

**2021 STRATEGIC COMMUNITY REFERENCE GROUP (SCRG) WORK PLAN**

**APPENDIX 5  
ATTACHMENT 1**

Meeting Topic	Reference	Objective	Proposed Meeting Date
1. Development of the new Integrated Transport Strategy	<p><b>Strategic Community Plan</b></p> <p>Objective – Integrated Spaces</p> <p><i>“To have integrated land use and transport planning that provides convenient and efficient movement across the City”</i></p>	<p>Explore the City’s vision and objectives for integrated transport modes (non-motorised, motorised and public transport) and discuss potential themes, strategies, issues and challenges that may arise over the next 5 years</p>	<p>March 2021</p>
2. Review of the City’s Weed Management Plan	<p><b>Strategic Community Plan</b></p> <p>Objective – Community involvement:</p> <p><i>“To continually adapt to changing local environmental conditions”</i></p>	<p>Evaluate the City’s strategic approach to managing weeds as well as identify new initiatives for consideration in the development of the new Plan.</p>	<p>June 2021</p>
3. Review of the City’s Climate Change Strategy	<p><b>Environment Plan</b></p> <p><i>To provide ongoing leadership in adaptive environmental management to ensure the sustainable use of natural resources and the conservation and enhancement of the City’s natural assets for future generations’</i></p>	<p>Discuss the City’s role in climate change adaption and mitigation as well as explore the strategic direction for the City’s climate change management activities</p>	<p>August 2021</p>

# **Meeting Report**

## **SCRG Meeting #1: Community Wellbeing and Natural Environment**

**Date:** Thursday, 21 May 2020  
**Time:** 6.00pm – 8.30 pm  
**Location:** Video Conference via Zoom  
**Facilitator:** Will Bessen, Tuna Blue Facilitation

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### **Attendees**

**Presiding Member:**

Mayor Hon. Albert Jacob

**Elected Member representatives:**

Cr John Chester  
Cr Russell Poliwka  
Cr Suzanne Thompson

**Elected Member observers:**

Cr Christopher May  
Cr John Raftis  
Cr Kerry Hollywood  
Cr John Logan

**Community Member representatives:**

Ms Danielle Griffiths  
Ms Susan Metcalfe  
Captain Simon Walker  
Ms Astrid Lee  
Ms Fay Gilbert  
Ms Meredith Blais

Mr Brian Yearwood  
Mr Allan Connolly  
Ms Teresa Gepp  
Ms Nola Wolski  
Mr Liam O'Connor

**Apologies:**

Ms Tiffany Tonkin

**City Officers:**

Mr Garry Hunt  
Mr Jamie Parry  
Ms Rebecca Maccario  
Mr Adrian Koh

## Process

The purpose of the meeting was for members of the SCRG to provide advice on future directions for the Community Wellbeing and Natural Environment key themes of the Strategic Community Plan (2020-2032)

By the end of the meeting, participants had:

- Built stronger connections with other group members,
- Developed a deeper understanding of the current context and City initiatives for community wellbeing and the natural environment key themes,
- Identified potential strategic initiatives for the two key themes,
- Considered the City's role for various initiatives and indicated priority strategies, and
- Discussed the next steps

To ensure an engaging experience online, the majority of information for this session was provided as prior pre-reading. A brief session on the strategic planning context and framework was held prior to the workshop sessions.

## Agenda

#	Agenda Item	Time	Presenter
	<i>Log onto Zoom and Say Hello</i>	5.45 – 6.00 pm	Facilitator calls meeting order
1	<b>Welcome to the Meeting</b> Welcome, Acknowledge Country, Thank You	6.00pm	Mayor Albert Jacob, Presiding Member
2	<b>Purpose and Outline</b> Overview of the Session	6.05pm	Facilitator
3	<b>Strategic Community Plan Discussion</b> <i>Refer to pre-reading</i> <i>Questions and discussion</i>	6.10pm	All Facilitator
4	<b>Community Wellbeing</b> Workshop Session <i>What are your key <b>strategic initiatives</b> (programs, directions, efforts) that need to happen to foster a thriving community in the City (be specific)?</i>	6.25pm	All Facilitator
5	<b>Short Break</b>	7.20pm	All
6	<b>Natural Environment</b> Workshop Session <i>What are your key <b>strategic initiatives</b> (programs, directions, efforts) that need to happen to foster a thriving natural environment in the City (be specific)?</i>	7.30pm	All Facilitator
7	<b>Wrap Up</b>	8.20pm	All Mayor Albert Jacob, Presiding Member
8	<b>Close</b>	8.30pm	

## Executive Summary

The key themes from the session (in order of votes) are:

Community Wellbeing	Natural Environment
<p>1. <b>Provide multi-use and sustainable community transport and movement networks</b> including public transport within the City, dual use paths, walking and cycling connections and shaded walkways City Role: Provision of pathways and networks. Facilitate through local planning. Lobby for improved public transport options</p> <p>2. <b>Activate street, neighbourhood and communal spaces</b>, with particular emphasis on local activity centres and sustainable design City Role: Direct planning, incentivisation and facilitation role combined with State lobbying and industry engagement</p> <p>3. <b>Nurture community belonging and social capital</b> through activities, events and recognition such as community gardens, clubs, workshops and community awards City Role: Provision of community funding, programs and events</p> <p>4. <b>Provide health and wellbeing infrastructure and programs</b> for residents to support healthy, active lifestyles City Role: Direct provision of fitness assets, pathways, bike tracks etc</p> <p>5. <b>Encourage the collaboration and integration of community groups and services</b>, particularly through the provision of community hubs, coordinators and forums City Role: Fund, facilitate and coordinate integration spaces and roles</p> <p>6. <b>Support inclusion, participation and connection across the community</b>, particularly older adult, disability, Indigenous and homeless populations City Role: Implement strategies within the Council. Provide direct programs and infrastructure within community. Collaborate with community and social services</p>	<p>1. <b>Encourage sustainable development in the City</b> through planning strategies, regulations and management systems City Role: Manage through Local Planning Strategy and Scheme. Implement environmental management systems</p> <p>2. <b>Enable greater waste reduction and management</b> at a household and community level City Role: Provision of FOGO systems and recycling centres.</p> <p>3. <b>Provide climate change leadership</b>, planning and adaptation measures City Role: Develop and implement Strategies. Change City practices. Collaborate with neighbouring LGAs.</p> <p>4. <b>Manage water resources and quality</b> at household, community and regional levels City Role: Provide rainwater tank incentives. Manage water consumption on City reserves and assets. Lobby for deep sewerage installation. Collaborate in water quality monitoring</p> <p>5. <b>Protect and rehabilitate natural areas</b> with endemic species, particularly Yellagonga Regional Park City Role: Provision of tree planting on City tenure. Collaborate with other land managers (i.e. DPaW)</p> <p>6. <b>Increase urban canopy and green streetscapes</b> through underground power, street tree planting and pocket parks City Role: Provision of tree planting and greening initiatives. Collaborate with planning Agencies and utilities</p> <p>7. <b>Foster local emissions reductions</b> through supporting working from home and mandatory or subsidised solar systems</p>

<p>7. <b>Ensure liveable suburbs with adequate and diverse housing for the whole community</b> through sustainable design, increased density in key locations, urban infill and provision of social housing</p> <p>City Role: Set parameters through the Local Planning Strategy and Scheme</p> <p>8. <b>Support diverse employment options within the City</b> particularly for social enterprise, volunteering and youth employment</p> <p>City Role: Invest in local infrastructure and social enterprise. Influence and support local industry.</p> <p>9. <b>Foster community safety</b> through design and provision of safe spaces and programs, including safety for women and CBD after hours safety</p> <p>City Role: Provision of security infrastructure in key locations. Support safety in the design of built environments. Collaborate with Government Agencies and social programs.</p> <p>10. <b>Support creative industries</b> and talent in the City</p> <p>City Role: Unconfirmed</p>	<p>City Role: Advocate to State Government for policy interventions</p> <p>8. <b>Encourage and support residents to protect the natural environment</b> at a household level, including verge planting incentives and upskilling in sustainable practices</p> <p>City Role: Provision of incentives, subsidies, workshops and programs</p> <p>9. <b>Encourage urban food production and community connection</b> through community gardens, farmers markets and intensive vertical agriculture</p> <p>City Role: Fund and support community gardens. Attract and facilitate investment</p> <p>10. <b>Actively manage bushfire risks</b> and balance with health risks of prescribed burns (i.e. smoke impacts)</p> <p>City Role: Collaborate with relevant authorities (DPaW, DFES)</p> <p>11. <b>Build the capacity of community members</b> to care for the natural environment through funding, training and education</p> <p>City Role: Provision of funding, capacity building and community infrastructure. Coordinate with environmental organisations</p> <p>12. <b>Plan, prepare and act on coastal erosion risks</b></p> <p>City Role: Plan for sea level rises. Directly implement adaptation strategies. Partner with State and Federal Government</p> <p>13. <b>Encourage City level emissions reductions</b> through reduced transport and energy consumption emissions</p> <p>City Role: Lobby for improved public transport networks. Coordinate city wide emissions monitoring and reductions</p>
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## Community Wellbeing

The participants worked individually on GroupMap to input their strategic initiatives for the community wellbeing theme based on the following question:

*What are your key strategic initiatives (programs, directions, efforts, projects) that need to happen to foster a thriving community in the City (be specific)?*

The group then held a considerable whole of group plenary discussion to explore further detail and clarity on the initiatives suggested.

As a final step, the participants allocated 6 dot votes to their priority initiatives and commented on what role the City should play in this initiative (e.g. direct delivery or lobbying).

### Key Themes

The key themes from the session (in order of votes) are:

Order	Theme	City Role	No of Votes
1	Multi-use and sustainable community transport and movement networks including public transport within the City, dual use paths, walking and cycling connections and shaded walkways	Provision of pathways and networks. Facilitate through local planning. Lobby for improved public transport options	11
2	Street, neighbourhood and communal space activation, with particular emphasis on local activity centres and sustainable design	Direct planning, incentivisation and facilitation role combined with State lobbying and industry engagement	11
3	Nurture community belonging and social capital through activities, events and recognition such as community gardens, clubs, workshops and community awards	Provision of community funding, programs and events	10
4	Health and wellbeing infrastructure and programs for residents to support healthy, active lifestyles	Direct provision of fitness assets, pathways, bike tracks etc	9
5	Encourage the collaboration and integration of community groups and services, particularly through the provision of community hubs, coordinators and forums	Fund, facilitate and coordinate integration spaces and roles	8
6	Support inclusion, participation and connection across the community, particularly older adult, disability, Indigenous and homeless populations	Implement strategies within the Council. Provide direct programs and infrastructure within community. Collaborate with community and social services	7
7	Ensure liveable suburbs with adequate and diverse housing for the whole community through sustainable design, increased density in key locations, urban infill and provision of social housing	Set parameters through the Local Planning Strategy and Scheme	6
8	Support diverse employment options within the City particularly for social enterprise, volunteering and youth employment	Invest in local infrastructure and social enterprise. Influence and support local industry.	6
9	Provide key community facilities and explore innovative options including decentralised library and community services in suburb centres	Provision of services and facilities.	6
10	Foster community safety through design and provision of safe spaces and programs, including safety for women and CBD after hours safety	Provision of security infrastructure in key locations. Support safety in the design of built environments. Collaborate with Government Agencies and social programs.	3
11	Support creative industries and talent in the City	Unconfirmed	2

## In Detail

The key themes and detailed initiatives are.

