

CITY OF JOONDALUP

MINUTES OF THE SENIORS INTERESTS ADVISORY COMMITTEE HELD IN CONFERENCE ROOM 3, CIVIC CENTRE, BOAS AVENUE, JOONDALUP ON WEDNESDAY 6 DECEMBER 2006

ATTENDANCE

Committee Members:

Cr Richard Currie	
Cr Brian Corr	(from 1040 hrs)
Ms Sharleen Mann	(Presiding Person), Industry Representative - Silver Chain
Mr Allyn Bryant	Industry Representative - Association of Independent Retirees (from 0940 hrs)
Mr Kevan Rogerson	Industry Representative – Centrelink
Ms Helen Attrill	Industry Representative – Aged and Community Services WA (ACSWA) Inc
Ms Margaret March	Community Representative
Ms Patricia Geary	Community Representative
Ms Valerie Corey	Community Representative
Ms Joy Coleman	Community Representative

Officers:

Mr Gavin Taylor	A/Manager Community Development Services
Ms Julie Eaton	Coordinator Community Services
Ms Gillian Hampson	Minute Clerk
Barbara Hellriegel	Reference and Local Studies Officer
Gemma Carter	Arts Project Officer

In attendance:

Mr Peter Boam	Industry Representative - WA Retirement Complexes Residents Association
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DECLARATION OF OPENING

The Presiding Person declared the meeting open at 0932 hrs.

APOLOGIES/LEAVE OF ABSENCE

Apologies for absence:	Ms Lanie Pianta, Community Development Officer Community Vision Inc Department for Community Development
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CONFIRMATION OF MINUTES

MINUTES OF THE SENIORS INTERESTS ADVISORY COMMITTEE MEETING HELD ON 4 OCTOBER 2006

MOVED Ms Joy Coleman, SECONDED Ms Patricia Geary that consideration of the minutes of the meeting of the Seniors Interests Advisory Committee held on 4 October 2006 be deferred pending clarification.

The Motion was Put and

CARRIED (8/0)

In favour of the motion: Cr Currie, Ms Sharleen Mann, Ms Margaret March, Ms Patricia Geary, Ms Val Corey, Mr Kevan Rogerson, Ms Helen Attrill, and Ms Joy Coleman.

ANNOUNCEMENTS BY THE PRESIDING PERSON WITHOUT DISCUSSION

Sharleen Mann advised that she has tendered her resignation from Silver Chain and consequently this will be her final meeting.

DECLARATIONS OF FINANCIAL INTEREST

Nil.

IDENTIFICATION OF MATTERS FOR WHICH THE MEETING MAY SIT BEHIND CLOSED DOORS

Not applicable.

PETITIONS AND DEPUTATIONS

Nil.

Allyn Bryant entered the meeting at 0940 hrs.

ITEM 1 REVIEW OF SENIORS PLAN 2004-2008 [55511]

WARD: All

RESPONSIBLE Mr Clayton Higham
DIRECTOR: Director Planning and Community Development

PURPOSE

To provide the Seniors Interests Advisory Committee (SIAC) with information about the proposed review process of the Seniors Plan 2004–2008.

EXECUTIVE SUMMARY

The Seniors Plan was developed to guide the efforts of the City of Joondalup in relation to its work with seniors. Council endorsed the Seniors Plan 2004–2008 on 11 November 2003. In accordance with the requirement that the plan be reviewed every three years, a process is outlined to complete the review by June 2007.

It is recommended that the Seniors Interests Advisory Committee NOTES the proposed review process of the Seniors Plan 2004-2008.

BACKGROUND

The Seniors Plan evolved from the “Seniors Master Plan – Leisure and Social Activity Needs”, which was commissioned by Council in 2001. The consultant’s brief was to inform Council of the social and recreation needs of seniors within the City of Joondalup.

The review of the Seniors Plan is due to commence in January 2007. The SIAC has reviewed the document as part of their agenda since August 2005 and will continue to identify strengths and limitations. The review will feed into aligning the Seniors Plan with other components of the Community Development Strategy, which was endorsed by Council in September 2006.

DETAILS

The SIAC have been reviewing actions in the Plan since first discussions in August 2005. Some actions have been modified as a result of recommendations of the committee. It is anticipated that a comprehensive review of the Plan will be conducted from January to June 2007.

The table below outlines a framework for the review and includes a timeline, key stakeholders and the method of consultation.

Timeline	Stakeholder Group	Method	Comment
February 2007	SIAC	Workshop	The SIAC will be familiar with the Plan as they have given feedback since 2005
March to May 2007	Seniors Groups in the community i.e. Seniors Citizens Clubs, Probus Clubs etc	Awareness raising on issues that impact on seniors Focus Groups Workshops Questionnaires	Workshops to be facilitated by suitably qualified personnel. Workshops to be held in different locations in the community.

Timeline	Stakeholder Group	Method	Comment
March to May 2007	Service providers, government and peak agencies	Focus Groups Workshops Questionnaires	Groups could be clustered into geographic regions
March to May 2007	Individual seniors in the community	Telephone/mail survey	Questions targeted to identify future needs as well as review of Plan
June 2007		Report preparation	Officers will prepare the report for Council

The review will be conducted in accordance with the City's Participation Policy and the media will be used to promote community awareness of the process.

Link to Strategic Plan:

The Seniors Plan is directly linked to the following key focus areas of the City's Strategic Plan –

Community Wellbeing

Outcome:

The City of Joondalup is known widely as a community that values and facilitates Lifelong Learning

Outcome:

The City of Joondalup provides social opportunities that meet community needs

Objective 1.3:

To continue to provide services that meet changing needs of a diverse and growing community

Strategy 1.3.1

Provide leisure and recreational activities aligned to community expectations, incorporating innovative opportunities for today's environment

Strategy 1.3.2:

Provide quality of life opportunities for all community members

Strategy 1.3.3:

Provide support, information and resources

Outcome:

The City of Joondalup is a safe and healthy environment

Legislation – Statutory Provisions:

There is no statutory requirement for the City to have a Seniors Plan. It is considered best practice to implement the actions of the plan to enhance the well-being of seniors in the community.

Risk Management Considerations:

The City has an ageing population and by implementing the tasks of the Seniors Plan, it is implementing measures that will benefit residents both now and in the future, as well as assisting in preventing common issues from escalating.

