

## CITY OF JOONDALUP

Minutes of meeting of the **CBD ENHANCEMENT PROJECT STEERING COMMITTEE** held in Conference Room 3, Joondalup Civic Centre, Boas Avenue, Joondalup on **WEDNESDAY 14 JULY 2004**.

### ATTENDANCE AND APOLOGIES

#### Committee Members:

|                       |                           |
|-----------------------|---------------------------|
| <i>Cmr J Paterson</i> | <i>Chairperson</i>        |
| <i>Mr D Curry</i>     | <i>Deputy Chairperson</i> |
| <i>Ms M Horgan</i>    |                           |
| <i>Ms P Court</i>     |                           |
| <i>Mr B McEloney</i>  |                           |

#### Officers:

|   |          |
|---|----------|
| Acting Chief Executive Officer                | C HIGHAM |
| Manager Strategic and Sustainable Development | R HARDY  |
| Team Leader Sustainable Development           | S EVANS  |
| Sustainable Development Officer               | N BAXTER |
| Sustainable Development Officer               | B TAPLEY |

### APOLOGIES

*Mr D Godley*  
*Ms L O'Halloran*  
*Mr A Cameron*  
*Mr A Vlahov*

The Chairperson declared the meeting open at 0902 hrs.

### DECLARATIONS OF FINANCIAL INTEREST/INTEREST THAT MAY AFFECT IMPARTIALITY

Nil

## **CONFIRMATION OF MINUTES**

### MINUTES OF THE CBD ENHANCEMENT PROJECT STEERING COMMITTEE HELD ON 19 MAY 2004

**MOVED Mr Curry SECONDED Ms Horgan that the Minutes of the CBD Enhancement Project Steering Committee meeting held on 19 May 2004 be confirmed as a true and accurate record of proceedings.**

**The Motion was Put and**

**CARRIED**

## **ONGOING BUSINESS ITEMS FROM PREVIOUS MEETINGS**

Ongoing business items are listed at **Appendix 1**.

## **ITEMS OF BUSINESS**

### **ITEM 1 COMMITTEE MEETING SCHEDULE FOR THE CBD ENHANCEMENT PROJECT STEERING COMMITTEE, 2004 – [53469]**

**WARD** – Lakeside

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#### **PURPOSE**

Provide a revised Committee meeting schedule for 2004 for the CBD Enhancement Project Steering Committee.

#### **EXECUTIVE SUMMARY**

The meeting schedule for the CBD Enhancement Project Steering Committee has been revised to allow City officers a suitable amount of time to prepare reports to Council.

The previous schedule only allowed a few days after each meeting for the preparation of Council reports due to established reporting deadlines. The revised schedule allows approximately 7 working days between Committee meetings and reporting deadlines.

#### **DETAILS**

Due to the previous scheduling of Committee meetings (as noted by the Committee at the meeting on 25 February 2004) the reporting of Council minutes was not occurring until 5-6 weeks after the meeting. This was due to meetings falling only a few days before or a few days after Council reporting deadlines.

The revised 2004 meeting schedule will allow City officers approximately 7 working days to prepare reports to Council. This will allow reports to go to Council in a timely manner, i.e. 3-4 weeks. The revised meeting schedule is outlined on the following page.

|                                      |
|--------------------------------------|
| <b>Revised 2004 meeting schedule</b> |
|--------------------------------------|

|                        |
|------------------------|
| Wednesday 14 July 2004 |
|------------------------|

|                          |
|--------------------------|
| Wednesday 25 August 2004 |
|--------------------------|

|                          |
|--------------------------|
| Wednesday 6 October 2004 |
|--------------------------|

|                            |
|----------------------------|
| Wednesday 17 November 2004 |
|----------------------------|

## ATTACHMENTS

Nil

## VOTING REQUIREMENTS

Simple Majority

**MOVED Mr Curry, SECONDED Ms Horgan that the CBD Enhancement Project Steering Committee NOTES the revised 2004 meeting schedule as detailed in the report.**

Mr Baxter explained this item to the Committee noting the reasons for rescheduling the remainder of the Committee meetings for 2004.

**The Motion was Put and**

**CARRIED**

## ITEM 2      2003/04 JOONDALUP NIGHT MARKETS / 2004 JOONDALUP FESTIVAL, GLOBAL VILLAGE – [53469]

**WARD** – Lakeside

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### PURPOSE

Provide the Committee with a report on the 2003/04 Joondalup Night Markets and the markets at the 2004 Joondalup Festival.