<b>Theme: Multi-use and sustainable community transport and movement networks including public transport within the City, dual use paths, walking and cycling connections and shaded walkways</b> <b>City Role: Provision of pathways and networks. Facilitate through local planning. Lobby for improved public transport options</b>		
<b>Comments</b>	<b>City's Role</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>Increased public transport with an aim of reducing car usage within the City</li> </ul>	<ul style="list-style-type: none"> <li>Lobby for better feeder services, e.g.: to train stations so you don't have to drive</li> <li>Have a public Service version of UBER</li> <li>Increasing access from suburbs to "hubs" will increase participation</li> <li>City to control</li> </ul>	5
<ul style="list-style-type: none"> <li>Continued expansion of our path networks, additional shade trees along walking routes and continued enhancement of parks and playspaces – particularly maximising potential of dry parks</li> </ul>	<ul style="list-style-type: none"> <li>Control – deliver</li> </ul>	4
<ul style="list-style-type: none"> <li>Improved infrastructure planning, for better pedestrian and cycle network access</li> </ul>	<ul style="list-style-type: none"> <li>Again, sound City planning is central to this. Even in planning ahead to pay for the increased population demands</li> </ul>	1
<ul style="list-style-type: none"> <li>Better walking cycling connection to coastal pathways – Whitfords Ave / West Coast Highway as an enabler (not a barrier)</li> </ul>		1
<ul style="list-style-type: none"> <li>Continue to invest in shading major dual use pathways</li> </ul>		0
<ul style="list-style-type: none"> <li>Plan for walk / cycle / autonomous vehicle corridors</li> </ul>	<ul style="list-style-type: none"> <li>Improve the blackspots – sandy patches between bus stops and footpaths, etc. Lots of commuting cycling work on major routes has been done well by the City, need focus on shorter commutes and wider dual use pathways</li> <li>Crossing areas, median strips, etc are needed to – more walkable friendly</li> </ul>	0
<b>Total Votes</b>		<b>11</b>

<b>Theme: Street, neighbourhood and communal space activation, with particular emphasis on local activity centres and sustainable design</b> <b>City Role: Direct planning, incentivisation and facilitation role combined with State lobbying and industry engagement</b>		
<b>Comments</b>	<b>City's Role</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>Planning for rejuvenation of local / activity centres to provide a broader range of services. For example to move away from shopping centres just being shopping centres and only attractive / safe during opening hours. Link to planning outcomes for infill / increased density</li> </ul>	<ul style="list-style-type: none"> <li>Driven by Community and Local Businesses and less by large enterprises</li> <li>Community Investment Opportunities and Worker Cooperatives</li> </ul>	5

<ul style="list-style-type: none"> <li>• Sustainable Design Planning Policy to give great places to live</li> </ul>	<ul style="list-style-type: none"> <li>– Direct – Engage with the community to develop a policy</li> <li>– Direct – planning decisions; Influence – State Government</li> </ul>	3
<ul style="list-style-type: none"> <li>• Street, neighbourhood and communal space activation to bring people together</li> </ul>	<ul style="list-style-type: none"> <li>– Direct role to begin to show how and then influence and support community, e.g.: the communal gardens</li> </ul>	2
<ul style="list-style-type: none"> <li>• More say in the suburb as to how the suburb is developed, not just the whole of Council</li> </ul>	<ul style="list-style-type: none"> <li>– Control – deliver</li> </ul>	1
<ul style="list-style-type: none"> <li>• A City of Joondalup Community Wealth Fund</li> </ul>		0
<b>Total Votes</b>		<b>11</b>

<b>Theme: Nurture community belonging and social capital through activities, events and recognition such as community gardens, clubs, workshops and community awards</b>		
<b>City Role: Provision of community funding, programs and events</b>		
<b>Comments</b>	<b>City's Role</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>• A sense of belonging to a community – City could facilitate this with a range of activities and events. Community itself could also promote inclusive activities. Belonging is a major source of social capital</li> </ul>	<ul style="list-style-type: none"> <li>– Yes, The Wealth of the Community, emotionally and financially</li> <li>– Greater utilisation of underutilised suburb centres with workshops, skills building</li> <li>– More inter-business events for local businesses to help through this local time (fair, online directory)</li> <li>– Influence</li> <li>– City to influence</li> </ul>	3
<ul style="list-style-type: none"> <li>• Community First Approach to Everything the Council does</li> </ul>	<ul style="list-style-type: none"> <li>– A checkpoint at every decision point</li> </ul>	2
<ul style="list-style-type: none"> <li>• Promote kindness</li> </ul>	<ul style="list-style-type: none"> <li>– We have all done pretty well during Covid – but our community wasn't going so well on social media in a lot of areas beforehand and I'm worried they will revert. Kindness will go a long way to social cohesion</li> </ul>	2
<ul style="list-style-type: none"> <li>• Localised Activity Clubs like Edible Gardens Club, Heart Foundation endorsed walking club</li> </ul>	<ul style="list-style-type: none"> <li>– Direct – funding and coordination</li> </ul>	2
<ul style="list-style-type: none"> <li>• Potentially establishing some form of local City of Joondalup Community Awards. Recognise individuals and organisations that are making a difference and provide local exposure to home grown initiatives</li> </ul>	<ul style="list-style-type: none"> <li>– Arrange and coordinate the awards</li> </ul>	1
<ul style="list-style-type: none"> <li>• Coordinated community BBQs</li> </ul>		0
<b>Total Votes</b>		<b>10</b>

<b>Theme: Health and wellbeing infrastructure and programs for residents to support healthy, active lifestyles</b>		
<b>City Role: Direct provision of fitness assets, pathways, bike tracks etc</b>		
<b>Comments</b>	<b>City's Role</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>• More trees! More and more and more – I know that's a natural environment issue but is DEFINITELY also a wellbeing issue</li> </ul>	<ul style="list-style-type: none"> <li>– 100% :)</li> <li>– Direct role</li> <li>– 100%</li> <li>– COJ to implement</li> </ul>	4
<ul style="list-style-type: none"> <li>• More outdoor fitness equipment available at more parks (not just new ones)</li> </ul>	<ul style="list-style-type: none"> <li>– Direct role</li> <li>– Agree – but good quality and usable equipment – as opposed to what is there now</li> <li>– Potential to run group classes like HBF used to do for their members in previous years</li> </ul>	3
<ul style="list-style-type: none"> <li>• Activate unused or underused park spaces – bike tracks or picnic areas</li> </ul>	<ul style="list-style-type: none"> <li>– City is critical for this. Particularly as infill becomes more prevalent, we need to make sure that open spaces offer attractive and functional places for people to make use of. There needs to be more of them too</li> </ul>	2
<ul style="list-style-type: none"> <li>• Council support for local parkruns throughout the City, including more in areas where there aren't any</li> </ul>		0
<ul style="list-style-type: none"> <li>• Active Community – Include community health stats and set targets</li> </ul>		0
<ul style="list-style-type: none"> <li>• I read that local councils generally favour male trees which increases pollen – a massive issue for hayfever sufferers. I'd like to see a commitment to planting an equal amount of male and female trees to restore the equilibrium</li> </ul>	<ul style="list-style-type: none"> <li>– or perhaps air quality more broadly as a strategy, e.g.: addressing smoke from home wood burners</li> </ul>	0
<ul style="list-style-type: none"> <li>• The Annual Report talks a lot about Sport and Recreation in this section – is this important enough to have its own focus?</li> </ul>		0
<b>Total Votes</b>		<b>9</b>

<b>Theme: Encourage the collaboration and integration of community groups and services, particularly through the provision of community hubs, coordinators and forums</b>		
<b>City Role: Fund, facilitate and coordinate integration spaces and roles</b>		
<b>Comments</b>	<b>City's Role</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>• Council to provide a forum for the range of community services to come together, work together, develop large goals intra-agency collaboration to improve outcomes / access / accessibility to a range of services in specific areas, for example Aged Care providers, NDIS providers for physical and mental health, youth services – facilitate and coordinate meetings. Currently, services seem to be more individual based rather than developing group activities, developing programs to engage in community programs, employment or sports is to develop programs in conjunction with services</li> </ul>	<ul style="list-style-type: none"> <li>– While Council doesn't fund or provide services – they can help provide better coordination of services</li> <li>– We have a lot of great services – but if they were working together with council guidance could more effectively reach broad measures</li> </ul>	3
<ul style="list-style-type: none"> <li>• Develop coordinators in community centres to encourage a range of services and higher use of the great facilities</li> </ul>	<ul style="list-style-type: none"> <li>– Coordinator of facilities can encourage use, link community groups with spaces, ensure each community centre has a range of activities, and successful programs can be encouraged to host events across a number of centres. Bringing a mix of exercise, personal wellbeing, workshops, craft / art groups, personal support groups</li> </ul>	2
<ul style="list-style-type: none"> <li>• Community hub in the City of Joondalup itself – bring people and services together. Stay for social activities</li> </ul>	<ul style="list-style-type: none"> <li>– A focus on income producing activities, a level beyond volunteering (we've got some great volunteers) and flow on to local economy</li> <li>– Yes, the City should active in funding and supporting the facility by hiring the venue back from the community for social functions</li> </ul>	2
<ul style="list-style-type: none"> <li>• Potential to reach out and register local students from local high schools, colleges, tertiary institutions, NFP. Then reach out to local businesses who would be open / willing to provide work experience opportunities to upskill the next generation of the workforce</li> </ul>		1
<ul style="list-style-type: none"> <li>• Integration and visibility of emergency response – particularly coordination with local groups</li> </ul>		0
<b>Total Votes</b>		<b>8</b>

