

CITY OF JOONDALUP

MINUTES OF THE JOONDALUP FESTIVAL AND SUMMER EVENTS COMMITTEE MEETING HELD IN CONFERENCE ROOM 2, CIVIC CENTRE, BOAS AVENUE, JOONDALUP ON WEDNESDAY 4 JULY 2001, COMMENCING AT 6.17PM.

Cr Kadak declared the meeting open and welcomed all in attendance.

1. ATTENDANCE AND APOLOGIES

Cr Paul Kadak	Chairperson
Cr Judi Hurst	Councillor
Cr Carol Mackintosh	Councillor
Mark Stanton	Manager Leisure and Ranger Services
James Boyd	Cultural Development Co-ordinator
James Lawton	Manager Marketing Services

Apologies

Corine van Hall	Special Events Officer
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2. CONFIRMATION OF MINUTES

MOVED C Mackintosh **SECONDED** J Hurst that the minutes of the meeting held 9 May 2001 be confirmed as a true and accurate record of the meeting.

CARRIED

3. CHRISTMAS ON THE COMMON -COMMUNITY FAIR AT THE ARENA

M Stanton reported that the community fair was on target for October 2001. The event will be called 'Rotary's Christmas on the Common'. It was noted that the Food & Wine element of the fair had been dropped from this year's event to allow greater opportunity for community groups to be involved. The bikers road route has been confirmed.

4. DISCUSSION SESSION: JOONDALUP FESTIVAL 2002 AND BEYOND

J Boyd reported on early developments relating to the 2002 Joondalup Festival. Developments regarding funding and the likely format of summer event in 2001-2002 were mentioned. All details remain unconfirmed at this time.

Discussion on the future direction of the Joondalup Festival and Summer Events took place. It was agreed that a draft strategic plan for the event would be developed and presented to the Committee for consideration. The Committee would submit a final strategic plan for the Joondalup Festival to Council for adoption in September 2001.

5. GENERAL BUSINESS

Carols by Candlelight

The Committee heard that Joondalup's three churches and Hillary's Boat Harbour are again holding large scale Christmas Carol events in December 2001. In light of the number of carol events taking place throughout the City, it was suggested that the City offer support to all community carol concerts by supplying free candles and candle holders, displaying the City of Joondalup logo.

Promotion

Cr Hurst recommended that small A4 Joondalup Festival posters be printed in 2002. The posters would prove particularly useful in Doctor's surgeries and schools.

Television Sponsor

Cr Kadak declared his interest as an employee of Channel Seven.

It was agreed that M Stanton, J Boyd and J Lawton would consider submissions received by television stations wishing to support the Joondalup Festival and that the group would make a recommendation to the Committee at the next meeting.

Joondalup Festival Branding

J Lawton outlined a plan to develop a Joondalup Festival Brand/Logo. Final designs will be presented at the next meeting.

SNAX Catering

J Boyd outlined a proposal received from SNAX Catering to manage the mobile catering requirements of the Joondalup Festival. The Committee supported SNAX's proposal on the condition that it would not exclude local traders and that a food court did not sell take-away food already on sale in Joondalup CBD i.e. pizzas (Gecko Pizza), kababs (Kozmos Kababs) and chicken (Nando's).

J Boyd to check the contractual issues relating to SNAX's offer with Manager Contract Management.

6. DATE OF NEXT MEETING

The next meeting will be held on Wednesday 16th August 2001 at 6.30pm.

8. MEETING CLOSURE

There being no further business the Chairperson closed the meeting at 8.20pm.