Financial/Budget Implications:

The actions highlighted in the Seniors Plan are directional only and their identification, as part of the plan does not assume that funds are associated. Any initiatives that are to be undertaken by the City as a result of their inclusion in the Seniors Plan would need to seek funding approval through normal Council budget allocation processes. Funds were allocated in the 06/07 budget to assist with the implementation of the Seniors Plan.

City Officers will be undertaking the review of the Plan; the costs of the review will be the advertising associated with placing advertisements in the Community Newspaper, Have-A-Go newspaper and the Joondalup Voice column. Additional costs will be for the in-house printing of posters and pamphlets for distribution in the community to inform community members about the review. Funds are available within the budget allocation for the Seniors Master Plan Implementation.

Policy Implications:

A key action in the Seniors Plan is that “Council review all policies that affect seniors.” The policies that are deemed to have the most impact on seniors are –

- Access and Inclusion (access to community facilities and public space; overcoming barriers that could prevent participation in community activities)
- Rates (reduced rates for seniors)
- Fees and Charges (reduced fees for seniors for some services)
- Use of community facilities (accommodation provided free of charge to seniors groups under the “subsidised use” policy).

An outcome of the review of the Plan may be that changes will be recommended for Council policies that are identified as important for, and impacting on seniors.

Regional Significance:

The Seniors Plan is a locally focused initiative; developed to guide the efforts of the City of Joondalup in relation to its work with seniors. There will be some issues unique for seniors within the City. Reviewing the Plan will enable those issues to be identified, just as including peak seniors groups and state government seniors agencies will provide opportunities for input on universal seniors issues common across regions, the state and indeed the country. Whilst focusing and operating locally, the Plan has and will continue to consider universal issues that impact upon seniors everywhere.

Sustainability Implications:

The existence of the Seniors Plan enables seniors the opportunity to actively participate in decision-making processes that aim to meet their needs.

Consultation:

Key stakeholders will be invited to participate in the review of the Plan, so that a range of ideas, opinions and views are represented in the final report. It is essential that individual community members, seniors groups/clubs, community groups with significant seniors membership, peak seniors agencies, non-government agencies and government seniors agencies participate in the review process of the Plan.

Extensive participation of key stakeholders will ensure that the review process and the subsequent Plan encapsulates and reflects current and contemporary issues and trends. The outcome of the review of the Plan, will be the delivery of a document, that is relevant and that will act as a guide for the City its strategic planning with seniors and associated issues in an era that will see a rapid growth in the ageing population.

COMMENT

The review of the Seniors Plan will commence in January 2007. The SIAC has reviewed the document as part on an ongoing basis as part of their agenda since August 2005; it will continue to identify strengths and limitations as part of the SIAC agenda. A more extensive and community-wide review will enable the City to produce an up-to-date and contemporary Plan, aligning the Seniors Plan with other components of the Community Development Strategy, endorsed by Council in September 2006.

ATTACHMENTS

Attachment 1 Seniors Plan 2004–2008 including status report.

VOTING REQUIREMENTS

Simple Majority

MOVED Cr Currie, SECONDED Ms Margaret March

That the Seniors Interests Advisory Committee SUPPORTS the proposed review process of the Seniors Plan 2004-2008.

The Motion was Put and

CARRIED (9/0)

In favour of the motion: Cr Currie, Ms Sharleen Mann, Mr Allyn Bryant, Ms Margaret March, Ms Patricia Geary, Ms Val Corey, Mr Kevan Rogerson, Ms Helen Attrill, and Ms Joy Coleman.

ITEM 2 SENIORS: THIS IS YOUR LIFE EVENT [55511]

WARD: All

RESPONSIBLE DIRECTOR: Mr Clayton Higham
Planning and Community Development

PURPOSE

To provide the Seniors Interests Advisory Committee (SIAC) with a report on the of the 2006 seniors event “Seniors: This is Your Life.”

EXECUTIVE SUMMARY

The Seniors: This is Your Life event was held as part of the City’s commitment to an annual seniors event, consistent with objectives of the Seniors Plan 2004 - 2008. The event was planned, developed and delivered to complement the principles of positive active ageing.

It is recommended that the Seniors Interests Advisory Committee:

- 1 *NOTES the report on the “Seniors: This is Your Life” event;*
- 2 *ENDORSES the recommendations from the report on the “Seniors: This is Your Life” event.*

BACKGROUND

The name, theme, format and proposed content of the 2006 seniors event were endorsed at the SIAC meeting of 7 June 2006. The major objectives of the “Seniors: This is Your Life” event were endorsed at the SIAC meeting of 2 August 2006.

The objectives of the event aimed to complement and reflect universal contemporary active ageing concepts, which promote civic, physical, social, cultural, economic and spiritual connectedness and participation of seniors in the community. In the local context, this includes lifelong learning, leisure, recreation, safety, (community, home, personal), culture & art, access to information (financial, support services), entertainment and volunteering.

DETAILS

“Seniors: This is Your Life” was held during the week 11-15 September 2006. The event was organised by a working group, consisting of five SIAC members and the Community Development Officer. The planning of the event was guided by active ageing concepts and the SIAC-endorsed objectives. It also included the SIAC identified and endorsed topics of financial guidance, personal and home safety, physical health and fitness and entertainment. The working group then developed and delivered an extensive program of activities.

Throughout the weeklong event, seniors were offered opportunities to explore, discover and/or participate in a diverse range of activities. These included: variety & entertainment shows; seniors board games, physical activities; a guided public art walking tour; an interactive gardening presentation with celebrity gardener Sabrina Hahn; a School Volunteer Program information session; two Centrelink seminars; an introduction to the Tales of Times Past Oral History program; open days at Kingsley and Ocean Ridge Seniors Centres; an information session on safety issues for seniors; two tours of the Police Academy; an introduction to dancing; an art and craft workshop at blender(er) gallery; meeting the author Anna Jacobs; and laughing in a park.

Activities were held in a variety of accessible locations including Craigie Leisure Centre, Joondalup Library, Mawson Park, Fleur Freame Pavilion, the Police Academy, West Coast TAFE, blend(er) gallery, the Imperial Ballroom and Lakeside Joondalup Shopping City.

