

minutes

Art Collection and Advisory Committee

MEETING HELD ON MONDAY, 5 NOVEMBER 2012

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CITY OF JOONDALUP

MINUTES OF THE ART COLLECTION AND ADVISORY COMMITTEE HELD IN
CONFERENCE ROOM 1, JOONDALUP CIVIC CENTRE, BOAS AVENUE, JOONDALUP
ON MONDAY, 5 NOVEMBER 2012.

ATTENDANCE

Committee Members:

| | | |
|--------------------|--------------------------------|--------------------|
| Cr Liam Gobbert | <i>Presiding Member</i> | |
| Mayor Troy Pickard | | |
| Cr John Chester | <i>Deputy Presiding Member</i> | |
| Cr Kerry Hollywood | | |
| Cr Mike Norman | | <i>from 5.35pm</i> |
| Cr Teresa Ritchie | | |
| Cr Sam Thomas | | |
| Mr Garry Hunt | Chief Executive Officer | |

Officers:

| | |
|-----------------------------|---------------------------------------|
| Mr Mike Tidy | Director Corporate Services |
| Mr Mike Smith | Manager Leisure and Cultural Services |
| Mr Thomas De Mallet Burgess | Coordinator Cultural Services |
| Mrs Deborah Gouges | Governance Officer |

There were no members of the public and no member of the press in attendance.

DECLARATION OF OPENING

The Presiding Member declared the meeting open at 5.31pm.

PUBLIC QUESTION TIME

Nil.

PUBLIC STATEMENT TIME

Nil.

APOLOGIES AND LEAVE OF ABSENCE

Leave of Absence Previously Approved

| | |
|-----------------------------|--|
| Cr Russ Fishwick, JP | 29 September to 9 November 2012 inclusive. |
| Cr Christine Hamilton-Prime | 1 November to 25 November 2012 inclusive. |
| Cr Brian Corr | 6 November to 16 November 2012 inclusive. |
| Cr Sam Thomas | 12 November to 24 November 2012 inclusive. |
| Cr Geoff Amphlett, JP | 14 November to 23 November 2012 inclusive. |
| Cr Liam Gobbert | 20 November to 28 November 2012 inclusive. |
| Cr Teresa Ritchie | 27 November to 4 December 2012 inclusive. |

CONFIRMATION OF MINUTES

MINUTES OF ART COLLECTION AND ADVISORY COMMITTEE MEETING HELD ON 25 OCTOBER 2012

MOVED Cr Chester, SECONDED Cr Thomas that the Minutes of the meeting of the Art Collection and Advisory Committee held on 25 October 2012 be CONFIRMED as a true and correct record.

The Motion was Put and

CARRIED (7/0)

In favour of the Motion: Cr Gobbert, Mayor Pickard, Crs Chester, Hollywood, Ritchie, Thomas and Mr Hunt.

ANNOUNCEMENTS BY THE PRESIDING MEMBER WITHOUT DISCUSSION

Nil.

DECLARATIONS OF INTEREST

Nil.

IDENTIFICATION OF MATTERS FOR WHICH THE MEETING MAY SIT BEHIND CLOSED DOORS

Nil.

PETITIONS AND DEPUTATIONS

Nil.

REPORTS

ITEM 1 PUBLIC ARTWORK COMMISSION FOR CITY CENTRE, JOONDALUP

WARD: All

RESPONSIBLE DIRECTOR: Mr Mike Tidy
Corporate Services

FILE NUMBER: 102552, 101515

ATTACHMENTS:

| | |
|--------------|---|
| Attachment 1 | Leading Contemporary Artists |
| Attachment 2 | Western Australian Contemporary Artists |
| Attachment 3 | Artist Profile - Loreenna Grant |
| Attachment 4 | Artist Profile - Brendan Van Hek |
| Attachment 5 | Artist Profile - Miik Green |
| Attachment 6 | Proposed Sites |

PURPOSE

For Council to consider commissioning a Public Artwork for a City Centre location in Joondalup.

EXECUTIVE SUMMARY

This report presents details and options to Council regarding the commission of a public artwork for the City of Joondalup. The artwork is to be located in the City Centre and will be completed in the 2013/14 financial year within the allocated budget. It is anticipated that the artwork will contribute to the revitalisation of the City Centre, Joondalup.

