

STIRLING BASKETBALL ASSOCIATION

Total Project Cost	\$73,800
Funding Requested	\$20,000
Club Contribution	\$53,800

Breakdown of Costs:

Venue hire (Warwick Leisure Centre)	\$14,500
Admin/resources/photocopying	\$ 3,500
Professional coaching fees	\$55,800
<u>Total Cost</u>	<u>\$73,800</u>

Program Objective:

Attract, develop and up-skill players, coaches and referees and provide pathways in each of those areas to progress from junior to elite levels.

Key Strategies:

- Utilise the coaching expertise of Mike Ellis (former National Basketball League Player and 2008 Australian Junior Coach of the Year) to conduct a series of coaching clinics for junior and elite level coaches.
- Conduct referee development workshops and implement a mentor program providing feedback during competition.
- Conduct skills development days to teach players specialised individual skills to progress them in their own abilities and achievements, and giving opportunities for participation at higher levels of competition.
- To supplement coaching fees to retain the current Women's State Basketball League (SBL) Coach, who has now been appointed as the Head Coach of the Perth Lynx in the Women's National Basketball League (WNBL).

Panel Assessment:

The project aims to develop an elite pathway for players, coaches and officials in the Joondalup region. Conducted throughout the 2010 and 2011 winter seasons, the program will benefit approximately 80 senior and 320 junior players.

The Stirling Senators – City of Joondalup Basketball Development Program 2010/2011 will comprise four (4) key components, focusing on the following:

- Coaching Development Program: the Director of Coaching, Mike Ellis, will conduct weekly 3-hour sessions with junior and elite level coaches for a period of 30 weeks per year. The sessions will provide basic coaching skills and game awareness situations, as well as advanced sessions depending on the level of the individuals involved.
- Referee Development Program: using the expertise of a highly regarded referee coach within Western Australia, the program will conduct eight (8) x 3-hour workshops each year along with providing a mentor for feedback during competition.
- Player Development Program: the development of players will be measured during a 20 week program of 1-hour training sessions for junior domestic players each year. In addition to this, 80 junior players will be selected to participate in specialised skills training under the guidance of Mike Ellis three (3) days per year for eight (8) hours each session.

- Retention of Elite-Level Women's Coach: prior to the commencement of the 2010 season, the Stirling Senators were fortunate to sign Vlad Alava as the Head Coach of the Women's SBL team. Since that signing, Vlad has been appointed as the Head Coach of the Perth Lynx (WNBL team). In order to retain Vlad past the 2010 season, the Association will increase the remuneration package to remain competitive for his services. This will continue the development of not only the Women's SBL team, but also junior girls seeking pathways to elite competition.

The proposed project proposal fits within the Sport Development Program guidelines. The project is a new initiative that will enhance the sports community profile, and will develop pathways for local sports people to achieve the highest possible level of competition.

The Club will contribute to the project by covering administration costs and coaching fees. The cost of this contribution has been estimated at \$53,800.

Opportunities offered to the City:

The application proposes to recognise the City's support by:

- Displaying the City's logo on all club newsletters;
- Recognising the City in all press releases and other media opportunities associated with the project;
- Displaying the City logo on all promotional material associated with the project;
- Organising a press release outlining the project and covering the presentation of the cheque;
- Displaying the City's logo and website link on the Association's webpage;
- Formally inviting a City representative to officially present the grant to our organisation;
- Displaying the City's logo on all Association letterhead;
- Displaying the City's logo on all new coaches, referees and club officials uniforms; and
- Giving naming rights of the program, as Stirling Senators – City of Joondalup Basketball Development Program.

Summary:

The Stirling Basketball Association is one of two premier basketball associations located within the City, with players feeding from a range of suburbs including Kingsley, Duncraig, Greenwood and Sorrento. Over the past two (2) years, the Association has experienced significant growth in junior participation, increasing from 130 to 320 members and 190 senior members currently active. The club continues to produce players who have represented the state at age championships, along with the success of the Association teams in the Western Australian Basketball League (WABL) and the SBL.

The Association has experience in delivering similar programs, and this project provides an opportunity for the continued growth of basketball in the region. It will cater for additional participants at all levels including players, coaches and officials, and more importantly for both male and female.

An additional requirement of the Association is to meet on a regular basis with City officers to provide updates on the progress of the program and its major achievements.

Summary of Funding Recommended:

Venue hire (Warwick Leisure Centre)	\$14,500
Admin/resources/photocopying	\$ 1,000
Professional coaching fees	\$ 4,500
<u>Total</u>	<u>\$20,000</u>