

Signs Policy

Council Policy

Responsible Directorate: Planning and Community Development

Objectives: To provide guidance on the design and placement of signs located within the City of Joondalup.

To protect the quality of the streetscape and the amenity of adjoining and nearby residents by minimising the visual impact of signs.

To encourage signs that are well-designed and well-positioned and appropriate to their location, which enhance the visual quality, amenity and safety of the City of Joondalup.

To facilitate a reasonable degree of signage to support business activities within the City of Joondalup.

To complement the provisions for signs as specified in the City of Joondalup's *Signs Local Law 1999*.

1. Authority:

This Policy has been prepared in accordance with Clause 8.11 of *City of Joondalup District Planning Scheme No. 2* which allows Council to prepare local planning policies relating to planning and development within the Scheme area.

2. Application:

This Policy applies to signs located throughout the City of Joondalup.

3. Statement:

This Policy provides guidance on the extent and location of various forms of signage that are not exempt from planning approval under the *City of Joondalup District Planning Scheme No. 2* and complements the requirements of the City's *Signs Local Law 1999* which focuses on safety and maintenance issues.

As such, the Policy is to be read in conjunction with the Scheme and the Local Law and any relevant agreed Structure Plan. The provisions of agreed Structure Plans shall prevail over this Policy.

Words and expressions used in this Policy shall have the meanings given to them in the Scheme and the Local Law. For the purposes of interpretation, the terms 'sign', 'advertisement' and 'advertising device' referred to within these documents have the same meaning.

The *City of Joondalup District Planning Scheme No. 2* contains the following objectives for the control of advertising signs:

- a. To ensure that the visual quality and character of particular localities and transport corridors are not eroded.
- b. To achieve advertising signs which are not misleading or dangerous to vehicular or pedestrian traffic.
- c. To minimise the total area and impact of outdoor advertising commensurate with the realistic needs of commerce for such advertising.
- d. To prohibit outdoor advertising which is considered to be superfluous or unnecessary by virtue of their colours, height, prominence, visual impact, size, relevance to the premises on which they are located, number and content.
- e. To reduce and minimise clutter.
- f. To promote a high standard of design and presentation in outdoor advertising.

A sign may not be attached or erected on a property within the City unless all necessary approvals have been obtained in accordance with the Scheme, Local Law and the provisions of this Policy. Signs that are exempt from the requirement to obtain planning approval are listed in Schedule 4 of the Scheme.

Unless otherwise specified in this Policy, where signage that is compliant with this Policy is shown as part of a Development Application submitted to the City for development of a property, the signage is deemed approved in the event of the Development Application being granted approval.

4. Details:

4.1. Design Requirements:

The following design requirements relate to all signs located within the City.

Overall, signs should:

- Be located on land to which they relate and only advertise goods or services that relate to the land use of the site;
- not be located on land zoned or used for residential purposes, unless expressly permitted in this Policy;
- integrate with the building design, particularly through the provision of signage panels within the building façades, where possible;
- ~~be contained within the boundary of the lot on which they are situated, unless expressly permitted within this policy;~~
- not to be located within a road reserve, unless expressly permitted in this Policy;
- maintain the existing amenity of the locality, including minimising noise generated by the sign or supporting structures;
- not present a hazard or be misleading to vehicles or pedestrians;
- not obstruct visual sightlines required for vehicular access to and from properties;
- not obstruct access to or from any door, window or fire escape;
- not contain any obscene or vulgar material;
- not be affixed to boundary fences or boundary walls; and
- not include the use of flashing lights that chase or pulse.

In determining the size of a sign, the measurements are taken as the greatest horizontal dimension (width) multiplied by the greatest vertical dimension (height), excluding any support structures (see Figure 1 for example). Clearance is measured from the finished ground level to the sign directly above.