The background provides a definition and a description of the practice of public art, a brief discussion of its contribution to a community's sense of wellbeing, and a history of its relationship to the City of Joondalup.

Potential artists and suppliers are detailed, the advantages and disadvantages of each are listed. The attachments to this report provide examples of the works of three Western Australian artists with a brief biography and CV of each. Also attached are the potential sites for the artwork including advantages of each site.

It is recommended that Council:

- 1 **AGREES** that the total funds available for the public artwork project being \$50,000 carried forward from 2011/12 financial year and \$50,000 allocated as part of the 2012/13 financial year be combined for a single \$100,000 project;
- 2 **SELECTS** its preferred site for the proposed public artwork;

- 3 *SELECTS Loreнна Grant to undertake the public artwork with a combined value not to exceed \$100,000 including installation costs on the condition of further exploration of her concept and re-submitting an alternative full design within budget; and*
- 4 *AGREES not to undertake community consultation for the proposed public artwork.*

BACKGROUND

The Council at its meeting held on 17 April 2012 (CJ066-04/12 refers) resolved in part:

- 7 *In relation the Public Artwork Proposal:*
 - 7.1 *NOMINATES the City Centre as the ideal location for the Public Artwork Proposal;*
 - 7.2 *ENDORSES Option 2.2 Commissioning of an Artist for the sourcing of public artwork for a piece of art at the central intersection of Central Walk;*
 - 7.3 *REQUESTS a further report be SUBMITTED to the Art Collection and Advisory Committee on the opportunities for the Inside-Out Billboard Project for the 2012/13 Financial Year;*
 - 7.4 *REQUESTS the Policy Committee to ESTABLISH a Developer Contribution Policy;*
 - 7.5 *REQUESTS a presentation from the Chief Executive Officer regarding the project scope and whether it is achievable in reaching the desirable outcomes; and*
 - 7.6 *INITIATES an Expression of Interest for the Public Art Proposal and the results be SUBMITTED to the Art Collection and Advisory Committee for its consideration.*

In 1991, the former City of Wanneroo commenced a public art program and began installing artworks throughout the district. In 1995, the former City of Wanneroo adopted a cultural policy, of which the implementation of public art was an important aspect.

Following the division of the City of Joondalup from the former City of Wanneroo in 1997, the existing works within the City of Joondalup's boundaries became part of the current Public Art Collection. Since 1997, the collection has been maintained and added to; however, the majority of the works were created prior to 1999, when a number of major developments were taking place in the Joondalup City Centre (such as the development of the City's civic facilities on Boas Avenue).

The most recent City public art projects include:

- 2001: Kevin Draper was commissioned to create the metal trees located in Central Park.
- 2004: Jon Tarry was commissioned to create the Bali bombing memorial at the Kingsley Memorial Clubrooms.
- 2011: Kate McMillan was commissioned to create a work of public art at Seacrest Park Community Sporting Facility.

The City of Joondalup's current Public Art Collection includes 35 works of public art, including mosaics, murals, sculptures, street bollards, architectural details and street furniture. Works are situated throughout the district; however, the majority are located in and around the Joondalup City Centre area.

The 2011/12 budget allowed an amount of \$50,000 to commission public art. This amount remained unspent and was carried forward to 2012/13. In addition, a further \$50,000 was allocated for 2012/13 for the same project. As the 2011/12 allocation remained unspent, it is suggested that both allocations be spent in one project.

DETAILS

Public art refers to works of art in any media that have been planned and executed with the specific intention of being sited or staged in the physical public domain, usually outside and accessible to all. It signifies a particular working practice, often with implications of site specificity, community involvement or collaboration.

In recent years, public art has expanded in scope and application – both into more challenging areas of art form and across a much broader range of what might be called our 'public realm'. Cultural interventions of this kind have often been realised in response to creatively engaging a community's sense of 'place' or 'wellbeing'.

Such commissions can still, of course, result in physical, permanent artworks and sculptures. However, they are beginning to include other much more process-driven and action-research based artistic practices as well. As such, these do not always rely on the production of a physical or permanent artwork. This expanded scope of public art can embrace many diverse practices and art forms. The range of this type of artwork's potential is, of course, endless and ever-changing.