As well as scheduled activities, during the week, seniors were able to enjoy a special offer three-course lunch for \$12 at West Coast TAFE's Pavilion Restaurant. Other weeklong activities included a display at Lakeside Joondalup Shopping City and promotion of the Joondalup Volunteer Centre at Craigie Leisure Centre and Lakeside Joondalup Shopping City.

A working party from the SIAC was actively engaged in most aspects of the planning, development and delivery of the weeklong seniors event, playing a crucial role in ensuring that the event took place. Seniors actively participating in the whole event process ensured the delivery of an event "for seniors by seniors".

Diversity of activities & events

The diversity of activities provided during the event was extensive, ranging from physical and leisure activities through to social, cultural and financial information events.

Recommendation

That the range and diversity of activities be continued in future senior's events.

Objectives

The twelve objectives for the seniors event were related to the promotion of active ageing; the name of the event; the event timeframe; venues; presenters; showcasing existing activities/groups; external partnerships; internal partnerships; entertainment by seniors for seniors; encouraging intergenerational links; provision of cultural and art activities; and being inclusive and accessible.

These objectives were all met through the provision of an event that reflected active ageing concepts and the inclusion of issues identified by the SIAC, and a name chosen and endorsed by the SIAC. As determined by the objectives, the event was held over a week and activities occurred in various venues and locations throughout the community. A wide range of speakers provided opportunities for seniors to attend presentations on many topics and programs; the event showcased existing groups, activities and services i.e. the Police Academy, West Coast TAFE Pavilion Restaurant, Kingsley Seniors, Ocean Ridge Seniors, the Imperial Dance Studio, Library and Leisure Centre Programs, Centrelink information seminars and the Joondalup Volunteer Centre.

External and internal partnerships enabled the provision of a range of activities previously documented. Two variety shows by local entertainers provided entertainment for seniors by seniors at the Craigie Leisure Centre. The School Volunteer Program and Tales of Times Past provided the potential for seniors to participate in programs that work across generations. A guided public art walking tour and a workshop at blend(er) gallery were included in the program of activities to encourage seniors to access culture and art activities.

The program and posters for the event were widely distributed to medical centres, shopping centres, seniors centres, community groups, Customer Service areas, Libraries, Leisure Centres, peak seniors organisations and through electronic service provider networks. In addition, the event was promoted in the Have-A-Go Newspaper, the Joondalup Voice section of the community newspaper over three weeks and on Twin Cities FM Radio. The broad promotion and distribution of event programs aimed to ensure that event information would include and capture a wide target group of seniors (inclusive) whilst encouraging seniors with any special requirements to contact the City for assistance (accessible).

Recommendation

That the objectives developed for this 2006 event become a benchmark in planning future seniors events, being adapted when appropriate to reflect the changing needs of seniors identified by the SIAC as well as universal current and contemporary issues identified by peak seniors organisations such as the Office of Seniors Interests & Volunteering, Council on the Ageing and the World Health Organisation.

Marketing & advertising

The timeline allocated for planning and developing the event combined with scale of the event and the impact of factors beyond the control of the working group, resulted in some delay in distribution of the advertising material for the event.

Recommendation

That the SIAC working party meets in February 2007 to commence the planning process for the next seniors event. At the same time, liaison begins with internal and external stakeholders / potential partners to ensure the delivery of high quality program of activities. That promotion of future events includes meeting with a whole range of seniors groups throughout the community, to engage these groups and their members in participating in future events as individuals and /or as a group.

Attracting participants to particular activities

Some activities attracted more interest and participants than others; the activities that were social and fun focussed were better attended than those of a more “serious” nature such as seniors and safety, volunteering for a school based program and an interactive oral history program for seniors, that involves interaction with school children.

Recommendation

Given the worth of various activities and issues including those identified by the SIAC as well as acknowledged contemporary universal seniors issues, it is important that the working group explore a means of providing information for seniors in different and creative ways, which link the more thought-provoking issues within the context of enjoyable events and activities.

Issues and options considered:

Not Applicable

Link to Strategic Plan:

The seniors event is directly linked to the following key focus areas of the City’s Strategic Plan –

Community Wellbeing

Outcome:

The City of Joondalup is recognised globally as a community that values and facilitates Lifelong Learning

Objective 1.1:

To develop, provide and promote a diverse range of lifelong learning opportunities

Outcome:

The City of Joondalup provides social opportunities that meet community needs

Objective 1.3:

To continue to provide services that meet changing needs of a diverse and growing community

Strategy 1.3.1:

Provide leisure and recreational activities aligned to community expectations, incorporating innovative opportunities for today's environment

Strategy 1.3.2:

Provide quality of life opportunities for all community members

Legislation – Statutory Provisions:

Not Applicable.

Risk Management considerations:

Not applicable

Financial/Budget Implications:

SENIORS: THIS IS YOUR LIFE BUDGET COSTS

Presenter / Item	Cost
Neville Collard – Welcome to Country	\$200
Sabrina Hahn	\$385
Vasanti Sunderland – Tales of Times Past	\$300
Grant Stone – Laugh WA	\$200
Advertising - Joondalup Voice x 3 weeks	\$560
Sound Solutions – hire of equipment	\$390
Party Plus – helium balloons	\$115
In - house printing costs – program & posters	\$250
Chris Kershaw – Hire of photographer for event	\$470
Have-A-Go newspaper advertisement	\$262
Refreshments	\$100
Sundries (Gladioli for Dame Edna)	\$ 75
Total Cost = \$3,307	

The costs for Seniors: This is Your Life event amounted to \$3,307; this is substantially below the \$5,000 allocated in the City's 2006/2007 budget for a seniors event. This represents excellent "value for money" for a five-day seniors event.

A key reason for the low cost and value for this event can be linked with the SIAC working party following the three particular event objectives:

- To showcase or link in with existing activities and groups in the community;
- To involve external partnerships with appropriate agencies to provide relevant information and activities for seniors;
- To include internal partnerships with appropriate City areas, working in partnership with Library & Information Services, Culture & Arts, Leisure, Joondalup Volunteer Centre, Recreation and Marketing

This practice resulted in the promotion and provision of a wide range of existing external and internal activities at no cost for this event. These included:

- Variety show entertainers;
- Two Police Academy tours;
- Two Centrelink seminars;
- Kingsley & Ocean Ridge Club Seniors open days;
- Imperial Ballroom Dancing classes;
- Joondalup Community Arts Association workshop;
- West Coast TAFE week-long lunch special;
- Leisure Centre activities;
- Library activities – games and “Meet the Author Anna Jacobs”;
- Culture & Art - Public Art Walking Tour

Recommendation

That \$5,000 be considered in the 2007/2008 budget deliberations to enable the City to provide a seniors event in 2007 and that the SIAC working group continue to be guided by the objectives, working with internal and external partners to showcase existing programs and activities in the community.

