



COMMUNITY ENGAGEMENT OUTCOMES REPORT

Survey of Football (Soccer) Clubs

CONTENTS

OVERVIEW.....	3
STAKEHOLDERS.....	4
ENGAGEMENT MATERIALS.....	5
RESPONSE RATE	6
DEMOGRAPHICS	7
SURVEY FORM QUESTIONS	12
APPENDIX.....	18

OVERVIEW

From 9 November 2018 to 22 November 2018, all 12 football (soccer) clubs in the City of Joondalup were invited to provide feedback through the Survey of Football (Soccer) Clubs. Feedback was sought by way of an online survey form which was distributed to clubs via direct email.

The City collected a total of 7 responses throughout the 14-day advertised engagement period from the following clubs:

- Joondalup City Football Club
- Joondalup United Football Club
- Kingsley Senior Soccer Club
- Perth City Soccer Club
- Sorrento Football Club
- Whitford City Football Club
- Woodvale Football Club

Respondents were asked to provide a number of demographic details to enable the City to gauge the level and breadth of football currently being played across the City. 5 respondents indicated that they collectively had 182 junior teams; 7 respondents indicated that they collectively had 41 senior men's teams; and 4 clubs indicated that they collectively had 7 senior women's teams.

A total of 3 clubs indicated that they are currently taking steps to meet the National Premier League Compliance Regulations from Football West, and 1 club indicated that they already met the Regulations. Overall, 5 respondents indicated that they either "support" (1) or "strongly support" (4) the establishment of a football facility built to National Premier League standards in the City of Joondalup. 3 respondents indicated that they would be interested in using such a facility as part of a shared-use arrangement. Further, respondents indicated that responsibility for funding the establishment of a football facility built to National Premier League standards should primarily lie with state government (7), local government (5), and clubs (4).

STAKEHOLDERS

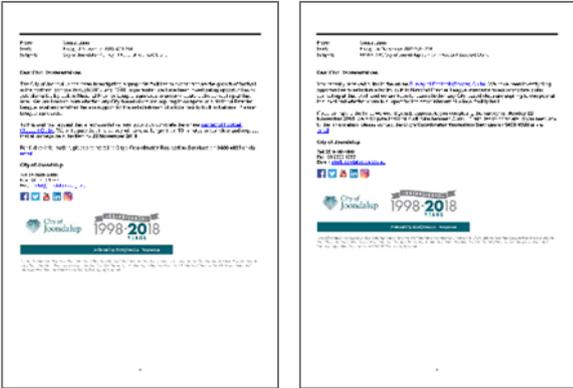
A total of 12 stakeholders were directly engaged by the City. Stakeholders identified included all junior and senior football (soccer) clubs in the City of Joondalup, namely:

- AFC Joondalup
- ECU Joondalup Soccer Club
- Hillarys Football Club
- Joondalup City Football Club
- Joondalup United Football Club
- Kingsley Senior Soccer Club
- Perth City Soccer Club
- Sorrento Football Club
- WA Christian Football Association
- Westside Football Club
- Whitford City Football Club
- Woodvale Football Club

ENGAGEMENT MATERIALS

The 12 football clubs were sent an email on 9 November 2018 advising them of the engagement and linking them to the online survey form. A reminder email was sent on 16 November 2018 to those clubs who had not already completed the survey.

Email and reminder email to football clubs (see Appendix 1–2 for full):



Online survey form (see Appendix 3 for full):

The image is a screenshot of a web-based survey form. At the top, it features the City of Joondalup logo and the title 'Survey of Football (Soccer) Clubs'. Below the title, there is a section labeled 'Online form'. A disclaimer states: 'Please note that your feedback will be collected, your contact details must be provided. This information will be treated as confidential and will not be published in any document or report on the outcome of the engagement.' The form contains several input fields and questions:

- Club details section with fields for:
 - Club name: _____
 - Contact name: _____
 - Contact telephone: _____
- Question 1: '1. What year was your club established?' followed by a dropdown menu.
- Question 2: '2. Has your club ever been known by another name(s)? Please describe:' followed by a text input field.
- Question 3: '3. What year was your club established?' followed by a dropdown menu.
- Question 4: '4. Has your club ever been known by another name(s)? Please describe:' followed by a text input field.

