

ATTACHMENT 1: MULTICULTURAL FESTIVALS – CITY OF FREMANTLE, TOWN OF VINCENT AND TOWN OF BASSENDEAN

	CITY OF FREMANTLE	TOWN OF VINCENT	TOWN OF BASSENDEAN
Event title	Fremantle Festival	William Street Festival	Multicultural Food Festival
Most Recent Date	18 November – 4 December 2010	20 March 2011, 10am - 4pm	26 March 2011, 3pm -9pm
Venue	Multiple sites - Fremantle City Centre	William Street ('Chinatown')	Bassendean Oval
History	<ul style="list-style-type: none"> Long-term established annual festival Proceeding in 2011 	<ul style="list-style-type: none"> Inaugural festival – 2011 Proceeding in 2012 	<ul style="list-style-type: none"> Annual 2003 -2007, biennial to 2011.
Objectives	No objectives stated – reference to: <ul style="list-style-type: none"> Community celebration Access for youth and families Support economic development 	<ul style="list-style-type: none"> Spotlight on culturally diverse district in locality (Chinatown) To highlight and celebrate cultural diversity in the region 	<ul style="list-style-type: none"> To engage CaLD groups in the community and celebrate cultural diversity in the region.
% or overseas born residents - NMESC	14.6%	20.2%	13.1%
Program	Multi-arts festival featuring: <ul style="list-style-type: none"> Children's fiesta Carnival/parade day Norfolk lane youth festival Kite festival Wardarnji festival Some multicultural performances including a stage programmed by KULCHA and indigenous Wardarnji festival	Multi-arts festival to celebrate diversity and heritage of William street. Staged entertainment, market stalls, multiple businesses (17 local businesses) contributing stalls, activities and showcasing cuisine.	Two stages of music and performances, multicultural food stalls and children's activities
Attendance	Approximately 70,000+	15,000-20,000	Poorly attended
Project Budget Allocation (approx)	\$250,000 (Estimated: LGA contribution not specified)	\$80,000 (LGA contribution \$50,000)	\$35,000 (LGA contribution \$35,000)
Human Resource	<ul style="list-style-type: none"> One full-time festival coordinator Two full-time festival officers One full-time administration officer 2 x part-time contractors 	<ul style="list-style-type: none"> Two part-time Community Development Officers for 6 months. LGA staff allocated to project on ad-hoc basis (translator etc) 	<ul style="list-style-type: none"> One full-time Community Development Officer for 6 months
Notes	<ul style="list-style-type: none"> Successful festival, includes multicultural elements, not promoted as a multicultural. Multicultural networks and groups have a high profile incubator (KULCHA) to coordinate aspects of program. Established local businesses that reflect cultural diversity (a variety of world cuisines) contribute to ambiance. 	<ul style="list-style-type: none"> Successful inaugural festival showcasing Asian influences in the 'Chinatown' end of William Street. Local community was surveyed prior to delivery with extensive face to face consultation with local businesses inviting them to become involved. 	<ul style="list-style-type: none"> Poorly attended It was noted that organisers faced challenges in attracting any local multicultural groups to become involved as food vendors or performers.

ATTACHMENT 2: SUMMARY OF LGA CULTURAL PROGRAMMING INCLUDING MULTICULTURAL PROGRAMMING

LGA	% of Overseas Born Residents from NMESC's	Multicultural Programs/Festivals
City of Stirling	19.3%	<ul style="list-style-type: none"> • Cultural development fund available for multicultural programs
City of Wanneroo	14%	<ul style="list-style-type: none"> • Existing events and programs may include multicultural focus (world music summer concerts)
City of Swan	14.1%	<ul style="list-style-type: none"> • Kulcha on Swan concert series featuring multicultural music and dance
City of Melville	17.6%	<ul style="list-style-type: none"> • Outdoor family film night with multicultural themes, coinciding with Harmony Week
City of Perth	30%	<ul style="list-style-type: none"> • Large-scale portfolio of events funded that include multicultural programs or precincts (music, cuisine etc). No stand-alone multicultural festival
City of Joondalup	10%	<ul style="list-style-type: none"> • Community funding program available for multicultural programs • Some multicultural music programming in summer concert series and markets programs • Multicultural; elements in Joondalup and Little Feet festival's (parade entries, community performers, professional performers)