

Guidelines to locality renaming

Renaming proposals submitted to the Geographic Names Committee, which conform to the following guidelines, are **LIKELY** to succeed only if there are sound reasons for a change. The proposal should have some of the following typical requirements:

•	the proposal is supported by a broad-based community survey indicating very strong community support for the name change
•	the proposal has strong local government support
٠	the proposal is to rename all or part of a locality before urban development occurs
•	the proposal is based on a locality being divided by a newly constructed major road or a railway
•	the existing name can be easily confused with another name, has mail delivery or emergency services problems
•	the proposed name has some long standing association with the locality
٠	the proposal is based on a change to local government boundaries

Renaming proposed submitted to Geographic Names Committee which conform to the following guidelines, are **UNLIKELY** to succeed if:

•	the proposal does not have strong local community support
•	the proposal seeks to adopt a developers name coined to promote a development
•	the proposed name has no relationship to the area or is a made up name
•	the proposed name is duplicated or similar in spelling or sound to an existing Western Australian town or
	locality name
•	petitions presented in support only present one point of view
•	the proposal is not supported by local government



