

Community Safety and Crime Prevention Plan 2014-2018



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Introduction

Building a safe and responsible community is a key objective for the City of Joondalup. Achieving this requires effective planning, research and project management in partnership with the community and key stakeholders to encourage active participation and ownership. By facilitating stronger relationships and more effective communication, resources will be well-targeted and reflect the needs and concerns of the local community.

The City's new *Community Safety and Crime Prevention Plan 2014-2018* aims to identify the key areas for future investment and development in responding to crime and safety issues present within the community. It acknowledges the diversity of programs and services currently delivered or supported by the City, whilst also highlighting the strategies necessary to achieve broader strategic objectives contained within *Joondalup 2022*.

This focussed approach builds direct alignment with higher level strategic documents and leverages existing community knowledge and expertise in the Plan's development. If effectively implemented the Plan will enable the community to demonstrate leadership; develop an awareness and understanding of safety issues; ensure services are delivered in the areas of greatest need; and that emerging trends are identified and responded to effectively.

Community Safety and Crime Prevention

The terms "community safety" and "crime prevention" have formed part of the local government vernacular for many years. Put simply, they describe the complementary role played by local governments in enabling residents and visitors to pursue their lives without fear or hindrance from crime or anti-social behaviour. As infrastructure builders, land-use planners and community developers, local governments sit at the interface of many key community safety and crime prevention areas. Policy mechanisms to address these areas are predominantly prevention-focussed and often involve partnership arrangements with community and government organisations.

These collaborative programs generally require support and assistance from the City, whilst new initiatives are developed in consultation with the community and stakeholders and can be fully or partially funded by the City. Initiatives such as patrol services and public infrastructure development are examples of major programs delivered and predominantly funded by the City. Education and community programs are often areas that are managed by external organisations and are supported or promoted by the City.



The City has been formally planning for community safety and crime prevention since 2009. This is the first review of the City's current *Community Safety and Crime Prevention Plan 2009-2011*.

Crime and Safety in the City

The demographic profile of the City indicates a higher proportion of younger age groups (0-17) years) and a lower proportion of older age groups (60+ years) than the Perth Metropolitan average. Its residents are generally well-educated and earn higher than average incomes. Of particular note, over 37% of the City's population were born outside of Australia and of that number, 18.5% were born in the United Kingdom.

Over 4,000 people in the City require assistance for recognised disabilities and 17% of the City's total population engage in volunteering to contribute back to the community.

In addition to demographic data, the City is also experiencing significant growth within its City Centre, due to expanding health and education campuses and retail, commercial office and residential development. With this development come new challenges for the City in ensuring that emerging community safety needs are identified and addressed.

In the past, the City has responded to community safety and crime prevention needs in the following key areas:

- Graffiti removal
- Closed Circuit Television (CCTV) management
- Youth engagement
- Community patrols
- Community education

It is anticipated that these areas will remain as priorities for the City with a focus on developing existing programs and initiatives further.

Developing the Plan

Phase One

The Community Safety Crime Prevention Plan 2014-2018 was the first matter considered by the City's recently established Strategic Community Reference Group. The Group was formed by Council to provide advice on matters of significant community interest and strategic initiatives as required. Membership consists of up to three Elected Members, one community representative per ward (appointed for a two year tenure, based on an expression of interest process) and up to four temporary positions for qualified professionals or experts.

The first Strategic Community Reference Group meeting was held on 4 February, 2013 in which members considered the review of the *Community Safety and Crime Prevention Plan 2008-2011*. Members were asked to:

- Comment on the continued relevance of current themes in the Plan
- Identify areas of improvement in structure and approach
- Identify potential gaps or issues
- Comment on the alignment of objectives in *Joondalup 2022* as they pertain to community safety and crime prevention
- Draft a compelling message in 25 words or less on a future direction for community safety and crime prevention within the City of Joondalup.

From this meeting, the City received advice on the following key priority areas for community safety and crime prevention going forward:

- Increased focus on the use of CCTV within the City as a tool for deterrence and evidence gathering
- Opportunities to add further value to the City's community safety patrol service (City Watch) in evidence gathering
- Opportunities for better leveraging the community to connect and engage on matters relating to community safety and crime prevention
- Demonstrating leadership in new community participation models
- Utilising social media for enhanced communication methods
- Greater communication with the community on emergency management issues
- Broader focus on vandalism than just graffiti

Based on the advice provided by the Strategic Community Reference Group and the existing direction on community safety and crime prevention outlined by the community in *Joondalup 2022*, the City developed a draft *Community Safety and Crime Prevention Plan 2014-2018*.

Phase Two

Community consultation on a draft – yet to be undertaken.



