

AGENDA

Seniors Interests Advisory Committee

MEETING OF THE SENIORS INTERESTS ADVISORY COMMITTEE

TO BE HELD ON

MEETING DATE



WEDNESDAY 4 APRIL 2007

commencing at 9.30 am

in Conference Room 3
JOONDALUP CIVIC CENTRE,
BOAS AVENUE, JOONDALUP



GARRY HUNT
Chief Executive Officer
26 March 2007

www.joondalup.wa.gov.au



City of
Joondalup

CITY OF JOONDALUP

Notice is hereby given that a meeting of the **SENIORS INTERESTS ADVISORY COMMITTEE** will be held in Conference Room 3, Joondalup Civic Centre, Boas Avenue, Joondalup on **WEDNESDAY 4 APRIL 2007** commencing at **9.30am**.

GARRY HUNT
Chief Executive Officer
26 March 2007

Joondalup
Western Australia

AGENDA

Committee Members

Cr Richard Currie
Cr Brian Corr
Margaret March, Community Member
Joy Coleman, Community Member
Valerie Corey, Community Member
Patricia Geary, Community Member
Allyn Bryant, Association of Independent Retirees
Sharleen Mann, Silver Chain
Helen Attrill, Industry Representative
Kevan Rogerson, Industry Representative

Terms of Reference

- To oversee the strategic coordination of all seniors' issues across Council.
- To provide advice to Council to ensure that the concerns of seniors are adequately represented in the City's planning processes and the strategic directions being developed for older people across the City.

DECLARATION OF OPENING

APOLOGIES/LEAVE OF ABSENCE

CONFIRMATION OF MINUTES

MINUTES OF THE SENIORS INTERESTS ADVISORY COMMITTEE HELD ON 7 FEBRUARY 2007

RECOMMENDATION

That the minutes of the meeting of the Seniors Interests Advisory Committee held on 7 February 2007 be confirmed as a true and correct record.

ANNOUNCEMENTS BY THE PRESIDING PERSON WITHOUT DISCUSSION

DECLARATIONS OF INTEREST

IDENTIFICATION OF MATTERS FOR WHICH THE MEETING MAY SIT BEHIND CLOSED DOORS

PETITIONS AND DEPUTATIONS

REPORTS

| | | |
|--------|---|----------------|
| Item 1 | SENIORS INTERESTS ADVISORY COMMITTEE INDUSTRY REPRESENTATIVE NOMINATIONS | Page 4 |
| Item 2 | SENIORS: THE ART OF AGEING 2007 SENIORS EVENT | Page 8 |
| Item 3 | ELIGIBILITY FOR SENIORS' PROGRAMS, SERVICES AND PAYMENTS | Page 13 |
| Item 4 | PRESENTATION – PLATINUM 50+ ADVENTURE | Page 18 |

MOTIONS OF WHICH PREVIOUS NOTICE HAS BEEN GIVEN

REQUESTS FOR REPORTS FOR FUTURE CONSIDERATION

CLOSURE

ITEM 1 SENIORS INTERESTS ADVISORY COMMITTEE INDUSTRY REPRESENTATIVE NOMINATIONS

WARD: All

**RESPONSIBLE
DIRECTOR:** Mr Clayton Higham
Planning and Community Development

PURPOSE

To provide the Seniors Interests Advisory Committee (SIAC) with nominations received for the Industry representative vacancy.

EXECUTIVE SUMMARY

This report details the process undertaken to fill the SIAC “industry representative” vacancy. The process included advertising in the Joondalup Times community newspaper and disseminating an advertisement electronically through an extensive email network.

It is recommended that the Seniors Interests Advisory Committee:

- 1 *NOTES the process undertaken to fill the “industry representative” vacancy;*
- 2 *NOTES the three nominations received from:*

| | |
|--------------------------|---|
| <i>Ms Maria Bunn</i> | <i>Manager, Multicultural Aged Care Service WA</i> |
| <i>Ms Lynda Waterman</i> | <i>Senior Community Liaison Officer – Commonwealth Carelink</i> |
| <i>Mr Peter Boam</i> | <i>WA Retirement Villages Residents Association</i> |
- 3 *SUBMITS its preferred nominee, who members determine to be most appropriate given the Committee’s objectives, to Council for endorsement.*

BACKGROUND

The SIAC operates under a Terms of Reference, which outlines membership, terms of appointment and vacancies and informs the process of filling Committee vacancies.

