

# minutes

## Art Collection and Advisory Committee

MEETING HELD ON **MONDAY 10 FEBRUARY 2014**

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## **CITY OF JOONDALUP**

### **MINUTES OF THE ART COLLECTION AND ADVISORY COMMITTEE MEETING HELD IN CONFERENCE ROOM 1, JOONDALUP CIVIC CENTRE, BOAS AVENUE, JOONDALUP ON MONDAY 10 FEBRUARY 2014.**

#### **ATTENDANCE**

##### **Committee Members:**

Cr Liam Gobbert            *Presiding Member*  
Cr John Chester  
Cr Russ Fishwick, JP  
Cr Kerry Hollywood    *Deputy Presiding Member*  
Cr Sam Thomas  
Mr Mike Tidy              Director Corporate Services

##### **Officers:**

Mr Mike Smith                              Manager Leisure and Cultural Services  
Mr Thomas De Mallet Burgess          Coordinator Cultural Services  
Mr John Byrne                                Governance Coordinator  
Mrs Lesley Taylor                          Governance Officer

There were no members of the public and no member of the press in attendance.

#### **DECLARATION OF OPENING**

The Presiding Member declared the meeting open at 6.00pm.

#### **DECLARATIONS OF INTEREST**

Nil.

#### **PUBLIC QUESTION TIME**

Nil.

#### **PUBLIC STATEMENT TIME**

Nil.

## **APOLOGIES/LEAVE OF ABSENCE**

### **Apologies**

Mayor Troy Pickard.  
Cr Christine Hamilton-Prime.

### **Leave of Absence previously approved**

Cr Mike Norman                      1 to 11 February 2014 inclusive.

## **CONFIRMATION OF MINUTES**

### **MINUTES OF THE ART COLLECTION AND ADVISORY COMMITTEE HELD 24 OCTOBER 2013**

**MOVED Cr Hollywood, SECONDED Cr Thomas that the minutes of the Special meeting of the Art Collection and Advisory Committee held on 24 October 2013 be confirmed as a true and correct record.**

**The Motion was Put and**

**CARRIED (6/0)**

**In favour of the Motion:** Crs Gobbert, Chester, Fishwick, Hollywood and Thomas and Mr Tidy.

## **ANNOUNCEMENTS BY THE PRESIDING MEMBER WITHOUT DISCUSSION**

Nil.

## **IDENTIFICATION OF MATTERS FOR WHICH THE MEETING MAY BE CLOSED TO THE PUBLIC**

Nil.

## **PETITIONS AND DEPUTATIONS**

Nil.

**REPORTS****ITEM 1 INTERNATIONAL ARTIST RESIDENCY**

<b>WARD</b>	All
<b>RESPONSIBLE DIRECTOR</b>	Mr Mike Tidy Corporate Services
<b>FILE NUMBER</b>	14158, 101515
<b>ATTACHMENT</b>	Attachment 1 Artists reviewed Attachment 2 Shortlisted artist biographies and images
<b>AUTHORITY / DISCRETION</b>	Executive - The substantial direction setting and oversight role of Council, such as adopting plans and reports, accepting tenders, directing operations, setting and amending budgets.

**PURPOSE**

For Council to select an international artist to undertake a visual arts residency in the City of Joondalup and produce an artwork for the City's Art Collection.

**EXECUTIVE SUMMARY**

In February 2013, Council agreed to invite an international or national artist to undertake a residency in the City of Joondalup to produce an artwork that documents and captures the iconic landmarks and people that represent the City of Joondalup.

Thirty-one professional artists have been reviewed for consideration (by research rather than expression of interest) and from this list two artists have been shortlisted. Both artists are of a high professional standing, and have indicated that they are available to complete the residency within the allocated budget and time frame.

Henrietta Stuart from the UK is the preferred artist because she is keen to explore the coast and the landscape near Joondalup and create new landscape paintings that explore her interest in painting light and the effects of weather.

*It is therefore recommended that Council subject to an amount of \$30,000 being included in the 2014-15 Budget APPOINTS artist Henrietta Stuart from London, UK to complete the City of Joondalup arts residency, to liaise with the community and develop artwork that documents the landmarks and people who represent the City, with a contract value not to exceed \$30,000.*

## **BACKGROUND**

At its meeting held on 19 February 2013 (CJ021-02/13 refers), Council resolved as follows:

*“That Council:*

- 1 *ENDORSES the completion of the artwork commission to the value of \$30,000;*
- 2 *AGREES to invite an international or national artist to undertake an arts residency in the City of Joondalup, developing an artwork commission that documents and captures the iconic landmarks and people who represent the City of Joondalup;*
- 3 *NOTES the arts residency detailed in Part 2 above will be completed by 2014-15.”*

## **DETAILS**

Residencies are an effective way of contracting an artist to create an original artwork for a particular purpose and also to liaise with a community, bringing about discussion of shared values and allowing the host to reveal a place from a new perspective. Residencies also offer artists the opportunity to develop their practise and access a new audience, with the support of a hosting community who can assist in providing access and an opportunity to research the history and landmarks of the place. A successful residency is an exchange and should be of mutual benefit to both artist and host.

### **Issues and options considered**

Thirty-one professional artists from eleven countries were reviewed (Attachment 1 refers) for the residency by a process of research and peer recommendation rather than a process of expression of interest. During this process the following selection criteria were applied:

- Artists' professional standing (only professional artists were considered).
- Level of engagement the artist was likely to have with Joondalup - engagement with place, people, culture, history.
- Value of the artist's work in relation to the City of Joondalup Art Collection and long term investment potential.
- Links between the artist's practice and the City's existing art collection (including the capacity of the City to appropriately house, display, conserve and manage the artist's work).
- Availability of the artist to complete the residency within the 2014-15 financial year.

Two artists were subsequently shortlisted (Attachment 2 refers) as most suited to this residency, and contacted to assess their level of interest. Both indicated that they are available and interested.

Both shortlisted artists have indicated they would invest in a significant level of engagement with the City of Joondalup as part of the residency and in the creation of an artwork if successful.

Option one: Henrietta Stuart, London, UK

Henrietta Stuart is a contemporary landscape artist based in London, UK, represented by the Box Gallery, London, who has received several awards in Britain since completing her education with Honours from Newcastle University. Her work is strongly influenced by impressionist painters, in particular by Turner. Her primary concern is to paint light and the effects of weather in a highly abstracted and emotive way, gathering her inspiration on walks throughout the South-West of England, South of France and various parts of Europe. Her work is luminous; she achieves this effect by layering the paint thinly and repetitively. She has visited Western Australia in the past and is impressed by the quality of light in Perth, and is keen to explore the coast and the landscape near Joondalup and create new paintings based on the landscape here.

More information about Henrietta Stuart and examples of her work is provided in Attachment 2.

Option two: Joan Linder, New York, USA

Joan Linder is a highly skilled, illustration-based fine artist, living and practising in New York, USA, and currently employed as an associate professor at Buffalo University, New York. She achieved her Master of Fine Art from Columbia University, New York in 1996. Joan Linder works in the traditional medium of quill-pen and ink, partly as a reaction against mass produced, electronic imagery that is so prevalent in modern life, and partly to allow viewers to experience and understand the value of mark-making and the evidence of the artist's hand within an artwork. Her drawings are ambitious in scale and varied in subject matter. In previous commissions she has created large botanical illustrations for New York subway stations. In another project she drew the contents of her kitchen sink every day over the course of a year as a study of domestic life. She is a dedicated and energetic artist, with a rigorous approach to the craft of drawing. She is very interested in exploring the potential for new developments in her artistic practice, inspired by the urban and natural environments in Joondalup.

More information about Joan Linder and examples of her work is provided in Attachment 2.

**Legislation / Strategic Community Plan / policy implications**

**Legislation** Not applicable.

**Strategic Community Plan**

**Key theme** Community Wellbeing.

**Objective** Cultural development.

**Strategic Initiatives** Invest in publicly accessible visual art that will present a culturally-enriched environment.

**Policy** *The City's Art and Memorabilia Collections Policy.*

**Risk management considerations**

Not applicable.

### **Financial/budget implications**

At its meeting held on 19 February 2013 (CJ021-02/13 refers), Council endorsed the artist in residency program to the value of \$30,000. This amount will need to be considered as part of the 2014-15 Budget deliberations. Subject to funding being approved, the City will invite an international or national artist to undertake an arts residency in the City of Joondalup, developing an artwork commission that documents and captures the iconic landmarks and people who represent the City of Joondalup.

The artwork commission fee paid to the artist would be in the region of \$15,000 with a further \$15,000 used to cover costs of hosting the artist such as travel, accommodation and daily allowance.

There are no budget implications for the current 2013-14 financial year.

### **Regional significance**

The City's art collection, including its public art, archives and memorabilia, plays an important part in shaping and developing a sense of community.

The ongoing provision of an accessible and high calibre art collection is integral to the cultural development and vibrancy of the City of Joondalup region and to best practice standards for the development of the visual arts in local government.

### **Sustainability implications**

#### Environmental

Art strengthens the public realm by creating points of interest, animating spaces and providing beauty, character and colour to places.

#### Social

Art provides a catalyst for public discussion about current social, economic and environmental issues.

#### Economic

Art is a driver for cultural tourism.

### **Consultation**

Not applicable.

### **COMMENT**

Both shortlisted artists represent high quality contemporary artists whose work would represent a culturally valuable asset for the City and whose practise will be of interest to the local community.



Henrietta Stuart from the UK is the preferred artist because she will explore the coast and the landscape near Joondalup and create new landscape paintings that explore her interest in painting light and the effects of weather. If selected, it is likely that the artist will spend time exploring the Joondalup area (in particular flora, bushland and coastal areas) and produce works (including sketches and paintings) influenced by this. As part of the residency the City will set aside funds (within the existing budget allocation) to acquire one or more works by the artist of the area for the City's art collection.

While in Joondalup the artist will also be afforded opportunities to engage with community groups and collaborate with local artists and visual arts groups. Once the artist is appointed a more specific timetable will be determined that may facilitate further opportunities such as judging the Community Art Exhibition or Community Invitation Art Award, or mounting an exhibition of work at the blend(er) Gallery.

### **VOTING REQUIREMENTS**

Simple Majority.

### **OFFICER'S RECOMMENDATION**

That Council subject to an amount of \$30,000 being included in the 2014-15 Budget APPOINTS artist Henrietta Stuart from London, UK to complete the City of Joondalup arts residency, to liaise with the community and develop artwork that documents the landmarks and people who represent the City, with a contract value not to exceed \$30,000.