<b>Theme: Support inclusion, participation and connection across the community, particularly older adult, disability, Indigenous and homeless populations</b>		
<b>City Role: Implement strategies within the Council. Provide direct programs and infrastructure within community. Collaborate with community and social services</b>		
<b>Comments</b>	<b>City's Role</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>Reconciliation Action Plan – with accountabilities</li> </ul>	<ul style="list-style-type: none"> <li>COJ to implement</li> </ul>	2
<ul style="list-style-type: none"> <li>Programs that foster relationships between the elderly and the very young in the community</li> </ul>	<ul style="list-style-type: none"> <li>Such as pre-schoolers visiting elderly homes – there was a program on TV</li> <li>City to promote</li> </ul>	2
<ul style="list-style-type: none"> <li>A Disability Inclusion Action Plan created through extensive consultation with community members that have a disability or care for someone who does with a roadmap for implementation (may already exist)</li> </ul>	<ul style="list-style-type: none"> <li>COJ to implement</li> </ul>	1
<ul style="list-style-type: none"> <li>Local government driven program for the wellbeing of older residents, similar to the Red Cross check in program. Perhaps even a buddy system to pair young people up with an older person who might be lonely</li> </ul>	<ul style="list-style-type: none"> <li>Programs that bring people together socially, in a helpful way</li> </ul>	1
<ul style="list-style-type: none"> <li>Develop Cross Generational Community Areas and Activities</li> </ul>	<ul style="list-style-type: none"> <li>Greater number of community gardens</li> <li>Community gardens. Funded and coordinated</li> </ul>	1
<ul style="list-style-type: none"> <li>There should be more community interaction with the Joondalup Wanneroo Ending Homelessness Group (JWEHG) as part of an awareness of the support groups that are available to City residents and future affordable housing initiatives</li> </ul>		0
<b>Total Votes</b>		<b>7</b>

**Theme: Ensure liveable suburbs with adequate and diverse housing for the whole community through sustainable design, increased density in key locations, urban infill and provision of social housing**  
**City Role: Set parameters through the Local Planning Strategy and Scheme**

<b>Comments</b>	<b>City's Role</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>Adequate housing for the whole community utilising infill within existing suburbs. To include a range of 1, 2 and 3 bedroom properties in addition to the more traditional quarter acre block</li> </ul>	<ul style="list-style-type: none"> <li>City to legislate within development plan – encourage social integration</li> </ul>	2
<ul style="list-style-type: none"> <li>Maintain and increase liveability of suburbs</li> </ul>	<ul style="list-style-type: none"> <li>Increase underground power to enable greener suburbs</li> <li>Change in density MUST reflect the location and the context of the area</li> <li>tree planting increased in higher density areas</li> <li>Sustainable Design Planning Policy</li> <li>Safety through greater CCTV coverage</li> <li>The 'work rest and play' element makes for a more liveable and safe community\Walkability and facilities within walking distance, longer open hours</li> <li>Connection / disconnection of Whitfords to the community? It is inward facing</li> <li>Control</li> </ul>	2
<ul style="list-style-type: none"> <li>Greater housing density, particularly in areas close to the Freeway and train stations</li> </ul>	<ul style="list-style-type: none"> <li>And walkable catchments for main service areas and facilities</li> <li>Tend to have a good balance at the moment. Some suburbs don't have the necessary local IGAs, shops, wide distances between spaces</li> <li>This needs to be managed more closely and not driven by profit. Needs to be planned site by site for the whole area not huge blocks of concrete and pavers</li> <li>City to manage for benefit of community not developers</li> </ul>	1
<ul style="list-style-type: none"> <li>Increase in Social Housing needs to be planned and supported with community facilities</li> </ul>	<ul style="list-style-type: none"> <li>We have a whole of community responsibility to play our part in alleviating loneliness, poverty and homelessness not just in our City, but across WA</li> </ul>	1
<b>Total Votes</b>		<b>6</b>

<b>Theme: Support diverse employment options within the city particularly for social enterprise, volunteering and youth employment</b>		
<b>City Role: Invest in local infrastructure and social enterprise. Influence and support local industry.</b>		
<b>Comments</b>	<b>City's Role</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>• Employment opportunities within our City</li> </ul>	<ul style="list-style-type: none"> <li>– Influence</li> <li>– so important – influence and also direct investment to promote and facilitate</li> </ul>	3
<ul style="list-style-type: none"> <li>• Encourage social enterprise – businesses that benefit from community – assisting with set up, workshops to develop skills to operate such enterprises, or providing access to facilities</li> </ul>	<ul style="list-style-type: none"> <li>– It is a massive opportunity for diversity and wellbeing..... Why should Fremantle have all the fun :)</li> <li>– Improving knowledge, skills to put their ideas into action, e.g.: Fremantle has some great programs, e.g.: Art spaces</li> </ul>	2
<ul style="list-style-type: none"> <li>• Volunteer to paid work pathways</li> </ul>		1
<ul style="list-style-type: none"> <li>• Better range of volunteer options for range of age groups / interests</li> </ul>		0
<ul style="list-style-type: none"> <li>• Youth employment options</li> </ul>		0
<b>Total Votes</b>		<b>6</b>

<b>Theme: Provide key community facilities and explore innovative options including decentralised library and community services in suburb centres</b>		
<b>City Role: Provision of services and facilities.</b>		
<b>Comments</b>	<b>City's Role</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>• Enhancement and integration of decentralised (e.g.: Joondalup, Woodvale, Whitfords, Duncraig) library services with other services – seniors, community / neighbourhood resource centres / volunteer centres / activities</li> </ul>	<ul style="list-style-type: none"> <li>– Control</li> </ul>	2
<ul style="list-style-type: none"> <li>• Creative and Diverse Community – Ensure all City assets are well used by setting utilisation targets</li> </ul>	<ul style="list-style-type: none"> <li>– Delivery by COJ</li> </ul>	2
<ul style="list-style-type: none"> <li>• Move Community Facilities and develop a 20 year Strategic Asset Management Plan for the City (facilities would support most of the key objectives)</li> </ul>		1
<ul style="list-style-type: none"> <li>• Community facilities (toilets, drinking fountains, etc) at reserves / lakes where there aren't any</li> </ul>		1
<ul style="list-style-type: none"> <li>• Promote libraries and expand events and other innovative services they now provide</li> </ul>		0
<b>Total Votes</b>		<b>6</b>

<b>Theme: Foster community safety through design and provision of safe spaces and programs, including safety for women and CBD after hours safety</b>		
<b>City Role: Provision of security infrastructure in key locations. Support safety in the design of built environments. Collaborate with Government Agencies and social programs.</b>		
<b>Comments</b>	<b>City's Role</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>• Safe Community – Voluntary case management service (similar to Corrective Services Re-entry Program) for those at risk</li> </ul>	<ul style="list-style-type: none"> <li>– COJ oversight with collaboration with DOJ, Corrections, Health, MHC, etc</li> </ul>	2
<ul style="list-style-type: none"> <li>• A focus on safety for women – for example there are dedicated parking bays for women closer to the exit within City of Perth Carparks – I appreciate this and would like to see COJ take this approach</li> </ul>	<ul style="list-style-type: none"> <li>– To show leadership (female bays with CCTV, nearby emergency phones / alarms) that anti-social behaviour is not tolerated</li> </ul>	1
<ul style="list-style-type: none"> <li>• Safe Community – Include within measures for infection rate (City of Joondalup were number 1 for COVID -19)</li> </ul>	<ul style="list-style-type: none"> <li>– Safety and the changing nature of the CBD at night. Trains disembarking, nightclubs. Improved safety and smart design needed</li> </ul>	0
<b>Total Votes</b>		<b>3</b>

<b>Theme: Support creative industries and talent in the City</b>		
<b>City Role: Unconfirmed</b>		
<b>Comments</b>	<b>City's Role</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>• Creative industries (arts / entertainment, etc) seen as employment options – not just recreational pastimes</li> </ul>		2
<ul style="list-style-type: none"> <li>• Walking street art trails</li> </ul>		0
<b>Total Votes</b>		<b>2</b>

## Natural Environment

The participants worked individually on GroupMap to input their strategic initiatives for the natural environment theme based on the following question:

*What are your key strategic initiatives (programs, directions, efforts, projects) that need to happen to foster a thriving natural environment in the City (be specific)?*

The group then held a considerable whole of group plenary discussion to explore further detail and clarity on the initiatives suggested.

As a final step, the participants allocated 6 dot votes to their priority initiatives and commented on what role the City should play in this initiative (e.g. direct delivery or lobbying).

### Key Themes

The key themes from the session (in order of votes) are:

Order	Theme	City Role	No of Votes
1	Encourage sustainable development in the City through planning strategies, regulations and management systems	Manage through Local Planning Strategy and Scheme. Implement environmental management systems	12
2	Enable greater waste reduction and management at a household and community level	Provision of FOGO systems and recycling centres.	10
3	Provide climate change leadership, planning and adaptation measures	Develop and implement Strategies. Change City practices. Collaborate with neighbouring LGAs.	8
4	Manage water resources and quality at household, community and regional levels	Provide rainwater tank incentives. Manage water consumption on City reserves and assets. Lobby for deep sewerage installation. Collaborate in water quality monitoring	8
5	Protect and rehabilitate natural areas with endemic species, particularly Yellagonga Regional Park	Provision of tree planting on City tenure. Collaborate with other land managers (i.e. DPaW)	7
6	Increase urban canopy and green streetscapes through underground power, street tree planting and pocket parks	Provision of tree planting and greening initiatives. Collaborate with planning Agencies and utilities	7
7	Foster local emissions reductions through supporting working from home and mandatory or subsidised solar systems	Advocate to State Government for policy interventions	7
8	Encourage and support residents to protect the natural environment at a household level, including verge planting incentives and upskilling in sustainable practices	Provision of incentives, subsidies, workshops and programs	5
9	Encourage urban food production and community connection through community gardens, farmers markets and intensive vertical agriculture	Fund and support community gardens. Attract and facilitate investment	4
10	Actively manage bushfire risks and balance with health risks of prescribed burns (i.e. smoke impacts)	Collaborate with relevant authorities (DPaW, DFES)	3
11	Build the capacity of community members to participate in caring for the natural environment through funding, training and education	Provision of funding, capacity building and community infrastructure. Coordinate with environmental organisations	3

12	Plan, prepare and act on coastal erosion risks	Plan for sea level rises. Directly implement adaptation strategies. Partner with State and Federal Government	3
13	Encourage City level emissions reductions through reduced transport and energy consumption emissions	Lobby for improved public transport networks. Coordinate city wide emissions monitoring and reductions	2

## In Detail

The key themes and detailed initiatives are.