RESPONSE RATE

The City collected a total of 7 valid responses throughout the 14-day advertised engagement period. Responses that were considered valid include all those which contain contact details enabling identification and were submitted within the advertised engagement period. Where multiple Comment Forms were received from the same respondent, these were combined into one response.

Those stakeholders who submitted surveys include the clubs listed below, indicating an overall response rate of 58.3%. This data is shown in the table below.

- Joondalup City Football Club
- Joondalup United Football Club
- Kingsley Senior Soccer Club
- Perth City Soccer Club
- Sorrento Football Club
- Whitford City Football Club
- Woodvale Football Club

	Forms sent	Forms received	Response rate
Responses received by club:	N	N	%
AFC Joondalup	1	0	0.0%
ECU Joondalup Soccer Club	1	0	0.0%
Hillarys Football Club	1	0	0.0%
Joondalup City Football Club	1	1	100.0%
Joondalup United Football Club	1	1	100.0%
Kingsley Senior Soccer Club	1	1	100.0%
Perth City Soccer Club	1	1	100.0%
Sorrento Football Club	1	1	100.0%
WA Christian Football Association	1	0	0.0%
Westside Football Club	1	0	0.0%
Whitford City Football Club	1	1	100.0%
Woodvale Football Club	1	1	100.0%
Total response rate	12	7	58.3%

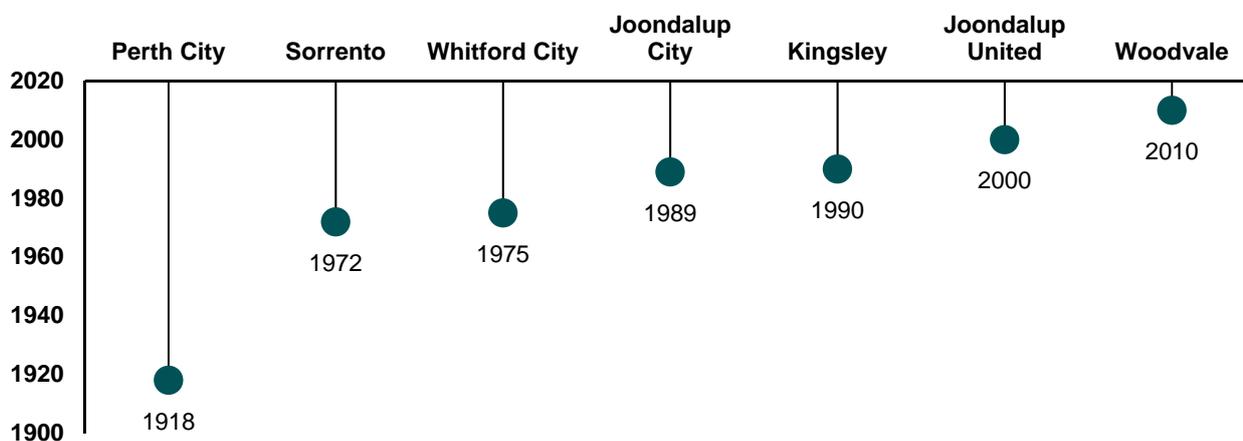
DEMOGRAPHICS

Year of establishment:

Respondents were asked to provide the year their club was established. Most of the respondents were established after 1970; however, 1 respondent (Perth City Football Club) was established in 1918. This data is shown in the table and chart below.