### EXECUTIVE SUMMARY

The Joondalup Night Markets operated over 15 nights during the months of December 2003 and January, February and March 2004. Markets also operated as part of the 2004 Joondalup Festival – Global Village.

The markets operated with great success, with more nights, more stalls, and more patrons than the previous year.

## DETAILS

2003/04 was the second time that the City has operated the Joondalup Night Markets after taking over the operations and organisation from private operators in November 2002. The entire season was an outstanding success with almost double the number of markets from the previous year (15 weeks compared to 8 weeks), a large increase in the number of stallholders and patrons, and a marked increase in the quality of the live entertainment throughout the season.

The 2003/04 Joondalup Night Markets were well received by stallholders and patrons, with particularly positive feedback being received from local business owners.

### Findings from Patterson Market Research

There were a number of interesting findings from the Patterson Market Research conducted at the Festival regarding the Joondalup Night Markets. These comments are highlighted below.

- The average amount spent per person (at the Festival in 2004) on food was \$9, the average amount spent on travel to the event was \$1 and the **average amount spent on the markets was \$3**. On average the total amount of money spent per person at the Festival was \$16, which is \$1 more than in 2003.
- In terms of the types of attractions that bring people into the Joondalup city centre, the 25 to 34 year age bracket were only significantly more likely to mention the “**night markets**” and “work”. A significantly larger proportion of those aged 35 to 44 years mentioned “shopping”, “restaurants”, “services/facilities”, the “library”, “**night markets**” and “concerts/musical performances”. Respondents aged 45 to 54 years were significantly more likely to mention “restaurants”, “cinemas”, “library”, “clubs and pubs”, “**night markets**”, “concerts/musical performances”, “meet friends/family” and “to walk around and have a look at everything”
- Positively there was yet another decrease in relation to needing more market stalls (35% in 2002 down to 17% in 2003 and down again to 11% in the current survey. When all respondents in the attendee survey were asked to specify the types of attractions that bring them into the Joondalup City Centre, 15% mentioned “festival events”. This is a high result as the question was unprompted and it was the third most frequently mentioned response (beat only by shopping at 59% and restaurants 19%). Other attractions mentioned by respondents, that are of relevance as they are the types of activities incorporated into the Festival and Satellite events, included “night markets” (6%), “concerts/musical performances” (4%), “theatre performances” (1%) and “art exhibitions” (0%, which is 2 respondents). The full table is presented here:

**Table 5 Attractions that Bring People into Joondalup**

| Attractions                       | 2004<br>% |
|-----------------------------------|-----------|
| Shopping (generally, not markets) | 59        |
| Restaurants                       | 19        |

|   |    |
|---|----|
| Festival events                               | 15 |
| Cinemas                                       | 13 |
| Services and facilities (e.g. banks, medical) | 9  |
| Library                                       | 8  |
| Work  | 8  |
| Clubs and Pubs                                | 7  |
| Night markets                                 | 6  |
| Sporting events                               | 5  |
| Concerts / musical performances               | 4  |
| Meet friends / family                         | 4  |
| Sport / Recreational facilities               | 3  |
| University events                             | 2  |
| To walk around and have a look at everything  | 2  |
| TAFE  | 1  |
| Theatre performances                          | 1  |
| Art exhibitions                               | 0  |
| Close to my house                             | 0  |
| No particular reason                          | 5  |
| Other   | 1  |
| Don't know                                    | 1  |

### Comments about the markets

Patterson Market Research included some verbatim quotes regarding the markets from visitors to the 2004 Joondalup Festival. These were included in the final market research report and are highlighted below.

- It seems to be very safe. I feel I can let my daughter and her friend walk around the market. It is well organised.
- I come from Byron Bay and it was like walking through the markets at Byron Bay and being back home.
- It needs a little more atmosphere its just market stalls and the odd concert, has potential.
- We walked around, but there wasn't enough to look at. The markets were good, but you'd think they'd have more for kids, like cars and motorbikes.
- Need more variety of markets.

### ATTACHMENTS

A table summarising the 2003/04 Joondalup Night Markets dates including information on stall numbers, entertainment, estimated crowd numbers and weather conditions is included at **Appendix 2**.