Planning Integration

The Community Safety and Crime Prevention Plan 2014-2018 is predominantly informed by the City's Strategic Community Plan 2012-2022: Joondalup 2022. The structure and content of the previous version of the Plan was based on direction provided in the Western Australian Preventing Crime: The State Community Safety and Crime Prevention Strategy 2004-2007. Given that this Strategy has expired, the City has focussed its new planning direction on feedback from its community and stakeholders and has taken into consideration broader objectives through current State Government funding priorities, namely:

Crime Prevention Fund

- prevention and early intervention to address the needs of children and families
- youth justice and reducing re-offending
- preventing and responding to antisocial behaviour
- addressing and reducing drug and alcohol related crime

Community Safety Fund

- · Security device programs
- CCTV for hotspot locations and technology supporting CCTV

State Graffiti Fund

- Encouraging and supporting communities to take responsibility for graffiti clean-up
- Providing sustainable local graffiti clean-up solutions in Western Australian communities
- Improving the use of public spaces by reclaiming areas that have been vandalised with graffiti
- Increasing community awareness on reporting graffiti vandalism
- Supporting projects that decrease the number of juveniles who come in contact with the
 justice system.

From its own *Strategic Community Plan 2012-2022: Joondalup 2022*, the following objectives and strategic initiatives have provided guidance on the development of a new *Community Safety and Crime Prevention Plan 2014-2018*:

Community Safety

Objective: For residents to feel safe and confident in their ability to travel and socialise within

the community.

Strategic Initiatives:

- Imbed safety principles into asset management and design.
- Build a community that works in partnership with government and non-government organisations to achieve real and long lasting improvements in safety and wellbeing.
- Build a healthy community that is aware of and responsive to current public health risks.

Community Spirit

Objective: To have proud and active residents who participate in local activities and services

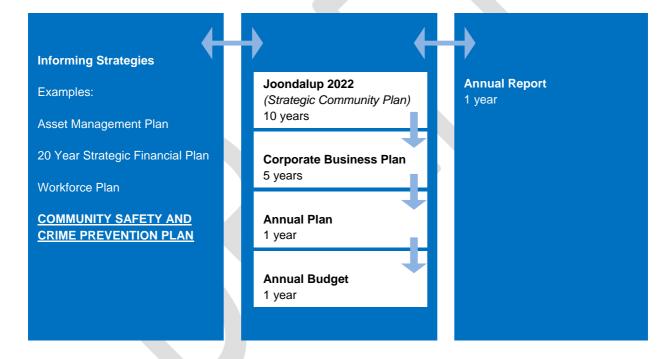
for the betterment of the community.

Strategic Initiatives:

• Support and encourage opportunities local volunteering.

- Promote the sustainable management of local organisations and community groups.
- Deliver a program of community-based events and education that encourage social interaction within local neighbourhoods.
- Promote and support the needs of disadvantaged communities.
- Support and facilitate the development of community leaders.

The broader *Integrated Planning Framework* from which the *Community Safety and Crime Prevention Plan 2014-2018* is incorporated, is as follows:



The diagram above illustrates how *Joondalup 2022* provides broad strategic direction for the City's informing strategies (of which the *Community Safety and Crime Prevention Plan 2014-2018* is one) and how key actions contained within these strategies are then fed into the City's 5-year *Corporate Business Plan*.

The Corporate Business Plan provides the basis from which to forecast resources in the Workforce Plan and Asset Management Plan, which are then modelled in the 20 Year Strategic Financial Plan in terms of their long-term financial impacts.

The Annual Plan details the specific milestones against these actions for the current year, which is accounted for in the City's Annual Budget. Progress against the Annual Plan is then reported to the community and stakeholders through the City's Annual Report.

New Structure

Based on the input and feedback received from the community and after taking into consideration the City's existing relevant objectives, the following key focus areas have been developed for the new *Community Safety and Crime Prevention Plan 2014-2018*:

Partnering for Safety

Safe Places and Spaces

City Safety Services

Community Safety Awareness

Partnering for Safety

Community safety and crime prevention is an area of policy that attracts resources, services and responsibilities from a diverse number of stakeholders. This can extend to State and Federal Government Departments and Agencies, local community organisations, not-for-profit groups, businesses, health and education institutions and local government.

A key stakeholder for the City with regard to partner organisations is the Western Australian Police, who are broadly responsible for law enforcement, data collection and analysis and crime prevention strategies.

By establishing and managing strong relationships with partner stakeholders, the City will be better placed to reduce duplication, improve its supporting role and maximise community safety outcomes for residents and visitors.

The "Partnering for Safety" key focus area is linked to *Joondalup 2022* through the following objective:

Community Safety:

Build a community that works in partnership with government and nongovernment organisations to achieve real and long lasting improvements in safety and wellbeing.



