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Prince Regent Park

30/03/2017

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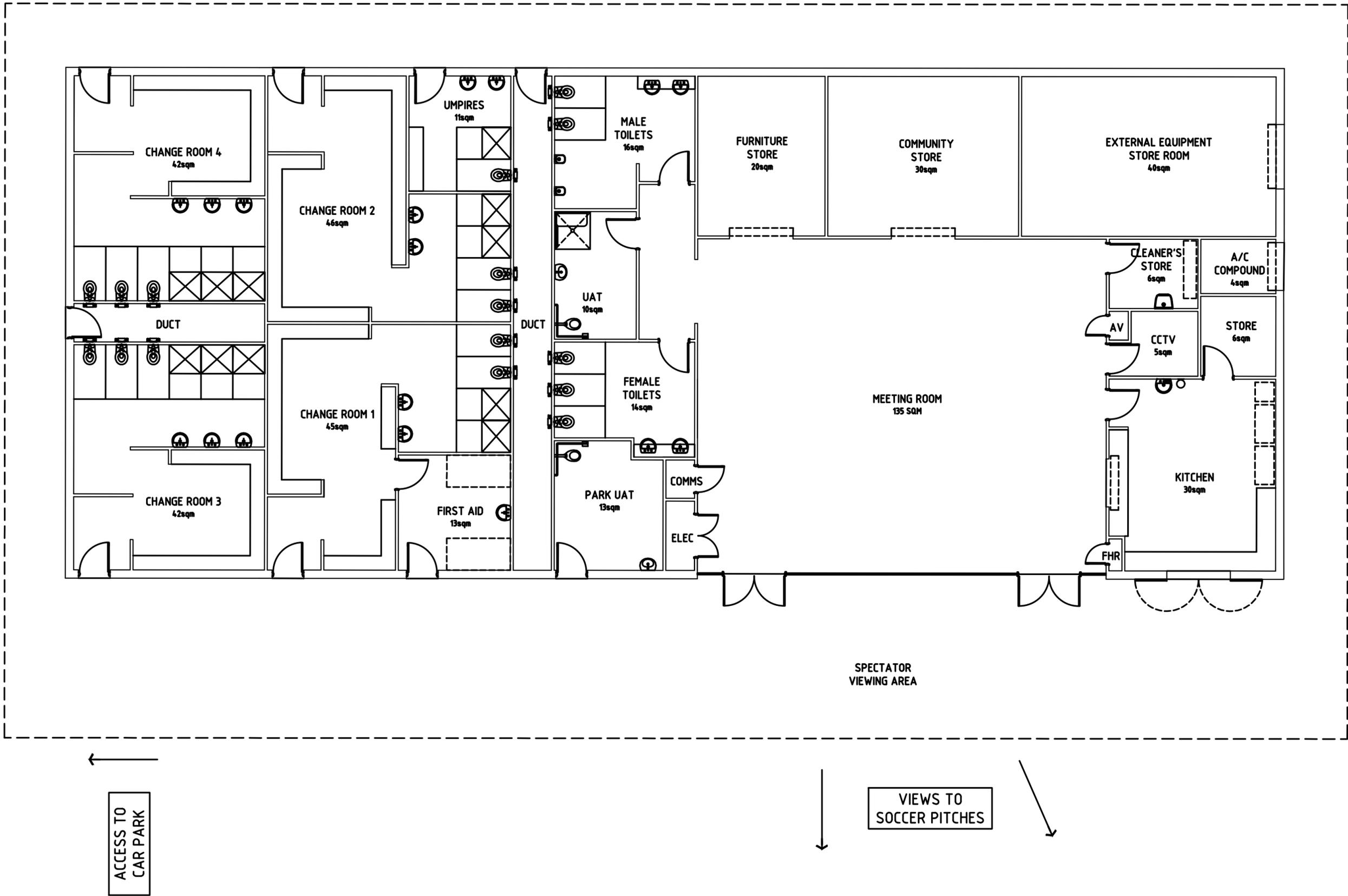


PROPOSED SITE PLAN - PRINCE REGENT PARK  
SCALE 1:1000 @A1

INTERIM ISSUE ONLY  
DATE: 12.07.2017



revision/ issue	description	drawn	checked	date
project	CITY OF JOONDALUP SITE INVESTIGATIONS	drawn LY	description PRINCE REGENT PROPOSALS	
location	PRINCE REGENT PARK	checked NP		
		scale 1:1000 @ A1	date JUNE 2017	project no 55.17
Hodge Collard Preston ARCHITECTS <small>Third Floor, 38 Richardson Street, West Perth, WA 6005 PO Box 743, West Perth, WA 6872 Ph: (08) 9322 5144 Fax: (08) 9322 5740 Email: admin@hpcparch.com</small>			dwg no SK02	



PROPOSED FLOOR PLAN - PRINCE REGENT PARK  
OPTION 2  
SCALE 1:100 @A1

## PRINCE REGENT PARK, HEATHRIDGE, PROPOSED COMMUNITY SPORTING FACILITY — SURVEY ANALYSIS REPORT

The following provides an analysis of the quantitative and qualitative data gathered from the *Proposed Community Sporting Facility* consultation at Prince Regent Park, Heathridge conducted with residents, ratepayers and stakeholders between **9 October 2017** and **30 October 2017**.

### SUMMARY OF RESULTS

- The City collected **331 valid responses**<sup>1</sup> throughout the 21-day advertised consultation period.
- Most of respondents were aged 35–49 (40.2%), 25–34 (19.9%) and 50–59 (16.3%)
- 46.2% used Prince Regent Park for organised sport or recreation, 32.0% for informal sport or recreation whilst 18.7% did not use the park but were interested in the project
- 52.2% of respondents were affiliated with Joondalup United Football Club (Junior and Senior) whilst 37.6% indicated that they were not affiliated with any of the clubs/groups listed.
- Respondents indicated their level of support for the following features:
  - **Construction of a new multi-purpose community sporting facility**  
– 67.4% support, 30.8% oppose, 1.2% unsure, 0.3% not applicable and 0.3% no response.
  - **Extension of the car parking facilities**  
– 68.0% support, 24.5% oppose and 4.5% unsure, 1.2% not applicable and 1.8% no response.
  - **Relocation of existing cricket infrastructure**  
– 55.3% support, 23.3% oppose and 14.5% unsure, 3.9% not applicable and 3.0% no response.
  - **Upgrade of the floodlighting infrastructure**  
– 64.4% support, 26.9% oppose, 3.9% unsure, 1.5% not applicable and 3.3% no response.
  - **Installation of BBQ infrastructure**  
– 72.2% support, 13.6% oppose and 8.8% unsure, 1.2% not applicable and 4.2% no response.
  - **Installation of a new drinking fountain**  
– 81.3% support, 9.7% oppose and 4.2% unsure, 0.6% not applicable and 4.2% no response.
- Further analysis on the level of support for each feature was conducted by the following groups:
  - 165 respondents were affiliated with Joondalup United Football Club (both Junior and Senior)
  - 63 respondents reside locally within a 200-metre radius of Prince Regent Park
  - 82 respondents reside within the suburb of Heathridge

