

Call For Papers - Acrobat Format

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Our Sponsors - Profiles

Sponsorship and Trade Exhibition Prospectus

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Venue: Locality Guide & Exhibition Floorplan

About Melbourne

Melbourne Accommodation Options

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Optional Tours

Airfares - Special ALIA Discounts

General Information

The Committee

Convenor / Trade: Julie Rae
Secretary: Sue Tyquin
Social Program: Gay Sussex
Marketing: Karyn Siegmann
Program: Barbara Horn
Manager: Jenelle Butler
Exhibition/Sponsorship: Anna Civiti
Conference & Venue: Bev Williamson

MAJOR SPONSOR'S LOGO

THIS SPACE IS STILL FOR SALE

CONTACT US

REGISTER HERE

Secretariat: Level 1/125 York Street South Melbourne 3205 Ph: 03 9690 3933 Fx: 03 9690 3944 www.conferenceconsultants.com.au/alia

.The Program

Conference Program

Tuesday 13 November

TIME	LA TROBE THEATRE	YOU YANGS 1 & 2	YOU YANGS 4 & 5
9.00 - 10.00	Chris Batt Public Libraries and the Information Society: Brand Leader or Lost Cause?		
10.00 - 10.30	Morning Tea Break in the Exhibition Area		
10.30 - 12.45	David Spokes The Web Organisation. Jesper Laursen Management in Public Libraries Survey.	Jane McKellar S.W.O.T. Yourself. Greg Cook Management and Org Issues in Public Libraries.	Dean Mason Creators to sonsumers in a digital age: Australian book production in transition. Sue Hutley/Pam Saunders/Mylee Joseph Follow the e-books road: ebooks in Oz Public Libraries.
12.45 - 14.00	Lunch Break		
14.00 - 15.15	Kirsty Williamson The Role of Research in Public Libraries. June Garcia & Christine Mackenzie Purchasing an integrated library system: 3 perspectives.	Deidre Pelizzer & Adele Keaneally Only bright and funky people need apply. Moya McConnell/L Macleod Training for frontline circulation and reference	Genimaree Panozzo Read More - The Moreland Reading Campaigns. Sarah Marland Youthlink - Supporting, Educating, Collaborating.

staff.

15.15 - Afternoon tea break served in the exhibition centre
15.45

15.45 - **Sam Coghlan**
17.15 Is there an end to the possibilities of a Public library in partnership with its Local community.

Wednesday 14 November

TIME	LA TROBE THEATRE	YOU YANGS 1 & 2	YOU YANGS 4 & 5
9.00 - 10.00	Bob Usherwood Accounting for outcomes - Demonstrating the impact of public libraries.		
10.00 - 10.30	Morning Tea Break in the Exhibition Area		
10.30 - 12.45	Christine Koontz Proven Retail Principles that Create Endless Possibilities for Optimizing Library Service. David Chalke Marketing Libraries in the Networked Environment: Issues and Recom.	P Fischer Charting a Course through the Local Studies Web Site Maze. Anne Marie Otley Weaving the web: invol staff and users in web site devel. D Freeman/A Beaumont/Debbie Campbell Picture Australia - our	Robert Knight Rural Shrink - a new role for libraries across the world. Russ Elwin Isolated Rural Victoria: the necessity for change - how does it happen. Christine Payne One Stop Info Shop.

pictorial heritage at your fingertips.

12.45 - 14.00 Lunch Break

14.00 - 15.15 **James Kirby**
Supply and Demand.

Alison Chamberlain
Has the Sacred Cow of
Free Service Diminished
the Value of our Libraries?

Jill Best
Put the Icing on the Cake:
Entrepreneurs in the Public
Library.

Marlene Magee
Customer Service - Making
Island Communities more
livable through library
services.

**Anne Spelman and Bruce
Monley**
Changing Rural
Communities - New Spaces
for Libraries, New Spaces
for Young People.

15.15 - 15.45 Afternoon tea break served in the exhibition centre

15.45 - 17.15 **Cate McNeely**
Marketing Libraries for
21st Century Success.

Thursday 15 November

TIME	LA TROBE THEATRE	YOU YANGS 1 & 2	YOU YANGS 4 & 5
9.00 - 10.00	Susan Kent Public Libraries in the DOT (.) World - Marketing and Attracting New Audiences.		