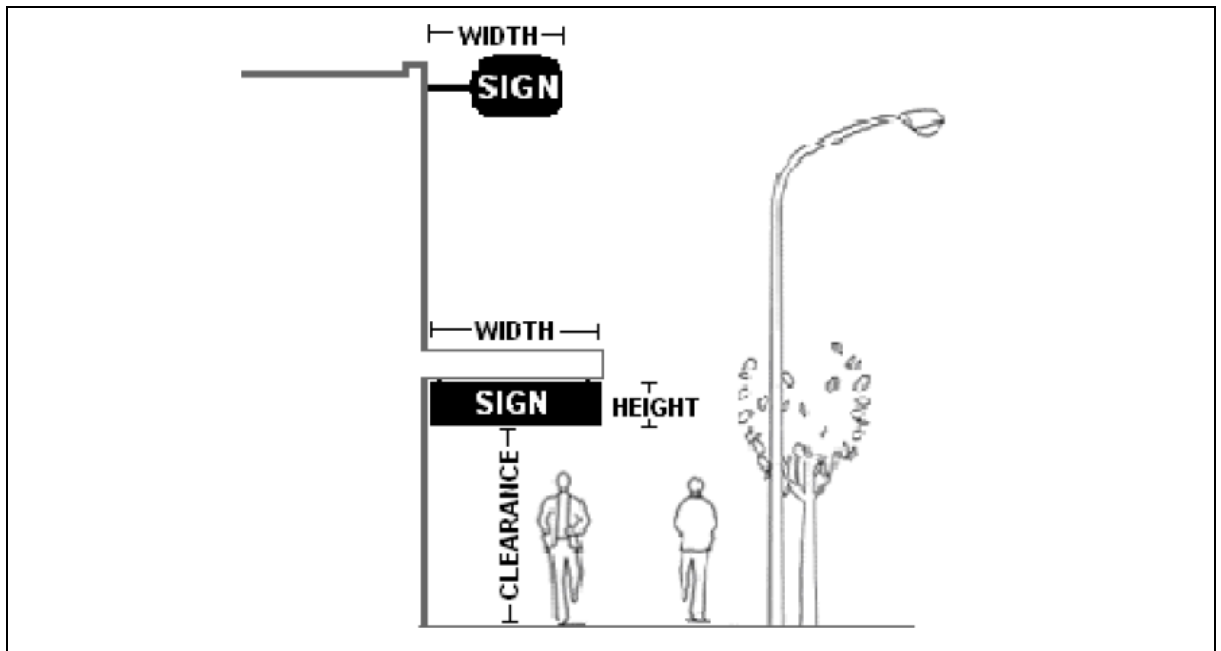


Figure 1. Example of measurements for signage

Unless otherwise indicated in this Policy, signs may be illuminated. Appropriately placed external lights that illuminate the whole or part of a building façade (including signs) are encouraged.

4.2. Standard Sign Requirements:

The standards for a range of sign types within the City of Joondalup differ, both with regard to requirements and permissibility, dependant on the zoning or other classification of land on which the sign is erected. The standard sign requirements can be found in Tables 1 and 2 of this Policy.

4.3. Variation to Signs Requirements:

Where an Application does not comply, the applicant will be required to submit written justification for the non-compliance and additional information, including but not limited to, an overall plan of the whole of the subject site showing the location, size and details of all existing and proposed advertising signs for the site, as well as the outline of any buildings, car parking areas and vehicular access points and landscaping for the site.


Creation Date: October 2009

Amendments: CJ167-08/12

Related Documentation:

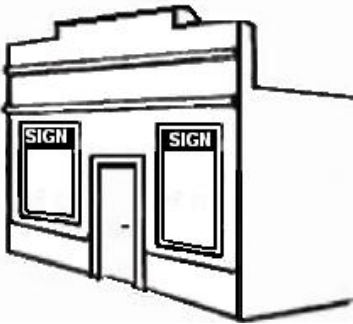
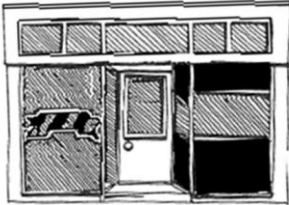
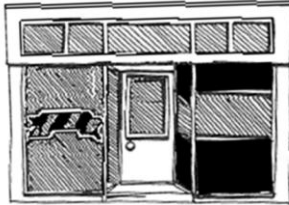
- *City of Joondalup District Planning Scheme No. 2*
- *Joondalup City [Centre Structure Plan](#)*
- *Signs Local Law 1999*