**MOVED Cr Fishwick, SECONDED Cr Hollywood that the item relating to International Artist Residency be REFERRED BACK to the Chief Executive Officer for further investigation, with a view to including a number of Australian artists and increasing the number of shortlisted applicants for consideration by the Art Collection and Advisory Committee.**

**The Motion was Put and**

**CARRIED (6/0)**

**In favour of the Motion:** Crs Gobbert, Chester, Fishwick, Hollywood and Thomas and Mr Tidy.

*Appendix 1 refers*

*To access this attachment on electronic document, click here: [Attach1ARTagn100214.pdf](#)*

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## **ITEM 2 PUBLIC ARTWORK COMMISSION FOR JOONDALUP CITY CENTRE WATER FEATURE SCULPTURE**

<b>WARD</b>	North
<b>RESPONSIBLE DIRECTOR</b>	Mr Mike Tidy Corporate Services
<b>FILE NUMBER</b>	103481, 103301, 35613, 101515
<b>ATTACHMENT</b>	Attachment 1 Expressions of Interest received
<b>AUTHORITY / DISCRETION</b>	Executive - The substantial direction setting and oversight role of Council, such as adopting plans and reports, accepting tenders, directing operations, setting and amending budgets.

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### **PURPOSE**

For Council to consider approving four shortlisted artists to design a detailed concept for the Central Walk water feature sculpture public artwork commission.

### **EXECUTIVE SUMMARY**

This report outlines the expressions of interest (EOI) received from West Australian artists for the public art commission, a water feature sculpture in Central Walk, Joondalup.

The 10 artists who responded to the EOI process are listed (Attachment 1 refers) with further detail provided on recommended options for a shortlist of four artists to design a detailed concept proposal for consideration by Council for a preferred design in June 2014 (as per the project timeline).

The recommended artists are: Geoffrey Drake-Brockman, Simon Gilby, The Smith Sculptors and Joshua Webb.

This report further provides an update on:

- confirmation by relevant emergency services that they do not object to the proposed development
- the budget for completion of the project.

*It is therefore recommended that Council:*

- 1 *AGREES that the accumulated 2011-12 and 2012-13 Budget funds of \$100,000 be combined with the 2013-14 Budget funds to provide for a single \$150,000 project;*
- 2 *LISTS an amount of \$150,000 being carried forward to the 2014-15 Budget to complete the Central Walk water feature sculpture public artwork commission;*

- 3 *AGREES Geoffrey Drake-Brockman, Simon Gilby, The Smith Sculptors and Joshua Webb be shortlisted to design a detailed concept for the Central Walk water feature sculpture public artwork commission for the Joondalup City Centre, Joondalup with a combined value not to exceed \$150,000 including installation costs.*

## **BACKGROUND**

The City of Joondalup's current public art collection includes 35 works of public art, including mosaics, murals, sculptures, street bollards, architectural details and street furniture. Works are situated throughout the region, however, the majority are located in and around the Joondalup City Centre area.

The most recent City public art project was undertaken in 2011, when artist Kate McMillan was commissioned to create a work of public art at Seacrest Park Community Sporting Facility.

The 2011-12 budget allowed an amount of \$50,000 to commission public art. This amount remained unspent and was carried forward to 2012-13. In addition, a further \$50,000 was allocated for 2012-13 for the same project (CJ250-11/12 refers). A further \$50,000 was allocated in the 2013-14 financial year. As all funds remain unspent, it is suggested that all allocations be combined in one \$150,000 project in the 2014-15 financial year.

At its meeting held on 25 June 2013 (CJ108-06/13 refers), Council resolved the following:

*"That Council:*

- 1 *NOTES that the intersection of Central Walk is crown land controlled by the Department of Regional Development and Lands and any development will be subject to their approval of an appropriate development application and building permit;*
- 2 *SUPPORTS the installation of a water feature sculpture at the intersection of Central Walk as detailed in Report CJ108-06/13 subject to confirmation by relevant emergency services that they do not object to the proposed development;*
- 3 *REQUESTS the Chief Executive Officer to call expressions of interest from suitable artists for the design, construction and installation of a water feature sculpture at the preferred location."*

## **DETAILS**

Public art refers to works of art in any media that have been planned and executed with the specific intention of being sited or staged in the physical public domain, usually outside and accessible to all. It signifies a particular working practice, often with implications of site specificity, community involvement or collaboration.

In recent years, public art has expanded in scope and application – both into more challenging areas of art form and across a much broader range of what might be called our 'public realm'. Cultural interventions of this kind have often been realised in response to creatively engaging a community's sense of 'place' or 'wellbeing'.

Such commissions can still result in physical, permanent artworks and sculptures. However, they are beginning to include other much more process-driven and action-research based artistic practices. As such, these do not always rely on the production of a physical or permanent artwork. This expanded scope of public art can embrace many diverse practices and art forms. The range of this type of artwork's potential is endless and ever-changing.

Monuments, memorials and civic statuary are perhaps the oldest and most obvious forms of officially sanctioned public art. Increasingly, most aspects of the built environment are seen as legitimate candidates for consideration as, or the location for, public art, including street furniture, lighting and graffiti. Public art is not confined to physical objects; dance, procession, street theatre and even poetry have proponents that specialise in public art.

When considering a public art proposal within the City of Joondalup, the objectives should be to:

- promote the City as a cultural destination
- meet accessibility and public safety requirements
- be relevant and appropriate to the context of its site and the City of Joondalup
- contribute to community amenity and the creation of a sense of place
- articulate and celebrate the community and its diversity
- create and enhance cultural tourism experiences
- animate and enrich public spaces and contribute to urban regeneration
- facilitate community cultural development
- contribute to identification of the City of Joondalup
- be designed to a high level
- possess aesthetic standards suitable for permanent display
- support the integration of contemporary art and daily life
- fit within the budget of \$150,000.

#### Project Timeline

<b>Event</b>	<b>Target date</b>	<b>Progress</b>
EOI Call-Out August	August – December 2013	Complete
Artist short-listing	January 2014	Complete
Short-listed artist presents design concept	April 2014	
Selection of artist	June 2014	
Design Concept stage	August 2014	
Design Approved	December 2014	
Commission stage - Contract	January 2014	
Final Design approved	April 2014	
Artwork Created	January 2015	
Commencement of installation	March 2015	

## Issues and options considered

Council has nominated Central Walk as the preferred location when commissioning an artist for the public artwork.

The site is situated on Crown Land. Initial discussions with the Department of Regional Development and Lands (DRDL) has indicated that the DRDL will assess, and if appropriate, sign-off on Development Applications and Building Permits to allow for planning and construction to be undertaken on Crown Land. However, DRDL has indicated that it does not need to be involved in the design stage of these types of projects.

Following an inspection, a representative of the Joondalup Fire Station has confirmed the water feature would not present an access issue for emergency vehicles as long as access is still possible from both the north and south ends of Central Walk.

However, it was requested that the bollards at the entrances to Central Walk be made removable to allow easier access to turn into Central Walk for emergency access vehicles.

A call for expressions of interest (EOI) was made in October 2013, and closed on 18 December 2013. The EOI was made through targeted invitations, by advertising in arts media and through the City's website.

The EOI was very successful, attracting 10 applications from high calibre professional West Australian artists, all with experience in public art commissions.

Four artists have been shortlisted to design a detailed concept proposal for consideration by Council as to a preferred design in June 2014 (as per the project timeline). This shortlist reflects their standing as professional artists, experience with public art and their initial ideas for the Central Walk site.

### Geoffrey Drake-Brockman

Drake-Brockman is a leader in contemporary arts specialising in interactive robotic works and large scale metal fabrication. He has been exhibiting nationally and internationally since 1986 and has completed numerous public commissions. Recent works include the 'Totem' sculpture at the Perth Arena and 'Spiral' at the new Western Australian Police Headquarters in Roe Street, Northbridge.

### Simon Gilby

Gilby creates sculptural works that examine what it means to be human and reinventing the human body. Gilby has exhibited extensively at a national level and has received numerous public art commissions. Recent works include a commission for the City of Perth in Florence Hummerston Park and 'Pneuma'; a recently installed suspended work for the WorkZone building in the Perth CBD.

### The Smith Sculptors

Smith Sculptors are a professional team of sculptors with over 40 years experience, specialising in designing and producing large sculptures nationally and internationally. Well known works include the Gumnut Fountain sculpture series in Kalamunda, the HMAS Sydney Memorial in Geraldton, and the Kangaroos on the Terrace series on St Georges Terrace Perth.

Joshua Webb

Webb is a visual artist and designer involved in a diverse range of projects and has exhibited nationally and internationally. A recent work called 'Carbon Sun' is installed in Albert Facey House, Perth.

**Legislation / Strategic Community Plan / policy implications****Legislation**

As the construction and installation of the public art will be undertaken by the City, it would therefore be regarded as a 'public work' and no planning approval would be required. Section 6(3) of the *Planning and Development Act 2005* requires the responsible authority to be consulted with at the time the public work is being formulated.

The structure would be classified as a class 10b structure within the *Building Code of Australia* and would require a building permit as required by the *Building Act 2011*. The structure may also require a Structural Engineer Certificate.

**Strategic Community Plan****Key theme**

Community Wellbeing.

**Objective**

Cultural development.

**Strategic initiative**

Invest in publicly accessible visual art that will present a culturally-enriched environment.

Promote local opportunities for arts development.

**Policy**

*The City's Art and Memorabilia Collections Policy.*

The current version of the policy states:

*"The City will support Western Australian art and artists through an art acquisition program. The City will adopt a multi-criteria approach to its art collection, acquisitions and awards. This approach will ensure that the collection, acquisitions and awards include contemporary art and art demonstrating local content and context."*

**Risk management considerations**

All works considered would need to meet stringent public safety criteria.

**Financial/budget implications**

The 2011-12 budget included an amount of \$50,000 to commission public art. This amount remained unspent and was carried forward to 2012-13. In addition, a further \$50,000 was allocated for 2012-13 for the same project. A further \$50,000 was allocated in the 2013-14 financial year. As all funds remain unspent, it is suggested that all allocations be combined in one \$150,000 project in the 2014-15 financial year.

### **Regional significance**

The City's art collection, including its public art, archives and memorabilia, plays an important part in shaping and developing a sense of community.

The ongoing provision of an accessible and high calibre art collection is integral to the cultural development and vibrancy of the City of Joondalup region and to best practice standards for the development of the visual arts in local government.