Policy Implications:

Not Applicable.

Regional Significance:

“Seniors: This is Your Life” was an event developed for residents of the City, guided by the SIAC and the SIAC working party, both of which comprise seniors and industry representatives from seniors agencies. However, the activities and presentations developed for this event are not exclusive to the City; they reflect universal issues, relevant for many seniors throughout the region, the wider metropolitan area and the state.

Sustainability Implications:

The participation of seniors in the planning, development and delivery of a seniors event in their community, is fundamental to the development and growth of a healthy, equitable, active and engaged and connected community. The event provided a range of activities which enabled seniors the opportunity to access educational information on leisure, recreation, cultural and social issues.

Consultation:

Not Applicable

COMMENT

This report demonstrates how the program for the “Seniors: This is Your Life”, together with the promotional process, complements the objectives which were endorsed by the SIAC. The program of activities reflected a holistic active ageing approach to the event, providing a wide range of activities designed to appeal to the target audience; seniors living in the City of Joondalup. The contribution of the SIAC working party members was a vital component in ensuring that the seniors event was delivered. Recommendations related to achievements and challenges are intended to improve the planning and development process for the 2007 seniors event, ensuring the delivery of an exceptional program.

ATTACHMENTS

Attachment 1 “Seniors: This is Your Life” objectives.

Attachment 2 “Seniors: This is Your Life” program

VOTING REQUIREMENTS

Simple Majority

MOVED Ms Valerie Corey, SECONDED Cr Currie

That the Seniors Interests Advisory Committee:

- 1 NOTES the report on the “Seniors: This is Your Life” event;**
- 2 ENDORSES the recommendations from the “Seniors: This is Your Life” report;**
 - (a) That the range and diversity of activities be continued in future seniors events;**
 - (b) That the objectives developed for this 2006 event become a benchmark in planning future seniors events, being adapted when appropriate to reflect the changing needs of seniors identified by the SIAC as well as universal current and contemporary issues identified by peak seniors organisations such as the Office of Seniors Interests & Volunteering, Council on the Ageing and the World Health Organisation;**
 - (c) That the SIAC working party, meets in February 2007 to commence the planning process for the next seniors event. At the same time, liaison begins with internal and external stakeholders / potential partners to ensure the delivery of an extensive high quality program of activities. That promotion of future events includes meeting with a whole range of seniors groups throughout the community, to engage these groups and their members in participating in future events as individuals and /or as a group;**
 - (d) Given the worth of various activities and issues including those identified by the SIAC as well as acknowledged contemporary universal seniors issues, it is important that the working group explore a means of providing information for seniors in different and creative ways, which link the more thought-provoking issues within the context of enjoyable events and activities;**

- (e) **That \$5,000 be considered in the 2007/2008 budget deliberations to enable the City to provide a seniors event in 2007 and that the SIAC working group continue to be guided by the objectives, working with internal and external partners to showcase existing programs and activities in the community.**

Discussion ensued regarding the success of the working group for the seniors event and it was agreed that a working group be established for next year's event.

The Committee suggested that it would be beneficial to provide an estimated budget outlining the proposed expenditure for next year's seniors event. The estimated budget is to be provided at the next meeting to be held on 7 February 2007.

The Motion was Put and

CARRIED (9/0)

In favour of the motion: Cr Currie, Ms Sharleen Mann, Mr Allyn Bryant, Ms Margaret March, Ms Patricia Geary, Ms Val Corey, Mr Kevan Rogerson, Ms Helen Attrill, and Ms Joy Coleman.

This item is to be held over and presented at a future meeting due to Ms Vasanti Sunderland being unavailable.

ITEM 3 PRESENTATION - TALES OF TIMES PAST [55511]

WARD: All

RESPONSIBLE Mr Clayton Higham
DIRECTOR: Planning and Community Development

Vasanti Sunderland will attend the SIAC meeting to conduct a presentation on the Tales of Times Past Intergenerational Intercultural Oral History Program. The program evolved from Vasanti's extensive experience working with a wide range of people from diverse experiences and cultural backgrounds in her role as a Community Development Consultant/Facilitator and Storyteller.

The vision of the program is to make a contribution to enriching communities through promoting participation, encouraging understanding and recognition of the value of all members of our community across all cultures and generations.

The aims of the program are to:

- Enable seniors to meet and celebrate shared and different histories;
- Promote interaction between generations within family structures;
- Establish a community resource of oral historians operating as independent groups available to schools, educational institutions, government and non-government agencies, business and community groups and the general public;
- Contribute to a greater understanding of the issues faced by each generation as well as the skills and experiences each can offer, by dispelling the stereotypical myths and fears held by different cultures and generations;
- Break down and reduce the isolation of seniors and age segregation in community activities.

ITEM 4 PRESENTATION – LOCAL STUDIES [55511]

WARD: All

RESPONSIBLE Mr Clayton Higham
DIRECTOR: Planning and Community Development

Barbara Hellriegel, Library Reference & Local Studies Officer will attend this SIAC meeting to provide the SIAC members with information about the Local Studies Collection in the Joondalup Library.

Local Studies have created a collection of information for budding historians and researchers, representing life throughout the region from early exploration to the City of today. Regular courses are held for family history enthusiasts with accessibility to a large collection of resources being available. A volunteer-driven oral history program enables community participation in the recording and preserving of history through recorded interviews.

This rich tapestry of history, which records the development of the City of Joondalup is expertly documented within the Local Studies Collection, located in the lower ground floor of the Joondalup Library.

Ms Hellriegel provided a power point presentation on the local studies and reference section of the Joondalup library. The committee was shown and advised of 18 historical books available at the library covering 22 suburbs. The books were compiled using oral history recollections from the earliest residents of each suburb.

