

**CITY OF JOONDALUP****MINUTES OF THE JOONDALUP FESTIVAL AND SUMMER EVENTS COMMITTEE  
MEETING HELD IN CONFERENCE ROOM 2, CIVIC CENTRE, BOAS AVENUE,  
JOONDALUP ON WEDNESDAY 14 MARCH 2001, COMMENCING AT 6.55PM.**

Cr Kadak declared the meeting open and welcomed all in attendance

**1. ATTENDANCE AND APOLOGIES**

Cr Paul Kadak	Chairperson
Cr Judi Hurst	Councillor
James Lawton	Manager Marketing Services
Mark Stanton	Manager Leisure and Ranger Services
James Boyd	Cultural Development Co-ordinator
Corine van Hall	Special Events Officer

**2. CONFIRMATION OF MINUTES**

**MOVED** M Stanton **SECONDED** J Hurst that the minutes of the meeting held 21 February 2001 be confirmed as a true and accurate record of the meeting.

***CARRIED***

**3. SUMMER EVENTS UPDATE**

J Boyd presented an overview of the Summer Events Program. The program attracted over 40,000 attendants over the summer. The Committee agreed that the Summer Events Program had been a great success with the initiative of moving events to Hillarys being well received by the community

**4. 2001 JOONDALUP FESTIVAL UPDATE**

J Boyd reported that promotion was on schedule for the Joondalup Festival. The press advertisements are larger than last year with more full colour. The 96FM radio and Network Ten advertisements are being aired. Feedback has been very positive. The Festival wrap in the Wanneroo Times will be published on Tuesday 20<sup>nd</sup> March and West Australian Newspaper on Wednesday 21 March. The level of free publicity in the press has been significantly enhanced this year.

The Committee was informed that the Joondalup Resort event 2001 A Space Odyssey, accompanied by the Fremantle Symphony Orchestra had been cancelled as the presenting partner, the Film & Television Institute, had been unable to secure the rights to the film and there had not been adequate time to organise an alternative event.

J Lawton informed the committee that the invitations to the VIP Function had received a good response. There would be music entertainment and Councillors would be allocated a guest to host for the evening.

**5. SPONSORSHIP/FUNDING UPDATE**

J Boyd informed the committee that the Festival had attracted increased sponsorship, particularly as Parade cash prizes are being provided by local business. All funding income has been finalised and is at the same level as last year.

**6. GENERAL BUSINESS**

C van Hall detailed the Parade Coordinator's prize categories. Both Cr Hurst and Cr Kadak would assist with the judging on the night of the Parade.

**7. DATE OF NEXT MEETING**

To be confirmed

**8. MEETING CLOSURE**

There being no further business the Chairperson closed the meeting at 7.35pm.