<b>Theme: Encourage sustainable development in the City through planning strategies, regulations and management systems</b>		
<b>City Role: Manage through Local Planning Strategy and Scheme. Implement environmental management systems</b>		
Comments	City's Role	Votes
<ul style="list-style-type: none"> <li>Sustainable social housing developments</li> </ul>	<ul style="list-style-type: none"> <li>City to manage</li> <li>City to manage – social housing does not mean small and poor liveability</li> <li>City to mandate and build and maintain housing stock</li> </ul>	3
<ul style="list-style-type: none"> <li>More regulations for developers in terms of green management, trees, use of solar, reusable building materials</li> </ul>	<ul style="list-style-type: none"> <li>City to manage</li> <li>As rezoning increasing subdivision – to ensure that large trees can be maintained, and use of sustainable materials, rainwater tanks, solar (subsidies? or require one of the three?) to counteract</li> </ul>	3
<ul style="list-style-type: none"> <li>Implement an Environmental Management Systems in accordance with ISO 14001</li> </ul>	<ul style="list-style-type: none"> <li>City to implement this best practice system</li> </ul>	2
<ul style="list-style-type: none"> <li>Larger green space requirements for higher density areas</li> </ul>	<ul style="list-style-type: none"> <li>Direct role via planning</li> <li>Direct and influencing roles</li> </ul>	2
<ul style="list-style-type: none"> <li>A strategic approach to landscape planning which recognises biodiversity, habitat connectivity and builds ecosystem resilience</li> </ul>		1
<ul style="list-style-type: none"> <li>Sustainable Design Planning Policy</li> </ul>		1
<ul style="list-style-type: none"> <li>All high-rise buildings must have Forests as part of their exterior</li> </ul>		0
<b>Total Votes</b>		<b>12</b>

<b>Theme: Enable greater waste reduction and management at a household and community level</b>		
<b>City Role: Provision of FOGO systems and recycling centres.</b>		
Comments	City's Role	Votes
<ul style="list-style-type: none"> <li>FOGO in our bins</li> </ul>	<ul style="list-style-type: none"> <li>The rollout and education of this program was a great example of good implementation</li> <li>Direct role</li> <li>Direct role</li> </ul>	4
<ul style="list-style-type: none"> <li>More places to drop off or have picked up specific types of waste, e.g.: small appliances, e-waste, clothes, cutlery / crockery, etc to increase recycling / reuse</li> </ul>	<ul style="list-style-type: none"> <li>City to promote</li> <li>NSW / Sydney do bottle drop off programs in shopping centres – could include other materials</li> </ul>	2

• Work to remove asbestos fencing from suburbs	– Increased role for building inspector	2
• More recycling bins in public places	– City needs to roll out recycling bins in parks	2
• Use of transparent / clear bins		0
• Continue to reduce waste		0
• Add FOGO to the waste stream management		0
<b>Total Votes</b>		<b>10</b>

<b>Theme: Provide climate change leadership, planning and adaptation measures</b>		
City Role: Develop and implement Strategies. Change City practices. Collaborate with neighbouring LGAs.		
<b>Comments</b>	<b>City's Role</b>	<b>Votes</b>
• Declare a climate emergency	– Yes, yes, yes – COJ to implement	3
• Climate change strategy with tangible deliverables	– Divestment?	2
• Expand greenhouse gas measure to the whole community not just City of Joondalup activities		2
• Climate Change position statement	– Net zero emissions by 2050 to align with Paris Accord – We need better measurement of emissions within the City, not just what the City emits – Need for real community leadership by the City in this regard. How to ensure fairness as we transition – Continued collaboration with neighbouring cities to focus on environmental issues, worker cooperative hydroponic farms. Local business and industry hubs – Showing leadership for young people, hope and investment in the future – COJ to implement	1
• Increased community preparedness for the likely impacts of climate change (adaptation)		0
• A strategic approach to reducing greenhouse gas emissions		0
• City to be sustainable in all Activities		0
• Energy Consumption Planning by the City for facilities	– For example, off peak use of power. Use of energy efficient pumps, etc	0
<b>Total Votes</b>		<b>8</b>

<b>Theme: Manage water resources and quality at household, community and regional levels</b>		
City Role: Provide rainwater tank incentives. Manage water consumption on City reserves and assets. Lobby for deep sewerage installation. Collaborate in water quality monitoring		
<b>Comments</b>	<b>City's Role</b>	<b>Votes</b>
• Incentives for the use of rainwater tanks		3

<ul style="list-style-type: none"> <li>Lobby for deep sewerage installation in unsewered areas in e.g. Lake Goollelal Catchment</li> </ul>	<ul style="list-style-type: none"> <li>– Very important for wetland nutrient inflow</li> </ul>	1
<ul style="list-style-type: none"> <li>Real challenge coming re potential loss of water allocations for public open space – continue to rationalise and consider local treatment options (stormwater, solar powered brackish water / desalination, etc)</li> </ul>		1
<ul style="list-style-type: none"> <li>Make rainwater collection tanks compulsory for new builds</li> </ul>	<ul style="list-style-type: none"> <li>– City to Manage</li> </ul>	1
<ul style="list-style-type: none"> <li>Active management of water quality in catchments (Yellagonga, Neerabup, etc)</li> </ul>		1
<ul style="list-style-type: none"> <li>Increase rainwater capture and use</li> </ul>		1
<ul style="list-style-type: none"> <li>Best practice integrated water management, water reduction and water reuse principles</li> </ul>		0
<b>Total Votes</b>		<b>8</b>

<b>Theme: Protect and rehabilitate natural areas with endemic species, particularly Yellagonga Regional Park</b>		
<b>City Role: Provision of tree planting on City tenure. Collaborate with other land managers (i.e. DPaW)</b>		
<b>Comments</b>	<b>City's Role</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>Greater cooperation and enhancement of Yellagonga Regional Park between the Department of Parks and Wildlife and the City of Joondalup, to preserve and enhance native flora and fauna, and maximise community use and appreciation of this wonderful asset</li> </ul>		2
<ul style="list-style-type: none"> <li>More native tree planting</li> </ul>	<ul style="list-style-type: none"> <li>– City to undertake</li> </ul>	2
<ul style="list-style-type: none"> <li>Bird-friendly trees given priority in parks, street trees</li> </ul>		1
<ul style="list-style-type: none"> <li>Good use of endemic trees and use them to aim to increase vegetated linkages between natural areas</li> </ul>	<ul style="list-style-type: none"> <li>– COJ to implement and also advocate for by demonstrating leadership to other LGAs to follow suit</li> </ul>	1
<ul style="list-style-type: none"> <li>Set up a Joondalup botanical gardens</li> </ul>		1
<ul style="list-style-type: none"> <li>More rehabilitation efforts, or considered / careful use of degraded areas / paddocks in Yellagonga Regional Park</li> </ul>		0
<ul style="list-style-type: none"> <li>Dry parks with infill planting of endemic vegetation</li> </ul>		0
<ul style="list-style-type: none"> <li>Move away from glyphosate</li> </ul>		0
<ul style="list-style-type: none"> <li>More trees everywhere</li> </ul>		0
<b>Total Votes</b>		<b>7</b>

<b>Theme: Increase urban canopy and green streetscapes through underground power, street tree planting and pocket parks</b>		
<b>City Role: Provision of tree planting and greening initiatives. Collaborate with planning Agencies and utilities</b>		
<b>Comments</b>	<b>City's Role</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>Increase underground power which will enable greener streetscapes</li> </ul>	<ul style="list-style-type: none"> <li>– Direct role with working with western power</li> </ul>	2

<ul style="list-style-type: none"> <li>Underground power</li> </ul>	<ul style="list-style-type: none"> <li>Direct – Would probably enable the City to increase its street tree canopy by approximately 25%</li> <li>City need to drive Western Power</li> </ul>	2
<ul style="list-style-type: none"> <li>Increase trees and green spaces in higher density areas first</li> </ul>		1
<ul style="list-style-type: none"> <li>Make sure we are protecting and enhancing our urban canopy to avoid the well understood issues of heat island effect</li> </ul>	<ul style="list-style-type: none"> <li>Direct by planning direct and da approvals</li> </ul>	1
<ul style="list-style-type: none"> <li>Expansion of the street tree program</li> </ul>	<ul style="list-style-type: none"> <li>Direct role</li> </ul>	1
<ul style="list-style-type: none"> <li>Permaculture Food Forests in every suburb</li> </ul>		0
<ul style="list-style-type: none"> <li>Greater promotion of the City's option of residents to request up to 3 verge trees. Too many corner lots have large unused verges devoid of trees – good for improved streetscape and native birdlife</li> </ul>		0
<ul style="list-style-type: none"> <li>Pocket parks initiatives</li> </ul>		0
<b>Total Votes</b>		<b>7</b>

<b>Theme: Foster local emissions reductions through supporting working from home and mandatory or subsidised solar systems</b>		
City Role: Advocate to State Government for policy interventions		
<b>Comments</b>	<b>City's Role</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>Push for working from home within City (reduce emissions)</li> </ul>	<ul style="list-style-type: none"> <li>This will lead to far more vibrant communities – but also deliver one of the largest single environmental benefits of any item on this list</li> <li>COJ to lobby hard for this – it's such a great idea and will also have a massive impact on wellbeing (with the caveat that people WANT to work from home)</li> </ul>	4
<ul style="list-style-type: none"> <li>Solar Roof Tiles and Battery Storage Compulsory on all new builds within the City</li> </ul>	<ul style="list-style-type: none"> <li>City to manage</li> <li>City Planning to mandate</li> </ul>	3
<ul style="list-style-type: none"> <li>Subsidies for suburban rooftop solar</li> </ul>		0
<ul style="list-style-type: none"> <li>Rooftop solar mandatory for new builds and where possible, existing (i.e.: carparks)</li> </ul>		0
<b>Total Votes</b>		<b>7</b>

<b>Theme: Encourage and support residents to protect the natural environment at a household level, including verge planting incentives and upskilling in sustainable practices</b>		
City Role: Provision of incentives, subsidies, workshops and programs		
<b>Comments</b>	<b>City's Role</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>Encourage people to ditch their lawn and plant native gardens instead</li> </ul>	<ul style="list-style-type: none"> <li>And give advice on how to do it</li> <li>COJ to implement</li> <li>Support and influence – provide incentives, e.g.: reduced cost of lawn removal; reduced cost of native plants / seedlings</li> </ul>	3
<ul style="list-style-type: none"> <li>Workshops to help people be more sustainable</li> </ul>	<ul style="list-style-type: none"> <li>Empower community members, e.g.: how to install a rain water tank, solar panel, reuse materials, etc</li> </ul>	2

<ul style="list-style-type: none"> <li>Workshops to promote reuse, recycle, initiatives, e.g.: composting, gardening, maintenance</li> </ul>		0
<b>Total Votes</b>		<b>5</b>