### **Sustainability implications**

#### Environmental

The installation of public artworks has positive social sustainability implications. Public artworks physically enrich a locality and strengthen the public realm by creating points of interest, animating spaces and providing beauty, character and colour to places.

#### Social

A new public artwork will provide a catalyst for public discussion about current social, economic and environmental issues.

#### Economic

A new public artwork will increase the value of the City's cultural resources.

### **Consultation**

Given the scope of the public artwork commission, it is recommended that no community consultation take place.

### **COMMENT**

The artists recommended for this project in the shortlist represent a diverse range of practices that could encourage the general public to re-examine their expectations and definitions of art through dialogue about the role of art in public spaces.

The detailed concept responses with proposed designs will be presented to the Art Collection and Advisory Committee in June 2014 for consideration and it will be proposed that one artist be selected by Council to create the final design for the water feature.

### **VOTING REQUIREMENTS**

Simple Majority.

## OFFICER'S RECOMMENDATION

That Council:

- 1 AGREES that the accumulated 2011-12 and 2012-13 Budget funds of \$100,000 be combined with the 2013-14 Budget funds to provide for a single \$150,000 project;
- 2 LISTS an amount of \$150,000 being carried forward to the 2014-15 Budget to complete the Central Walk water feature sculpture public artwork commission;
- 3 AGREES Geoffrey Drake-Brockman, Simon Gilby, The Smith Sculptors and Joshua Webb be shortlisted to design a detailed concept for the Central Walk water feature sculpture public artwork commission for the Joondalup City Centre with a combined value not to exceed \$150,000 including installation costs.

**MOVED Cr Fishwick, SECONDED Cr Chester that Council:**

- 1 **AGREES that the accumulated 2011-12 and 2012-13 Budget funds of \$100,000 be combined with the 2013-14 Budget funds to provide for a single \$150,000 project;**
- 2 **LISTS an amount of \$150,000 being carried forward to the 2014-15 draft Budget to complete the Central Walk water feature sculpture public artwork commission;**
- 3 **AGREES Geoffrey Drake-Brockman, Simon Gilby, The Smith Sculptors and Joshua Webb be shortlisted to design a detailed concept for the Central Walk water feature sculpture public artwork commission for the Joondalup City Centre with a combined value not to exceed \$150,000 including installation costs.**

**The Motion was Put and**

**CARRIED (6/0)**

**In favour of the Motion:** Crs Gobbert, Chester, Fishwick, Hollywood and Thomas and Mr Tidy.

*Appendix 2 refers*

*To access this attachment on electronic document, click here: [Attach2ARTagn100214.pdf](#)*



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**ITEM 3                      REVIEW OF FIRST COMMUNITY INVITATION ART AWARD**

<b>WARD</b>	All
<b>RESPONSIBLE DIRECTOR</b>	Mr Mike Tidy Corporate Services
<b>FILE NUMBER</b>	101779, 101515
<b>ATTACHMENT</b>	Nil
<b>AUTHORITY / DISCRETION</b>	Executive - The substantial direction setting and oversight role of Council, such as adopting plans and reports, accepting tenders, directing operations, setting and amending budgets.

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**PURPOSE**

For Council to consider options for the further development of the City of Joondalup's Community Invitation Art Award (CIAA) from 2014 onwards.

**EXECUTIVE SUMMARY**

In 2013 the Community Invitation Art Award (CIAA) replaced the Invitation Art Award (IAA) that had been running since 1998.

In addition to the name change the CIAA introduced a new format whereby a smaller number of artists were invited to produce a series of three works rather than a larger number of artists producing one work and eligibility to the CIAA was restricted to City of Joondalup residents or members of the Joondalup Community Arts Association (JCAA).

The CIAA continued with the IAA practice of selecting artists by an external selection committee and making awards by an external judging panel. As with the IAA, the CIAA does not stipulate a particular medium, is un-themed and the winning work is acquired for the City's art collection.

In its first year as the CIAA, expressions of interest (EOI) from artists wanting to participate fell from 97 (IAA 2012) to 27. Feedback indicated this was due mainly to the change in name.

As a result of this, changes made to the IAA have been reviewed and options for the future of the CIAA are presented in this report for consideration by Council.

*It is therefore recommended that Council APPROVES the continuation of the Community Invitation Art Award with the following changes from 2014 onwards:*

- 1        *retaining the name 'Community Invitation Art Award' for the 2014 and 2015 exhibitions and agree to review the name following those exhibitions;*

- 2 *a fee of \$500 payable to artists selected to participate in the 'Community Invitation Art Award';*
- 3 *a public program of outreach events to be run in conjunction with professional artists, the Joondalup Community Arts Association and blend(er) Gallery.*

## **BACKGROUND**

The City of Joondalup IAA was an acquisitive art award and exhibition held for 15 years at the 'Great Space', Lakeside Joondalup Shopping City. In 2013 the IAA was renamed the CIAA.

In addition to the name change the CIAA introduced a new format whereby a smaller number of artists were invited to produce a series of three works rather than a larger number of artists producing one work and eligibility to the CIAA was restricted to City of Joondalup residents or members of the JCAA.

Furthermore, the IAA's acquisitive cash prize of \$15,000 that had been awarded each year to one winning artist was changed to an acquisitive cash prize of \$7,000 awarded to the winning artist with further prizes of \$2,000 awarded to other participating artists across four categories (total prize pool remained \$15,000).

In 2013, the CIAA categories were:

Acquisitive Award	\$7,000
Overall Runner-Up	\$2,000
Award for Excellence	\$2,000
Celebrating Joondalup Award	\$2,000
Popular Choice Award	\$2,000

The CIAA continued with the IAA practice of selecting artists by an external selection committee and making awards by an external judging panel. As with the IAA, the CIAA does not stipulate a particular medium, is un-themed and the winning work is acquired for the City's art collection.

At its meeting held on held on 20 November 2012 (CJ249-11/12 refers), it was resolved:

*"That Council AMENDS the Invitation Art Award to better reflect the aspiration of the local art community to include the following elements commencing in 2013:*

- 1 *The Invitation Art Award be RENAMED the Community Invitation Art Award;*
- 2 *eligibility to the Community Invitation Art Award be restricted to the City of Joondalup residents or a member of the Joondalup Community Art Association;*
- 3 *selection of the artists be by an external selection committee and awarded by an external judging panel;*
- 4 *an artistic direction be implemented to focus on exhibiting multiple work by fewer artists;*

- 5 *a possible alternative venue for the Community Invitation Art Award be investigated and reported back to the Art Collection and Advisory Committee;*
- 6 *a further report be submitted to the Art Collection and Advisory Committee outlining the terms, conditions, award categories and potential community education program for the Community Invitation Art Award.”*

At its meeting held on held on 19 February 2013 (CJ020-02/13 refers), it was resolved (in part):

*“That Council:*

- 8 *DEFERS the implementation of a Community Education Program as part of the Invitation Art Award until a review of the Invitation Art Award occurs in 2013.”*

In its first year as the CIAA, expressions of interest from artists wanting to participate fell from 97 (IAA 2012) to 27. From these only eight artists were shortlisted by the selection panel to participate and this resulted in 24 works exhibited versus between 32 and 39 in previous years.

The call for EOI's for the CIAA followed the same format as the IAA, however fewer responses were received as indicated in the table below:

<b>Year</b>	<b>Number of EOI's Received</b>	<b>Number of Artists</b>	<b>Number of Artworks</b>
2009 - IAA	122	36	36
2010 - IAA	122	35	35
2011 - IAA	114	39	39
2012 - IAA	97	32	32
2013 - CIAA	27	8	24

Prior to 2013 each artist exhibiting was required to produce one piece of art, however in 2013 each artist was required to produce three pieces.

## **DETAILS**

As a result of the drop in EOI's, changes made to the former IAA in 2013 have been reviewed and options for the future of the CIAA are presented.

## Issues and options considered

### Change in name

The introduction of the word 'community' into the award title CIAA led to some misunderstanding of the objective of the award within the local Joondalup arts community and the wider Western Australian visual arts industry.

With the change in title there is less of a distinction between the City's two key annual art exhibitions, the Community Art Exhibition (CAE) intended to attract artists (primarily non-professional) from within the City of Joondalup or who are members of local visual arts associations and the CIAA intended to attract professional contemporary artists from within the City of Joondalup or professional artists from outside the City of Joondalup but who are members of the JCAA.

By introducing the word 'community', non-professional and community artists have provided informal feedback that they believed they would be more likely to be shortlisted for the CIAA and this was not the case. One professional artist working actively within the Joondalup arts community was shortlisted for the first CIAA.

The change in name also gave the impression to the wider Western Australian arts sector that only Joondalup residents were eligible to take part in the CIAA. A small number of professional artists currently reside in the City of Joondalup and to ensure adequate entry numbers and of suitable quality it is essential that the CIAA attracts artists from the wider Western Australian visual arts community to participate (as members of the JCAA).

In order to increase the numbers of EOI's received for the 2014 CIAA, it is recommended the objectives of the CIAA and Community Art Exhibition are explained with targeted advertising in local and regional arts industry media and that an opportunity is taken to introduce a new name for the award that reflects its position as a contemporary art award.

Given that the change in name has only been operating for one exhibition it is proposed to retain it and review after the next few CIAA exhibitions. This will allow the proposed targeted campaign to be implemented and ascertain if that has had an impact on the number of artists participating.

### Change in format

Overall the change in format has been successful and the majority of feedback was positive, particularly from artists, the selection and judging panels and members of the public.

Some advantages in inviting fewer artists to create a body of work include:

- the exhibition had a cohesive visual appeal
- audiences were given a better perspective of artists' individual practices
- it allowed artists to develop new directions and explore and pursue ideas.

However, the judging panel recommended that a fee should be paid to selected artists to reflect the additional work and materials invested to create three artworks (as opposed to one).

### Change in structure of awards

Overall there was positive feedback from artists relating to the size and distribution of awards.

The issue of prizes and total prize pool is therefore more to do with how the City wishes to position itself relative to other awards in WA.

### Eligibility restriction

Of the eight artists selected to exhibit, six were deemed non-resident within the City of Joondalup and became members of the JCAA. The overall impact on the JCAA was minimal with blend(er) Gallery staff reporting little to no engagement by artists with the gallery as a result of the 2013 CIAA.