Objectives and Strategies

Objective	Strategies	Key Government Projects	Measures
Identify and support current external government programs that promote community safety and crime prevention.	 Develop and maintain a database of current government programs which promote community safety and crime prevention. Identify programs to support as a component of the City's community safety and crime prevention initiatives. Develop coordinated approaches with State Government agencies to deliver community safety programs at the local level, taking into consideration the following factors: Funding and resourcing arrangements Property access logistics (e.g. for graffiti removal) Enforcement responsibilities Delivery of community education programs Review participation in external government programs annually. Utilise memorandums of understanding to guide partnerships with the WA Police regarding information exchanges and project 	 Neighbourhood Watch Eyes on the Street Burglar Beware Make Your Mark Independent Security Reviews DrugARM Street Program E-Watch Program Joondalup Liquor Accord Graffiti Removal (Main Roads WA and Western Power) Response to Homeless People School Watch Program Juvenile Justice Team Graffiti Referral Project (Restorative Justice) 	Database developed and maintained by December 2013. List of programs supported by the City listed each year in the City's Annual Report. Program successes measured by: Graffiti removal targets met Participation numbers in Programs Current MOUs in place, which are reviewed every 3 years.
Objective	delivery responsibilities.	Koy Engagement Machanisms	Measures
Engage the community in planning and program development.	6. Consult with community members and specific stakeholders on community safety issues and programs through the Strategic Community Reference Group. 7. Utilise advisory groups in the development of youth-based programs, services and infrastructure development. 8. Engage with P&Cs in schools to promote safer school environments. 9. Review opportunities for leveraging the City's social media platforms to engage the community and distribute community safety messages and information.	 Strategic Community Reference Group Resident and Ratepayer Associations City of Joondalup website Y-Lounge website Facebook Twitter 	Consultation conducted through the Strategic Community Reference Group during all major planning review processes relating to community safety and crime prevention. Number of established links with participating school P&C's to engage in safer school environment programs. Review of social media opportunities conducted and completed by 31 December each year.
Objective	Strategies	Key Research Projects	Measures
Support opportunities for external research into future technologies and strategies for crime prevention.	Participate in relevant research to assess the effectiveness of crime prevention strategies in conjunction with Universities, other research bodies and Government Agencies.	Microdot Property Marking Research Project Out of Control Parties Research Project with ECU subject to grant funding	Participation in Microdot Property Marking Research Project undertaken.

Objectives and Strategies

Objective		Strategies	Key Community Projects	Measures
Support the community in delivering local	11.	Provide ongoing financial support to the Whitfords Sea Rescue Group in conducting boating safety and rescue activities.	Surf Lifesaving ServicesSea Rescue ServicesNeighbourhood Watch	Sea Rescue Services continue to operate within the City.
community safety and crime prevention initiatives.	 Provide financial support to local surf lifesaving clubs to assist in the delivery of volunteer beach safety services and engage Surf Lifesaving WA to provide weekday lifeguard services at popular City beaches. In partnership with Neighbourhood Watch 	 "Adopt-a-Spot" style Crime Prevention Program Local Graffiti Control Volunteer Program E-Watch program 	Surf Life Saving Clubs continue to operate within the City and weekday life guard services are in place during the summer season. Pilot Neighbourhood Watch	
	10.	participants, develop and implement a pilot model incorporating the new state approach to Neighbourhood Watch.		model developed and implemented by Dec 2014.
	14.	Consider the application of the Adopt-a-Spot Program framework using alternative scenarios to empower residents to become active and engaged in crime prevention initiatives.		Adopt a Spot methodology reviewed by July 2014 and employed if appropriate in 1 location.
	15.	Define internal responsibilities for liaison with community groups in the delivery of community safety and crime prevention initiatives.		Internal responsibility matrix established by December 2014.
Objective		Strategies	Key Stakeholder Databases	Measures
Work collaboratively with stakeholders to collect data and exchange information and ideas.	16.	 Develop coordinated strategies with key stakeholders through participation in: Bi-monthly information sharing meetings with the City of Wanneroo and WA Police Metropolitan Community Safety Network between local governments and the WA Police Attend WA Police Graffiti Networking forums North Metropolitan Community Boating Group (NMCGB) Local Emergency Management Committee to plan for and manage emergency and disaster events and support community recovery. 	 Goodbye Graffiti Database Graffiti forums Executive Dashboard City Watch customer service requests Graffiti removal customer requests Public Areas CCTV customer requests 	Participation by City staff at Metropolitan Community Safety Network meetings
	1/.	Collect local data to support comprehensive statistical understanding of criminal activities for the WA Police, including City Watch requests, graffiti removal activities, etc.		Access for WA Police to CoJ local crime data is maintained.
		Exchange information with the WA Police on relevant incident reporting and the provision of CCTV footage in accordance with the Public Areas Video Surveillance system operation and Management Protocol.		Number of occasions per annum CCTV images are provided to authorised investigative agencies.
	19.	Share information with other Agencies operating CCTV in public spaces or on public assets to maximise community safety benefits of these systems.		Networking opportunities undertaken.

