

# Visual Arts Policy

City Policy

## Responsible Directorate: Corporate Services

**Objective:** 

To guide the delivery of a contemporary visual arts program that supports quality cultural opportunities for the local community, recognising the value of culture in our society as a driving force for change, innovation, vibrant communities, a strong sense of place, the economy and tourism. To guide the delivery of a contemporary visual arts program that supports quality cultural opportunities for the local community.

#### 1. Definitions:

"contemporary art" means an artwork that is conceptually resolved and is reflective of the artist's current practice. It is not based on style, subject matter, medium or artistic approach.

#### 2. Statement:

With the anticipated growth and development of the City Centre, it is considered a priority for the City to cultivate a modern, urban and culturally-enriched environment with a quality, contemporary visual art programme.

The City supports the implementation of this program with a focus on:

- a. Developing a high quality contemporary art collection for the enrichment of residents and the broader community.
- b. Enhancing the reputation of the City as a modern, vibrant, and culturally enriched environment with global ambitions for residents and visitors.
- c. Supporting Western Australian artists and the local arts industry.
- d. Enhancing the City's historical records through commissioning artworks that reflect and capture local flora, fauna and iconic landmarks of the City.
- e. Providing opportunities to educate the City's audiences through participation and access to contemporary visual art.

The City supports the implementation of a contemporary visual arts program that focuses on developing a high quality collection for the benefit of residents and the broader community. With the anticipated growth and development of the City Centre, it is considered a priority for

the City to cultivate a modern, urban and culturally-enriched environment with quality, contemporary visual art.

#### 3. Details:

#### 3.1 Visual Arts Program:

The City will continue to enhance and develop the City's art collection, comprising of visual art, public art and mural art, through the following mechanisms:

- Artwork acquisition
- Artwork commissioning
- · Publicly accessible artwork and programming
- Art awards
- Creative opportunities for the local community
- Artist residencies
- National and international opportunities
- Partnerships
- The WA State Government's Percent for Art Policy

#### 3.2 Program Management:

Following the principles of best practice as outlined by the National Association for the Visual Arts (NAVA), the City's Visual Art Programme will be guided by the Art Collection Management Plan.

Members of the Policy Committee will be consulted by the Chief Executive Officer regarding the acquisition of visual art by artists of significance that are consistent with developments in Western Australian contemporary art, and based on advice from respected and relevant industry arts professionals.

Following the principles of best practice and National Standards for Australian Galleries and Museums, the City's Art Collection will be guided by an Art Collection Management Plan.

#### 3.3 Art Collection:

The Purpose of the Art Collection is to properly conserve, maintain and grow the value of the City's art and cultural assets; and to preserve, protect and promote the unique social and cultural identity of the city.

As the custodian of an art collection, the City manages the artworks according to museum industry standards of collection development, preservation and access as articulated by the National Standards for Australian Museums and Galleries. Through the strategic management of the collection, the City is committed to ensuring its ongoing significance for the City of Joondalup.

The aims of the Art Collection are to:

i. support contemporary art and artists, with a focus on Western Australian artists;

- <u>ii.</u> acquire exemplary artworks that are contemporary, conceptually resolved and reflect current practice;
- iii. provide Joondalup citizens with access to high quality, contemporary visual art;
- iv. be of sufficient scope and range to sustain a diversity of views and interpretations:
- v. increase the understanding and enjoyment of contemporary art as they pertain to the culture of the City;
- vi. develop the Collection holdings by attracting donations, bequests and other means of support;
- vii. acquire items that will appreciate in value over time; and
- viii. operate in accordance with museum standards.

Members of the Policy Committee will be consulted by the Chief Executive Officer regarding the acquisition of visual art by artists of significance that are consistent with developments in Western Australian contemporary art based on advice from respected and relevant industry arts professionals.

#### **Art Collection Advisory Committee:**

The Art Collection Advisory Committee will make decisions regarding the acquisition of visual art by artists of significance that are consistent with developments in Western Australian contemporary art.

The Committee will receive advice from respected and relevant industry arts professionals to continue to enhance the City's role as the cultural hub of Perth's north-west region.

**Creation Date:** June 1999 (CJ213-06/99)

#### Formally:

- Art Collection Policy
- Museum Collections and Operations Policy
- Public Art Policy
- Cultural Development Policy
- The City's Art and Memorabilia Collections Policy

**Amendments:** CJ206-10/05, CJ238-12/06, CJ186-09/07, CJ052-04/08 and CJ108-06/13

#### **Related Documentation:**

- Public art implementation process
- Art collections and acquisition management strategy
- Museum collection management strategy
- Register of Delegation of Authority



# THE CITY'S ART AND MEMORABILIA COLLECTIONS

STATUS: City Policy - A policy that is developed for administrative and

operational imperatives and has an internal focus.

Developed by the Policy Committee and/or the administration

and adopted by Council.

RESPONSIBLE DIRECTORATE:

Planning and Community Development

**OBJECTIVE:** To direct the City's approach to art and collections for the

Joondalup community.

#### STATEMENT:

Council recognises the important role played by its public art, the Art Collection, archives and memorabilia in shaping and developing a sense of community. It will address such matters in the following way:

#### **Public Art**

The State Government's Percent for Art Policy will be utilised when developing proposals for new public buildings and extensions over the value of \$100,000. Developers of public facilities will be encouraged to adopt this policy. Reports to Council relating to such developments shall highlight public art commitments where possible. Projects shall be implemented according to the Public Art Implementation Process as determined by the Chief Executive Officer.

#### **Art Collection**

#### Content and Context

The City will support Western Australian art and artists through an art acquisition program. The City will adopt a multi-criteria approach to its art collection, acquisitions and awards. This approach will ensure that the collection, acquisitions and awards include contemporary art and art demonstrating local content and context.

#### Management and Acquisition

The City's Arts Management Strategy will determine the long-term management, acquisition plan, display, valuation and sale of the collection. The City's Arts Officer will consider all offers of gifts, donations and bequests and advise the City on the suitability and acceptability of the artwork as part of the Art Collection.



#### Acquisitions over \$7,500

The Art Collection and Advisory Committee is to comprise five (5) Elected Members and the Chief Executive Officer will have delegated authority from the Council to acquire art works over \$7,500, within the available adopted budget funds.

The Art Collection and Advisory Committee will also have the authority to acquire art works for the City through a commissioning project to acknowledge or celebrate a milestone or special event for the City.

All acquisitions by the Art Collection and Advisory Committee will be based on written advice from the City's Art Officer.

#### Acquisitions up to \$7,500

The Chief Executive Officer or the Art Collection and Advisory Committee may approve acquisitions for art works up to \$7,500 within the available adopted budget funds. Acquisitions by the Chief Executive Officer will be based on written advice from the City's Art Consultant.

#### **Art Award and Exhibitions**

The City will hold an annual Community Art Exhibition and an annual Invitation Art Award. These competitions will be judged by an external panel of judges.

#### Community Art Exhibition

The Community Art Exhibitions is a competition for City of Joondalup residents as well as members of any recognised Joondalup visual arts associations and is to include a special category for local content and context.

The City of Joondalup to have first right to purchase artworks entered in the Community Art Exhibition.

The Community Art Exhibition winning artwork may be considered for purchase by the Art Collection and Advisory Committee. The purchase price to be in addition to the prize given.

#### **Invitation Art Award**

The Invitation Art Award is an acquisitive art award for invited prominent professional artists.

The purpose of this award is to showcase high quality WA contemporary art and to give the Joondalup residents access to high standard art exhibitions.

The Invitation Art Award will include a special category for local content and context.



#### **Archive & Memorabilia Collection**

The City's archive and memorabilia collection is a repository for unique and significant resources relating to the natural and man-modified environment within and around Joondalup. The collection is a regional resource that contains many items which are jointly owned by the Cities of Joondalup and Wanneroo and which were acquired before the present local governments were formed in 1999. The City of Joondalup has subsequently added to this collection itself. The function of the collection is to allow interpretation of a regional resource to promote education, enjoyment and community participation.