Table 1. Requirements for signs on buildings

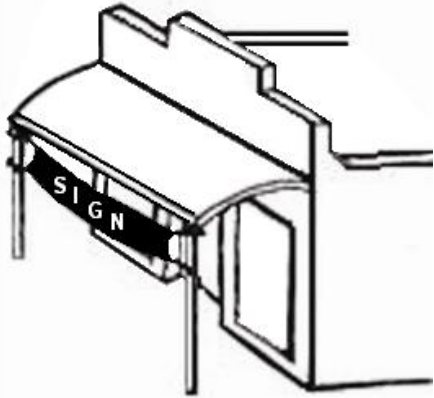
| Type of Sign | Applicable Zones | | | |
|--|--|---|--|---|
| | <ul style="list-style-type: none"> • Inner City Residential (JCCSP¹) • Residential Zone • Rural Zone • Special Residential Zone | <ul style="list-style-type: none"> • Business Zone • City Fringe (JCCSP¹) • Civic and Cultural Zone • Commercial Zone • Mixed-Use Zone • Mixed – Use Corridor (JCCSP¹) • The Gateway (JCCSP¹) • Private Clubs and Recreation Zone • Arena (JCCSP¹) | <ul style="list-style-type: none"> • Central Core (JCCSP¹) | <ul style="list-style-type: none"> • Service Industrial Zone • Business Boulevard (JCCSP¹) • Business Support (JCCSP¹) |
| <p>Semaphore Sign</p> <p>A semaphore sign is a sign that is affixed to a building or structure at or by one of its ends.</p>  | Not permitted | <p>Dimension: max. 1.5 m height max. 1.5 m width</p> <p>Clearance: min. 2.75 m</p> | <p>Dimension: max. 1.5 m height max. 1.5 m width</p> <p>Clearance: min. 2.75 m</p> | <p>Dimension: max. 3 m height max. 1.5 m width</p> <p>Clearance: min. 2.75 m</p> |

¹ JCCSP¹ refers to the *Joondalup City Centre Structure Plan*


| Type of Sign | Applicable Zones | | | |
|---|--|---|--|--|
| | | | | |
| | <ul style="list-style-type: none"> Inner City Residential (JCCSP¹) Residential Zone Rural Zone Special Residential Zone | <ul style="list-style-type: none"> Business Zone City Fringe (JCCSP¹) Civic and Cultural Zone Commercial Zone Mixed-Use Zone Mixed – Use Corridor (JCCSP¹) The Gateway (JCCSP¹) Private Clubs and Recreation Zone Arena (JCCSP¹) | <ul style="list-style-type: none"> Central Core (JCCSP¹) | <ul style="list-style-type: none"> Service Industrial Zone Business Boulevard (JCCSP¹) Business Support (JCCSP¹) |
| Verandah Sign A verandah sign is a sign affixed on, above or under a verandah and includes a sign that is affixed to cantilevered awnings and balconies. <div data-bbox="185 895 627 1222" data-label="Image"> </div> | Not permitted | Dimension: max. 0.4 m height max. 2.4 m width Clearance: min. 2.75 m Must: <ul style="list-style-type: none"> not extend above or beyond the width of the fascia, verandah, awning or balcony; and not be located within 2 m of another such sign on the fascia of the same verandah. | Dimension: max. 0.4 m height max. 2.4 m width Clearance: min. 2.75 m Must: <ul style="list-style-type: none"> not extend above or beyond the width of the fascia, verandah, awning or balcony; and not be located within 2 m of another such sign on the fascia of the same verandah. | Dimension: max. 1 m height max. 3 m width Clearance: min. 2.75 m Must: <ul style="list-style-type: none"> not extend above or beyond the width of the fascia, verandah, awning or balcony. not be located within 2 m of another such sign on the fascia of the same verandah. |

