



## **Annual Plan 2009-2010**

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## INTRODUCTION

The City's Planning Framework is structured to ensure operational activities are being driven and delivered in alignment with the strategic priorities of the organisation. The Strategic Plan 2008 – 2011 is a key component of this planning framework. It is the overarching plan that provides direction for all activities and guides the development and provision of the City's services and programs through the five Key Focus Areas of:

- Leadership and Governance
- The Natural Environment
- Economic Prosperity and Growth
- The Built Environment
- Community Wellbeing

The Planning Framework is made up of a series of plans to implement the City's Vision *to be a sustainable City and community that is committed to service delivery excellence and operates under the principles of good governance*. The City's mission is *to undertake all our activities with the endeavour of meeting community expectations and achieving sustainable lifestyles*.

The Framework includes:

- The Strategic Plan - provides the broad future strategic direction for the City.
- The 20-Year Financial Plan - provides a broad overview of the major projects, programs and resource requirements over the next 4 years (The Plan includes 20-year financial projections);
- The Corporate Plan – sets out the strategies and actions to develop internal systems and organisational capacity during 2008 – 2011 in order to achieve the commitments set out in the Strategic Plan.
- The Annual Plan – which contains annual actions to achieve the vision of the Strategic Plan 2008 – 2011;
- Directorate Plans – contain details of annual projects and programs to be delivered by each Directorate;
- Business Unit Action Plans – contain details of the annual programs, services and activities for each Business Unit, and
- The Annual Budget.

Quarterly progress reports against the Annual Plan will provide Council and the community with a full assessment of the City's progress in relation to the achievement of pre-determined milestones for major projects and programs. Full progress reports against the Capital Works Program will be provided at the same time as Annual Plan Progress Reports to Council.

**Garry Hunt**  
**Chief Executive Officer**

KEY FOCUS AREA 1: GOVERNANCE AND LEADERSHIP

OBJECTIVE	STRATEGIES	PRIORITY ACTIONS 2009-2010	QUARTERLY MILESTONES			
			JULY – SEPTEMBER 2009	OCT – DECEMBER 2009	JAN – MARCH 2010	APRIL – JUNE 2010
1.1 To ensure that the processes of local governance are carried out in a manner that is ethical, transparent and accountable.	1.1.1 The City maintains an appropriate code of conduct which influences the way Elected Members and staff operate.	<b>CODE OF CONDUCT</b> Review of the City's Code of Conduct.			Conduct a review of the Code of Conduct.  Present report to Council for endorsement.	
	1.1.2 The City provides regular training to Elected Members and staff to assist them in complying with their legislative responsibilities and the City's Governance Framework	<b>ELECTED MEMBER TRAINING AND SUPPORT</b> Maintain and coordinate ongoing training programs for Elected Members.	Finalise Induction and Training Program for Elected Members.	Deliver Induction and Training Program for Elected Members following the October elections.		Evaluate Induction and Training Program and report results to Elected Members.
	1.1.3 The City ensures that all Council documents involving decision-making processes and Council procedures are available and accessible to the community	<b>COUNCIL AND COMMITTEE MEETINGS</b> Prepare and publish Council and Committee Agendas and Minutes in line with legislative requirements.	Agenda and Minutes for Council and Committee Meetings available on the City's website in line with legislative requirements.	Agenda and Minutes for Council and Committee Meetings available on the City's website in line with legislative requirements.	Agenda and Minutes for Council and Committee Meetings available on the City's website in line with legislative requirements.	Agenda and Minutes for Council and Committee Meetings available on the City's website in line with legislative requirements.
		<b>ANNUAL REPORT</b> The City produces an Annual Report each year in accordance with legislative requirements and this is presented to Electors at the Annual General Meeting.		Present 2009-2010 Annual Report to Council for endorsement.  Hold Annual General Meeting of Electors.		
	<b>COMPLIANCE AUDIT RETURN</b> Submit the Compliance Audit Return to the Department of Local Government and Regional Development for the period 1 January 2009 to 31 December 2009 by 31 March 2009 in accordance with Regulations 14 and 15 of the Local Government (Audit) Regulations 1996.			Present Compliance Audit Return to Council for adoption.		

KEY FOCUS AREA 1: GOVERNANCE AND LEADERSHIP

OBJECTIVE	STRATEGIES	PRIORITY ACTIONS 2009-2010	QUARTERLY MILESTONES			
			JULY – SEPTEMBER 2009	OCT – DECEMBER 2009	JAN – MARCH 2010	APRIL – JUNE 2010
		<p><b>PUBLICATIONS</b></p> <p>Production and distribution of a range of newsletters for the community (eg City News) which provides information on matters related to the City of Joondalup.</p>	Print and distribute community newsletters.	Print and distribute community newsletters.	Print and distribute community newsletters.	Print and distribute community newsletters.
1.2 To engage proactively with the community	1.2.1 The City implements, and if necessary, further refines its Public Participation Policy.	<p><b>COMMUNITY CONSULTATION</b></p> <p>The City undertakes consultation on key matters affecting the City such as:</p> <ul style="list-style-type: none"> <li>Local Laws;</li> <li>City Plans and Strategies;</li> <li>Strategic Projects; and</li> <li>Town Planning Scheme and amendments.</li> </ul>	Conduct community consultation as required for individual projects and report on progress to Elected Members.	Conduct community consultation as required for individual projects and report on progress to Elected Members.	Conduct community consultation as required for individual projects and report on progress to Elected Members.	Conduct community consultation as required for individual projects and report on progress to Elected Members.
		<p><b>CUSTOMER SATISFACTION SURVEY</b></p> <p>Measure community satisfaction with service delivery.</p>	<p>Obtain results from 2008-2009 Survey and identify and implement improvements for individual services.</p> <p>Communicate survey findings to Elected Members.</p>		Develop survey questions for 2009-2010 Customer Satisfaction Survey.	Conduct 2009-2010 Annual Customer Satisfaction Survey.
	1.2.2 The City implements, and if necessary, further refines its Marketing and Public Relations processes.	<p><b>CIVIC CEREMONIES</b></p> <p>The City conducts regular Citizenship Ceremonies on behalf of the Department of Immigration and Citizenship and welcomes new citizens to the City.</p> <p>The City also hosts a number of civic ceremonies and corporate functions throughout the year including ceremonies such as:</p> <ul style="list-style-type: none"> <li>ANZAC Day; and</li> <li>Remembrance Day.</li> </ul>	<p>Conduct regular Citizenship Ceremonies</p> <p>Deliver and evaluate planned functions and ceremonies.</p>		<p>Deliver and evaluate planned functions and ceremonies.</p> <p>Develop program for 2010 Civic and Corporate functions.</p> <p>Conduct Remembrance Day Memorial Service.</p>	<p>Conduct regular Citizenship Ceremonies including an Australia Day Ceremony in conjunction with the Cities of Stirling and Wanneroo.</p> <p>Deliver and evaluate planned functions and ceremonies.</p> <p>Conduct ANZAC Day Memorial Service.</p>