Amendments: CJ213-06/99, CJ206-10/05, CJ238-12/06, CJ186-09/07,

CJ207-10/07, CJ052-04/08

Related Public art implementation process:

Documentation: Art Collections and Acquisition management strategy;

Museum collection management strategy

Issued: April 2008



# **Updated 24 February 2016**

# ART COLLECTION MANAGEMENT PLAN



Chris Hopewell, Black Hole Soul, 2011 Acrylic and Epoxy Resin on Wood Panel 120cm x 90cm x 5cm

#### Section 1: The Plan

#### 1.1 Introduction

The City of Joondalup Art Collection cares for a variety of artwork in three distinct categories, encompassing the:

- City of Joondalup Art Collection
- Public Art
- Murals and Ephemeral Artworks

As the custodian of a public collection, the City manages the artworks according to museum industry standards of collection development, preservation and access as articulated by the National Standards for Australian Museums and Galleries (see Terms and Definitions, Attachment 10). Through the strategic management of the collection, the City is committed to ensuring its ongoing significance for the City of Joondalup.

The "Visual Arts Policy" articulates the objectives of the CoJ Art Collection.

#### **Definition:**

"Contemporary art" means an artwork that is conceptually resolved and is reflective of the artist's current practice. It is not based on style, subject matter, medium or artistic approach.

#### Statement:

The City supports the implementation of a contemporary visual arts program that focuses on developing a high quality collection for the benefit of residents and the broader community. With the anticipated growth and development of the City Centre, it is considered a priority for the City to cultivate a modern, urban and culturally-enriched environment with quality, contemporary visual art.

#### **Details:**

The City will continue to enhance and develop the City's art collection, comprising of visual art, public art and mural art, through the following mechanisms:

- Artwork acquisition
- Artwork commissioning
- Publicly accessible artwork and programming
- Art awards
- Creative opportunities for the local community
- Artist residencies
- National and international opportunities
- Partnerships
- The WA State Government's Percent for Art Policy

#### **Program Management**

Following the principles of best practice and National Standards for Australian Galleries and Museums, the City's visual arts program will be guided by an Art Collection Management Plan.

#### 1.2 Policy Committee

Members of the Policy Committee will be consulted by the Chief Executive Officer regarding the acquisition of visual art by artists of significance that are consistent with developments in Western Australian contemporary art.

The Policy Committee will receive advice from respected and relevant industry arts professionals to continue to enhance the City's role as the cultural hub of Perth's north-west region.

All acquisitions of Visual Art by the Policy Committee are to be based on written advice from the City's Curator.

#### **Role of the Policy Committee**

The role of the Policy Committee is to:

- make recommendations to Council on the development and review of the City's policies and overall policy framework
- develop and maintain a visual art collection of significance and repute that reflects the cultural aspirations of the City of Joondalup and its expressed goals and policies
- collect works of visual art of demonstrable excellence by artists of significance, consistent with the perceived developments in West Australian contemporary art
- collect and commission selectively works of art which enhance the existing Collection and which foster an understanding, enjoyment and appreciation of the visual arts among the broader community and members of the general public
- review the criteria established to determine award winners
- oversee the strategic direction of the City's Art Award events, Visual Art Collection and Visual Art Programs.

#### 1.3 Aims of the Plan

The aims of the Art Collection Management Plan are to:

- i. Describe and define the three types of visual art collected and managed by the City (ie. The CoJ Art Collection, Public Art, Murals and Ephemeral artworks.)
- ii. Define the Selection Criteria for developing the CoJ Art Collection
- iii. Guide the management, acquisition, development, access, and promotion of works of art collected by the City

#### 1.4 Objectives

The objectives of the Art Collection Management Plan are to provide guidelines for:

- i. implementing the collection's management to museum industry standards
- ii. developing the collection
- iii. managing the collection in line with policies of the City of Joondalup
- iv. managing the collection within the annual budget allocation

#### 1.5 Management

The Collection will be managed as follows:

- i. The City of Joondalup Art Collection will be managed by professional curatorial staff who are required to maintain museum industry standards of collection management and make recommendations on acquisitions and nominate works for de-accession.
- ii. The City of Joondalup will resource the collection appropriately, including allocating budgets for managing the collection and developing the holdings.

#### **Section 2: The Art Collection**

#### 2.1 Purpose of the Art Collection

- To properly conserve, maintain and grow the value of the City's art and cultural assets;
   and
- ii. To preserve, protect and promote the unique social and cultural identity of the city.

#### 2.2 Aims of the Art Collection

- i. support contemporary art and artists, with a focus on Western Australian artists;
- ii. acquire exemplary artworks that are contemporary, conceptually resolved and reflect current practice;
- iii. provide Joondalup citizens with access to high quality, contemporary visual art, free of charge;
- iv. be of sufficient scope and range to sustain a diversity of views and interpretations;
- v. increase the understanding and enjoyment of contemporary art as they pertain to the culture of the City:
- vi. develop the Collection holdings by attracting donations, bequests and other means of support;
- vii. acquire items that will appreciate in value over time; and
- viii. operate in accordance with museum standards.

#### 2.3 Art Collection Categories: Definitions

#### 2.3.1 The CoJ Art Collection

An Art Collection is any collection of professionally made artworks that are collected according to specific selection criteria by a Curator. The CoJ Art Collection holds over 200 examples of Western Australian contemporary art, including paintings, sculptural works, drawings, prints, water colours, photographic works, glasswork, textile works, installation and video work. It is housed within the City buildings including the Council Chambers,

Libraries, Administrative Offices and Recreation Centres. These works are maintained and managed by a Curator and are rotated on a regular basis throughout buildings and available to the community to view via the internet. Last valued in 2015 at approximately \$600,000 (estimated market value). Artwork acquired for the CoJ Art collection is subject to Selection Criteria, and the Collection is considered a whole entity, as well as a Collection of individual works.

#### 2.3.2 Public Art

The defining principle of public art is that the work has been designed by an artist for enhancement of a particular public realm and is often site-specific. Public Art can be of any art form, from traditional media such as sculpture, to contemporary works, functional objects, architectural embellishments, street-furniture, or multimedia installations. Currently the City has 35 Public Artworks including: mosaics, murals, sculptures, street bollards, architectural details and street furniture. The majority of these works are located in and around the Joondalup City Centre. In general, unlike works in the CoJ Art Collection, these works are not rotated, but remain fixed in their location. Public Artworks are commissioned as one-off projects, and the funding may come from a Percent for Art budget (see Terms and Conditions, attachment 10) or from a unique building development or be part of the installation of new infrastructure. A Public Artwork may also be collected as a one-off acquisition and be related to the CoJ Art Collection, or may be subject to the Art Collection's selection criteria, although not necessarily. Public Artworks will have a maintenance schedule which outlines how the Curator and the City should care for and maintain the work.

#### 2.3.3 Mural and Ephemeral Arts

Murals are large-scale artworks, often outdoor paintings or installations that may cover an outdoor wall or other public infrastructure. Due to the non-permanent nature of murals, having a life expectancy span of 5 years, they are not considered to be part of the Art Collection, instead residing within the Visual Arts Program.

The Mural Arts Program (part of the Visual Arts Program) contributes to 'sense of place' by creating difference and identity for particular locations and continues to support the artistic development of regional artists as well as introduce international artists to the region. Mural Art projects are project-specific and adhere to approved processes and methodologies that sit outside of the Art Collection Management Plan.

Ephemeral (short-lived) art is art which is not intended to last. Ephemeral artworks can be site-specific and are not considered as part of the Art Collection.

## **Section 3: Acquisition and Collection Development**

#### 3.1 Introduction

To ensure development of a cohesive Art Collection, this Plan sets out Selection Criteria for acquisitions of art. Items considered for acquisition must meet all of the Essential Selection Criteria (3.3.1), and one or more of the Desirable Selection Criteria (3.3.2 - 3.3.3).

Criteria for de-accession (3.4.3) are applied to remove items which may no longer be suitable for the Collection according to the criteria outlined.

#### 3.2 Acquisition

Acquisitions into the Collection are made by purchase, commissioning (3.2.2), donation or bequest, (3.2.4).