Ms Hellriegel was thanked for her informative presentation.

Cr Corr entered the meeting at 10.40 hrs.

ITEM 5 PRESENTATION – SENIORS PARTICIPATION IN 2007 JOONDALUP FESTIVAL [55511]

WARD: All

RESPONSIBLE DIRECTOR: Mr Clayton Higham
Planning and Community Development

The Acting Cultural Development Co-ordinator will attend this SIAC meeting to give a presentation about seniors' participation in the 2007 Joondalup Festival. It is envisaged that seniors' participation reflect contemporary trends; that seniors be actively involved in planning, organising and participating with Festival organisers, rather than have an event or activity provided for them.

Ongoing participation of seniors in the planning and implementation of the Joondalup Festival is a workable proposition, consistent with the spirit of the City's Access and Inclusion Plan and Active Ageing strategies, which encourage seniors to remain connected and engaged with their communities through civic, physical, economic, social and cultural activity and participation.

Dialogue has been ongoing since February 2006 between Officers and the organisers of the Festival to facilitate the concept of involving seniors in the planning and implementation phases of the Joondalup Festival and ultimately involvement and participation in the Festival. The SIAC is an appropriate place to commence and continue discussion about how this may be possible.

Recommendations from the SIAC meeting of 2 August 2006 are that Council:

- Undertakes a consultation process which enables seniors to contribute to the programming of the 2007 Joondalup Festival;
- Advertises for interested members of the community to participate in the planning process for the 2007 Joondalup Festival.

On behalf of Alex Marshall, Cultural Development Coordinator, Ms Gemma Carter, Arts Project Officer gave a presentation on the seniors participation in the 2007 Joondalup Festival.

Ms Carter spoke to the committee on various ways of seniors becoming involved in the Joondalup Festival. The three main areas highlighted were:

Festival Parade

- Specific seniors entry
- Involvement via other community groups in the community

Community Dance Stage

Highlights from last year's event included seniors being involved in:

- Square dancing
- Scottish country dancing
- Ballroom dancing
- Clog dancing

Other areas that seniors could become involved include bootscooting, fitness groups and local performing groups.

Volunteers

Crowd marshalling

Setting up assistance

Security checking

Manual labour including duties requiring no heavy lifting

There will also be seniors' involvement from the City of Joondalup's Eisteddfod including:

- Men in Harmony
- Seniors Moments Barbershop Quartet

Discussion took place regarding the possibility of handing out forms at the Joondalup Festival (possibly via the information tent) requesting mailing details from people interested in participating in the seniors event.

Discussion was held regarding the use of the CAT bus service during the Joondalup Festival. This possibility will be investigated and reported on at the next meeting.

Ms Carter was thanked for her informative presentation.

MOTIONS OF WHICH PREVIOUS NOTICE HAS BEEN GIVEN

Nil

REQUEST FOR REPORT FOR FUTURE CONSIDERATION

Nil

Sharleen Mann advised that she had immensely enjoyed her term as Presiding Person and offered her thanks to the committee for its support. Ms Mann was thanked for all her hard work and commitment to the committee during her term as Presiding Person.

CLOSURE

The Presiding Person advised the next meeting would be held on Wednesday 7 February 2007 and the first Wednesday of every second month thereafter. The meeting was closed at 1115 hrs.

MINUTES

Seniors Interests Advisory Committee

MINUTES OF THE SENIORS INTERESTS ADVISORY COMMITTEE MEETING

HELD ON

MEETING DATE



WEDNESDAY, 7 FEBRUARY 2007

CITY OF JOONDALUP

MINUTES OF THE SENIORS INTERESTS ADVISORY COMMITTEE MEETING HELD IN CONFERENCE ROOM 2, JOONDALUP CIVIC CENTRE, BOAS AVENUE, JOONDALUP ON WEDNESDAY, 7 FEBRUARY 2007

ATTENDANCE

Committee Members:

Cr Brian Corr	Presiding Person	<i>from 0938 hrs</i>
Cr Richard Currie		
Margaret March	Community Member	<i>from 0937 hrs</i>
Joy Coleman	Community Member	<i>from 0941 hrs</i>
Valerie Corey	Community Member	
Patricia Geary	Community Member	
Allyn Bryant	Association of Independent Retirees	
Helen Attrill	Industry Representative	

Officers:

Mr Garry Hunt	Chief Executive Officer	<i>to 0940 hrs</i>
Ms Rebecca Moore	Manager, Community Development & Library Services	
Ms Lanie Pianta	Community Development Officer	
Ms Janet Harrison	Administrative Services Co-ordinator	
Mrs Jill Hewison	Administrative Secretary	

In attendance:

Mr Peter Boam	Industry Representative - WA Retirement Complexes Residents Association
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DECLARATION OF OPENING

The Chief Executive Officer declared the meeting open at 0935 hrs.

ELECTION OF PRESIDING PERSON

Following the resignation of Ms Sharleen Mann, a vacancy exists for the position of Presiding Person on the Seniors Interests Advisory Committee. Under Section 5.12 of the Local Government Act 1995 the committee is required to appoint a presiding person as the first item of business. Schedule 2.3 of the Act requires the Chief Executive Officer to preside. Nominations for the position of presiding person are to be given to the Chief Executive Officer in writing, with the vote to be conducted by ballot.

Cr Corr entered the Room at 0938 hrs.

The Chief Executive Officer sought nominations for the position of Presiding Person.

Cr Richard Currie nominated Cr Brian Corr. Cr Corr accepted the nomination.

There being no further nominations, Cr Corr was elected unopposed and assumed the Chair at this point, the time being 0939 hrs

APOLOGIES/LEAVE OF ABSENCE**Apologies:**

Kevan Rogerson	Representative
Sue Chapman	Invited Guest
Community Vision	Invited Guest

Chief Executive Officer left the Room at 0940 hrs

Ms Joy Coleman entered the Room at 0941 hrs

CONFIRMATION OF MINUTES**MINUTES OF THE SENIORS INTERESTS ADVISORY COMMITTEE HELD ON 6 DECEMBER 2006**

MOVED Cr Corr SECONDED Cr Currie that the minutes of the meeting of the Seniors Interests Advisory Committee held on 6 December 2006 be confirmed as a true and correct record, subject to a correction to “Announcements by the Presiding Person Without Discussion”, to read:

“Sharleen Mann advised that she has tendered her resignation from the Seniors Advisory Committee and consequently this will be her final meeting”.