KEY FOCUS AREA 1: GOVERNANCE AND LEADERSHIP

OBJECTIVE	STRATEGIES	PRIORITY ACTIONS 2009-2010	QUARTERLY MILESTONES			
			JULY – SEPTEMBER 2009	OCT – DECEMBER 2009	JAN – MARCH 2010	APRIL – JUNE 2010
	1.2.3 The City continues to enhance its website and embraces opportunities to communicate with the community	<b>ELECTRONIC COMMUNICATION</b> Improve communication to the community through: <ul style="list-style-type: none"> <li>Ongoing development of the City's website to provide increased on-line service delivery.</li> <li>Preparation and distribution of electronic newsletters and associated on line communication</li> </ul>		Develop additional online services.	Commence implementation of additional online services.	Continue to improve website and develop additional features.
	1.2.4 The City maintains its commitment to public engagement, allowing deputations and public statement times, in addition to the legislative requirements for public participation.	<b>COUNCIL MEETINGS</b> Deputations, questions, and public statement times occur on a regular basis as part of the Council Meeting process.	Provide opportunities at meetings for deputations, questions, and public statement times.	Provide opportunities at meetings for deputations, questions, and public statement times.	Provide opportunities at meetings for deputations, questions, and public statement times.	Provide opportunities at meetings for deputations, questions, and public statement times.
1.3 To lead and manage the City effectively.	1.3.1 The City develops and implements comprehensive and clear policies which are reviewed regularly.	<b>POLICY DEVELOPMENT</b> Review the Policy Manual.		Review Policy Manual.  Present to Council for endorsement of amendments to Policy Manual.		
	1.3.2 The City maintains a long-term Strategic Financial Plan which is reviewed regularly.	<b>STRATEGIC FINANCIAL PLAN 2009-2010 TO 2029-2030</b> Ongoing review of the Strategic Financial Plan. This provides a long term view of the City's funding needs to enable the Strategic Plan to be achieved and includes 20-year financial projections.	Present 20 Year Strategic Financial Plan to Council for endorsement.		Review Strategic Financial Plan.	Present Review of 20 Year Strategic Financial Plan to Council for endorsement.
	1.3.3 The City develops and implements a wide variety of Plans which benefit the community socially, economically and environmentally.	<b>PLANS</b> The City will develop and report on a range of Plans during 2009-2010. These plans and associated milestones are reported elsewhere in the document.				

KEY FOCUS AREA 1: GOVERNANCE AND LEADERSHIP

OBJECTIVE	STRATEGIES	PRIORITY ACTIONS 2009-2010	QUARTERLY MILESTONES			
			JULY – SEPTEMBER 2009	OCT – DECEMBER 2009	JAN – MARCH 2010	APRIL – JUNE 2010
	1.3.4 Elected Members and staff represent the community on external bodies and build strategic alliances.	<b>EXTERNAL PARTNERSHIPS</b> Continued representation on key external bodies including Joondalup Learning Precinct Board, Mindarie Regional Council, Tamala Park Regional Council, WALGA North Zone and the Metropolitan Regional Road Group.	Active participation in key external body meetings and events.	Active participation in key external body meetings and events.	Active participation in key external body meetings and events.	Active participation in key external body meetings and events.
		<b>JINAN SISTER CITY PLAN</b> Continue implementation of the Jinan Sister City Plan.	Complete Sister City Garden Project.			Report to Elected Members on Sister City outcomes for 2009-2010.

KEY FOCUS AREA 2: THE NATURAL ENVIRONMENT

OBJECTIVE	STRATEGIES	PRIORITY ACTIONS 2009-2010	QUARTERLY MILESTONES			
			JULY – SEPTEMBER 2009	OCT – DECEMBER 2009	JAN – MARCH 2010	APRIL – JUNE 2010
2.1 To ensure that the City's natural environmental assets are preserved, rehabilitated and maintained.	2.1.1 The City finalises, implements and, if necessary, refines its Environment Plan.	<b>ENVIRONMENT PLAN</b>  Review the existing Environment Plan 2007-2011 and prepare an updated Environment Plan.				Commence review of the Environment Plan.
	2.1.2 The City incorporates further environmental considerations into its planning processes.	<b>LANDSCAPE MASTER PLAN 2009- 2019 - JOONDALUP CITY CENTRE STRATEGIC LANDSCAPE PLAN</b>  Develop a strategic landscaping plan for the Joondalup City Centre which delivers a water-wise, welcoming, shaded and functional identity centred on tactical street tree planting and complementary shrubbery which may include exotic species.			Prepare Concept Proposal.	Finalise City Centre Strategic Landscape Plan.
		<b>LANDSCAPE MASTER PLAN 2009- 2019 - EXPANSION OF CITY'S PLANT NURSERY FACILITIES</b>  Investigate and make recommendations on the merits of expanding the City's plant nursery facilities to grow a significant proportion of plants required for the seven iconic road landscaping projects and other City landscaping projects.	Manage selection, growing supply and delivery of local plant species for iconic projects.	Manage selection, growing supply and delivery of local plant species for iconic projects.	Manage selection, growing supply and delivery of local plant species for iconic projects.	Delivery of plants.  Evaluate and make recommendations on the expansion of the City's nursery facilities.  Report to Elected Members on outcomes of the initiative.
	2.1.3 The City develops and implements a water plan to reduce water consumption.	<b>WATER CONSERVATION PLAN</b>  Continue to implement the Water Conservation Plan (WCP) to monitor and reduce the City's groundwater consumption with the Department of Water requirements.	Continue implementation of the WCP.  Monitor groundwater consumption in parks	Continue implementation of the WCP.  Monitor groundwater consumption in parks.	Continue implementation of the WCP.  Monitor groundwater consumption in parks.	Monitor groundwater consumption in parks.  Report to Elected Members on annual consumption against targets set by the Department of Water.