<b>Theme: Encourage urban food production and community connection through community gardens, farmers markets and intensive vertical agriculture</b>		
<b>City Role: Fund and support community gardens. Attract and facilitate investment</b>		
<b>Comments</b>	<b>City's Role</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>As part of the Community Hub, there should be a Repair Lab and an opportunity for a Farmers Market that has Organics as a major part of the market</li> </ul>	<ul style="list-style-type: none"> <li>City to co-invest with the Community</li> </ul>	1
<ul style="list-style-type: none"> <li>Community gardens are a great idea</li> </ul>		1
<ul style="list-style-type: none"> <li>Develop community gardens</li> </ul>		1
<ul style="list-style-type: none"> <li>Hydroponic and Aquaponic Farms within the City to produce local Fresh Fruit and Vegetables</li> </ul>	<ul style="list-style-type: none"> <li>Lots of benefits – business, jobs, and food!</li> </ul>	1
<b>Total Votes</b>		<b>4</b>

<b>Theme: Actively manage bushfire risks and balance with health risks of prescribed burns (i.e. smoke impacts)</b>		
<b>City Role: Collaborate with relevant authorities (DPaW, DFES)</b>		
<b>Comments</b>	<b>City's Role</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>Active management of bushfire risk</li> </ul>	<ul style="list-style-type: none"> <li>Direct ability</li> </ul>	2
<ul style="list-style-type: none"> <li>Acknowledgement of health risk of prescribed burns and collaboration with other councils and BOM to select burn days</li> </ul>	<ul style="list-style-type: none"> <li>COJ to implement</li> </ul>	1
<b>Total Votes</b>		<b>3</b>

<b>Theme: Build the capacity of community members to participate in caring for the natural environment through funding, training and education</b>		
<b>City Role: Provision of funding, capacity building and community infrastructure. Coordinate with environmental organisations</b>		
<b>Comments</b>	<b>City's Role</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>Support and training for Friends of bushland groups. Especially technical and \$\$ for weeds given density of weeds increasing</li> </ul>		1
<ul style="list-style-type: none"> <li>Increased community understanding of and participation in urban ecology and local biodiversity</li> </ul>	<ul style="list-style-type: none"> <li>Programs to promote community engagement and understanding</li> </ul>	1
<ul style="list-style-type: none"> <li>Community involvement should be incorporated into all activities</li> </ul>		1
<ul style="list-style-type: none"> <li>Education resources regarding local flora and fauna to improve community understanding of what we do have here</li> </ul>		0

<ul style="list-style-type: none"> <li>Improve community participation in natural areas, either through Parks and Wildlife or volunteer activities</li> </ul>		0
<ul style="list-style-type: none"> <li>community environment centre to support natural environment efforts – for example Luisini Winery</li> </ul>		0
<b>Total Votes</b>		<b>3</b>

<b>Theme: Plan, prepare and act on coastal erosion risks</b> City Role: Plan for sea level rises. Directly implement adaptation strategies. Partner with State and Federal Government		
<b>Comments</b>	<b>City's Role</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>Deal with coastal erosion issues</li> </ul>	<ul style="list-style-type: none"> <li>Direct issues for the City to plan around natural and built environment. Financial investment</li> </ul>	2
<ul style="list-style-type: none"> <li>Plan to deal with sea level rise / erosion (natural and built environments)</li> </ul>	<ul style="list-style-type: none"> <li>Scale / cost significant – State and Federal Governments need to be a partner in this</li> </ul>	1
<b>Total Votes</b>		<b>3</b>

<b>Theme: Encourage City level emissions reductions through reduced transport and energy consumption emissions</b> City Role: Lobby for improved public transport networks. Coordinate city wide emissions monitoring and reductions		
<b>Comments</b>	<b>City's Role</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>Incorporate a new objective for travel, i.e.: public transport activity, walking activity, cycling activity plus emissions from City of Joondalup cars</li> </ul>	<ul style="list-style-type: none"> <li>Good City of Joondalup strategic and development land planning can make a significant difference</li> <li>City to coordinate measurement of whole of Joondalup carbon emissions</li> </ul>	2
<ul style="list-style-type: none"> <li>Reduce transport emissions while supporting increase in population</li> </ul>		0
<ul style="list-style-type: none"> <li>A monorail that goes around Lake Joondalup connecting the Cities of Joondalup and Wanneroo</li> </ul>		0
<b>Total Votes</b>		<b>2</b>

# Meeting Report

## SCRG Meeting #2 – Urban Environment and Economy

**Date:** Thursday, 30 July 2020  
**Time:** 6.00pm – 8.30 pm  
**Location:** Conference Room 2 and 3, Joondalup Civic Centre  
**Facilitator:** Will Bessen, Tuna Blue Facilitation

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### Attendees

**Presiding Member:**

Mayor Hon. Albert Jacob

**Elected Member representatives:**

Cr John Chester  
Cr Russell Poliwka  
Cr Suzanne Thompson

**Elected Member observers**

Cr Phillipa Taylor

**Community Member representatives:**

Ms Danielle Griffiths  
Captain Simon Walker  
Ms Astrid Lee  
Ms Fay Gilbert

Mr Brian Yearwood  
Mr Allan Connolly  
Ms Teresa Gepp  
Ms Nola Wolski

**Apologies:**

Ms Tiffany Tonkin  
Ms Meredith Blais

Mr Liam O'Connor  
Ms Susan Metcalfe

**City Officers:**

Mr Garry Hunt  
Ms Dale Page  
Mr Jamie Parry  
Ms Rebecca Maccario  
Mr Adrian Koh

## Process

The purpose of the meeting was for members of the SCRG to provide advice on future directions for the Urban Environment and Economy key themes of the Strategic Community Plan (2020-2032).

By the end of the meeting, participants had:

- Built stronger connections with other group members,
- Developed a deeper understanding of the current context and City initiatives for community wellbeing and the natural environment key themes,
- Identified potential strategic initiatives for the two key themes,
- Considered the City's role for various initiatives and indicated priority strategies, and
- Discussed the next steps.

To ensure an engaging experience online, the majority of information for this session was provided as prior pre-reading. A brief session on the strategic planning context and framework was held prior to the workshop sessions.

## AGENDA

#	Agenda Item	Time	Presenter
	<i>Arrival / Food &amp; Drinks</i>	5.45 pm – 6.00 pm	Facilitator calls meeting order
1	<b>Welcome to the Meeting</b> <i>Welcome, Acknowledge Country, Thank You</i>	6.00pm	Mayor Albert Jacob, Presiding Member
2	<b>Meeting #1 Recap</b> <i>Provide summary of last meetings discussions</i>	6.05pm	Facilitator
3	<b>Purpose and Outline</b> <i>Present an overview of the session</i>	6.10pm	Facilitator
3	<b>Q&amp;A – Pre-reading material</b> <i>Facilitate questions and discussion on pre-reading materials</i>	6.15pm	All Facilitator
4	<b>Urban Environment – Workshop Session</b> <i>What are your key <b>strategic initiatives</b> (programs, directions, efforts) that need to happen to foster a connected urban environment in the City?</i>	6.25pm	All Facilitator
5	<b>Short Break</b>	7.20pm	All
6	<b>Our Economy – Workshop Session</b> <i>What are your key <b>strategic initiatives</b> (programs, directions, efforts) that need to happen to foster a thriving economy in the City?</i>	7.30pm	All Facilitator
7	<b>Wrap Up</b>	8.20pm	All Mayor Albert Jacob, Presiding Member
8	<b>Close</b>	8.30pm	

## Executive Summary

The key themes from the session (in order of votes) are:

Urban Environment	Our Economy
<ol style="list-style-type: none"> <li>1. A <b>healthy urban canopy and connectedness between the built and natural environment</b>, including community and verge gardens, expanded leafy street programs, increased native vegetation areas <i>City Role: Directly plant greater vegetation. Support establishment of community gardens</i></li> <li>2. <b>Nuanced and location specific approaches to urban density and housing infill</b> that places emphasis on higher density activity centres, affordable housing, infill in already cleared locations and incentives to retain / reuse existing housing stock <i>City Role: Implement local planning policies and processes. Influence WAPC policy.</i></li> <li>3. Active City-wide efforts to <b>mitigate and adapt to climate change</b>, including sustainable energy sources and erosion planning <i>City Role: Partner to explore innovative energy solutions and opportunities for businesses and residents. Plan and implement coastal erosion adaptation strategies.</i></li> <li>4. Implement greater <b>'community first' opportunities in the local planning processes</b>, including simplified approvals, consultation and developer safeguards <i>City Role: Review urban planning processes. Influence WAPC policy</i></li> <li>5. <b>Quality public open spaces</b> that engage across generations and community interests, including nature play, outdoor activities and bike tracks <i>City Role: Maintain and upgrade public open spaces</i></li> <li>6. <b>Strategic management of key assets and public utilities</b>, particularly underground power</li> </ol>	<ol style="list-style-type: none"> <li>1. Promotion of the <b>existing economic strengths</b> of Joondalup including health, education and the cyber hub <i>City Role: Promote current opportunities and advocate to key businesses, trade delegations and potential investors</i></li> <li>2. A City-wide environment that enables <b>greater flexibility for smart working options</b> including activated activity centres, business hubs, micro-businesses and high-speed internet <i>City Role: Plan and facilitate local activity centre activation. Lobby for high speed internet improvements. Incentivise working from home arrangements</i></li> <li>3. Increased <b>CBD activation and major infrastructure projects</b> to build drive economic development and COVID-19 recovery in the City <i>City Role: Direct CBD activation and planning activities. Advocacy and lobbying for major investment in infrastructure projects.</i></li> <li>4. <b>Diverse and innovative industries in the City / region</b>, including smart manufacturing as a TriCities Alliance opportunity and innovation partnerships with education providers <i>City Role: Facilitate regional and stakeholder partnerships. Advocate for the attraction of new smart industries to the City and region</i></li> <li>5. Support for <b>entrepreneurship, start-ups and local business initiatives</b> through incentives, upskilling and market development <i>City Role: Provide support to local businesses and start-ups. Partner with innovation and business support stakeholders</i></li> <li>6. Support for <b>Aboriginal economic development</b> in the City through consultation and support for local Aboriginal businesses and residents</li> </ol>