10.00 - 10.30	Morning Tea Break in the Exhibition Area		
10.30 - 12.45	Wendy Sarkissian Who is worthy of consideration? Including nature in community consultation processes. Eva Cox Social Role of Public Libraries.	Jackie Gill Local History, Living History - Why a community knowledge bank adds value to a community. David Brand Heritage/Local History Topic.	Mary Dalmau Bookstores and Libraries: Marketing Reading in the 21st Century. Fiona Emberton & John Stanley Innovative Retail Marketing Skills to develop your library service in the future.
12.45 - 14.00	Lunch Break		
14.00 - 15.15	Jude Munro In touch and online with the Community: a local government CEO's view on public libraries.	Genevieve Scarfe Refurbishment - Monash University Caulfield Library. Library Design/Architects Speakers to be confirmed.	Brendan Fitzgerald What's overseas from the internet: findings of the Victoria Public Library Collaborative On Line Ref Project. Darren Ryan Library Networks: Don't Panic!
15.15 - 15.45	Afternoon tea break served in the exhibition centre		
15.45 - 17.15	Dale Connelly My Plan for Librarians to Replace professional athletes in the lives of our children.		

Exhibition Program

The exhibition will be officially opened during the welcome reception on Monday 12 November, 6.00pm to 8.00pm.

The exhibition hours are as follows:

Monday	12 Nov 2001	5.30pm – 8.00pm
Tuesday	13 Nov 2001	8.30am – 6.00pm
Wednesday	14 Nov 2001	8.30am – 6.00pm
Thursday	15 Nov 2001	8.30am – 4.00pm

Fringe Events

Home Library Services Special Interest Workshop - 'Home Services: exploring new directions'

When:	Monday 12 November 2001
Where:	La Trobe Theatre, MECC
Time:	0900-1230 hours
Dress:	Casual
Cost:	\$60 per person (non ALIA Members) \$45 per person (ALIA Members)

Registration: 0900 - 0930 with tea/coffee

Welcome by the Chairperson: The Chairperson will outline the goals and objectives for the seminar. These are to upgrade the profile of home library services with library managers, their communities and across library services (0930 - 0945)

Large print publishing: future direction and development

A representative of a large print publishing company will address potential developments in the non fiction and LOTE areas (0945 - 1030)

Morning tea (1030 - 1045)

E-books: their application for use in home library services by the aged and disabled (1045 - 1130)

Speaker: Pam Saunders, Yarra Plenty Regional Library

Question Time: to allow delegates to discuss the topics covered during the morning (1130 - 1215)

Concluding Comments from the Chair (1215 - 1230)

The program will end with an opportunity to attend a self funded lunch at a nearby restaurant to continue discussion and networking.

National Library Half Day Seminar

When: Monday 12 November 2001
Where: La Trobe Theatre, MECC
Time: 1300-1700 hours
Dress: Casual

The National Library of Australia invites you to hear and see some of our latest initiatives and new digital services. We are developing many products and services of use to public libraries, this seminar will concentrate on how public libraries can get access to materials - print and digital, services and products from the National Library to make their libraries more effective.

Come listen and learn about digital materials that you can access for free - maps, manuscripts, music and sound, see the latest developments with Kinetica and document delivery. We'll be demonstrating services that you can use in your library for reference, for your users and for technical services and document delivery....And, did you know that your library could be eligible for Community Heritage Grants or host one of the National Library's Touring Exhibitions? Come to this seminar and meet with National Library Senior Staff.

Please RSVP by 2nd November 2001 by either phoning 1800026155 (toll free number) or e-mail **market@nla.gov.au**. The cost is free!

HOME

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.Direct Link to each exhibitor’s website-

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.Booth 1: Lonely Planet	.Booth 10:	.Booth 19: VICNET
.Booth 2: TLC/CARL	.Booth 11: Wharington International	.Booth 20: VICNET
.Booth 3:	.Booth 12:	.Booth 21: VICNET
.Booth 4: QLD Library Service	.Booth 13: Raeco	.Booth 22: VICNET
.Booth 5:	.Booth 14: Datacom Systems P/L	.Booth 23:
.Booth 6: Gale Group	.Booth 15: Haworth Australia	.Booth 24: MacMillan Reference Ltd
.Booth 7:	.Booth 16: ELR Software P/L	.Booth 25: Eastend Booksellers
.Booth 8:	.Booth 17: Narkaling Inc	.Booth 26:
.Booth 9:	.Booth 18: VICNET	.Booth 27: Sanderson

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BACK TO: STANDS 1 - 27

Booth 28: Ulverscroft Large Print

Booth 37: Amlib.Net

Booth 46: James Bennett P/L

Booth 29: SIRSI Australia

Booth 38: Amlib.Net

Booth 47: National Library of Aus.