### CONSULTATION DEVELOPMENT

A personalised information package which included a covering letter, frequently asked questions document and a site/floor plan was sent to following stakeholders explaining the purpose of the consultation and advising them of the consultation period:

- Local residents (343 households) within a 200 metre radius of Prince Regent Park;
- Representatives from current park user groups; and
- Representative from Heathridge Residents Association.

Details and information regarding the consultation were outlined on the City's website, advertised through the Joondalup Weekender and status updates were posted on the City's Facebook page and LinkedIn. Members of the public and stakeholders wishing to comment were also encouraged to complete an online survey form via the City's website or could request hard copy versions of the form.

<sup>1</sup> A "valid" response is one which includes the respondent's full contact details, have responded within the advertised consultation period and for which multiple survey forms have not been submitted by the same household for the same property.

## SURVEY DEMOGRAPHICS

### Validity and response rates

(N.b. unless otherwise stated, “%” refers to the proportion of total survey respondents.)

Consultation packages were sent to 343 stakeholders advising them to respond by accessing the survey on the City’s webpage. The City collected a total of 358 responses throughout the 21-day advertised consultation period.

Of those responses, 331 were deemed valid<sup>2</sup>; that is, the submission included the respondent’s full contact details, was received within the advertised consultation period and a submission from that respondent had not already been received. Of the 27 invalid responses, seven did not provide their contact details, while 20 were duplicate responses from the same household.

The data has been summarised in Tables 1 and 2 below.

**Table 1 — Validity of responses**

Validity of responses	Responses	
	N	%
Valid responses	331	92.5%
Invalid responses	27	7.5%
<b>Total responses</b>	<b>358</b>	<b>100.0%</b>

**Table 2 — Responses by type of survey completed**

Type of survey completed	Responses	
	N	%
Hard-copy survey	7	2.1%
Online survey	324	97.9%
<b>Total (valid) responses</b>	<b>331</b>	<b>100.0%</b>

<sup>2</sup> A “valid” response is one which includes the respondent’s full contact details, have responded within the advertised consultation period and for which multiple survey forms have not been submitted by the same household for the same property.

## Age

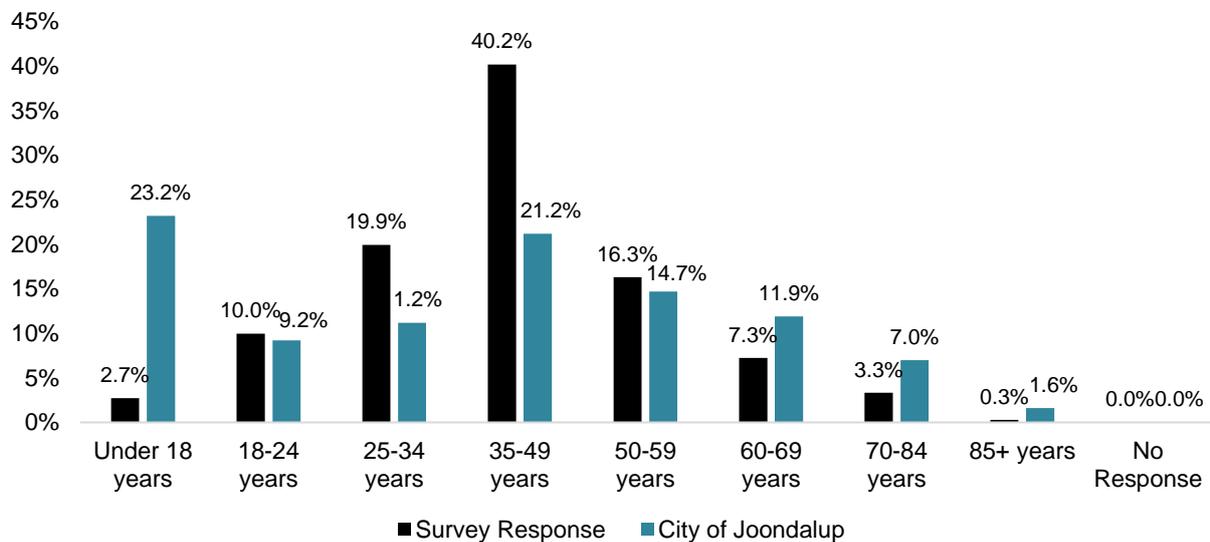
Of the 331 valid responses, most respondents were aged 35–49 (40.2%), 25–34 (19.9%) and 50–59 (16.3%). This data is summarised in Table 3 and Chart 1 below, with direct percentage comparisons to the City of Joondalup.

*Note: The 35-49 age group were over-represented whilst the under the age of 18 and 70-84 age groups were under-represented in this survey response.*

**Table 3 — Responses by age**

Age groups	Survey Responses		Joondalup <sup>3</sup>	
	N	%		%
Under 18 years of age	9	2.7%		23.2%
18–24 years of age	33	10.0%		9.2%
25–34 years of age	66	19.9%		11.2%
35–49 years of age	133	40.2%		21.2%
50–59 years of age	54	16.3%		14.7%
60–69 years of age	24	7.3%		11.9%
70–84 years of age	11	3.3%		7.0%
85+ years of age	1	0.3%		1.6%
<b>Total (valid) responses</b>	<b>331</b>	<b>100.0%</b>		<b>100.0%</b>

**Figure 1 — Responses by age**



<sup>3</sup> "Joondalup" represents the total proportion of each age group across the City of Joondalup ([Source: Profile Id. 2016](#)).

## Park Usage

Respondents were asked to indicate how they most often use Prince Regent Park.