#### 3.2.1 Acquisition Process

Items are purchased or acquired for the Collection utilising the:

- i. Annual acquisition budget (3.2.2.1), allocated each financial year;
- ii. Community Invitation Art Award budget (3.2.2.2);
- iii. Visual Art Commission- Iconic Landmarks (3.2.2.3);
- iv. Artists in Residence (Visual Art Commission model) (3.2.2.4);
- v. Public Art commission (3.2.2.5);
- vi. Billboard Public Art commission (3.2.2.6);
- vii. Percent for Art Scheme (3.2.2.7);
- viii. Special Project Acquisitions (3.2.2.8); or
- ix. Acquisition through donations or bequests (3.2.2.9).

When acquisition recommendations are made, due consideration must be given to the appropriate allocation of budgetary resources. It is strongly recommended that the City does not purchase artworks outside the acquisition process (3.2.2 and 3.3) however any artworks acquired in this manner shall require the completion of a **Notice of Acquisition Form** (see Attachment 5).

#### 3.2.2 Acquisition Approval Process

The Curator identifies suitable artworks according to the Selection Criteria (Essential; 3.3.1, and Desirable; 3.3.2), and recommend the purchase or commission of works of art.

#### 3.2.2.1 Annual Acquisition Budget

The Chief Executive Officer has the delegated authority to expend funds provided in the Annual Budget.

#### 3.2.2.2 Community Invitation Art Award

The winning entry of the City of Joondalup Community Invitation Art Award shall be acquired for the Collection as a condition of the Acquisitive Award.

The Acquisitive Award will be judged on artistic merit by a panel of external judges selected by the City.

#### 3.2.2.3 Visual Art Commission-Iconic Landmarks

Annually, a contemporary artist may be commissioned to the value of \$15,000 to depict iconic landmarks within the City of Joondalup. Themes follow as:

- The social environment;
- The urban environment;
- The natural environment.

The Curator will recommend artists fitting the essential acquisition criteria to the Policy Committee. The CEO will approve the Detailed Concept Response and the Completed Artwork—following the approved Visual Art Commissioning Process. The CEO will circulate Detailed Concept Response and the Completed Artwork to the Policy Committee for their information.

#### 3.2.2.4 Artist in Residence

Alternatively, with the approval of Council, the City may invite a national or international artist to undertake a residency in the City of Joondalup to develop a commissioned artwork documenting and capturing the iconic landmarks and people who represent the City of Joondalup.

The City's Curator will provide options of artists via a report to undertake the commission.

#### 3.2.2.5 Public Art commission

The City's Visual Arts Officer will provide options of artists for Public Art commissioning, factoring in feasibility, via a Report. The CEO and Policy Committee will formally approve one of the recommended artists at a Policy Committee meeting. Issues relating to location feasibility require identification prior to the recommendation of a specific location or site.

Certain commissions may be funded by a *Percent for Art Policy*, to be developed and guided by a separate management plan. This plan will allocate 1% of spending on projects over \$1M towards artistic content.

(See attachment 1, Terms and Definitions, Percent for Art Scheme, and Attachment 6, Process Map for Commissioning Public Art)

#### 3.2.2.6 Billboard Public Art commission

On a half-yearly basis, artwork on the 'Inside Out Billboard' facade will be changed. Artists may be commissioned to develop a new artwork for large scale display, selected through participation in either the Community Art Exhibition or the Community Invitation Art Award or by an expression of interest, or by reproducing an existing work.

The CEO, following consultation with members of the Policy Committee, approves the scheduled artwork to be displayed on the 'Inside Out Billboard' every six months.

#### 3.2.2.7 Special Project Acquisitions

From time to time, special project funds may be allocated as a discrete budget for a specific project or purchase.

#### 3.2.2.8 Acquisition through Donations or Bequests

The Curator will consider all offers of gifts, donations and bequests of artwork and advise the CEO / Policy Committee as to the suitability and acceptability of the artwork as part of the Art Collection.(see 3.2.4)

#### 3.2.3 Commissioning Works of Art

Commissioning works of art (separate to those listed in 3.2.2) including official portraits and site-specific artworks, will be undertaken by the City at the direction of the CEO in consultation with members of the Policy Committee, based on the recommendation of the Curator or Visual Arts Officer in accordance with points 3.3 and 3.2.1.

#### 3.2.3.1 Known artist

Where the preferred artist and the type of work has been identified by the Policy Committee, on recommendation by the Curator, and is of a small-scale and/or low in value, the work may be commissioned from the Art Collection acquisition budget in accordance with point 3.2.2.

#### 3.2.3.2 Known project

Where the chosen theme or subject of a work – but not the preferred artist or style - has been identified (e.g. an official portrait, a series of local landscapes, a site specific work), and the value of the commission is deemed to be high, the work will be commissioned from a special project budget (6.1) in accordance with point 3.2.2. The special project budget will be authorised by the CEO through the usual budget approval channels.

#### 3.2.4 Donation or Bequest of Artwork

The Curator will consider all offers of gifts, donations and bequests and advise the City on the suitability and acceptability of the artwork as part of the Art Collection. The Curator will recommend any suitable donations or bequests of artwork to the CEO for potential inclusion in the relevant Collection.

An artwork that has been donated or bequeathed must meet the essential acquisition criteria (3.3.1) and specific acquisition criteria (3.3.2) Approval can only be granted subject to the artwork donation/ bequest/ gift being unconditional and the sole property of the owner.

Donations, whilst 'free', do add to the associated costs for maintenance and care of the City's Collection.

Acquiring (through purchase, commission or donation) artworks from an artist is recognition of the quality of artist's practice. Being represented by a public or corporate entity ads weight and significance to an artist's CV and can increase their artwork's sale price. It is important to note that donations, whilst perceived as altruistic can be seen by artists as a way to 'enter' a Collection when the collecting body has had no intention to financially acquire works from such artist. Donations can also be of lower quality, and may be donated or bequest as the owner is not able to care for the artwork.

#### 3.3 Selection Criteria for Acquisitions

Items for acquisition or commission of visual art may be recommended to the CEO by the Curator or Visual Arts Officer. Any recommended acquisition or commission will be presented to the CEO subject to the completion of a written memo or report accompanied by an acquisition evaluation of the recommended work.

An item may be acquired if it meets the following essential selection criteria.

#### 3.3.1 Essential Selection Criteria

Artwork recommended for acquisition or commission must meet **all** the following essential selection criteria:

- Be a quality example that will be a significant addition to the Collection;
- ii. Enhance the current scope of the CoJ Art Collection;
- iii. Be an unconditional donation, purchase or lease which has valid and clearly verifiable legal title;
- iv. Have the capacity to be displayed in a Council building or other appropriate space without hindrance to public access or safety;
- v. Have the necessary resources allocated to resolve all foreseeable issues related to conservation, presentation and storage, as part of the acquisition.

#### 3.3.2 Desirable Selection Criteria – one or more:

Artwork recommended for acquisition or commission is required to meet **one or more** of the following criteria:

- i. Be quality artwork by a contemporary Western Australian artist
- ii. Represent a significant period, occasion or initiatives in the evolution of the city
- iii. Represent the artistic practice of a Western Australian artist (or artist residing in Western Australia) who has received acclaim for their work locally, nationally or internationally
- iv. Strengthen and add to an existing series of works
- v. Build on identifiable themes within the whole Collection
- vi. Be informed by or associated with the City of Joondalup
- vii. Created by an artist during a residency hosted by the City of Joondalup

#### 3.3.3 Additional Selection Criteria for Public Art

Public Artworks commissioned by the City should meet the above essential and desirable Selection Criteria, as well as comply with the individual Project Description which will be created to manage each commission. This will include considerations such as:

- i. Meeting the current building code of Australia (BCA)
- ii. Having adequate structural elements, footings etc., approved by City engineers
- iii. Anti graffiti coating
- iv. Public Liability insurance
- v. Be achievable within the budget and timeline
- vi. Be in response to the creative brief

#### 3.4. De-accessioning and Disposal

#### 3.4.1 Introduction

De-accessioning is the process whereby works from the Collection may be considered for permanent removal from the Collection. Works are considered for de-accession if they are in poor condition, damaged or deteriorated beyond reasonable repair or conservation,

unnecessary duplicates of existing items, are of insufficient merit for the allocation of resources or do not meet with the Collection Plan.

