

minutes

Art Collection and Advisory Committee

MEETING HELD ON **THURSDAY 24 OCTOBER 2013**

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There being no further nominations at the close of the Election for Presiding Member, Cr Gobbert was declared elected unopposed to the position of Presiding Member and assumed the Chair at 7.04pm.

ELECTION OF DEPUTY PRESIDING MEMBER

It is advisable that the Committee appoints a Deputy Presiding Member, who would chair the meeting in the absence of the Presiding Member.

Cr Chester nominated Cr Hollywood for the position of Deputy Presiding Member. Cr Hollywood accepted the nomination.

There being no further nominations, Cr Hollywood was declared elected unopposed to the position of Deputy Presiding Member.

PUBLIC QUESTION TIME

Nil.

PUBLIC STATEMENT TIME

Nil.

APOLOGIES/LEAVE OF ABSENCE

Cr Sam Thomas.

DECLARATIONS OF INTEREST

Nil.

REPORT

ITEM 1 2013 - CITY OF JOONDALUP'S COMMUNITY INVITATION ART AWARD - ARTWORKS FOR ACQUISITION

WARD	All
RESPONSIBLE ACTING DIRECTOR	Mr Mike Smith Corporate Services
FILE NUMBER	35613, 101515, 102850
ATTACHMENT	Nil.
AUTHORITY / DISCRETION	Executive - The substantial direction setting and oversight role of Council, such as adopting plans and reports, accepting tenders, directing operations, setting and amending budgets.

PURPOSE

For the Art Collection and Advisory Committee (ACAC) to consider the acquisition of artworks from the City's 2013 Community Invitation Art Award (CIAA).

EXECUTIVE SUMMARY

2013 marks the inaugural year for the Community Invitation Art Award, which has replaced the annual Invitation Art Award (IAA). The CIAA is an acquisitive award with eligibility limited to City of Joondalup residents or a member of the Joondalup Community Art Association (JCAA); and aims to promote and support local professional visual arts.

The CIAA offers a variety of non-acquisitive awards to support the Overall Award, which is acquisitive. The event calls for initial expressions of interest from professional local artists or members of the JCAA. From the entries received, a shortlist of artists is selected by an independent panel of industry experts to receive an invitation to exhibit a new series of three artworks.

Prior to the official opening of the CIAA, a separate independent judging panel determines the winners of four award categories. In addition, a People's Choice is awarded by popular vote (general public). In total the five award categories are as follows:

- The Overall Award.
- The Overall Runner Up Award.
- The Award for Excellence.
- The Celebrating Joondalup Award.
- The People's Choice Award.

A condition of the CIAA is that the winning artwork of the Overall Award is acquired by the City for its art collection.

The CIAA is officially opened by the Mayor in October of each year with members of the ACAC being briefed prior to the opening. Following the briefing and guided by recommendations from the City's Curator, the ACAC determine which pieces are acquired and the Chief Executive Officer exercises his delegation and purchases those pieces. Those pieces are then reserved at the time of the opening of the CIAA.

The City currently budgets an amount of \$7,000 for the Overall Award (acquisitive prize), and has a further \$15,000 to acquire purpose identified works in the 2013-14 financial year to include the CIAA, the Community Art Exhibition and works selected by other means (for example, galleries or private collections).

BACKGROUND

The City of Joondalup's CIAA is an annual exhibition that brings together a diverse selection of Western Australian leading artists and provides members of the public with access to a high standard of artworks. 2013 will be the inaugural year for the City's CIAA. The event is held in October of each year within the 'Great Space' of Lakeside Joondalup Shopping City.

As part of the CIAA, a first prize of \$7,000 is awarded to the winner of the Overall Acquisitive Award, with the City automatically acquiring that work. In addition there are four other prize categories. In total the prize categories are as follows:

- The Overall Award (acquisitive) \$7,000.
- The Overall Runner Up Award (non-acquisitive) \$2,000.
- The Award for Excellence (non-acquisitive) \$2,000.
- The Celebrating Joondalup Award (voluntary category) \$2,000.
- The People's Choice Award (all artworks eligible) \$2,000.