| Type of Sign | Applicable Zones | | | |
|---|--|---|---|---|
| | <ul style="list-style-type: none"> Inner City Residential (JCCSP¹) Residential Zone Rural Zone Special Residential Zone | <ul style="list-style-type: none"> Business Zone City Fringe (JCCSP¹) Civic and Cultural Zone Commercial Zone Mixed-Use Zone Mixed – Use Corridor (JCCSP¹) The Gateway (JCCSP¹) Private Clubs and Recreation Zone Arena (JCCSP¹) | <ul style="list-style-type: none"> Central Core (JCCSP¹) | <ul style="list-style-type: none"> Service Industrial Zone Business Boulevard (JCCSP¹) Business Support (JCCSP¹) |
| Window Sign A window sign is a sign painted or affixed to either the interior or exterior surface of the glazed area of a window. | Not permitted | Area: max. 25% of the glazing or 10 m ² per tenancy, whichever is lesser Must: <ul style="list-style-type: none"> be visually permeable ('see through'). | Area: max. 25% of the glazing or 10 m ² per tenancy, whichever is lesser Must: <ul style="list-style-type: none"> be visually permeable ('see through'). | Area: max. 50% of the glazing or 20 m ² per tenancy, whichever is lesser. |
|  | |  |  | |

| Type of Sign | Applicable Zones | | | |
|--------------|--|---|--|---|
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| | | <p>✓ ✕</p> <p>Examples may include the use of cut-out block lettering or transparent materials.</p> | <p>✓ ✕</p> <p>Examples may include the use of cut-out block lettering or transparent materials.</p> | |

| Type of Sign | Applicable Zones | | | |
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| Banner Sign A banner sign is a temporary sign normally made of a lightweight, non rigid material, such as fabric, canvas or cloth attached to a part of a building and is generally used to promote a particular event.  | Not permitted | Dimension: max. 1 m height max. 4 m width Must: <ul style="list-style-type: none"> be restricted to 1 banner on any occasion; only be displayed for a max. period of 21 days at a time at no less than 3 monthly intervals; and be removed within 24 hours following the event or offer. | Dimension: max. 1 m height max. 4 m width Must: <ul style="list-style-type: none"> be restricted to 1 banner on any occasion; only be displayed for a max. period of 21 days at a time at no less than 3 monthly intervals; and be removed within 24 hours following the event or offer. | Dimension: max. 1 m height max. 4 m width Must: <ul style="list-style-type: none"> be restricted to 1 banner on any occasion; only be displayed for a max. period of 21 days at a time at no less than 3 monthly intervals; and be removed within 24 hours following the event or offer. |

| Type of Sign | Applicable Zones | | | |
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| | <ul style="list-style-type: none"> Inner City Residential (JCCSP¹) Residential Zone Rural Zone Special Residential Zone | <ul style="list-style-type: none"> Business Zone City Fringe (JCCSP¹) Civic and Cultural Zone Commercial Zone Mixed-Use Zone Mixed – Use Corridor (JCCSP¹) The Gateway (JCCSP¹) Private Clubs and Recreation Zone Arena (JCCSP¹) | <ul style="list-style-type: none"> Central Core (JCCSP¹) | <ul style="list-style-type: none"> Service Industrial Zone Business Boulevard (JCCSP¹) Business Support (JCCSP¹) |
| Wall Sign A wall sign is a sign attached to or painted directly onto the external face of a building. A wall sign includes a sign located on support pillars and columns, parapets and fascia. | Area: max. 1.2 m ² (non-residential building) max. 0.2 m ² (residential dwelling) | Area: max. 25% of the façade | Area: max. 25% of the façade | Area: max. 25% of the façade |

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|  | <p>Must:</p> <ul style="list-style-type: none"> • not extend beyond the top or either end of the wall; • not obscure architectural details; • not exceed one wall sign per Strata Title or Green Title lot; and • not be illuminated. | <p>Must:</p> <ul style="list-style-type: none"> • not extend beyond the top or either end of the wall; and • not obscure architectural details. | <p>Must:</p> <ul style="list-style-type: none"> • not extend beyond the top or either end of the wall; and • not obscure architectural details. | <p>Must:</p> <ul style="list-style-type: none"> • not extend beyond the top or either end of the wall; and • not obscure architectural details. |


