

**STRATEGIC DIRECTION 1: COORDINATION AND DEVELOPMENT**

**KEY AIMS**

- Oversee and influence the planning and development of services across the City to ensure diversity of type and equitable geographical spread.
- Promote and enable collaboration amongst local groups.
- Facilitate linkages and working relationships between local stakeholders.
- Encourage the establishment of neighbourhood/local/and City wide networks and bodies by initiating new ones where none exist and supporting those already in existence.
- Support the development of services/networks across the City by providing:
  - Information (e.g. demographic data, strategic plans for City)
  - administrative support and back-up (e.g. minutes, agendas, postal address)
  - expertise in areas such as funding sources, negotiating funding and developing management models
  - sponsorship
  - short-term partnerships
- Provide infrastructure for facilities and amenities.
- Maintain sound working relationships with key development agents including State and Federal governments, the commercial and corporate sector, and community agencies.
- Undertake ongoing and targeted community consultation.
- Maintain an up to date information base on stakeholders throughout the City.
- Resource the development and trial of innovative models of collaboration and coordination.
- Implement procedures and systems to enhance the coordination of youth services/activities within Council.

**ACHIEVEMENTS**

*Support to Juniors Participating in Interstate and International Sporting Competitions*

The City via its Community Funding Program, provided sporting donations to support junior athletes who are selected for State and National sporting teams. These donations are designed to assist with travel expenses for athletes travelling either interstate or overseas to compete. In the 2000/2001 financial year, \$7,900 was granted to 148 City of Joondalup junior athletes.

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*Sport and Recreation Development Fund*

The Sport and Recreation Development Fund is a category of the City's Community Funding Program, designed to assist community-based organisations to conduct projects, events and activities. Two rounds of funding were conducted in the 2000/2001 financial year, of which 17 groups received assistance totaling \$26,590. Of the 17 successful groups, 14 were sporting clubs providing a wide range of opportunities for young people. This assistance amounted to \$20,840.

*Community Services Fund Grants*

These grants were provided under the City's Community Funding Program. Some of the grants provided to organisations and groups that support youth in our community were as follows:

- Camp Quality

Promotion of Family Day to enable children and their families within the City to meet some of the children with cancer whilst attending a puppet show. This was a new initiative bringing identified positive benefits to young people in the City. It fosters a positive image of young people in the community.

- Mercy College Friends of Mercy Music Fundraising

Funding from the City supported two students to travel to Europe and attend two prestigious festivals and music workshops. In addition, interaction with international artists will assist their personal development.

- Volunteer Recognition Event – School Volunteer Program

The City provided funding to support a Volunteer Recognition Event for 300 metropolitan volunteers working in 40 schools in the north metropolitan area. The aims of the School Volunteer Program are to foster a positive image of young people in the community through linking them with seniors in their community. 75 volunteers and 6 of the schools were located in the City.

- Indonesian Market Day – St Stephens School

Funding from the City supported this project which was designed to augment the school's Indonesian studies, and develop an appreciation of multiculturalism through dance, music, craft and cooking activities.

- Belridge Education Support Centre

The City provided funding toward the development of a program aimed at providing students with disabilities with sport and recreation opportunities.

*Culture and Arts Development Fund Grants*

Seventeen local community groups received cultural grants totaling \$24,225 under the City's Community Funding Program. Of the seventeen groups, thirteen offered considerable benefits to youth.

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- The Te Rangatahi Maori Club hosted a multicultural festival that featured over 20 young dancers and singers from varied cultural groups performing to an audience of approximately 200 people.
- Our Lady of the Mission Whitford Parish was funded to create a large tile mural for the new parish centre that involved over 1,000 children working together to create an artwork that the entire community could enjoy.
- Davallia Primary School received funding for a ceramic tile project to be created by the school's 400 students.
- Joondalup City Church hosted Carols by Candlelight at the Arena that attracted 8000 people, many of whom were under the age of 25. The performance featured young people from local churches.
- Whitford Catholic Primary School welcomed an Aboriginal artist-in-residence to develop cultural awareness with all classes in the school (550 students).
- 'Lost the Plot?' was a series of creative writing workshops for 7 – 17 years old conducted by Peter Cowan Writers Centre attracting 40 children.
- The North Metro Music Club drew an audience of 200 people to an outdoor performance showcasing local bands.
- West Coast Warblers will host a non-competitive choral festival for school choirs in the region. Last year they attracted well over 250 students and are expected to exceed this again this year.
- Sixty-five boys enjoyed a series of dance workshops at Beaumaris Primary School and Sacred Heart College as part of a 'boys dance' program.
- Ocean Reef Primary School was funded to establish a Drum and Bugle Corps for their whole school to enjoy.
- The fund also supported an Indonesian Market Day at St Stephen's School featuring performances for Indonesian artists and provided for the purchase of Gamelan instruments.

### Local Networks

Staff attended monthly and bi-monthly regional meetings of youth services that were invaluable in keeping the City informed and involved in developments in the youth area. Joondalup and Wanneroo Youth Services (JAWS), established in 1991, is a forum to discuss regional issues and trends affecting youth workers at the grass roots level. The Wanneroo Regional Youth Services Coordinating Committee (WRYSCC) was established to coordinate services at a regional level and as an information venue for managers of youth services. WRYSCC has provided valuable networking and educational opportunities for staff and management involved in the establishment and maintenance of youth programs.

The City has recently taken over the coordination of the networks and will now provide minute taking services as well as support to these networks as part of the City's commitment to Community Development.

### Work for the Dole

The City is a sponsor for the Work for the Dole Program. Under the program, the government provided funding to successful sponsors to provide valuable work experience to young unemployed people between the ages of 18 – 20 years. It was necessary for the City to demonstrate that the projects on which the young people would work would be of benefit to the community. 10 young people were placed with Council and worked on tasks including the libraries and human resources. A number of the participants went on to obtain full time employment in the areas of their choice.

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*Establishment of a Community Legal Centre in the City*

The City has been instrumental in establishing a Joondalup Community Legal Centre (CLC) Working Group in response to the concerns of community groups, other local government authorities and a number of government departments about the need for a CLC in the Joondalup Region. One of the target groups for such a service would be young people. The working group has representatives from:

- Northern Suburbs CLC;
- Cities of Wanneroo and Joondalup;
- Federation of Community Legal Centres;
- Grace Church Anglican Parish of Joondalup;
- Edith Cowan University;
- Citizen's Advice Bureau; and
- Wanneroo Youth Accommodation Service.

A researched and documented proposal for the establishment of the Centre, identifying funding sources and an appropriate management model for the future centre, has been written and been presented for consideration with the Federal Attorney General's Office.

The working group is maintaining a close working relationship with all existing service providers in the region through the Reference Group, which originally included six state and federal members of parliament and six community groups.

*Youth in Public Space Project*

Due to issues surrounding young people and their use of public space within the City, Edith Cowan University was commissioned to research a best practice framework and a range of strategies for managing public space in ways that would promote positive relationships between young people and other stakeholders.