KEY FOCUS AREA 2: THE NATURAL ENVIRONMENT

OBJECTIVE	STRATEGIES	PRIORITY ACTIONS 2009-2010	QUARTERLY MILESTONES			
			JULY – SEPTEMBER 2009	OCT – DECEMBER 2009	JAN – MARCH 2010	APRIL – JUNE 2010
		<b>INTERNATIONAL COUNCIL FOR LOCAL ENVIRONMENTAL INITIATIVES (ICLEI) WATER CAMPAIGN – MILESTONES 3 AND 4</b>  Continue to implement the ICLEI Water Campaign which aims to build the capacity of local government to reduce water consumption and improve water quality in catchment areas.	Present report to Council for endorsement of Milestone 3 actions.	Obtain data on irrigation system performance which will inform reduction strategies.	Develop and implement reduction strategies.	Develop and implement reduction strategies.
	2.1.4 The City implements improved storm water management and water quality processes.	<b>STORM WATER DRAINAGE PROGRAM</b>  Implement Storm Water Drainage Program to reduce pollutants at storm water drainage outlets adjacent to Coastal Foreshore locations.	As detailed in the Capital Works Program 2009-2010.	As detailed in the Capital Works Program 2009-2010.	As detailed in the Capital Works Program 2009-2010.	As detailed in the Capital Works Program 2009-2010.
		<b>COMMUNITY AWARENESS OF STORM WATER DISCHARGE – GREEN FROG STENCILLING PROJECT</b>  Continue to promote the Green Frog Stencilling Program on storm water drains to high school students to raise awareness of the need to reduce the level of pollution entering Lake Goollelal via storm water discharge.	Promote the Green Frog Stencilling Community Project.	Promote the Green Frog Stencilling Community Project.	Promote the Green Frog Stencilling Community Project.	Promote the Green Frog Stencilling Community Project.  Report to Elected Members on the Program.
	2.1.5 The City reduces its greenhouse gas emissions and assists the public to reduce community emissions.	<b>GREENHOUSE ACTION PLAN 2007-2010</b>  To review the City's Greenhouse Action Plan which was developed to pursue ongoing reduction of greenhouse gas emissions by the City and the community.		Develop Project Plan for the review.	Undertake review.	Complete draft revised Greenhouse Action Plan.
		<b>GREENHOUSE ACTION PLAN 2007-2010 – OFFSET FOR CITY'S FLEET</b>  Continue to offset annually the carbon footprint of the City's vehicle fleet.	Estimate 2008-2009 greenhouse gas emissions from the City's fleet.  Source suitable offset instruments.			Advise Elected Members on the City's greenhouse gas reductions.

KEY FOCUS AREA 2: THE NATURAL ENVIRONMENT

OBJECTIVE	STRATEGIES	PRIORITY ACTIONS 2009-2010	QUARTERLY MILESTONES			
			JULY – SEPTEMBER 2009	OCT – DECEMBER 2009	JAN – MARCH 2010	APRIL – JUNE 2010
		<b>GREENHOUSE ACTION PLAN 2007-2010 – REDUCING GREENHOUSE EMISSIONS FOR CITY BUILDINGS</b>  Assess the options for the City's measurements and reporting of emissions for the City's power consumption.	Estimate 2008-2009 greenhouse gas emissions from the City's buildings.  Develop greenhouse gas measuring and reporting framework.			Review the City's methodologies for measuring and reporting greenhouse gas abatement.  Advise Elected Members of measures taken to report on greenhouse gas abatement.
		<b>ENVIRONMENTAL EVENTS</b>  Conduct community events to engage the community in environmental initiatives within the City.		Deliver Living Smart Community Course.  Deliver a community garden workshop.		Deliver Living Smart Community Course.  Deliver a community garden workshop.  Present report to Elected Members on environmental activities held during the year.
		<b>WASTE MANAGEMENT PLAN</b>  Develop new Waste Management Plan 2009-2014 to minimise waste.	Commence the development of the 2009-2014 Waste Management Plan.	Present the Waste Management Plan 2009-2014 to Council for endorsement.   Continue community awareness of waste minimisation.	Commence implementation of the strategies in the 2009-2014 Waste Management Plan.  Report on progress against the 2009-2014 Waste Management Plan to Elected Members.  Continue community awareness of waste minimisation.	Implement strategies in the 2009-2010 Waste Management Plan.   Continue community awareness of waste minimisation.
2.1.6 The City implements strategies and projects that reduce the amount of waste which requires disposal.						

KEY FOCUS AREA 2: THE NATURAL ENVIRONMENT

OBJECTIVE	STRATEGIES	PRIORITY ACTIONS 2009-2010	QUARTERLY MILESTONES				
			JULY – SEPTEMBER 2009	OCT – DECEMBER 2009	JAN – MARCH 2010	APRIL – JUNE 2010	
	2.1.7 The City protects local biodiversity through effective planning of biodiversity and natural areas.	<b>LOCAL ACTION FOR BIODIVERSITY (LAB) PLAN 2009-2019</b>  Continue implementation of the Local Action for Biodiversity Plan to protect and conserve local species of flora and fauna.	Conduct workshop on weed identification and management.  Complete development of a catalogue of Aboriginal uses of flora and fungi in the Yellagonga Regional Park.				
		<b>YELLAGONGA INTEGRATED CATCHMENT MANAGEMENT (YICM) PLAN</b>  Continue implementation of the YICM Plan to ensure the future conservation of the Yellagonga Wetlands. The YICM Plan is a joint project between the Cities of Joondalup and Wanneroo and Department of Environment and Conservation.	Conduct community consultation on the Draft YICM Plan.  Analyse comments from consultation.	Present final report to Council for endorsement.	Implement projects in YICM Plan.	Implement projects in YICM Plan.	
		<b>BIODERSITY ACTION PLAN 2009-2019 - THERMAL WEED CONTROL TRIAL</b>  Report on a weed control trial to determine the effectiveness hydrothermal methods.			Report to Elected Members on the results of the Thermal Weed Control Trial.		
2.2. To engage proactively with the community and other relevant organisations in the preservation of the City's natural environmental assets.	2.2.1 The City works closely with external organisations in establishing environmental management and monitoring processes.	<b>MIDGE MANAGEMENT STRATEGY PARTNERSHIP AGREEMENT 2005-2010</b>  Implement measures to monitor, manage, undertake research and control nuisance midge in Lake Joondalup through pesticide application or other intervention strategies in association with the Department of Environment and Conservation and the City of Wanneroo.	Monitor midge population.  Undertake appropriate intervention if necessary.	Monitor midge population.  Undertake appropriate intervention if necessary.	Monitor midge population.  Undertake appropriate intervention if necessary.	Monitor midge population.  Undertake appropriate intervention if necessary.	Monitor midge population.  Undertake appropriate intervention if necessary.

KEY FOCUS AREA 2: THE NATURAL ENVIRONMENT

OBJECTIVE	STRATEGIES	PRIORITY ACTIONS 2009-2010	QUARTERLY MILESTONES			
			JULY – SEPTEMBER 2009	OCT – DECEMBER 2009	JAN – MARCH 2010	APRIL – JUNE 2010
	2.2.2 The City conducts campaigns to raise community awareness about environmental protection and preservation.	<b>ADOPT A COASTLINE PROJECT</b> Continue Adopt a Coastline Project which provides school students with the opportunity to participate in dune re-vegetation and improve the local environment.	Exhibit individual school displays of Adopt a Coastline Project for the previous year.  Recognition awards presented by Elected Members to participating schools.	Commence planning process for the 2009-2010 Adopt a Coastline Project.	Request applications from schools.  Inform successful schools.	Deliver Adopt a Coastline Program in conjunction with schools.
		<b>BIODIVERSITY ACTION PLAN 2009-2019 - COASTAL FORESHORE SIGNAGE</b> Develop a project to erect educational signs along the coastal foreshore reserves to improve the community's understanding of coastal biodiversity.  Install interpretive signs describing and illustrating indigenous plants, animals and habitats.		Complete design and construction of signage.	Install signs.	
	2.2.3 The City undertakes actions to protect and rehabilitate its natural bushland and coastal environment and works closely with Friends and local environmental groups to achieve these outcomes.	<b>FORESHORE AND NATURAL AREAS MANAGEMENT PROGRAM</b> Complete works in accordance with Capital Works Program 2009-2010.	Progress all works in line with the Capital Works Program 2009-2010.	Progress all works in line with the Capital Works Program 2009-2010.	Progress all works in line with the Capital Works Program 2009-2010.	Progress all works in line with the Capital Works Program 2009-2010.
		<b>COASTAL FORESHORE MANAGEMENT PLAN</b> Continue to review, evaluate and implement the City's Coastal Foreshore Management Plan in line with State coastal planning policies.	Conduct research on existing vegetation and best practice.	Complete research.	Consult with Coast Care Groups.  Commence draft Coastal Foreshore Management Plan.	Complete draft Coastal Foreshore Management Plan.