<p>City Role: <i>Implement strategic asset management planning for City assets. Influence State decision makers regarding underground power</i></p> <p>7. A <b>comprehensive system of public transport routes</b> across the City, complemented by adequate parking options</p> <p>City Role: <i>Influence State public transport route planning and provision. Partnered implementation of local CAT bus services. Enforce necessary parking requirements for developments</i></p> <p>8. Greater utilisation of <b>mixed-use community facilities and hubs</b> within the City and activity centres</p> <p>City Role: <i>City to facilitate community use of facilities. Upgrade and maintain modern mixed-use community facilities</i></p> <p>9. A <b>highly walkable city</b> with urban pedestrian only precincts and well-designed paths / laneways</p> <p>City Role: <i>Plan pedestrian only spaces within key activity centres. Provide maintenance and upgrade programs for footpaths and laneways</i></p> <p>10. <b>Quality mixed use commercial zones</b> within the City and activity centres</p> <p>City Role: <i>Implement local planning policies and processes. Influence WAPC policy</i></p> <p>11. Adoption of <b>sustainable and environmentally friendly practices</b> at the dwelling / development level</p> <p>City Role: <i>Incorporate sustainability into urban planning processes. Incentivise environmentally friendly options at the household level</i></p> <p>12. Increased <b>sporting fields and facilities</b></p> <p>City Role: <i>City to upgrade and grow sporting facilities</i></p>	<p>City Role: <i>Partner to economic development opportunities for Aboriginal businesses and residents</i></p> <p>7. A variety of <b>unique tourism attractions and economic zones</b>, including Luisini Winery, beachside dining and a 'sea organ'</p> <p>City Role: <i>Promote current opportunities and advocate to key businesses, trade delegations and potential investors</i></p> <p>8. Increased <b>social enterprise structures and opportunities</b> in the City, utilising community governed discretionary funds, local schemes and business structures</p> <p>City Role: <i>Provide social enterprise and community governance opportunities.</i></p> <p>9. <b>Incentivised parking and transport options</b>, including CBD free parking, electric scooters and quick transport between activity centres</p> <p>City Role: <i>Provide CBD parking incentives. Partner with transport providers on innovative and sustainable transport options</i></p> <p>10. <b>Support for local businesses</b> through government grants, initiatives and buy local strategies</p> <p>City Role: <i>Actively encourage and participate in buying local. Provide business support for accessing State / Federal grants and support</i></p> <p>11. <b>High profile and high crowd attracting events</b>, including sporting, arts festivals and concerts</p> <p>City Role: <i>Advocate to and attract, major events. Partner with key Agencies and businesses to deliver events</i></p> <p>12. Attract <b>major tenants and businesses</b> to the City, including State Government agencies and corporate events / social networking opportunities</p> <p>City Role: <i>City to advocate and attract for major corporate tenants</i></p>
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## Urban Environment

The participants worked individually on GroupMap to input their strategic initiatives for the community wellbeing theme based on the following question:

*'What are your key strategic initiatives (programs, directions, efforts, projects) that need to happen to foster a quality urban environment in the City (be specific)?'*

The group then discussed in pairs and finally held a considerable whole of group plenary discussion to explore further detail and clarity on the initiatives suggested.

As a final step, the participants allocated 6 dot votes to their priority initiatives.

### Key Themes

The key themes from the session (in order of votes) are:

Order	Theme	City Role	No of Votes
1	A healthy urban canopy and connectedness between the built and natural environment, including community and verge gardens, expanded leafy street programs, increased native vegetation areas	Directly plant greater vegetation. Support establishment of community gardens	15
2	Nuanced and location specific approaches to urban density and housing infill that places emphasis on higher density activity centres, affordable housing, infill in already cleared locations and incentives to retain / reuse existing housing stock	Implement local planning policies and processes. Influence WAPC policy.	11
3	Active City-wide efforts to mitigate and adapt to climate change, including sustainable energy sources and erosion planning	Partner to explore innovative energy solutions and opportunities for businesses and residents. Plan and implement coastal erosion adaptation strategies.	9
4	Implement greater 'community first' opportunities in local planning processes, including simplified approvals, consultation and developer safeguards	Review urban planning processes. Influence WAPC policy	6
5	Quality public open spaces that engage across generations and community interests, including nature play, outdoor activities and bike tracks	Maintain and upgrade public open spaces	5
6	Strategic management of key assets and public utilities, particularly underground power	Implement strategic asset management planning for City assets. Influence State decision makers regarding underground power	4
7	A comprehensive system of public transport routes across the City, complemented by adequate parking options	Influence State public transport route planning and provision. Partnered implementation of local CAT bus services. Enforce necessary parking requirements for developments	3
8	Greater utilisation of mixed-use community facilities and hubs within the City and activity centres	City to facilitate community use of facilities. Upgrade and maintain modern mixed-use community facilities	3
9	A highly walkable city with urban pedestrian only precincts and well-designed paths / laneways	Plan pedestrian only spaces within key activity centres. Provide maintenance and upgrade programs for footpaths and laneways	2
10	Quality mixed use commercial zones within the City and activity centres	Implement local planning policies and processes. Influence WAPC policy	2
11	Adoption of sustainable and environmentally friendly practices at the dwelling / development level	Incorporate sustainability into urban planning processes. Incentivise environmentally friendly options at the household level	1
12	Increased sporting fields and facilities	City to upgrade and grow sporting facilities	1

## [In Detail](#)

The key themes and detailed initiatives are:

<b>Theme:</b> A healthy urban canopy and connectedness between the built and natural environment, including community and verge gardens, expanded leafy street programs, increased native vegetation areas	
<b>City Role:</b> Directly plant greater vegetation. Support establishment of community gardens	
<b>Comments</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>Community Gardens with involvement from schools and community groups;</li> </ul>	3
<ul style="list-style-type: none"> <li>A commitment to urban canopy beyond the streets and existing open spaces / parks:               <ul style="list-style-type: none"> <li>they alone won't be enough. How do we ensure there is sufficient green spaces and combat the heat island effect?,</li> </ul> </li> <li>pocket parks, for example.</li> </ul>	2
<ul style="list-style-type: none"> <li>Indigenous native food forests;</li> </ul>	2
<ul style="list-style-type: none"> <li>Leafy green program should be rolled out to all streets, not just main roads;</li> </ul>	2
<ul style="list-style-type: none"> <li>Reduce concrete and/or paved verges;</li> </ul>	2
<ul style="list-style-type: none"> <li>Don't allow entire clearing for new development - enforce certain areas of remnant vegetation to remain;</li> </ul>	1
<ul style="list-style-type: none"> <li>Increase urban forest:               <ul style="list-style-type: none"> <li>need a Tree Retention Policy, requiring larger developments to retain trees or plant advanced trees,</li> <li>plant trees in any new car parks - 1 tree for 6 car bays,</li> </ul> </li> <li>street trees for new developments and any subdivisions.</li> </ul>	1
<ul style="list-style-type: none"> <li>Public open spaces / parks should be made to include areas of native vegetation;</li> </ul>	1
<ul style="list-style-type: none"> <li>Trees planted on roadways can be poorly maintained - suggest City focuses on facilitating tree planting by home owners;</li> </ul>	1
<ul style="list-style-type: none"> <li>Promote the plan for the greening of the suburbs to the community to encourage involvement and ownership of the project;</li> </ul>	0
<ul style="list-style-type: none"> <li>Support for community gardens on council owned verges;</li> </ul>	0
<b>Total Votes</b>	<b>15</b>

<b>Theme:</b> Nuanced and location specific approaches to urban density and housing infill that places emphasis on higher density activity centres, affordable housing, infill in already cleared locations and incentives to retain / reuse existing housing stock	
<b>City Role:</b> Implement local planning policies and processes. Influence WAPC policy.	
<b>Comments</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>Sustainable Design Planning Policy</li> </ul>	3
<ul style="list-style-type: none"> <li>Community planning - a vision for how our neighbourhoods will evolve as the change and densify;</li> </ul>	2
<ul style="list-style-type: none"> <li>More affordable housing distributed equally throughout the City;</li> </ul>	2
<ul style="list-style-type: none"> <li>Change in density MUST reflect the location and the context of the area;</li> </ul>	1
<ul style="list-style-type: none"> <li>Drive higher density in City centre and not in suburbs:               <ul style="list-style-type: none"> <li>restrict apartments in suburban access roads with little amenity and hope of reduced car ownership,</li> </ul> </li> <li>build in the City Centre first and then build out.</li> </ul>	1
<ul style="list-style-type: none"> <li>Housing infill to be focused on already cleared areas;</li> </ul>	1

<ul style="list-style-type: none"> <li>• Examine how to activate the areas near train stations so that they offer more than residential areas with higher density;</li> <li>• that they also have amenity.</li> </ul>	1
<ul style="list-style-type: none"> <li>• Higher value place on retention / reuse of existing housing stock – shocking that everything just gets knocked down;</li> </ul>	0
<b>Total Votes</b>	<b>11</b>

<b>Theme: Active City-wide efforts to mitigate and adapt to climate change, including sustainable energy sources and erosion planning</b>	
<i>City Role: Partner to explore innovative energy solutions and opportunities for businesses and residents. Plan and implement coastal erosion adaptation strategies.</i>	
<b>Comments</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>• Suburban battery banks;</li> </ul>	5
<ul style="list-style-type: none"> <li>• Commit to addressing and combating climate change in all City of Joondalup activities, both strategically and operationally;</li> </ul>	3
<ul style="list-style-type: none"> <li>• Adopt readily the option offered by alternatives to fossil fuels;</li> </ul>	1
<ul style="list-style-type: none"> <li>• Plan for beach erosion impacts;</li> </ul>	0
<b>Total Votes</b>	<b>9</b>

<b>Theme: Implement greater ‘community first’ opportunities in the urban planning process, including simplified approvals, consultation and developer safeguards</b>	
<i>City Role: Review urban planning processes. Influence WAPC policy</i>	
<b>Comments</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>• Urban planning and land development for the City to implement a simplified integrated planning and building development approvals process;</li> </ul>	2
<ul style="list-style-type: none"> <li>• Consultation with Aboriginal stakeholder groups;</li> </ul>	2
<ul style="list-style-type: none"> <li>• Make realistic aims.</li> </ul>	1
<ul style="list-style-type: none"> <li>• For the City to review commercial office building and housing areas plans against work from home options Covid-19;</li> </ul>	1
<ul style="list-style-type: none"> <li>• Infrastructure planning to meet our future needs and create neighbourhood centres and communities where people can live work and play;</li> </ul>	0
<ul style="list-style-type: none"> <li>• Urban Design is being driven by developers and not planners – so driven by profit and not improvement of neighbourhoods. It should be an existing community first approach to planning;</li> </ul>	0
<ul style="list-style-type: none"> <li>• Sustainable mix of commercial and private development.</li> </ul>	0
<ul style="list-style-type: none"> <li>• Financial rationalization to invest in the priority programs;</li> </ul>	0
<ul style="list-style-type: none"> <li>• Large developments must provide community benefit;</li> </ul>	0
<b>Total Votes</b>	<b>6</b>