The outcome of this research was the report 'Jumping at Shadows' which produced a number of recommendations for Council's consideration. To implement these recommendations, a Youth Worker (Youth in Public Space) was employed on April 30, 2001. Since her employment, an Action Plan has been developed to implement the recommendations of the report. The Action Plan is a working document that is updated and altered on an ongoing basis to ensure its continuing relevance.

The strategy areas and progress since May 2001 are as follows:

*Community networking to enhance understanding of local issues that involve young people and public space.*

The Youth Worker has liaised with the community to identify priority areas and to establish a connection with local agencies and networks involved in working with young people. Meetings with 16 local community government and non-government agencies were held to identify services offered and to obtain professional opinions on areas of concern within the City.

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*Develop and maintain knowledge of the HYPE (Hillarys Youth Project Enquiries) Program and other City of Joondalup Youth Activity Programs.*

The Youth Worker has been involved with the HYPE program through attending weekly HYPE meetings with the other stakeholders including shopping centre management, shopping centre security, City Watch, Department of Family and Children's Services, Hillarys police and the HYPE workers. Outreach with HYPE staff and Council's City Watch staff has occurred at Whitford City Shopping Centre so as to gain first hand knowledge of the program, its implementation, shopping centre management concerns, and the concerns of young people.

Ongoing contact and discussion with the City's other Youth Services staff, both formally and informally, has led to the increased knowledge of programs and activities run by, and/or supported by the City of Joondalup.

As the HYPE Program and certain youth activity programs provided by and/or supported by the City deal with issues of public space, ongoing contact, support and advice from the Youth Worker will occur.

*Build a Coordinated Council Approach to working on issues of public space that affect young people in the City of Joondalup.*

The Youth Worker has spent time identifying and liaising with other City staff whose portfolios involve young people and public space to some degree. Discussion with Youth Services, City Watch, Leisure Services, Community Development, Cultural Services, Mural Arts, and Urban Design have occurred. Tentative plans have been put together to work in conjunction with several business units to address issues of young people and public space. It is anticipated that similar plans with other business units will emerge as stronger links across the City's business units are developed.

*Research methods of best practice that have been employed to address issues surrounding young people and their use of public space.*

Research into local, statewide, national and international practices and initiatives has been undertaken. Other Local Government bodies in WA and Queensland, non-government organisations, and peak youth organisations working on issues of public space have been contacted with the result that a wealth of information has been received and processed. Ongoing connections with other Public Space Officers employed by Youth and Policy Action in NSW, Brisbane City Council, and the Local Government Association of Queensland have been established. These contacts have been helpful, not only in terms of obtaining research data, but also in identifying the practices employed in other states, 'where to now' strategies, and in understanding which strategies reflect best practice and can be considered for application within the City of Joondalup.

*Establish and maintain a database reflecting knowledge of issues surrounding public space and young people.*

All material and information collected regarding young people and issues of public space has been collated into a database and is available to other business units and external agencies. The database will be used to support implementation strategies within the City of Joondalup.

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*Consult with local young people to determine their views around issues of public space.*

The Youth Worker has been able to meet young people and discuss the issues around youth and the use of public space by attending Anchors Youth Service, the YMCA Mobile Youth Facility in Kinross, Whitford City Shopping Centre with the HYPE Program, and doing outreach with City Watch staff at Whitfords Park West and other areas in the City.

HYPE Program

A number of issues regarding young people and their use of Hillarys Boat Harbour were identified following the 1998/99 summer season. These issues included public drinking, drug use and other anti-social behaviours. The potential for conflict with security personnel was also identified. A number of community groups began meeting on a regular basis to devise strategies to address these issues. The end result was the Hillarys Youth Project. This project was a cooperative approach between the City, Family and Children's Services, WA Police Service and the management of Hillarys Boat Harbour. A number of successful outcomes achieved have been documented in previous Youth Action Plan reports

Following on from the success of the HYPE project, the possibility of transferring the HYPE model to other areas was explored. This led to the project being set up at Woodvale Boulevard in September 2000. This program was funded by shopping centre management and ran for 36 weeks.

The results were as follows:

- young people learnt about their rights and responsibilities in public areas;
- patterns of youth access to the centre were identified;
- damage and anti-social / illegal / unsafe behaviours reduced;
- safety and referral to appropriate care / services of young people attending the shopping centre was ensured; and
- relationships between young people and Security/CityWatch officers and Police were considerably improved.

In addition, the program was reactivated at Hillarys Boat Harbour. It was funded by the management of the Harbour and operated on a Friday and Saturday night for fifteen weeks over the 2000/2001 summer season. A number of successful outcomes for both young people and Harbour management were achieved in the course of the program including:

- substantial decrease in anti social behaviours;
- substantial reduction in damage at the marina;
- increase in perception of "safeness" by patrons;
- increased linking of young people and their parents to appropriate resources;
- increased parents' awareness of an extremely "at risk" situation;
- marked decrease in numbers of young people entering the justice system; and
- improved working relationships/knowledge and understanding between agencies.

Recently, the HYPE program was also set up at Whitford City Shopping Centre with youth workers operating a three-hour shift on a Thursday night. Whilst the project is still in the early stages, early indications are that similarly successful outcomes are to be expected.

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With the growth in the number of local HYPE projects and the introduction of similar projects in other municipalities, it is seen as timely to document the protocols, practices and procedures that underpin the success of the HYPE model. For this reason, a consultant has been engaged to consult with key players in the program in order to produce a HYPE manual describing the implementation of the HYPE project in the City of Joondalup. When completed, the document will explicate both the HYPE model and the typical roles of key organisations taking part in such a project.

*Protective Behaviours Program – Absolutely Everybody*

As part of the City's Safer Community Program, an initiative designed to link old and young people in feeling safer and being safer in Joondalup has been developed. Fear of crime has a detrimental effect on the lifestyles of old and young. The old become prisoners in their own homes and the young are stereotyped as criminals.

The objectives of "Absolutely Everybody" are as follows:

1. to reduce unrealistic beliefs about fear of crime amongst older people;
2. to prevent stereotyping of young and old; and
3. to bring generations together to explore ways of feeling safer and being safer in the communities where they live.

There were three major components to the project:

Development of a promotional video – "Absolutely Everybody" incorporating the following:

- Local people – young and old – discussing their views about crime and how it affects their lifestyle.
- Footage of an intergenerational protective behaviours workshop showing young and old people discussing strategies for feeling and being safe.
- Footage of the City of Joondalup showing young and old people at community events, shopping, relaxing.
- Footage of the local architecture, tourist attractions, university and Health Campus, etc.
- Voice over material with factual information about crime statistics for the region.
- Interviews with key staff of the City of Joondalup associated with Safety and Security and Youth programs.
- An appeal from the Mayor of Joondalup for everyone to become involved in creating a safer community.

Marketing and Promotion of the Project

- The program utilised the techniques of social marketing to engage the interest of the generations and to provide encouragement in taking part. Local role models for both generations took part in the creation of the video, local footage was featured, permission was obtained for use of the music of Vanessa Amorosi and the workshops were designed in such a way as to maximise positive engagement of old and young. Schools, older peoples organisations and government departments were acknowledged on all promotional materials including video covers, workshop booklets and in any publicity obtained.

