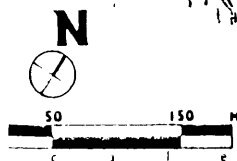


KEY OBJECTIVE N° 2
IMPROVE MOVEMENT AND CIRCULATION

SORRENTO PRECINCT DESIGN PROJECT
CITY OF JOONDALUP

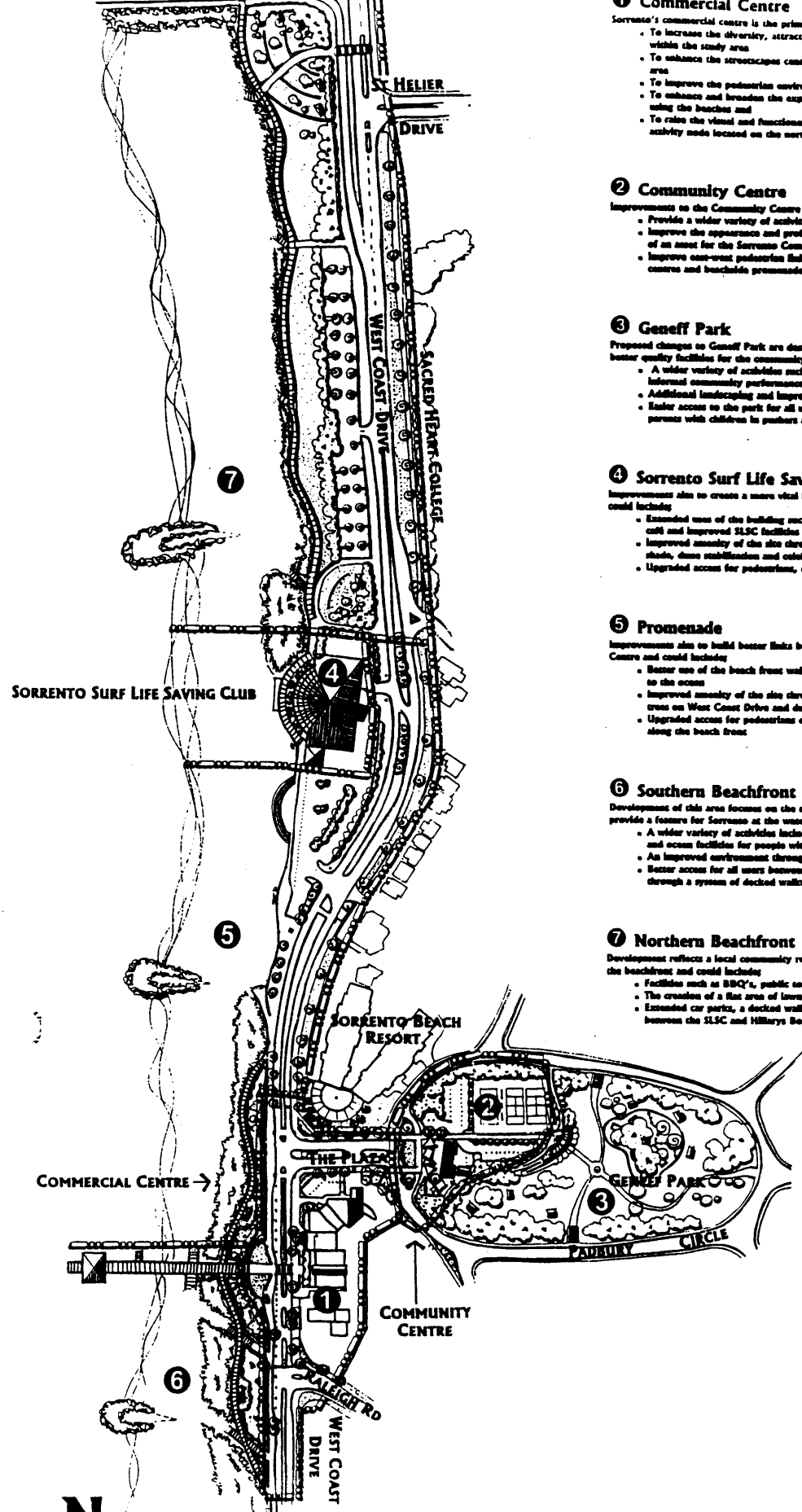
Chris Antill Planning and Urban Design
& Elghth Element Design

FIGURE 6



- ❑ Retail which supports local residents' daily needs, such as newsagent/post offices and a deli
- ❑ Commercial ventures which provide employment for the local community

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& Eighth Element Design**



① Commercial Centre

- Sorrento's commercial centre is the primary focus of this study and improvements aim:
- To increase the diversity, attractiveness and amenity of commercial functions within the study area
 - To enhance the streetscapes centred on The Plaza and its associated commercial area
 - To improve the pedestrian environment around the commercial centre
 - To enhance and broaden the experience for locals and non-locals of visiting and using the beaches and
 - To raise the visual and functional profile of the Sorrento area as an important activity node located on the northern coastal strip.