Safe Places and Spaces

As a large local government organisation, the City is responsible for significant areas of public open space ranging from parks, urban landscapes, pedestrian accessways and local bushland and coastal reserves. Within these landscaped and natural areas, many infrastructure assets are installed and maintained by the City for the use and enjoyment of the community.

In designing, integrating, installing and maintaining these assets, the City must take into consideration any potential issues that may impact on the safety of users. It is intended that by creating and encouraging the use of safe and open spaces, the community will establish a sense of ownership of these areas and contribute to the overall responsibility for enhancing safety within the community.

The "Safe Places and Spaces" key focus area is linked to *Joondalup 2022* through the following objectives:

Quality open spaces: To have urban and green spaces which are attractive, well-utilised and

enrich the lives of the community.

Community Safety: For residents to feel safe and confident in their ability to travel and

socialise with the community.



Objectives and Strategies

Objective	Strategies	Key CPTED Programs	Measures
Imbed designing out crime principles into the development and management of public and	 Apply Crime Prevention through Environmental Design (CPTED) principles in the design and construction of existing and new community buildings and park redevelopment projects and works undertaken as part of the City's Beach Management Plan. Analyse local crime statistics and City 	 CPTED Awareness Campaign CPTED and Design Out Crime factors included in City infrastructure projects 	All new community buildings and park development projects incorporate CPTED principles. CPTED Awareness Campaign
private spaces.	community safety indicators to inform the undertaking of targeted CPTED assessments in identified hot-spot areas to improve opportunities for crime prevention in public space.		developed and implemented.
	3. In conjunction with external partners, implement community awareness campaigns that encourage the application of CPTED principles within homes and businesses and the reporting of incidences of crime.		
Objective	Strategies	Key CCTV Documents	Measures
Promote and operate CCTV systems in public spaces	In consultation with WA Police and other stakeholders, install, maintain and regularly evaluate the City's CCTV camera surveillance system.	Public Areas Video Surveillance system operation and Management Protocol	Evaluation of installed CCTV systems within the City conducted annually.
within the City.	5. Maintain and operate public areas CCTV systems in the Joondalup City Centre and other locations in accordance with the City's Public Areas Video Surveillance system operation and Management Protocol, including the placement of complementary infrastructure (such as signage and lighting) to maximise its effectiveness.	WA Government CCTV Guidelines	
Objective	Strategies	Key Events and Programs	Measures
Provide a range of recreational and engagement opportunities for the community to encourage responsible and	 6. Provide areas for recreation in public spaces that increase passive surveillance opportunities within the community. 7. Conduct ongoing events and programs at vulnerable or at-risk public space locations to deter opportunities for crime, (e.g. skate/scooter/BMX competitions). 	 Battle of the Bands Competition BMX, Skate and Scooter Competition Youth Festival 	Maintain or improve community satisfaction with public open spaces. Minimum of 2 events held annually at vulnerable or at-risk public locations.
healthy use of public space	Undertake regular safety audits to identify and address perceived safety issues in the public environment.		Safety audits of key passive recreation assets undertaken every three years.

City Safety Services

In addition to supporting externally managed programs and initiatives, the City is also responsible for the delivery of in-house services that contribute to improved safety outcomes for the community.

By providing in-house services, the City has the capacity to better tailor programs which address local issues and needs. Some of the major services delivered by the City (which can be defined as either statutory or discretionary in nature) include Ranger services, City Watch patrols, graffiti management and removal and youth engagement activities.

All of these services and programs contribute to crime prevention and increased community awareness and perceptions of safety within the City's district.

The "City Safety Services" key focus area is linked to *Joondalup 2022* through the following objectives:

Corporate Capacity: For the community to have confidence and trust in the City that it can

deliver services effectively and transparently.

Community Safety: For residents to feel safe and confident in their ability to travel and

socialise with the community.