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- Selection and recruitment of schools to take part in each of the seven wards of the City through personal contacts, follow up letters and distribution of copies of the video.
- School visits to provide student orientation to the program and preparation for participation in the workshops.
- Articles written in school newsletters before and after workshops.
- Identification of organisations/groups with members of 55+ followed up with personal visits, presentations, information letters and copies of the video.
- Liaison with local newspaper in writing articles, provision of photographs, etc.

Intergenerational protective behaviours workshops were held at local High Schools in each of the seven wards of the City of Joondalup. Approximately 200 older people in the City of Joondalup attended presentations at which the video was shown. Presentation venues included the RSL, Whitfords Wider Vision, Whitfords Australian Pensioners League, Independent Retirees Association, Duncraig Senior Citizens, Warwick and Greenwood Senior Citizens, Kingsley Senior Citizens, Joondalup Encore Theatre Group and Warwick Over 50s group. A further 60 older people attended the 8 intergenerational workshops at the high schools.

## **STRATEGIC DIRECTION 2: YOUTH IN GOVERNMENT**

### **KEY AIMS**

- Provide an opportunity for young people throughout the City to raise, discuss and advocate on issues which are of significance to them.
- Provide opportunities for young people to learn about and participate in the decision making process of all levels of Government.

### **PROGRAM OVERVIEW**

The Youth in Government Program, established in January 1999, includes a range of initiatives that incorporate:

- Two Youth Advisory Councils (YACS) – Joondalup North and Joondalup South
- An annual one week intensive Youth Council program based at the City of Joondalup
- Involvement in State Youth Parliament
- Involvement in Federal Youth Parliament

The program is believed to be the first of its kind in Australia. It is unique in that it incorporates each level of Government and provides young people in the region with an insight into the total democratic process. The YACS are fully operational and currently discussing issues of relevance to the young people of the City. In 2000/2001 there were 14 members of the Joondalup North Advisory Council and 16 members of the Joondalup South Advisory Council. The Advisory Councils held 12 formal meetings in 2000/2001. In addition to this, members were also involved in developing a number of projects including Extreme Youth Festival and Joondalup Festival. They were also active in developing community networks through their involvement in Local Drug Action groups, Residents' Associations and Safer WA committees.

### **ACHIEVEMENTS**

In the course of 2000/2001, the YACS have discussed a number of issues ranging from safety / security to youth service needs in the City of Joondalup. They have also been actively involved in a number of focus groups including the Currabine Community Centre Consultation, the Youth in Public Space consultation and the Woodvale Community Centre consultation. The outcomes of these discussions are contained in the minutes and are forwarded to full Council via report for noting by Councillors and/or action by Council officers.

In addition to the above, the YACS have been actively involved in organising youth specific events and in ensuring that youth are catered for in events held in the City of Joondalup.

#### *YAC Planning and Development of Extreme Youth Festival*

The YACS were actively involved in planning this event and served as volunteers during the event. In particular, they took responsibility for conducting a survey evaluation of the event. Further information regarding this event is contained in this report.

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*YAC Development of Roadsmart Roadsafety Project*

The members of the Youth Advisory Council applied for and were granted funding to conduct the Reunion 2011 Roadsafety Project. The project involves the filming of a short locally based commercial aimed specifically at current and potential young drivers in the City of Joondalup. The purpose of the commercial is to reduce the incidence of teenage road trauma due to reckless or drink driving in the City of Joondalup. The commercial was conceived, scripted, acted, directed and produced by the members of the Youth Advisory Council. Following editing stage, an official launch is planned and it is intended that the commercial will be shown widely to potential young drivers throughout the City of Joondalup.

*Youth Advisory Council Newsletter*

The need to improve the profile of the Youth Advisory Council amongst youth and the wider community was recognised in the Youth Advisory Council Action Plan for 2001. In particular, the need to inform the community of Youth Advisory Council activity via a newsletter was suggested and incorporated into the Action Plan. Members of both YACS have cooperated to produce the newsletter and the first edition will be published in July 2001. It is envisaged that it will be a quarterly production that will be distributed externally to schools and youth groups and internally to Elected Members and staff of the City of Joondalup.

*Youth Parliament*

In October 2000, three representatives from the City's Youth in Government Program took part in the YMCA Youth Parliament held at Parliament House. One of the participants was elected Deputy Opposition Leader. The young parliamentarians debated Bill topics including DNA testing for suspected criminals and youth homelessness. . All voting by members was according to conscience and Members of Parliament, including Hon George Cash MLC and Hon John Cowdell MLC, volunteered their expertise to preside over the chamber. At the closing ceremony, Youth Governor, Gemma Wright presented all Bills, as amended, to the President of the Upper House, The Hon George Cash MLC. These Bills were passed on to Members of Parliament for their consideration.

## **COORDINATION AND TRAINING**

A key component of the Youth in Government program is a strong focus on the training and development of participants. With this in mind, the members of the Youth Advisory Council have undertaken a number of training and coordination sessions in the course of 2000 / 2001.

*Orientation / Training Day*

This session was conducted on June 17, 2000 and involved a number of activities to ensure that:

- incoming members of the Youth Advisory Council were aware of their role as Youth Advisory Councillors; and
- equipped with the necessary skills and knowledge to undertake the role.

Activities focussed on the development of communication skills, meeting procedures and team building skills.

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Office of Youth Affairs Training Day

This training day was held on the 13 August 2000 and was attended by twelve Youth Advisory Council members. It was organised by the Office of Youth Affairs and conducted by Paul Angus of Leadership WA. The session was run jointly with members from other YACS in the region. The session focussed on the development of communication and meeting skills. Attending members reported that they had found the session very valuable.

Action Planning Session

This session was conducted on 18 December 2000 by Catriona Cameron Consulting and was held at Woodvale Community Centre. The session focussed on determining the strengths and weaknesses of the Youth Advisory Council, their achievements and their goals for the coming year. This information was collated into an Action Plan for the Youth Advisory Councils for 2001 and has proven a valuable resource for members of the Youth Advisory Council throughout the year. It is envisaged that this process will become a regular part of the Youth Advisory Councils annual calendar to be conducted in September of each year.

Marketing Workshop

Four members from both the Youth Advisory Councils and staff of the City's marketing services attended this session on April 26, 2001. The purpose of session was to develop a working group comprising members of both YACS that would be equipped with the skills and contacts necessary to promote the Youth Advisory Council in the community. The newsletter was a direct result of this workshop.

Charter of Expectations

The need to clearly define the expectation of Youth Advisory Council members was highlighted as a goal in the Action Plan for 2001. This resulted in the drafting of a Charter of Expectations to guide current and future Youth Advisory Council members. It is envisaged that members will read and agree to this document at the beginning of their term as Youth Advisory Councillors.