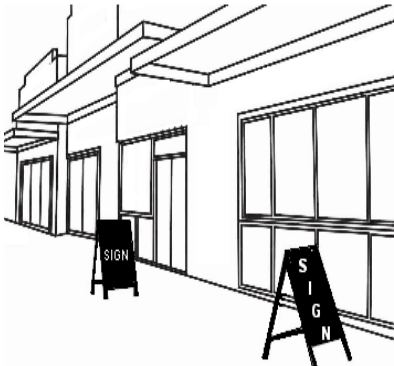
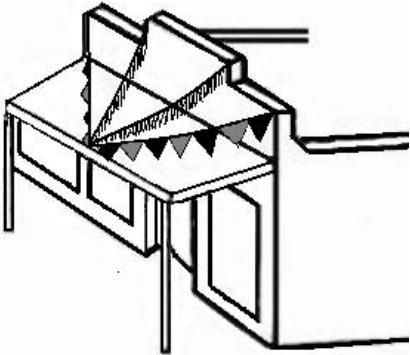
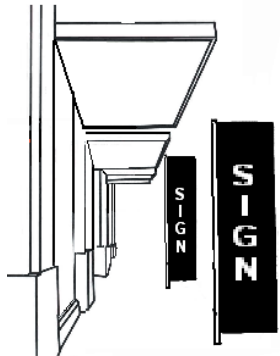
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| Roof Sign A roof sign is a sign that is erected or painted directly on the roof of a building or attached to the top of a parapet wall of a building.  | Not permitted | Not permitted | Not permitted | Not permitted |

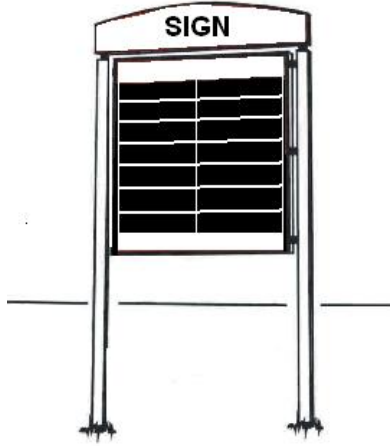
Table 2. Requirements for Freestanding Signs

| Type of Sign | Applicable Zones | | | |
|---|--|---|--|--|
| | <ul style="list-style-type: none"> • Inner City Residential (JCCSP¹) • Residential Zone • Rural Zone • Special Residential Zone | <ul style="list-style-type: none"> • Business Zone • City Fringe (JCCSP¹) • Civic and Cultural Zone • Commercial Zone • Mixed-Use Zone • Mixed-Use Corridor (JCCSP¹) • The Gateway (JCCSP¹) • Arena (JCCSP¹) • Private Clubs and Recreation Zone | <ul style="list-style-type: none"> • Central Core (JCCSP¹) | <ul style="list-style-type: none"> • Service Industrial Zone • Business Boulevard (JCCSP¹) • Business Support (JCCSP¹) |
| <p>Portable Sign</p> <p>A portable sign is not permanently attached to a building, structure, fence or the ground. Portable signs include 'A-frame' and 'sandwich board' signs.</p>  | Not permitted | Not permitted | Not permitted | <p>Not permitted in the Western Business District (JCCDPV²)</p> <p>Dimension: max: 1 m height max: 1 m width</p> <p>Must:</p> <ul style="list-style-type: none"> • not be erected in a manner than disrupts pedestrian flow. |

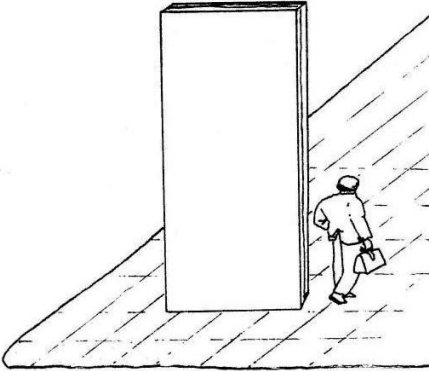
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| <p>Bunting</p> <p>A bunting is an advertising device that is made from strips of material used for decorative purposes or to highlight a location.</p>  | Not permitted | Not permitted | Not permitted | Not permitted |

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| Freestanding Banner Signs A freestanding banner sign is an advertising device made from lightweight material attached to a pole weighted to the ground. Freestanding Banner Signs come in a variety of shapes and may also be referred to as 'Bali', 'Teardrop', 'Blade' or 'Wing' signs.  | Not permitted | Dimension: max. 5 m height max. 1.2 m width | Dimension: max. 5 m height max. 1.2 m width | Dimension: max. 5 m height max. 1.2 m width |