## VOTING REQUIREMENTS

Simple Majority

**MOVED Mr Curry, SECONDED Ms Court that the CBD Enhancement Project Steering Committee NOTES the report on the 2003/04 Joondalup Night Markets and the markets at the 2004 Joondalup Festival.**

Mr Baxter spoke to this item, briefly outlining the main highlights of the report. Discussion ensued in relation to the 2003/04 Joondalup Night Markets and the 2004 Joondalup Festival. Points raised included the importance of consistency of the Night Markets, stimulation of business in the Joondalup CBD, the complimentary nature of the Night Markets to Lakeside Shopping Centre and the number and uniqueness of market stalls.

Cmr Paterson queried whether the ‘shopping’ category contained in table 5 – *Attractions that bring people into Joondalup*, was available broken down further into different types of shopping. Cmr Paterson noted that Cmr Michael Anderson had asked for this breakdown and requested that the information be forwarded to the Commissioner if available.

**The Motion was Put and**

**CARRIED**

## **ITEM 3 PROPOSED FORMAT FOR THE 2004/05 JOONDALUP NIGHT MARKETS – [53469]**

**WARD** – Lakeside

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### **PURPOSE**

Outline the proposed format for the 2004/05 Joondalup Night Markets season and how this activity will fit in with the City’s Summer Events program.

### **EXECUTIVE SUMMARY**

It is proposed that the 2004/05 Joondalup Night Markets will commence on Friday 19 November 2004 and run every Friday night until the 2005 Joondalup Festival on the weekend of 19-20 March 2005.

There will be a total of 16 market nights over this period with a break occurring over the Christmas and New Year period (meaning that markets will not be held on Friday 24 December 2004 – Christmas Eve and Friday 31 December 2004 – New Years Eve).

The Joondalup Night Markets will play an integral part in maintaining the continuity of the City’s Summer Events Program. Major concerts will be held throughout the Markets season in a similar approach to last year. Concert dates have been tentatively scheduled for the first Friday of December 2004, January, February and March 2005.

## DETAILS

### Proposed Format

This year it is proposed to slightly alter the format of the Night Markets by starting two weeks earlier than normal. All markets will be held on Friday evenings however the start and finish times are currently under review. Last year, markets were advertised as starting at 6.00pm and finishing at 9.00pm, however on a number of occasions patrons started arriving between 5.00pm and 5.30pm so consideration is being given to starting earlier.

| <b>DATES</b>           |  |                        |                     |
|------------------------|--|------------------------|---------------------|
| 19 November 2004       | <b>7 January 2005</b>  | <b>4 February 2005</b> | <b>4 March 2005</b> |
| 26 November 2004       | 14 January 2005  | 11 February 2005       | 11 March 2005       |
| <b>3 December 2004</b> | 21 January 2005  | 18 February 2005       | 18 March 2005       |
| 10 December 2004       | 28 January 2005  | 25 February 2005       | 19-20 March 2005    |
| 17 December 2004       | All dates to be confirmed. Dates in bold represent Summer Concerts |                        |                     |

Markets on 19-20 March 2005 will be held as part of the 2005 Joondalup Festival and will operate across the entire weekend.

### Entertainment

This year the City has requested additional funding in the 2004/05 budget (which is currently before Council) to improve the entertainment program for the Night Markets season. It is envisaged that the length and variety of the entertainment program on each night will be extended.

### Joondalup CBD

The City of Joondalup is aiming to strengthen the reputation of the Joondalup Night Markets and the Joondalup CBD as a tourist destination for local and regional residents through an improved and exciting summer events program during the 2004/05 season. A positive economic impact for local business owners and a vibrant, family atmosphere in the Joondalup CBD are two of the main objectives of the CBD Enhancement Project that the Joondalup Night Markets fulfil.

### Stallholder information

Comprehensive information packs will be sent to all stallholders that have registered on the City's Joondalup Night Markets database. The information packs will be delivered in early September 2004 to more than 350 database members. These packs will include similar information to last year. A copy of this package will be provided to all Committee members.

## ATTACHMENTS

Nil

## VOTING REQUIREMENTS

Simple Majority

**MOVED Mr McEloney, SECONDED Ms Horgan that the CBD Enhancement Project Steering Committee NOTES the proposed format for the 2004/05 Joondalup Night Markets as detailed in the report.**

Discussion ensued.

Mr Curry commended Mr Baxter for his work on the Night Markets. Mr Baxter noted that the City would be advertising for new stallholders in the coming weeks. Ms Hardy noted that the Blend(er) Gallery would be involved in the Night Markets during the 2004/05 season.