**FUTURE DIRECTION**

In June 2001, the two year terms of the inaugural members of the Youth Advisory Council expired. A selection process to replace these members has been completed and the new councils were appointed by council on June 12, 2001. A Training and Orientation weekend for new members was held on the weekend of June 23/24, 2001. Following this, the new YACS have begun meeting on a monthly basis.

It is envisaged that the Youth Advisory Councils will build on the efforts of the previous councils to continue to build the profile and brand recognition of the Youth Advisory Councils.

### **STRATEGIC DIRECTION 3: YOUTH ACTIVITIES PROGRAM**

#### **KEY AIMS**

Develop, co-ordinate and conduct a package of activities and events throughout the City which:

- is varied and flexible;
- is highly responsive to local needs and circumstance;
- is primarily determined by young people;
- maximises opportunities to work co-operatively with other community groups; and
- complements and enhances, rather than competes, with other community activities and events.

#### **ACHIEVEMENTS**

##### *Youth Services Team*

Currently the Youth Services Team is made up of four staff including the Youth Project Officer, Youth Development Officer, Family Liaison Officer and the Youth Worker (Public Space). In the past year, this team has provided support for agencies that provide specialist services for young people, in addition to supporting young people on a one on one basis. This role has been enhanced with the new role of support and coordination of the local youth service providers network (JAWS).

##### *Anchors Youth Service*

Situated at Ocean Ridge Community Centre in Heathridge, the Centre has been open for two nights each week offering a range of structured and unstructured activities including pool table, TV/Video, Nintendo/Sony Playstation. Skilled youth workers have been providing information, referral and support services to the young people attending the Centre. Workshops on various issues were arranged to meet the expressed needs of the youth using the Centre and included such topics as drug issues, craft, mural arts and modeling. In the past year the Centre has been open on 80 occasions with an average attendance per night of 16 young people, the majority of whom attend on a regular basis.

Other City of Joondalup programs and information were promoted to the young people through Anchors Youth Service. Examples include the Young Women's Group and skate competitions. In addition, young people were provided with information on a number of other activities occurring within the City of Joondalup. Guests to the service included staff from the Community Drug Service Team, the Family Liaison Officer, as well as volunteers and students.

##### *Northend Board Riders*

An exciting new surf club was formed with support from the City in 1999. Approximately 40 young people joined the club and surf in monthly competitions. The competitions are held on the

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northern beaches from Mullaloo to Lancelin and club members also meet at Anchors Youth Service in Heathridge every second week, to talk about the club, watch surf videos and talk about the surf. Local surf shops donated prizes and funding was obtained from a local Drug Action Group to purchase some of the necessary items for running competitions, setting up the club and surfing. Currently, twelve competitions per year are run with juniors and seniors participating in surfing as well as running the club.

### Music Project

Late in 1998 a music program, which targeted young people who were interested in developing their current band, or joining with others to create a new band, was developed. The program addressed the technical/music development side of being in a band and concluded with an opportunity to perform at the Joondalup Festival.

In 1999, the program was reviewed and it was found that the program could be altered and expanded. The new objectives of the music program are as follows:

- To provide an opportunity for young people with an interest in music to organise and manage a live music event.
- To provide young bands the opportunity to play in front of an audience.
- To increase the knowledge of young people regarding opportunities for training and work in the music industry.

All the bands that auditioned for the program were selected on the basis of quality and type of music. They rehearsed regularly in the three months leading up to the concert in July 2000.

The organising committee, comprising eight young people, attended twelve workshops on topics such as security, lighting and sound requirements as well as on booking potential bands to help them stage the event. Approximately 350 young people between the ages of 12 and 24 attended the concert with the theme "Live Music: celebrating local talent and building on and developing the resources that we have in our City". The bands gained valuable experience from performing live and one of them has recently gone on to release a CD.

In 2000, the program was again adapted to enhance the band development role with the original aims being expanded to incorporate the following:

- To develop the skills of young people in the area of band formation and skill development.

The program was put out to contract. Two quotes were received and the program was given to the North Metro Music Club. The Club has been contracted to provide two series of workshops, one with the organising committee and one with the bands chosen through an audition process. In addition, the Club is to stage a final event including the 17 young people making up the four bands and the work of the youth organising committee comprising 6 young people from the City of Joondalup. This event is scheduled for the end of July and will cater for up to 500 young people.

### Youth Rally Team

The Office of Youth Affairs approached the City of Joondalup to develop and support a Youth Rally Team. It was proposed that the project be implemented as a regional initiative in cooperation with the City of Wanneroo. The aim of the project is to provide opportunities for a team of up to

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twenty-five young people to participate in a series of activities and training programs, culminating in participation in the Telstra Rally Australia to be held in Perth, Western Australia, in early November 2001.

The Telstra Rally Australia Youth Project (TRAYP) aims to help young people to develop a range of skills including practical driving and mechanical skills, problem solving, planning and team building through the participation at a number of local rally events during the year. The teams are trained in the maintenance and preparation of vehicles and undertake participation in club and State events culminating in their participation in Telstra Rally Australia. Participants are selected to develop their skills in either driving/navigating or support crew, servicing vehicles, catering/logistical support.

The project endeavours to promote the safety aspects of driving by raising the profile of road safety issues and demonstrating young people's role in addressing the issue at the local level.

Following an extensive advertising campaign, the Youth Rally team was selected in January 2001 and began workshops and training sessions immediately under direction from the team manager and the team's rally consultants.

The team boasts excellent resources with a fully equipped workshop situated at the Wanneroo depot and two race-ready Daihatsu Charades. They have competed in a number of events in the past four months including the Benger Autocross and the Safari Rally with some great results being achieved.

The team has also taken part in a number of promotional events for the Rally team including Extreme Youth Festival.

A number of rally events are planned for the team in the near future leading up to participation in the Telstra Rally Australia in early November 2001.

#### Arts Development Scheme

The Arts Development Scheme is an initiative designed to build audiences for the proposed Performing Arts Centre and is principally aimed at young people, the audience of the future. To date, the scheme has resulted in 132 performances or workshops by the State's top professional performing arts companies. 24,700 young people have benefited from the Scheme.

During the 2000/2001 year the Scheme has supported:

- A community dance project featuring the West Australian Ballet and Kompany Kido resulting in 12 hours of dance performances by 599 young community dancers from local dance schools and attracting an audience of 5,000 people.
- 177 high school students attended a performance of *Romeo & Juliet* by the West Australian Ballet at His Majesty's Theatre
- Barking Gecko Theatre Company toured live theatre productions *Mice* and *Own Worst Enemy* to local schools. A subsidy was promoted to local schools through direct mail resulting in 12 performances to 2149 students. Feedback from schools was very positive.

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- A visit by West Australian Symphony's Education Chamber Orchestra (EChO) to Craigie Leisure Centre. 1,514 young people enjoyed three performances of classics from the William Tell Overture to orchestrations of favourite television themes. Appreciation for these performances was so high that the City of Joondalup received 31 thank you cards from children of Liwara Catholic Primary School. Feedback from schools was very positive.
- A visit by Yirra Yaakin Noongar Theatre enchanted 1975 young people when it performed its popular show *Djildjit* in local schools and libraries. Telling the stories of Noongar Dreamtime, the performances provided an insight into Noongar culture.