One way to address the issue of engagement by professional artists with the JCAA would be to develop an annual program of outreach events open to the public to be run in conjunction with professional artists, the JCAA and blend(er) Gallery.

The provision of public programs to accompany an exhibition is standard in the visual arts sector and is an important and effective way to engage the local community.

The development of an annual public program structure will provide a framework of events the community can take part in, and will assist with the promotion of the award through media opportunities, exposure to the public and increased audience numbers.

A public program run in conjunction with blend(er) Gallery will draw new audiences to the gallery and provide JCAA with access to professional artists and networking opportunities.

It is recommended that a series of artist talks led by the Curator and Visual Arts Officer take place at both blend(er) Gallery and a weekly Curator's tour and talk takes place at the exhibition space and for special interest groups such as schools, tertiary institutions and JCAA members.

### OPTION 1: Continue CIAA without changes

This option would see the City continue with the CIAA without changes in the hope that EOI's received will rise in future years as the event is repeated and finds a greater level of understanding within the professional and non-professional arts communities.

### OPTION 2: Continue CIAA with changes

This option would see the City continue with the CIAA but approving the key changes detailed below that would serve to develop the content, structure and delivery of the award in light of evaluation of the 2013 event:

- Retain the name CIAA, however review the title in coming years.
- Pay shortlisted artists (the ideal number of shortlisted artists being 11-12) a fee of \$500 as a contribution to the cost of materials required in the creation of three works.
- Develop an annual public program of outreach events to be run in conjunction with professional artists, the JCAA and blend(er) Gallery.

OPTION 3: Discontinue CIAA

- Discontinue CIAA

This option would mean the CIAA is discontinued and acquisitions for the art collection would be sourced entirely through other means.

If this option is selected, it is recommended that a further report be submitted to Council in order to re-assess the City of Joondalup's approach to art and collections for the Joondalup community.

- Discontinue CIAA and replace with an Annual Invitation Exhibition Program.

The Invitation Exhibition Program would be committed to supporting new visual art through an annual program of exhibitions, projects and commissions spread throughout the year rather than one large event per year as is currently the case with the CIAA.

The Invitation Exhibition Program would allow for the production, research, presentation and distribution of contemporary art and culture with a specific focus on new visual art and contemporary arts practice. The primary aim being to foster, support and debate new artwork and practices in a way that is of mutual benefit to artists and audiences.

The Invitation Exhibition Program would support on average 10 artists a year to make new work and would make this work accessible through a range of exhibitions, events and opportunities to participate in making and learning. The Invitation Exhibition Program would operate primarily in the blend(er) Gallery facility and assist in delivering a full year program for all residents of the City of Joondalup.

The aim of the Invitation Exhibition Program would be to include opportunities for all visual artists to work with the City of Joondalup to foster, support, and debate new work and practices in a way that is of mutual benefit to artists and audiences. The Invitation Exhibition Program would not represent artists although it would produce a yearly guide of opportunities for new artists in Western Australia and act as a development service for regional artists.

**Legislation / Strategic Community Plan / policy implications****Legislation**

Not applicable.

**Strategic Community Plan****Key theme**

Community wellbeing.

**Objective**

Cultural Development.

**Strategic initiative**

- Invest in publicly accessible visual art that will present a culturally-enriched environment.
- Promote local opportunities for arts development.

**Policy***The City's Art and Memorabilia Collections Policy.*

### **Risk management considerations**

Hosting exhibitions in a non-gallery specific spaces ( such as shopping centres) attracts a large volume of traffic, although the majority are not visiting the exhibition as a point of destination. This results in lack of understanding in the etiquette for attending and viewing exhibitions and has previously resulted in artworks being inappropriately handled and damaged, or indeed stolen.

As a result, professional artists have raised concerns at the risks faced in participating at future events at the City of Joondalup.

Measures will be put in place for the 2014 CIAA to mitigate the risks outlined including reviewing the layout and placement of works being exhibited, gallery attendant briefings on risk management considerations and organising an onsite review of the exhibition layout by a Safety and Risk Management Advisor.

### **Financial/budget implications**

<b>Account no.</b>	1.442.A4404.Various.4006
<b>Budget Item</b>	Community Invitation Art Award.
<b>Budget amount</b>	\$ 47,161
<b>Amount spent to date</b>	\$ 30,638
<b>Proposed cost</b>	Not applicable.
<b>Balance</b>	\$ 16,523*
<b>Annual maintenance</b>	Not applicable.

\*Once-off savings in overtime, security, hire of equipment, external contractors and insurance were achieved in 2013 to deliver the normal program in part due to the lower number of exhibits.

All amounts quoted in this report are exclusive of GST.

### **Regional significance**

The creation of a high standard of professional art creates a cultural asset for the entire northern region. It promotes the City of Joondalup as an instigator of contemporary art and culturally invigorates the City through engaging the local community.

### **Sustainability implications**

#### Environmental

Art strengthens the public realm by creating points of interest, animating spaces and providing beauty, character and colour to places.

#### Social

Art provides a catalyst for public discussion about current social, economic and environmental issues.

#### Economic

Art is a driver of cultural tourism.

## **Consultation**

In developing this recommendation, consultation was undertaken with a number of stakeholders throughout the City including Cultural Services, Lakeside Joondalup Shopping City Centre Management, Community Safety, and Joondalup Community Art Association (JCAA) representatives. Feedback and correspondence from the community was also reviewed.

## **COMMENT**

The Community Invitation Art Award enriches the cultural life of the City of Joondalup and provides an opportunity for the Joondalup community to engage with high quality contemporary visual art. The CIAA also facilitates development of the City of Joondalup art collection. The event promotes the City of Joondalup as a supporter of the arts. Changing the name to the Joondalup Contemporary Art Prize reflects the City's values and clearly explains the objective of the award.

## **VOTING REQUIREMENTS**

Simple Majority.

## **OFFICER'S RECOMMENDATION**

That Council APPROVES the continuation of the Community Invitation Art Award with the following changes from 2014 onwards:

- 1 retaining the name 'Community Invitation Art Award' for the 2014 and 2015 exhibitions and agree to review the name following those exhibitions;
- 2 a fee of \$500 payable to artists selected to participate in the 'Community Invitation Art Award';
- 3 a public program of outreach events to be run in conjunction with professional artists, the Joondalup Community Arts Association and blend(er) Gallery.

It was requested that each Part of the Motion be voted upon separately.

**MOVED Cr Fishwick, SECONDED Cr Thomas that Council APPROVES the continuation of the Community Invitation Art Award with the following changes from 2014 onwards:**

- 1 retaining the name 'Community Invitation Art Award' for the 2014 and 2015 exhibitions and agree to review the name following those exhibitions.**

**The Motion was Put and**

**CARRIED (4/2)**

**In favour of the Motion:** Crs Gobbert, Fishwick and Thomas and Mr Tidy.  
**Against the Motion:** Crs Chester and Hollywood.



**MOVED Cr Fishwick, SECONDED Cr Thomas that Council APPROVES the continuation of the Community Invitation Art Award with the following changes from 2014 onwards:**

- 2 a fee of \$500 payable to artists selected to participate in the 'Community Invitation Art Award', with up to a maximum of 15 artists being invited to participate;**

**The Motion was Put and**

**CARRIED (6/0)**

**In favour of the Motion:** Crs Gobbert, Chester, Fishwick, Hollywood and Thomas and Mr Tidy.

**MOVED Cr Fishwick, SECONDED Cr Thomas that Council APPROVES the continuation of the Community Invitation Art Award with the following changes from 2014 onwards:**

- 3 a public program of outreach events to be run in conjunction with professional artists, the Joondalup Community Arts Association and blend(er) Gallery.**

**The Motion was Put and**

**CARRIED (6/0)**

**In favour of the Motion:** Crs Gobbert, Chester, Fishwick, Hollywood and Thomas and Mr Tidy.

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**ITEM 4                    ALTERNATIVE VENUES FOR THE COMMUNITY INVITATION ART AWARD AND THE COMMUNITY ART EXHIBITION**

<b>WARD</b>	All
<b>RESPONSIBLE DIRECTOR</b>	Mr Mike Tidy Corporate Services
<b>FILE NUMBER</b>	102846, 35613
<b>ATTACHMENT</b>	Nil
<b>AUTHORITY / DISCRETION</b>	Executive - The substantial direction setting and oversight role of Council, such as adopting plans and reports, accepting tenders, directing operations, setting and amending budgets.

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**PURPOSE**

To provide Council with details of possible alternative venues for the Community Invitation Art Award (CIAA) and Community Art Exhibition (CAE).

**EXECUTIVE SUMMARY**

The City of Joondalup CIAA is an acquisitive art award and exhibition that has been held either as the CIAA or Invitation Art Award (IAA) at the 'Great Space', Lakeside Joondalup Shopping City since 1998. The award is acknowledged by the Western Australian visual arts sector as a prestigious contemporary visual art prize for professional artists.

The City of Joondalup CAE is a non-acquisitive art award and exhibition open to all residents and members of local visual arts associations.

Lakeside Joondalup Shopping City provides a large, well-maintained space to install large-scale exhibitions and attracts large numbers of visitors. However, exhibiting contemporary art in a non-traditional space creates challenges in maintaining professional industry standards for both exhibitions.

For this reason, research was undertaken into alternative venues within the City that might host the CIAA or CAE. These included a range of community facilities and private venues including surf clubs, libraries, other shopping centres, galleries and community centres. Other options considered included using temporary structures such as an outdoor pavilion or marquee and using a mobile exhibition system such as an art bus.

At this stage there are no alternative venues that provide enough of an incentive to relocate the CIAA or CAE.

*It is therefore recommended that Council AGREES that the Community Invitation Art Award and Community Art Exhibition continue to be held at Lakeside Joondalup Shopping City until a new purpose built cultural facility is constructed.*

## **BACKGROUND**

The City of Joondalup Community Invitation Art Award (CIAA) is an acquisitive art award and exhibition that has been held either as the CIAA or Invitation Art Award (IAA) at the 'Great Space', Lakeside Joondalup Shopping City (Lakeside) since 1998.

The CIAA aims to recognise the practice of prominent professional Western Australian artists and to provide the Joondalup Community with an opportunity to engage with contemporary visual art. It offers an acquisitive cash prize of \$7,000 and a total prize pool of \$15,000 across five award categories. The winning artwork is acquired and becomes part of the City's art collection.