The Motion was Put and

CARRIED (8/0)

In favour of the Motion: Crs Corr and Currie, M March, J Coleman, V Corey, P Geary, A Bryant, H Attrill

MEETING OF THE SENIORS INTERESTS ADVISORY COMMITTEE HELD ON 4 OCTOBER 2006

At the meeting of the Seniors Interests Advisory Committee meeting held on 6 December 2006, it was resolved that:

“consideration of the minutes of the meeting of the Seniors Interests Advisory Committee held on 4 October 2006 be deferred pending clarification”.

This need for clarification of the 4 October 2006 minutes was required as a result of a query raised at the Council meeting held on 21 November 2006, as to the membership of the Seniors Interest Advisory Committee and its quorum. The minutes were subsequently amended to better reflect membership, and submitted to the Council meeting held on 12 December 2006 for noting.

MOVED Mr Allyn Bryant SECONDED Ms Margaret March that the minutes of the meeting of the Seniors Interests Advisory Committee held on 4 October 2006 be confirmed as a true and correct record.

The Motion was Put and

CARRIED (8/0)

In favour of the Motion: Crs Corr and Currie, M March, J Coleman, V Corey, P Geary, A Bryant, H Attrill

ANNOUNCEMENTS BY THE PRESIDING PERSON WITHOUT DISCUSSION

Nil

DECLARATIONS OF INTEREST

Nil

IDENTIFICATION OF MATTERS FOR WHICH THE MEETING MAY SIT BEHIND CLOSED DOORS

Nil

PETITIONS AND DEPUTATIONS

Nil

REPORTS**ITEM 1 REVIEW OF SENIORS PLAN 2004 – 2008:
SENIORS INTERESTS ADVISORY COMMITTEE
CONSULTATION**

WARD: All

RESPONSIBLE Mr Clayton Higham
DIRECTOR: Planning and Community Development

PURPOSE

To provide the Seniors Interests Advisory Committee (SIAC) with information about the consultation which will be undertaken with the Committee as part of the review of the Seniors Plan 2004 – 2008.

EXECUTIVE SUMMARY

The Seniors Plan was developed to guide the City in its work with seniors and is required as listed in the Plan to be reviewed every three years. The SIAC is integral to the review process as its objective is to ensure that seniors' concerns are adequately represented in planning and strategic processes being developed by the City for older people.

It is recommended that the Seniors Interests Advisory Committee undertakes the "Review of the Seniors Plan 2004 - 2008: Seniors Interests Advisory Committee Consultation" in accordance with the proposed consultation framework.

BACKGROUND

The table below outlines a framework for the comprehensive review of the seniors Plan. It includes a timeline, stakeholder groups, consultation method and comments.

Consultation Framework

Timeline	Stakeholder Group	Method	Comment
<i>February 2007</i>	<i>SIAC</i>	<i>Workshop</i>	<i>The SIAC will review the Plan in its current format</i>
<i>March to May 2007</i>	<i>Seniors Groups in the community i.e. Senior Citizens Clubs, Probus Clubs etc</i>	<i>Awareness raising on issues that impact on seniors Focus Groups Workshops Questionnaires</i>	<i>Workshops to be facilitated by suitably qualified personnel. Workshops to be held in different locations in the community.</i>
<i>March to May 2007</i>	<i>Service providers, government and peak agencies</i>	<i>Focus Groups Workshops Questionnaires</i>	<i>Groups could be clustered into geographic regions</i>
<i>March to May 2007</i>	<i>Individual seniors in the community</i>	<i>Telephone/mail survey</i>	<i>Questions targeted to identify future needs as well as review of Plan</i>
<i>June 2007</i>		<i>Report preparation</i>	<i>Officers will prepare the report for Council</i>

DETAILS

A trained facilitator from the City will facilitate a consultation session with the SIAC, which will enable the SIAC to participate in a consultation process that will be meaningful, effective and useful for the Committee, senior members of the community and the City.

This consultation will:

- Identify the strengths and limitations of the Seniors Plan 2004 - 2008;
- Provide an opportunity for Committee members to contribute their knowledge, expertise and ideas for the new Plan;
- Produce an outcome that includes the identification of issues and strategies for contribution towards the development of a new Plan that reflects and incorporates contemporary concepts and trends whilst acknowledging any uniquely local issues and concerns.

Link to Strategic Plan:

The Seniors Plan is directly linked to the following key focus areas of the City's Strategic Plan - Community Wellbeing

Outcome:

The City of Joondalup is recognised globally as a community that values and facilitates Lifelong Learning

Outcome:

The City of Joondalup provides social opportunities that meet community needs

Objective 1.3:

To continue to provide services that meet changing needs of a diverse and growing community

Strategy 1.3.1

Provide leisure and recreational activities aligned to community expectations, incorporating innovative opportunities for today's environment

Strategy 1.3.2:

Provide quality of life opportunities for all community members

Strategy 1.3.3:

Provide support, information and resources

Outcome:

The City of Joondalup is a safe and healthy environment

Legislation – Statutory Provisions:

Not Applicable.

Risk Management considerations:

The City has an ageing population and by implementing the tasks of the Seniors Plan, it is implementing measures that will benefit residents now and in the future, as well as assisting in preventing relevant issues from escalating.

Financial/Budget Implications:

Budget Amount: \$ 2000

Associated costs of the review will include advertising and printing of posters and pamphlets to promote the review to community members. Funds have been allocated in the 2006/07 budget to assist with the implementation of the Seniors Plan.

Any future initiatives that are to be undertaken by the City as a result of their inclusion in the Seniors Plan would need to seek funding approval through normal Council budget allocation processes.

Policy Implications:

The existing policies that are deemed to have the most impact on seniors are:

- Access and inclusion (access to community facilities and public space: overcoming barriers that could prevent participation in community activities)
- Rates (reduced rates for seniors)
- Fees and Charges (reduced fees for seniors for some services)
- Use of community facilities (accommodation provided free of charge to seniors groups under the “subsidised use” policy).

Regional Significance:

Not Applicable.

Sustainability Implications:

Not Applicable.