Objectives and Strategies

Objective	Strategies	Key Patrol and Enforcement Services	Measures
Deliver services for patrolling and reporting suspicious	Coordinate the City Watch community patrol service and ensure agreed response targets are met.	 General City Watch Patrols Party Alert Service Holiday Alert Service General Ranger Patrols 	Maintain or improve community satisfaction ratings for City Watch patrol services.
behaviours and enforcing relevant laws.	Provide opportunities to review and enhance the City Watch service, including the maintenance of effective relationships between the WA Police and City Watch to inform patrol and response activities.	Beach Ranger Patrols	Contractor performance managed to meet obligations.
	Provide a Ranger service to patrol and enforce activities in alignment with relevant laws.		Maintain or improve community satisfaction ratings for Ranger services.
	Conduct a review of service delivery hours for Rangers to assist the WA Police in enforcing minor matters.		Ranger services delivery hours review conducted by December 2014.
Objective	Strategies	Key In-House Programs	Measures
Coordinate the delivery of inhouse programs that support community safety and crime prevention outcomes for City residents.	 Provide a comprehensive program for removing, reporting and preventing graffiti vandalism within the City. Support the installation of portable CCTV and other suitable security treatments in locations where graffiti is severely affecting public space amenity. Provide a comprehensive program for delivering youth-based activities and services in public spaces. 	 Graffiti Removal Service Local Graffiti Control Volunteer Program Mural Arts Program School Holiday Program Mobile Youth Service Youth Outreach Service Youth Liaison Program Youth Mentoring 	Maintain or improve community satisfaction ratings for graffiti management. Graffiti removal contractor performance targets monitored and met.
	Engage external stakeholders to assist in the delivery of youth services in public spaces owned by private operators where anti-social behaviour may be present.		Number of client contacts achieved for youth services in public spaces.
Objective	Strategies	Key Grant Programs	Measures
Ensure that in- house programs are well- resourced and funded.	9. Ensure in-house programs align where possible with broader State and Federal Government outcomes to enable greater access to grant opportunities.	 WA Community Crime Prevention Fund Community Safety Fund State Graffiti Fund National Community Crime Prevention Program Safer Suburbs Program 	Percentage of successful grant applications for community safety and crime prevention programs.

Community Safety Awareness

A major component of community safety and crime prevention is the development of public awareness around key safety messages. With awareness comes an increased community understanding of how to prevent and respond to safety issues and become actively involved in programs and activities that improve safety outcomes within the community.

Awareness programs are often diverse and managed by a variety of stakeholders. The City acts mainly as a facilitator for the distribution of information by others, however, specific local issues will also be developed and driven by the City.

Through planned events, activities, networks and engagement forums, the City is provided with many opportunities and mechanisms for communicating messages back into the community. Emerging opportunities, such as social media, will aid in widening the City's current communication network and extend messages and information to more people.

The "Community Safety Awareness" key focus area is linked to *Joondalup 2022* through the following objective:

Community Spirit:

Deliver a program of community-based events and education that encourage social interaction within local neighbourhoods.



Objectives and Strategies

Objective	Strategies	Key Education Programs	Measures
To increase awareness within the community with regard to community safety and crime prevention initiatives.	 Support and promote community education and awareness programs developed by external government agencies and organisations, which seek to improve community safety and crime prevention within the community. Organise annual events with a community safety focus for targeted groups, such as older persons, women and youth. Distribute information and awareness materials relating to community safety and crime prevention at all major City events, City libraries and other facilities. Provide information to the media on community safety issues with particular emphasis on positive community safety outcomes. Promote community safety and crime prevention information on the City's website and social media platforms. 	 Constable Care Puppet Theatre and Interactive School Dramas Blue Light Disco Events Art of Ageing Events Youth Concerts Youth Competitions Falls and Injury Prevention Cyber Safety Awareness Domestic Violence Prevention 	Current information on external programs provided on the City's website. Minimum of 2 events conducted annually. Number of events annually where information is distributed.
Objective	Strategies	Key Measurement Programs	Measures
To effectively measure local perceptions of safety within the community.	Develop and implement a regular survey to measure community perceptions of safety.	Community Wellbeing Survey	First Community Wellbeing Survey developed and conducted in 2014.
Objective	Strategies	Key Accreditation Program	Measures
Achieve accreditation of the City's approach to community safety.	7. Assess the alignment of City plans and programs in line with the Australian Safe Community Foundation Program and determine eligibility to apply for "safe community" designation by the Foundation.	Australian Safe Community Foundation Program	Evaluation of the City's eligibility for Safe Community accreditation achieved by the end of the Plan.

Reporting and Review

In accordance with the City's *Integrated Planning Framework*, the new *Community Safety and Crime Prevention Plan* 2013-2017 2014-2018 has a five-year outlook to align with the *Corporate Business Plan*.

Progress against the Plan will be reported to the Council and community through *Annual Plan Quarterly Progress Reports* and the final *Annual Report*.

A review of the Plan will be scheduled in 2016/17 in accordance with its final year of implementation.





ATTACHMENT 2: Achievements against the Community Safety and Crime Prevention Plan 2009-2011

Young People & Families

Co	mment	Programs in current Plan	Program Coordinator
•	Approximately 20% of the City's population consists of young people aged between 12-25 years, which is above the Perth Metropolitan average.	Youth Outreach Program	
•	Recent City-wide consultation activities have highlighted "having active and engaged youth" as a priority for the City over the next 10 years.	Anchors YouthLink	
•	On an annual basis, the City's Youth Services Team has contact with approximately 9,400 young people through City programs and services, resulting in the significant distribution of information and support on youth-specific issues.	Youth Mobile	City of Joondalup
•	From the feedback received, an average of 90% satisfaction across all programs was noted.	Youth Centre School Holiday Program	
•	Within the past 2-3 years, the City has received an approximate 80% increase of referrals by the Department for Child Protection for at-risk youth to participate in City-run youth programs (in particular, the School Holiday Program and Skills-Based Programs).	Youth Projects	
•	A significant increase in requests from external service providers to deliver partnership programs for young people has also been noted over the past 2-3 years. This has facilitated	Lakeside Shopping Youth Liaison Program	Lakeside Shopping Centre
	improved financial efficiencies, specific skill- sets to be leveraged and provided additional support and knowledge sharing across agencies.		
	 sijor successes for Youth Services from 2009-13 include: Holding of a Youth Forum to inform improved communication with young people Launching of the Y-Lounge Youth website Mirror Park skate park development, involving input from local youth in the design and management of the park 	Blue Light Program	WA Police

