

CITY OF JOONDALUP

MINUTES OF THE JOONDALUP FESTIVAL AND SUMMER EVENTS COMMITTEE MEETING HELD IN CONFERENCE ROOM 2, CIVIC CENTRE, BOAS AVENUE, JOONDALUP ON WEDNESDAY 5TH NOVEMBER 2003, COMMENCING AT 5.30PM.

Cr Brewer declared the meeting open at 5.40pm and welcomed all in attendance.

1 ATTENDANCE AND APOLOGIES

Cr T Brewer	Councillor (Deputy Chair)
Cr L Prospero	Councillor
Mr G Hall	Manager Community Development Services
Ms B Romanchuk	Manager Marketing Communications & Council Support Services
Mr J Boyd	Cultural Development Co-ordinator
Mr A Marshall	Special Events Officer

ABSENT

Cr C Mackintosh	Councillor (absent)
-----------------	---------------------

2 CONFIRMATION OF MINUTES

MOVED Cr T Brewer **SECONDED** Cr L Prospero that the minutes of the meeting held 18 June 2003 be confirmed as a true and accurate record of the meeting.

CARRIED

3 SUMMER EVENTS UPDATE

The Cultural Development Coordinator outlined the 2003/4 Summer Events Program. It was noted that the program included many highlights but most notable was the James Morrison concert to take place in conjunction with the Criterium Cycling Championship and ECU Joondalup's charity concert featuring Rolf Harris. The Committee expressed their support for the program.

It was suggested that the James Morrison event may be an opportunity for a corporate function. Manager Marketing Communications & Council Support Services agreed to raise this opportunity.

Cr L Prospero made reference to the lack of events provided for seniors, and suggested that a bus was made available to transport seniors to the Rolf Harris event if there was sufficient interest.

Cr T Brewer suggested that Cosima from Australian Idol be engaged for a concert in Joondalup city centre. It was agreed that the Special Events Officer would investigate this.

Cr L Prospero suggested having a BBQ made available for the use of community groups as a means of raising funds at the Night Markets. It was agreed that this was a good idea and the suggestion would be passed to the City's CBD Promotions Officer.

4 JOONDALUP FESTIVAL UPDATE

The Cultural Development Coordinator announced the dates of the 2004 Joondalup Festival as the 21 and 22 March and presented the Festival theme as "Global Village". The Committee heard that feedback on the theme from schools, artists and community groups had been excellent. The Committee expressed their support for the theme.

The Cultural Development Coordinator tabled a letter from the Office of Multicultural Interests, which indicated that the Department would not be able to financially support celebratory events held on 21 March as this is the International Day for the Elimination of Racial Discrimination and marks the anniversary of the Sharpeville massacre.

The Committee confirmed that it would be too difficult to change the dates of the event at this time and expressed some sadness that the Department did not see the Festival as a great opportunity to celebrate Harmony Week and regional cultural diversity. It was noted that, even in light of the multicultural theme, the Office of Multicultural Interests did not represent a major source of funding support for the event.

The Cultural Development Coordinator then outlined some of the highlights of the Festival program. One notable new element of the Festival was the intention to have two major music stages; one featuring a youth focused program and another with a more mature music program designed in conjunction with a high quality Food & Wine Festival. The idea was well-received by the Committee.

Cr L Prospero suggested that some form of presentation could be made to pioneer families in the region that have contributed to rich food and wine tradition of the area.

Road Closures

Cr T Brewer inquired as to the arrangements in relation to road closures and the plans were outlined. Cr L Prospero inquired as to the possibility of closing Boas Avenue for some events. The Cultural Development Coordinator stated the difficulties associated with access to parking and possibility of noise problems for residents in units adjacent to Boas Avenue.

5 SPONSORSHIP AND FUNDING UPDATE

The Cultural Development Coordinator presented sponsorship and funding obtained over the last five years and outlined the target for 2004. It was agreed that this would be looked at again at the next meeting.

Cr L Prospero suggested approaching JBA as a possible sponsor for the Joondalup Festival.

6 PROMOTION

The Cultural Development Coordinator talked generally about promotions of the summer events and Festival. The Committee offered feedback on two Festival designs being considered and the process for selection was outlined.

7 GENERAL BUSINESS

Perth International Arts Festival

The Committee heard that no suitable Perth International Arts Festival event had been secured for 2004. It was agreed that \$15-20,000 would be used from a budget of \$35,000 to secure the Food & Wine Festival and that the remaining funds should be returned in the mid-budget review for reallocation. It was noted that funds to secure the Food & Wine Festival would be a good investment if the Food & Wine Festival could be developed into a stand-alone event in the future.

MOVED Cr L Prospero **SECONDED** Cr T Brewer that \$15,000 - \$20,000 be set aside to offset increased costs associated with the Food and Wine Festival and that the remaining is returned for reallocation in the mid-budget review.

CARRIED

8 DATE OF NEXT MEETING

Wednesday 17th December 2003

There being no further business Cr T Brewer closed the meeting at 7.10pm.