Disposal is the method of removing a de-accessioned item from the Collection.

#### 3.4.2 De-accession and Disposal Approval Process

Items may be approved for de-accession by the CEO, subject to the completion of a written Memorandum and de-accession recommendation. The report will evaluate the item against the De-accessioning Criteria (3.4.3), and will recommend appropriate Methods of Disposal options (3.4.4). (See De-accessioning a City Mural Artwork Process Map, Attachment 7, and Deaccessioning of City Artwork Process Map, Attachment 9)

A "cooling off" period shall elapse between an in-principal agreement being given for deaccession and disposal of an artwork and a final decision being given by the CEO. The purpose of a "cooling off" period is to accommodate unforseen changes in policy or market valuation that may give cause for reconsideration of the de-accession and disposal of an artwork.

The "cooling off" period may not be appropriate in all cases. As Public Artwork is in the public domain, the cooling off period may not apply if damage (including theft) that is beyond repair or unable to be replaced; or if the work presents a physical danger to the safety of the community.

#### 3.4.3 De-accessioning Criteria

In order to be considered for de-accession, the item nominated must fall within any of the following categories. The item:

- i. is an artwork that does not meet the requirements of the current Visual Art Policy
- ii. is in a poor condition and is considered to be of insufficient merit to allocate the resources to ensure its conservation;
- iii. cannot be displayed due to its properties, and is not suitable for research;
- iv. is a duplicate that serves no specific function;
- v. is irreparably damaged or destroyed; or
- vi. in the written opinion of the Curator is an item from the Visual Art Collection, or Visual Arts Officer for Public Art that would be more appropriately conserved or displayed in an alternative Collection.

#### 3.4.4 Methods of Disposal

The Curator shall advise the CEO on the options for disposing of a given work. The disposal procedure for an item approved for de-accession will adhere to the following order of options, which have been developed in accordance with the National Standards for Australian Museums and Galleries. Elected Members, City of Joondalup staff, volunteers and their families are prohibited from personally obtaining an item de-accessioned from the Collection by any means. A record of all items de-accessioned, and their method of disposal, must be kept.

The options for disposal in order of priority are that the item:

- i. may be donated to a more appropriate collecting institution;
- ii. may be offered for sale or donation as appropriate, to its creator or the donor;
- iii. may be resold on the public market; or
- iv. may be dismantled and/or destroyed in the event of no other options being suitable.

#### 3.4.5 Procedures for Disposal

The following steps shall be followed in disposing of or de-accessioning a work:

- 3.4.5.1 A proposal for de-accessioning shall be initiated by the Curator or Visual Arts Officer, or at the request of the Policy Committee;
- 3.4.5.2 A written de-accession proposal shall be prepared by the Curator or Visual Arts Officer, and the proposal will include:
  - i. full catalogue details of the work;
  - ii. full details of the circumstances of the work's acquisition, including any prohibitions or restrictions on de-accessioning (including statutory restrictions);
  - iii. reasons for the proposed de-accessioning (see 3.4.3);
- iv. recommendations for the means of disposal (see 3.4.5.4, below); and
- v. estimated current market value of the work, if any.
- 3.4.5.3 The work shall be approved in principle for de-accessioning on the decision of the CEO;
- 3.4.5.4 A six month "cooling off" period should elapse between in-principal approval being given by the CEO and the resolution relating to the de-accessioning and disposal;
- 3.4.5.5 Following the "cooling off" period the CEO will endorse or revoke the in principle approval.

#### 3.4.6 Documentation of Disposal

On completion of the de-accessioning and disposal process;

- 3.4.6.1 The City's registers and files be amended to note the de-accessioning and disposal of the work, and copies of photographic and written records pertaining to the work shall be retained by the City;
- 3.4.6.2 The work's accession number shall not be reassigned; and
- 3.4.6.3 The de-accessioning and disposal of the work shall be reported to the CEO.

### **Section 4: Collection Care**

#### 4.1 Valuation and Insurance

The Collection will be valued every three years by an external and qualified evaluator. Updated valuation information will be recorded on the artwork database, asset register and the insurance register. Certificates of value should be provided by the evaluator.

Artworks will be insured in accordance with the most recent valuation and insurance for items on loan will be according to the relevant loan agreement (see 5.3).

Following the three-yearly valuation the Curator shall present a written report to the Chief Executive Officer detailing the status and condition of the Collection and any conservation and maintenance requirements for the forthcoming period.

#### 4.2 Storage

Collection items not on display will be labelled appropriately and held securely in the Art Collection Storerooms.

The Curator will monitor the art storage area on a regular basis, with maintenance of this area being undertaken regularly.

#### 4.3 Conservation and Handling

Items for priority conservation will be recorded on the Art Collection database. Priority items will be assessed and treated by professional conservators sourced by the Curator.

Only personnel trained in preservation handling will undertake conservation on Collection items.

An item will not be displayed in a place that puts the item at risk of damage, accelerated deterioration or is a threat to its security.

#### 4.4 Collection Documentation

Upon acquisition, each item is receipted, allocated an accession number, asset number, record number and a catalogue number. Details of the item are then registered on the database.

The Collection database will:

- i. record essential information, including but not limited to, valuations, loans, condition, location, identifying features, provenance and legal requirements;
- ii. document the significance of the item;
- iii. record an image of each item;
- iv. be regularly maintained and updated; and
- vi. be kept secure through back up procedures and the most appropriate available technology.

#### 4.5 Risk Management

Risk management, "the recognition, analysis, and control of risks" (Tarpey 1998), is important if potential hazards to the City's Collection are to be avoided or mitigated against.

The City will provide relevant and professional risk management standards in order to care for the Collection. It is the purpose of risk management strategies within the City to ensure the Collection is cared for and well maintained at all times, including during exhibition, loan, research and storage.

Preventative conservation forms an important part of risk management and the Curator will undertake the following measures:

i. the maintenance of building spaces;

- ii. the monitoring of environmental conditions, such as humidity, temperature and light;
- iii. pest management
- iv. appropriate handling of artwork;
- v. conservation-grade transport, display and storage;
- vi. disaster preparedness; and
- vii. training and professional development.

The Curator will implement the following steps in the course of monitoring and maintaining the physical integrity of the Collection:

- i. identify and prioritise actions needed to be taken;
- ii. establish a realistic schedule; and
- iii. identify resources needed to carry out actions.

A detailed Risk Management strategy and a Disaster Preparedness Plan will be developed by the City's Curator.

#### **Section 5: Collection Access**

#### 5.1 Introduction

Access to the Visual Art Collection is provided by the Curator. The aim is to provide the following services:

- digital access through the database;
- ii. supervised research access;
- iii. loans to qualified organisations;
- iv. display throughout City's buildings; and
- v. exhibitions.

The Public Art Collection is located in public space and is accessible to the public.

#### 5.2 Digital Access to Collection

Access to the Collection will be made available through the City's intranet and website.

#### 5.2.1 Intranet Access

A simplified Art Collection database will be made available to staff via the intranet. This database will allow access to basic information such as artwork title, artist name, artwork location and artwork background. However, restricted information such as artwork valuation, conservation history etc will not be made available to staff.

#### 5.2.2 Website Access

Subject to the Australian Copyright Act, a simplified Art Collection database, will be made available on the City of Joondalup website. This database will allow access to basic information such as artwork title, artist name and artwork background. However, restricted

information such as artwork valuation, conservation history etc will not be made available to the general public.

#### 5.3 Display

#### 5.3.1 Priorities and Standards for Display of Collection items

The priority for display locations within Council premises will focus on those areas most commonly accessible to the public. Collection items will be placed on display primarily in public areas and secondarily meeting rooms and offices frequently used for meetings with the public. Locations with regular public access will be chosen for the placement of works provided they meet with the environmental and security concerns outlined in section 4.5.