The City of Joondalup Community Art Exhibition (CAE) is a non-acquisitive art award and exhibition open to all residents and members of local visual arts associations. Partly in response to the increasing numbers of local artists wishing to exhibit, the 2013 CAE introduced size (maximum 50x50cm) and price (maximum \$1,000) restrictions. These changes resulted in an improvement to the exhibition layout at Lakeside.

Lakeside provides a large, well-maintained space to install large-scale exhibitions and attracts large numbers of visitors. However exhibiting contemporary art in a non-traditional space creates challenges in maintaining professional industry standards for exhibitions. For example, temporary infrastructure, heavy foot traffic, limited control over the public's access to the artworks and unmanageable environmental aspects (especially sound and light levels).

At its meeting held on 20 November 2012 (CJ249-11/12 refers), Council resolved in part:

*"That Council AMENDS the Invitation Art Award to better reflect the aspiration of the local art community to include the following elements commencing in 2013:*

- 5 a possible alternative venue for the Community Invitation Art Award be investigated and reported back to the Art Collection and Advisory Committee;"*

At its meeting held on held on 20 November 2012 (CJ247-11/12 refers), Council resolved in part:

*"That Council REQUESTS further reports on:*

- 3.2 Possible alternative venue for the Community Art Exhibition from 2014 Onward."*

## **DETAILS**

As an outcome of the Council meeting held on 20 November 2012 (CJ247-11/12 refers), the existing exhibition space at Lakeside Joondalup Shopping City was assessed and alternative venues considered.

## **Issues and options considered**

### Issues with existing location

#### *Contradictory atmosphere*

Lakeside Joondalup Shopping City is a public space where the majority of visitors are consumers carrying out shopping and daily activities. Many members of the public with no intention of viewing the exhibition have to pass through the space and find it disruptive. Some express dissatisfaction with the exhibition being situated in a public thoroughfare. In addition the commercial environment of the shopping centre consists of small pop-up shops, banners and signage that sit alongside the exhibition and are visually distracting for viewers of the artworks.

#### *Lighting and noise*

The bright natural light in Lakeside makes it extremely difficult to light artworks professionally. As a result there have been instances where artists feel their works are compromised by the environment. Also, artworks with sound components are affected by the general noise levels within the shopping centre. Additional installation requirements and special equipment are often required.

#### *Installation and de-installation of the exhibition*

Safety regulations require the exhibition infrastructure to be installed and uninstalled during hours when the shopping centre is closed to the public, adding overtime and additional security costs to the budget. The limited install and de-install period results in the overall installation process being rushed and less attention is given to the participating artist's requirements, potentially causing problems with technical aspects of the work, condition reporting by staff and creating a higher level of risk of damage to works.

#### *Security of artworks and risk management*

The role of gallery attendants having to ensure the security of works in such an open space compromises the opportunity for visitors to discuss the exhibition and works with attendants. Artworks are regularly damaged through carelessness by shoppers pushing trolleys or unappreciative visitors. Lakeside provides a high risk environment and there have been instances of works being removed to prevent damage or because they have been damaged.

#### *Display facilities*

As the shopping centre is not a purpose-built display space, infrastructure needs to be hired and installed adding to the expense of the exhibition.

### Advantages of existing location

#### *High exposure*

Lakeside Joondalup Shopping City is a publicly accessible venue and this means that the exhibition is seen by thousands of shoppers who would most likely not otherwise visit an art gallery. This means that the artists' work is exposed to a much wider audience than would be the case in more traditional exhibition spaces.

*Cost*

Lakeside Joondalup Shopping City currently provides the City with a no-cost venue in which to exhibit contemporary art.

*Space*

Lakeside Joondalup Shopping City provides a large, well maintained space with services such as cleaning, security and risk assessment provided.

Alternative locations

Research into potential alternative venues for the CIAA and CAE was conducted and a range of community facilities and private venues within the City were considered. These included surf clubs, libraries, other shopping centres, galleries and community centres.

<b>Location</b>	<b>Key advantages</b>	<b>Disadvantages</b>
blend(er) Gallery	<ul style="list-style-type: none"> <li>• Traditional gallery space - provides security, infrastructure, processes, staff, gallery lighting and an environment conducive to contemporary art</li> </ul>	<ul style="list-style-type: none"> <li>• Display space available is too small</li> </ul>
Surf Clubs	<ul style="list-style-type: none"> <li>• Semi-secure environment for artworks</li> <li>• Limited exposure to contemporary art for the community</li> </ul>	<ul style="list-style-type: none"> <li>• Display space available is too small</li> <li>• Display infrastructure required</li> <li>• Contradictory atmosphere</li> <li>• Lighting not suitable</li> <li>• Access to the space and works would be complicated by surf club activities and opening hours</li> </ul>
Whitfords Shopping Centre	<ul style="list-style-type: none"> <li>• High foot traffic and exposure to contemporary art for the community</li> <li>• Creation of a culturally rich environment for the general community in a public space</li> <li>• Large, well maintained and serviced space</li> <li>• City of Joondalup and Centre Management share risk management and security</li> </ul>	<ul style="list-style-type: none"> <li>• Display infrastructure required</li> <li>• Contradictory atmosphere</li> <li>• Lighting uncontrollable</li> <li>• Sound levels are high</li> <li>• Installation and de-installation process complicated by opening hours and centre regulations</li> <li>• High risk environment for the security of artworks</li> </ul>
Libraries	<ul style="list-style-type: none"> <li>• Medium foot traffic and exposure to contemporary art for the community</li> </ul>	<ul style="list-style-type: none"> <li>• Display spaces available are too small</li> </ul>
Fleur Freame Pavilion	<ul style="list-style-type: none"> <li>• Well maintained exhibition space</li> <li>• Secure environment for artworks</li> </ul>	<ul style="list-style-type: none"> <li>• Display infrastructure required</li> <li>• Low foot traffic</li> <li>• Access to the space and works would be complicated by community activities and existing facility bookings</li> </ul>

Location	Key advantages	Disadvantages
Joondalup Resort - Lakeview Ballroom	<ul style="list-style-type: none"> <li>• Large, well maintained exhibition space</li> <li>• Secure environment for artworks</li> </ul>	<ul style="list-style-type: none"> <li>• Low foot traffic</li> <li>• Limited public access</li> <li>• Display infrastructure required and/or installation of artworks would require restoration of walls</li> <li>• Lighting is not suitable</li> <li>• Access to the space and exhibition would be complicated by Resort bookings and opening hours.</li> <li>• Increased cost for venue hire</li> </ul>
Temporary structures (for example, temporary outdoor pavilion or mobile exhibition system such as a bus)	<ul style="list-style-type: none"> <li>• Purpose-built spaces or temporary spaces that may be adapted for purpose</li> <li>• Transportable to different locations within the City</li> <li>• May have architectural significance/interest</li> </ul>	<ul style="list-style-type: none"> <li>• Cost prohibitive</li> </ul>

At this stage there are no alternative venues that provide enough of an incentive to relocate the CIAA or CAE.

It is recommended the CIAA and CAE remain located at Lakeside Joondalup Shopping City until a new purpose built cultural facility is constructed.

### Legislation / Strategic Community Plan / policy implications

**Legislation** Not applicable.

### Strategic Community Plan

**Key theme** Community Wellbeing.

**Objective** Cultural development.

**Strategic initiative**

- Invest in publicly accessible visual art that will present a culturally-enriched environment.
- Promote local opportunities for arts development.

**Policy** *The City's Art and Memorabilia Collections Policy.*

### Risk management considerations

Hosting exhibitions in a non-gallery specific space (shopping centre) attracts a large volume of traffic, although the majority are not visiting the exhibition as a point of destination. This results in lack of understanding in the etiquette for attending and viewing exhibitions and has previously resulted in artworks being inappropriately handled and damaged, or even stolen.

As a result, professional artists have raised concerns at the risks faced in participating at future events at the City of Joondalup.

Measures will be put in place for the 2014 CAE and CIAA to mitigate the risks outlined including reviewing the layout and placement of works being exhibited, gallery attendant briefings on risk management considerations and organising an onsite review of the exhibition layout by a Safety and Risk Management Advisor.

### **Financial/budget implications**

<b>Account no.</b>	1.442.A4404.Variou.4006
<b>Budget Item</b>	Community Invitation Art Award.
<b>Budget amount</b>	\$ 47,161
<b>Amount spent to date</b>	\$ 30,638
<b>Proposed cost</b>	Not applicable.
<b>Balance</b>	\$ 16,523*
<b>Annual maintenance</b>	Not applicable.

\*Once-off savings in overtime, security, hire of equipment, external contractors and insurance were achieved in 2013 to deliver the normal program in part due to the lower number of exhibits.

<b>Account no.</b>	1.442.A4404.Variou.4003
<b>Budget Item</b>	Community Art Exhibition.
<b>Budget amount</b>	\$ 38,167
<b>Amount spent to date</b>	\$ 1,936
<b>Proposed cost</b>	Not applicable.
<b>Balance</b>	\$ 36,231*
<b>Annual maintenance</b>	Not applicable.

\*2014 event yet to be delivered.

All amounts quoted in this report are exclusive of GST.

### **Regional significance**

The CIAA promotes the City as a leader in supporting the arts sector both locally, statewide and nationally. It also benefits the cultural development and vibrancy of the City of Joondalup region.

The CAE promotes the City as a supporter of local arts and invigorates the cultural life of the City through engaging the local community.

### **Sustainability implications**

#### Environmental

The CIAA and CAE provide a culturally rich environment for the general public to engage with contemporary art.

#### Social

The CIAA and CAE provide a catalyst for public discussion about contemporary art that often comments on current social, economic and environment issues and play an important part in shaping and developing a sense of community by providing accessible and high calibre art events.

Economic

The CIAA and CAE enhance the relevance of the City's cultural position for the local community and increase the value of the City's cultural resources.

**Consultation**

Not applicable.

**COMMENT**

Despite the existing issues identified with hosting the CIAA and the CAE at Lakeside Joondalup Shopping City, the events continue to run successfully and to meet the strategic objectives. At this stage there are no alternative venues offering benefits that provide enough of an incentive to relocate the CIAA or CAE.

**VOTING REQUIREMENTS**

Simple Majority.