DETAILS

The SIAC “industry representative” vacancy was advertised:

- Throughout the extensive “industry” email network of the Community Development Officer;
- In the Joondalup Voice section of the Joondalup Times community newspaper on 8 February 2007;
- By word of mouth as opportunities presented.

Expressions of interest were received from people within the following agencies:

- Multicultural Aged Care Service WA (MACSWA);
- Commonwealth Carelink & Respite Centre;
- National Seniors;
- WA Retirement Villages Residents Association (WARCRA);
- Edith Cowan University - Occupational Therapy Department.

Nominations have been received from:

- Maria Bunn – Manager – MACSWA;
- Lynda Waterman – Senior Community Liaison Officer – Commonwealth Carelink and
- Peter Boam – WARCRA.

Nominations provide detailed information from nominees addressing the two questions asked on the nomination form. These are:

- How would your knowledge and experience in the seniors' area benefit the SIAC?
- What do you see as contemporary and emerging issues for seniors?

Peter Boam WARCRA, submitted a nomination application before receiving a nomination package. In terms of fair and equitable process, he was requested to complete the Seniors Interests Advisory Committee (SIAC) Industry Representative Vacancy Nomination Form, which he has since done after a nomination package with all relevant information was sent to him. Other nominees to date, have addressed the two questions, documenting many years' experience in the Aged Care area, as well as demonstrating a wealth of knowledge and experience and an understanding of issues for seniors.

Link to Strategic Plan:

The SIAC is linked to the Strategic Plan through the following:

Community Wellbeing

Outcome:

The City of Joondalup provides social opportunities that meet community needs

Objective 1.3:

To continue to provide services that meet changing needs of a diverse and growing community

Strategy 1.3.2:

Provide quality of life opportunities for all community members

Strategy 1.3.3:

Provide support, information and resources

City Development

Outcome:

The City of Joondalup recognises the changing demographic needs of the community

Objective 3.3

To continue to meet changing demographic needs

Strategy 3.3.2

Integrate plans to support community and business development

Organisational development

Outcome:

The City of Joondalup is an interactive community

Objective 4.3

To ensure the city responds to and communicates with the community

Strategy 4.3.1:

Provide effective and clear community consultation

Objective 4.3.2

Provide accessible community information

Legislation – Statutory Provisions:

The SIAC is a Council Committee, therefore membership needs to be endorsed by Council. The Committee's Terms of Reference require that the tenure of the Committee be for a period of two years and that the two-year period coincide with the election cycle of the elected Council.

Legislation – Statutory Provisions:

Not Applicable

Risk Management considerations:

Not Applicable

Financial/Budget Implications:

Not Applicable

Policy implications:

Not Applicable

Regional Significance:

Not applicable

Sustainability implications:

Not Applicable

Consultation:

Not Applicable

COMMENT

The three nominations for the SIAC industry representative vacancy are from individuals who have a vast range of experience and knowledge and come from different backgrounds and areas. All three meet the criteria to join the SIAC as an industry representative. Information provided by individuals on the nomination form, highlights the knowledge and experience of each nominee. This is an excellent opportunity for the Committee to endorse a quality representative, adding to the depth of knowledge and experience and importantly, the diversity of industry representation on the SIAC.

ATTACHMENTS

Attachment 1 Nomination Forms

VOTING REQUIREMENTS

Simple Majority

RECOMMENDATION**That the Seniors Interests Advisory Committee:**

- 1 NOTES the process undertaken to fill the “industry representative” vacancy;**
- 2 NOTES the three nominations received from:**

| | |
|--------------------------|---|
| Ms Maria Bunn | Manager, Multicultural Aged Care Service WA |
| Ms Lynda Waterman | Senior Community Liaison Officer – Commonwealth Carelink |
| Mr Peter Boam | WA Retirement Villages Residents Association |
- 3 SUBMITS its preferred nominee, who members determine to be most appropriate given the Committee’s objective, to Council for endorsement.**