Responses received by year of establishment:	N	%
Prior to 1970	1	14.3%
1970–1979	2	28.6%
1980–1989	1	14.3%
1990–1999	1	14.3%
2000–2009	1	14.3%
2010–present	1	14.3%
Total responses	7	100.0%

Clubs by year of establishment:



Club name changes:

Respondents were asked whether their club has ever been known by another name(s). A total of 5 respondents provided details of former club names and these are outlined in the table below.

Club name — current:	Club name(s) — former:
Joondalup City Football Club	Heathridge Soccer Club
Joondalup United Football Club	—
Kingsley Soccer Club	—
Perth City Football Club	Perth City Soccer Football Club
Sorrento Football Club	Sorrento Soccer Club Sorrento Soccer, Sports & Social Club
Whitford City Football Club	Whitford City Soccer Club
Woodvale Football Club	Kingsley Junior Soccer Club

Number of junior teams:

Respondents were asked to detail how many junior teams they had in the 2018 winter playing season. This data is shown in the table and chart below.

	Male	Female	Mixed	Total teams
Number of junior teams by club:	N	N	N	N
Joondalup City Football Club	15	3	22	40
Joondalup United Football Club	35	1	20	56
Kingsley Soccer Club	0	0	0	0
Perth City Football Club	0	0	0	0
Sorrento Football Club	0	0	35	35
Whitford City Football Club	0	0	24	24
Woodvale Football Club	17	3	7	27
Total teams	67	7	108	182

Number of junior teams by club:

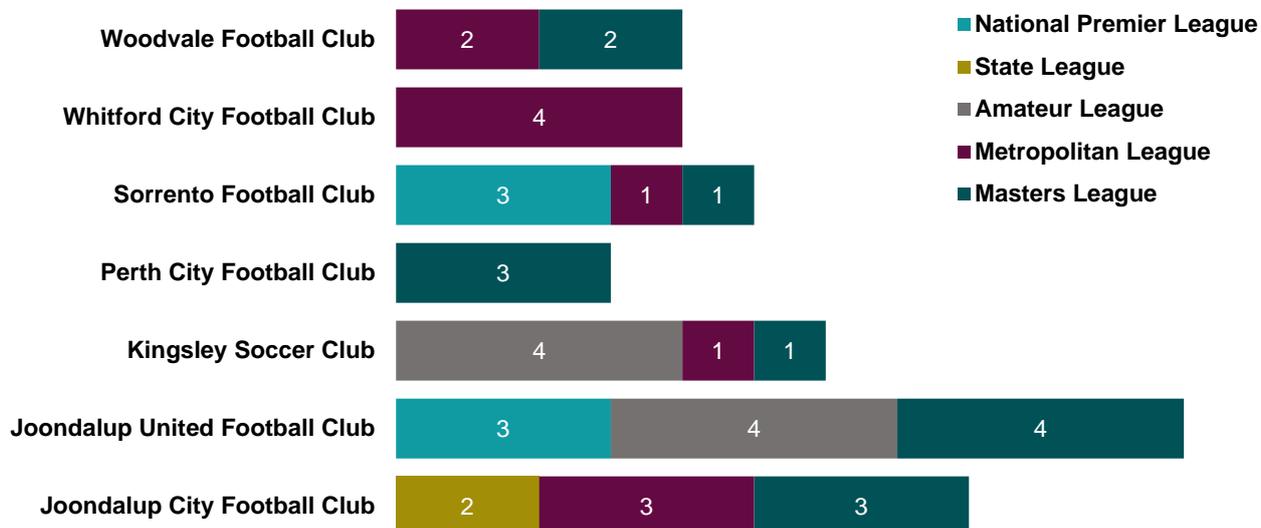


Number of senior men's teams:

Respondents were asked to detail how many senior men's teams they had in the 2018 winter playing season. This data is shown in the table and chart below.