The IAA had a strong history in the City and within the state and national art industry; the CIAA aims to further strengthen the City's relationship with the broader arts community. The City supports Western Australian art and artists through an art acquisition program. The City adopts a multi-criteria approach to its art collection, acquisitions and awards. This approach ensures that the collection, acquisitions and awards include contemporary art and art that demonstrates local content and context.

The term 'contemporary art' is used to reference art produced at this present point in time and produced since World War II. In regard to the City's philosophy, contemporary artworks are to be conceptually resolved and reflect current practice.

DETAILS

As the name suggests, the CIAA is only open to those artists that the City formally invites to exhibit. The City invited Expressions of Interest (EOI) from 14 February 2013 to 16 April 2013. A total of 27 EOIs were received.

Following the close of EOI, the City appointed a selection panel comprising of:

- Bruce Slatter – Head of Art Department, Curtin University.
- Tom Muller – PS Art Space Fremantle, Director and Curator.
- Sue Starcken – Edith Cowan University, Art Collection Curator.

The Shortlist of artists to be invited to enter totalled eight, as follows:

- David Attwood.
- Thea Costantino.
- Mike Gray.
- Clare Mcfarlane.
- Mark Parfitt.
- Judy Rogers.
- Helen Smith.
- Roderick Sprigg.

The official opening of the 2013 CIAA is scheduled for Saturday, 26 October 2013, where the winners of each award will be presented. The winners are selected by a City appointed judging panel comprising of the following industry related professionals:

- Sandra Murray – Bankwest Curator.
- Dr Darryn Anstead – Coordinator of Painting, Curtin University.
- Prof. Ted Snell – Director Cultural Precinct, University of Western Australia.

In addition to the City acquiring the piece of artwork that wins first prize, the City also has the opportunity to acquire other work exhibited within the CIAA. This is generally done prior to the CIAA opening, which allows the City first choice on preferred pieces.

Issues and options considered

There are three options open to the ACAC:

- accept the recommendations for acquisitions
- accept part of the recommendations for acquisitions
or
- not accept any recommendations for acquisitions.

Legislation / Strategic Community Plan / policy implications

Legislation

The ACAC and the Chief Executive Officer have been granted delegated authority to purchase artworks recommended up to an amount of \$15,000 and within budget allocations.

Strategic Community Plan

Key theme

Community Wellbeing.

Objective

Cultural development.

Strategic initiative Invest in publicly accessible visual art that will present a culturally enriched environment.

Policy *Art Collection and Memorabilia Policy.*

Risk management considerations

The risks of adding artwork that is not aligned to the City's current art collection are as follows:

- The City's art collection is a specialised and curated collection. The integrity of the collection could be jeopardised by purchasing artworks on subjective criteria.
- The collection is building in value year on year and now represents a sizeable asset. Thus, the overall value of the collection is of concern and this will deteriorate if not directed correctly or if 'weak' works enter the collection.

When the City's art collection was assessed in December 2007, the valuer's comments noted that the City has a significant contemporary art collection of excellent financial and cultural value. Overall, selections have been made in order to build a collection of high artistic and financial value.

However, the valuer also noted that the collection has a number of low value works, which are considered a detriment to the collection as a whole and which have depreciated, representing a negative investment for the City. Generally, those works which were purchased purely on the basis of 'local content', or due to a preference for traditional craft mediums, were noted by the valuer as weak links in the collection.

Financial/budget implications

The 2013-14 Budget has an amount of \$30,000 allocated, \$7,000 for the overall winner of the CIAA acquisition award, \$8,000 for the prize winner in the CIAA non-acquisitive prizes and a further \$15,000 for the City to acquire art throughout the financial year, of which \$1,220 is currently spent.

Account No:	C1020	Account No:	C10211
Budget Item:	Community Invitation Art Award Acquisition	Budget Item:	Art Acquisitions
Budget Amount:	\$7,000	Budget Amount:	\$15,000
Amount Spent to Date:	\$0	Amount Spent to Date:	\$1,220
Proposed Cost:	\$7,000	Proposed Cost:	\$TBD
Balance:	\$0	Balance:	\$TBD

All amounts quoted in this report are to be exclusive of GST.