The displays will include museum standard didactic labels detailing required information (such as artwork title, artist name, artwork creation date, medium, dimensions, catalogue number and asset number) and optional interpretive information.

Special exhibitions and displays of the Collections will progressively aim towards best museum standards of practice in terms of access, interpretation, space, lighting and security.

Public Art is fixed and is on permanent display.

#### 5.3.2 Items for Display/Period of Display

Not all Collection items are suited to permanent display. Suitable items for display are limited by the stability of the item and the environmental conditions of the display location.

Where items are particularly sensitive to deterioration, they may only be exhibited for a limited period of time. At such time the Curator will review the condition of the item to determine whether the item may remain on display, be conserved, or temporarily returned to storage.

#### 5.3.2.1 Art Collection

Displays of Art Collection items will be determined by the Curator and will be rotated according to available resources. Display of the Collection shall include, but not be limited to the following venues:

- Civic Chambers;
- City administration offices (ground floor lobby, reception areas, common work areas and passage ways and management offices);
- City of Joondalup Libraries (foyer areas and walls where appropriate);
- City of Joondalup Leisure Centres; and
- other Council property with appropriate security and conservation conditions.

#### **5.3.2.3 Community Invitation Art Award**

The winning entry of the City of Joondalup Community Invitation Art Award, acquired as a condition of the Award, shall be displayed for a period of two months in the Customer Service area of the Joondalup Administration building (subject to the conditions outlined in 5.3.2).

#### 5.3.3 Rotation of the CoJ Art Collection

Rotation is the process through which artworks are moved to different locations.

The rotation of artwork shall be undertaken on a regular basis (see below) with the intention of giving as many members of the public and City of Joondalup staff access to this resource.

Artworks shall be rotated with regard to, and in consideration of, the conditions outlined in 5.3 of the Art Collection Management Plan.

#### Rotation can occur:

- on the basis of a request from City of Joondalup management or an elected member;
- if initiated by the Curator to showcase artworks in different locations, rest or repair and artwork or to accommodate new acquisitions;
- to fill a space left by the removal of an artwork for another reason such as external loan; or
- on the basis of an Annual Rotation plan generated by the Curator.

Public Art is fixed in its location and not available for rotation.

#### 5.3.3.1 Annual Rotation

An annual rotation, with the aim of providing maximum exposure of the Collection to the public, shall be completed every twelve months.

The annual rotation shall include the movement of some, but not necessarily all, artworks that are located in the following locations:

- Civic Chambers:
- Mayoral Lobby;
- Civic Dining Room;
- City of Joondalup Libraries;
- Administration Building; and
- Leisure Centres.

#### **5.3.3.2 Rotation Request**

Rotation can occur on the basis of a request from City of Joondalup management or an elected member. An **Artwork Rotation/Request Form** (Attachment 1), providing details of the artwork, contact information of the requestor and reasons for the request shall be completed and submitted to the Curator for consideration and action.

#### 5.3.3.3 Rotation Proposal

Where a rotation is proposed within the City of Joondalup administration buildings, libraries or Leisure Centres, the Curator shall present a **Rotation Proposal** (see attachment 3) to the relevant staff members, Business Unit Manager, Director or CEO, for consideration and approval.

When the location of a proposed rotation involves the Civic Chambers, Mayor Lobby or Civic Dining Room, approval must be given by the CEO and Mayor.

A Rotation Proposal must indicate the following:

- detail of artwork/s being proposed for rotation;
- proposed placement/location of items; and
- proposed date and time of rotation and installation.

In the event that the proposal is approved, the Curator will proceed with the rotation, liaising with all stakeholders concerned.

In the event that the rotation is not approved, the Curator will liaise with stakeholders concerned and attempt to agree on an alternative solution which meets the objectives of all parties.

#### 5.3.3.4 Custodianship

The Manager of a Business Unit which is the recipient of an artwork will be deemed to be the custodian of that artwork based on the following conditions:

- i. no artwork may be moved without assistance from the Curator;
- ii. artworks may not be lent to a third party without support from the Curator;
- iii. the custodian must make every effort to preserve artworks in the condition received and take reasonable steps to protect them from damage;
- iv. people other than the Curator will not attempt to repair, alter or clean items;
- v. any damage or loss must be reported immediately to the Curator; and
- vi. factors which may affect the physical condition of artworks such as renovations, and redecoration or relocation of offices, must be reported to the Curator in advance.

#### 5.3.4 Removal of Displayed items

Collection items on display may be removed from a particular location by the Curator at any time for the following reasons:

- i. rotation:
- ii. outward loan; and
- iv. item identified as being at risk.

#### 5.3.5 Special Exhibitions

Special exhibitions are exhibitions of artwork that are not part of the City's annual Community Art Exhibition and Community Invitation Art Awards. These may occur from time to time in recognition of a special event or City focus, or at the direction of Council.

Such exhibitions will represent a diversity of themes and issues relevant to City of Joondalup and the broader community.

Special exhibitions will be displayed in accessible, secure venues appropriate to the material and the exhibition content. The location of an exhibition venue will be subject to approval by the Manager of Leisure and Cultural Services.

Documentation of a Special Exhibition, detailing the list of artworks and stakeholder information (if any), must be kept by the Curator.

#### 5.3.6 Artists' Moral Rights

In accordance with the NAVA (National Association for Visual Arts) Code of Practice, artists' moral rights will be observed. This means that artworks will be displayed with information panels that include the following information:

- The artist's full name
- The title of the artwork
- The date of the work (year)
- The medium

# 5.3.7 The artist may also request that the following information appears alongside the work:

- Relevant cultural information pertaining to the artist's cultural identity, clan, nationality or spiritual beliefs
- Requests not to photograph or reproduce the work
- Copyright information

# 5.3.8 The City also understands that the moral rights of the artist extends to the work being suitably displayed, and in a suitable context, within the following guidelines:

- i. Not to be displayed so as to be obscured or altered
- ii. Not to be displayed if it is in disrepair
- iii. Be properly identified as a reproduction, where an item on display is not the original work.
- iv. Not be reproduced or used for marketing activities without consent of the artist
- v. Be properly accredited at all times
- vi. Not to have logos, branding or commercial affiliations added to it
- vii. The artist to be kept informed of any damage and given the option to repair it, or give advice on any repair work

#### 5.4 Loan of Collection items

The City of Joondalup makes available items in the Collection for loan to appropriate organisations (such as other local and state Government bodies and significant corporate, public and university institutions) subject to negotiated loan agreements. The City may also be the recipient of incoming loans for particular exhibitions.

#### 5.4.1 Outward Loan

An Outward Loan occurs when a Collection item is lent to another institution or organisation.

Outward loans are made strictly according to the conditions outlined in the 'Outgoing Loan Agreement' (see Attachment 2).

In general, the City does not apply a loan fee to any Collection item however a loan may be undertaken as part of a partnership between the City and an external organisation.

All Outward Loan requests must be presented to the Chief Executive Officer with a summary of the loan details.

#### 5.4.2 Inward Loan

An inward loan occurs when the City of Joondalup borrows an item from another institution.

Inward loans are only to be made for special short-term purposes such as for exhibitions coordinated by the City. These loans are made strictly according to the conditions outlined in the 'Incoming Loan Agreement'.

#### 5.5 Supervised Research Access and Digital Access

Supervised access to Collection items for research purposes can be made available through the Curator. Photographic documentation and supplementary information is available by appointment for research access only.

Information about Collection items will be made available to the public through the City of Joondalup website subject to the Australian Copyright Act. This information will be limited in order to maintain the security of the Collection. Ongoing digital documentation of the Collection will be included on the database to provide visual reference information.

## Section 6: Budget and Reporting

#### **6.1 Introduction**

The City of Joondalup shall resource the Collection appropriately. An annual budget shall be allocated to acquire, insure, conserve and document works as necessary.

Any special artwork commissions shall be resourced via a special project budget (3.2.2.8) which would be instigated / approved by the CEO.

A report shall be presented to Council biennially to provide information on the following:

- acquisitions made during the year;
- ii. disposal of artworks that has occurred during the year:
- iii. outline any loans of artwork that are active or have occurred; and
- iv. provide details of the inventory report completed annually.