Of these valid responses, 46.2% of respondents indicated that they used Prince Regent Park for organised sport or recreation, 32.0% use the park for informal sport or recreation whilst 18.7% did not use the park but were interested in the project.

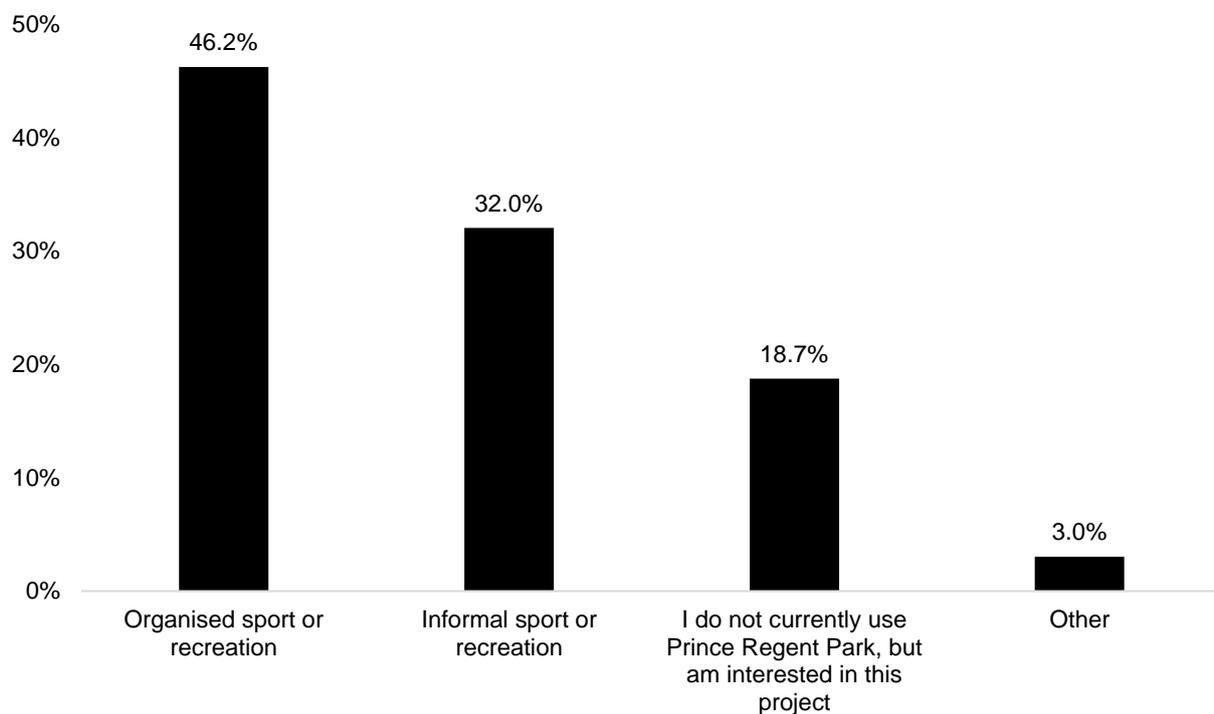
Of the ten responses that selected “Other”, four indicated they use the park for walking, four live within the area, and two are associated with the visiting sporting club.

Table 4 and Figure 2 summarise the results below.

**Table 4 — Responses by park usage type**

Summary - Survey Responses	Responses	
	N	%
Organised sport or recreation	153	46.2%
Informal sport or recreation	106	32.0%
Do not currently use Prince Regent Park but interested in the project	62	18.7%
Other	10	3.0%
<b>Total (valid) responses</b>	<b>331</b>	<b>100.0%</b>

**Figure 2 — Responses by park usage type**



### Affiliation with Park User Groups

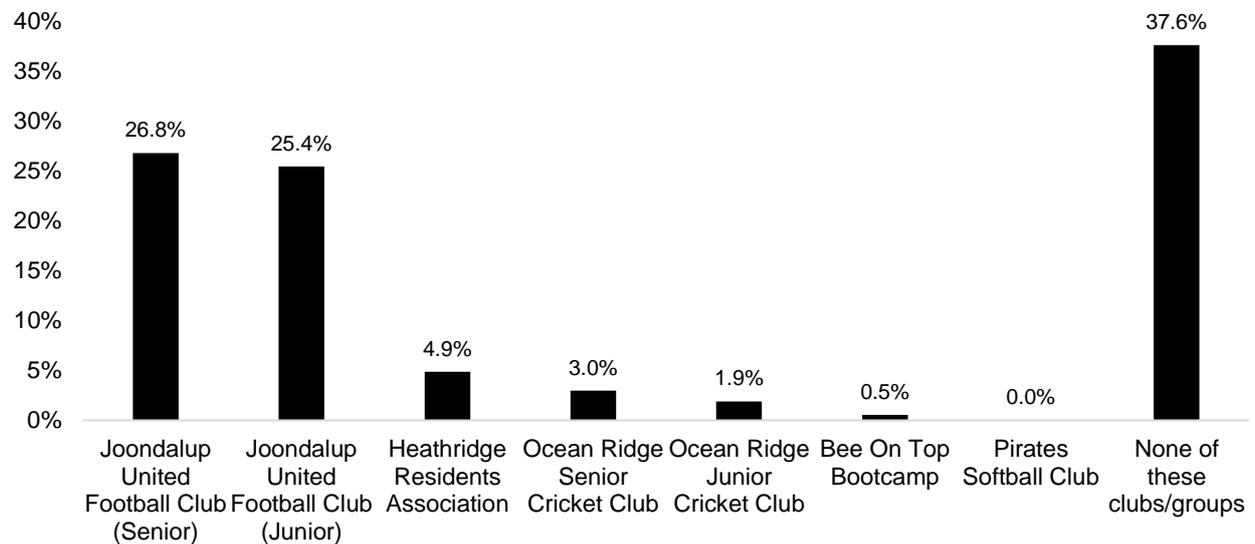
Respondents were asked whether they or a family member were affiliated with any clubs or user groups who utilise the facilities provided at Prince Regent Park and the City received 370 responses to the question. (Note: respondents could choose more than one option).

Of these responses, 52.2% of respondents were affiliated with Joondalup United Football Club (Junior and Senior) whilst 37.6% indicated that they were not affiliated with any of the clubs/groups listed. The results are presented in Table 5 and Figure 3 below.