<b>Theme: Quality public open spaces that engage across generations and community interests, including nature play, outdoor activities and bike tracks</b>	
<i>City Role: Maintain and upgrade public open spaces</i>	
<b>Comments</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>• Cross-generational parks which are meeting places (to build community): <ul style="list-style-type: none"> <li>– combine nature play areas near community garden,</li> <li>– provide play spaces and covered seating area,</li> <li>– outside ping pong tables, chess sets,</li> <li>– areas for teenagers to hang out,</li> </ul> </li> <li>• activation of public open space.</li> </ul>	3
<ul style="list-style-type: none"> <li>• More off-road bike tracks – not tarmac and concrete. Collaborate with special interest groups and residents groups / associations;</li> </ul>	1
<ul style="list-style-type: none"> <li>• Variety of design in public open spaces to attract all generations;</li> </ul>	1
<ul style="list-style-type: none"> <li>• Quality parks and open space - for the City to assess risks associated with a changing climate, less water use on parks and public open spaces (develop plans to address this);</li> </ul>	0
<ul style="list-style-type: none"> <li>• Less plastic parks – more nature play;</li> </ul>	0
<ul style="list-style-type: none"> <li>• Improve park lighting.</li> </ul>	0
<ul style="list-style-type: none"> <li>• Public open spaces design to be varied across suburbs so different types of equipment or spaces are available and walkable;</li> </ul>	0
<b>Total Votes</b>	<b>5</b>

<b>Theme: Strategic management of key assets and public utilities, particularly underground power</b>	
<i>City Role: Implement strategic asset management planning for City assets. Influence State decision makers regarding underground power</i>	
<b>Comments</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>• For the City to develop a plan with western power - underground power;</li> </ul>	3
<ul style="list-style-type: none"> <li>• For the City to develop a Strategic Asset Management Plan for community buildings and facilities;</li> </ul>	1
<b>Total Votes</b>	<b>4</b>

<b>Theme: A comprehensive system of public transport routes across the City, complemented by adequate parking options</b>	
<i>City Role: Influence State public transport route planning and provision. Partnered implementation of local CAT bus services. Enforce necessary parking requirements for developments</i>	
<b>Comments</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>• Review of transport routes where no public transport occurs;</li> </ul>	2
<ul style="list-style-type: none"> <li>• For the City to implement a comprehensive transport system that operates across the City;</li> </ul>	1
<ul style="list-style-type: none"> <li>• More free CAT buses to areas of attraction;</li> </ul>	0
<ul style="list-style-type: none"> <li>• Review of transport routes;</li> </ul>	0
<ul style="list-style-type: none"> <li>• Advocate for better public transport to Hillary's Marina to make better use of this activity centre, as currently there are no buses from the train line to this centre.</li> </ul>	0
<ul style="list-style-type: none"> <li>• Multi-storey car parking to reduce area, but also designed in natural colours to blend in;</li> </ul>	0
<ul style="list-style-type: none"> <li>• Prohibit developments that don't have sufficient car bays if there's no public transport option, (i.e. the new Scarborough precinct);</li> </ul>	0
<ul style="list-style-type: none"> <li>• Consolidate messaging on road parking signage, it is messy, confusing and unattractive.</li> </ul>	0
<b>Total Votes</b>	<b>3</b>

<b>Theme:</b>	<b>Greater utilisation of mixed use community facilities and hubs within the City and activity centres</b>
<b>City Role:</b>	<i>City to facilitate community use of facilities. Upgrade and maintain modern mixed use community facilities</i>
<b>Comments</b>	<b>Votes</b>
• Increased use of mixed-use community facilities;	3
• Work with businesses to combine with community facilities;	0
• Development of Community Hubs particularly in higher density areas – do not leave this to commercial entities like shopping centres;	0
• Development of free community activity space in City to attract families who will then stay and spend time and money in centre;	0
<b>Total Votes</b>	<b>3</b>

<b>Theme:</b>	<b>A highly walkable city with urban pedestrian only precincts and well-designed paths / laneways</b>
<b>City Role:</b>	<i>Plan pedestrian only spaces within key activity centres. Provide maintenance and upgrade programs for footpaths and laneways</i>
<b>Comments</b>	<b>Votes</b>
• Create more pedestrian only precincts;	1
• Review of walkability at a practical level particularly in higher density areas – footpaths, safety, lighting, how to crossroads;	1
• Maintenance and upgrade program for paths and laneways - especially in the older suburbs like Greenwood;	0
• Improve the walkability / cycle access to and within our activity centres of all sizes;	0
• Urban Pedestrian Areas in the City centre;	0
<b>Total Votes</b>	<b>2</b>

<b>Theme:</b>	<b>Quality mixed use commercial zones within the City and activity centres</b>
<b>City Role:</b>	<i>Implement local planning policies and processes. Influence WAPC policy</i>
<b>Comments</b>	<b>Votes</b>
• Good choice of local shops in each community;	1
• Increased mix use space for markets, outdoor cinemas etc;	1
• Create the conditions to enhance our major shopping centres and have them include higher density residential - as per Karrinyup to maximise their potential. Also, to encourage utilising the development potential of the local shopping centres - particularly since they're now R80 mixed use;	0
<b>Total Votes</b>	<b>2</b>

<b>Theme: Adoption of sustainable and environmentally friendly practices at the dwelling / development level</b>	
<i>City Role: Incorporate sustainability into urban planning processes. Incentivise environmentally friendly options at the household level</i>	
<b>Comments</b>	<b>Votes</b>
• All new developments to be triple bottom line and carbon neutral;	1
• Rooftop gardens on new developments;	0
• Encourage homeowners to replace lawn with more environmentally friendly options;	0
• Energy ratings should be required on new builds and will be coming soon so why not lead in this area;	0
• Funding for rooftop gardens on existing buildings;	0
<b>Total Votes</b>	<b>1</b>

<b>Theme: Increased sporting fields and facilities</b>	
<i>City Role: City to upgrade and grow sporting facilities</i>	
<b>Comments</b>	<b>Votes</b>
• More sporting field development;	1
• Identify growth sports and plan for facilities required.	0
<b>Total Votes</b>	<b>1</b>

## Our Economy

The participants worked individually on GroupMap to input their strategic initiatives for the natural environment theme based on the following question:

*What are your key strategic initiatives (programs, directions, efforts, projects) that need to happen to foster a thriving and prosperous economy in the City (be specific)?*

The group then discussed in pairs and finally held a considerable whole of group plenary discussion to explore further detail and clarity on the initiatives suggested.

As a final step, the participants allocated 6 dot votes to their priority initiatives.

### Key Themes

The key themes from the session (in order of votes) are:

Order	Theme	City Role	No of Votes
1	Promotion of the existing economic strengths of Joondalup, including health, education and the cyber hub	Promote current opportunities and advocate to key businesses, trade delegations and potential investors	7
2	A City-wide environment that enables greater flexibility in smart working options including activated activity centres, business hubs, micro-businesses and high-speed internet	Plan and facilitate local activity centre activation. Lobby for high speed internet improvements. Incentivise working from home arrangements	7
3	Increased CBD activation and major infrastructure projects to build drive economic development and COVID-19 recovery in the City	Direct CBD activation and planning activities. Advocacy and lobbying for major investment in infrastructure projects.	7
4	Diverse and innovative industries in the City / region, including smart manufacturing as a TriCities Alliance opportunity and innovation partnerships with education providers	Facilitate regional and stakeholder partnerships. Advocate for the attraction of new smart industries to the City and region	6
5	Support for entrepreneurship, start-ups and local business initiatives through incentives, upskilling and market development	Provide support to local businesses and start-ups. Partner with innovation and business support stakeholders	6
6	Support for Aboriginal economic development in the City through consultation and support for local Aboriginal businesses and residents	Partner to economic development opportunities for Aboriginal businesses and residents	5
7	A variety of unique tourism attractions and economic zones, including Luisini Winery, beachside dining and a 'sea organ'	Promote current opportunities and advocate to key businesses, trade delegations and potential investors	5
8	Increased social enterprise structures and opportunities in the City, utilising community governed discretionary funds, local schemes and business structures	Provide social enterprise and community governance opportunities.	5
9	Incentivised parking and transport options, including CBD free parking, electric scooters and quick transport between activity centres	Provide CBD parking incentives. Partner with transport providers on innovative and sustainable transport options	5
10	Support for local businesses through government grants, initiatives and buy local strategies	Actively encourage and participate in buying local. Provide business support for accessing State / Federal grants and support	4
11	High profile and high crowd attracting events, including sporting, arts festivals and concerts	Advocate to and attract, major events. Partner with key Agencies and businesses to deliver events	2
12	Attract major tenants and businesses to the City, including State Government agencies and corporate events / social networking opportunities	City to advocate and attract for major corporate tenants	1

## In Detail

The key themes and detailed initiatives are:

<b>Theme: Promotion of the existing economic strengths of Joondalup, including health, education and the cyber hub</b>	
<b>City Role:</b> <i>Promote current opportunities and advocate to key businesses, trade delegations and potential investors</i>	
<b>Comments</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>Work to current strength encouraging an enhancement of business in the areas that are already thriving - health, education, cyber security;</li> </ul>	4
<ul style="list-style-type: none"> <li>Better promotion of what we excel in - I'd never heard of the cyber hub until today - this should be on every local bus;</li> </ul>	3
<ul style="list-style-type: none"> <li>Focus further on cyber hub;</li> </ul>	0
<ul style="list-style-type: none"> <li>More promotion around the cyber hub – advocacy.</li> </ul>	0
<b>Total Votes</b>	<b>7</b>

<b>Theme: A City-wide environment that enables greater flexibility for smart working options including activated activity centres, business hubs, micro-businesses and high-speed internet</b>	
<b>City Role:</b> <i>Plan and facilitate local activity centre activation. Lobby for high speed internet improvements. Incentivise working from home arrangements</i>	
<b>Comments</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>Incentivise or encourage more working from home to activate suburban centres.</li> </ul>	2
<ul style="list-style-type: none"> <li>Development of Commercial Strategy for Activity Centres;</li> </ul>	2
<ul style="list-style-type: none"> <li>Review planning framework to reduce barriers to innovative home / locally based businesses;</li> </ul>	1
<ul style="list-style-type: none"> <li>Small hubs throughout the City with diverse businesses - one stop hub within walking distance of houses;</li> </ul>	1
<ul style="list-style-type: none"> <li>For the City to position itself to support new work environments where people work at home - this may include teaching employees how to link to work;</li> </ul>	1
<ul style="list-style-type: none"> <li>Advocate or support high internet speeds / access throughout the whole of Joondalup;</li> </ul>	0
<b>Total Votes</b>	<b>7</b>