# ARTWORK ROTATION / REMOVAL REQUEST FORM LEISURE AND CULTURAL SERVICES

Upon completion of this form, please submit electronically, or in hard copy, to the Curator. We would like an artwork moved because we are undertaking building maintenance or other activities that may be a potential cause for damage to artworks; or would like our work area to be considered for a rotation of the artwork Request by (name): \_\_\_\_\_\_ Business unit: \_\_\_\_\_ Email:\_\_\_\_\_ Extension number: \_\_\_\_\_ Date requested: \_\_\_\_\_ If building maintenance, or other activities that may be a potential cause for damage to artworks, is being undertaken in close proximity to artworks, please state the start and finish date of the activity. Start Date: \_\_\_\_\_ Finish Date: \_\_\_\_\_ Name of Artwork (if known): Location of Artwork: \_\_\_\_\_ Request approved by (name of unit manager): Comments (e.g. any details that may help facilitate the removal or rotation process): To help facilitate the process, please give two weeks notice.

Please note: to avoid any potential damage due to inappropriate handling any movement / removal of artwork must only be undertaken by the Curator or approved handler.



C/O Curator Leisure and Cultural Services

# **Outward Loan Agreement**

Borrower:			
Lender:			
Address:			
Location of work/s:			
Contact number/s:			
Exhibition title and dates:			
Venue:			
Period of Loan:			
Artist:			_
Title:			
Date:			
Medium:			
Dimensions (cm) Height:	Width:	Depth:	
Credit line:			
Condition: (attach any relevant mate	erial)		
Transport:			
Copyright:			
Reproduction:			

#### CONDITIONS COVERING THE LOAN

The Lender hereby agrees to lend the Borrower the said artwork in accordance with the following terms and conditions during the period of the loan agreement.

**EXHIBITION:** The Borrower may, at its discretion, display the artwork at the location and on the dates specified under the heading "Location and dates of exhibition" PROVIDED HOWEVER that nothing in these terms and conditions shall require the Borrower to display the said object for the whole term of this agreement or part thereof.

**PERIOD OF LOAN:** The period of loan will be as stated unless a written agreement is entered into.

**USE AND REPAIR:** The Borrower agrees to keep the object in the same repair and condition as at present and shall not permit or suffer to permit any repair or alteration to its present condition without the prior approval in writing of the Lender. The Borrower will provide the Lender with a report on the condition of the object if requested to do so in writing by the Lender when the Borrower receives it.

**DAMAGE:** Damages whether in transportation, storage or exhibition and regardless of who may be responsible shall be communicated to the Lender immediately.

**ASSIGNATION:** The Borrower agrees not to assign over or in any way dispose of or part with possession of the artwork or any part thereof without consent in writing from the Lender.

**ACKNOWLEDGMENT:** Unless otherwise indicated under the heading "Acknowledgment" the City of Joondalup will acknowledge the Lender in the exhibition and may acknowledge the Lender in any publicity or in relation to any reproduction or photograph of the artwork.

**REPRODUCTION:** Unless otherwise indicated under the heading "Reproduction" and subject to the City of Joondalup obtaining the necessary copyright consent (if any) the City of Joondalup may reproduce and photograph the object for publicity, lending, sale or educational purposes.

**RETURN OF WORK:** Upon termination of the loan the City of Joondalup will return the object to the Lender at the address specified in writing by the Lender prior to the termination of the loan. If no address is specified then the object will be returned to the address of the Lender specified in this agreement.

**INSURANCE:** Insurance against damage while in transit to and from the City of Joondalup and while on display is the responsibility of the Borrower.

AUTHORISATION: I have read the terms and conditions and accept them.

LENDER OR AUTHORISED AGENT

# Signature Print name Position Date BORROWER OR AUTHORISED AGENT Signature Print name Position Date



City of Joondalup: (exhibition)

C/O Curator

Leisure and Cultural Services

Tel: 08 9400 4951 Fax: 08 9300 1383

# **Inward Loan Agreement**

Please complete, sign authoris	ation and return one	copy to the City of Joondalup
Borrower:		
Lender:		
Address:		
Location of works:		
Contact number/s:		
Location and dates of exhibit	tion	
Exhibition and dates:		
Venue:		
Period of Loan:		
Description of the object		
Artist:		
Title:		
Date:		
Medium:		
Dimensions (cm) Height:	Width:	Depth:
Credit line:		
Condition: (refer to Condition R	Report for full details)	1
Installation:	The gallery ha Yes	ngs work with hang track. Are d-rings installed on the back of the artwork? No
Transport:	All transport ar	nd handling costs shall be borne by the borrower
Insurance:	The borrower	will provide insurance cover.
Copyright holder:		
	•	opyrighted work for non-commercial, non-exclusive purposes, including
educational, promotional and for		electronic and hard copy?
Yes	No	

#### **CONDITIONS COVERING THE LOAN**

The Lender hereby agrees to lend the Borrower the said artwork in accordance with the following terms and conditions during the period of the loan agreement.

**EXHIBITION:** The Borrower may, at its discretion, display the artwork at the location and on the dates specified under the heading "Location and dates of exhibition" PROVIDED HOWEVER that nothing in these terms and conditions shall require the Borrower to display the said object for the whole term of this agreement or part thereof.

PERIOD OF LOAN: The period of loan will be as stated unless a written agreement is entered into.

**USE AND REPAIR:** The Borrower agrees to keep the object in the same repair and condition as at present and shall not permit or suffer to permit any repair or alteration to its present condition without the prior approval in writing of the Lender. The Borrower will provide the Lender with a report on the condition of the object if requested to do so in writing by the Lender when the Borrower receives it.

**DAMAGE:** Damages whether in transportation, storage or exhibition and regardless of who may be responsible shall be communicated to the Lender immediately.

**ASSIGNATION:** The Borrower agrees not to assign over or in any way dispose of or part with possession of the artwork or any part thereof without consent in writing from the Lender.

**ACKNOWLEDGMENT:** Unless otherwise indicated under the heading "Acknowledgment" the City of Joondalup will acknowledge the Lender in the exhibition and may acknowledge the Lender in any publicity or in relation to any reproduction or photograph of the artwork.

**REPRODUCTION:** Unless otherwise indicated under the heading "Reproduction" and subject to the City of Joondalup obtaining the necessary copyright consent (if any) the City of Joondalup may reproduce and photograph the object for publicity, lending, sale or educational purposes.

**RETURN OF WORK:** Upon termination of the loan the City of Joondalup will return the object to the Lender at the address specified in writing by the Lender prior to the termination of the loan. If no address is specified then the object will be returned to the address of the Lender specified in this agreement.

**INSURANCE:** Insurance against damage while in transit to and from the City of Joondalup and while on display is the responsibility of the Borrower.

AUTHORISATION: I have read the terms and conditions and accept them.

#### **LENDER OR AUTHORISED AGENT**

Signature	
Print name	
Position	
Date	
BORROWER OR AUTHORISED AGENT	
Signature	
Print name	
Position	
1 0310011	
1 03111011	

#### **ROTATION PROPOSAL MEMO**

TO: Name of business unit manager / CEO / Mayor

**FROM:** Manager Leisure and Cultural Services

DATE:

**FILE REF:** 

**SUBJECT: ROTATION OF ARTWORK** 

#### **PROPOSAL**

The following artworks are being proposed for rotation in your Business Unit.

I look forward to your consideration of this proposal. If you have any queries or comments, please don't hesitate to contact me.

#### Rationale

Curator to proved brief rationale for proposal – e.g. thematic; educational; special events; creating public access to particular works; preventative conservation; conservation; etc.

#### Artwork/s being proposed for rotation

Curator to detail:
(artwork title)
(name of artist)
(dimensions of artwork)
(medium of artwork)
(special considerations, if any – lighting; handling, etc.)
Append image of artwork to this document.

#### Proposed location of items

Curator to indicate location of: building; floor; office (if applicable); wall.

#### Proposed date and time of rotation and installation

Curator to indicate preferred date and time of installation.