Monuments, memorials and civic statuary are perhaps the oldest and most obvious forms of officially sanctioned public art. Increasingly, most aspects of the built environment are seen as legitimate candidates for consideration as, or the location for, public art, including street furniture, lighting and graffiti. Public art is not confined to physical objects; dance, procession, street theatre and even poetry have proponents that specialise in public art.

When considering a public art proposal within the City, the intended objectives should be:

- to promote the City as a cultural destination;
- to meet accessibility and public safety requirements;
- to be relevant and appropriate to the context of its site and the City of Joondalup;
- to contribute to community amenity and the creation of a sense of place;
- to articulate and celebrate the community and its diversity;
- to create and enhance cultural tourism experiences;
- to animate and enrich public spaces and contribute to urban regeneration;
- to facilitate community cultural development;
- to contribute to identification of the City;
- to be designed to a high level;
- to possess aesthetic standards suitable for permanent display;
- to support the integration of contemporary art and daily life;
- to be completed within the 2012/13 financial year; and
- to fit within the budget of \$100,000.

Issues and options considered:

Council has nominated the Joondalup City Centre as the ideal location to commission a public artwork.

To meet the objectives outlined for the public art project to start in the 2012/13 financial year, it is recommended that Council endorses the commissioning of an artist to create a site-specific artwork. The commissioning of an artist is common practice when planning a development and currently a modest budget exists for the creation and implementation of one artwork. The proposed commissioning process would involve the following steps:

Estimated Timeline

| | |
|---|---------------|
| Project approval | October 2012 |
| Artists visit site | November 2012 |
| Artists submit brief | December 2012 |
| Selected artist develops concept plan | February 2013 |
| Community Consultation | May 2013 |
| Development of detailed plan of artwork by artist | August 2013 |
| Approval from CEO | October 2013 |
| Manufacture and installation of artwork | July 2014 |
| Estimated delivery date of installation | August 2014 |

Within the context of 'leading contemporary artists' (Attachment 1) that represent international best practice but at a cost beyond the City's budget, three Western Australian artists were approached (Attachment 2) with a brief of the preferred site (City Centre) and preferred medium (water). The City invited these artists to visit the proposed site in the City Centre and later received a detailed description of how they would approach the commission if selected.

The following advantages and disadvantages apply to commissioning artwork:

| Advantages | Disadvantages |
|--|--|
| Allows the artwork to be created specifically for the site and environment in which it is located. | Commissioning process is a lengthy process and artwork implementation alone requires at least nine months for the creation of a successful artwork following approval of the artist and their concept design. Timeline for complete commissioning process is approximately 25-27 months. |
| The proposed work will be of a high standard and each artist is very well established in Western Australian. | Inability to know what the final artwork will look like until the final stages of the project. |
| Work will be important in awareness of revitalisation of City Centre. | With the amount of funds available being modest in terms of commissioning public artwork, this may result in a smaller work or one that is aesthetically compromised. |

Options for Possible Sites



Following the resolution of Council at its meeting held on 17 April 2012 for a preference of a City Centre location for the public art commission, six alternative sites in the City Centre have been submitted, including information from a brief investigation to ascertain the suitability of each City Centre location, ownership of land and installation restrictions where relevant.

Attachment 6 shows the City locations proposed for consideration and includes comments as a result of conducting preliminary research. Also included for each site is a map showing the known location of the main utilities and services that may impact on the ability to install public art at that location.

Of the proposed locations, Site 1 (Central Walk) is the most problematic due to issues of land ownership including that the east west lane is private land, Central Walk is covered by a management order held by the Department of Regional Development and Lands, the location of significant utility services in Central Walk and the potential for any installation to restrict emergency service access. It is recommended that consideration be first given to the other proposed sites for public art.

Legislation/Strategic Plan/Policy Implications

Legislation

As the construction and installation of the public art will be undertaken by the City, it would therefore be regarded as a 'public work' and no planning approval would be required. Section 6 (3) of the *Planning and Development Act 2005* requires the responsible authority to be consulted with at the time the public work is being formulated.

The structure would be classified as a class 10b within the Building Code of Australia and would require a building permit as required by the *Building Act 2011*. The structure may also require a Structural Engineer Certificate.