### Eisteddfod

The annual City of Joondalup Eisteddfod has developed into one of the largest music eisteddfods in the State. In 2000, over 700 entries were received and competition sessions attracted over 2,000 audience members, the majority of whom were under 18 years of age. The event included 179 sections specialising in classical music performance and offered performance opportunities in drama and speech. The competition was spread over four weekends and included over 30 public sessions.

One of the most competitive sections was Choral Groups. This section regularly resulted in several high quality high school performances competing against established senior choirs. The schools' choirs usually involved several hundred students and the competition is always a hard battle.

Winners of individual sections were given a second public performance opportunity during one of five Trophy Winners Concerts held a few weeks after the competitive weekends.

### Leisure Courses

The City offers an extensive range and number of courses within its four leisure centres aimed at youth. These include indoor sports such as basketball, badminton, soccer, tennis, netball, volleyball, swimming and weight training and a range of outdoor sports are also available through the hundreds of sporting clubs within the City.

In addition to sporting activities, the City has offered a number of leisure courses through the centres targeting youth, including ball room dance, jazz dance, kick boxing, teen aerobics, crafts, arts, music and pottery.

### Junior Subsidised Use - Leisure Facilities

The City enables juniors to utilise its community facilities for sport and recreation activities free of charge. In 2000/01, the City subsidised juniors to the estimated value of \$450,000. It is estimated that there were over 1.3 million visits by young people to use the City's leisure facilities.

### Family Liaison Officer

In 2000, a Family Liaison Officer (FLO) was appointed in response to community need for one-to-one counselling and family liaison within the City. Prior to this appointment, the City had provided a family liaison service through a brokerage model. However, low service uptake indicated that it was ineffective in meeting local needs. The new model has many advantages

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compared to the previous brokerage model. The referral process is more direct, locally based and integrated with the City's youth services, thereby ensuring responsiveness to the needs of young people and their families in the City. Strong links are being forged with schools and community groups in the City and referrals to the service are now flowing through these channels.

The role of the Family Liaison Officer is to provide practical support and guidance to young people and their families to help them deal with difficulties such as conflict, lack of communication or other issues affecting the well-being of the family and, where necessary, to refer them to other specialist services.

The FLO's role is crucial in identifying risk factors for young people on several levels including the personal level, the family level and school and/or community level. The broad activities of the FLO include advocacy, referral and information, skill development, dispute resolution, improvement of family relationships and provision of skilled, practical assistance. The FLO is in the position to be able to identify the differing capabilities and situations of each family and works towards maximizing the potential that exists.

The main emphasis for the FLO has been in working with particular young people and/or families on a case-by-case basis, providing a range of (usually) generalist supports. Some of the activities undertaken by the Family Liaison Officer in this role have included:

- Meeting with the families at their homes to enable an informal or semi-formal assessment of their needs;
- Providing a first point of access to a range of more specialist community services and other supports, including making specific referrals;
- Offering information and advice on possible courses of action in given circumstances;
- Being aware of, and encouraging, responses to external issues which may impact on the young person and their family, such as health and educational issues;
- Leading mediation and/or counselling sessions for a fixed period of time; and
- Providing some ongoing support to the family and/or the young person themselves.

One of the challenges of the FLO role is to engage and maintain a working relationship with the family without inhibiting or harming the productive relationship with the adolescent. Currently the FLO is working with 12 to 15 families on a weekly basis. Some are short-term clients, others will be supported for longer periods.

Parents' group focus

These are groups where parents can meet (without children) to gain additional resources and support. The groups are designed to cater for a number of areas:

- Provision of information and advice on youth related issues. (e.g. drug and alcohol education, mental health issues, loss and grief, suicide intervention); or
- To increase parents' confidence in particular parenting skills, especially communication, conflict resolution, establishing expectations/boundaries and even 'positive parenting';  
or
- To enhance parents' knowledge and confidence with accessing local community services and supports, often including the introduction of local guest speakers from such services who provide information and advice as well as a personal connection for future use.

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The first parent group established by the FLO shortly after her appointment was designed to increase confidence in parenting skills and is based on a 12 week course format. Approximately 20 parents have been attending.

*Seminars/Talks for the Community/Schools*

Part of the services offered by the Family Liaison Officer is to facilitate seminars/talks on issues of concern for the community and Schools. To date, the following seminars/talks have been given.

- “Men and Boys Challenging Behaviour” at Woodvale Senior High School, Rob Baddock Hall and Ocean Reef High School. Attended by 275 people in total.
- “Resilience Building in Our Youth” at the Regional Library. 60 people attended.
- “Body Image and Self Esteem” at Woodvale Senior High School.
- “Healthy Body Image” to Year 9 students at Woodvale Senior High School.

An evaluation form is distributed at the close of each Seminar, which provides useful feedback on the sessions and generates suggestions and ideas for future seminars/talks by the FLO.

*Student Scholarships*

The City supported fifteen young students to achieve their academic potential in their final two years through the scholarships program during the 1999/2000 financial year. In order to ensure that the City recognises and rewards a wider range of young people for their contribution, this program has been under review during the past year. A report on the outcomes of this review will be provided to Council shortly.

*School Holiday Program for Young People*

The school holiday program run by the City was an extremely popular service for youth. The program provided an energetic and stimulating program of activities including horse riding, rock climbing, ice skating, go-carting, trips to the movies and venues like Adventure World and Zone Three. The program ran during the four holiday periods and was funded through contributions from Family and Children’s Services, payment of fees for the activities and use of existing staff resources. Activities varied every day and included excursions and centre-based days. Whilst the program accommodated up to 20 young people per day, average attendance was 16. Surveys of participants were conducted regularly to ensure that the program met the leisure requirements of local young people and incorporated popular activities.

The program was enhanced this year to make it accessible to young people with disabilities. A maximum of five places per day out of twenty was allocated and activities were selected to ensure that on at least 4 days out of 5 they were accessible to young people in wheelchairs. All five places were accessed on each occasion access was made available. Therefore, young people with disabilities accessed the program on 200 occasions throughout the year. Please see “Young People With Special Needs Reference Group” section for further information on this program.

*YMCA Bus*

In partnership with the YMCA, the aim of this service has been the provision of recreational opportunities, information and support to young people unable to use alternative recreation options,

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due to lack of affordable and accessible services, isolation or limited family income. The location of the service varied, dependant on community need. To date, the bus has been located at Kinross on 34 occasions, at Kingsley on 36 occasions and at Woodvale on 34 occasions.

Young people visited the bus on 1415 occasions in 2000/2001. In Kingsley and Woodvale, the majority of the youth were aged between 15 and 17 years. In Kinross, the majority of youth were aged under 14 years. In all areas the young people identified their main reason for coming to the bus as recreational/leisure purposes. Other popular reasons for attending were for information and personal development.

The youth workers identified the underlying issues affecting youth were mostly related to difficult personal relationships. However, in Woodvale and Kingsley, substance abuse was seen as an issue for young people visiting the bus.