APPR	OVAL
Propo	sed artworks
	I accept the items proposed for rotation, as detailed above
	or
	I do not accept the items proposed for rotation, and would like to consider other options
Propo	esed location
	I accept the proposed location of the item/s being installed
or	
	I would like to consider other options
Propo	esed time frame
	I accept the proposed time frame
or	
	I would like another time frame considered
(Name)	rt Collection
AUTHORIS	ATION OF THE MANAGER
l endorse / c	do not endorse the above recommendations
Name	 Date
<b>Manager</b> (na	ame of Business Unit)
Comments <sub>-</sub>	

The City's Art Collection is an important cultural and financial asset that must be managed for the future – please consider the following:

- the Manager of a Business Unit which is the recipient of an artwork will be deemed to be the custodian of that artwork
- no artwork be moved without the prior approval of the Curator
- artworks may not be lent to a third party
- the custodian must make every effort to preserve artworks in the condition received and may not attempt to repair, alter or clean items. Any damage or loss must be reported immediately to the Curator, and
- factors which may affect the physical condition of artworks such as renovations, and redecoration or relocation of offices, must be reported to the Curator in advance.

#### NOTICE OF ACQUISTION

TO: CEO

FROM:

DATE:

**FILE REF:** 

**SUBJECT: NOTICE OF ACQUISTION OF AN ARTWORK** 

#### **PURPOSE**

The following artwork has been purchased by (insert your name, position and contact details) for inclusion in the City of Joondalup Art Collection.

#### **BACKGROUND**

A Collection Management Plan has been developed to provide guidelines for the management and development of the City of Joondalup Art Collection that address budgetary, professional and cultural concerns. The following points (quoted from the Art Collection Management Plan) are important to consider when purchasing an artwork for the Collection:

#### 3.2.2.1 Annual Acquisition Budget

The Chief Executive Officer in consultation with the Policy Committee has the delegated authority from the Council to approve acquisitions for artworks based on the recommendation of the Curator.

#### 3.3.2 Essential Selection Criteria

Artwork recommended for acquisition or commission must meet **all** the following essential selection criteria:

- vi. Be a quality example that will be a significant addition to the Collection;
- vii. Enhance the current scope of the CoJ Art Collection
- viii. Be an unconditional donation, purchase or lease which has valid and clearly verifiable legal title
- ix. Have the capacity to be displayed in a Council building or other appropriate space without hindrance to public access or safety
- x. Have the necessary resources allocated to resolve all foreseeable issues related to conservation, presentation and storage, as part of the acquisition

#### 3.3.3 Desirable Selection Criteria – one or more:

Artwork recommended for acquisition or commission is required to meet **one or more** of the following criteria:

- viii. Be quality artwork by a contemporary Western Australian artist
- ix. Represent a significant period, occasion or initiatives in the evolution of the city

- x. Represent the artistic practice of a Western Australian artist (or artist residing in Western Australia) who has received acclaim for their work locally, nationally or internationally
- xi. Strengthen and add to an existing series of works
- xii. Build on identifiable themes within the whole Collection
- xiii. Be informed by or associated with the City of Joondalup
- xiv. Created by an artist during a residency hosted by the City of Joondalup

#### **PROCESS**

#### Rationale for purchase

Please provide a brief rationale for the purchase.

#### **Details of artwork**

(artwork title and year it was made)
(name of artist)
(dimensions of artwork)
(medium of artwork)
(special considerations, if any – lighting; handling, etc.)
If possible, append image of artwork, to this document.

#### **Budget**

Please provide details of the proposed budget area (Project Code) from which the artwork is to be/has been purchased.

#### **RECOMMEDATIONS**

**Chief Executive Officer** 

That the Chief Executive Officer, or Policy Committee, endorses:

, we endorse,	do not endorse	e(	(copy de	etails f	from a	above	reco	mmen	ndatior	<i>'</i> )
Garry Hunt								Date	<b>)</b>	

the inclusion of the proposed artwork in the City's Art Collection

Attachment 6
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Commissioning a Public Artwork Process Map

De-accessioning a City Mural Artwork Process Map

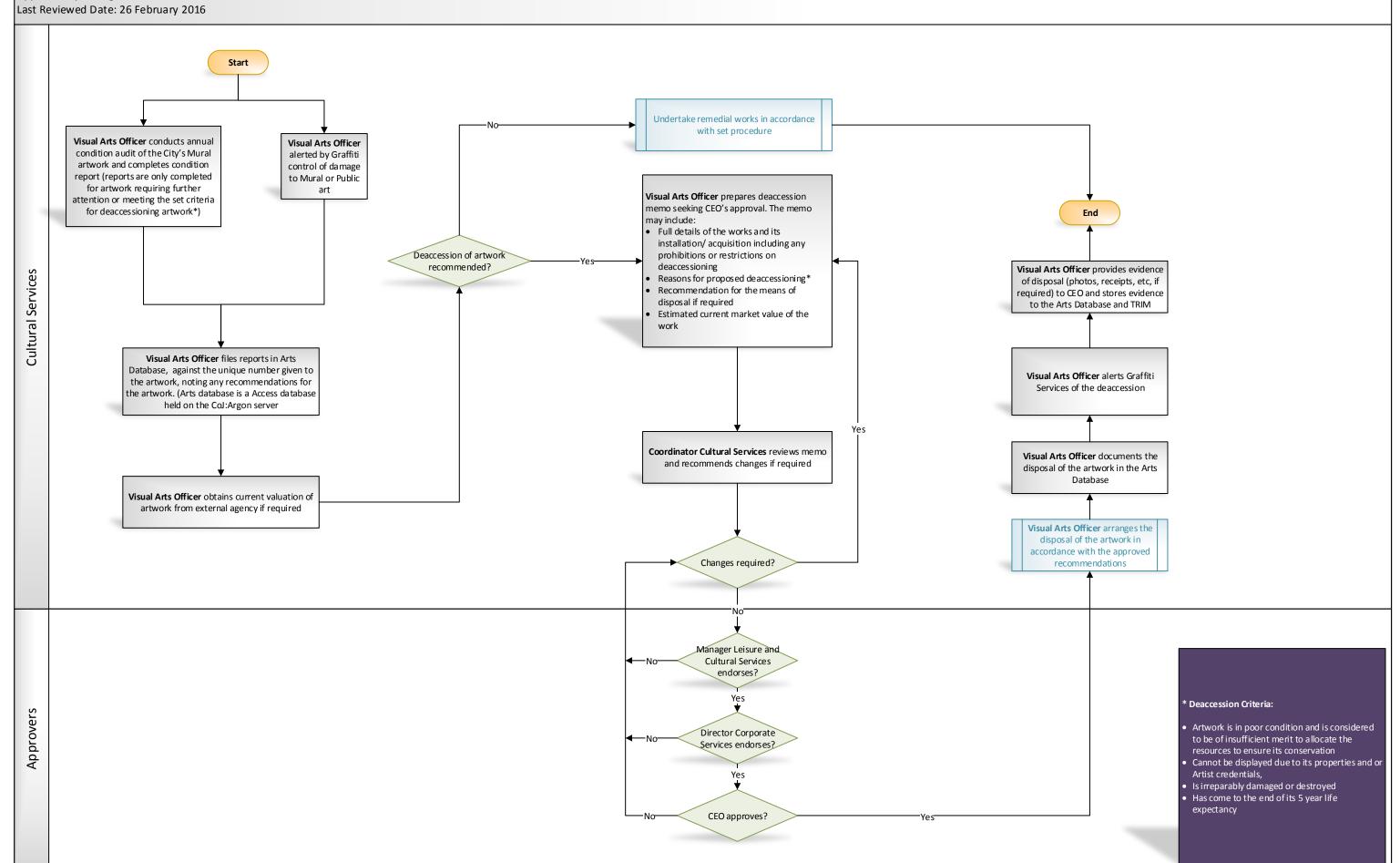
# **Deaccessioning of City Mural Artwork**