	National Premier League	State League	Amateur League	Metropolitan League	Masters League	Total teams
Number of senior men's teams by club:	N	N	N	N	N	N
Joondalup City Football Club	0	2	0	3	3	8
Joondalup United Football Club	3	0	4	0	4	11
Kingsley Soccer Club	0	0	4	1	1	6
Perth City Football Club	0	0	0	0	3	3
Sorrento Football Club	3	0	0	1	1	5
Whitford City Football Club	0	0	0	4	0	4
Woodvale Football Club	0	0	0	2	2	4
Total teams	6	2	8	11	14	41

Number of senior men's teams by club:



Number of senior women's teams:

Respondents were asked to detail how many senior women's teams they had in the 2018 winter playing season. This data is shown in the table and chart below.

	National Premier League	State League	Metropolitan League	Masters League	Total teams
Number of senior women's teams by club:	N	N	N	N	N
Joondalup City Football Club	0	1	2	0	3
Joondalup United Football Club	0	0	0	0	0
Kingsley Soccer Club	0	0	0	0	0
Perth City Football Club	0	0	0	0	0
Sorrento Football Club	0	1	1	0	2
Whitford City Football Club	0	0	1	0	1
Woodvale Football Club	0	0	1	0	1
Total teams	0	2	5	0	7

Number of senior women's teams by club:



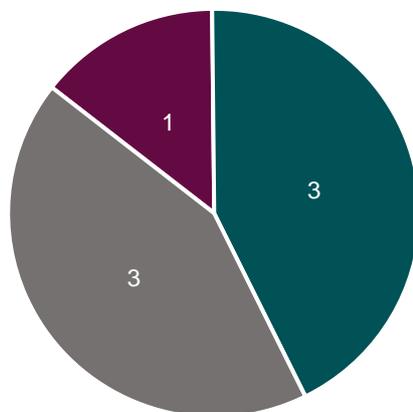
SURVEY FORM QUESTIONS

QUESTION: “Football West has published the National Premier League Compliance Regulations. Is your club taking steps to meet these Compliance Regulations?”

Respondents were asked if their club is taking steps to meet the National Premier League Compliance Regulations. 1 club (Sorrento) indicated that they already meet the Regulations and 3 clubs (Joondalup City, Kingsley and Woodvale) indicated they are currently taking steps to do so. This data is shown in the table and chart below.

Is your club taking steps to meet the National Premier League Compliance Regulations:	N	%
Our club <u>already</u> meets the Compliance Regulations	1	14.3%
Sorrento Football Club	1	14.3%
Our club <u>is currently</u> taking steps to meet the Compliance Regulations	3	42.9%
Joondalup City Football Club	1	14.3%
Kingsley Soccer Club	1	14.3%
Woodvale Football Club	1	14.3%
Our club <u>is not</u> taking steps to meet the Compliance Regulations	3	42.9%
Joondalup United Football Club	1	14.3%
Perth City Football Club	1	14.3%
Whitford City Football Club	1	14.3%
Total responses	7	100.0%

Is your club taking steps to meet the National Premier League Compliance Regulations:



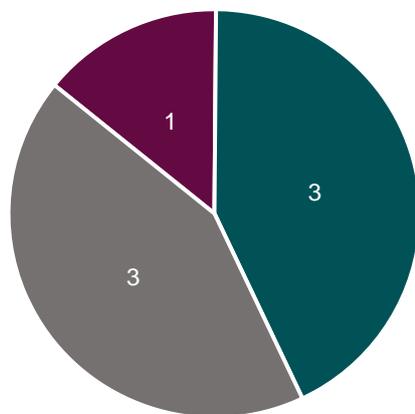
- Our club already meets the Compliance Regulations
- Our club is currently taking steps to meet the Compliance Regulations
- Our club is not taking steps to meet the Compliance Regulations

QUESTION: “Does your club aspire to compete at the National Premier League level?”

Respondents were asked if their club aspires to compete at the National Premier League level. 1 club (Sorrento) indicated that they already compete at the National Premier League level and 3 clubs (Joondalup City, Joondalup United and Kingsley) indicated that they aspire to. This data is shown in the table and chart below.

