

Autobahn Mechanical & Electrical Services



Serving You Better!

Up-Market Service Centre's & Servicing!!

Any queries on any aspect of this overview can be clarified by calling David Rowe on PH (08)9209 2908 during business hours or Mobile:0409 122223 - Email: autobahn@iinet.net.au

AUTOBAHN MECHANICAL & ELECTRICAL SERVICES FRANCHISE

Company Overview

A feature of the Autobahn organisation is the service culture that has developed and is now provided, following extensive and ongoing training. The layout philosophy is for each branch to convey a clean, bright and efficient image.

Autobahn provides, to the motoring public 'Vehicle Servicing' with an ***extra degree of attention to detail*** that has provided us with a reputation for integrity and dependability!

We are an innovative company with high standards of presentation of both Customer service areas and workshop cleanliness!

All Autobahn outlets are environmentally friendly as possible, using biodegradable products and waste management systems.

HISTORICAL BACKGROUND

The Franchisor has had twenty five years experience in the auto repair and service industry. In that period they have developed a range of systems and procedures that they have thoroughly tested, and fine tuned, and then proved in the market place.

Autobahn began in 1996 with one outlet in Midland. This was enormously profitable, so they duplicated the system in Morley. The Morley outlet was not only successful but was able to capitalise on various cost savings such as volume discounts of supplies, rationalising of administration and equipment, joint promotions and campaigns and increased management efficiency.

There is currently six Autobahn Service centres operating in Western Australia: Canning Vale, Cannington, Malaga (Head Office Location), Midland, Morley and Osborne Park. Each centre has in place uniform systems and procedures that the Franchisor has developed over a number of years in the automobile industry, both prior to, and during the establishment of Autobahn. As a result, optimum efficiency is consistently achieved and costs contained to a minimum.

"Philosophy & Services"

- ***Prominently displayed signs (as below) reinforce the caring, and friendly attitude that are a hallmark of the Autobahn Mechanical & Electrical Service Centres.***

The AutoBahn Philosophy

AutoBahn recognises the need for today's motorists to have a dependable, expert approach to vehicle maintenance and repair.

AutoBahn uses only fully qualified mechanics and auto electricians to ensure we get it right first time, and on time.

We cannot survive without our clients' goodwill and will always work to ensure your future business.



The AutoBahn Promise

AutoBahn will at all times take a personal and professional interest in your vehicle.

We will provide you with a superior service and treat you as an important customer.

We will alert you to any extra problems we find but will never undertake any action without your full approval.

AutoBahn's price will never exceed the quote.



The AutoBahn Guarantee

AutoBahn fully guarantees all workmanship and all replacement parts.

If you are not fully satisfied we will undertake to remedy the situation free of additional cost.

We appreciate and welcome clients' comments as they are the best way we can further improve our service.

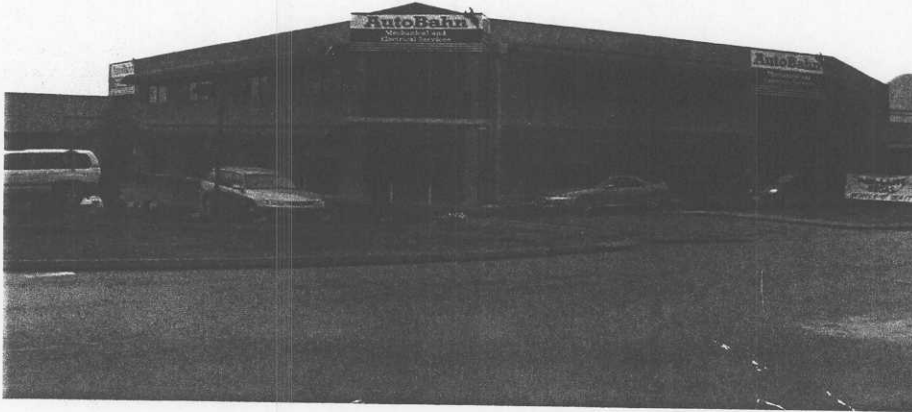


AutoBahn Mechanical & Electrical Services Range of Services;

- General vehicle servicing, including vehicle wash and vacuum
- General automotive mechanical repairs (light commercial and passenger vehicles)
- Electrical system service and repairs
- Engine management system diagnostics and repair
- Electronic injection service
- Cooling system diagnosis and repairs
- Vehicle air-conditioning service and repairs (including retrofits and conversions)

AutoBahn's vehicle service schedules are backed up with an ongoing customer service reminder program. Quality of service is essential and to help achieve this high standard, the latest servicing equipment possible is maintained in franchises.

Autobahn Head Office (Upstairs) and Autobahn Malaga



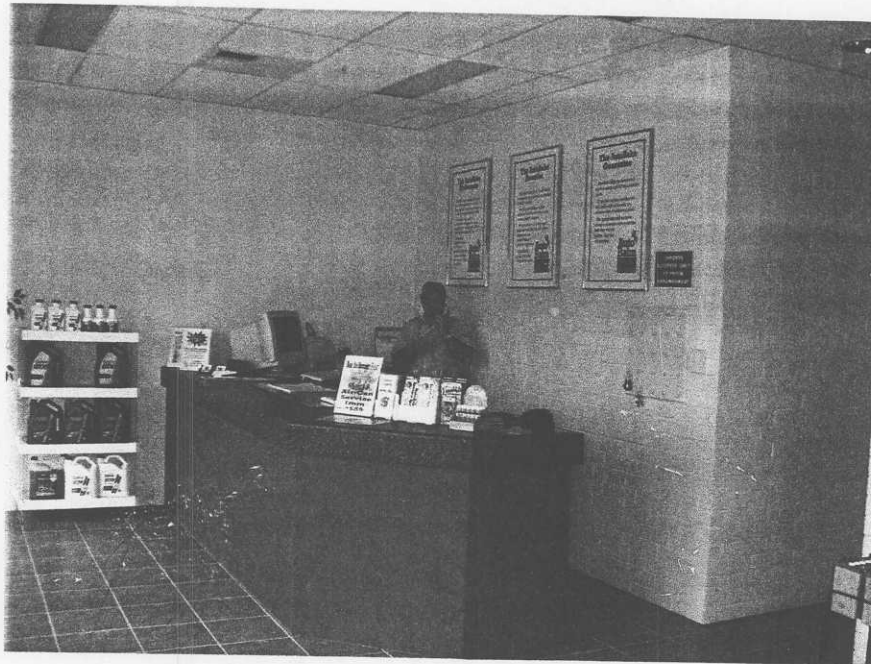
Vehicle Service Area – Autobahn Malaga



Autobahn Cannington – Hometown (Our Newest Location)



- **Customer Service Area**



- **Vehicle Servicing Area – Autobahn Cannington**