**MOVED Cr Chester, SECONDED Cr Fishwick that Council AGREES that the Community Invitation Art Award and Community Art Exhibition continue to be held at Lakeside Joondalup Shopping City until a new purpose built cultural facility is constructed.**

**The Motion was Put and**

**CARRIED (6/0)**

**In favour of the Motion:** Crs Gobbert, Chester, Fishwick, Hollywood and Thomas and Mr Tidy.



## **ITEM 5                    OUTLINE OF COMMUNITY INVITATION ART AWARD TERMS, CONDITIONS, AWARD CATEGORIES AND POTENTIAL COMMUNITY EDUCATION PROGRAM**

<b>WARD</b>	All
<b>RESPONSIBLE DIRECTOR</b>	Mr Mike Tidy Corporate Services
<b>FILE NUMBER</b>	102846, 101515
<b>ATTACHMENT</b>	Attachment 1      Terms and Conditions
<b>AUTHORITY / DISCRETION</b>	Executive - The substantial direction setting and oversight role of Council, such as adopting plans and reports, accepting tenders, directing operations, setting and amending budgets.

### **PURPOSE**

To provide Council with an outline of the Community Invitation Art Award (CIAA) Terms and Conditions, award categories and potential community education program.

### **EXECUTIVE SUMMARY**

The City of Joondalup CIAA is an annual acquisitive art award and exhibition that has been held either as the CIAA or Invitation Art Award (IAA) at the 'Great Space', Lakeside Joondalup Shopping City (Lakeside) since 1998.

The CIAA aims to recognise the practice of prominent professional Western Australian artists and to provide the Joondalup community with an opportunity to engage with contemporary visual art. It offers an acquisitive cash prize of \$7,000 and a total prize pool of \$15,000 across five award categories. The winning artwork is acquired and becomes part of the City's art collection.

This report outlines the Terms and Conditions of Entry and the Award Categories as of 2013.

It further outlines ideas for a potential community education program to develop an annual program of outreach events open to the public to be run in conjunction with professional artists, the Joondalup Community Arts Association (JCAA) and blend(er) Gallery.

*It is therefore recommended that Council:*

- 1      *NOTES the Terms and Conditions of Entry and the Award Categories as of 2013 as shown on Attachment 1 to this Report;*
- 2      *ENDORSES ideas for a potential community education program.*

## BACKGROUND

The City of Joondalup Community Invitation Art Award (CIAA) is an annual acquisitive art award and exhibition that has been held either as the CIAA or Invitation Art Award (IAA) at the 'Great Space', Lakeside Joondalup Shopping City (Lakeside) since 1998.

The CIAA aims to recognise the practice of prominent professional Western Australian artists and to provide the Joondalup Community with an opportunity to engage with contemporary visual art. The winning artwork is acquired and becomes part of the City's art collection.

At its meeting held on held on 20 November 2012 (CJ249-11/12 refers), Council resolved in part:

*"That Council AMENDS the Invitation Art Award to better reflect the aspiration of the local art community to include the following elements commencing in 2013:*

- 6 *a further report be submitted to the Art Collection and Advisory Committee outlining the terms, conditions, award categories and potential community education program for the Community Invitation Art Award."*

As a result of Council's amendments, the Terms and Conditions (Attachment 1 refers) and Award Categories were altered in 2013.

The CIAA Award Categories in 2013 were:

- \$7,000 Acquisitive award
- \$2,000 Overall Runner-up award
- \$2,000 Award for Excellence
- \$2,000 Celebrating Joondalup award
- \$2,000 Popular choice award.

The CIAA provides both the Joondalup and wider community with the opportunity to engage with contemporary art, and provides a culturally rich environment in which to explore and learn. However there is currently no dedicated provision for a public community education program that facilitates an opportunity to engage with audiences on the subject of contemporary art.

## DETAILS

### Issues and options considered

#### Terms and Conditions of Entry

Attachment 1 refers to the 2013 Terms and Conditions of Entry.

Award Categories

The CIAA Award Categories in 2013 were:

- \$7,000 Acquisitive award
- \$2,000 Overall Runner-up award
- \$2,000 Award for Excellence
- \$2,000 Celebrating Joondalup award
- \$2,000 Popular choice award.

By way of comparison, the following art prizes are offered in Western Australia in 2014:

<b>City / Award</b>	<b>First prize</b>	<b>Total prize pool</b>
Nannup Festival of Art (open to community and professional artists)	\$3,000	\$6,000
Signature (Art Geo Busselton) (open to selected community and professional artists)	\$6,000	\$9,000
City of Stirling (open to community and professional artists)	\$5,000	\$11,000
City of Melville (open to community and professional artists)	\$1,500	\$14,000
<b>City of Joondalup (Open to professional artists)</b>	<b>\$7,000</b>	<b>\$15,000</b>
City of Wanneroo (open to community and professional artists)	\$7,500	\$16,800
Shire of Roebourne (open to professional artists)	NA	\$19,500
Bankwest Art Prize (open to professional artists)	\$30,000	\$35,000
City of Albany (open to professional artists)	\$25,000	\$32,500
The Mandorla Art Award (open to community and professional artists)	\$25,000	\$42,000
Hedland Art Award (open to community and professional artists)	\$20,000	\$60,000

### Potential community education program

The provision of public programs to accompany an exhibition is standard in the visual arts sector and is an important and effective way to engage the local community.

The development of an annual public program of educational and outreach events would provide a framework of opportunity for the community to engage with contemporary visual art, and will assist with the promotion of the award through media opportunities, exposure to the public and increased audience numbers.

A public program run in conjunction with blend(er) Gallery would draw new audiences to the gallery and provide JCAA with access to professional artists and networking opportunities.

It is recommended that a series of artist talks led by City officers take place at the blend(er) Gallery and a weekly Curator's tour and talk takes place at the exhibition space and for special interest groups such as schools, tertiary institutions and JCAA members.

#### *Event 1 – Curator's tour at Lakeside*

- two tours per week
- bookings taken in advance
- 45 minutes duration
- free of cost for the general community
- tours can be booked for special interest groups with a minimum of ten people.

The Curator will lead audience members through the exhibition, explaining how the works were selected and relate the judges' comments. Key works will be discussed and the audience will learn about the technical aspects of making the work, the meanings of the work, and the artist's intentions.

The Curator can encourage debate from the audience to engage them in a dialogue about the artist and their work and about contemporary art.

#### *Event 2 - Artist Q & A at Lakeside*

- one session per week
- bookings taken in advance
- 60 minutes duration
- free event.

Three artists will attend a casual Artist Q & A session with audience members, providing comfortable atmosphere and opportunity to speak to professionals about their career and practice.

#### *Event 3 - Artist Q & A at blend(er) Gallery*

- one evening
- bookings taken in advance
- 120 minutes duration
- free event.

Three artists will be the focus of an evening at blend(er) Gallery and will be asked to provide a 20 minute talk each, supported by projections or materials. The audience will be able to ask questions and at the end of the evening can mingle with the artists providing an opportunity to speak to the artists about their career and practice.

*Event 4 - What is Contemporary Art?*

- one evening
- bookings taken in advance
- 60 minutes duration
- free event.

A Curator-led discussion with three artists and three board members from the JCAA that explores the theme: 'What is Contemporary Art'. The Curator will provide examples of contemporary art through projections and the audience will be encouraged to take part in the dialogue. This event is designed to attract and involve JCAA members and stakeholders.

*Event 5 – Artist-led workshops at blend(er) Gallery*

- one session per week
- bookings taken in advance
- 60 minutes duration
- small cost to cover materials and to cover workshop hire fees
- refreshments provided.

Three artists (one per session) will lead workshop participants through a practical session working with the medium or materials in their area of expertise. The workshop will provide participants with practical experience and skills and the opportunity to engage with a professional artist.

**Legislation / Strategic Community Plan / policy implications**

**Legislation** Not applicable.

**Strategic Community Plan**

**Key theme** Community Wellbeing.

**Objective** Cultural development.

**Strategic initiative** Promote local opportunities for arts development.

**Policy** *The City's Art and Memorabilia Collections Policy.*

**Risk management considerations**

Not applicable.

**Financial/budget implications**

The total cost of the five events outlined would be \$4,540 including artist fees and incidental expenses.

### **Regional significance**

The CIAA promotes Joondalup as a leader in supporting the arts sector both locally, statewide and nationally and benefits the cultural development and vibrancy of the City of Joondalup.

### **Sustainability implications**

#### Environmental

Not applicable.

#### Social

The CIAA enhances the relevance of the City's cultural position for the local community and plays an important part in shaping and developing a sense of community. It also provides a catalyst for public discussion about contemporary art that often comments on current social, economic and environmental issues.

#### Economic

Not applicable.

### **Consultation**

Not applicable.

### **COMMENT**

The development of an annual public program of educational and outreach events would provide a framework of opportunity for the community to engage with contemporary visual art, an area of the arts that is much misunderstood.

### **VOTING REQUIREMENTS**

Simple Majority.

### **MOVED Cr Hollywood, SECONDED Cr Fishwick that Council:**

- 1 NOTES the Terms and Conditions of Entry and the Award Categories as of 2013 as shown on Attachment 1 to this Report;**
- 2 ENDORSES the concept of a community education program.**

**The Motion was Put and**

**CARRIED (6/0)**

**In favour of the Motion:** Crs Gobbert, Chester, Fishwick, Hollywood and Thomas and Mr Tidy.

*Appendix 3 refers*

*To access this attachment on electronic document, click here: [Attach3ARTagn100214.pdf](#)*

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## **ITEM 6                      REVIEW OF AWARD CATEGORIES FOR THE COMMUNITY ART EXHIBITION**

<b>WARD</b>	All
<b>RESPONSIBLE DIRECTOR</b>	Mr Mike Tidy Corporate Services
<b>FILE NUMBER</b>	102846, 101515
<b>ATTACHMENT</b>	Nil
<b>AUTHORITY / DISCRETION</b>	Executive - The substantial direction setting and oversight role of Council, such as adopting plans and reports, accepting tenders, directing operations, setting and amending budgets.

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### **PURPOSE**

To provide Council with a review of the Community Art Exhibition (CAE) award categories for 2014.

### **EXECUTIVE SUMMARY**

The CAE is an annual non-acquisitive art award and exhibition open to City residents and members of local visual arts associations.

The 2013 award categories were:

- Most Outstanding Work (any medium) - \$1,500
- Works on Paper - \$1,000
- Painting - \$1,000
- Sculpture / Three Dimensional - \$1,000
- Textiles - \$1,000
- Photomedia - \$1,000
- Celebrating Joondalup Award - \$500
- Student Award Jacksons Voucher - \$250
- Popular Choice Award - \$500
- Artist in Focus Award - \$500 and a solo exhibition at blend(er) Gallery.

This report recommends retaining the 2013 CAE award categories for the CAE in 2014.