Consultation:

A consultation plan has been developed to ensure that the Plan captures current issues, trends and concerns.

COMMENT

The SIAC consultation is the first component of a community-wide consultation process designed to review the Seniors Plan 2004 –2008. Additionally, a reviewed Plan, delivered after wide consultation, will provide the City with a working document, aligned with other components of the Community Development Strategy.

ATTACHMENTS

Attachment 1 Seniors Plan 2004 -2008

VOTING REQUIREMENTS

Simple Majority

Cr Brian Corr gave an overview of the report. Discussion ensued with the following points being raised:

- This is the start of the process and a workshop will be undertaken at the conclusion of this Committee Meeting.

- Consultation will be undertaken with the community by way of questionnaires and surveys.
- Definition of Seniors needs to be clarified. Concern was raised that some seniors who are still in employment are utilising the programme.
- Feedback is sought from the Committee on the needs and desires of Seniors.
- Need to look at current and future number of Seniors.
- It was requested that Ratepayers Associations be included in the consultation process.

MOVED Ms Helen Attrill SECONDED Cr Richard Currie that the Seniors Interests Advisory Committee UNDERTAKES the “Review of the Seniors Plan 2004 – 2008: Seniors Interests Advisory Committee Consultation” in accordance with the proposed consultation framework.

The Motion was Put and

CARRIED (8/0)

In favour of the Motion: Crs Corr and Currie, M March, J Coleman, V Corey, P Geary, A Bryant, H Attrill

Appendix 1 refers

ITEM 2 PROPOSED ACTIVITIES BUDGET AND NAME FOR 2007 SENIORS EVENT - [55511]

WARD: All

RESPONSIBLE DIRECTOR: Mr Clayton Higham
Planning and Community Development

PURPOSE

To seek the endorsement of the Seniors Interests Advisory Committee (SIAC) for the proposed activities budget and name for the City's 2007 Seniors Event.

EXECUTIVE SUMMARY

A seniors' event will be held in 2007, reflecting the objectives of the Seniors Plan 2004 – 2008 to hold an annual seniors event for residents of the City. The event will continue to promote the principles of holistic positive active ageing, with a theme, activities and a name complementing this concept.

It is recommended that the Seniors Interests Advisory Committee:

- 1 *NOTES the report on the proposed activities budget for the 2007 Seniors Event;*
- 2 *NOTES the suggested names for the 2007 Seniors Event;*
- 3 *ENDORSES a name for the 2007 seniors event from suggestions offered or recommends another appropriate name.*

BACKGROUND

In 2004 the inaugural seniors event The “Live Life Festival: A Regional Event for Seniors” was held by the City. This event took place between 15 – 20 November 2004.

“Living Now: A Seminar for Seniors” was the second annual seniors event, held in a single venue over one day, 30 June 2005.

The third annual seniors event “Seniors: This is Your Life” was held during the week 11-15 September 2006. Members of the SIAC Committee were involved in the organising committee.

DETAILS

It is proposed that the 2007 event will continue to promote the principles of positive active ageing.

In 2007 the focus will again be on forming collaborative relationships, promoting existing City programs as well as involving external stakeholders.

Proposed Activities Budget

Proposed Activities	Estimated Budget
Welcome to Country	\$ 250
Event Patron / Facilitator or Star Attraction – <i>to be determined</i>	\$2000
Professional Entertainer/s and / or presenters – <i>to be determined</i>	\$1500
Sabrina Hahn	\$1200
Advertising	\$1000
Hire of Photographer	\$ 500
Refreshments	\$ 300
Hire of sound equipment	\$ 500
Internal printing programs & posters	\$ 350
Entertainment (unpaid) - <i>to be determined</i>	no cost
TAFE Pavillion Restaurant Seniors Special Lunch	no cost
Police Academy Tours	no cost
Centrelink Seminars – <i>to be determined</i>	no cost
Library Activities – <i>to be determined</i>	TBA
Leisure & Recreation Activities – <i>to be determined</i>	TBA
Culture & Art Activities - <i>to be determined</i>	TBA
Collaborative partnerships with existing agencies / groups to showcase established activities or programs for seniors or to develop & provide activities specifically for event – <i>to be determined</i>	TBA
Total estimated known costs to date	\$7600

Suggested Names for 2007 Seniors Event

It is suggested that a name be chosen from those provided, or another as identified during the meeting, that follows the theme of previous seniors events, which has promoted positive active ageing.

- Growing Older, Growing Bolder
- SOS: Seniors of Substance
- Ageing: Imagine the Possibilities
- Your Life, Your Journey, Your Choices!

- Age with Attitude
- Live Out Loud: Age with Attitude
- Age with Attitude: Living out Loud
- Now that I'm grown up, what shall I do?
- Life is a Garden: Grow Yourself
- Life is a Garden: Enjoy the Seasons
- The Garden of Life: Grow Your Own
- Age Don't Fade: Colour Your Life
- Explore, Create, Experience Life
- Say Yes to Ageing & Living Life!
- The Art of Ageing.
- Celebrate Ageing with Confidence & Purpose
- Act Your Age: Whatever That Means

Link to Strategic Plan:

The seniors' event is directly linked to the following key focus areas of the City's Strategic Plan.

Community Wellbeing

Outcome:

The City of Joondalup is recognised as a community that values and facilitates Lifelong Learning.

Objective 1.1:

To develop, provide and promote a diverse range of lifelong learning opportunities.

Outcome:

The City of Joondalup provides social opportunities that meet community needs.

Objective 1.3:

To continue to provide services that meet changing needs of a diverse and growing community.

Strategy 1.3.1:

Provide leisure and recreational activities aligned to community expectations, incorporating innovative opportunities for today's environment.

Strategy 1.3.2:

Provide quality of life opportunities for all community members.

Legislation – Statutory Provisions:

Not Applicable.

Budget Implications:

\$5,000 was allocated in the 2006/2007 budget to enable the City to host a seniors event.

Further planning will be undertaken and will form part of a budget submission for the 2007/2008 budget. This increase will be subject to the usual City budget processes and cannot be confirmed until final budget approval as given in June/July 2007.

Regional Significance:

Not Applicable.

Sustainability Implications:

Not Applicable.

