

Blend(er) Gallery – Alternative Location Review

Location	Cost	Size	Advantages	Disadvantages
Current Location – 48 Central Walk	\$248 per m2 \$44,144	178m2 3 car bays	Recognised location of Gallery. Large premise allows for exhibition and workshop areas. Large window frontage provides good exposure to exhibitions.	Cost Not visible from main roads – isolated location.
Cnr Central Walk and Boas Avenue (previous Gallery 360 site).	\$250 per m2 \$34,750 per annum.	139 m2. 3 car bays	Exposure to Boas Avenue Entrance to Central Walk Adjacent to busy restaurant	Cost Size, does not allow for workshop area. Site has been recently leased for a 3-year plus 3-year term.
Joondalup Library – external meeting room	No direct charge as City asset. Current facility hire income approximately \$8,500 per annum.	105m2	Cost – significant financial saving for the City. Exposure of gallery to Library customers. Could be used as a future workshop space if a new gallery site was determined.	Size, does not allow for adequate exhibition or workshop space. An alternative location for existing users of the room would be required.

COMMENT

The recently vacated premise of Gallery 360 on the corner of Boas Avenue and Central Walk was considered as a site that could significantly increase the exposure of the Blend(er) Art Gallery. The site was not recommended, as the floor area was significantly smaller than the current location. The Joondalup Library external meeting room was considered an alternative site, as the City would be charged no lease fees for the site and it provides excellent exposure to Library customers. This site was also not recommended due to its size.