The proposed working timeline for the Event is laid out below:

| ACTIVITY | DETAIL | TIMELINE |
|---|--|-------------------------|
| Identify SIAC working group | Community Development Officer (CDO) to contact SIAC members | February |
| Budget for event | Proposed 2007 event budget to be included in City's usual budgetary process | As appropriate |
| SIAC working group to hold first meeting | Group to meet and begin planning for event | February or early March |
| SIAC working group to meet regularly | Group to meet fortnightly from initial meeting to plan and develop event activities & program | March - September |
| Identify & contact key internal stakeholders | i.e. Marketing, Libraries, Leisure Centre, Recreation, Culture & Art | March > ongoing |
| Identify & contact key external stakeholders & partners | i.e. blend(er) gallery, seniors groups, West Coast TAFE, Police Academy, peak govt & non govt agencies | March > ongoing |
| Identify entertainers, artists, celebrities, activities | Develop a "wish list" of potential people and/or event activities and proceed to make contact | March > ongoing |
| Collaborate with internal & external stakeholders to develop new activities for event | Continue to plan, develop and negotiate practical arrangements and issues | Ongoing |

| | | |
|--|--|--|
| Collaborate with internal & external stakeholders & partners to showcase existing activities or events | Event to be held for 1 or 2 weeks between: 10 – 28 September 15 – 26 October | Ongoing > Event date will be determined at 4 April SIAC meeting |
| Deliver an event to run over one or two weeks. | Event to be held for 1 or 2 weeks between: 10 – 28 September 15 – 26 October | Event date will be determined at SIAC meeting 4 April |
| Report to SIAC | Provide regular feedback to SIAC Consult with SIAC as appropriate | Ongoing |

Link to Strategic Plan:

The seniors' event is directly linked to the following key focus areas of the City's Strategic Plan:

Community Wellbeing

Outcome:

The City of Joondalup is recognised as a community that values and facilitates Lifelong Learning.

Objective 1.1:

To develop, provide and promote a diverse range of lifelong learning opportunities.

Outcome:

The City of Joondalup provides social opportunities that meet community needs.

Objective 1.3:

To continue to provide services that meet changing needs of a diverse and growing community

Strategy 1.3.1:

Provide leisure and recreational activities aligned to community expectations, incorporating innovative opportunities for today's environment

Strategy 1.3.2:

Provide quality of life opportunities for all community members

Legislation – Statutory Provisions:

Not Applicable

Financial/Budget Implications:

Further investigation into the required budget is currently being undertaken. A proposed figure of \$7,600 is included in this report for information.

Policy implications:

Not Applicable

Regional Significance:

Not Applicable

Sustainability implications:

Not Applicable

Consultation:

Not Applicable

COMMENT

The proposed event timeline has been developed to guide the SIAC working group in its task of delivering a quality 2007 seniors' event. The working group commenced the planning process in March, with Committee members to endorse a date to deliver the event at this meeting. The reasons for dates suggested for the event have been well documented. Additionally, an event in September or October will allow the working group the time it requires to plan, develop, promote and deliver a quality 2007 event for seniors in the City of Joondalup. The City believes that an event should be held during the week 10-14 September 2007.

ATTACHMENTS

Attachment 1 - Seniors event objectives
Attachment 2 - Proposed Activities Budget

VOTING REQUIREMENTS

Simple Majority

RECOMMENDATION

That the Seniors Interests Advisory Committee:

- 1 NOTES the proposed timeline to plan, develop and deliver the 2007 seniors' event;**
- 2 ENDORSES that the 2007 seniors event be held during 10-14 September 2007.**

ITEM 3 ELIGIBILITY FOR SENIORS' PROGRAMS, SERVICES AND PAYMENTS

| | |
|----------------------------------|---|
| WARD: | All |
| RESPONSIBLE DIRECTOR: | Mr Clayton Higham Planning and Community Development |

PURPOSE

To provide the Seniors Interests Advisory Committee (SIAC) with information related to the definition of “a senior” and eligibility for seniors programs, services and payments in general.

EXECUTIVE SUMMARY

This report explores the concept of “a senior” in a contemporary local, state and commonwealth government and business context of the provision of general programs, activities, payments and services. It includes information about seniors and the link with age related eligibility criteria.

It is recommended that the Seniors Interests Advisory Committee NOTES the information provided in this report.

BACKGROUND

Discussion at the SIAC meeting of 7 February 2007, generated interest in the concept of “seniors,” specifically, what age determines that someone is “a senior” and in the local context, the link between that and for example the City’s Platinum 50+ Program. This report seeks to provide some clarity about the contemporary societal concept of “a senior” as well as other aged related information for people as they grow older.

DETAILS

Research has determined that there isn’t a single definition of “a senior.” The concept of who is a senior in terms of age appears to be a very subjective definition based on individuals and their perception of how they see themselves. Additionally, it’s a concept that seems to have been adopted by a range of businesses and organisations targeting the significant and growing baby boomer generation, people born from 1946 – 1964. Examples of this can be seen in marketing by lifestyle villages and insurance companies who target the below fifty and fifty-plus age groups.