**The Motion was Put and**

**CARRIED**

**Ongoing business items** were discussed at this point.

### **Joondalup Car Boot Sale/Swap Mart**

Mr Baxter updated the Committee on this item noting that a report would need to be submitted to the next meeting of the Committee making a recommendation to Council.

Discussion ensued. Mr Curry noted that the West Perth Football Club proposal suggested that this type of event could be held at Arena Joondalup, however, Arena was not an area struggling for patronage and hosting an event at this location would not help the Joondalup Falcons get into the local community and would not assist in the enhancement of the Joondalup CBD – which is the fundamental role of the Committee. Ms Horgan added that events of this nature would ideally operate in the Joondalup CBD.

Other comments included the need to consult with local residents, the commitment of any potential operators, the ability to involve as many local community organisations as possible and a requirement of any potential operator/s to have a sound business plan to deal with operational items such as toilets and other costs.

Ms Court noted how a similar operation had occurred within the car park at Lakeside Shopping Centre approximately 8 years ago. Ms Court added that there was a successful weekly swap mart operating in the car park at Belmont Forum. Ms Court also indicated that she had contact details for this centre.

***Action: Mr Baxter to contact Karrinyup Rotary Club and West Perth Football Club to address the issues outlined above.***

***Action: Mr Baxter to contact Ms Court for the contact details of the operator at Belmont Forum.***

### **Inner City Transport in the Joondalup City Centre – Joondalup CAT service**

Mr Baxter spoke to this item Discussion ensued.

## **GENERAL BUSINESS**

### **Number and Function of Council Committees**

Cmr Paterson raised the issue of the number of Council Committees and the number of other stakeholder groups throughout the City including the Joondalup Regional Stakeholder Group. Discussion ensued. The origin, role and membership of the CBD Enhancement Project Steering Committee was discussed. Mr Curry commented that the Committee should not just be a 'rubber-stamping' exercise.

It was questioned whether more local business people and possibly residents should be involved. It was noted that a representative of the Inner City Residents of Joondalup group and a local business owner and landowner were recently invited to join the Committee.

Cmr Paterson suggested using the next few Committee meetings as a trial to determine if the Committee is functioning as a useful tool for Council and is adding value for the City's administration.

*Action: Mr Baxter to speak with each Committee member approximately 10 days before the next meeting to determine if there are any agenda items to be raised (that fit within the Committee's Terms of Reference).*

### **Partnerships: Delivering Integrated Solutions - City of Melville**

Ms Horgan brought to the attention of the Committee a useful program being hosted by the City of Melville on 18 August 2004. At this session one of the presenters will be talking about a targeted tenanting strategy for local Councils.

### **More Local Business Owners on the Committee**

Mr McEloney advised that he would speak informally with local business owners, particularly restaurant owners, to gauge whether there is interest within the local community in joining the Committee.

### **City of Joondalup Economic Development Strategy**

Mr Tapley advised the Committee of his current work on developing an economic development strategy for the City and how the Joondalup CBD played an important part within this strategy.

## **DATE OF NEXT MEETING**

The next meeting of the CBD Enhancement Project Steering Committee will be held in Conference Room 3, Joondalup Civic Centre, Boas Avenue, Joondalup on Wednesday 25 August 2004 at 0900 hrs.

## **CLOSE OF MEETING**

There being no further business, the Chairperson declared the meeting closed at 1000 hrs.

