

## PROPOSED BILLBOARD LOCATIONS

**Proposed (referred) location 1:** The pump station at Central Park West Parking Station number 8, adjacent to the site of the proposed Joondalup Performing Arts and Cultural Facility.

### Options:

- One billboard could be installed in front of the pump house; the direction of the facing side would have to be carefully considered to maximize exposure as the billboard could only face either North or South facing traffic.

**Owners:** City of Joondalup, negotiation to install billboards would not be required.



**Proposed location 2:** The land between Teakle Court and Central Park West Parking Station number 8, site of the proposed Joondalup Performing Arts and Cultural Facility.

**Options:**

- One billboard could be installed on the North West corner of the land between Teakle Court and Central West Parking Station number 8 facing North West; or

**Owners:** City of Joondalup, negotiation to install billboards would not be required.



View of proposed billboard situated on North West corner, facing North West.

**Proposed location 3:** The North West and/or South West corners of the intersection of Kendrew Crescent and Grand Boulevard, directly opposite Edith Cowan University (ECU).

**Options:**

- One billboard could be installed on the North West corner of the intersection of Kendrew Crescent and Grand Boulevard facing South East and/or:
- One billboard could be installed on the South West corner of the intersection of Kendrew Crescent and Grand Boulevard facing North East.

**Owners:** Edith Cowan University C/O Knight Frank Australia Pty Ltd GPO Box X2253 PERTH WA 6847





View of proposed billboard situated on the North West corner, facing South East across from the main entrance to ECU.



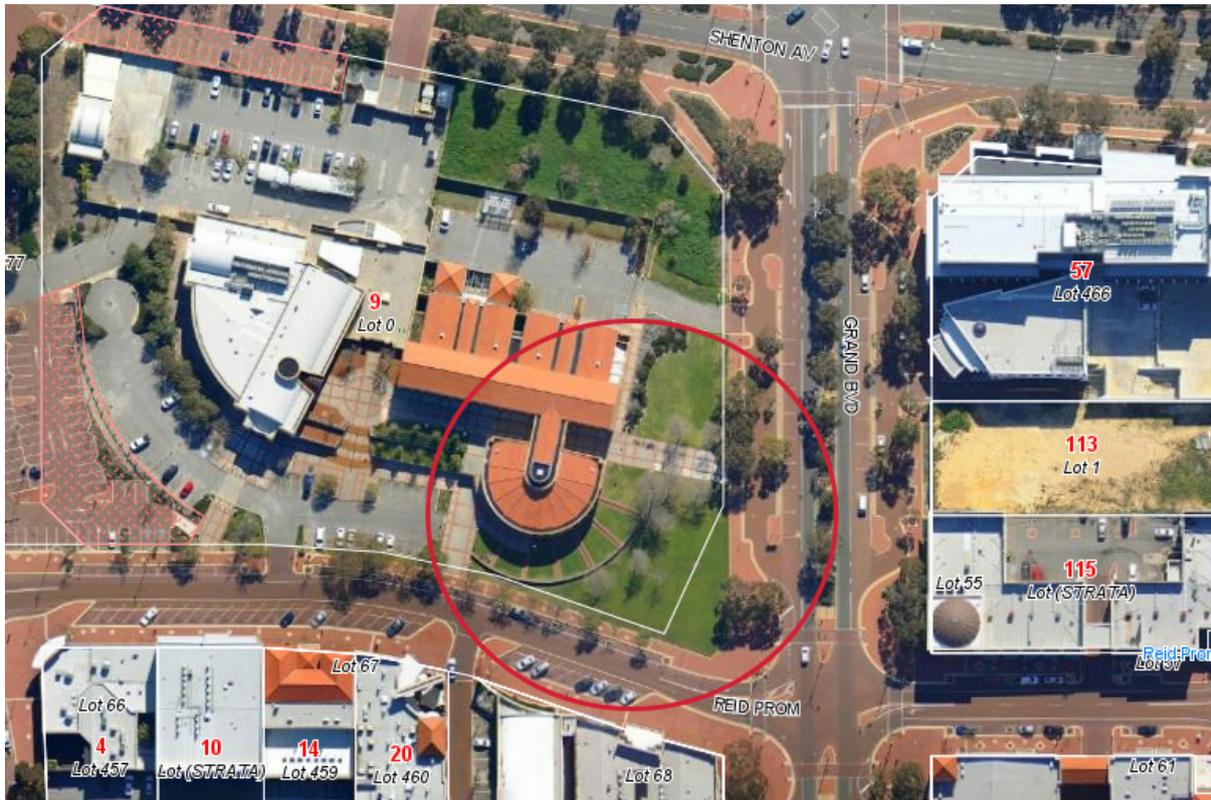
View of proposed billboard situated on the South West corner, facing North East (also showing a side view of the billboard on the North West Corner facing South East).