**Table 5 — Affiliation of respondents with clubs/user groups**

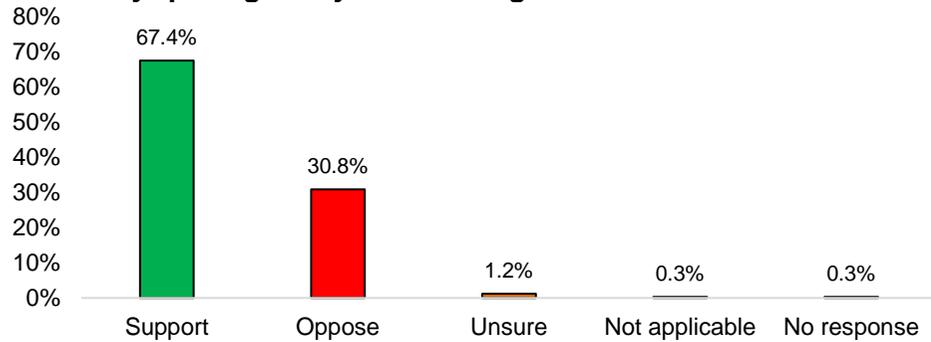
Summary - Survey Responses	Responses	
	N	%
Joondalup United Football Club (Senior)	99	26.8%
Joondalup United Football Club (Junior)	94	25.4%
Heathridge Residents Association	18	4.9%
Ocean Ridge Senior Cricket Club	11	3.0%
Ocean Ridge Junior Cricket Club	7	1.9%
Bee on Top Bootcamp	2	0.5%
Pirates Softball Club	0	0.0%
None of these clubs/groups	139	37.6%
<b>Total responses</b>	<b>370</b>	<b>100.0%</b>

**Figure 3 — Responses by affiliation with clubs/user groups**

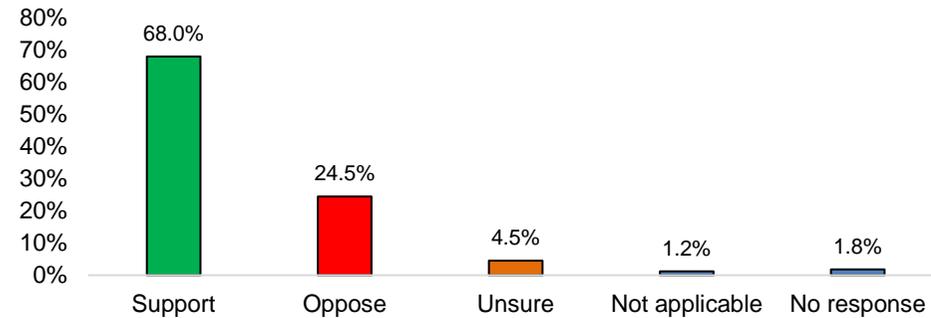




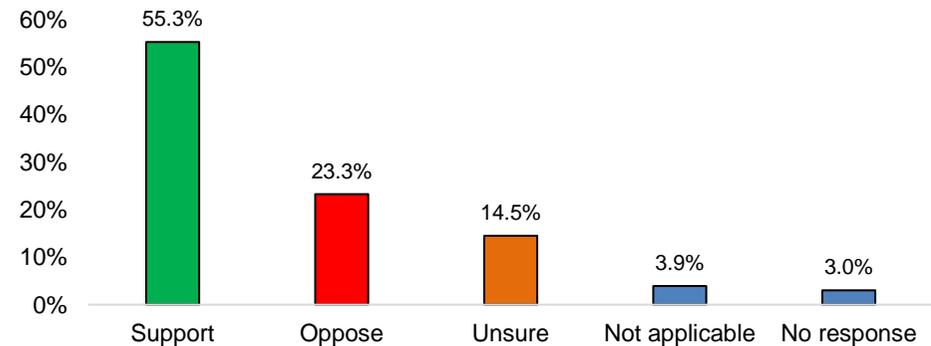
**Figure 4 — Summary of respondents' level of support for a new multi-purpose community sporting facility in Prince Regent Park**



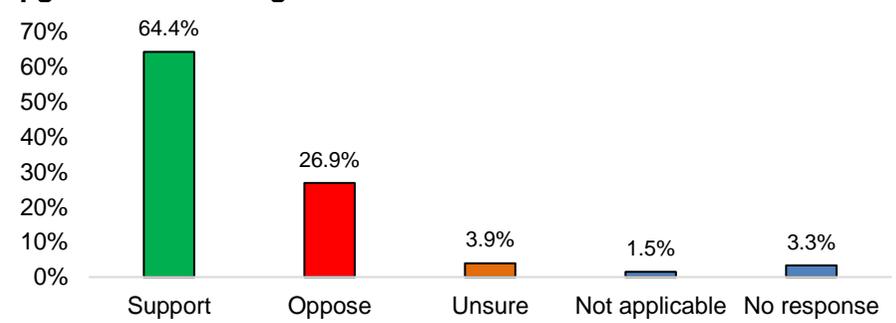
**Figure 5 — Summary of respondents' level of support for a car park extension to Prince Regent Park**



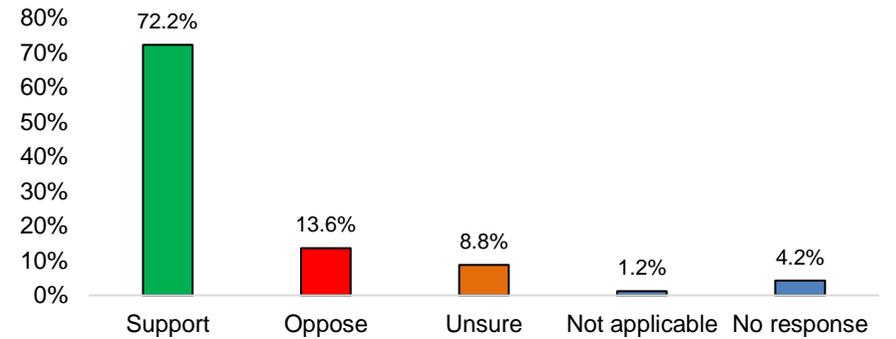
**Figure 6 — Summary of respondents' level of support for the relocation of existing cricket infrastructure in Prince Regent Park**