### **BACKGROUND**

The CAE is an annual non-acquisitive art award and exhibition open to City residents and members of local visual arts associations that has been running for 15 years. For a small entry fee, local artists have the opportunity to gain exposure for their art practice and participate in an annual community exhibition.

The initiative has enjoyed an ongoing and strengthening partnership with Joondalup Community Art Association (JCAA) and the blend(er) Gallery in the development and delivery of the exhibition.

Partly in response to the increasing numbers of local artists wishing to exhibit, the 2013 CAE introduced size (maximum 50x50cm) and price (maximum \$1,000) restrictions.

At its meeting held on held on 20 November 2012 (CJ247-11/12 refers), Council resolved in part:

*“That Council REQUESTS:*

*3.1 review of the Community Art Exhibition Award category.”*

## DETAILS

The Community Art Exhibition offers a variety of non-acquisitive awards each year as follows:

Award Category	Prize	Effective from
Most Outstanding Work (any medium)	\$1,500	2011
Works on Paper	\$1,000	2011
Painting	\$1,000	2011
Sculpture / Three Dimensional	\$1,000	2011
Textiles	\$1,000	2011
Photomedia	\$1,000	2011
Celebrating Joondalup Award	\$ 500	2009
Student Award	\$ 250 (Voucher)	2003
Popular Choice Award	\$ 500	2011
Artist in Focus	\$ 500 and a solo exhibition at blend(er) Gallery	2012
<b>Total</b>	<b>\$8,300</b>	

## Issues and options considered

The current CAE award categories are reviewed annually by City officers to ascertain their relevance to local arts practice.

The award categories reflect standard industry and art award practice in awarding a prize for an outstanding work as well as prizes for different media. In addition the CAE offers a Celebrating Joondalup Award and an Artist in Focus Award.

The award prizes are at the lower end of total prize pools as outlined below however it must be taken into consideration that most other awards outlined are open to both community and professional artists and the prize pools reflect this.



<b>City / Award</b>	<b>First prize</b>	<b>Total prize pool</b>
Nannup Festival of Art (open to community and professional artists)	\$3,000	\$6,000
City of Bayswater (open to community artists)	\$5,000	\$8,000
<b>City of Joondalup (open to community artists)</b>	<b>\$1,500</b>	<b>\$8,300</b>
Signature (Art Geo Busselton) (open to selected community and professional artists)	\$6,000	\$9,000
City of Stirling (open to community and professional artists)	\$5,000	\$11,000
City of Melville (open to community and professional artists)	\$1,500	\$14,000
City of Wanneroo (open to community and professional artists)	\$7,500	\$16,800
The Mandorla Art Award (open to community and professional artists)	\$25,000	\$42,000
Hedland Art Award (open to community and professional artists)	\$20,000	\$60,000

The 2013 CAE award categories serve the needs of the exhibition, received positive feedback from artists and it is recommended that all major and category prizes remain the same in 2014.

#### **Legislation / Strategic Community Plan / policy implications**

**Legislation** Not applicable.

#### **Strategic Community Plan**

**Key theme** Community Wellbeing.

**Objective** Cultural development.

**Strategic initiative** Promote local opportunities for arts development.

**Policy** *The City's Art and Memorabilia Collections Policy.*

#### **Risk management considerations**

Not applicable.

### **Financial/budget implications**

<b>Account no.</b>	1.442.A4404.Various.4003
<b>Budget Item</b>	Community Art Exhibition.
<b>Budget amount</b>	\$ 38,167
<b>Amount spent to date</b>	\$ 1,936
<b>Proposed cost</b>	Not applicable.
<b>Balance</b>	\$ 36,231*
<b>Annual maintenance</b>	Not applicable.

\*2014 event yet to be delivered.

### **Regional significance**

The CAE promotes Joondalup as a leader in supporting the local arts community and benefits the cultural development and vibrancy of the City of Joondalup.

### **Sustainability implications**

#### Environmental

Not applicable.

#### Social

The CAE enhances the relevance of the City's cultural position for the local community, supports the local arts community and plays an important part in shaping and developing a general sense of community.

#### Economic

Not applicable.

### **Consultation**

Not applicable.

### **COMMENT**

The 2013 CAE Award Categories served the needs of the exhibition and it is recommended that all major and category prizes remain the same in 2014.

### **VOTING REQUIREMENTS**

Simple Majority.

**MOVED Cr Thomas, SECONDED Cr Chester that Council NOTES the 2013 Award Categories for the Community Art Exhibition in 2014.**

**The Motion was Put and**

**CARRIED (6/0)**

**In favour of the Motion:** Crs Gobbert, Chester, Fishwick, Hollywood and Thomas and Mr Tidy.

## ITEM 7 PROPOSED VISUAL ARTS POLICY

<b>WARD</b>	All	
<b>RESPONSIBLE DIRECTOR</b>	Mr Mike Tidy Corporate Services	
<b>FILE NUMBER</b>	101291, 101515	
<b>ATTACHMENTS</b>	Attachment 1	Existing City's Art and Memorabilia Collections Policy
	Attachment 2	Existing Art and Memorabilia Collection Management Plan
	Attachment 3	Proposed Visual Arts Policy
	Attachment 4	Revised Art Collection Management Plan
<b>AUTHORITY / DISCRETION</b>	Executive - The substantial direction setting and oversight role of Council, such as adopting plans and reports, accepting tenders, directing operations, setting and amending budgets.	

### PURPOSE

For the Art Collection and Advisory Committee (ACAC) to consider revoking “*The City's Art and Memorabilia Collections Policy*” and to create a new *Visual Arts Policy* with the aim of:

- reflecting new directions established under the Strategic Community Plan 2012-2022 ‘*Joondalup 2022*’
- referencing a commissioning program for new artworks
- amending references to the current Invitation Art Award
- realigning the policy with the new standardised policy template.

### EXECUTIVE SUMMARY

At its meeting held on 19 April 2011 (CJ064-04/11 refers), Council resolved to establish a commissioning program for visual art that depicts iconic landmarks within the City of Joondalup. A further resolution also requested the preparation of a report for the Policy Committee to amend *The City's Art and Memorabilia Collections Policy* by incorporating a process for the new commissioning program.

The report was subsequently delayed to facilitate a more comprehensive review through the Policy Manual review process and to reflect any outcomes resulting from the adoption of the new *Strategic Community Plan 2012-2022 ‘Joondalup 2022’*.

As a result of the recent adoption of *Joondalup 2022* and the progress of the Policy Manual review, *The City's Art and Memorabilia Collections Policy* has since been reviewed. It is recommended that the existing policy be revoked and a new *Visual Arts Policy* created that supports the City's new strategic objectives in relation to cultural development through *Joondalup 2022*.

In addition, it is also recommended that operational components of the current policy, as well as other amendments and improvements be reflected in a new *Art Collection Management Plan* (Attachment 4 refers) that also supports a new commissioning process.

It is recommended that ACAC refers to the Policy Committee, to recommend to Council, to revoke *The City's Art and Memorabilia Collections Policy* and create a new *Visual Arts Policy* as well as noting the amendments to the existing *Art and Memorabilia Collection Management Plan* (to be renamed the *Art Collection Management Plan*) to incorporate operational processes relating to visual arts management.

## BACKGROUND

At its meeting held on 19 April 2011 (CJ064-04/11 refers), Council agreed to support the introduction of a new commissioning process for artwork and the allocation of \$15,000 in the annual budget for projects of this nature. Subsequent to that determination, Council requested that a further report be prepared for the Policy Committee to review *The City's Art and Memorabilia Collections Policy* and to include an agreed process for the commissioning of artworks. Given the nature of the policy it was determined that the ACAC consider the policy first before referring to the Policy Committee.

The development of this report was delayed as:

- *Joondalup 2022* was finalised and reviewed
- a complete review of the existing *Art Collection and Memorabilia Management Plan* took place
- direction was received from the City's ACAC on future direction of the visual arts program and, in particular the Community Invitation Art Award.

This sought to ensure that any policy review would align with new strategic objectives relating to visual arts and cultural development and be consistent with the Policy Manual review process that had recently commenced.

At its meeting held on 23 October 2012 (CJ210-10/12 refers), Council adopted the new *Strategic Community Plan 2012-2022 'Joondalup 2022'* and as a result, *The City's Art and Memorabilia Collections Policy* has since been reviewed. In alignment with the review of the policy, the existing *Art and Memorabilia Collection Management Plan* (detailed in Attachment 2) has also been revised to reflect changes in policy and operations.

This report presents a new *Visual Arts Policy* for consideration by the ACAC and outlines a new *Art Collection Management Plan* to complement the review and new policy.

## DETAILS

### Policy History

The City's art collection was first established following the separation of the City of Joondalup from the former City of Wanneroo in 1998. Upon separation, the collection was divided equally by value, with the former City of Wanneroo retaining the historical works, regional landscapes and Indigenous collection, while the City of Joondalup acquired the contemporary works.

During this separation process, the City also readopted the following former City of Wanneroo policies to support the management of the new Collection, namely: *Art Collection Policy*, *Museum Collections and Operations Policy* and *Public Art Policy* (CJ213-06/99 refers).

These policies outlined the City's commitment to:

- supporting contemporary art and artists
- the development of a high quality art collection
- the appointment of a professional art consultant to manage acquisition processes
- the effective management of the City's museum collection
- the implementation of artworks in public spaces to promote the cultural identity of the City.

As part of the Policy Manual review conducted in October 2005, the City consolidated the abovementioned policies into a single *Cultural Development Policy* (CJ206-10/05 refers). At its meeting held on 12 December 2006 (CJ238-12/06 refers), Council renamed the *Cultural Development Policy* to '*The City's Art and Memorabilia Collections Policy*' to better reflect the intent of the policy and additional amendments outlined the role of Elected Members in the acquisition process, demonstrated a preference for local content and context within the collection and removed references to contemporary works.

At its meeting held on 15 April 2008 (CJ052-04/08 refers), Council made further amendments to the policy to broaden the purchasing criteria for artworks from local content and context, to local, quality and contemporary pieces. This ensured that the investment value of the City's art collection continued to appreciate and was not limited by specific content criteria.

At its meeting held on 26 June 2012 (CJ108-06/12 refers), Council endorsed minor amendments to the policy to change the delegation of authority relating to the acquisition of artworks by the Chief Executive Officer from \$7,500 to \$15,000, with approval for the acquisition based on the advice of the City's Art Consultant.