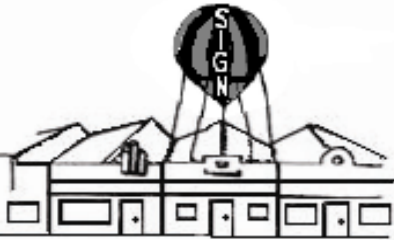
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| Freestanding Banner Signs (cont.) | | <p>Must:</p> <ul style="list-style-type: none"> • be limited to 2 per street frontage; • be securely fixed to a building or pole of sufficient size and strength to support the banner under all conditions; • be erected within the boundaries of the lot and not project beyond any lot boundary; • not impede vehicle sightlines for access to and from the property; and • not impede pedestrian access to and from the property. | <p>Must:</p> <ul style="list-style-type: none"> • be limited to 2 per street frontage; • be securely fixed to a building or pole of sufficient size and strength to support the banner under all conditions; • be erected within the boundaries of the lot and not project beyond any lot boundary; • not impede vehicle sightlines for access to and from the property; and • not impede pedestrian access to and from the property. | <p>Must:</p> <ul style="list-style-type: none"> • be limited to 2 per street frontage; • be securely fixed to a building or pole of sufficient size and strength to support the banner under all conditions; • be erected within the boundaries of the lot and not project beyond any lot boundary; • not impede vehicle sightlines for access to and from the property; and • not impede pedestrian access to and from the property. |

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| Pylon Signs A pylon sign means a sign supported on one or more poles and not attached to a building and includes a detached sign framework, supported on one or more poles to which sign infills may be added.  | Not permitted | Single-Tenancy Pylon Sign: Area: max. 6 m ² Dimension: max. 6 m height Multi-Tenancy Pylon Sign: Area: max. 12 m ² Dimension: max. 8 m height Clearance: min. 2.75 m | <u>Not permitted, except within the Lakeside Precinct on the Joondalup Drive and Shenton Avenue frontages, in accordance with the Business Zone standards</u> | Single-Tenancy Pylon Sign: Area: max. 6 m ² Dimension: max. 6 m height Multi-Tenancy Pylon Sign: Area: max. 12 m ² Dimension: max. 8 m height Clearance: min. 2.75 m |

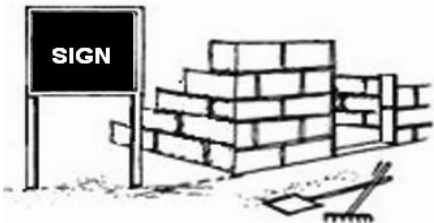
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| Pylon Signs (cont.) | | <p>Must:</p> <ul style="list-style-type: none"> • be restricted to 1 sign per lot except for a corner lot where one sign per frontage is permitted; • where there are multiple tenancies, incorporate all signs into 1 composite sign; • not be permitted where another free standing sign has been approved and erected, <u>or will not supersede another valid approval</u> on the same frontage; • be no closer than 15 m to the intersecting point of corner truncations; and • not impede vehicle sightlines <u>within the lot</u> for access to and from the property. | | <p>Must:</p> <ul style="list-style-type: none"> • be restricted to 1 sign per lot except for a corner lot where one sign per frontage is permitted; • where there are multiple tenancies, incorporate all signs into 1 composite sign; • not be permitted where another free standing sign has been approved and erected, <u>or will not supersede another valid approval</u> on the same frontage; • be no closer than 15 m to the intersecting point of corner truncations; and • not impede vehicle sightlines <u>within the lot</u> for access to and from the property. |


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| | <ul style="list-style-type: none"> Inner City Residential (JCCSP¹) Residential Zone Rural Zone Special Residential Zone | <ul style="list-style-type: none"> Business Zone City Fringe (JCCSP¹) Civic and Cultural Zone Commercial Zone Mixed-Use Zone Mixed-Use Corridor (JCCSP¹) The Gateway (JCCSP¹) Arena (JCCSP¹) Private Clubs and Recreation Zone | <ul style="list-style-type: none"> Central Core (JCCSP¹) | <ul style="list-style-type: none"> Service Industrial Zone Business Boulevard (JCCSP¹) Business Support (JCCSP¹) |
| <p>Monolith Sign</p> <p>A monolith sign is in-filled from ground level to the top of the sign and appears as a solid structure where the supporting columns cannot be seen</p>  | Not permitted | Dimension: max. 6 m height max. 2m width | Not permitted, except within the Lakeside Precinct on the Joondalup Drive and Shenton Avenue frontages, in accordance with the Business Zone standards | Dimension: max. 6 m height max. 2m width |