Does your club aspire to compete at the National Premier League level:	N	%
Our club <u>already</u> competes at the National Premier League level	1	14.3%
Sorrento Football Club	1	14.3%
Our club <u>does</u> aspire to compete at the National Premier League level	3	42.9%
Joondalup City Football Club	1	14.3%
Joondalup United Football Club	1	14.3%
Kingsley Soccer Club	1	14.3%
Our club <u>does not</u> aspire to compete at the National Premier League level	3	42.9%
Perth City Football Club	1	14.3%
Whitford City Football Club	1	14.3%
Woodvale Football Club	1	14.3%
Total responses	7	100.0%

Does your club aspire to compete at the National Premier League level:



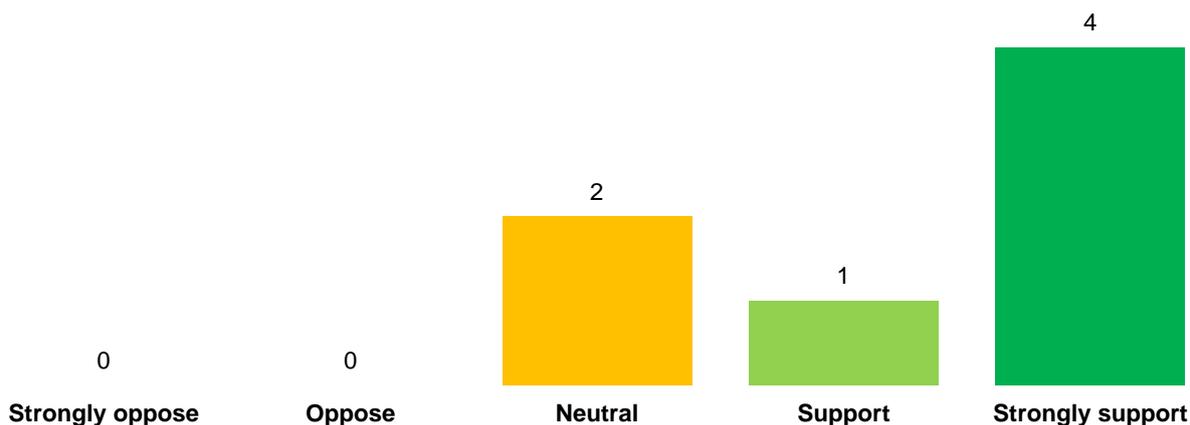
- Our club already competes at the National Premier League level
- Our club does aspire to compete at the National Premier League level
- Our club does not aspire to compete at the National Premier League level

QUESTION: “Does your club support or oppose the establishment of a football facility built to National Premier League standards in the City of Joondalup?”

Respondents were asked if their club supports or opposes the establishment of a football facility built to National Premier League standards on a 5-point scale from “strongly oppose” to “strongly support”. A total of 5 respondents indicated that they either “support” (1) or “strongly support” (4) the proposal and 2 respondents indicated “neutral”. This data is shown in the table and chart below.

Does your club support or oppose the establishment of a football facility built to National Premier League standards in the City of Joondalup:	N	%
Strongly oppose	0	0.0%
Oppose	0	0.0%
Neutral	2	28.6%
Support	1	14.3%
Strongly support	4	57.1%
Total responses	7	100.0%

Does your club support or oppose the establishment of a football facility built to National Premier League standards in the City of Joondalup:



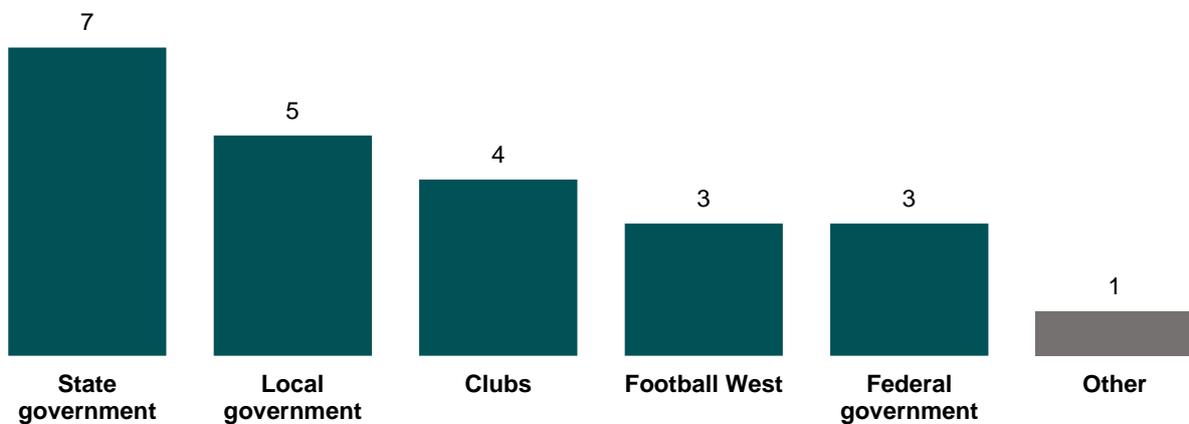
QUESTION: “Who do you believe should be the most responsible for funding the establishment of a football facility built to National Premier League Standards?”

Respondents were asked to indicate who they believe should be the most responsible for funding the establishment of a football facility built to National Premier League Standards. All respondents (7) indicated that the state government should be responsible, 5 respondents indicated that local governments should be responsible, and 4 respondents indicated that clubs should be responsible. 1 respondent selected “other” and described a shared funding model. This data is shown in the table and chart below.

Who do you believe should be the most responsible for funding the establishment of a football facility built to National Premier League Standards:	N*	%
Clubs	4	57.1%
Football West	3	42.9%
Local government	5	71.4%
State government	7	100.0%
Federal government	3	42.9%
Other	1	14.3%
Total responses	7	100.0%

*Numbers may not add up to total, as respondents may have selected multiple options.

Who do you believe should be the most responsible for funding the establishment of a football facility built to National Premier League Standards:

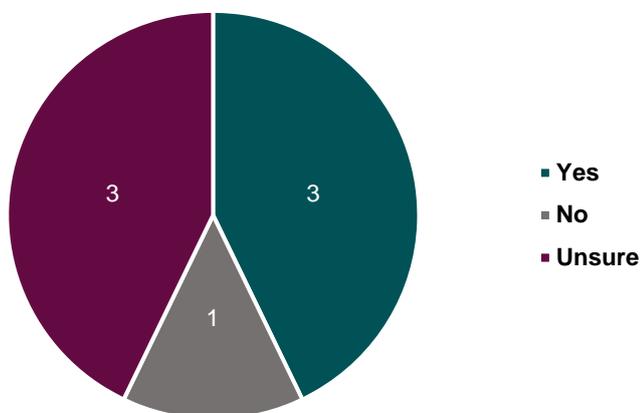


QUESTION: “Would your club be interested in using such a facility as part of a shared-use arrangement?”

Respondents were asked if they would be interested in using a football facility built to National Premier League Standards as part of a shared-used arrangement. A total of 3 respondents indicated that they would be interested, and 3 respondents indicated that they are unsure. This data is shown in the table and chart below.

Would your club be interested in using such a facility as part of a shared-use arrangement:	N	%
Yes	3	42.9%
No	1	14.3%
Unsure	3	42.9%
Total responses	7	100.0%

Would your club be interested in using such a facility as part of a shared-use arrangement:



QUESTION: “Do you have any further comments about support for football clubs in the City?”

Respondents were asked if they have any further comments about support for football clubs in the City. All respondents provided feedback. Verbatim comments have been randomised and are provided in the table below.