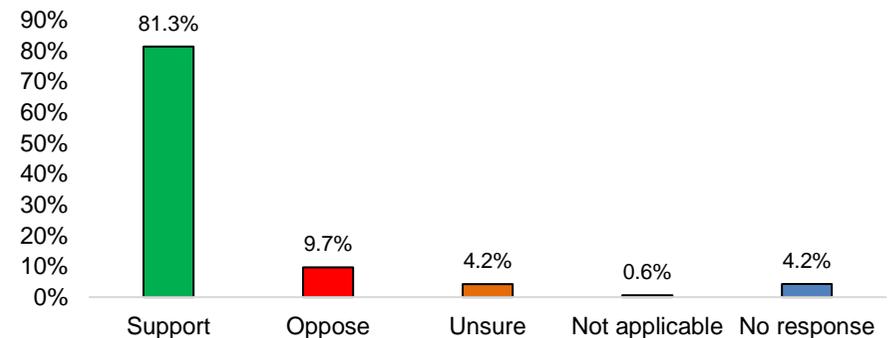
**Figure 7 — Summary of respondents' level of support for floodlighting upgrade in Prince Regent Park**



**Figure 8 — Summary of respondents' level of support for installation of a new BBQ in Prince Regent Park**



**Figure 5 — Summary of respondents' level of support for installation of a new drinking fountain in Prince Regent Park**



<b>a. Comments opposing the multi-purpose community sporting facility</b>
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Respondents were asked to explain why they did not support a new multi-purpose community sporting facility in Prince Regent Park. A total of 95 respondents provided 289 comments. The results have been summarised in Table 7 below.

**Table 7 — Summary of respondents' comments outlining their opposition to a multi-purpose community sporting facility in Prince Regent Park**

Comments	Responses	
	N	%
Believe there will be detrimental impacts on residents (e.g. noise traffic etc)	30	10.4%
Believe proposed facility is inappropriate for a local park	26	9.0%
Believe funds could be better spent elsewhere	23	8.0%
Oppose the proposed redevelopment (in general)	23	8.0%
Believe local parks should be for local people	22	7.6%
Believe proposed redevelopment will lead to increased traffic and parking	21	7.3%
Would like the City to leave the park as it is	16	5.5%
Believe redevelopment will encourage anti-social behaviour	14	4.8%
Believe funds should not be spent for the benefit of one club	12	4.2%
Believe park will be taken over by soccer/JUFC	12	4.2%
Believe there are more adequate sporting facilities elsewhere that should be used	12	4.2%
Oppose the possibility of liquor licenses	9	3.1%
Believe it is unnecessary to upgrade lighting as it has only been recently upgraded	7	2.4%
Oppose the removal of trees and green spaces	7	2.4%
Believe there are too many under-utilised community centres in Heathridge	6	2.1%
Believe project is only a stepping stone to becoming an NPL home ground	5	1.7%
Believe property values will decrease	5	1.7%
Believe facilities need upgrading but not to be exclusive for one group	4	1.4%
Believe park has already reached its usage capacity	4	1.4%
Believe project will result in increased litter around the park	4	1.4%
Questioned why funds were available for JUFC but not for other clubs	4	1.4%
Believe current facilities are adequate for current users	3	1.0%
Concern that redevelopment will increase rates	3	1.0%
Does not want any more activity to be conducted within the park	3	1.0%
Believe clubs should self-fund upgrades rather than rely on ratepayers	2	0.7%
Believe the additional car park is not required	2	0.7%
Concern for impact on dog walking within the park.	2	0.7%
Oppose the inclusion of a function room	2	0.7%
Oppose the relocation of the cricket nets	2	0.7%
Believe project will have similar negative issues that have been experience elsewhere	1	0.3%
Believe the soccer club should use a facility in their own suburb	1	0.3%
Concern regarding consultation approach of project	1	0.3%
Would like to know how many JUFC members live in Heathridge	1	0.3%
<b>Total comments received</b>	<b>289</b>	<b>100.0%</b>

<b>b. Comments opposing the car park extension</b>
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Respondents were asked to explain why they did not support a car park extension to Prince Regent Park. A total of 80 respondents provided 141 comments. The results have been summarised in Table 8 below.

**Table 8 — Summary of respondents' comments outlining their opposition to a car park extension to Prince Regent Park**

Comments	Responses	
	N	%
Oppose the car park extension (in general)	34	24.1%
Oppose the park redevelopment (in general)	16	11.3%
Believe local parks should be for local people	16	11.3%
Believe proposed redevelopment will lead to increased traffic and parking	15	10.6%
Oppose the removal of trees and green spaces	10	7.1%
Believe the current car park does not get fully utilised	8	5.7%
Believe the park development will accommodate sports clubs/players	6	4.3%
Believe park will be taken over by soccer/JUFC	5	3.5%
Believe local park will not be able to accommodate a soccer club	5	3.5%
Prefer users park on the verge	4	2.8%
Believe parking is not required	3	2.1%
Believe the City should encourage users to walk or cycle to the park	3	2.1%
Believe project will increase noise within the area	3	2.1%
Believe funds could be better spent elsewhere	2	1.4%
Believe JUFC should be relocated to suburb of Joondalup	2	1.4%
Believe project needs to include traffic safety measures	1	0.7%
Concern for the over development of public open spaces	1	0.7%
Believe car park will reduce the impact of verge parking	1	0.7%
Oppose the removal of the current toilet facility	1	0.7%
Believe project will lead to increase in crime	1	0.7%
Believe JUFC will need a multi-storey car park	1	0.7%
Believe project will impact view from property	1	0.7%
Believe car park anti-social behaviour is already attached to car park	1	0.7%
Concern regarding consultation approach of project	1	0.7%
<b>Total comments received</b>	<b>141</b>	<b>100.0%</b>

<b>c. Comments opposing the relocation of cricket infrastructure</b>
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Respondents were asked to explain why they did not support the relocation of existing cricket infrastructure in Prince Regent Park. A total of 72 respondents provided 127 comments. The results have been summarised in Table 9 below.