Children's Safety

Co	mments	Programs in current Plan	Program Coordinator
•	The City has 44 primary school sites within its boundaries, of which safety education and support programs are delivered through.		
•	The City acts as a liaison between schools and external service providers and agencies by distributing information and materials on behalf of others.	Constable Care	Constable Care Child Safety
•	The Constable Care and Safety House Programs have been implemented successfully within WA for over 25 years.		Foundation
•	In 2012, the Constable Care Program was subject to independent analysis which demonstrated statistically valid improvements in child awareness and understanding of current crime and safety issues (some exceeding 50% in increased awareness).		
•	The City has provided financial and promotional support for the Programs since its establishment over 10 years ago.		
•	Constable Care and Safety House Programs received an average 90% support from the community during the 2009 consultation process on the draft Plan.	Safety House	Safety House Association
•	There are currently 24 schools participating in the Safety House Program within the City of Joondalup.		
•	Due to its continued support and commitment to child and youth safety, the City won the inaugural Constable Child Safety Award (Western Australian Local Government Category) in 2012.		

Drugs & Alcohol

Co	mments	Programs in current Plan	Program Coordinator
•	According to the most recent Community Safety and Crime Prevention Profile in 2009-10, offences for dealing and trafficking illicit drugs within the City rose 57% from the previous period, while possession and use offences decreased by 19%. The general population increase over this period was less than 2.0% Overall, illicit drug offences within the City remain below the regional and State average.	Responsible Serving of Alcohol in Licensed Premises	City of Joondalup
•	In 2009-10, 38% of domestic assaults within the City were alcohol-related, which is higher than the regional average but lower than the State average.		
•	As a preventative measure, the City actively targets street-present youth at risk of drug and alcohol abuse.		
•	In 2011, the City developed an <i>Alcohol Management Plan</i> to assist in the responsible availability, sale and consumption of alcohol within the City.	DrugArm Street	DrugArm (WA)
•	Local statistics on issues around licensed premises are provided to the WA Police from the City to assist responsible alcohol management.	Outreach	
•	Additional programs delivered after the adoption of the current Plan include PubWatch and the Liquor Accord, which link licensed premises and the WA Police to ensure the responsible service of alcohol.		

Video Surveillance

Comments		Programs in	Program Coordinator		
sites throughout the duration of the Plan, including: McNaughton Park Skate Park, resulting in a 50% reduction in graffiti and City Watch reports at the site. Tom Simpson Park, resulting in a 50% reduction of City Watch reports at the site. Mirror Park Skate Park, only recently installed in December 2012. CCTV is also currently installed in the Joondalup City Centre, Timberlane Park and Woodvale Library as a deterrent against vandalism and other anti-social behaviours within these locations. The City regularly distributes CCTV images to the WA Police, which has significantly increased since the installation of CCTV in 2009 (as demonstrated in the table below). The images assist in the provision of valuable evidence for arrests and prosecutions. Location 2009-10 2010-11 2011-12 Joondalup CBD 15 22 43				Public Areas Video Surveillance Project	City of Joondalup
		22	43		
MacNaughton Park	0	0	4		
Tom Simpson Park	0 1 2				
Timberlane Park	2 2 0				
Woodvale Library	5 1 1				
Total:	22				
The annual cost to the City is appropriate to the cost in the					

Community Safety

Co	omments	Programs in current Plan	Program Coordinator
•	Neighbourhood Watch is the State's longest running community safety awareness program, exceeding 30 years in duration. The City provides promotional and liaison support for all externally-run community safety programs.	Neighbourhood Watch Volunteer Program	Neighbour- hood Watch WA
•	Neighbourhood Watch received a 92% support rating from the community as part of the 2009 consultation process on the draft Plan, while the Home Security Service and Eyes on the Street Program received 72% and 86% respectively.	Home Security Audit Service	
•	The Neighbourhood Watch Program is currently under review by its governing board, which will see more flexible volunteering arrangements commence in 2013-14. This may have impacts on the role the City plays in facilitating the Program's delivery as it becomes more prominent online.	Eyes on the Street Program	WA Police
•	There are currently 4 active Neighbourhood Watch Area Coordinators and 14 Suburb Managers volunteering within the City of Joondalup.		