The YMCA Bus continues to provide youth services for young people in areas where there are few other options. The City provided the services of the YMCA Mobile Bus Service at a cost of \$18,000 in the 2000/01 financial year.

*Young People With Special Needs Reference Group*

A reference group was formed in June 2000 to increase access by youth with disabilities to youth programs within the City. The group comprised staff of the City's Children and Youth with Disabilities Respite Program and Youth Services and representatives from the State Government's Family and Children's Services, the Disability Services Commission, the City of Wanneroo and local parents. The reference group met on 8 occasions in the last year.

The reference group explored the provision of accessible school holiday programs and after school activities for youth with disabilities. As a result of this, the school holiday program was redesigned to become accessible for youth with a range of disabilities and their siblings overall. Participation in the program by youth with disabilities has been an unprecedented success.

With respect to the redesign of existing after school activities to include young people with special needs, the City of Wanneroo has applied on behalf of the reference group to the Disabilities Services Commission to fund the model. The City will continue to support the development of the program to meet the needs of young people with disabilities.

*InterCity Basketball Challenge*

In October 1999, the Cities of Joondalup and Wanneroo began a school holiday "three on three" basketball challenge competition as a new youth initiative between high schools in the region. In the last year, the competition has been run every school holidays with each City taking a turn at hosting the competition. St Stephens have won the competition once and currently hold the perpetual shield at their school. The competition will be hosted between the Cities of Joondalup and Wanneroo on alternate school holidays for the foreseeable future.

*Skate Parks and BMX facilities*

In December 1999, the City's first skate facility was "up and rolling" at Craigie Leisure Centre, proving popular with the City's youth. The \$45,000 skate park comprising a half pipe, two flat

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banks, a manual pad and a fun box was built by the City with the help of a \$10,000 grant from the Office of Youth Affairs. Approximately 60 skaters took part in the competition hosted by the City. The competitors enjoyed demonstrations from State Skate and a free sausage sizzle. Security measures such as security patrols and cameras have been put in place as control measures.

Since opening the Craigie skate park facility, Council has received 15 written requests for similar facilities to be developed in various suburbs within the City. Approximately 240 local young people have petitioned Council seeking consideration to be given to the construction of skate and BMX facilities. Requests and/or letters of support have also been received from various Residents Associations, Neighbourhood Watch groups, schools and local Members of Parliament. Enquiries have also been received from developers concerning the provision of skating structures within shopping complexes.

An additional \$56,000 was listed in the 2000/01 budget to develop further skating facilities and to enhance the existing facility. Official feasibility studies will be conducted along with ongoing surveys of residents and young people in order to ascertain the most appropriate places to develop these facilities.

The City developed two new BMX trails as a direct response to requests from young people at Mentieth Park and Quarry Ramble. This brought the total to 10 tracks within the City. The majority of the tracks are located next to bush land reserves in an attempt to minimise damage to plant life in existing bushland and are made from recycled concrete with weed mulch at the outer edge. The City has involved young people in the design and construction of the tracks by encouraging them to speak out about the type of track they wanted. Since undertaking this project, the City has received many requests from individuals and groups of young people wanting tracks where they live.

Council Report CJ061-03/01 "Development of Skate Facilities" outlined the directions for future skate facility provision in the City. It reviewed the current Craigie Skate Park facility and outlined the community consultation process undertaken to determine possible locations for the construction of wheel sports or skate, blade or bike facilities within the City. A Council Skatepark Committee has been formed with the objective to investigate, develop and make recommendations for the construction of skateboard facilities in the City of Joondalup.

An additional \$230,000 per year for the next three years has been listed in the Capital Works Budget to develop further skating facilities and to enhance the existing facility. Official feasibility studies and assessments of approximately twenty potential skatepark sites have been undertaken. There has also been community consultation with local residents regarding specific sites at six public meetings, to ascertain the most appropriate places to develop these facilities.

#### *Extreme Youth Festival*

In December 2000, the City invited members of the Youth Advisory Councils to assist with the development and organisation of the third annual 'Extreme Youth Festival'. In conjunction with the City's Youth and Recreation Officers, an action-packed day of entertainment was co-ordinated. Highlights included skating and BMX competitions, live local bands, sporting competitions hosted by local stars, action events, the Moonwalker bungee trampoline, climbing wall, Pepsi taste challenge, a visit by the Masters cows and a wide range of static displays. The event was held at Craigie Leisure Centre on Sunday March 4, with over 4,000 young people in attendance. The

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efforts of all Youth Advisory Council members were appreciated and the free event was hosted and funded by the City.

*Little Feet Festival*

The City provided a day of free activities for children at the end of January 2001. In 2001, the Festival attracted approximately 8,000 people. The Festival is aimed at children under 12 years providing dance, music and craft workshops, puppetry displays, kite making, face painting and junior sporting activities.

This year older children were essential to the organising of activities, including young members of Mullaloo Life Saving Club, Edmund Rice Camp for Kids and Composure Face Painters. A popular break dancing workshop was conducted by youth under 25 years for younger children. In addition, the sandcastle competitions and circus skills workshops attracted teenage participants.

*Summer Concerts*

The City offered six summer concerts in January and February 2001. These concerts provided a variety of music to an estimated audience of 25,500, 25% percent of whom were estimated to be under the age of 18 years.

Highlights of the concerts included performances by Moses O'jah, Helen Matthews and the Jazz Divas, King Curly, Deborah Conway and Descarga.

*The 2001 Joondalup Festival*

This annual event took place on March 24 & 25 in the City Centre. Activities for youth were spread across the two days and included a dance program, mural arts, youth lounge, youth bands, skate competition, BMX bike competition, Action Events, the Street Parade and the Festival Finale featuring Worn Out Worn Art Project. Approximately 93,000 people attended. The Festival has a youth focus and it is estimated that 50% of attendance is youth.

Research showed that 98% of attendees were satisfied to extremely satisfied with all aspects of the Festival.

To ensure the success of the Festival partnerships were formed with many youth specific organisations including the City's Youth Advisory Councils; Edith Cowan University; West Coast College of TAFE; organisers of the Skate Competition; organisers of the BMX competition; local primary and high schools and community groups.

Youth elements of the Festival included:

- Street Parade

The Street Parade was the most popular event with 2,300 participants from 13 schools and 32 community groups. The City funded parade workshops held in 8 local schools facilitated by professional artists in the 6 weeks leading up to the Festival. The high participation of children in the parade has become a feature of the City's Parade and is unique to Joondalup.

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- Worn Out Worn Art – Youth Arts Project

Young people were invited to attend 5 weeks of creative workshops to make wearable artworks to be showcased in the Joondalup Festival Finale. 30 participants ranging in age from 10 – 29 worked with professional artists to make wearable art from recycled materials. Dancers from local dance schools and high schools worked with a professional choreographer to develop a performance for the finale. The resulting costumes and performance at the Joondalup Festival Finale was spectacular, with community participants presenting a professional production to an audience of 8,000 people.