Booth 30: 3M Australia P/L

Booth 39:

Booth 48: Sanderson

Booth 31: Southern Scene P/L

Booth 40: RoweCom Australia

Booth 49: ProQuest Information & Learning

Booth 32: ALS Library Service P/L

Booth 41: Baker & Taylor

Booth 50:

Booth 33: Bolinda Publishing

Booth 42: Aust. Bureau Statistics

Booth 51: John Wiley & Sons P/L

Booth 34:

Booth 43: EBSCO Info. Services

Booth 52:

Booth 35: Colour Presentations

Booth 44: ALIA National Office

Booth 53: Foreign Language Bookshop P/L

Booth 36:

Booth 45:

Booth 54: Greer Industries

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The Social Program

General

An extensive social program has been developed as part of the conference. Morning teas, afternoon teas and lunches are all included for fulltime delegates and will be served in the trade exhibition area. If you have any special dietary requirements, please make a note of them on the registration form.

Welcome Reception

When: Monday 12 November 2001
Where: You Yangs exhibition hall, MECC
Time: 1800-2000 hours
Dress: Smart casual

The conference welcome reception is inclusive for fulltime delegates and will be the perfect opportunity to renew acquaintances and catch up with colleagues and friends. Additional tickets for the welcome reception are available at a cost of \$33 per ticket.

Foreign Film and Food at the Foreign Language Bookshop

When: Tuesday 13 November 2001
Where: The Foreign Language Bookshop,
259 Collins Street & Kino Cinema,
45 Collins Street
Time: 1700-1930 hours
Dress: Casual

The FLB Team invites ALIA Conference Delegates to relax and unwind over a long glass of wine and an exotic feast of the world's foods - followed by the latest foreign feature film presented by the Kino Cinema (5 minutes walk).

Conference Dinner

When: Wednesday 14 November 2001
Where: It's a secret!
Time: Buses depart from the MECC at 1900 hours
Dress: Cocktail attire for women, lounge suit for men. Feel free to dress up as much as you like, think Glitz and Glamour.

The conference dinner is going to be the highlight of the social program and no doubt one of the most memorable aspects of the conference. The location is being kept a secret but we can tell you that the theme of the dinner is Glitz and Glamour. The conference dinner is inclusive for fulltime delegates and additional tickets can be purchased at a cost of \$85 per person (this includes food, beverages, entertainment and transport to and from the MECC).

Farewell Cocktail Party

When: Thursday 15 November 2001
Where: Bellarine Room 6, MECC
Time: 1715 hours
Dress: Smart casual

The farewell cocktail party will be a great chance to discuss the issues and topics raised

during the conference and to say farewell to fellow delegates. This is a function not to be missed. Tickets are included for fulltime delegates and additional tickets can be purchased at a cost of \$33 per person.

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Optional Tours

General

If you would like to make bookings for any of the tours, please complete the relevant section on the ALIA Registration Form.

Shopping Tours

Calling all of you mad shoppers! Let us organise your day - we will collect you from the MECC and escort you to a variety of Australia's best factories and warehouses - you will also receive a fabulous 2 course meal at a great restaurant! For the day, you will be free from all the usual shopping problems - traffic, heavy parcels and aching feet, instead, you relax whilst we drive you to each outlet with a friendly guide on hand to point out the specials and best bargain buys. The range of factory and wholesale bargains will include: fashion, shoes, handbags, leather clothing, lingerie, cosmetics and so much more! - \$83 per person - includes a professional guide, 2 course lunch, visits to 8-10 warehouses/factories and transportation to and from the MECC. The tour will also operate on Monday 12th and Friday 16th November.

Winery Tours

Calling all Wine Lovers! Let experienced staff take you to be apart of the beauty and serenity of the wine regions of Victoria. Each winery that you will visit has it's own individual exquisitness that you will simply love. The day will include a fine two course set lunch, complimentary wine and morning tea on the coach, luxury transportation fro the MECC and tasting at the Cope Williams, Hanging Rock and Glen Erin Vinyards/Wineries. Join this tour as a relaxing start to the ALIA Conference or as a finale to your time in Melbourne! The price of this tour is \$100 per person and includes transportation from the MECC, tasting at three wineries, lunch, guide, wine and morning tea on the coach. The tour will also operate on Monday 12th and Friday 16th November.

Victorian Libraries Tour

Join this unique tour to view 5 of the most progressive libraries in Victoria. This morning tour will operate on Friday 16th November only and will take in the State Library of Victoria, Carlton Library, The Vision Library, Preston and Footscray. Travelling by minibus and departing from the MECC there will be the opportunity to spend approx. 20 minutes at each allowing time to view their operations and facilities. The price for this tour is \$37 per person.

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General Conference Information

CLIMATE:

Spectacular spring days average around 20 degrees with lows over night of around 10 degrees.

CLOTHING:

The conference dress standard is casual for the sessions and a jacket is required for the conference dinner or smart casual for the ladies.

MECC MEALS:

All meals will be served on the basis of a 75% vegetarian menu.

REGISTRATION:

Registrations received prior to November 1, 2001 will be acknowledged by way of a confirmation letter and receipt.