Road Safety

Co	omments	Programs in current Plan	Programme Coordinator
•	The City is currently located within one of the fastest growing residential regions within Australia. As a result, vehicle commuter traffic is significantly increasing through the City to major employment areas south of Wanneroo. This congestion increases the potential for	School Road Safety Program	
•	traffic offences and road safety concerns within the region. Residents continue to provide reports of hoon	School Road Safety Art Competition	City of Joondalup
•	behaviour to the City although many are now reported directly to the WA Police due to the promotion of their online hoon reporting form. Road Safety initiatives within the City are informed by broader Federal and State	Community Speedwatch Program	

Co	omments	Programs in current Plan	Programme Coordinator
	Government strategies. Many local programs within WA are also coordinated and driven through WALGA.	Community Safe Speed Promise Program	
•	The City adopted a Road Safety Action Plan 2011-2015 in 2011 to guide the delivery of programs and actions and reflect broader Federal and State priorities.	Provision of Traffic Treatments	
•	The City has committed \$5.2M within its 2013-18 <i>Capital Works Program</i> for 32 local traffic		
	management projects to improve road safety within local streets. (This includes the anti-hoon speed hump program).	RoadWise Program	
•	Road Safety education campaigns were		
	delivered to 7 schools in 2012-2013 following the adoption of the City's <i>Road Safety Action Plan 2011-2015</i> .	White Ribbons for Road Safety	WALGA
•	The School Road Safety Art Competition attracted over 500 entries in 2011 from local	Program	
	schools.	D 10 () D:	
•	Traffic investigations were conducted in 4 schools in 2011-2012 to inform future road safety improvements, while specific	Road Safety Bin Sticker Program	
	improvements were implemented at a further 4 schools.		
•	Regional road safety matters are considered with major stakeholders including the City, WA Police, WALGA, RoadWise and the RAC.	Anti-hoon Speed Hump Program	Main Roads WA
•	Of all programs considered during the 2009 consultation process on the draft Plan, road safety education initiatives received the lowest support due to their perceived ineffectiveness.		

Beach & Ocean Management

Co	mments	Programs in	Program
		current Plan	Coordinator
•	The City is home to a 17km coastline which contains some of the most popularly attended beaches within the State. As a result, 2 major surf-lifesaving clubs operate out of Sorrento and Mullaloo to which the City provides financial assistance. In 2011, the City developed a comprehensive Beach Management Plan to inform a coordinated approach to management, enforcement and capital works programs along its coastline.	Sea Rescue Service	Whitfords Volunteer Sea Rescue Group
•	Following the endorsement of the <i>Beach Management Plan</i> , the City implemented a specialised enforcement and support service along the City's beaches. The City now employs several Beach Rangers who operate over the summer period to enforce local laws governing beach activities, educate the community about beach safety and provide information and support to other agencies operating in the area, including the WA Police/Water Police and Surf Lifesaving Clubs. The expedient identification of damaged beach	Surf-Lifesaving Services	Surf- Lifesaving WA
	infrastructure is also provided by through this service to ensure beach paths, etc. remain safe for public use.		
•	Since implementing the new beach enforcement service, community behaviours surrounding responsible kitesurfing and dog exercising activities have significantly improved.	Additional Surf-	City of
•	The City provides financial support to the Whitfords Volunteer Sea Rescue Group to conduct sea rescue services within the region.	Lifesaving Services	Joondalup
•	A Shark Forum was held by the City in 2012 to update key stakeholders on new initiatives into shark education and research, which will inform improved beach safety for the community.		

Emergency Management

Local governments provide local and regional		
responses to emergencies as they arise. To ensure a coordinated approach, key stakeholders including the City, WA Police, FESA, Department of Health and others, meet frequently to discuss effective responses and implement training exercises. Loc Ma	ocal Emergency lanagement and committee	WA Police

<u>Vandalism</u>

Со	mments	Programs in current Plan	Program Coordinator
•	The City's Graffiti Removal Service provides a single contact, free graffiti removal service for local residents, business operators and community groups.	Graffiti Reporting and Removal Program	
•	In 2012-13, this service completed 4,758 graffiti removals. Four major mural arts projects have been	Local Graffiti Removal Volunteer Program	City of Joondalup
•	completed in recent years to act as a deterrent for repeat graffiti offences. The City also works with the State	Mural Art Program	
	Government's Juvenile Justice Team Graffiti Referral Project to facilitate graffiti offenders in removing tags on government assets in local areas.		
•	Since implementing targeted graffiti and vandalism reduction programs (such as rapid graffiti removal, CCTV, etc.), reports of vandalism and damage City Watch have reduced by 38%.	Give20 Community Service Program	Department of Education and Training
•	Annual customer satisfaction ratings for graffiti removal services provided by the City have remained consistently high, peaking in 2012-13 at 92.5%.		