② Community Centre

Improvements to the Community Centre aim to:

- Provide a wider variety of activities and extend the hours of use of the facility
- Improve the appearance and profile of the building and its setting so it is more of an asset for the Sorrento Commercial Centre
- Improve east-west pedestrian links between the Commercial and Community centres and beachside promenades and, provide adequate, screened parking

③ Geneff Park

Proposed changes to Geneff Park are designed to build on its current uses and provide better quality facilities for the community, these could include:

- A wider variety of activities such as improved playground and terraces for informal community performances
- Additional landscaping and improved lighting and safety
- Easier access to the park for all users, including people using wheelchairs, parents with children in pushchairs and frail users.

④ Sorrento Surf Life Saving Club

Improvements aim to create a more vital beachfront facility for the community and could include:

- Extended uses of the building such as longer block hours, the inclusion of a cafe and improved SLSC facilities
- Improved amenity of the site through renovation of the building, carpark shade, dune stabilisation and celebration of views out to the ocean
- Upgraded access for pedestrians, cyclists and people with disabilities.

⑤ Promenade

Improvements aim to build better links between the SLSC and Sorrento Commercial Centre and could include:

- Better use of the beach front wall through alterations to create viewing steps to the ocean
- Improved amenity of the site through planting of carpark shade trees, avenue trees on West Coast Drive and dune revegetation
- Upgraded access for pedestrians on the eastern verge of West Coast Drive and along the beach front

⑥ Southern Beachfront

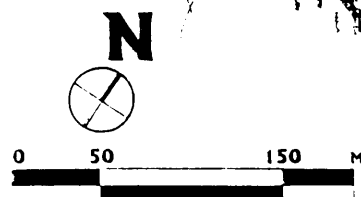
Development of this area focuses on the natural beachfront environment and aims to provide a feature for Sorrento at the water's edge. Improvements could include:

- A wider variety of activities including interpretive trails, a whale watching jerry and ocean facilities for people with disabilities
- An improved environment through protected and revegetated dunes
- Better access for all users between the Commercial Centre and the ocean through a system of decked walkways.

⑦ Northern Beachfront

Development reflects a local community request for more grassed recreation space on the beachfront and could include:

- Facilities such as BBQ's, public toilets and shade areas
- The creation of a flat area of lawn bounded by a limestone wall
- Extended car parks, a decked walkway at the beach edge and better links between the SLSC and Hillarys Boat Harbour



SORRENTO PRECINCT DESIGN PROJECT

Draft Preferred Plan

CITY OF JOONDALUP

Chris Austin Planning and Urban Design
with

**Pilot Precinct Planning Project.
Draft Concept Plan Advertising Program:**

The Advertising Program is to ensure the following:

- 1 Advertising commences as soon as possible after Council endorsement of the Report and runs for sufficient duration to enable public response. Due to the Christmas holidays, 8 weeks should be allowed for advertising.
- 2 Notices be placed in local papers notifying the public of the intended length of advertising, locations of displays and intended open days as well as the telephone number of the contact officer. The notice shall inform the public that officers are available to present and discuss the project to community and business groups.
- 3 A Colour Display shall be mounted in City Offices and in the Precinct for the duration of advertising and a colour copy of the report be made available for inspection. A reasonable number of Black and White copies of the report shall be made available on request
- 4 An open day is held toward the end of advertising (preferably towards the end of January) with a notice being place in local papers notifying the public of the open day approximately a week before the event.
- 5 Officers meet with Government Agencies to undertake preliminary discussions regarding use of foreshore areas, possible infrastructure works, relevant government policy and other issues that might have implications for the planning of the area.
- 6 An additional notice be placed in the local paper notifying the public of the closing date, a week before advertising closes. The notice shall inform the public that, where possible, Council will consider responses received after the closing date in assessing the project and in the development of any Masterplan.