

## Joondalup Brothers Rugby Union Football Club

<b>Total Project Cost</b>	<b>\$20,000</b>
<b>Funding Requested</b>	<b>\$15,000</b>
<b>Club Contribution</b>	<b>\$ 5,000</b>

### Breakdown of Costs:

Arena Joondalup Gym Membership	\$ 3,000
Strength and Conditioning Coach	\$ 2,000
Dietician	\$ 2,000
Sports Physiologist	\$ 1,000
Rugby Skills Coaching Services	\$12,000
<u>Total Cost</u>	<u>\$20,000</u>

### Program Objective:

To source and remunerate coaches and specialist support personnel to up skill local Joondalup players, to attain 'Premier Grade' status within Rugby WA competition.

### Key Strategies:

- Remuneration of a high quality Senior Coach focussing on the improvement of rugby skills throughout the club;
- Appointment of specialised support personnel by way of Strength and Conditioning Coach, Dietician, Sports Physiologists and Physiotherapists.

### Panel Assessment:

The project aims to develop the professionalism required to promote the Joondalup Brothers Rugby Union Football Club into Rugby WA's 'Premier Grade' competition. In addition, it will create an elite pathway for players to progress to the highest level of rugby available in WA. The program will take place throughout the 2011 winter season, benefiting approximately 100 senior and 380 junior players.

The Joondalup Brothers Rugby Union Football Club – 'Premier Grade' Project will comprise of two (2) key components, focusing on the following:

- Remuneration of Senior Coach focussing on the improvement of rugby skills throughout the club: the Joondalup Brothers Rugby Union Football Club has secured the services of a former WA representative and Premier Grade player, Ryan Russell. In 2007, he completed a season of development with the Western Province Rugby Institute in South Africa, followed by three (3) months with the Western Force. Although still young, at only 21 years of age, Ryan brings with him the professionalism required to attain 'Premier Grade' status, and will focus his attention on key skills development and match technique.
- Appointment of specialised support personnel: in addition to the provision of expertise coaching, the appointment of specialised support personnel will complement the development into a 'Premier' rugby club. A Strength and Conditioning Coach will be employed for eight (8) months of the 2011 season from February to September, using those skills for 16 hours per month. The role of the Strength and Conditioning Coach will be to assist in aerobic and anaerobic testing, speed, endurance and strength programming, and nutritional lecturing of the players.

The appointment of a Sports Physiologist and Physiotherapist will allow the club to educate players on the preventative measures required to reduce long-term injuries, and better

manage those players that require rehabilitation programs. The positions would be required to attend the club's 18 games for the season throughout the year, as well as be available for consults with players throughout the week.

The proposed project proposal fits within the Sport Development Program guidelines. The project is a new initiative that will enhance the sports community profile, and will develop pathways for local sports people to achieve the highest possible level of competition.

The Club will contribute to the project by covering a component of the coaching fees and the costs associated with the Arena Joondalup Gym Membership. The cost of this contribution has been estimated at \$5,000.

### **Opportunities offered to the City:**

The application proposes to recognise the City's support by:

- Displaying the City's logo on all club newsletters;
- Recognising the City in all press releases and other media opportunities associated with the project;
- Displaying the City logo on all promotional material associated with the project;
- Displaying the City's logo on all player jerseys;
- Formally inviting a City representative to officially present the grant to the club;
- Recognising the City through Rugby WA's member magazine outlining the City's support of Rugby in WA;

### **Summary:**

The Joondalup Brothers Rugby Union Football Club is the only rugby union club located within the City, based at the Iluka District Open Space. The club is one of the biggest junior rugby clubs in WA, and their main objective is to develop those pathways required to deliver the club into the highest level of rugby in WA. Over the past two (2) years, the club has experienced steady growth in membership, increasing from 350 to 380 junior members and 100 senior members currently active. The club continues to produce players who have represented the state at age championships; however, the lure of 'Premier Grade' rugby makes it difficult to retain players from leaving to play at other clubs.

The recruitment and compensation for the services of high quality rugby skills coaches and specialised support staff for the 2011 season and beyond will bring an improved level of professionalism and knowledge to the club. This will benefit the club through achieving the goal of being represented at the highest level of local rugby competition, the 'Premier Grade'.