## ONGOING BUSINESS ITEMS- CBD ENHANCEMENT PROJECT STEERING COMMITTEE – ATTACHMENT 1

| Meeting Date | Item                                  | Action   | Status/Comment  |
|--------------|---------------------------------------|--|---|
| 25 Feb 2004  | Joondalup CBD Car Boot Sale/Swap Meet | <p><b>25 February 2004</b></p> <p><b>RECOMMENDATION</b></p> <p><i>MOVED Mr D Godley SECONDED Mr D Curry that the CBD Enhancement Project Steering Committee RECOMMENDS to Council that the City of Joondalup negotiates with Karrinyup Rotary Club and other interested parties to run a swap mart and investigate opportunities for building public toilet facilities in the Joondalup CBD.</i></p> <p><b>19 May 2004</b></p> <p><b>RECOMMENDATION</b></p> <p><i>MOVED Mr D Curry SECONDED Ms M Horgan that the CBD Enhancement Project Steering Committee RECOMMENDS that Council:</i></p> <ol style="list-style-type: none"> <li>1. <i>NOTES this report regarding proposed public toilet facilities in the Joondalup CBD.</i></li> <li>2. <i>NOTES that responsibility for planning and construction of the proposed public toilet facilities in the Joondalup CBD will be carried out administratively by the Planning &amp; Community Development and Infrastructure &amp; Operations directorates at the City of Joondalup to ensure that any proposal is incorporated into the Master Planning process.</i></li> </ol> | <p>This item is to remain as an ongoing business item for future updates.</p> <p><b>14 July 2004</b></p> <p>This proposal was discussed at the Committee meeting on 14 July 2004.</p> <p>Mr Curry noted that the West Perth Football Club proposal suggested that this type of event could be held at Arena Joondalup, however, Arena was not an area struggling for patronage and hosting an event at this location would not help the Joondalup Falcons get into the local community and would not assist in the enhancement of the Joondalup CBD – which is the fundamental role of the Committee. Ms Horgan added that events of this nature would ideally operate in the Joondalup CBD.</p> <p>Other comments included the need to consult with local residents, the commitment of any potential operators, the ability to involve as many local community organisations as possible and a requirement of any potential operator/s to have a sound business plan to deal with operational items such as toilets and other costs.</p> <p>Ms Court noted how a similar operation had occurred within the car park at Lakeside Shopping Centre approximately 8 years ago. Ms Court added that there was a successful weekly swap mart operating in the car park at Belmont Forum. Ms Court indicated that she had contact details for this centre.</p> <p>The City will review both the West Perth Football Club and Karrinyup Rotary Club proposals and report to the Committee with a recommendation/s as soon as possible.</p> |

|             |  |   |  |
|-------------|--|---|--|
| 25 Feb 2004 | Inner City Public Transport in the Joondalup City Centre – Joondalup CAT service | <p><b>19 May 2004</b></p> <p><i><b>Action 1:</b> City of Joondalup staff to ensure that this item is raised at the next Joondalup Stakeholders Group meeting.</i></p> <p><i><b>Action 2:</b> City of Joondalup staff to contact the City of Fremantle and enquire about the cost of the Fremantle CAT service, how it is paid for, who contributes and any other relevant information that could assist the City.</i></p> | <p><b>25 February 2004</b></p> <p>The Committee requested that this item remain on the list of outstanding business for regular updates at meetings.</p> <p>There is currently no budget proposal for the 2004/05 financial year for this item, however it could be looked at in the mid-year budget review in December 2004.</p> <p><b>14 July 2004</b></p> <p><b>Action 1: Pending.</b> Awaiting the next Joondalup Regional Stakeholders Group meeting on Wednesday 28 July 2004.</p> <p><b>Action 2: Completed.</b> City of Fremantle Officers and Path Transit representatives have advised that the Fremantle CAT service is a joint initiative funded by the City of Fremantle and Transperth. It services the Fremantle CBD and tourism precinct and runs seven days a week, every 10 minutes.</p> <p>The Fremantle CAT service is funded through the City of Fremantle (50%) and Transperth (50%), however the State Government is looking to reduce its contribution to 40%. The City of Fremantle will cover the increase via revenue from paid parking.</p> <p><b>UPDATE – JULY 2004</b></p> <p>City of Joondalup representatives recently (Friday 2 July 2004) met with Tony O’Gorman, ECU representatives (Matt Buckels and John Hayes) and other stakeholders (Path Transit, West Coast College of TAFE, Joondalup Health Campus and Lakeside Joondalup Shopping City) to discuss the Joondalup CAT service for the Joondalup Inner City area.</p> <p><b>Actions</b> arising from the meeting:</p> <ol style="list-style-type: none"> <li>1. Path Transit to forward costing for an additional (third) bus to the City of Joondalup ASAP.</li> <li>2. The City of Joondalup to work with ECU to develop a proposal for all stakeholders regarding the funding and benefits of an Inner City transport service in the Joondalup CBD.</li> <li>3. Mr O’Gorman to prepare a briefing note for the Minister requesting funding for this project and further investigation.</li> </ol> |
|-------------|--|---|--|