Strategic Plan

Key Theme: Community Wellbeing.

Objective: Cultural development. For the community to have access to world-class cultural and artistic events and facilities.

Strategic initiatives: Invest in publicly accessible visual art that will present a culturally-enriched environment.

Promote local opportunities for arts development.

Policy The City's Art and Memorabilia Collection Policy.

The current version of the policy states:

The City will support Western Australian art and artists through an art acquisition program. The City will adopt a multi-criteria approach to its art collection, acquisitions and awards. This approach will ensure that the collection, acquisitions and awards include contemporary art and art demonstrating local content and context.

Risk Management Considerations:

All works considered would need to meet stringent public safety criteria.

The risk of commissioning any artwork is the inability to know what the final artwork will look like until the final stages of the project.

Financial/Budget Implications:

The 2011/12 budget allowed an amount of \$50,000 to commission public art. This amount remained unspent and was carried forward to 2012/13. In addition, a further \$50,000 was allocated for 2012/13 for the same project. As the 2011/12 allocation remained unspent, it is suggested that both allocations be spent in 2012/13.

Regional Significance:

The City's Art Collection, including its public art, archives and memorabilia, plays an important part in shaping and developing a sense of community.

The ongoing provision of an accessible and high calibre art collection is integral to the cultural development and vibrancy of the City of Joondalup region and to best practice standards for the development of the visual arts in local government.

Sustainability Implications:

The installation of public artworks has positive social sustainability implications. Public artworks physically enrich a locality and provide a catalyst for public discussion about current social, economic and environmental issues. Public artworks strengthen the public realm by creating points of interest, animating spaces and providing beauty, character and colour to places. A new public artwork will build upon the relevance of the City's public spaces for the local community and increase the value of the City's cultural resources.

Consultation:

Given the scope of the Public Artwork Commission it is recommended that no community consultation take place.

COMMENT

Council approved the commission and development of a piece of public art for the City Centre. Overall the commission will be a sound investment for the City of Joondalup's Public Art Collection and should provide a distinguishing and relevant artwork for City Centre. The commissioning of a public artwork will also aid in the revitalisation of Joondalup City Centre.

Public art will add meaning to and builds a stronger sense of place, identity and uniqueness to the City Centre and community. Other non tangible benefits public art contributes are:

- reflects and reveals societies;
- humanises the built environment;
- invigorates public spaces;
- is freely accessible and enables people to experience art in their daily lives;
- invites interaction and response and promotes discussion and debate;
- offers alternative perspectives that can challenge assumptions, beliefs and community values;
- gives community pride and spirit; and
- establishes unique, culturally active, liveable places.

The artists listed represent a range of challenging and diverse work that could encourage the general public to re-examine their expectations and definitions of art through dialogue about the role of art in public spaces. The selected Western Australian artist will design an artwork to challenge an outdoor public site to serve as a catalyst for conversations about art and/or community issues within Joondalup and Western Australia. It is proposed that Lorena Grant undertake the public artwork as the style and aesthetic of the artist best reflects the City Centre location and the artist has a good track record in working with local government.

In regards to the proposed locations, due to the problems associated with Site 1 (Central Walk) it is recommended that consideration be first given to the other proposed sites for the location of public art.

VOTING REQUIREMENTS

Simple Majority.

Cr Mike Norman arrived at the meeting, the time being 5.35pm.

OFFICER'S RECOMMENDATION:

That Council:

- 1 AGREES that the total funds available for the public artwork project being \$50,000 carried forward from 2011/12 financial year and \$50,000 allocated as part of the 2012/13 financial year be combined for a single \$100,000 project;
- 2 SELECTS its preferred site for the proposed public artwork;
- 3 SELECTS Loreнна Grant to undertake the public artwork with a combined value not to exceed \$100,000 including installation costs on the condition of further exploration of her concept and re-submitting an alternative full design within budget; and
- 4 AGREES not to undertake community consultation for the proposed public artwork.