City Watch

Co	mments	Programs in current Plan	Program Coordinator
•	The City has supported a dedicated City Watch patrol service within its boundaries since 2000. Over this period City Watch has been subject to a variety of service level changes, with the current model preferring a targeted patrol service. This has reduced the costs associated with patrolling locations with low incidence reports.	City Watch Community Patrol Service	
•	WA Police provide daily information on burglaries and stealing from motor vehicles to assist in targeting City Watch Patrols. Annual customer satisfaction survey results for	City Watch Holiday Alert Service	
	City Watch have remained steady in 2012-13 at 71%.		City of Joondalup
•	The annual cost for the City Watch contract to Wilson Security is approximately \$1.3M.		
•	In 2012-13, 4,302 incidents were reported to City Watch, with the most prominent incident types including resident and commercial alarms and noise complaints.	City Watch Party Alert Service	
•	The 2009 consultation process on the draft Plan revealed inconsistent comments on the value of the City Watch service, however, 85% of respondents overall supported the delivery of the service.		

Ranger Services

Events Management

Co	omments	Programs in current Plan	Program Coordinator
•	The City contains over 200 public space areas and facilities that may be hired by the community and external organisations for events and functions.		
•	The City also has an extensive calendar of community events, including outdoor concerts and official ceremonies that utilise local parks and facilities as venues for several thousand attendees.	Events Management	City of
•	In 2010, the City implemented an <i>External Events Approval Tracking System</i> to incorporate the involvement and consideration of community safety needs in the approval of event applications to the City.	Community Safety Planning	Joondalup
•	All City-run events are subject to a comprehensive risk analysis process to ensure the safety of the community in attendance at the events.		

Designing-Out Crime

Co	omments	Programs in current Plan	Program Coordinator
•	CPTED principles provide a pre-emptive measure for deterring anti-social behaviour within public spaces and facilities.		
•	The City has trained staff who provide guidance on planning and development designs to ensure the interface with the public space applies CPTED principles.	Crime Prevention Through Environmental Design (CPTED)	City of Joondalup
•	The design of City-owned infrastructure also considers CPTED principles, with Mirror Park Skate Park being the most recent example of this assessment.		

<u>Draft Community Safety and Crime Prevention Plan 2014-2018</u> <u>Community Consultation and Communication Plan</u>

Purpose of the Consultation

To obtain community feedback on a draft *Community Safety and Crime Prevention Plan 2014-2018*.

Background

In February 2013, the Strategic Community Reference Group (SCRG) held its inaugural meeting to discuss the review of the City's *Community Safety and Crime Prevention Plan 2009 – 2011*.

The City sought assistance from the SCRG to develop a higher-level plan that reflects the new strategic objectives contained within *Joondalup 2022* and any emerging trends and State-driven priorities that could be identified.

Based on the initial contributions of the SCRG, a draft *Community Safety and Crime Prevention Plan 2014-2018* was developed and further feedback was obtained from the Group to finalise the document for public consultation.

This first phase of development constitutes the City's engagement component of the review process.

The second phase will seek feedback from the broader community and stakeholders on a draft Plan.

Major Issues for Consideration

There are no major issues identified for this consultation process, as it is not controversial in nature and the engagement process with the SCRG provided positive feedback and quality advice into the Plan's development.

Who will be consulted?

- City of Joondalup residents.
- All resident and ratepayer associations.
- Community Engagement Network members who have identified an interest in:
 - o Community safety, law enforcement and parking
 - o All of the above
- Stakeholders including:
 - o WA Police
 - o Neighbourhood Watch
 - o ECU
 - o local parliamentarians

How will they be consulted?

It is proposed that only qualitative feedback on the draft *Community Safety and Crime Prevention Plan 2014-2018* is sought from the community and stakeholders. As such, there will be no survey developed for this consultation process.

City of Joondalup residents:

- o Advertising on the City's website, Twitter/Facebook and Joondalup Voice.
- Link to draft Plan and email address to submit comments from the City's website.
- o Hero image linked to the Community Consultation webpage.

Stakeholders will receive:

- o Letter inviting stakeholders to comment on the draft Plan.
- o Copy of the draft Plan.

Resident and Ratepayer Associations will receive:

- Letter inviting associations to comment on the draft Plan.
- Copy of the draft Plan.

Relevant Community Engagement Network Members:

o Email with a link to the City's consultation website.

Anonymity

In order for a survey to be considered valid, the name and address of the respondent must be provided, which is to be stated within correspondence.

Date of Commencement and Duration of Consultation

• The consultation will be undertaken over a 21 day period from 20 November 2013 to 10 December 2013.

Communication Methods to be used

Local Newspapers/Media Opportunities

Joondalup Voice

Letters/Emails

Modified letters/emails for each target group:

- Stakeholders (letter)
- Resident/Ratepayer Associations (letter)
- Community Engagement Network (email)

Website

Information of the City's website with to include:

- Project information.
- Draft Plan.