**Table 9 — Summary of respondents' comments outlining their opposition to the relocation of existing cricket infrastructure in Prince Regent Park**

Comments	Responses	
	N	%
Believe the cricket relocation is not required	28	22.0%
Believe funds could be better spent elsewhere	20	15.7%
Note the cricket nets were only relocated recently	17	13.4%
Oppose the proposed redevelopment (in general)	13	10.2%
Believe only facilitating soccer will have a negative influence on other sporting codes	10	7.9%
Would like current net/pitch to remain in its current location	10	7.9%
Believe project is only a stepping stone to becoming an NPL home ground	5	3.9%
Believe cricket has not been disruptive to the park	3	2.4%
Believe cricket nets are needed due to a lack of cricket facilities in surrounding areas	3	2.4%
Believe park should have multiple users and not be monopolised by one sport / club	2	1.6%
Believe the cricket nets will be removed from the project	2	1.6%
Believe the implications of moving the cricket infrastructure is not fully informed	2	1.6%
Believe cricket net relocation will increase noise and litter within the park	2	1.6%
Believe the introduction of soccer will bring more social problems to the area	1	0.8%
Oppose the removal of trees and green spaces	1	0.8%
Note that only junior cricket players currently use the park	1	0.8%
Believe the City should prioritise smaller community groups over larger groups	1	0.8%
Unsure if the question referred to club/teams being removed or the cricket infrastructure	1	0.8%
Would like to where the cricket nets are being relocated to	1	0.8%
Believe there are enough cricket related infrastructure elsewhere	1	0.8%
Note that the park is used by local families for social purposes	1	0.8%
Concern for cost impacts to relocate cricket infrastructure	1	0.8%
Believe cricket net relocation will affect views of the park	1	0.8%
<b>Total comments received</b>	<b>127</b>	<b>100.0%</b>

<b>d. Comments opposing the floodlighting upgrade</b>
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Respondents were asked to explain why they did not support the floodlight upgrades to Prince Regent Park. A total of 84 respondents provided 140 comments. The results have been summarised in Table 10 below.

**Table 10 — Summary of respondents' comments outlining their opposition to the floodlighting upgrade at Prince Regent Park**

Comments	Responses	
	N	%
Believe upgrading the lighting is not required	41	29.3%
Note the lights were only recently upgraded	39	27.9%
Believe light pollution will have adverse affected on residents	18	12.9%
Believe upgrades will only benefit soccer clubs	7	5.0%
Oppose the proposed redevelopment (in general)	6	4.3%
Believe currently lighting is sufficient for current users	6	4.3%
Does not believe lighting upgrade will limit anti-social behaviour	4	2.9%
Believe project is only a stepping stone to becoming an NPL home ground	4	2.9%
Believe upgrades will increase noise at night	4	2.9%
Believe funds could be better spent on other parks that do not have lighting	3	2.1%
Believe upgrades will allow late night games/training	2	1.4%
Oppose the removal of trees and green spaces	1	0.7%
Would like funds to be put towards Beldon Park	1	0.7%
Note the cricket club has not asked for any upgrades	1	0.7%
Believe upgrades will lead to approval of liquor license, increased noise and litter	1	0.7%
Believe lighting upgrades will continue to happen over time	1	0.7%
Believe funds could be better spent elsewhere	1	0.7%
<b><i>Total comments received</i></b>	<b>140</b>	<b>100.0%</b>

<b>e. Comments opposing the installation of a BBQ</b>
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Respondents were asked to explain why they did not support the installation of a BBQ at Prince Regent Park. A total of 45 respondents provided 69 comments. The results have been summarised in Table 11 below.

**Table 11 — Summary of respondents' comments outlining their opposition to the installation of a new BBQ in Prince Regent Park**

Comments	Responses	
	N	%
Believe BBQ infrastructure is not required	14	20.3%
Believe BBQ infrastructure will increase noise and rubbish within the park	10	14.5%
Believe funds could be better spent else where	6	8.7%
Believe BBQ infrastructure will increase alcohol drinking within the park	6	8.7%
Support BBQ infrastructure but not as part of the proposed redevelopment	5	7.2%
Believe BBQ infrastructure was only included to deflect from the proposed building development	5	7.2%
Oppose the propose redevelopment project (in general)	4	5.8%
Believe BBQ infrastructure would be monopolised by clubs/groups	4	5.8%
Believe BBQ infrastructure will increase traffic	3	4.3%
Believe infrastructure is better suited at beach locations / larger parks	3	4.3%
Believe users will be happy to use the BBQ infrastructure for picnics	2	2.9%
Believe the park should not be upgraded	1	1.4%
Believe users will not picnic within the park	1	1.4%
Believe BBQ infrastructure has not been considered as part of the upgrade	1	1.4%
Believe the suburb has enough community centres	1	1.4%
Would like space maximised for sport ground and facilities	1	1.4%
Concern for vandalism of BBQ infrastructure	1	1.4%
Believe the suburb is unsafe	1	1.4%
<b><i>Total comments received</i></b>	<b>69</b>	<b>100.0%</b>

<b>f. Comments opposing the installation of a drink fountain</b>
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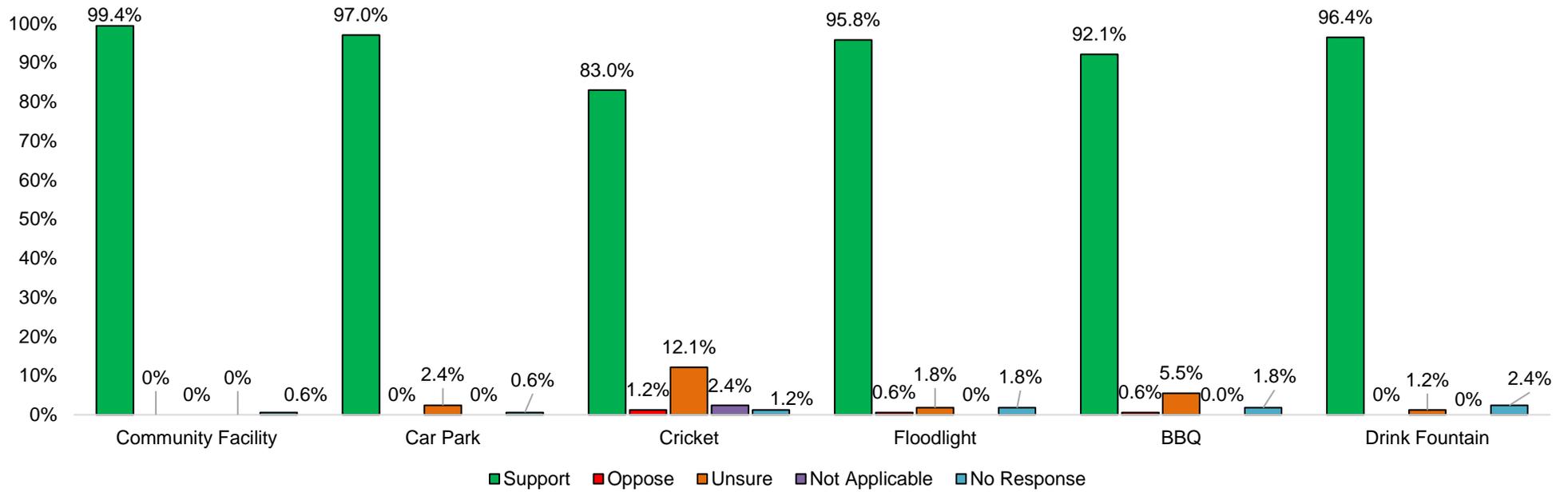
Respondents were asked to explain why they did not support the installation of a drink fountain at Prince Regent Park. A total of 29 respondents provided 40 comments. The results have been summarised in Table 12 below.

