

It was noted that the Buskers Festival will be spread over January and February in support of the night markets.

The Little Feet Festival will take place at Hillarys Beach Park on Sunday 22nd January 2002.

It was noted that additional events making up the program will be produced by other event producers. The Perth International Arts Festival event, *Sticky*, has now been confirmed and will be held on the 2nd and 3rd February next to the Joondalup Train Station. The event has received extensive publicity on ABC TV news, The West Australian Newspaper and the Wanneroo Times. The PIAF/ECU film season will begin at the Pines Picture Garden from 3rd December offering the community the opportunity to see arthouse films.

Barking Gecko's Theatre Company will bring *Sarena's Song* to Arena Joondalup on the 1st and 2nd March for children. The Arena Joondalup is planning to hold three live music concerts in February and March, including the annual RockIt event. The City is also in negotiation to bring the Australian Shakespeare Company's production of *Twelfth Night* to Neil Hawkins Park in February or March. These events will ensure a mix of ticketed and free events, many of which will form satellite events around the Joondalup Festival.

The event program will be confirmed in early December 2001.

4. PROMOTIONS UPDATE

J Boyd tabled the Summer Events draft poster and calendar to be distributed with Council News in early December. There will be full colour advertisements in the Wanneroo Times for each concert and for the Joondalup Festival.

Media sponsorship agreements are currently being developed with Channel 9, the Wanneroo Times and the West Australian for the Festival promotional material. Cr Kadak noted that Twin Cities Radio is interested in having a presence at the Festival.

5. SPONSORSHIP/FUNDING UPDATE

J Boyd stated that the City was on course to achieve its sponsorship and funding target in support of the 2002 Festival and Summer Events. New sponsors being approached include Aquarium of Western Australia, the Police Academy, Greater Union Cinemas, Country Lodging Australia and Lakeside Shopping City. Healthway has indicated that, due to increasing numbers of applications received, funding in support of the Joondalup Festival may be lower in 2002.

The Police Academy sponsorship may be linked to holding an Open Day at their Joondalup campus and Keys of the City Ceremony as part of the Festival.

6. GENERAL BUSINESS

J Boyd indicated that the Joondalup Festival Business Plan may be presented at the next meeting, time allowing.

G Hall confirmed that Christmas on the Common at the Arena was on target and that Recreation Officer, Craig Johnson was working with the Bikers Unlimited and the Whitfords Rotary Club and Arena Joondalup to make the event a success.

C van Hall confirmed that Christmas candles and holders were available from the City for all community and school groups holding Carols events.

7. DATE OF NEXT MEETING

Wednesday 5 December at 6.30pm

8. MEETING CLOSURE

There being no further business the Chairperson closed the meeting at 7.40pm.