Even though the fifty-plus age group is included in and marketed as being of senior age and is often included in the older category, sixty is the age generally considered by government, to determine that a person is a senior and is thus eligible to receive government concessions at all levels of government.

Various interpretations appear to be linked to eligibility requirements for:

- Commonwealth government payments;
- State and commonwealth concession cards;
- State and local government services concessions;
- Membership of non-government “seniors” organisations and programs.

Commonwealth government payments

People need to meet specific age criteria to qualify for the Aged Pension. For men this is 65 years, whereas currently the women’s pension age varies, depending on their date of birth. However, by 2014 the minimum qualifying age for women will be moved to match that of men.

The qualifying age for veterans with qualifying service and a service pension is 60 years for men. The age for women is lower as per above. However by 2013, the qualifying age will be the same for men and women.

The Commonwealth Seniors Health Card (CSHC) gives older people (Aged Pension age) access to a range of concessions including prescription medications and the Telephone Allowance. Many self-funded retirees may be eligible for the CSHC.

State concession cards

Seniors Cards are available Australia wide to people who are aged 60 years and over and not working full time. Eligibility criteria and benefits vary from state to state. The cards are issued by state and territory governments and enable cardholders to access to a wide range of discounts on commercial and public activities. There are no formal agreements for the use of the WA Seniors card in other states, however some businesses will offer discounts on presentation of the Card.

In Western Australia a WA Seniors Card Discount Directory outlines the extensive range of discounts available.

State and local government services concessions

To qualify for City of Joondalup Aged Pension rates rebates, ratepayers must possess a valid Centrelink Aged Pension, Veterans Affairs Aged Pension or state Seniors Card, as well as meet other conditions related to property ownership and occupancy.

Eligible seniors receive a 25% concession on a range of services at the City’s Leisure Centres. The age criterion for such concessions is sixty years.

The Water Corporation Aged Pension water rebates require possession of a Centrelink Aged Pension, Commonwealth Seniors Health Card or state Seniors Card.

Membership of non-government seniors’ organisations and programs

Two national peak seniors’ organisations, Council on The Ageing (WA) CoTA (WA) Inc and National Seniors target people over fifty years. Both organisations see their role as representing and lobbying the views of people over fifty years.

Membership of such organisations provides some discounts by businesses.

Examples of programs designed for people aged fifty-plus include:

- The City's Platinum 50+ Adventure Program aims to encourage ongoing participation in leisure activities, with opportunities to try something different within a positive social environment. Eligibility for this subsidised program is that participants are City of Joondalup residents and Leisure Centre members over fifty years. The program does not state that it is for seniors, rather it is for people over fifty years;
- The City's Platinum 50+ Fitness Program is a health and fitness program designed for the fifty-plus age group. City of Joondalup residents who are Seniors Card holders receive an additional 25% discount on membership;
- CoTA's Living Longer Living Stronger program, which maximises opportunities for people over fifty years to engage in affordable quality, results oriented strength training programs.

Link to Strategic Plan:

This report is linked through the Seniors Plan to the City's Strategic Plan – Community Wellbeing

Outcome:

The City of Joondalup is recognised globally as a community that values and facilitates Lifelong Learning

Objective 1.1:

To develop, provide and promote a diverse range of lifelong learning opportunities

Strategy 1.1.3:

Support whole-of-life learning and creation of knowledge opportunities

Outcome:

The City of Joondalup provides social opportunities that meet community needs

Objective 1.3:

To continue to provide services that meet changing needs of a diverse and growing community

Strategy 1.3.2:

Provide quality-of-life opportunities for all community members

Strategy 1.3.3:

Provide support, information and resources

Legislation – Statutory Provisions:

Not Applicable

Risk Management considerations:

Not Applicable

Financial/Budget Implications:

Not Applicable

Policy implications:

Not Applicable

Regional Significance:

Not Applicable

Sustainability implications:

Not applicable

Consultation:

Not Applicable

COMMENT

The information provided in this report reinforces the difficulty in trying to articulate a definitive explanation of “a senior.” What is clear, is that seniors cannot be categorised into one age group of anyone who has reached a particular age, whether that is fifty or sixty years. Australia wide, government uniformly recognises sixty as the age for eligibility to apply for a state Seniors Card. Other government payments (Aged Pension) are variable and currently differ according to gender, with men being eligible at sixty five years and women’s eligibility currently determined according to date of birth. Membership of some peak seniors’ organisations targets the fifty-plus age group. Programs and activities within all levels of government may target the fifty-plus age group but not necessarily be called “seniors” activities.