KEY FOCUS AREA 2: THE NATURAL ENVIRONMENT

OBJECTIVE	STRATEGIES	PRIORITY ACTIONS 2009-2010	QUARTERLY MILESTONES			
			JULY – SEPTEMBER 2009	OCT – DECEMBER 2009	JAN – MARCH 2010	APRIL – JUNE 2010
		<p><b>BEACH MANAGEMENT PLAN</b></p> <p>Develop a Beach Management Plan to provide a management framework for the use, enjoyment, maintenance, preservation and appropriate development of the lands that are covered by the Plan.</p>	Commence development of Beach Management Plan.	Complete Beach Management Plan.  Report on the implementation of the Beach Management Plan to Elected Members.		
	<p>2.2.4 The City will promote and support sustainable transport opportunities.</p>	<p><b>BIKE PLAN</b></p> <p>Implement the Bike Plan 2009-2014 to provide a safe and easy environment for cyclists and increase the number of people cycling in the City by:</p> <ul style="list-style-type: none"> <li>• Undertaking infrastructure works;</li> <li>• Maintenance of cycleways; and</li> <li>• Education and encouragement.</li> </ul>	Implement the strategies contained within the Bike Plan.	Implement the strategies contained within the Bike Plan.	Implement the strategies contained within the Bike Plan.	<p>Implement the strategies contained within the Bike Plan.</p> <p>Report on implementation of Bike Plan to Elected Members.</p>

KEY FOCUS AREA 3: ECONOMIC PROSPERITY AND GROWTH

OBJECTIVE	STRATEGIES	PRIORITY ACTIONS 2009-2010	QUARTERLY MILESTONES			
			JULY – SEPTEMBER 2009	OCT – DECEMBER 2009	JAN – MARCH 2010	APRIL – JUNE 2010
3.1 To encourage the development of the Joondalup CBD.	3.1.1 The City finalises, implements and, if necessary, refines those elements of its Economic Development Plan relating to the CBD.	<b>ECONOMIC DEVELOPMENT PLAN</b> Continue to implement the Economic Development Plan 2007-2011 (EDP) to promote economic development within the City.				Present status report on implementation of economic development within the CBD to Elected Members.
	3.1.2 The City facilitates opportunities for development in the CBD through promotion, the provision of information, the identification of suitable opportunities for development and the implementation of supportive planning provisions, including the development and implementation of a new Structure Plan for the CBD (see Strategy 5.1.2).	<b>JOONDALUP BUSINESS FORUMS</b> Undertake a series of Joondalup Business Forums to showcase commercial development opportunities within the CBD, and local industry and regional economic development.		Hold Business Forum 1.	Hold Business Forum 2.	Hold Business Forum 3.  Identify and develop concepts for Business Forums for 2010-2011.
	<b>CITY CENTRE REVITALISATION PROJECT</b> Develop strategies to: <ul style="list-style-type: none"> <li>Enhance the image of the City Centre and its services;</li> <li>Attract people to the City Centre; and</li> <li>Promote the identity of the City Centre.</li> </ul>		Conduct community consultation via City News.  Analyse comments from the community consultation.	Develop strategies to promote the City Centre.  Report to Elected Members on the outcomes.		
	3.1.3 The City works collaboratively with the State Government in developing and implementing strategies to facilitate development in the CBD.	<b>COMMERCIAL OFFICE DEVELOPMENT</b> Develop a project plan and preliminary feasibility concepts to utilise available City land within the Joondalup CBD to create a commercial mixed use development.	Identify available sites within the Joondalup CBD and assess development potential.	Undertake further research into preferred sites for proposed development.	Engage consultant to prepare a detailed Business Plan and Feasibility Study on a selected site.	Present report to Council on the outcomes of the Business Plan and Feasibility Study.

KEY FOCUS AREA 3: ECONOMIC PROSPERITY AND GROWTH

OBJECTIVE	STRATEGIES	PRIORITY ACTIONS 2009-2010	QUARTERLY MILESTONES			
			JULY – SEPTEMBER 2009	OCT – DECEMBER 2009	JAN – MARCH 2010	APRIL – JUNE 2010
	3.1.4 The City attracts and grows office-based professional service industries within the CBD.	<b>INDUSTRY INVESTMENT ATTRACTION STRATEGY</b> Identify development opportunities and initiatives and an industry investment attraction plan for new or growth industries.	Industry development opportunities and initiatives are identified and planned.	Industry development opportunities and initiatives are identified and planned.	Industry development opportunities and initiatives are identified and planned.	Industry Development Plans approved for implementation.
		<b>OFFICE DEVELOPMENT ATTRACTION STRATEGY</b> Develop an office development attraction strategy for investors who will develop commercial office space within the City.			Develop Marketing Plan and marketing materials for commercial attraction to the CBD.	Finalise and implement marketing activities.
	3.1.5 The City implements its CBD Parking Strategy.					
3.2 To increase employment opportunities within the City.	3.2.1 The City supports local businesses in their activities.	<b>SMALL BUSINESS CENTRE</b> Actively support and monitor the operations of the Small Business Centre in accordance with the City's funding agreement.	Monitor and review the effectiveness of the Small Business Centre on a quarterly basis.  Participate in Board Meetings and advise on projects being initiated.	Monitor and review the effectiveness of the Small Business Centre on a quarterly basis.  Participate in Board Meetings and advise on projects being initiated.  Review future funding for the Small Business Centre beyond 2009-2010.	Monitor and review the effectiveness of the Small Business Centre on a quarterly basis.  Participate in Board Meetings and advise on projects being initiated.  Provide recommendations for the continued funding to the Small Business Centre beyond 2009-2010.	Monitor and review the effectiveness of the Small Business Centre on a quarterly basis.  Participate in Board Meetings and advise on projects being initiated.
	3.2.2 The City finalises, implements and, if necessary, refines its Economic Development Plan to support employment opportunities.	<b>SUPPORTING EMPLOYMENT OPPORTUNITIES</b> Implement the Economic Development Plan (EDP) to support employment opportunities	Submit grant application to Federal Government for a regional Local Employment Co-ordinator.			Present a status report to Elected Members on activities arising from the Economic Development Plan relating to employment.