**Table 12 — Summary of respondents' comments outlining their opposition to the installation of a new drinking fountain in Prince Regent Park**

Comments	Responses	
	N	%
Believe drinking fountain is not required	16	40.0%
Oppose the propose redevelopment (in general)	7	17.5%
Believe funds could be better spent else where	6	15.0%
Support BBQ infrastructure but not as part of the proposed redevelopment	6	15.0%
Believe BBQ infrastructure was only included to deflect from the proposed building development	3	7.5%
Concern for how health aspects would be managed	1	2.5%
Believe drink fountain has not been considered as part of the upgrade	1	2.5%
<b><i>Total comments received</i></b>	<b>40</b>	<b>100.0%</b>

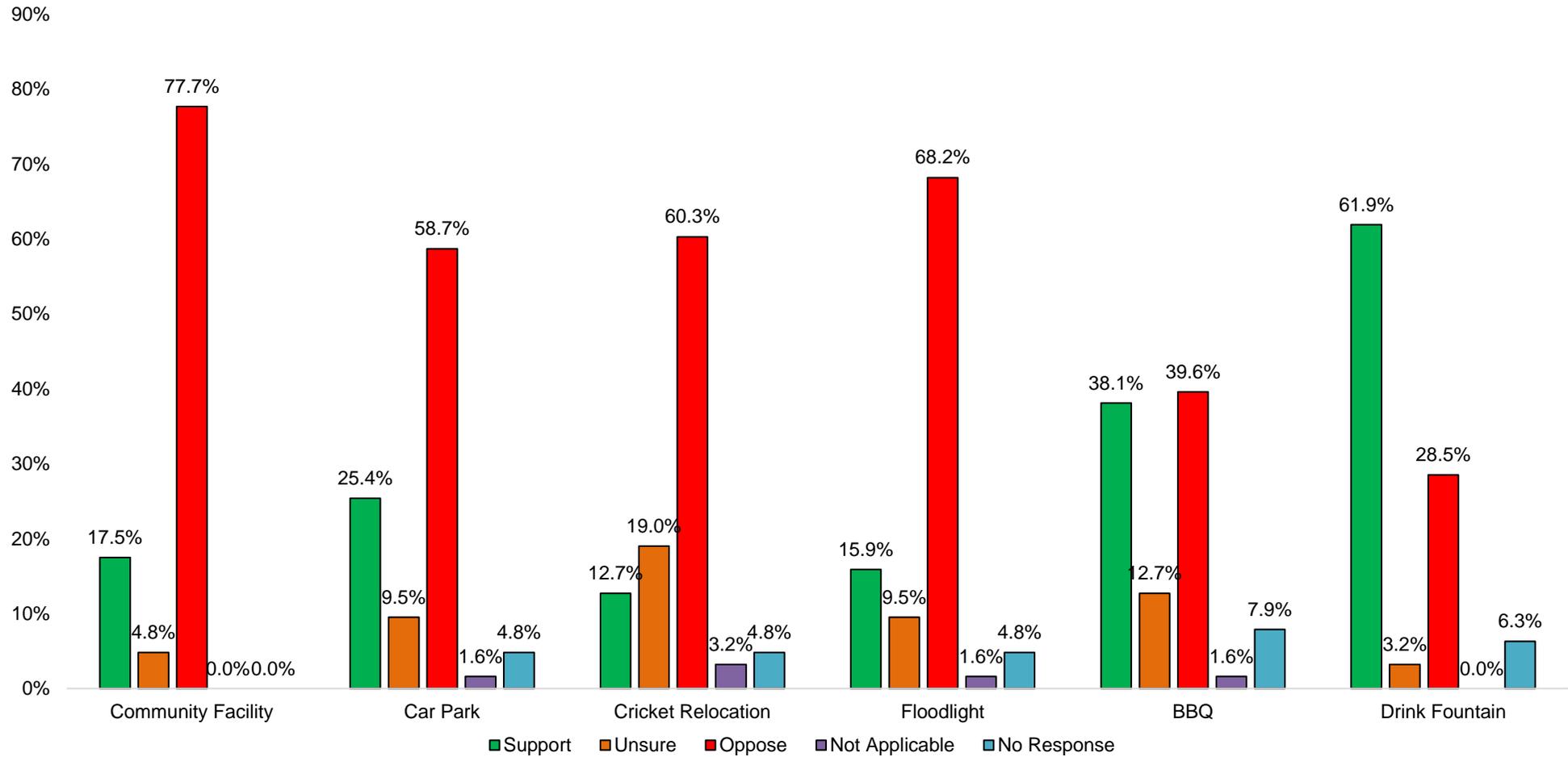


**Figure 6 — Level of support for proposed upgrades to Prince Regent Park by respondents who indicated they were affiliated with the Joondalup United Football Club (Junior and Senior)**



