

CITY OF JOONDALUP

MINUTES OF MEETING OF THE HOUSE COMMITTEE HELD IN CONFERENCE ROOM 2, JOONDALUP CIVIC CENTRE, BOAS AVENUE, JOONDALUP ON WEDNESDAY 22 AUGUST 2001.

ATTENDENCE AND APOLOGIES

Committee Members:

Cr A Walker - Chairman	
Cr J Hurst – Deputy Chairman	<i>arrived 6.05pm</i>
Mayor J Bombak	<i>departed 6.27pm</i>
Cr G Kenworthy	
Cr P Kimber	

Officers:

Manager Marketing Services	J Lawton
Marketing Co ordinator	J Carter

APOLOGIES

Cr T Barnett

The Chairman declared the meeting open at 1800 hrs.

DECLARATIONS OF FINANCIAL/NON FINANCIAL INTEREST

Nil.

CONFIRMATION OF MINUTES

MINUTES OF THE HOUSE COMMITTEE MEETING HELD ON 25 JULY 2001

MOVED Cr Kenworthy, **SECONDED** Cr Kimber that the Minutes of the House Committee Meeting held on 25 July 2001 be confirmed as a true and correct record.

The Motion was Put and

CARRIED

ITEMS OF BUSINESS

ITEM 1 COUNCIL LOUNGE ALTERATIONS – OH&S REPORT [41579]

The Committee Members requested that the City's Building Surveyor be approached for a solution to OH&S issues arising from the report previously submitted on the matter.

ITEM 2 CHARITY BALL UPDATE [41579]

CITY OF JOONDALUP – BRIEFING PAPER FOR 22 AUGUST 2001 HOUSE COMMITTEE MEETING

41579

WARD

All.

SUMMARY

The House Committee requested (27 June 2001) that a paper be presented to the Committee outlining options for the holding a Mayor's Charity Ball.

An offer has been made by Cr Walker to co-ordinate the function in conjunction with officers from Marketing. The Committee needs to decide if this an acceptable arrangement.

Options are provided in this report for the House Committee's consideration. The Committee need to decide whether to proceed with a Mayor's Charity Ball and what form it will take. If the motion to hold a Mayor's Charity Ball is carried the Committee will need to determine price of tickets, date, venue and charities to be involved.

BACKGROUND

14 February 1992, Observation City

The Ball held in 1992 attracted approximately 27 sponsors and raised approximately \$25 000 through ticket sales, an auction of donated items and a lottery. Funds raised were used to purchase equipment for children with disabilities living within the City of Wanneroo who were not otherwise supported by the State or Federal Government.

Tickets for the event were \$60 each or a business could become an official sponsor by purchasing a table of 8 for \$1000.

Entertainment included a 5 piece band. The charity auction was conducted by Anne Conti and Tony Brennan.

13 February 1993, Hyatt Regency Hotel

The Ball held in 1993 attracted approximately 32 sponsors (16 of these were supporters of the previous event). Funds raised were again in the vicinity of \$25 000. Again, funds were used to purchase equipment for children with disabilities living within the City of Wanneroo who were not otherwise supported by the State or Federal Government.

Tickets for the event were \$70 each or a business could become an official sponsor by purchasing a table of 8 for \$1000.

The file does not indicate how worthy recipients were selected.

Each event took approximately 6 months to co ordinate.

DETAILS

Co ordination of the Function

An offer has been made by Cr Walker to co-ordinate the function in conjunction with officers from Marketing.

VENUE

Ideally the most suitable venue for the event would be within the City of Joondalup. Following are some possible venues.

Option 1

That the Council host a Charity Ball in Joondalup at a suitable venue.

Possible venues include the Joondalup Resort, Arena Joondalup or West Coast College of TAFE.

The Joondalup Resort is the only appropriate option if we are aiming to have a high profile event. As a premium price for tickets is envisioned (for example \$200) it would be imperative to the success of the event to have a five star venue. The Resort also has the added option for guests to stay overnight.

The options for the Joondalup Resort include:

- ◇ Use of the Ballroom, which can accommodate 130 guests
- ◇ Use of the Lakeside Terrace, which can accommodate 200 guests and a temporary dance floor can be set up.

Indicative costs suggest that the food would cost about \$60 per person and drinks about \$30 per person. With additional costs (eg. hiring a band, flowers, promotion, invitations etc.), the total cost per head is expected to be around \$130.

Option 2

That the Committee consider suitable venues within the Perth metropolitan area.

The advantages of this is that a larger venue could be used and the venue may have a high social profile (for example, the Sheraton or Hyatt) appealing to our higher socio-economic target market.

The significant disadvantage is that it is not held in Joondalup, in an environment when we are encouraging use of local products and services.

Cost of Tickets

If tickets were \$150 per person:

1. Using the Joondalup Resort Ballroom, the amount raised for charity would be around \$2600.
2. Using the Joondalup Lakeside Terrace, the amount raised for charity would be around \$4000.

If tickets were \$200 per person:

3. Using the Joondalup Resort Ballroom, the amount raised for charity would be around \$9100.
4. Using the Joondalup Lakeside Terrace, the amount raised for charity would be around \$14000.

AUCTION

The Committee needs to decide if donations for an auction will be sort to raise additional funds. An estimate of possible funds raised through this exercise could be in the vicinity of \$5000.

Nominated Charity / Charities

The Committee needs to determine how to apportion the money raised at the Mayor's Charity Ball. The options would be to divide the amount amongst a selection of charities or to donate all the money to one charity.

The charity (or charities) need to be determined by the Committee.

Timing of Function

An appropriate lead to time would be required to co ordinate such an event. It is also suggested that it is held during the summer months.

RECOMMENDATION

That consideration be given to the report relating to staging a Mayor's Charity Ball.

COMMITTEE DECISION

The Committee Members requested that the Joondalup Business Association be approached with a view to doing a joint function in 2002.

The Committee also requested that enquiries be made with other local governments to ascertain if they host similar events.

ITEM 3 CORPORATE GIFTS - [17174]

A sample tie was submitted and approved. It was agreed that 340 silk ties (at \$28.10 each plus GST) would be ordered.

A sample scarf was also submitted but not approved. The Committee agreed that further samples would be sought with approval only required by the Committee Chair and Deputy Chair. It was also agreed that 320 polyester (at \$20.55 plus GST) would be ordered.

ITEM 4 HOSPITALITY DINNERS

It was agreed that hospitality dinners would be held for the Principals of all Primary and High Schools in the City.

ITEM 5 PLANS FOR CHRISTMAS 2001

The Committee agreed that Christmas hampers were to be customised by the Council Steward as per the previous year.

The Committee agreed that the 2001 Christmas Dinner would be held in Spices Function Centre on Saturday 15 December 2001. The format and guest list will be followed as per the previous year with each Councillor being permitted to invite a total of four guests. Mayors and Chief Executive Officers of neighbouring Councils will also be invited.

GENERAL BUSINESS

The Committee requested that Lotteries House be offered assistance in the promotion of the City of Joondalup license plates.

The Committee Chair advised Cr Tanya Barnett had submitted her resignation from the House Committee.

DATE OF NEXT MEETING

The next meeting of the House Committee will be held on **Wednesday 19 September 2001, commencing at 6.30pm.**

CLOSURE

There being no further business, the Chairperson declared the meeting closed at 1900 hrs.