KEY FOCUS AREA 3: ECONOMIC PROSPERITY AND GROWTH

OBJECTIVE	STRATEGIES	PRIORITY ACTIONS 2009-2010	QUARTERLY MILESTONES			
			JULY – SEPTEMBER 2009	OCT – DECEMBER 2009	JAN – MARCH 2010	APRIL – JUNE 2010
	<p>3.2.3 The City works collaboratively and cooperatively with the City of Wanneroo and the State Government in developing and implementing regional strategies to increase employment opportunities.</p>	<p><b>RESEARCH INTO BUSINESS OPPORTUNITIES</b> Undertake a research project in partnership with the Small Business Centre and the City of Wanneroo to identify industry sectors, major drivers, competitive pressures, opportunities for projects, services and market opportunities.</p>	<p>Commence research project.</p>	<p>Complete research in line with contract agreement by December 2009.</p>	<p>Analyse findings of research and identify development initiatives if appropriate.  Report to Elected Members on the action identified.</p>	
	<p>3.2.4 The City promotes Joondalup as an attractive investment destination and provides information and advice to assist businesses to relocate to the City.</p>	<p><b>INFORMATION FOR THE BUSINESS COMMUNITY</b> Support business through provision of statistical data and information on regulatory obligations for developing within the City.</p>	<p>Promote the availability of high quality statistical data and other resources for use by the business community.  Provide ongoing assistance to businesses relocating to the City.  Identify opportunities for improvements in the information provided to the business community via the City's website.</p>	<p>Promote the availability of high quality statistical data and other resources for use by the business community.  Provide ongoing assistance to businesses relocating to the City.  Implement improvements and update information to the business community on the City's website.</p>	<p>Promote the availability of high quality statistical data and other resources for use by the business community.  Provide ongoing assistance to businesses relocating to the City.</p>	<p>Promote the availability of high quality statistical data and other resources for use by the business community.  Provide ongoing assistance to businesses relocating to the City.</p>
	<p>3.2.5 The City supports targeted skills development to enhance local workforce growth and supply.</p>	<p><b>WORKFORCE SKILLS DEVELOPMENT</b> Work with key stakeholders to identify and target skill development within the region.</p>	<p>Submit grant application to Federal Government for a regional Local Employment Co-ordinator.</p>	<p>Liaise with relevant government, education and business agencies to support targeted skills development in line with local industry and enhance local workforce supply.</p>	<p>Liaise with relevant government education and business agencies to support targeted skills development in line with local industry and enhance local workforce supply.</p>	<p>Liaise with relevant government education and business agencies to support targeted skills development in line with local industry and enhance local workforce supply.</p>
	<p>3.2.6 The City implements its Tourism Development Plan.</p>	<p><b>TOURISM DEVELOPMENT PLAN</b> Leverage off the City's Tourism Precinct Status.</p>	<p>Investigate funding opportunities for a Visitor Centre.</p>	<p>Review the Tourism Development Plan 2005-2009.</p>		

KEY FOCUS AREA 4: THE BUILT ENVIRONMENT

OBJECTIVE	STRATEGIES	PRIORITY ACTIONS 2009-2010	QUARTERLY MILESTONES			
			JULY – SEPTEMBER 2009	OCT – DECEMBER 2009	JAN – MARCH 2010	APRIL – JUNE 2010
4.1 To ensure high quality urban development within the City.	4.1.1 Develop and implement a new planning scheme for the City.	<p><b>DISTRICT PLANNING SCHEME</b></p> <p>District Planning Scheme No 2 (DPS2) Review which includes the development of:</p> <ul style="list-style-type: none"> <li>• A Local Planning Strategy;</li> <li>• A Local Housing Strategy;</li> <li>• District Planning Scheme No 3 Text; and</li> <li>• An Activity Centre Strategy.</li> </ul>	<p>Commence advertising Local Planning Strategy for public comment.</p> <p>Commence drafting Local Housing Strategy.</p> <p>Continue to develop new District Planning Scheme.</p>	<p>Present Local Planning Strategy to Council for final endorsement.</p> <p>Present Draft Local Housing Strategy to Council for approval to advertise.</p> <p>Continue to develop new District Planning Scheme.</p> <p>Scope requirements for preparation of Activity Centre Strategy.</p> <p>Prepare brief for engagement of consultant and call for expressions of interest/tender.</p>	<p>Advertise draft Local Housing Strategy for public comment.</p> <p>Present draft District Planning Scheme to Elected Members (subject to finalisation of new Model Scheme Text by the Department of Planning.)</p> <p>Engage consultant.</p> <p>Commence preparation of Activity Centre Strategy (subject to finalisation of the State Planning Policy <i>Activity Centres for Perth and Peel.</i>)</p>	<p>Analyse feedback on draft Local Housing Strategy from public consultation.</p> <p>Present draft District Planning Scheme to Council for approval to advertise.</p> <p>Forward draft District Planning Scheme to Western Australian Planning Commission for consent to advertise.</p> <p>Continue to prepare Activity Centre Strategy.</p>
	4.1.2 Develop and implement a new Structure Plan for the Joondalup CBD.	<p><b>CITY CENTRE STRUCTURE PLAN</b></p> <p>Continue development of City Centre Structure Plan.</p>	<p>Analyse feedback from public consultation.</p>	<p>Present draft Joondalup City Centre Structure Plan to Council for final endorsement.</p> <p>Forward Joondalup City Centre Structure Plan to Western Australian Planning Commission for certification.</p>		

KEY FOCUS AREA 4: THE BUILT ENVIRONMENT

OBJECTIVE	STRATEGIES	PRIORITY ACTIONS 2009-2010	QUARTERLY MILESTONES			
			JULY – SEPTEMBER 2009	OCT – DECEMBER 2009	JAN – MARCH 2010	APRIL – JUNE 2010
	4.1.3 Give timely and thorough consideration to applications for statutory approval.	<b>ONLINE APPLICATION SERVICE</b> Develop and implement an online Approvals application service for construction companies registered to use the service.	Commence development of online Building Licence Application service.	Trial online Building Licence Application service.	Commence implementation of Building Licence Application service.	Review implementation and continue to further develop online application service in other areas of Planning and Health.
4.2 To progress a range of innovative and high quality urban development projects within the City.	4.2.1 Develop a concept for, and commit to, the development of land at the Ocean Reef Marina site.	<b>OCEAN REEF MARINA</b> Progress Ocean Reef Marina redevelopment with the preparation of a Concept Plan, Business Case, related studies and a Structure Plan to create a recreational, residential, marina and tourism development.	Advertise draft Structure Plan for public comment.  Analyse feedback.  Present report to Council endorsement.  Commence Business Case to guide the development of the Ocean Reef Marina Project.  Review Concept Plan.  Continue stakeholder liaison.	Commence detailed environmental and engineering studies and financial analysis to facilitate the development of a Business Case.  Continue development of a Business Case.	Complete detailed environmental, engineering studies and financial analysis.  Present Business Case to key stakeholders.  Present Business Case to Council for endorsement.	Commence draft Structure Plan preparation.
	4.2.2 Develop a concept for a Cultural Centre at Lot 1001 Kendrew Crescent, Joondalup.	<b>REGIONAL CULTURAL FACILITY</b> To complete a feasibility study and develop preliminary design concepts for a Regional Cultural Facility.	Prepare Project Plan.  Undertake site visits to determine industry best practice on the design and management of cultural facilities.	Engage consultants to review previous feasibility studies.  Commence preliminary Concept and Design Plan.	Investigate public / private opportunities and / or partnerships to assist with capital funding of the project.	Prepare Financial Strategy for the project.