### Joondalup 2022

Despite the policy being subject to several formats in recent years, it is considered timely that the purpose and content of the policy is comprehensively reviewed to reflect the new strategic directions outlined in *Joondalup 2022*.

New directions in the plan relating to cultural development and visual arts are as follows:

Key Theme: Community Wellbeing.

Aspirational Outcome: *“The City has world-class facilities and a thriving cultural scene. It encourages and supports local organisations and community groups. Community spirit is felt by all residents and visitors, who live in safe and friendly neighbourhoods.”*

Objective: Cultural Development - *For the community to have access to world-class cultural and artistic events and facilities.*

Relevant Strategic Initiatives:

- *Establish a significant cultural facility with the capacity to attract world-class visual and performing arts events.*
- *Invest in publicly accessible visual art that will present a culturally-enriched environment.*
- *Promote local opportunities for arts development.*

This strategic direction focuses on two main components:

1 At the macro level:

An aspiration to reposition the City of Joondalup as a modern, urban and culturally-enriched environment that will support its recognition as a significant location within the Perth metropolitan area. At present, the City provides a diverse mix of cultural and art experiences, including a strong visual arts component. This requires the management of a high quality and highly valued art collection, two annual art exhibitions and a commissioning artwork program.

In the future, attracting large investments within the City of Joondalup will demand the establishment of complementary entertainment and cultural experiences for residents and visitors that are of a quality standard. This will be one of several major objectives of the City over the medium term.

2 At the micro level:

Encouraging and supporting opportunities for local organisations and individuals to engage in artistic and cultural events. The City currently achieves this through the provision of an extensive community events calendar and the support of local arts organisations. Recent direction from Council (CJ249-11/12 refers) enhanced these opportunities, by establishing a Community Invitation Art Award to support the aspirations of the local arts community.

From the strategic initiatives described above, most components are captured within the existing policy, excluding City investments in public art and references to the new Community Invitation Art Award.

## Proposed Policy

To reflect new strategic directions in relation to cultural development and visual art at the City, it is suggested a new *Visual Arts Policy* be created and the existing policy revoked. In the main the differences between the two are as follows:

- The policy being retitled from *The City's Art and Memorabilia Collections Policy* to the *Visual Arts Policy*, to reflect broader policy objectives rather than just the management of collections.
- Amend the objective of the policy to reflect broader outcomes relating to cultural development and arts promotion.
- Create a new policy statement that reflects the City's ambitions of leveraging quality visual arts programs to promote and enhance the cultural identity of the City.
- Transfer administrative and operational components of the existing policy into a new *Art Collection Management Plan* (provided at Attachment 4) that includes a new commissioning process (highlighted in yellow) and which generally becomes the City's management tool for visual arts programs.
- Simplify the details of the new policy to outline supported program areas and include references to a commissioning process for visual arts and a Community Invitation Art Award.
- Remove references to specific delegated acquisition approvals by the Chief Executive Officer that duplicate existing references within the Register of Delegation of Authority.
- Generally reference the role of the ACAC in the management of art acquisitions and program delivery.
- Remove references to the archive and memorabilia collection within the new policy, given its different management approach to visual arts. The current section on this subject is also not appropriate at a policy level as it does not guide the management of the collection but merely references that the City has one. It should also be noted that the City manages this collection at an operational level through an agreement with the City of Wanneroo, which is currently under review.

## Issues and options considered:

The ACAC can either choose to:

- refer to the Policy Committee to recommend to Council to adopt the new *Visual Arts Policy* as outlined in Attachment 3 to this Report
- refer to the Policy Committee to recommend to the Council to adopt the new policy with further modifications  
or
- retain the existing policy in its current format.

Option 1 is the preferred option.



**Legislation / Strategic Community Plan / policy implications**

**Legislation** Not applicable.

**Strategic Community Plan**

**Key Theme** Community Wellbeing.

**Objective** Cultural development.

**Strategic Initiative**

- Establish a significant cultural facility with the capacity to attract world-class visual and performing arts events.
- Invest in publicly accessible visual art that will present a culturally-enriched environment.
- Promote local opportunities for arts development.

**Policy**

This report presents the outcomes of a review of *The City's Art and Memorabilia Collections Policy*.

**Risk Management considerations**

In order to remain transparent and to facilitate appropriate decision-making processes, it is imperative that policies reflect the current positions of Council and work practices at the City. If not effectively maintained, there are risks associated with potentially misleading the community through publicly available, unreviewed policies.

**Financial / Budget Implications**

There are no identified financial or budget implications in revoking *The City's Art and Memorabilia Collections Policy* and creating a new *Visual Arts Policy*.

**Regional Significance**

The new *Visual Arts Policy* attempts to drive cultural development within the City that will be of regional significance.

**Sustainability implications**

The promotion and establishment of visual art within the community contributes to the social wellbeing of residents and visitors through opportunities for cultural experiences. It also provides regional attractions that support economic development activities within the City.

**Consultation**

Not applicable.

**COMMENT**

For the City to effectively achieve its cultural and economic development ambitions, it is important that its policies and planning documents are aligned and promote a consistent vision to the community.

The proposed *Visual Arts Policy* is referred to the ACAC, given its oversight of visual art acquisitions and reference to the committee within the revised policy.

Elevating the City's commitment to visual arts and cultural development is a major objective over the medium term, which aims to improve the attractiveness, liveability and investment within the City of Joondalup.

Using a policy mechanism to promote the City's support for visual arts is an essential action following the adopted plan '*Joondalup 2022*'.

**VOTING REQUIREMENTS**

Simple Majority.

**MOVED Cr Fishwick, SECONDED Cr Hollywood that the Art Collection and Advisory Committee:**

- 1 SUPPORTS revoking *The City's Art and Memorabilia Collection Policy* as detailed in Attachment 1 to this Report;**
- 2 SUPPORTS creating a new *Visual Arts Policy* as detailed in Attachment 3 to this Report;**
- 3 REFERS the policy matters detailed in Parts 1 and 2 above to the Policy Committee for its consideration;**
- 4 NOTES the City's new *Art Collection Management Plan*, as outlined in Attachment 4 to this Report, which incorporates operational matters pertaining to the management of visual arts programs.**

**The Motion was Put and**

**CARRIED (6/0)**

**In favour of the Motion:** Crs Gobbert, Chester, Fishwick, Hollywood and Thomas and Mr Tidy.

*Appendix 4 refers*

To access this attachment on electronic document, click here: [Attach4ARTagn100214.pdf](#)

## **ITEM 8                    ADOPTION OF MEETING DATES 2014 - ART COLLECTION AND ADVISORY COMMITTEE**

<b>WARD</b>	All
<b>RESPONSIBLE DIRECTOR</b>	Mr Jamie Parry Governance and Strategy
<b>FILE NUMBER</b>	35613
<b>ATTACHMENTS</b>	Nil
<b>AUTHORITY / DISCRETION</b>	Executive - The substantial direction setting and oversight role of Council, such as adopting plans and reports, accepting tenders, directing operations, setting and amending budgets.

### **PURPOSE**

For the Art Collection and Advisory Committee to endorse the proposed schedule of committee meeting dates for 2014.

### **EXECUTIVE SUMMARY**

In order to assist with forward planning for all Elected Members, management and staff, a schedule of meeting dates has been prepared for the Art Collection and Advisory Committee, ensuring synergy between meeting dates and the flow of information and decision-making.

*It is therefore recommended that the Art Collection and Advisory Committee ADOPTS the meeting dates and times for the Art Collection and Advisory Committee of the City of Joondalup to be held at the Joondalup Civic Centre, Boas Avenue, Joondalup as follows:*

<i>Art Collection and Advisory Committee meetings Conference Room 1</i>
<i>7.00pm on Thursday 12 June 2014</i>
<i>7.00pm on Thursday 23 October 2014</i>

### **BACKGROUND**

The Art Collection and Advisory Committee was established to:

- (i) approve art acquisitions within the available adopted budget funds
- (ii) develop and maintain a visual art collection of significance and repute that reflects the cultural aspirations of the City of Joondalup and its expressed goals and policies
- (iii) build an art collection of appreciating financial value, which constitutes a sound investment for the City
- (iv) collect works of visual art of demonstrable excellence by artists of significance, consistent with the perceived developments in West Australian contemporary art



**Policy**

*The City's Art and Memorabilia Collections Policy.*

**Risk management considerations**

Should forward planning of committee meetings not be identified, then there is a risk for meetings to be held on an ad-hoc basis; lacking coordination with other key meetings and corporate planning processes.

**Financial/budget implications**

Not applicable.

**Regional significance**

Not applicable.

**Sustainability implications**

Not applicable.

**Consultation**

Not applicable.

**COMMENT**

The dates proposed are intended to provide Council, committee members and staff with an indicative meeting timeline for the Art Collection and Advisory Committee. Additional meetings may be called on an as-required basis during the year.

**VOTING REQUIREMENTS**

Simple Majority.

**OFFICER'S RECOMMENDATION**

That the Art Collection and Advisory Committee ADOPTS the meeting dates and times for the Art Collection and Advisory Committee of the City of Joondalup to be held at the Joondalup Civic Centre, Boas Avenue, Joondalup as follows:

Art Collection and Advisory Committee meetings Conference Room 1
7.00pm on Thursday 12 June 2014
7.00pm on Thursday 23 October 2014

**MOVED Mr Tidy, SECONDED Cr Fishwick that the Art Collection and Advisory Committee ADOPTS the meeting date and time for the Art Collection and Advisory Committee of the City of Joondalup to be held at the Joondalup Civic Centre, Boas Avenue, Joondalup as follows:**

<b>Art Collection and Advisory Committee meetings Conference Room 1</b>
<b>7.00pm on Thursday 12 June 2014</b>

**The Motion was Put and**

**CARRIED (6/0)**

**In favour of the Motion:** Crs Gobbert, Chester, Fishwick, Hollywood and Thomas and Mr Tidy.

### **URGENT BUSINESS**

Nil.

### **MOTIONS OF WHICH PREVIOUS NOTICE HAS BEEN GIVEN**

Nil.

### **REQUESTS FOR REPORTS FOR FUTURE CONSIDERATION**

Nil.

### **CLOSURE**

There being no further business, the Presiding Member declared the meeting closed at 7.05pm; the following Committee Members being present at that time:

Cr Liam Gobbert  
Cr John Chester  
Cr Russ Fishwick, JP  
Cr Kerry Hollywood  
Cr Sam Thomas  
Mr Mike Tidy, Director Corporate Services