and embrace new forms of public art for the purposes of appreciation, education and innovation; iii. Value and showcase creativity through an intentional and strategic approach towards public art investment; iv. Create bespoke place-making and story-telling opportunities through responsive and region-driven strategies; v. Review public amenity and development opportunities across the City with a broader and holistic creative approach; vi. Contribute to economic development through the activation of key precincts and spaces and the development of a strong creative and destination economy; and vii. Enhance resident and visitor appreciation of Joondalup as a place to live and visit, increasing civic pride, the brand of Joondalup and a sense of belonging.
-------------------	--

Mural Arts Program	
Purpose	Aligned with the Public Art Collection purpose
Policy Alignment	Visual Arts Collection Council Policy, Public Art Council Policy, Public Art Masterplan (incoming)
Objectives	<ul style="list-style-type: none"> i. Aligned with the Public Art Collection objectives ii. Activate key City spaces and precincts

Inside-Out Billboard Program	
Purpose	Aligned with the Public Art Collection purpose
Policy Alignment	Visual Arts Collection Council Policy, Public Art Council Policy, Public Art Masterplan (incoming)
Objectives	<ul style="list-style-type: none"> i. Aligned with the Public Art Collection objectives ii. Create a commissioning opportunity for program artists through a prize iii. Activate key City spaces and precincts

Invitation Art Prize (IAP)	
Purpose	<ul style="list-style-type: none"> i. To build the growth of the City's Art Collection through an exhibition with an acquisitive prize; ii. To support WA artists to create new work; iii. To be recognised as one of the leading acquisitive prizes in WA; and iv. To engage the community and increase appreciation and understanding of contemporary art.

Policy Alignment	Visual Arts Collection Council Policy, Art Collection Management Plan
Objectives	<ul style="list-style-type: none"> i. Expand the City's Art Collection through an acquisition prize; ii. Recognise artistic excellence and invest into WA's visual arts sector through the provision of cash awards; iii. Provide public access to local residents and community with opportunities to engage with high quality, contemporary visual art for the purposes of enjoyment and learning; iv. Build the brand of the IAP as a leading arts prize in LGA and WA arts sector contexts; v. Create professional development opportunities for artists and foster artistic community-building and networking; vi. Attract audiences to the exhibition, raising the awareness and profile of local visual arts and artists within the region; vii. Develop City audiences and encourage the community to support and their build their appreciation of the arts; viii. Deliver an exhibition to industry best practice and City corporate standards; and ix. Demonstrate the City's commitment to arts and cultural development in the region.

Community Art Exhibition (CAE)	
Purpose	<ul style="list-style-type: none"> i. To support local non-professional artists by providing an open access exhibition and sales opportunity; ii. Provide professional development for non-professional artists to develop their practice, skills and learning in the visual arts; iii. To develop the local arts ecology, including future artists and audiences of City programming.
Policy Alignment	Visual Arts Collection Council Policy, Art Collection Management Plan
Objectives	<ul style="list-style-type: none"> i. Offer local artists an exhibition opportunity through an open access model to display and sell artwork; ii. Recognise artistic excellence and invest into the local creative ecology through the provision of cash awards; iii. Attract audiences to the exhibition, raising the awareness and profile of local visual arts and artists within the region; iv. Build the brand of the CAE within local community and create a sense of pride; v. Create professional development opportunities for local artists and foster artistic community-building, such as networking through the opening event, and any associated programming;

	<ul style="list-style-type: none"> vi. Promote the sale of artworks and encourage the community to support the careers of local artists; vii. Strengthen the City's relationship with Lakeside Joondalup Shopping Centre as a suitable events venue; viii. Provide public access to local residents and community with opportunities to engage with high quality, contemporary visual art for the purposes of enjoyment and learning; ix. Deliver an exhibition to industry best practice and City corporate standards; and x. Demonstrate the City's commitment to arts and cultural development in the region.
--	---

Artist in Focus (AIF) exhibition	
Purpose	Aligned with the Community Art Exhibition
Policy Alignment	Visual Arts Collection Council Policy, Art Collection Management Plan
Objectives	<p>Aligned with the Community Art Exhibition</p> <ul style="list-style-type: none"> i. Build on the program of the CAE and its support of local community artists through a prize; ii. Support the awarded artist with artistic career development through a solo exhibition hosted by the City with an opportunity to sell artwork; iii. Support skills development for the artist in exhibition design and delivery through a curatorial mentorship from City staff; iv. Increase awareness of the exhibiting artist to local community and the City's stakeholder audiences, including its connection to the WA visual arts sector; v. Provide public access to local residents and community with opportunities to engage with high quality, contemporary visual art for the purposes of enjoyment and learning; vi. Create a professional development opportunity for local artists and foster artistic community-building and networking through the launch event and associated public programs; vii. Activate the City centre with cultural programming and attract audiences to the CBD; viii. Professionally record and document artworks and the exhibition; ix. Deliver an exhibition to industry best practice and City corporate standards; x. Continue to support, invest in, and contribute to the West Australian visual arts community xi. Demonstrate the City's commitment to arts and cultural development in the region.

Supplementary/Touring Exhibitions	
Purpose	Aligned with the Art Collection
Policy Alignment	Visual Arts Collection Council Policy, Art Collection Management Plan
Objectives	<p>Aligned with the Art Collection</p> <ul style="list-style-type: none">i. Support contemporary art and artists;ii. Provide Joondalup citizens with public access to high quality, contemporary visual art;iii. Be of sufficient scope and range to sustain a diversity of views and interpretations; andiv. Increase the understanding and enjoyment of contemporary art as they pertain to the culture of the City.

Attachment 5: Council Request for Bus Shelter Murals

At the 28 November 2023 Council meeting – *'Notice of Motion No. 2 – Cr Christopher May, MP – Bus Shelter Art'*, Councillor May requested Cultural Services consider a public art project to beautify the City's existing bus shelters. As part of the development of the Public Art Masterplan the following was identified:

The City owns 4 types of bus shelters:



1. Concrete shelter with mural (now removed)



2. Example of replacement - current style Woodland Grey metal shelter (NOTE metal grill walls)



3. Example of existing Teal concrete shelter



4. Example of replacement - Teal coloured metal shelter



- Example of Adshell advertising shelter. These are not owned by the City.

On consultation with the City's Engineering Services Team, the 4 bus shelter types were graded for feasibility as either "possible" or "not possible":

- *Example 1: Concrete shelter* – **possible**, however given the inherent decay it is not recommended public art of a high value is invested as this asset can require replacement at any time
- *Example 2: Woodland Grey metal shelter* – **not possible** due to metal mesh structure
- *Example 3: Teal concrete shelter* - **possible**
- *Example 4: Teal coloured metal shelter* – **not possible** due to metal mesh structure

As such, the Public Art Masterplan has listed Example 1 and 3 as potential future public art opportunities:

Bus shelter murals

Public art type: Murals

Painted murals or applied vinyl wrap with artwork, installed on existing City-owned bus shelters. The City's **teal-coloured** concrete bus shelters can have commissioned mural artworks responding to the 'Our suburban life' curatorial theme, exploring aspects of their surrounding communities and daily life. The City's **older concrete** bus shelters can be used as practice canvases for local emerging mural artists, via an application process and with a fee to cover materials. These artworks could broadly respond to the curatorial theme 'The art of fun', with the potential to incorporate these opportunities into broader artist professional development programs.

Recommendation:

Following the approval of the Public Art Masterplan, this opportunity can be further scoped for planning, budget and a delivery timeline.