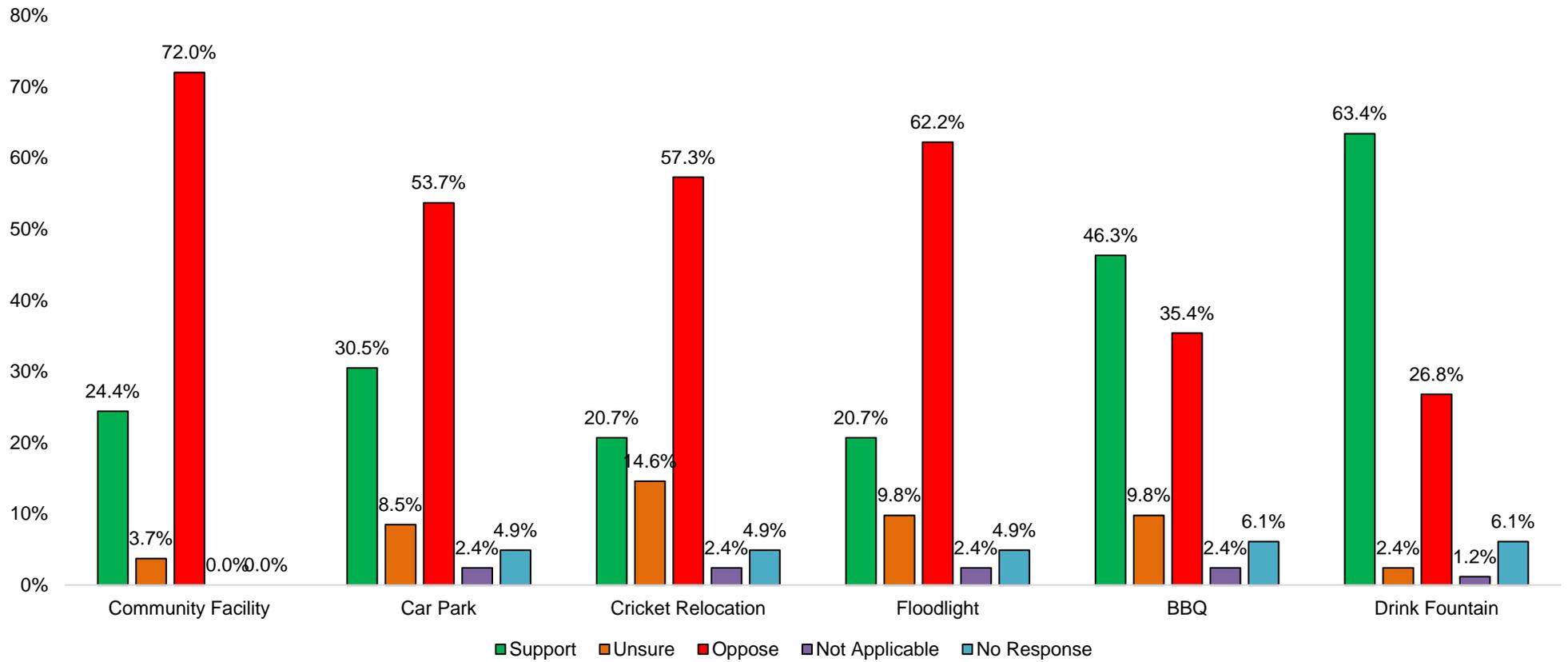


**Figure 11 — Level of support by respondents residing within 200 metres of Prince Regent Park**





**Figure 72 — Level of support by respondents who reside within the suburb of Heathridge**



**QUESTION 2 —  
“DO YOU HAVE ANY ADDITIONAL COMMENTS ABOUT THE PROPOSED PROJECT?”**

Respondents were asked if they had any additional comments about the proposed project at Prince Regent Park. A total of 172 respondents provided 327 comments. The results have been summarised in Table 13 below.

**Table 16 — Summary of respondents’ additional comments about the proposed project at Prince Regent Park<sup>4</sup>**

Comments	Responses	
	N	%
Support the proposed redevelopment project (in general)	53	16.2%
Oppose the proposed redevelopment project (in general)	38	11.6%
Believe proposal will positively impact the local community and encourage higher usage	36	11.0%
Believe local parks should be for local people	27	8.3%
Oppose the project within Prince Regent Park and believe club should use other facilities	21	6.4%
Believe proposal will add to litter, noise and traffic issues already within the park	18	5.5%
Believe JUFC require new facilities	13	4.0%
Concern for the City’s transparency to make the park JUFC’s home ground	11	3.4%
Would like JUFC to find a permanent home ground	10	3.1%
Oppose the park being monopolised by soccer clubs	8	2.4%
Believes upgrades will lead to increased traffic and noise	8	2.4%
Support the proposal if fences are not included for NPL use	7	2.1%
Would like the opinions of residents’ to be heard	7	2.1%
Concern regarding consultation approach of project	7	2.1%
Does not understand why ratepayers are paying for upgrades for a club that pays its players	6	1.8%
Would like the BBQ and drink fountain but nothing else	5	1.5%
Believe current facilities are inadequate	5	1.5%
Believe car park needs upgrading	5	1.5%
Believe BBQ infrastructure and playground need upgrading	4	1.2%
Concern for the over development of public open spaces	4	1.2%
Would funds to be spent on redevelopment of other parks	5	1.5%
Believe residents access will be restricted if proposal proceeds	3	0.9%
Would like to know how many parks the JUFC will try to make their home ground	3	0.9%
Oppose the function room and sale of alcohol	3	0.9%
Would like accessible water for pets to be included in proposal	2	0.6%
Believe proposal will devalue their property	2	0.6%
Would like to know how many JUFC members live in Heathridge	2	0.6%
Believe proposed redevelopment is necessary for the expansion for soccer in the northern suburbs	1	0.3%
Would like to know why drink fountains have not been considered previously	1	0.3%
Would like proposal to include suitable storage areas	1	0.3%

<sup>4</sup> N.b. some respondents provided more than one reason.

Comments	Responses	
	N	%
Would like drink fountain to be located near cricket nets	1	0.3%
Would like park to include basketball and netball infrastructure	1	0.3%
Believe upgrades should be standard across all parks	1	0.3%
Would like clubroom to accommodate for further expansion	1	0.3%
Believe park requires 'no parking' signs on the verges	1	0.3%
Believe City should reduce unnecessary spending within the current economic climate	1	0.3%
Note that lighting has only recently been upgraded	1	0.3%
Believe midnight cut-off for event functions should be brought forward	1	0.3%
Would like proposal to include public artwork	1	0.3%
Would like proposal to include more trees planting	1	0.3%
Would like proposal to recognise indigenous heritage	1	0.3%
<b><i>Total comments received</i></b>	<b>327</b>	<b>100.0%</b>