MOVED Cr Norman, SECONDED Cr Hollywood that Council:

- 1 **AGREES that the total funds available for the public artwork project being \$50,000 carried forward from 2011/12 financial year and \$50,000 allocated as part of the 2012/13 financial year be combined for a single \$100,000 project; and**
- 2 **REQUESTS a further report be presented to the Art Collection and Advisory Committee investigating the preferred location being the intersection of Central Walk for the purposes of a water feature sculpture and present further alternative options to the committee if a sculpture at this location is an unviable option.**

The Motion was Put and

CARRIED (7/1)

In favour of the Motion: Cr Gobbert, Mayor Pickard, Crs Hollywood, Norman, Ritchie, Thomas and Mr Hunt.

Against the Motion: Cr Chester.

Appendix 1 refers

To access this attachment on electronic document, click here: [Attach1artagn051112.pdf](#)

MOTIONS OF WHICH PREVIOUS NOTICE HAS BEEN GIVEN

MOVED Mayor Pickard, **SECONDED** Cr Gobbert that in accordance with Clause 26(4)(a) of the *City of Joondalup Standing Orders Local Law 2005* – the Art Collection and Advisory Committee, **BY AN ABSOLUTE MAJORITY, DISPENSES** with the requirement to give notice under subclause (1) as the Art Collection and Advisory Committee is satisfied that the motion is a matter of urgency and the motion could not reasonably be dealt with at the next ordinary meeting of the Committee for the purpose of:

Allowing further discussion on Item 3 Invitation Art Award which formed part of the Agenda at the meeting held on 25 October 2012, for the purposes of revoking the item and allowing consideration of an alternative recommendation.

The Motion was Put and

CARRIED (8/0)

In favour of the Motion: Cr Gobbert, Mayor Pickard, Crs Chester, Hollywood, Norman, Ritchie, Thomas and Mr Hunt.

INVITATION ART AWARD

MOVED Mayor Pickard, **SECONDED** Cr Chester that the Art Collection and Advisory Committee, **BY AN ABSOLUTE MAJORITY, REVOKES** its decision of 25 October 2012 in relation to Item 3 – Invitation Art Award as follows:

“That the Art Collection and Advisory Committee REQUESTS that a further report be presented to a future meeting of the Art Collection and Advisory Committee detailing the following options relating to the City of Joondalup Invitation Art Award:

- *Implement a Community Education Program to support the Invitation Art Award;*
- *Implement an artistic direction to focus on exhibiting multiple works by fewer artists; and*
- *Investigate alternative venues to host the Invitation Art Award.”*

The Motion was Put and

CARRIED (8/0)

In favour of the Motion: Cr Gobbert, Mayor Pickard, Crs Chester, Hollywood, Norman, Ritchie, Thomas and Mr Hunt.

MOVED Mayor Pickard, SECONDED Cr Norman that Council AMENDS the Invitation Art Award to better reflect the aspiration of the local art community to include the following elements commencing in 2013:

- 1 The Invitation Art Award be RENAMED the Community Invitation Art Award;**
- 2 Eligibility to the Community Invitation Art Award be restricted to the City of Joondalup residents or a member of the Joondalup Community Art Association;**
- 3 Selection of the artists be by an external selection committee and awarded by an external judging panel;**
- 4 an artistic direction be implemented to focus on exhibiting multiple work by fewer artists;**
- 5 a possible alternative venue for the Community Invitation Art Award be investigated and reported back to the Art Collection and Advisory Committee;**
- 6 a further report be submitted to the Art Collection and Advisory Committee outlining the terms, conditions, award categories and potential community education program for the Community Invitation Art Award.**

The Motion was Put and

CARRIED (8/0)

In favour of the Motion: Cr Gobbert, Mayor Pickard, Crs Chester, Hollywood, Norman, Ritchie, Thomas and Mr Hunt.

ANNOUNCEMENTS OF NOTICES OF MOTION FOR THE NEXT MEETING

Nil.

REQUESTS FOR REPORTS FOR FUTURE CONSIDERATION

Nil.

CLOSURE

There being no further business, the Presiding Member declared the Meeting closed at 6.30pm the following Committee Members being present at that time:

Cr Liam Gobbert
Mayor Troy Pickard
Cr John Chester
Cr Kerry Hollywood
Cr Mike Norman
Cr Teresa Ritchie
Cr Sam Thomas
Mr Garry Hunt, Chief Executive Officer