Verbatim responses* — Do you have any further comments about support for football clubs in the City? (N = 7):
<i>While we agree that there needs to be an 'elite' or 'high performance' football centre in the City, no community or existing clubs should lose ground or facility access as part of this process. Community clubs provide access to sport for all socio-economic back grounds and enable young people to be active and healthy with their friends. There are a lot of clubs in the City now, so Football West should not allow any more clubs to be established as there is already too much pressure on the existing grounds in the City. Clubs are already competing with each other for players and facilities. If the City builds an elite football centre, it should not be for one club and should be shared by NPL clubs on a user pays system. That way, if clubs get relegated, or find that cannot continue in the NPL, the facility is available for other clubs with NPL aspirations. The current Arena site could be an ideal location for an elite football centre as it already has gyms, medical support, recovery facilities, parking, public transport etc.</i>
<i>I feel that for the amount of time donated by volunteers to ensure a club can fully function, that is not matched by FW or the Councils. Today's clubs seem to need to be administered 12 months of the year!</i>
<i>NPL ground requirements are a bit of a farce with many grey areas through the governing body Football West. If a facility is to be built, it should be ground-share basis and at Arena Joondalup or McDonald Park, Padbury. Gate and Bar should be the clubs for each of their games. Why can't the main pitch at Arena be used as ground share with the AFL for games? There are already grounds that can be used for ground share, eg Percy Doyle.</i>
<i>We are looking to continue building the brands of both Kingsley and Westside; should the merger be successful, we do have logistical limitations at Chichester Park, notwithstanding upcoming developments. We are looking to push our Sunday Premier League sides into Saturdays and driving towards NPL in the future. For more information please contact [- - -] who is your regular [- - -] contact.</i>
<i>Football is a massively growing sport, particularly in the Northern Suburbs. However, I think that prior to the large expenditure on this project, which will only benefit a small proportion of end users, facilities for grassroots football clubs need to be addressed first. Things like lighting, storerooms, and clubrooms for community clubs should be priority areas of focus for the City.</i>
<i>Why didn't you help us in 2017 & 2018 to stay in the NPL as, because of your lack of support, we had to leave the NPL due to lack of funding, lack of a home ground, lack of adequate training grounds with lights.</i>
<i>With a shared-use arrangement — every club would require its own area for bar/kitchen storage, preparation & sales.</i>

*Note: Words that may identify individuals or contain offensive language have been removed and replaced with square brackets, ie [- - -]. Minor alterations have been to spelling/grammar to enhance readability.

APPENDIX 1 — Email to football clubs

From: Consultation
Sent: Friday, 9 November 2018 8:41 AM
Subject: City of Joondalup Survey of Football (Soccer) Clubs

Dear Club Representatives,

The City of Joondalup has been investigating appropriate facilities to accommodate the growth of football in the northern corridor through 2017 and 2018. In particular, we have been investigating opportunities to establish a facility built to National Premier League standards to accommodate clubs competing at that level. We are keen to learn whether any City-based clubs are aspiring to compete at a National Premier League level and whether there is support for the establishment of a local facility built to National Premier League standards.

To this end, we request that a representative from your club complete the online [Survey of Football \(Soccer\) Clubs](#). We anticipate that this survey will take no longer than 10 minutes to complete and request that all surveys be submitted by **22 November 2018**.

For further information, please contact the City's **Coordinator Recreation Services** on **9400 4920** or via [email](#).

City of Joondalup

Tel: 08 9400 4000
Fax: 08 9300 1383
Email: info@joondalup.wa.gov.au



A Global City: Bold | Creative | Prosperous

The information contained in this communication may be confidential or commercially sensitive. If you are not the intended recipient you must not copy this communication, disclose its contents to any other party, or take any action in reliance on it. Please delete and destroy all copies and immediately notify the sender on 9400 4000 or by reply email.

APPENDIX 2 — Reminder email to clubs

From: Consultation
Sent: Friday, 16 November 2018 9:14 AM
Subject: REMINDER: City of Joondalup Survey of Football (Soccer) Clubs

Dear Club Representatives,

You recently received a link to the online [Survey of Football \(Soccer\) Clubs](#). We have been investigating opportunities to establish a facility built to National Premier League standards to accommodate clubs competing at that level, and we are keen to learn whether any City-based clubs are aspiring to compete at this level and whether there is support for the establishment of a local facility built.