KEY FOCUS AREA 4: THE BUILT ENVIRONMENT

OBJECTIVE	STRATEGIES	PRIORITY ACTIONS 2009-2010	QUARTERLY MILESTONES			
			JULY – SEPTEMBER 2009	OCT – DECEMBER 2009	JAN – MARCH 2010	APRIL – JUNE 2010
	4.2.3 Facilitate the development of landmark buildings within the Joondalup city centre	The development of landmark buildings is a component of the City Centre Structure Plan.				
	4.2.4 Support initiatives for the under grounding of power to improve the amenity of areas.	There was insufficient community support for this project in 2008-2009 and there are no actions for 2009-2010.				
	4.2.5 The City develops and implements its Asset Management Strategy.	<b>INFRASTRUCTURE ASSET MANAGEMENT PLANS</b> Develop and implement Infrastructure Asset Management Plans.		Complete Parks Asset Management Plan.		Develop Drainage Asset Management Plan.
	4.2.6 The City implements, and if necessary, refines its Capital Works Program.	<b>CAPITAL WORKS PROGRAM</b> Prepare and implement the City's Annual Capital Works Program.	As detailed in the Capital Works Program 2009-2010. Provide quarterly progress report to Elected Members.	As detailed in the Capital Works Program 2009-2010. Provide quarterly progress report to Elected Members.	As detailed in the Capital Works Program 2009-2010. Provide quarterly progress report to Elected Members.	As detailed in the Capital Works Program 2009-2010. Provide quarterly progress report to Elected Members.
		<b>WEST COAST DRIVE DUAL USE PATH</b> Commence the upgrading of the Dual Use Path on the western side of the road reserve incorporating a new style fence, landscape and infrastructure improvements.		Complete works.		
		<b>CRAIGIE BUSHLAND – DEVELOPMENT OF WILDLIFE SANCTUARY</b> To construct public access from the western escarpment to the Craigie Bushland. To construct feral animal proof fencing to enclose the bush land within the Craigie Public Open Space.		Complete works.		

KEY FOCUS AREA 4: THE BUILT ENVIRONMENT

OBJECTIVE	STRATEGIES	PRIORITY ACTIONS 2009-2010	QUARTERLY MILESTONES			
			JULY – SEPTEMBER 2009	OCT – DECEMBER 2009	JAN – MARCH 2010	APRIL – JUNE 2010
		<p><b>DUPLICATION OF CARRIAGEWAY OF CONNOLLY DRIVE</b></p> <p>The project involves the duplication of the carriageway to link with the recently constructed dual carriageway constructed by the City of Wanneroo north of MacNaughton Crescent.</p>	Complete works.			
		<p><b>ENTRY STATEMENTS</b></p> <p>Installation of entry statements for the City at the northern and southern ends of Marmion Avenue and at the northern boundary of Joondalup Drive.</p>				Complete works.
		<p><b>LANDSCAPE MASTER PLAN ARTERIAL ROADS</b></p> <p>Implement the Landscape Master Plan Arterial Roads Project to establish iconic water-wise local flora along the verges and medians of Burns Beach Road and Hodges Drive.</p>				Complete Stage 1.
	<p>4.2.7 The City provides technical support for externally driven infrastructure projects that are undertaken within the City.</p>	<p><b>STATE AND FEDERAL FUNDING OF INFRASTRUCTURE PROJECTS</b></p> <p>Continue to liaise with key stakeholders such as State and Federal Government Agencies to maximise funding opportunities for key Infrastructure projects for the Perth Metropolitan North West Corridor.</p>	<p>As detailed in the Capital Works Program 2009-2010.</p> <p>Provide quarterly progress report to Elected Members.</p>	<p>As detailed in the Capital Works Program 2009-2010.</p> <p>Provide quarterly progress report to Elected Members.</p>	<p>As detailed in the Capital Works Program 2009-2010.</p> <p>Provide quarterly progress report to Elected Members.</p>	<p>As detailed in the Capital Works Program 2009-2010.</p> <p>Provide quarterly progress report to Elected Members.</p>
	<p>4.2.8 The City provides an effective service for eradicating graffiti from City-owned and privately-owned buildings.</p>	<p>The new graffiti contract has been awarded in 2009 for 3 years.</p>				

KEY FOCUS AREA 5: COMMUNITY WELLBEING

OBJECTIVE	STRATEGIES	PRIORITY ACTIONS 2008-2009	QUARTERLY MILESTONES			
			JULY – SEPTEMBER 2009	OCT – DECEMBER 2009	JAN – MARCH 2010	APRIL – JUNE 2010
5.1 To ensure the City's facilities and services are of a high quality and accessible to everyone.	5.1.1 The City develops and implements a Strategic Asset Management Framework to improve the standard and management of its community infrastructure, including consolidation and rationalisation of current building facilities.	<b>LEASING OF CITY BUILDINGS</b> Review and develop a new Property Management Framework to ensure efficient management of the City's leased buildings.			Draft Property Management Framework to Council for endorsement.	Commence implementation of the Property Management Framework.
		<b>ANIMAL CARE FACILITY</b> Conduct joint feasibility study between the City of Joondalup and the City of Wanneroo in relation to an Animal Care Facility.	Present report to Council.			
	5.1.2 The City implements, and if necessary, reviews its Community Development Plan	<b>COMMUNITY DEVELOPMENT PLAN 2006-2011</b> The Community Development Plan provides direction for the City's Community Development provision. The following actions are planned for the 2009-2010: <ul style="list-style-type: none"><li>• Complete the review of the Positive Ageing Plan.</li><li>• Hold a Youth Forum.</li></ul>	Finalise the Positive Ageing Plan.  Present to Council /Elected Members for endorsement.	Implement the Positive Ageing Plan		Hold Youth Forum.  Present report to Council on the recommendations from the Youth Forum.  Provide status report to Elected Members on outcomes of the Community Development Plan.
5.2 To facilitate healthy lifestyles within the community.	5.2.1 The City provides high quality recreation facilities and programs.	<b>UPGRADE OF PARKS AND RESERVES</b> Prepare and implement a range of programs to upgrade parks and reserves including: <ul style="list-style-type: none"><li>• Parks Sporting Facilities Program</li><li>• Park Play Equipment Program</li><li>• Dry Parks Development Program</li><li>• Reticulated Park Development Program</li><li>• Parks and Reserves Enhancement Program.</li></ul>	As detailed in the Capital Works Program 2009-2010  Provide quarterly progress report to Elected Members.	As detailed in the Capital Works Program 2009-2010  Provide quarterly progress report to Elected Members.	As detailed in the Capital Works Program 2009-2010  Provide quarterly progress report to Elected Members.	As detailed in the Capital Works Program 2009-2010  Provide quarterly progress report to Elected Members.