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|------------------------|--|---|--|---|
| | <ul style="list-style-type: none"> • Inner City Residential (JCCSP¹) • Residential Zone • Rural Zone • Special Residential Zone | <ul style="list-style-type: none"> • Business Zone • City Fringe (JCCSP¹) • Civic and Cultural Zone • Commercial Zone • Mixed-Use Zone • Mixed-Use Corridor (JCCSP¹) • The Gateway (JCCSP¹) • Arena (JCCSP¹) • Private Clubs and Recreation Zone | <ul style="list-style-type: none"> • Central Core (JCCSP¹) | <ul style="list-style-type: none"> • Service Industrial Zone • Business Boulevard (JCCSP¹) • Business Support (JCCSP¹) |
| Monolith Signs (Cont.) | | <p>Must:</p> <ul style="list-style-type: none"> • be restricted to 1 sign per lot except for a corner lot where one sign per frontage is permitted; • where there are multiple tenancies, incorporate all signs into 1 composite sign; • not be permitted where another free standing sign has been approved and erected, or will not supersede another valid approval on the same frontage; • be no closer than 15 m to the intersecting point of corner truncations; and • not impede vehicle sightlines within the lot for access to and from the property. | | <p>Must:</p> <ul style="list-style-type: none"> • be restricted to 1 sign per lot except for a corner lot where one sign per frontage is permitted; • where there are multiple tenancies, incorporate all signs into 1 composite sign; • not be permitted where another free standing sign has been approved and erected, or will not supersede another valid approval on the same frontage; • be no closer than 15 m to the intersecting point of corner truncations; and • not impede vehicle sightlines within the lot for access to and from the property. |

| Type of Sign | Applicable Zones | | | |
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| | <ul style="list-style-type: none"> Inner City Residential (JCCSP¹) Residential Zone Rural Zone Special Residential Zone | <ul style="list-style-type: none"> Business Zone City Fringe (JCCSP¹) Civic and Cultural Zone Commercial Zone Mixed-Use Zone Mixed-Use Corridor (JCCSP¹) The Gateway (JCCSP¹) Arena (JCCSP¹) Private Clubs and Recreation Zone | <ul style="list-style-type: none"> Central Core (JCCSP¹) | <ul style="list-style-type: none"> Service Industrial Zone Business Boulevard (JCCSP¹) Business Support (JCCSP¹) |
| Inflatable Sign An inflatable sign is a sign that is painted, stencilled or attached to an inflatable device such as a balloon, and includes the inflatable device itself.  | Not permitted | Dimension: max. 7 m diameter max. 9 m height above roof ridge Must: <ul style="list-style-type: none"> only be displayed for a max. period of 21 days at a time at no less than 3 monthly intervals; be covered by General Liability Insurance, a copy of which is to be provided to the City; | Dimension: max. 7 m diameter max. 9 m height above roof ridge Must: <ul style="list-style-type: none"> only be displayed for a max. period of 21 days at a time at no less than 3 monthly intervals; be covered by General Liability Insurance, a copy of which is to be provided to the City; | Dimension: max. 7 m diameter max. 9 m height above roof ridge Must: <ul style="list-style-type: none"> only be displayed for a max. period of 21 days at a time at no less than 3 monthly intervals; be covered by General Liability Insurance, a copy of which is to be provided to the City; |

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| Inflatable Sign (cont.) | | <p>Must:</p> <ul style="list-style-type: none"> • require a certificate from a structural engineer certifying that the connection of the inflatable object to the building or lot is structurally sound. This should be submitted to the City with the sign application; • be attached to the roof of a building only (i.e.: not located on the ground); and • not be moving or have moveable parts (e.g.: 'inflatable air dancer'). | <p>Must:</p> <ul style="list-style-type: none"> • require a certificate from a structural engineer certifying that the connection of the inflatable object to the building or lot is structurally sound. This should be submitted to the City with the sign application; • be attached to the roof of a building only (i.e.: not located on the ground); and • not be moving or have moveable parts (e.g.: 'inflatable air dancer'). | <p>Must:</p> <ul style="list-style-type: none"> • require a certificate from a structural engineer certifying that the connection of the inflatable object to the building or lot is structurally sound. This should be submitted to the City with the sign application; • be attached to the roof of a building only (i.e.: not located on the ground); and • not be moving or have moveable parts (e.g.: 'inflatable air dancer'). |

