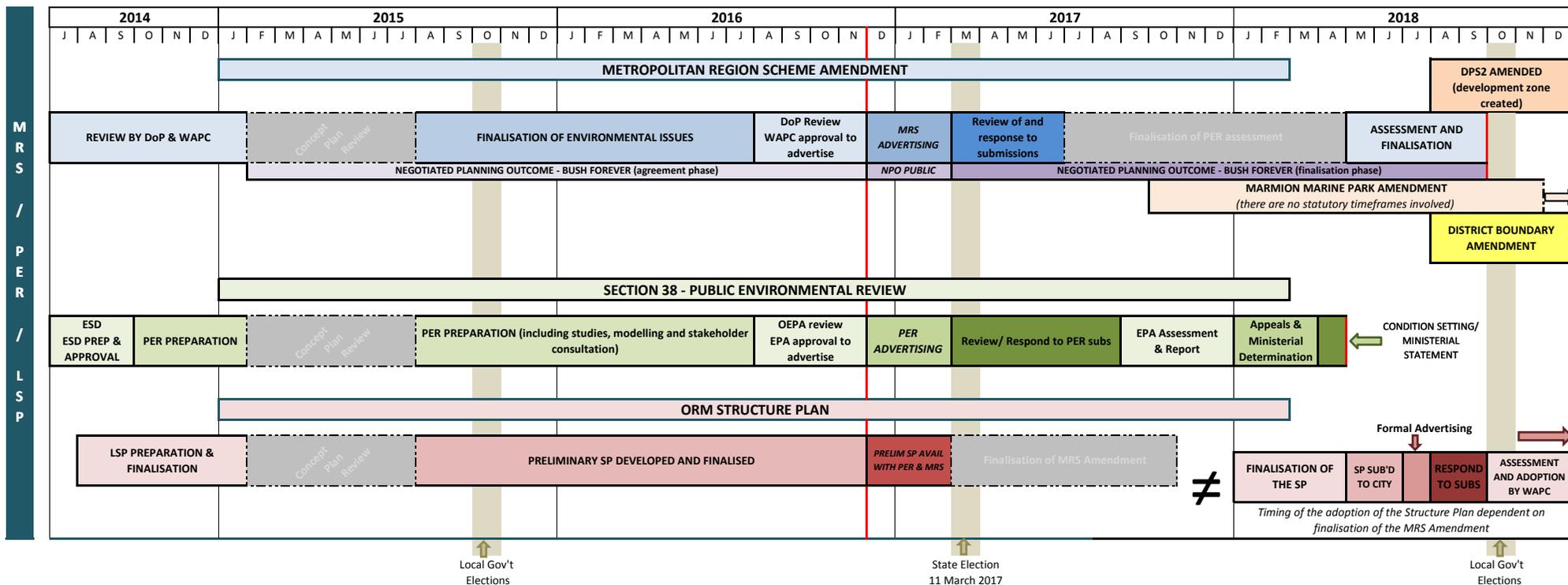


OCEAN REEF MARINA - POTENTIAL EXPEDITED APPROVALS TIMELINE
(as at February 2017)

CONCURRENT PUBLIC ADVERTISING PROPOSED



Note: This timeline is INDICATIVE only - and is constantly being reviewed by the City in conjunction with the relevant government agencies

**OCEAN REEF MARINA
PUBLIC ENVIRONMENTAL REVIEW**

DISTRIBUTION LIST

Group type	Name of Agency/Entity
Assessment agency	Office of the Environmental Protection Authority
Government Departments	Department of Parks and Wildlife Department of Environmental Regulation Department of Transport Department of Fisheries Department of Planning Western Australian Planning Commission
Local Government	City of Wanneroo City of Perth City of Fremantle City of Stirling
Others Government agencies	Water Corporation LandCorp Western Australian Museum Conservation and Parks Commission Tourism WA
Libraries	J S Battye Library State Library City of Joondalup Libraries: Joondalup Duncraig Whitford Craigie
Community Organisations	RecfishWest Boating WA Surfing WA Surf Life Saving WA Joondalup Business Association Ocean Reef Sea Sports Club Whitford Volunteer Sea Rescue Group South West Land and Sea Council Conservation Council of WA
Community Groups	Abalone Association of WA West Coast Abalone Divers Association Joondalup Coast Care Forum Friends of Marmion Marine Park



OCEAN REEF MARINA: COMMUNICATIONS STRATEGY

MATERIALS PREPARED AND DISTRIBUTED – as NOTED by Council (CJ064-4/16 and JSC02-08/12 refer)

ITEM	DESCRIPTION
Website update	Design and content updated focussing on consultation. Update relevant pages following announcement of advertising date: Landing Approvals Environmental Assessment (Fact Sheets) Planning Assessment (Fact Sheets) Have your say NEW PAGE – Links to OEPA, DoP and all documents, information on submissions. Further updates as advertising progressed
Hero image	For publication on the City’s website once the documents are released.
Social Media items	Item 1: For publication once the documents are released. Item 2: Advertising Community Forums Item 3: Closing date of advertising and Community Forum – paid Facebook campaign
Brochure	City-wide mail out Libraries, Customer Service Centres, Leisure Centres, City Administration and the website
Postcard	Short, glossy brochure focussing on the consultation period, available at City locations as above
ORM Poster	Information on PER/MRS advertising displayed at City locations as above
Forum material	Posters, brochures, Fact Sheets, banners
Fact Sheets	Providing detailed and specific information different approvals processes, available at City locations as above and the website MRS Amendment – including graphic timeline PER – including graphic timeline Structure Plan – including graphic timeline
Advertisements	Advertising the public consultation period: OEPA Statutory advertisement (OEPA appro required) City PER/MRS advertisement Community Forums advertisement Closing date for submissions and Community Forum advertisement

OCEAN REEF MARINA: COMMUNICATIONS STRATEGY



ITEM	DESCRIPTION
Joondalup Voice	MOU and State Government Announcement Short article focussing on the consultation period.
Timeline	For inclusion in identified material.
Emails	Email 1: Distributed to interested parties providing project information, public advertising dates and the Community Forums Email 2: Advising of closing and Community Forum
City News	CN 1: For inclusion in Dec edition
PER document and appendices	Hard copies of the documentation to be provided to DMA's, IA's, libraries and interested parties (as per distribution list).
PER CDs USBs	CDs of all PER documentation to be available to any interested party through the City.
Front Covers	PER and Local Structure Plan
CD label	PER
PER Summary	Provided to Elected Members via the Elected Members portal
Letters	L1: OEPA approved letter for the PER L2: Letter to accompany the City-wide mail out
Intranet News Item	Providing information to City officers on the PER/MRS advertising.
Memo to Customer Service Coordinator	Providing detailed information regarding the advertising to assist the City's Customer Services Officers.