If you can spare the time, we would greatly appreciate you completing the survey by **Monday 22 November 2018**, we anticipate that that it will take between 5 and 10 minutes to complete. If you need any further information, please contact the City's **Coordinator Recreation Services** on **9400 4920** or via [email](#).

City of Joondalup

Tel: 08 9400 4000
Fax: 08 9300 1383
Email: info@joondalup.wa.gov.au



A Global City: Bold | Creative | Prosperous

The information contained in this communication may be confidential or commercially sensitive. If you are not the intended recipient you must not copy this communication, disclose its contents to any other party, or take any action in reliance on it. Please delete and destroy all copies and immediately notify the sender on 9400 4000 or by reply email.

APPENDIX 3 — Online survey form (page 1)



Survey of Football (Soccer) Clubs

Online form

Please note that for your feedback to be validated, your contact details must be provided. This information will be treated as confidential and will not be published in any document or report on the outcome of the engagement.

*** 1. Club details:**

Club name:

Contact name:

Contact role/position:

2. What year was your club established?

3. Has your club ever been known by another name(s)? Please describe:

2. What year was your club established?

3. Has your club ever been known by another name(s)? Please describe:

(continued)

4. How many junior teams did your club have in the 2018 winter playing season?

Male:

Female:

Mixed:

5. How many senior men's teams did your club have in the 2018 winter playing season?

National Premier League:

State League:

Amateur League:

Metropolitan League:

Masters League:

6. How many senior women's teams did your club have in the 2018 winter playing season?

National Premier League:

State League:

Metropolitan League:

Masters League:

7. Football West has published the [National Premier League Compliance Regulations](#). Is your club taking steps to meet these Compliance Regulations?

- Our club already meets the Compliance Regulations
- Our club is not taking steps to meet the Compliance Regulations
- Our club is currently taking steps to meet the Compliance Regulations (please describe)

8. Does your club aspire to compete at the National Premier League level?

- Our club already competes at the National Premier League level
- Our club does aspire to compete at the National Premier League level
- Our club does not aspire to compete at the National Premier League level

9. Does your club support or oppose the establishment of a football facility built to National Premier League standards in the City of Joondalup?

Strongly oppose	Oppose	Neutral	Support	Strongly support
<input type="radio"/>				

(continued)

10. Who do you believe should be the *most* responsible for funding the establishment of a football facility built to National Premier League Standards? (Please select as many as applicable)

- Clubs
- Football West
- Local government
- State government
- Federal government
- Other (please describe)

11. Would your club be interested in using such a facility as part of a shared-use arrangement?

- No
- Yes
- Unsure

12. Do you have any further comments about support for football clubs in the City?

City of Joondalup | 90 Boas Avenue Joondalup WA 6027 | PO Box 21 Joondalup WA 6919
T: 9400 4000 F: 9300 1383 | joondalup.wa.gov.au | info@joondalup.wa.gov.au

Next



Survey of Football (Soccer) Clubs

Request to be informed

Community engagement assists Council in deliberating and then making decisions on certain matters. The analysis from this engagement will be provided to Council to assist them in their decision-making role first at a Briefing Session and then at a Council meeting. Deputations can be made at Briefing Sessions by appointment, and questions and public statements can be presented at Council meetings.

13. Would you like to be informed via email when this engagement will be presented at a Briefing Session and Council meeting?

No

Yes (please provide your email address)

Thank you for taking the time to complete this survey.

City of Joondalup | 90 Boas Avenue Joondalup WA 6027 | PO Box 21 Joondalup WA 6919
T: 9400 4000 F: 9300 1383 | joondalup.wa.gov.au | info@joondalup.wa.gov.au

Prev

Done