Regional significance

The CIAA attracts entries from professional artists from across the state and is therefore considered to be a regional event hosted by the City. The on-going provision of an accessible and high-calibre art event is integral to the cultural development and vibrancy of the City and for the development of visual arts within the industry of local government.

Sustainability implications

The CIAA has positive social sustainability implications for the City. The event provides enhancement of the locality and acts as a catalyst for public discussion about current social, economic and environmental issues. The CIAA physically enhances public places and the public realm by creating points of interest, animating spaces and providing beauty, character and colour to the City. It also enhances the relevance for the local community of the City's cultural position and increases the value of the City's cultural resources.

Consultation

Not applicable.

COMMENT

A presentation will be made to the Committee recommending items of artwork for purchase as part of the City's 2013 CIAA.

VOTING REQUIREMENTS

Simple Majority.

OFFICER'S RECOMMENDATION

That the Art Collection and Advisory Committee gives CONSIDERATION to acquiring the recommended pieces of artwork displayed as part of the City of Joondalup's 2013 Community Invitation Art Award.

MOTION TO ADJOURN THE MEETING

CONSIDERATION TO ADJOURN THE MEETING - [02154]

MOVED Cr Gobbert, SECONDED Mayor Pickard that the meeting of the Art Collection and Advisory Committee be ADJOURNED to Lakeside Shopping City and until such time that an inspection of the City of Joondalup Community Invitation Art Exhibition at Lakeside Shopping City can be completed.

The Motion was Put and

CARRIED (6/1)

In favour of the Motion: Cr Gobbert, Mayor Pickard, Crs Fishwick, Hollywood, Norman and Mr Smith.
Against the Motion: Cr Chester.

With the endorsement of the Committee, the meeting ADJOURNED at 7.15pm with the following members present:

*Cr Liam Gobbert
Mayor Troy Pickard
Cr John Chester
Cr Russ Fishwick, JP
Cr Kerry Hollywood
Cr Mike Norman
Mr Mike Smith*

Following the inspection of the City of Joondalup Community Invitation Art Exhibition at Lakeside Shopping City the meeting RESUMED at Lakeside Shopping City at 7.56pm; the following Committee Members being present at that time:

*Cr Liam Gobbert
Mayor Troy Pickard
Cr John Chester
Cr Russ Fishwick, JP
Cr Kerry Hollywood
Cr Mike Norman
Mr Mike Smith*

MOVED Cr Gobbert that the Art Collection and Advisory Committee AGREES to purchase "Old Man Emu (Sir & Eddie)" by Roderick Sprigg at a purchase price of \$1,200.

The Motion LAPSED for the want of a seconder.

MOVED Cr Gobbert SECONDED Cr Chester that the Art Collection and Advisory Committee AGREES to purchase "Lachrymae Imperiales II" by Thea Costantino at a purchase price of \$1,152.

The Motion was Put and

LOST (3/4)

In favour of the Motion: Crs Gobbert, Chester and Norman.

Against the Motion: Mayor Pickard, Crs Fishwick, Hollywood and Mr Smith.

MOVED Cr Fishwick SECONDED Cr Hollywood that the Art Collection and Advisory Committee AGREES not to acquire any pieces of artwork displayed as part of the City of Joondalup's 2013 Community Invitation Art Award at this time.

The Motion was Put and

CARRIED (6/1)

In favour of the Motion: Cr Gobbert, Mayor Pickard, Crs Fishwick, Hollywood, Norman and Mr Smith.

Against the Motion: Cr Chester.

CLOSURE

There being no further business, the Presiding Member declared the Meeting closed at 8.09pm the following Committee Members being present at that time:

Cr Liam Gobbert
Mayor Troy Pickard
Cr John Chester
Cr Russ Fishwick, JP
Cr Kerry Hollywood
Cr Mike Norman
Mr Mike Smith