

**NRMA Insurance National Speed and Road Safety Conference
Adelaide Convention Centre 23-24 August 2001.**

| | |
|---|---|
| Wednesday 22 nd August | |
| 4.30-6.30pm | Registration |
| 6.00-7.30pm | Welcome Reception |
| | |
| Day 1 Thursday 23 rd August | |
| 8.00am | Registration commences |
| 9.00-9.30am | Official Opening (The Honourable Diana Laidlaw MLC, Minister for Transport and Urban Planning) |
| 9.30-9.45am | Vision Zero: Giving Priority to Safety (Prof Jack McLean, Director, Road Accident Research Unit, Adelaide University) |
| 9.45-10.30am | Keynote Address – Getting Commitment to Changing Speed Limits (Professor Patricia Waller, USA) |
| 10.30-11.00am | Morning Tea |
| 11.00-11.30am | Speed and the risk of crash involvement. Travelling speed and the risk of crash involvement: the South Australian experience (Mr Craig Kloeden, Project Manager, Road Accident Research Unit, Adelaide University) |
| 11.30-1.00pm | Motor Accident Commission 3-Year Media Evaluation of Speed Television Advertising <ul style="list-style-type: none"> • Strengths and Weaknesses of observational and experimental research methodologies in the evaluation of road safety advertising (Dr Gary Glonek, Senior Lecturer, Mathematics and Statistics Department, Adelaide University) • Results of the South Australian evaluation (Prof Mike Taylor, Director, Transport Systems Centre, University of South Australia; Mr Chris Dyson, Research Officer, Transport Systems Centre, University of South Australia) • Panel discussion: What does the 3-Year media evaluation mean for road safety policy? |
| 1.00-2.00pm | Lunch |
| 2.00-3.15pm | Road Transport Industry: Identifying Policy Issues Relating to Travelling Speed and Speed Limits. <ul style="list-style-type: none"> • Heavy vehicle speeding: policy options (Mr Barry Moore, Director, Strategy and Programming, NRTC) • Industry Perspective (Mr Steve Shearer, Executive Director, SA Road Transport Association Inc (SARTA)) • Operator perspective (Mr Denis Robertson, Chairman and Managing Director, Roadmaster Haulage) • Driver perspective (Mr John Allan, Federal Secretary, Transport Workers Union of Australia) • Enforcement perspective (Supt Roger Zeuner, Officer in charge, Traffic Services Division, SA Police) |
| 3.15-3.45pm | Afternoon Tea |
| 3.45-4.25pm | Session A - Crash Reductions from Reduced Travelling Speeds |

| | |
|-----------------------|---|
| (Concurrent Sessions) | <ul style="list-style-type: none"> Vehicle travelling speeds and fatal pedestrian collisions in Adelaide (Dr Robert Anderson, Associate Director, Road Research Unit, Adelaide University) Estimated effects on crashes of lower travelling speeds and speed limits (Mr Ross McColl, Research Consultant) |
| 4.25-5.15pm | <p>Speed Limits and Crash Rates</p> <ul style="list-style-type: none"> Speed limits and road crashes in Victoria (Mr Nick Szewd, Manager, Road Engineering Safety, VicRoads) Evaluation of South Australian 40km/h urban speed limit (Dr Jeremy Woolley, Post Doctoral Research Fellow, University of Adelaide) Evaluation of 50km/h local area speed limits in NSW and Queensland (Mr Mike Tziotis, Principal Consulting Engineer, ARRB Transport Research) |
| 3.45-4.25pm | <p>Session B – Road Transport Industry Workshop: Identifying Policy Issues Relating to Travel Speed and Speed Limits (Facilitator: Mr Steve Shearer, Executive Director, SARTA)</p> |
| 7.30pm | Conference Dinner |

| | |
|---|--|
| Day 2 Thursday 24 th August | |
| 9.00-9.30am | Keynote Address – The MASTER plan: Speed Management Strategies for European Networks (Heather Ward, UK) |
| 9.30-10.30am | <p>Characteristics of Speeding Behaviour</p> <ul style="list-style-type: none"> Urban commuter speed profiles (Mr Chris Dyson, Research Officer, University of Adelaide) Rural speed situation analysis (Ms Lisa Wundersitz, Research Officer, Road Accident Research Unit, University of Adelaide; Mr Jason Allsopp, Research Associate, Marketing Science Centre, University of Adelaide) Offender speed profiles (Mr Ross McColl, Research Consultant) |
| 10.30- 11.00 | Morning Tea |
| 11.00-12.15pm | <p>Influencing Speeding Behaviour</p> <ul style="list-style-type: none"> A speeding feedback sign: an attempt to influence speeding behaviour (Mr Colin Harwood, Consultant Road Safety, Transport SA) Traffic Calming devices: their role in influencing speeding behaviour (Mr Paul Gelston, Project Manager, Transport SA) Hidden speed camera trial (Mr Bill Frith, Manager, Research and Statistics, NZ Land Transport and Safety Authority) Intelligent transport systems (Prof Mike Taylor, Director, Transport Systems Centre, University of SA) Intelligent speed adaptation technology and road safety; report on the Australian Transport Accident Commission (TAC) SafeCar project (DR Michael Regan, Senior Research Fellow, Monash University Accident Research Centre) |
| 12.15-1.15pm | Lunch |
| 1.15-2.30pm | Working Towards An Effective Integrated Speed Enforcement and Public Education Strategy. Enforcement: What Works? |

| | |
|-------------|---|
| | <ul style="list-style-type: none"> • Intelligent policing: opportunities and barriers (Mr Neil McKenzie, Deputy Commissioner, SA Police) • What works in speed enforcement (Mr Warren Harrison, Senior Behavioural Scientist, ARRB Transport Research) <ul style="list-style-type: none"> Covert Vs Overt Traditional Vs Automated Mobile Vs Static Deterrence (General Vs Specific) Urban Vs Rural • Why retain speed tolerances? (Mr Barry Elliott, Behavioural Consultant, NSW) • What influence do penalties have on speeding behaviour? (Assoc Prof Soames Job, Department of Psychology, Sydney University) |
| 2.30-2.45pm | Coffee Break |
| 2.45-4.15pm | Public Education: What Works? <ul style="list-style-type: none"> • Community Attitudes towards speed limits and speed enforcement (Dr Steve Brown, Behavioural Research Consultant, Victoria) • Best Practise literature review – influencing the driver (Dr Jeremy Woolley, Post Doctoral Research Fellow, University of South Australia) • What do we know about influencing speeding behaviour? (Mr Barry Elliott, Behavioural Consultant, NSW; Assoc Prof Soames Job, Department of Psychology, Sydney University) • An example of community based speed education initiatives (Mr John Wall, Roads and Traffic Authority, NSW) • What does integrated enforcement and public education mean? (Mr John Walker, Principal Consultant, Public Education, Transport SA) |
| 4.15-4.30pm | Close of conference (Mr Geoff Vogt, Chief Executive Officer – Motor Accident Commission) |
| 4.30-5.00pm | Afternoon Tea |