All memos and documentation should be stored to TRIM

Process Owner: Visual Arts Officer

Approved By: Manger Leisure and Cultural Services



Mural Arts Program Process Map

De-accessioning of City Artwork Process Map

## **Deaccessioning of City Artwork**

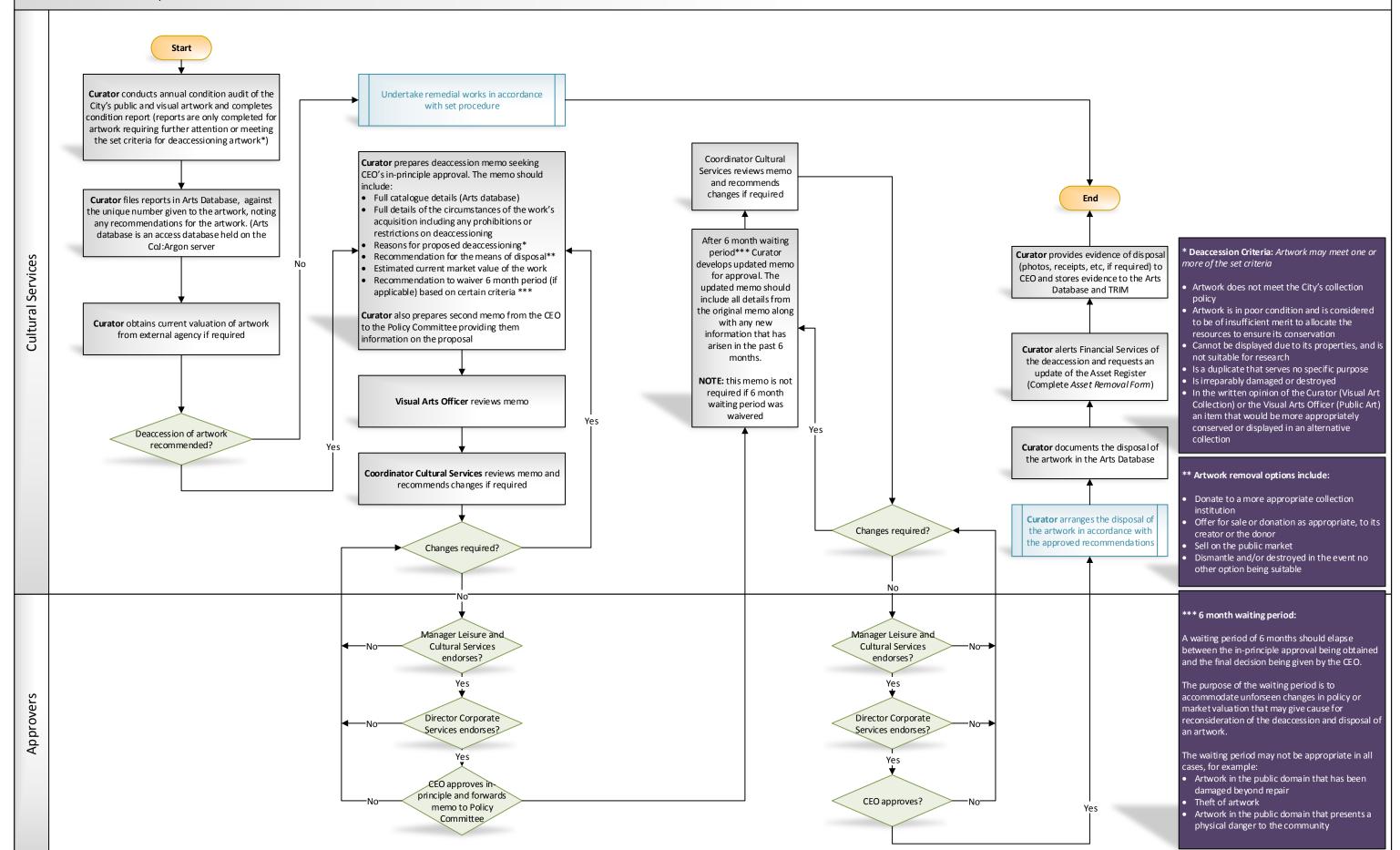


All memos and documentation should be stored to TRIM

Process Owner: Curator

Approved By: Manger Leisure and Cultural Services

Last Reviewed Date: February 2016



#### **TERMS AND DEFINITIONS**

#### Percent for Art

The State Government Percent for Art scheme was established in 1989, and reviewed in 2002-3 with the key objectives being to improve the built environment of WA, and to create professional and economic partnerships and opportunities for WA artists, communities and professionals. The scheme is implemented through a partnership between the Department of Culture and the Arts and Department of Housing and Works. Since its inception, the scheme has generated significant income for professional WA artists, as well as contributed to a sense of place, enhanced tourism appeal, and increased community engagement in a variety of different ways.

Variations of the Percent for Art Scheme have since been adopted by many Local Government Authorities and organisations since. Many aspects of the Scheme have been used as a standard, or have informed the methodologies used by organisations for commissioning Public Artworks. The Scheme generally allocates 2% of spending to the commissioning of site-specific artistic work, and can be in the form of sculpture, lighting, sound, or street furnishings, or in some cases it is carried out as a cash-in-lieu expenditure on community arts programmes or contributions to community groups for specific projects. The underlying principal with any Percent for Art Scheme is that a small percentage of spending on capital infrastructure, goes towards cultural considerations to keep public spaces alive, vibrant and meaningful to the people who make use of them.

The City of Joondalup adopted a Percent for Art Policy in 2005 to allow for 1% of spending on infrastructure and capital works over \$100,000 to be allocated toward artistic content. This allowed for Public Artwork to be incorporated seamlessly into the built environment of Joondalup, enrich the fabric of the community by enhancing the visual appeal of City buildings and public places. These artworks are in the form of bollards, street furniture, sculptures, water features, tree grates and tiles. Building costs have increased significantly since 2005 and it is now considered appropriate in 2013-14 that a \$1 million value is applied as the policy threshold.

#### Museum

The term 'museum' is used to denote any institution holding objects (artworks, items of memorabilia, etc) for the purposes of social, cultural and historical interpretation which has been established in the public interest. A museum also preserves and makes objects and information accessible in actual and virtual environments.

#### The National Standards for Australian Museums and Galleries

The National Standards for Australian Museums and Galleries have been produced to provide management and policy guidance for Australian museums and galleries. They were produced collaboratively by:

- ACT Museums and Galleries
- Arts Tasmania

- Collections Council of Australia Ltd
- History Trust of South Australia
- Museum and Art Gallery of the Northern Territory
- Museum and Gallery Services Queensland Ltd
- Museums & Galleries NSW
- Museums Australia (Victoria)
- Western Australian Museum

#### **National Standards for Australian Museums and Galleries**

Version 1.2 November 2011
Produced collaboratively by:
Arts Tasmania
History SA
Museum and Gallery Services Queensland
Museums & Galleries NSW
Museums Australia (Victoria)
Western Australian Museum

# The National Standards for Australian Museums and Galleries have also been endorsed by the boards of:

ACT Museums and Galleries
Arts Tasmania
Collections Council of Australia Ltd
History SA
Museum and Art Gallery of the Northern Territory
Museum and Gallery Services Queensland Ltd
Museums & Galleries NSW
Museums Australia (Victoria)
Western Australian Museum

#### **REFERENCES**

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What is a Museum. 2008. *The National Standards for Australian Museums and Galleries*. [internet] The National Standards Taskforce (Published 2008) Available at: <a href="http://www.collectionsaustralia.net/org/1720/about/">http://www.collectionsaustralia.net/org/1720/about/</a> [Accessed 25 September 2008].

The Code of Practice for the Australian Visual Arts and Craft Sector, 2<sup>nd</sup> Edition, Sydney 2004, Published by the National Association for the Visual Arts Ltd (NAVA). Condensed version available at: <a href="https://www.visualarts.net.au">www.visualarts.net.au</a>

Integrating Views, a Review of the State Government's Percent for Art Scheme, Published by the Department of Culture and the Arts and the Department of Housing and Works, 2002. Available at: <a href="http://www.dca.wa.gov.au/DCA-Initiatives/spaces-and-places/public-art/242/">http://www.dca.wa.gov.au/DCA-Initiatives/spaces-and-places/public-art/242/</a>