

The actual measurement of the performance indicators has been based on both objective and subjective data. Objective data includes data derived from physical measures e.g. ABS data. Subjective data is derived from individual perception of a specific situation.

APPLICATION OF INDICATORS TABLE

Variables	Indicator
Development Cycle	<p>Appropriateness to current use and commercial demands assessed by considering:</p> <ul style="list-style-type: none"> • Ped Shed catchment • Extent of visible frontage to Centres • Level of opportunity to increase exposure to movement economy around Centres • Evaluation of effective exposure to movement economy required for sustainable viability • Current Centre uses • Condition and maintenance of property • Planned City of Joondalup activities in immediate vicinity • Long and short term residential property value trend • Floorspace and land use comparison • Vacant floorspace • Number and value of shop fit-out building licences granted by City of Joondalup • Opportunity for local employment
Viability	<p>Commercial performance and level of investment and upkeep assessed by considering:</p> <ul style="list-style-type: none"> • Level of opportunity to increase exposure to movement economy around Centres • Evaluation of effective exposure to movement economy required for sustainable viability • Ped Shed catchment • Level of cleanliness • Presence of graffiti and other anti-social behaviour • Unemployment rates in suburb and district • Access points into suburb • Comparison of Centres both within and outside the City of Joondalup • Bus frequency rating • Extent of visible frontage to Centres • Centre uses • Income levels in suburb • Floor space and land use comparison

Variables	Indicator
	<ul style="list-style-type: none"> • Vacant floorspace • Number and value of building licences granted by City of Joondalup • Home tenure in suburb • Number of single dwellings in suburb • Short and long term residential property value trend
Street Front	<p>Potential for enhancement of street front development assessed by considering:</p> <ul style="list-style-type: none"> • Level of opportunity to increase exposure to movement economy around Centres • Evaluation of effective exposure to movement economy required for sustainable viability • Extent of visible frontage to Centres • Ped Shed catchment • Bus frequency rating • Tree cover in Centres • Trees on major access ways to Centres • Centres uses • Planned City of Joondalup activities in the immediate area • Floor space and land use comparison • Surrounding land uses • Vacant floorspace • Number and value of building licences granted by City of Joondalup
Attraction	<p>Potential for a greater range of uses and attractions assessed by considering:</p> <ul style="list-style-type: none"> • Ped Shed catchment • Extent of visible frontage to Centres • Level of opportunity to increase exposure to movement economy around Centres • Evaluation of effective exposure to movement economy required for sustainable viability • Opportunity for provision of local employment • Current Centre uses – type and number of attractors • Comparison Centres both within and outside the City of Joondalup

Variables	Indicator
	<ul style="list-style-type: none"> • Planned City of Joondalup activities in immediate vicinity • Community facilities in the immediate vicinity • Proximity to public transport and cycle paths • Long and short term residential property value trend • Floorspace and land use comparison • Vacant floorspace • Number and value of shop fit-out building licences granted by City of Joondalup • Estimated percentage of tree cover in Centres. • Estimated Tree Cover by District and Suburb • Trees on major access Ways to centres • Presence of graffiti and other anti-social behaviour • Unemployment rates in suburb and district • Access points into suburb • Income levels in suburb • Household type • Floor space and land use comparison • Vacant floorspace • Number and value of building licences granted by City of Joondalup • Home tenure in suburb
Environmental	<p>Potential for enhancement of environmental quality assessed by considering:</p> <ul style="list-style-type: none"> • Estimated percentage of tree cover in Centres • Estimated tree cover by district and suburb • Trees on major access ways to Centres • Comparison of Centres both within and outside the City of Joondalup • Access points into suburb • Proximity to public transport and cycle paths
Lifestyle	<p>Potential for enhancement of lifestyle and well-being assessed by considering:</p> <ul style="list-style-type: none"> • Presence of graffiti and other anti-social behaviour • Unemployment rates in suburb and district • Level of opportunity to increase exposure to movement economy around Centres • Evaluation of effective exposure to movement economy required for sustainable viability • Current Centre uses – type and number of attractors

Variables	Indicator
	<ul style="list-style-type: none">• Comparison Centres both within and outside the City of Joondalup• Planned City of Joondalup activities in immediate vicinity• Community facilities in the immediate vicinity• Proximity to public transport and cycle paths• Long and short term residential property value trend• Estimated percentage of tree cover in Centres• Estimated tree cover by district and suburb• Trees on major access ways to Centres• Comparison of Centres both within and outside the City of Joondalup• Crime level• Opportunity for home based businesses