- Dance Program

Eighteen local community and dance groups performed alongside professional dancers from Kompany Kido and West Australian Ballet. 599 young performers participated. Feedback received from the participating groups was very enthusiastic for this event to continue in the 2002 Festival.

- Skate and BMX Competitions

The Skate and BMX Competitions are a highlight of the Festival each year. Both competitions attract and maintain very large youth crowds throughout the two days. Participants come from all over the metropolitan area from Waikiki to Parkerville. It was noted that the competitions were well managed with a general atmosphere of respect on the streets.

The Skate Competition received 60 entries with the BMX Bike Jump attracting 25 entries. Cash prizes were provided by the City of Joondalup, with product prizes from Healthway and other sponsors. The BMX Competition has been screened on Channel 31, increasing the profile of City supported youth activities.

- Youth Lounge

Local youth (through the Youth Advisory Councils) worked with the Festival to present a program of youth activities and showcase local bands under a marquee near the skate & BMX competitions. Comedy, breakdancing workshops, youth bands and a youth forum ran over the two days. The Lounge offered an effective opportunity for young people to perform. The 96FM Thunders also visited the Lounge. An estimated 75 young people performed or were involved in the development of the youth lounge and attendance was estimated at 2000 over the weekend.

- Youth Bands

Youth Bands featured on the main stage during the 2001 Festival included Motor Ace and Fourth Floor Collapse. These bands attracted a young audience whilst also having appeal to the broader community.

#### *Banners in the Terrace*

In August 2000, Hawker Park Primary School won the City of Joondalup's West Australian Municipal Association's (WAMA) Banners in the Terrace Competition. The City contacted all local primary schools and high schools within its boundaries and asked if they would like to nominate their school to paint the City's banner. Hawker Park Primary School designed a colorful banner –

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depicting local icons such as the Warwick Train Station, freeway and Hillary's Marina Sorrento Quay. The 'Banners in the Terrace' is an annual event, which forms part of the Local Government Week celebrations. A banner from each local government authority is displayed along St George's Terrace for the duration of Local Government Week. The theme for the display was "Image of Your Community." The City supplied a blank PVC banner to Hawker Park Primary school and under the direction of art teacher Marietta French, the students designed and painted their winning banner. Using rich water-colors, the school children painted faces, flora and fauna and local icons and attractions onto their banner.

*Mural Arts Program*

The City has a well-established and respected mural arts program that provides creative opportunities for young people, channeling their artistic energies constructively through training and skills development, while combating illegal graffiti.

The program has successfully:

- Developed the design and technical skill levels of the young people involved by giving them the opportunity to work with a highly skilled artist;
- Actively involved the community in beautifying their environment;
- Given the people involved a sense of ownership within the community;
- Increased the community's acceptance of legal aerosol art as a form of artistic expression;
- Encouraged "hard-core" graffiti taggers away from illegal activity;
- Reduced the amount of illegal graffiti vandalism within the City; and
- Reduced Council's annual graffiti removal costs.

Projects within the Program, for example the display workshops at the Joondalup Festival and Craigie Leisure Centre, have also recruited young people who may be at risk of being involved in illegal graffiti and set standards for interested young people to aspire towards.

A recently conducted review of the Mural Arts Program has developed new strategies aimed to increase youth participation in the Program and increase public acceptance of the program. In 2000-2001 the program has resulted in the following:

▪ **Mural Arts Program Monthly Workshops**

An ongoing series of workshops are held that provided a forum for exchange with young people in the City. These workshops provide the opportunity for practice and development of skills and techniques. The workshops are held at Anchors Youth Centre in Heathridge and facilitated by the Mural Arts Coordinator. The workshops attract between 5 and 20 young people each month.

▪ **Underpasses**

The painting of two underpasses has been initiated. The underpasses are located in Ocean Reef and Padbury and run underneath Marmion Avenue. The Ocean Reef underpass involved 16 young people who attended the monthly workshops. The Padbury underpass was half completed by travelling artists from overseas as a demonstration for young people involved in the program. The other half is being completed by the local program participants.

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- Extreme Expo Mural and Workshop

A mural was painted as part of the Extreme Expo held at Craigie Leisure Centre. Prior to the event a workshop was held to compile ideas and designs and paint murals on two of the skate ramps. 5 young people attended the workshop.

- Joondalup Festival Mural and Workshops

The Joondalup Festival Mural was a similar project to the Extreme Expo Mural but on a much larger scale. More experienced young artists were used to create the piece of work. 4 artists, including the Mural Arts Coordinator, were involved in the mural process. A series of design workshops were run to discuss ideas and themes for the mural. Each artist then went away and used the ideas discussed to develop designs.

The resulting designs were developed into one design for the Festival wall. The painting of the wall, located in Joondalup CBD, took place over three days beginning on the Friday before the Festival and ending on the last day of the Festival. This was a great opportunity for the public to see how the mural progressed from beginning to end.

- Wall Mural

A mural was re-painted on a tennis hit-up wall at Nanika Park in Joondalup. The existing mural was one that had been painted in 1994 and was old and faded. 4 young people who were frequently involved in the monthly workshops developed the designs and painted the mural with the Mural Arts Coordinator.

- Craigie Senior High School Roller Shutters

Students from Craigie Senior High School worked on designs in their art class to produce sketches relating to the main areas of study throughout their curriculum. These designs were then painted onto the school's canteen roller shutters. The Mural Arts Coordinator assisted in composing the designs from rough sketches onto the roller shutters.

### Community Art Exhibition

This annual exhibition showcases the artworks of local artists at Lakeside Joondalup Shopping City. Artists of all ages living in the region are eligible to enter the exhibition. However, youth are encouraged to participate with a special student prize of \$500 available to High School students and students enrolled in art courses at recognised educational institutions.

### Invitation Art Award

This annual exhibition plays an important role in the cultural & economic development of the region and provides the community access to a visual art exhibition of high quality for education and appreciation purposes. Schools are invited to attend guided tours of the exhibition by professional art curators. About 50 students took the opportunity to tour the exhibition.

## **STRATEGIC DIRECTION 4: COMMUNICATION AND EDUCATION**

### **KEY AIMS**

- Promote and portray a balanced and real picture of young people.
- Initiate and facilitate public discussion about youth issues
- Develop effective means of providing information to young people including, for example, a regular insert poster in the local newspaper detailing all local services, activities and events for young people
- Establish a Youth Website using the current Junior Council web page

### **ACHIEVEMENTS**

#### *Community Connections Project*

The Community Connections Project was originally launched on 27 July 1999 and is a community awareness and education initiative of the City of Joondalup. The aim of the project is to work with our community to foster awareness of our shared social, civic and environmental rights and responsibilities. It involves partnerships with other organisations and community groups, development and implementation of new programs and projects that address community issues such as safety and security and easier access to better information.

The City recognised the need for proactive preventative community education, improved co-ordination of the City's community education activities, an increased positive profile of the City and greater information dissemination.