Ultimately it becomes a personal choice for many people. As they move through the life course, they may make philosophical choices about joining a peak seniors’ organisation at the age of fifty or not. Similarly, choice, perception of self and various other factors may guide a decision to for example enrol in a program such as Platinum 50+, or live in an over 45’s lifestyle village.

ATTACHMENTS

Not Applicable

VOTING REQUIREMENTS

Simple Majority

RECOMMENDATION

That the Seniors Interests Advisory Committee NOTES the information provided in this report.



APPENDICES FOR AGENDA OF
SENIORS INTERESTS ADVISORY COMMITTEE
4 APRIL 2007

| ITEM | TITLE | APPENDIX | PAGE |
|--------|--|----------|------|
| Item 1 | Seniors Interests Advisory Committee Industry Representative Nominations – Nomination Forms | 1 | 1 |
| Item 2 | Seniors: The Art of Ageing 2007 Seniors Event <ul style="list-style-type: none">• Attachment 1 – Seniors Event objectives• Attachment 2 – Proposed Activities Budget | 2 | 2 |

APPENDIX 1

ATTACHMENT 1

Seniors Interests Advisory Committee

Industry Representative Nominations

Nominees

Maria Bunn Multicultural Aged Care Service WA

Lynda Waterman Independent Living Centre Commonwealth Respite &
Carelink Centre

Peter Boam WA Retirement Complexes Residents Association

Background information provided by nominees, including responses to two questions on the Nomination Form, will be distributed to Seniors Interests Advisory Committee (SIAC) members at the SIAC meeting on 4 April 2007.

APPENDIX 2**ATTACHMENT 1****“Seniors: The Art of Ageing”****Objectives:**

- To promote civic, physical, social, cultural, economic and spiritual connectedness and participation of seniors in the community, which includes life long learning, leisure, recreation, safety (community, home, personal), culture & art, access to information (financial, support services etc), entertainment, volunteering and so on;
- To have a name which has been identified by the Seniors Interests Advisory Committee which captures the theme and which will appeal to the target group;
- To be held over one week to enable the City to hold a range of activities and events, so that seniors attend particular events of interest;
- To take place in various venues throughout the City, to be more accessible and community based;
- To offer a range of speakers / presenters / facilitators who will provide information on issues identified by the Committee;
- To showcase or link in with existing activities and groups in the community;
- To involve external partnerships with appropriate agencies to provide relevant information and activities for seniors;
- To include internal partnerships with appropriate City areas, working in partnership with Library & Information Services, Culture & Arts, Leisure, Joondalup Volunteer Centre, Recreation, Marketing, Customer Service;
- To provide entertainment by / for seniors linked with positive active ageing theme;
- To provide opportunities for entertainment and other activities that encourage intergenerational links;
- To provide opportunities for seniors to participate in cultural and arts activities as identified by the Committee and the working party;
- To be inclusive and accessible i.e. for people with disabilities, Culturally and Linguistically Diverse people and Aboriginal people.

APPENDIX 2

ATTACHMENT 2

Proposed Activities Budget**“Seniors: The Art of Ageing”**

| Proposed Activities | Estimated Budget |
|---|-------------------------|
| Welcome to Country | \$ 250 |
| Event Patron / Facilitator or Star Attraction – <i>to be determined</i> | \$2000 |
| Professional Entertainer/s and / or presenters – <i>to be determined</i> | \$1500 |
| Sabrina Hahn | \$1200 |
| Advertising | \$1000 |
| Hire of Photographer | \$ 500 |
| Refreshments | \$ 300 |
| Hire of sound equipment | \$ 500 |
| Internal printing programs & posters | \$ 350 |
| Entertainment (unpaid) - <i>to be determined</i> | no cost |
| TAFE Pavillion Restaurant Seniors Special Lunch | no cost |
| Police Academy Tours | no cost |
| Centrelink Seminars – <i>to be determined</i> | no cost |
| Library Activities – <i>to be determined</i> | no cost |
| Leisure & Recreation Activities – <i>to be determined</i> | no cost |
| Culture & Art Activities - <i>to be determined</i> | no cost? |
| Collaborative partnerships with existing agencies / groups to showcase established activities or programs for seniors or to develop & provide activities specifically for event – <i>to be determined</i> | no cost minimal cost |
| Budget estimate as at 15 March 2007 | \$7600 |