OBJECTIVE	STRATEGIES	PRIORITY ACTIONS 2008-2009	QUARTERLY MILESTONES			
			JULY – SEPTEMBER 2009	OCT – DECEMBER 2009	JAN – MARCH 2010	APRIL – JUNE 2010
		<p><b>COMMUNITY FUNDING PROGRAM</b></p> <p>The program assists community based organisations to conduct projects, events, and activities to develop and enhance the community Funding is awarded under the following categories:</p> <ul style="list-style-type: none"> <li>• Environmental Development</li> <li>• Sport and Recreation Development</li> <li>• Community Services</li> <li>• Culture and Arts Development</li> </ul>		Conduct Round 1 Funding Program.		Conduct Round 2 Funding Program.
		<p><b>CURRAMBINE COMMUNITY CENTRE PROJECT</b></p> <p>Continue to develop a community centre at Currumbine as a joint venture project with Community Vision Inc.</p>	<p>Conduct community consultation and develop a Feasibility Study for a Community Centre.</p> <p>Present report to Elected Members on outcomes of the Feasibility Study.</p>	<p>Finalise arrangements for joint venture with Community Vision if applicable.</p> <p>Present Report to Council for endorsement.</p> <p>Develop architectural brief / tender documentation.</p>	<p>Appoint Architect to prepare Concept Plan.</p> <p>Present to Council to consider budget requirements.</p>	Present to Council for endorsement of Concept Plan.
		<p><b>UPGRADE OF COMMUNITY FACILITIES</b></p> <p>Upgrade of equipment at City Leisure Centres.</p> <p>Refurbishment of facilities at:</p> <ul style="list-style-type: none"> <li>• Calectasia Hall, Greenwood</li> <li>• Greenwood Scout and Guide Hall, Greenwood</li> </ul>	<p>Initiate project and undertake site and needs analysis including community consultation.</p> <p>Develop Scope of Works.</p>	<p>Complete the upgrade of gym equipment at Duncraig and Craigie Leisure Centres. (Stage 2)</p> <p>Finalise Scope of Works and sign-off from key stakeholders.</p>	Commence works.	Complete works.
		<p><b>SEACREST COMMUNITY SPORTING FACILITY, SEACREST PARK, SORRENTO</b></p> <p>Construction of a club room within Seacrest Park, Sorrento as part of the Regional and Local Community Infrastructure Program.</p>	<p>Present outcomes of community consultation to Council.</p> <p>Develop detailed design.</p>	<p>If approved, complete tender process.</p> <p>Commence construction.</p>	Continue construction.	Continue construction.

OBJECTIVE	STRATEGIES	PRIORITY ACTIONS 2008-2009	QUARTERLY MILESTONES			
			JULY – SEPTEMBER 2009	OCT – DECEMBER 2009	JAN – MARCH 2010	APRIL – JUNE 2010
		<p><b>REGIONAL AND LOCAL COMMUNITY INFRASTRUCTURE PROGRAMS</b></p> <p>Undertake community infrastructure projects as part of the Federal Government's program to stimulate economic growth and community wellbeing.</p> <p>Refurbishments and additions to the following community buildings will take place:</p> <ul style="list-style-type: none"> <li>• Padbury Community Hall, Padbury</li> <li>• Guy Daniel Park Clubrooms</li> <li>• Heathridge Park Clubrooms</li> <li>• Emerald Park Community Facility</li> <li>• Marmion Beach Toilets and Change rooms</li> </ul>	Commence construction.	Complete construction.		
		<p><b>AQUATIC EXPANSION PROJECT - CRAIGIE</b></p> <p>Continue the upgrade of aquatic facilities at Craigie Leisure Centre including proposed construction of 50m pool, water playground, outdoor facilities and meeting room.</p>	<p>Continue construction of new facilities.</p> <p>Implement Communication Plan for new facilities.</p> <p>Commence community bookings for new facilities.</p>	Continue construction of new facilities.	Complete construction.	Hold official opening of new facilities.
		<p><b>AGREEMENTS FOR USE OF PARKS, RESERVES, AND SPORTING OVALS</b></p> <p>Work with the Department of Education and Training (DET) to develop Shared Use Agreements in relation to parks, reserves, and sporting ovals.</p>	Develop draft agreement and conduct preliminary meetings with DET and school principals.	Develop individual agreements in consultation with schools.	Continue to develop individual agreements.	Sign and seal Agreements. Implement Shared Use Agreements.

KEY FOCUS AREA 5: COMMUNITY WELLBEING

OBJECTIVE	STRATEGIES	PRIORITY ACTIONS 2008-2009	QUARTERLY MILESTONES			
			JULY – SEPTEMBER 2009	OCT – DECEMBER 2009	JAN – MARCH 2010	APRIL – JUNE 2010
		<b>EDGEWATER QUARRY MASTER PLANNING PROJECT</b> Develop a Master Plan in line with community needs.	Develop Concept Plan and Management Plan.	Present Concept Plan to Council for endorsement.		Undertake community consultation on Concept Design.  Conduct site analysis.  Present outcome of community consultation to Council.
		<b>PERCY DOYLE RESERVE MASTER PLANNING PROJECT</b> Develop Master Plan in line with community needs.	Conduct site review.  Develop process for community consultation.	Undertake community consultation.	Present outcome of community Consultation to Council.	Engage consultants to develop draft Concept Plan.
		<b>ARENA COMMUNITY SPORT AND RECREATION ASSOCIATION (ACSRA) CLUBROOMS</b> The City is assisting the ACSRA to develop clubroom facilities at the Arena Joondalup.	Assist ACSRA with the appointment of a builder.	Commence construction.		Complete clubroom facilities.
		<b>KINROSS SKATE PARK, MACNAUGHTON PARK, KINROSS</b> Develop and implement a Facility Management Plan for Kinross Skate Park to maximise the opportunities to engage users of the skate park and to improve the management of the site.	Conduct consultation with stakeholders.	Commence development of the Facility Management Plan.	Implement the Facility Management Plan.	Report to Elected Members on the effectiveness of the Facility Management Plan.
	5.2.2 The City develops and implements TravelSmart programs.	<b>TRAVELSMART PROGRAM</b> Continue implementation of the TravelSmart Program to reduce greenhouse gas emissions through the promotion of sustainable forms of transport and a range of initiatives.	Continue implementation of strategies for promoting TravelSmart forms of transport for staff.	Continue implementation of strategies for promoting TravelSmart forms of transport for staff.	Continue implementation of strategies for promoting TravelSmart forms of transport for staff.	Continue implementation of strategies for promoting TravelSmart forms of transport for staff.