|  |  |  |   |
|--|--|--|---|
|  |  |  | <p><b>Summary</b> from meeting</p> <ul style="list-style-type: none"> <li>▪ PATH Transit outlined the details for the proposed service in terms of cost, route, scheduling etc. Funding of the service was discussed and it was noted that any service would require substantial contributions from the City of Joondalup, State Government and stakeholders from the region such as ECU (who already spend more than \$80,000 on the ECU Shuttle Bus Service), TAFE and Lakeside Joondalup Shopping City.</li> <li>▪ Similar to the circle route that runs in Perth CBD – 4.8km long, 15 minutes.</li> <li>▪ Service can initially only operate in one direction (anti clockwise), due to there being no traffic management (traffic lights) at the intersection of Grand Boulevard and Kendrew Crescent.</li> <li>▪ A traffic assessment is currently being carried out on this intersection and a report will be available in a few months.</li> <li>▪ Approximate cost: \$187,00 (+ GST) based on a service every 15 minutes between 8.00am and 6.00pm with two buses (capacity of 35 (seated) or 57 (standing)).</li> <li>▪ Expansion: If the service is expanded (to run clockwise and anticlockwise) at the same time, then it may be possible to only purchase one more bus so that three buses are operating continuously on the two routes.</li> <li>▪ City of Joondalup proposal will incorporate anticipated costs for each partner, timelines, funding arrangements, details on bus stops and shelters and benefits for each partner and the community.</li> </ul> |
|--|--|--|---|

| <b>DATE</b>                                | <b>NUMBER OF STALLS</b> | <b>ESTIMATED ATTENDANCE</b> | <b>ENTERTAINMENT</b>                   | <b>WEATHER CONDITIONS</b>           |
|--|-------------------------|-----------------------------|--|-------------------------------------|
| Friday 5 December 2003                     | 70                      | 1500-2000                   | Spirit of Africa/Band of Angels        | Warm, v.cloudy, threat of rain      |
| Friday 12 December 2003                    | 84                      | 1500-1800                   | Brett Hardwick Trio                    | Warm, fine                          |
| Friday 19 December 2003                    | 73                      | 1400-1800                   | Acapulco Brothers                      | Fine                                |
|  |                         |                             |  |                                     |
| <b>Friday 2 January 2004<sup>1</sup></b>   | 56                      | 3500-4000                   | James Morrison                         | Warm, Fine                          |
| Friday 9 January 2004                      | 47                      | 1600-2000                   | Cahoots Cajun Hoedown/ Urban Gypsies   | Fine, windy                         |
| <b>Friday 16 January 2004<sup>2</sup></b>  | 58                      | 2000-2500                   | Nathan Gaunt and the Blackeyed Dogs    | Warm, perfect                       |
| Friday 23 January 2004                     | 55                      | 1800-2300                   | Hawaiinot                              | Fine                                |
| Friday 30 January 2004                     | 56                      | 1200-1600                   | Backlash Jazz Quintet                  | Very windy, cool – a little cold    |
|  |                         |                             |  |                                     |
| <b>Friday 6 February 2004<sup>2</sup></b>  | 62                      | 3000                        | The Cat Empire                         | Warm, cloudy, perfect               |
| Friday 13 February 2004                    | 45                      | 1000-1200                   | Kashtany Duo                           | Mostly fine, cloudy, a light shower |
| Friday 20 February 2004                    | 47                      | 1000-1200                   | Urban Gypsies/Brett Hardwick           | Cloudy early, fine and warm         |
| <b>Friday 27 February 2004<sup>2</sup></b> | 54                      | 2000-2200                   | Young and Rollins                      | Very windy, a little cold           |
|  |                         |                             |  |                                     |
| Friday 5 March 2004                        | 45                      | 800-1000                    | Bayou Brothers                         | Very windy, a little cold           |
| Friday 12 March 2004                       | 48                      | 1000                        | Norris Nelson Band                     | Fine and warm                       |
| Friday 19 March 2004                       | 42                      | 1000                        | Dom Mariani and the Majestic Kelp      | Fine and v.warm                     |
|  |                         |                             |  |                                     |
| <b>Saturday 20 March 2004<sup>3</sup></b>  | 99                      | tbc                         | Roving performances + Festival Program | Fine and V.hot                      |
| <b>Saturday 21 March 2004<sup>3</sup></b>  | 87                      | tbc                         | Roving performances + Festival Program | Fine and V.hot                      |

Dates in **bold** represent major events/summer concerts held in conjunction with the Joondalup Night Markets. Average number of stalls per market night (excluding Joondalup Festival) was 56.

<sup>1</sup> James Morrison Concert – stage located on Reid Promenade on the western side of Grand Boulevard. Event included the Australian Open Men’s Criterium Championship Cycling.

<sup>2</sup> Summer Concerts – stage located on Reid Promenade on the eastern side of Grand Boulevard (facing east).

<sup>3</sup> As part of the 2004 Joondalup Festival – Global Village.