### **Summary of Funding Recommended:**

Strength and Conditioning Coach	\$ 2,000
Dietician	\$ 2,000
Sports Physiologist	\$ 1,000
Rugby Skills Coaching Services	\$10,000
<u>Total Cost</u>	<u>\$15,000</u>

**CITY OF JOONDALUP - RECREATION SERVICES  
GRANTS AND FUNDING SUMMARY**

Fund	Summary	Budget	Eligibility	Approval
<b>Sports Achievement Grant</b>	Provides <i>assistance to young people or people with a disability</i> who have been <i>selected to represent the state or country</i> in a sporting competition.  \$100 donation per application.  <b>Applications are accepted throughout the year.</b>	\$22,000	Applicants must complete a form prior to participating in the event.  <ul style="list-style-type: none"> <li>○ Under 18 years; or have a disability</li> <li>○ Australian Citizen</li> <li>○ Letter of support from governing body</li> <li>○ Event must be held outside Perth metro area</li> <li>○ Not received a grant within the same financial year</li> <li>○ Acquitted previous grants</li> </ul>	Manager Leisure and Cultural services; and  Director Planning and Community Development
<b>Community and Sporting Group Recognition Grant</b>	The City recognises the <i>achievements of local sport and recreation clubs</i> when they <i>reach a milestone</i> year with a financial contribution and by hosting a civic ceremony in their honour.  25 years - \$2000 50 years - \$3000 75 years - \$5000 100 years - \$7000  <b>Applications are accepted throughout the year.</b>	To be determined	Club must complete an application form and provide evidence of the following;  <ul style="list-style-type: none"> <li>○ Non for profit organisation</li> <li>○ Incorporated</li> <li>○ Demonstrate equitable access and provision of service within the community</li> <li>○ Operational within City of Joondalup boundaries for the period of time applied for</li> </ul>	Coordinator Recreation Services; and  Manager Leisure and Cultural services
<b>Community Funding Program</b>	Assists clubs in the <i>delivery of projects, events and activities that promote participation in sport and recreation</i> within in the community.  Small grants < \$2500 and large grants > \$2500.  <b>Two rounds conducted each year, March and August.</b>	\$22,000	Clubs must work with the City to develop an application and provide evidence of the following;  <ul style="list-style-type: none"> <li>○ Non for profit organisation</li> <li>○ Incorporated</li> <li>○ Club/program operating within Joondalup boundaries or</li> <li>○ Project aimed at residents within the City of Joondalup</li> </ul>	Grants < \$10,000 Delegated authority to Director Planning and Community development  Grants > \$10,000 Require Council approval
<b>Sports Development Program</b>	Provides assistance to <i>local district sporting clubs for projects, programs and events that will benefit the development of sport</i> and enhance its delivery within the City.  Maximum grant \$20,000.  <b>Four rounds conducted each year July, October, February, April.</b>	\$60,000	Clubs must work with the City to develop an application and provide evidence of the following;  <ul style="list-style-type: none"> <li>○ Non for profit organisation</li> <li>○ Incorporated</li> <li>○ Located within the City of Joondalup</li> <li>○ Representative at both Junior and Senior level</li> <li>○ Competing, or aspiring to compete at a district level</li> </ul>	Grants < \$10,000 Delegated authority to Chief Executive Officer  Grants > \$10,000 Require Council approval
<b>Community Sport and Recreation Facilities Fund</b>	<b>Partnership program</b> between clubs, the City and the Department of Sports and Recreation for <i>the development or upgrade of facilities</i> aimed at increasing physically activity.  Expression of Interest conducted in February,  <b>Two Small Grant Rounds conducted each year in August and February</b> <b>One Annual/Forward Planning Grant Round conducted each year in July</b>	To be determined	Club must work with the City to develop an application and provide evidence of the following;  <ul style="list-style-type: none"> <li>○ Non for profit organisation</li> <li>○ Incorporated</li> <li>○ Located within the City of Joondalup</li> <li>○ Well planned and needed by the municipality</li> <li>○ Finance to deliver the project</li> </ul>	Council must endorse application for submission to Department of Sport and Recreation  Council must approve funds for the annual budget.

