

CITY OF JOONDALUP

MINUTES OF THE JOONDALUP FESTIVAL AND SUMMER EVENTS COMMITTEE MEETING HELD IN CONFERENCE ROOM 3, CIVIC CENTRE, BOAS AVENUE, JOONDALUP ON WEDNESDAY 5 DECEMBER 2001, COMMENCING AT 6.30PM.

Cr Kadak declared the meeting open at 6.35pm and welcomed all in attendance.

ATTENDANCE AND APOLOGIES

Cr Paul Kadak	Chairperson
Cr Judi Hurst	Councillor
Graeme Hall	Acting Manager Leisure and Ranger Services
James Boyd	Cultural Development Co-ordinator
Corine van Hall	Special Events Officer

Apologies

Jane Carter	Acting Coordinator Marketing Services
Cr Carol Mackintosh	Councillor

CONFIRMATION OF MINUTES

MOVED J Hurst **SECONDED** G Hall that the minutes of the meeting held 7 November 2001 be confirmed as a true and accurate record of the meeting

CARRIED

2002 SUMMER EVENTS PROGRAM

J Boyd gave an outline of the 2002 Summer Events Program. The program has been confirmed and offers animation and community activity on almost every weekend in January, February and March. The program includes a number of events produced by Arena Joondalup, the Perth International Arts Festival, the Australian Shakespeare Company and Barking Gecko Theatre Company.

The highlight of the City's concert program will be Yothu Yindi, which is expected to attract between 8 – 12,000 people. The concert may be moved to Market Square, Joondalup to protect the bush and surrounds of Central Park. The remaining 3 concerts are being promoted as family participatory events and are expected to attract about 4,000 people each.

Signage at concerts was discussed. It was noted that there would be a visual link between the Yothu Yindi concert and the CBD area with announcements made on stage to highlight the markets and restaurants.

PROMOTIONS UPDATE

J Boyd informed the meeting all promotional material was on schedule. The Summer Events calendar magnet will be in residents' letterboxes by Monday 11 December 2001 and advertising in the Wanneroo Times begins on 2 January 2002. The draft Festival poster was also tabled. The Festival website was expected to be working by 21 December.

Media sponsorship agreements are currently being developed with 96fm and the West Australian. C van Hall has met with Twin Cities Radio who are interested in having an involvement with the festival. This has been agreed to by 96fm.

SPONSORSHIP/FUNDING UPDATE

J Boyd stated that the City was on course to achieve its sponsorship and funding target in support of the 2002 Festival and Summer Events. Healthway funding of \$27,000 has been confirmed. Community Arts Network WA will be contributing \$2,000 towards the festival for introductory mural arts workshops.

The WA Police Academy has confirmed their support to the value of \$5,000. A Police Academy Open Day is scheduled for Sunday 24 March. A Freedom of the City Ceremony will take place in Joondalup CBD on the same day.

GENERAL BUSINESS

J Boyd confirmed that VIP functions would be held at the Perth International Arts Festival event, Sticky and at the Joondalup Festival. The Mayor is scheduled to speak at the first concert on the 4 January, at the Yothu Yindi concert on 25 January, at Sticky on 2 February and at the Joondalup Festival on 23 March.

DATE OF NEXT MEETING

Wednesday 13 February at 5.30pm

8. MEETING CLOSURE

There being no further business the Chairperson closed the meeting at 7.10pm.