**Proposed location 4:** The City of Joondalup Police Station & Courts, 9 Reid Promenade.

**Options:**

- One free standing billboard could be installed on the lawn facing South East towards Grand Boulevard.
- One billboard may be installed on a structurally suitable and sound part of the roof.
- One wall based billboard could be installed on a suitable wall, for example the East wall facing Grand Boulevard.

**Owners:** Department Of Lands PO BOX 1143 WEST PERTH WA 6872





View of proposed billboard positions on the Courthouse front lawn and roof. Due to the nature of the building, a rooftop billboard would need to be custom built.



A wall based custom billboard could be installed on the Courthouse East facing wall however a window would need to be permanently blocked off.

**Proposed location 5:** Corner of Shenton Avenue and Grand Boulevard

- One free standing billboard could be installed on the South West corner of the intersection of Grand Boulevard and Shenton Avenue facing North East.

**Owners:** Department Of Lands PO BOX 1143 WEST PERTH WA 6872



View of proposed billboard situated on the South West corner of Shenton Avenue and Grand Boulevard, facing North East.



**Proposed location 7:** Lakeside Joondalup Shopping City buildings, Corner of Grand Boulevard and Boas Avenue.

**Options:**

- One free standing billboard could be installed on a structurally suitable part of the roof facing East over the intersection of Grand Boulevard and Boas Ave.
- One wall based billboard could be installed on the wall facing East over Grand Boulevard.

**Owned by:** Lend Lease Property Management, PO Box 3385 Joondalup WA 6027



View of proposed billboard above the Lakeside Joondalup Shopping City buildings on the corner of Grand Boulevard and Boas Avenue, facing East.

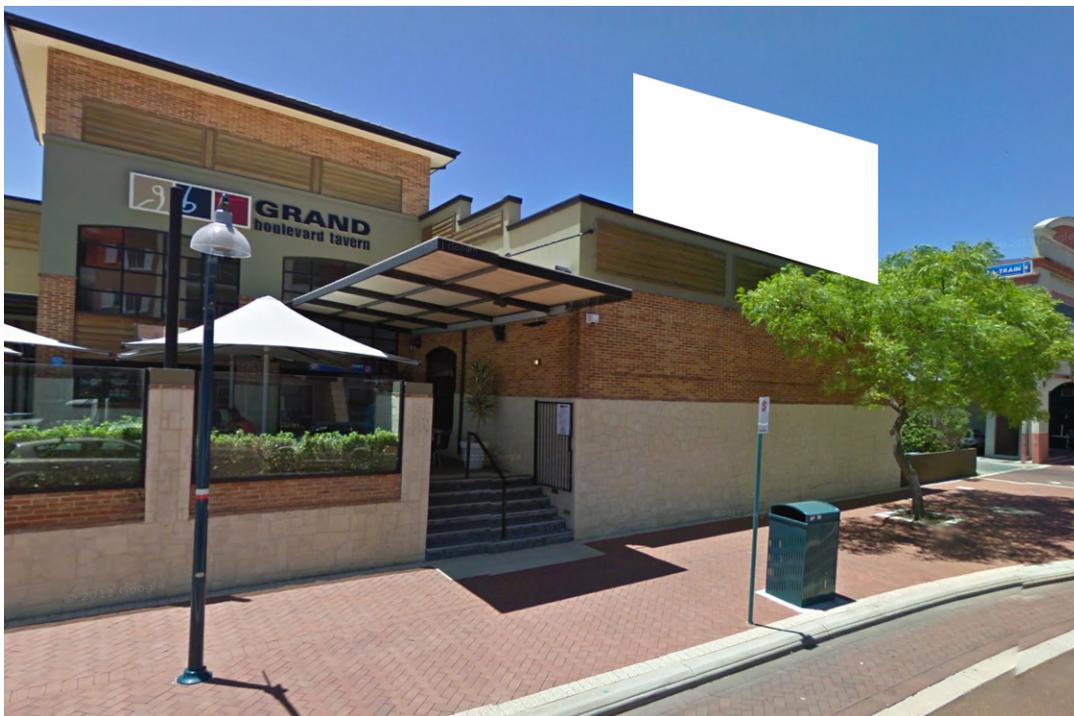


Proposed view of a wall mounted billboard on Lakeside Joondalup Shopping City building, facing East on Grand Boulevard.

**Proposed location 8:** 151 Grand Boulevard, The Boulevard Hotel.

- One roof top billboard could be installed above the wall facing South over Boas Avenue.

**Owners:** Privately owned.



View of proposed billboard above 151 Grand Boulevard, The Grand Boulevard Hotel, facing South.