PAYMENT OF FEES:

- Payment of fees must accompany all registration forms.
- To reserve your accommodation a deposit equivalent to one nights accommodation is required and is not refundable upon cancellation.
- All cheques, international bank drafts, money orders must be payable to ALIA PUBLIC LIBRARIES CONFERENCE.
- International delegates are required to pay in Australian Dollars by either credit card or international booking cheque, money order or bank draft made payable to ALIA PUBLIC LIBRARIES CONFERENCE. Bank cheques & drafts must be drawn on any branch of a major Australian Bank. Credit Cards accepted are American Express, Mastercard, Visa & Bankcard.

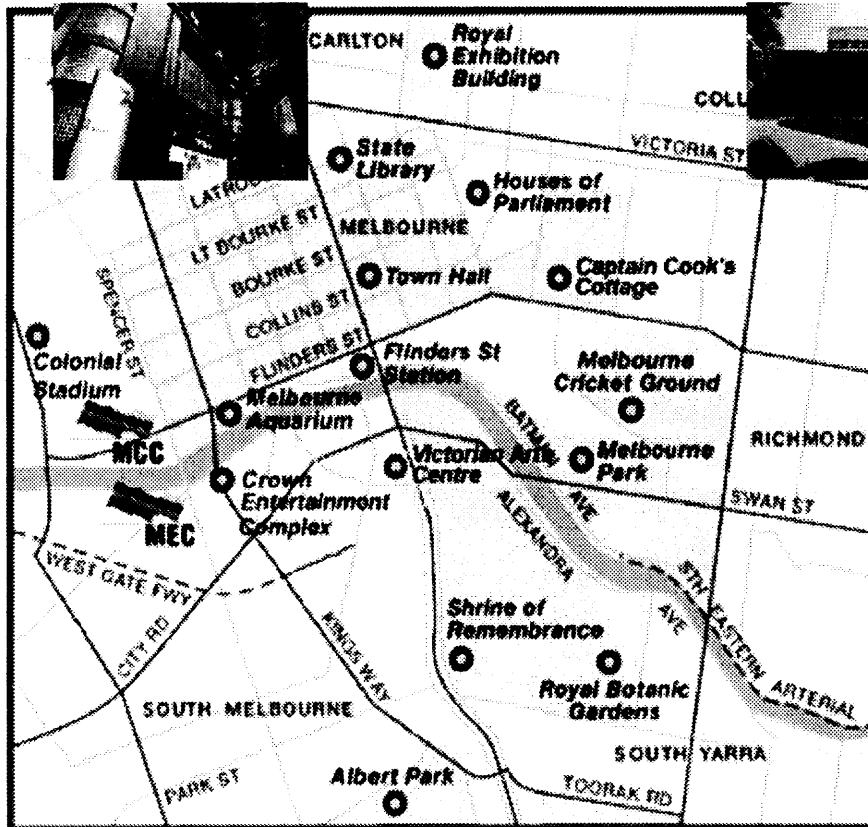
CANCELLATION POLICY:

Cancellations must be notified in writing to the Conference Secretariat. Cancellations received before 30 October 2001 will incur a \$95.00 cancellation fee. Cancellations received after 1st November 2001 will receive a 50% refund.

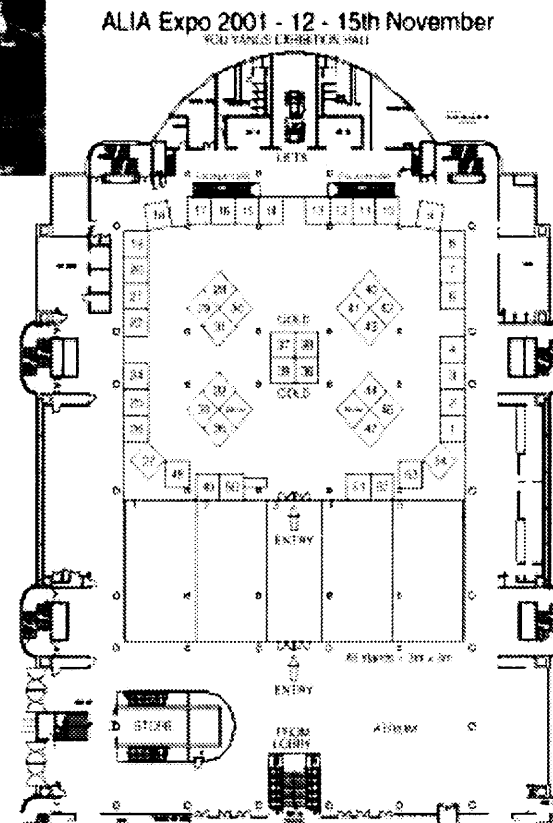
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.About Melbourne



Map Location - Melbourne



MCC Floor Plan

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