| Type of Sign | Applicable Zones | | | |
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| | <ul style="list-style-type: none"> Inner City Residential (JCCSP¹) Residential Zone Rural Zone Special Residential Zone | <ul style="list-style-type: none"> Business Zone City Fringe (JCCSP¹) Civic and Cultural Zone Commercial Zone Mixed-Use Zone Mixed-Use Corridor (JCCSP¹) The Gateway (JCCSP¹) Arena (JCCSP¹) Private Clubs and Recreation Zone | <ul style="list-style-type: none"> Central Core (JCCSP¹) | <ul style="list-style-type: none"> Service Industrial Zone Business Boulevard (JCCSP¹) Business Support (JCCSP¹) |
| Hoarding Sign A sign which is affixed to a structure having one or more supports, other than a pylon sign. Typically a hoarding sign's horizontal dimension is greater than its vertical dimension. Hoarding signs may include property disposal signs, builders signs, display home signs and estate signs  | Dimension: max. 2 m width max. 1 m height max. 1.2 m height of support/posts to which the sign it attached. | Dimension: max. 3 m width max. 2.5 m sign height max. 1.2 m height of support/posts to which the sign it attached. | Dimension: max. 3 m width max. 2.5 m sign height max. 1.2 m height of support/posts to which the sign it attached. | Dimension: max. 3 m width max. 2.5 m sign height max. 1.2 m height of support/posts to which the sign it attached. |
| | Must: <ul style="list-style-type: none"> not be illuminated; and not be used for any purpose other than a builders, property disposal, estate or display home sign. | Must <ul style="list-style-type: none"> not be illuminated; not exceed 1 sign per street frontage for each property; and for the purpose of a property disposal or display home, the sign must be removed within 10 days of closure or sale of the property. | Must <ul style="list-style-type: none"> not be illuminated; not exceed 1 sign per street frontage for each property; and for the purpose of a property disposal or display home, the sign must be removed within 10 days of closure or sale of the property. | Must <ul style="list-style-type: none"> not be illuminated; not exceed 1 sign per street frontage for each property; and for the purpose of a property disposal or display home, the sign must be removed within 10 days of closure or sale of the property. |

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| | <ul style="list-style-type: none"> Inner City Residential (JCCSP¹) Residential Zone Rural Zone Special Residential Zone | <ul style="list-style-type: none"> Business Zone City Fringe (JCCSP¹) Civic and Cultural Zone Commercial Zone Mixed-Use Zone Mixed-Use Corridor (JCCSP¹) The Gateway (JCCSP¹) Arena (JCCSP¹) Private Clubs and Recreation Zone | <ul style="list-style-type: none"> Central Core (JCCSP¹) | <ul style="list-style-type: none"> Service Industrial Zone Business Boulevard (JCCSP¹) Business Support (JCCSP¹) |
| <p>Illuminated Variable Message Sign</p> <p>A variable message sign can be altered to make various words and messages which may constantly change. It is usually mounted on a trailer. Does not include small variable message panels included in pylon or monolith signs (eg service station price point panels)</p>  | Not permitted, unless erected by or on behalf of a public utility or authority, or for the purpose of temporary traffic management purposes for a period of less than 48 hours or for the period outlined in a Traffic Management Plan approved by the City. | Not permitted, unless erected by or on behalf of a public utility or authority, or for the purpose of temporary traffic management purposes for a period of less than 48 hours or for the period outlined in a Traffic Management Plan approved by the City. | Not permitted, unless erected by or on behalf of a public utility or authority, or for the purpose of temporary traffic management purposes for a period of less than 48 hours or for the period outlined in a Traffic Management Plan approved by the City. | Not permitted, unless erected by or on behalf of a public utility or authority, or for the purpose of temporary traffic management purposes for a period of less than 48 hours or for the period outlined in a Traffic Management Plan approved by the City. |