KEY FOCUS AREA 5: COMMUNITY WELLBEING

OBJECTIVE	STRATEGIES	PRIORITY ACTIONS 2008-2009	QUARTERLY MILESTONES			
			JULY – SEPTEMBER 2009	OCT – DECEMBER 2009	JAN – MARCH 2010	APRIL – JUNE 2010
	5.2.3 The City provides efficient and effective environmental health and immunisation services.	<b>IMMUNISATION SERVICES</b> Conduct Immunisation Programs for the community.	Deliver Immunisation Program.	Deliver Immunisation Program.	Deliver Immunisation Program.	Deliver Immunisation Program.
5.3 To facilitate culture, the arts and knowledge within the community.	5.3.1 The City continues to host festivals, concerts and events and enhances these in response to community demand.	<b>CULTURAL PROGRAM</b> Support the current program of community cultural activities by target dates.	The following events to be held: <ul style="list-style-type: none"> <li>• NAIDOC Week celebrations;</li> <li>• Joondalup Eisteddfod; and</li> <li>• Sunday Serenades.</li> </ul>	The following events to be held: <ul style="list-style-type: none"> <li>• Sunday Serenades;</li> <li>• Joondalup Sunset Markets;</li> <li>• Little Feet Festival;</li> <li>• Summer Concert 1; and</li> <li>• Invitation Art Award.</li> </ul>	The following events to be held: <ul style="list-style-type: none"> <li>• Summer Concerts 2 and 3;</li> <li>• Valentine's Day Concert;</li> <li>• Joondalup Festival;</li> <li>• Jinan Acrobat Troupe display; and</li> <li>• Perth Criterium Bike Series.</li> </ul>	The following events to be held: <ul style="list-style-type: none"> <li>• Sunday Serenades</li> <li>• Community Art Exhibition; and</li> <li>• Asthma Freeway Bike Hike.</li> </ul>
	5.3.2 The City provides high quality libraries and learning programs.	<b>LIFELONG LEARNING PROGRAM</b> The City will continue to support the provision of lifelong learning opportunities to the community through the delivery of services and programs such as: <ul style="list-style-type: none"> <li>• Public Libraries;</li> <li>• Story Time (babies to pre-school);</li> <li>• Better Beginnings Program;</li> <li>• Children's Book Week;</li> <li>• School Holiday Programs;</li> <li>• Books on Wheels;</li> <li>• Library electronic newsletters;</li> <li>• Discovery Sessions;</li> <li>• Senior Circle and Seniors Games;</li> <li>• School Liaison; and</li> <li>• Community Education Programs.</li> </ul>	Deliver Lifelong Learning Programs.  Deliver School Liaison / Community Education Programs.	Deliver Lifelong Learning Programs.  Deliver School Liaison / Community Education Programs.	Deliver Lifelong Learning Programs.  Deliver School Liaison / Community Education Programs.	Deliver Lifelong Learning Programs.  Deliver School Liaison / Community Education Programs.
		<b>LIBRARY LENDING SERVICES</b> Implement improvements to the Library Lending Service through a new Library Management System. (Phase 2)	Finalise Implementation Plan and complete tender process.  Present report to Council for endorsement of tender.	Implement new Library Management System at Joondalup Library.	Evaluate and review system implementation.	Commence implementation at second library.

KEY FOCUS AREA 5: COMMUNITY WELLBEING

OBJECTIVE	STRATEGIES	PRIORITY ACTIONS 2008-2009	QUARTERLY MILESTONES			
			JULY – SEPTEMBER 2009	OCT – DECEMBER 2009	JAN – MARCH 2010	APRIL – JUNE 2010
		<b>DIGITISATION OF LOCAL HISTORY</b> Transfer current oral history collection into digital format to be made available to the community.	Prepare program to convert oral histories into digital format.	Continue program to convert oral histories to digital format.	Continue program to convert oral histories into digital format.	Complete Digitisation of local history program.
	5.3.3 The City finalises and then implements a Community Education Plan.	<b>COMMUNITY EDUCATION PLAN</b> Provide community education for identified Business Unit Plans and projects.	Identify priority program and projects requiring community education for 2009-2010.	Plan and deliver community Education strategies.	Plan and deliver community Education strategies.	Plan and deliver community Education strategies.
5.4 To work collaboratively with stakeholders to increase community safety and respond to emergencies effectively.	5.4.1 The City develops and implements a Community Safety Plan	<b>COMMUNITY SAFETY AND CRIME PREVENTION PLAN (CSCPP)</b> Implement Community Safety and Crime Prevention Plan.	Present Community Safety and Crime Prevention Plan to Council for and seek approval to undertake community consultation.	Analyse comments from Community Consultation.  Present report to Council for endorsement of Community Safety and Crime Prevention Plan.	Implement Community Safety and Crime Prevention Plan.	Report to Elected Members on status of Community Safety and Crime Prevention Plan.
	5.4.2 The City maintains an effective visual presence in local residential areas and business districts.	<b>CITY WATCH COMMUNITY PATROL SERVICE</b> Review options for continuing the City Watch service following the end of the current five year contract in December 2009.	Review the options on the provision of the City Watch Service.  Present report to Elected Members on options for the City Watch Service.	Action the decision of Council on the provision of a City Watch service.	Complete the actions of the decision of Council on the provision of a City Watch Service.	
	5.4.3 The City works in collaboration with other local governments and the State Government to enhance community safety.	<b>STREET LIGHTING PROGRAM</b> Prepare and implement Street Lighting Program to improve and enhance local and arterial road lighting. In addition, enhance lighting to areas such as public accessways and car parks to improve community safety.	As detailed in the Capital Works Program 2009-2010.	As detailed in the Capital Works Program 2009-2010.	As detailed in the Capital Works Program 2009-2010.	As detailed in the Capital Works Program 2009-2010.

KEY FOCUS AREA 5: COMMUNITY WELLBEING

OBJECTIVE	STRATEGIES	PRIORITY ACTIONS 2008-2009	QUARTERLY MILESTONES			
			JULY – SEPTEMBER 2009	OCT – DECEMBER 2009	JAN – MARCH 2010	APRIL – JUNE 2010
		<b>EMERGENCY MANAGEMENT</b> To continue involvement in emergency management through: <ul style="list-style-type: none"> <li>• Participation in the Joint Local Emergency Management Committee</li> <li>• Development and maintenance of Local Emergency Management arrangements</li> </ul>		Present report to Council on the membership of the Joint Local Emergency Management Committee.		
	5.4.4 The City develops and implements a comprehensive Road Safety Program.	<b>TRAFFIC MANAGEMENT PROGRAM</b> Prepare and implement Traffic Management Program to improve road safety including local area traffic management and State and Federal Black Spot projects.	As detailed in the Capital Works Program 2009-2010.	As detailed in the Capital Works Program 2009-2010.	As detailed in the Capital Works Program 2009-2010.	As detailed in the Capital Works Program 2009-2010.
		<b>ROAD SAFETY ACTION PLAN</b> Develop an overarching strategy for road safety initiatives.		Identify road safety initiatives.  Identify impact of initiatives where possible.	Commence Road Safety Action Plan.	Complete Road Safety Action Plan.

Version No	Date	Status	Amendments/Comments	Distributed by
1	5 June 2009	Draft	Initial draft	JW
2	25 June 2009	Draft	Draft on intranet	JW
3	26 June	Draft	Further amendments	JW
4	1 July	Draft	P&CD changes	JW
5 final	2 July	Final for 2 July deadline	ED additions	JW
6	7 July	Changes before Agenda Settlement	Changes re City Watch and graffiti	JW
7	7 July	Change after Agenda Settlement	CEO – cultural facility	jw