Community benefits of this project include:

- Better coordination of organisations
- Greater accessibility to information
- Better Communication between Council and the Community
- Greater understanding of rights and responsibilities as a community member
- An increase in community participation in issues that affect the community

The three main objectives of the project are:

1. To increase awareness of issues affecting our community lifestyle.
2. To increase the awareness of the role and functions of local government.
3. To encourage greater participation in community connections programs to promote awareness of our shared rights and responsibilities.

One of the major target groups of the Community Connections Project is Youth. The City is trying to encourage and foster awareness of social, civic and environmental responsibility through a number of different initiatives of the Community Connections Project.

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Education 2001 provides interactive learning opportunities based on the curriculum framework, and has been developed specifically to provide teachers with information on activities, programs and special events, resources and extra curricular opportunities, available throughout the City of Joondalup.

This is the second year the program has been offered and as was expected, there is now a greater recognition and more support for it in the schools. The key focus areas of the program in 2001 are:

- safety and security;
- arts and culture;
- physical and health education;
- society and environment; and
- the concept of the Learning City.

The Community Connections program has developed a coordination role within Council in the education-based areas of interest to young people. Along with the Education 2001 brochure, quarterly newsletters are distributed to schools providing information on the programs and initiatives offered by the City and its partners. Education initiatives are also aimed at secondary students. The various initiatives include, but are not limited to, the following:

- **Safety and Security**

Safer Routes to school: 20 schools have now undertaken this Main Roads and Council program to develop safe passageways for school children on their way to and from school.

Travel Smart: The City has partnered with Transport WA to offer an “alternative transport options” education program for schools. This is a direct response to recognition of dangerous parking problems around many Joondalup schools. This program has now been presented to 10 schools with one school implementing it to date.

Absolutely Everybody: As detailed earlier in this report.

- **Arts and Culture**

Cultural Programs: These are detailed earlier in this report and include:

- Urban Arts Project
- Joondalup Festival Parade Workshops
- Banners in the Terrace
- Joondalup Eisteddfod
- Community Art Award /Invitation Art Award
- Subsidised theatre programs

- **Physical Education and Health**

Surf Training: In direct response to the new training regulations required for teachers to take students to the beach, a support program has been developed by the City and Surf Life Saving WA. Since implementation in March 2001, 4 requests have been received for assistance and it is expected that this initiative will be very popular towards the end of the school year.

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*Physical Activity Week:* On 1 May 2001 the City, in conjunction with the Heart Foundation of WA, dropped off physical education packages to all primary schools to assist the schools with developing physical education initiatives during this week. The City offered gift vouchers in four categories: highest number of participants, highest percentage of participants, school with the most innovative activity and school with the best photograph. Ten schools submitted entries into the competition.

*Inspector Pickles Nutrition Program:* The City proudly supports North Metro Health's musical drama, designed to teach students about nutrition. The show is currently booked into 18 primary schools.

*Safety House Association Sun Shelters:* The City funded 2 (10m x 10m) sun shelters for use by schools at outdoor carnivals or events. To date, 3 schools have taken advantage of these shelters.

- **Environment and Society**

*Adopt a Coastline/Conservation Program:* 4 schools and 30 classes have now taken on major conservation protection programs with guidance from Council, in areas within their community.

*World Environment Day:* On 5 June 2001, the City offered 380 students from 12 classes in 7 schools, the opportunity for an environmental field trip, incorporating activities at Neil Hawkins Park. This day was very popular and included activities from the Water and Rivers Commission, Edith Cowan University, Friends of Yellagonga and the City's Environmental Health, Waste Management, Conservation and Education areas.

*Children's Book Week:* Last year, 2,600 students from 24 Joondalup and Wanneroo schools were involved with Book Week. This year, it is expected attendance by Joondalup Schools will increase in this popular program.

*Precinct Planning and Development:* This program has been developed to directly involve students in mapping their area and recommending changes they would like to see in the future. To date, 5 schools have expressed interest in being involved, with Craigie Secondary School making it part of the Craigie challenge. The "challenge" is an annual joint project between Craigie Secondary and Primary schools to work together to actively make a difference within their community.

*The Learning City*

The City has started negotiating with all relevant Joondalup stakeholders, including the Education Department, to develop a Learning City model. This model would ensure that education is a major priority for the City and that students would be involved in developing their city to suit their future career, leisure and living requirements.

*CD-ROM Launch*

The City's 10 month project to develop a resource CD ROM for schools has been completed. A successful launch was held for the City's school principals, Joondalup Education Office and Western Municipal Association. This is the first time a local government in WA has undertaken such a project in conjunction with its schools. Several local and interstate Councils,

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together with the West Australian Municipal Association, have expressed an interest in the finished product. The CD-ROM will be distributed free of charge to schools at the end of July 2001.

*Civics Program*

The Community Education Coordinator conducted 11 Civics workshops that involved over 400 primary and secondary students. The workshops consisted of information on roles, functions and services provided by local government, as well mock class elections and Council meetings

*Hygiene Workshops*

The City's Environmental Health Officers have conducted 4 food hygiene workshops this year. The Environmental Health Officers also attended the recent Woodvale Senior High School Careers Night.

*SMART Schools Program*

This was a new initiative for 2000. It evolved from the Smarter than Smoking Project (Heart Foundation) and makes funds from Healthway available to schools to assist in developing a smoke free culture within the school. It provides smoking prevention education programs and supports young people in addressing smoking issues important to them. The initiatives must be student driven.

The City is supporting the SMART schools program through the Education 2001 Program and promotion through the City's School News.

*Ribbons of Blue*

Ribbons of Blue is an environmental education network promoting understanding of local environmental water quality management and issues. Through involvement in the investigation of wetlands, waterways and groundwater, together with collaborative problem solving, Ribbons of Blue groups play a key role in protecting and enhancing environmental water quality.

An extension of the Ribbons of Blue has been developed for schools interested in monitoring Lake Joondalup. Midge Busters is the name of the project and involves monitoring of specific sites for water quality parameters such as macroinvertebrates, phosphates and nitrates

*Students and Work Experience*

In line with our commitment to provide opportunities for young people to develop, the City's Youth Services Section has taken on students from Edith Cowan University, Curtin University TAFE organisations and high schools. Throughout the year sixty-six students have had placements with the City. This compares with only seven students in 1999/2000. The students undertook a variety of activities such as assisting in the development of marketing materials, preparing information for the International Day of Disability and the development of databases to assist with mailouts of programs and information for young people. The tertiary Youth Studies students have been able to complement their studies through observation and supervised interaction with the young people at the Anchors Youth Centre participating in the School Holiday and After School programs. Students reported that they found the opportunity of working with staff of the City both rewarding and challenging as well as enjoyable.

**CITY OF JOONDALUP**  
**YOUTH ACTION PLAN PROGRESS REPORT**  
**FOR THE PERIOD JULY 2000 TO JUNE 2001**

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**ATTACHMENT 1**

Another project in which students were involved with the City was in the marketing and promotion of “Our 2020 Vision” – a debate about the future of the City. Would it be at the Gates of Hell or the Garden of Eden by 2020? Three second year marketing students were mentored via a partnership between Edith Cowan University and the City’s Marketing Services and gained valuable hands on experience in publicising, promoting and staging a community event.