COMMENT

The City's seniors events provide excellent opportunities for the City and includes opportunities to engage with seniors in the community through the provision of events and activities which promote positive active ageing and wellbeing; facilitating connections, links and relationships with the community; and enabling the development and building of collaborative partnerships with groups, agencies, and service providers.

ATTACHMENTS

Nil.

VOTING REQUIREMENTS

Simple Majority

OFFICER'S RECOMMENDATION:-

That the Seniors Interests Advisory Committee:

- 1 NOTES the report on the proposed activities budget for the 2007 Seniors Event;
- 2 NOTES the suggested names for the 2007 Seniors Event:
- 3 ENDORSES a name for the 2007 seniors event from suggestions offered or chooses another appropriate name.

Discussion ensued on:-

- the suggested names for the Festival
- the Proposed Activities Budget

MOVED Mr A Bryant SECONDED Cr Currie that the Seniors Interests Advisory Committee ENDORSES the name “SENIORS – THE ART OF AGEING” for the 2007 seniors event.

The Motion was Put and CARRIED (8/0)

In favour of the Motion: Crs Corr and Currie, M March, J Coleman, V Corey, P Geary, A Bryant, H Attrill

Discussion ensued on the proposed activities.

MOVED Cr Currie SECONDED Mr A Bryant that the Seniors Interests Advisory Committee:

- 1 NOTES the report on the proposed activities budget for the 2007 Seniors Event;**
- 2 NOTES the suggested names for the 2007 Seniors Event:**
- 3 ENDORSES the name “SENIORS – THE ART OF AGEING” for the 2007 seniors event.**

The Motion was Put and CARRIED (8/0)

In favour of the Motion: Crs Corr and Currie, M March, J Coleman, V Corey, P Geary, A Bryant, H Attrill

ITEM 3 SENIORS INTERESTS ADVISORY COMMITTEE VACANCY

WARD: All

RESPONSIBLE DIRECTOR: Mr Clayton Higham
Planning and Community Development

PURPOSE

To provide the Seniors Interests Advisory Committee (SIAC) with information, regarding the “industry representative” vacancy including the process to be undertaken to fill that vacancy.

EXECUTIVE SUMMARY

This report details information about the process to be undertaken to fill the SIAC vacancy created by the recent resignation of an “industry representative” Committee member. The process to recruit an appropriate representative will include widespread networking and advertising to encourage nominations for the position.

It is recommended that the Seniors Interests Advisory Committee NOTES the information provided about the “industry representative” vacancy and the process to be undertaken to fill that vacancy.

BACKGROUND

The SIAC Terms of Reference, outlining the membership, terms of appointment and vacancies of the Committee is provided at Attachment 1.

DETAILS

The current Committee vacancy has been created by the resignation of “industry” representative Sharleen Mann who is employed by Silver Chain.

Nominations to fill the vacancy will be sought from appropriate organisations that provide services to seniors.

Throughout January 2007, the City will undertake the following:

- Advertise the SIAC vacancy in the Community Newspaper;
- Widely distribute a SIAC vacancy advertisement through electronic mailing “industry” networks;
- Make contact with any agency identified as appropriate to approach regarding interest in nominating an expression of interest.

At the SIAC meeting of 7 February, information will be provided on the outcome of the process undertaken, including the receipt of any nominations expressing interest in joining the Committee as an “industry” representative.

Link to Strategic Plan:

The SIAC is linked to the Strategic Plan through the following:

Community Wellbeing

Outcome:

The City of Joondalup provides social opportunities that meet community needs.

Objective 1.3:

To continue to provide services that meet changing needs of a diverse and growing community.

Strategy 1.3.2:

Provide quality of life opportunities for all community members.

Strategy 1.3.3:

Provide support, information and resources.

City Development

Outcome:

The City of Joondalup recognises the changing demographic needs of the community.

Objective 3.3

To continue to meet changing demographic needs.

Strategy 3.3.2

Integrate plans to support community and business development.

Organisational development

Outcome:

The City of Joondalup is an interactive community.

Objective 4.3

To ensure the city responds to and communicates with the community.

Strategy 4.3.1:

Provide effective and clear community consultation.

Objective 4.3.2

Provide accessible community information.

Legislation – Statutory Provisions:

The SIAC is a Council Committee; therefore membership needs to be endorsed by Council. The Committee's Terms of Reference require that the tenure of the Committee be for a period of two years and that the two-year period coincide with the election cycle of the elected Council.

Risk Management considerations:

Not Applicable.

Policy Implications:

Not Applicable.

Financial/Budget Implications:

Not Applicable.

Regional Significance:

Not Applicable.

Sustainability Implications:

Not Applicable.

Consultation:

Not Applicable.

COMMENT

It is expected that nominations will be received from people in the “industry” who are well informed, and have a sound understanding of the myriad issues impacting upon seniors.

ATTACHMENTS

Attachment 1	Seniors Interests Advisory Committee Terms of Reference
Attachment 2	Committee member letter of resignation
Attachment 3	Seniors Interests Advisory Committee vacancy advertisement

VOTING REQUIREMENTS

Simple Majority

The Community Development Officer provided an overview of the report. Concern was expressed regarding the lack of distribution of community newspapers to several suburbs within the City.

MOVED Ms Patricia Geary SECONDED MR Allyn Bryant that the Seniors Interests Advisory Committee NOTES the information provided about the “industry representative” vacancy and the process to be undertaken to fill that vacancy.

The Motion was Put and

CARRIED (8/0)

In favour of the Motion: Crs Corr and Currie, M March, J Coleman, V Corey, P Geary, A Bryant, H Attrill

Appendix 2 refers

MOTIONS OF WHICH PREVIOUS NOTICE HAS BEEN GIVEN

Nil

REQUESTS FOR REPORTS FOR FUTURE CONSIDERATION

Reports requested on the following matters:

1. An updated status was requested in relation to workshops held by the City regarding Local Government rate exemption for ‘not for profit’ church and charitable organisations
2. Report on definition of “senior” and eligibility of enrolment to seniors’ programmes.

CLOSURE

There being no further business, the Presiding Person declared the Meeting closed at 1029 hrs; the following committee members being present at that time:

Cr Brian Corr
Cr Richard Currie
Margaret March
Joy Coleman
Valerie Corey
Patricia Geary
Allyn Bryant
Helen Attrill