<b>Theme: Increased CBD activation and major infrastructure projects to build drive economic development and COVID-19 recovery in the City</b>	
<b>City Role:</b> <i>Direct CBD activation and planning activities. Advocacy and lobbying for major investment in infrastructure projects.</i>	
<b>Comments</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>Find a way to activate the CBD outside the shopping centre;</li> </ul>	2
<ul style="list-style-type: none"> <li>Encourage mixed use and residential within Joondalup City to create the critical mass needed for vibrancy;</li> </ul>	2
<ul style="list-style-type: none"> <li>Consider broadening pedestrian precinct to Boas to link City more accessibly with shopping centre;</li> </ul>	1
<ul style="list-style-type: none"> <li>Fund major infrastructure projects to support Covid-19 recovery;</li> </ul>	1
<ul style="list-style-type: none"> <li>Encourage with incentives the development of the CBD east of the shopping centre;</li> </ul>	1
<ul style="list-style-type: none"> <li>Make the City a secure place to shop play and be entertained.</li> </ul>	0

<ul style="list-style-type: none"> <li>For the City to consider future industries that will drive tourism and community activities at the Ocean Reef Marina.</li> </ul>	0
<b>Total Votes</b>	<b>7</b>

<b>Theme: Diverse and innovative industries in the City / region, including smart manufacturing as a TriCities Alliance opportunity and innovation partnerships with education providers</b>	
<i>City Role: Facilitate regional and stakeholder partnerships. Advocate for the attraction of new smart industries to the City and region</i>	
<b>Comments</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>For the City to drive new manufacturing opportunities based on new technology e.g. robotics as part of the TriCities Alliance;</li> </ul>	4
<ul style="list-style-type: none"> <li>Ensure industrial / commercial areas like Winton Road are used for that and other uses which should be based within the community;</li> </ul>	1
<ul style="list-style-type: none"> <li>Develop programs to encourage university students to be involved in the local businesses;</li> </ul>	1
<ul style="list-style-type: none"> <li>Smart manufacturing opportunity with tri city alliance.</li> </ul>	0
<ul style="list-style-type: none"> <li>For the City to continue to look for ways that bring education providers and businesses: <ul style="list-style-type: none"> <li>together to drive innovation and new work opportunities.</li> </ul> </li> </ul>	0
<b>Total Votes</b>	<b>6</b>

<b>Theme: Support for entrepreneurship, start-ups and local business initiatives through incentives, upskilling and market development</b>	
<i>City Role: Provide support to local businesses and start-ups. Partner with innovation and business support stakeholders</i>	
<b>Comments</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>Look at ways of incentivising employment of local youth in new start-ups;</li> </ul>	2
<ul style="list-style-type: none"> <li>Recognises the value of entrepreneurs;</li> </ul>	2
<ul style="list-style-type: none"> <li>Develop a strategy with measurable targets for the fair and equitable transit to sustainable business models for local business and industry, particularly small business;</li> </ul>	1
<ul style="list-style-type: none"> <li>Our own markets;</li> </ul>	1
<ul style="list-style-type: none"> <li>Incentivise underprivileged new business start-ups;</li> </ul>	0
<ul style="list-style-type: none"> <li>Providing volunteering opportunities as a way to up-skill those that are unemployed;</li> </ul>	0
<b>Total Votes</b>	<b>6</b>

<b>Theme: Support for Aboriginal economic development in the City through consultation and support for local Aboriginal businesses and residents</b>	
<i>City Role: Partner to economic development opportunities for Aboriginal businesses and residents</i>	
<b>Comments</b>	<b>Votes</b>
<ul style="list-style-type: none"> <li>Develop the Aboriginal cultural aspect of the area to create a positive influence around the history and the development of an industry to support the initiative to be guided by the local Aboriginal members;</li> </ul>	3
<ul style="list-style-type: none"> <li>Incentivise, fund, support, promote Aboriginal start-ups, businesses and initiatives;</li> </ul>	2
<b>Total Votes</b>	<b>5</b>

<b>Theme:</b> A variety of unique tourism attractions and economic zones, including Luisini Winery, beachside dining and a 'sea organ'	
<b>City Role:</b> Promote current opportunities and advocate to key businesses, trade delegations and potential investors	
<b>Comments</b>	<b>Votes</b>
• Develop Luisini Winery at Lake Goollelal as per the current albeit outdated strategy;	2
• Beach side resorts and dining areas;	2
• Install a 'sea organ' at Hillary's;	1
<b>Total Votes</b>	<b>5</b>

<b>Theme:</b> Increased social enterprise structures and opportunities in the City, utilising community governed discretionary funds, local schemes and business structures	
<b>City Role:</b> Provide social enterprise and community governance opportunities.	
<b>Comments</b>	<b>Votes</b>
• Establish a local capitalisation corporation;	1
• Introduce a voluntary residential rental payment scheme that is managed exclusively by Aboriginal people for Aboriginal people;	1
• Engage with the community more actively on how / where rates are spent. Allocate some discretionary funds for innovation;	1
• House the homeless in conjunction with other levels of government;	1
• A city of Joondalup only currency;	1
• Community owned retail hub.	0
<b>Total Votes</b>	<b>5</b>

<b>Theme:</b> Incentivised parking and transport options, including CBD free parking, electric scooters and quick transport between activity centres	
<b>City Role:</b> Provide CBD parking incentives. Partner with transport providers on innovative and sustainable transport options	
<b>Comments</b>	<b>Votes</b>
• First hour of parking in the CBD free;	4
• Provide easier access to business areas - quick public transport to Hillarys and new Ocean Reef Marina;	1
• Electric scooters available for the public to use - pay to use;	0
<b>Total Votes</b>	<b>5</b>

<b>Theme: Support for local businesses through government grants, initiatives and buy local strategies</b>	
<i>City Role: Actively encourage and participate in buying local. Provide business support for accessing State / Federal grants and support</i>	
<b>Comments</b>	<b>Votes</b>
• Survey to understand the needs of current businesses to ensure they remain viable;	2
• Focus on assisting small business in gaining access to grants and government programs / initiatives;	1
• Actively encourage and participate in buying local;	1
• Encourage local businesses to tender for local government contracts.	0
• Do away with differential rates on commercial properties.	0
• Promote local;	0
<b>Total Votes</b>	<b>4</b>

<b>Theme: High profile and high crowd attracting events, including sporting, arts festivals and concerts</b>	
<i>City Role: Advocate to and attract, major events. Partner with key Agencies and businesses to deliver events</i>	
<b>Comments</b>	<b>Votes</b>
• International sporting facility and events;	1
• Encourage more high-profile international events to Joondalup;	1
• Large event promoting the best things of City of Joondalup;	0
• Joondalup Illuminations;	0
• Develop in conjunction with business crowd attraction events;	0
<b>Total Votes</b>	<b>4</b>

<b>Theme: Attract major tenants and businesses to the City, including State Government agencies and corporate events / social networking opportunities</b>	
<i>City Role: City to advocate and attract for major corporate tenants</i>	
<b>Comments</b>	<b>Votes</b>
• Encourage more State Government Agencies and Departments to Joondalup: • and Federal Government.	1
• With new office buildings being built, we need facilities for corporate events or socialising closure to those buildings.	0
<b>Total Votes</b>	<b>1</b>

# Meeting Report

## SCRG Meeting #3 — Governance, Leadership and Financial Sustainability and Visioning

**Date:** Thursday, 3 September 2020  
**Time:** 6.00 pm – 8.30 pm  
**Location:** Joondalup Reception Centre  
**Facilitator:** Will Bessen, Tuna Blue Facilitation

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### Attendees

**Presiding Member:**

Mayor Hon. Albert Jacob

**Elected Member Representatives:**

Cr John Chester

**Elected Member Observers:**

Cr John Raftis

**Community Member Representatives:**

Ms Meredith Blais  
Mr Allan Connolly  
Ms Teresa Gepp  
Ms Danielle Griffiths  
Ms Susan Metcalfe

Mr Liam O'Connor  
Captain Simon Walker  
Ms Nola Wolski  
Mr Brian Yearwood

**Apologies:**

Ms Fay Gilbert  
Ms Astrid Lee  
Cr Russell Poliwka

Cr Suzanne Thompson  
Ms Tiffany Tonkin

**City Officers:**

Ms Chloe Cooper  
Mr Mat Humfrey  
Mr Garry Hunt

Mr Adrian Koh  
Mr Jamie Parry  
Ms Jill Wilson

## Process

The purpose of the meeting was for members of the SCRG to provide advice on future directions for the Governance, Leadership and Financial Sustainability key theme of the Strategic Community Plan (2020–2032).

By the end of the meeting, participants had:

- built stronger connections with other group members
- developed a deeper understanding of the current context and City initiatives for Governance, Leadership and Financial Sustainability key theme
- identified potential strategic initiatives for the key theme and indicated priority strategies
- articulated a vision story for Joondalup in 2030
- discussed the next steps.

To ensure an engaging experience online, the majority of information for this session was provided as prior pre-reading. A brief session on the strategic planning context and framework was held prior to the workshop sessions.

## AGENDA

#	Agenda Item	Time	Presenter
	<i>Arrival/food and drinks</i>	5.45 pm	Facilitator calls meeting order
1	<b>Welcome to the Meeting</b> <i>Welcome, Acknowledge Country, Thank You</i>	6.00 pm	Presiding Member
2	<b>Meeting #2 Recap</b> <i>Provide summary of last meetings discussions</i>	6.05 pm	Facilitator
3	<b>Purpose and Outline</b> <i>Present an overview of the session</i>	6.10 pm	Facilitator
3	<b>Q&amp;A — Pre-reading material</b> <i>Facilitate questions and discussion on pre-reading materials</i>	6.15 pm	All Facilitator
4	<b>Governance, Leadership and Financial Sustainability – Workshop Session</b> <i>What are your key strategic initiatives (programs, directions, efforts) that need to happen to ensure sound governance, leadership and financial sustainability in the City?</i>	6.25 pm	All Facilitator
5	<b>Short Break</b>	7.20 pm	All
6	<b>Reflective Vision</b> <i>Reflecting on your discussions over the last 4 meetings, what does a thriving City of Joondalup look like in 2030?</i>	7.30 pm	All Facilitator
7	<b>Wrap Up</b>	8.20 pm	All Presiding Member
8	<b>Close</b>	8.30 pm	

## Executive Summary

The key themes from the session (in order of votes) are:

Governance, Leadership and Financial Sustainability	
1. Measure and work towards a range of community wellbeing targets (e.g. quality of life, mental health), in addition to any economic targets.	<i>City Role: Set and monitor community wellbeing measures. Coordinate and deliver interventions to improve the measures.</i>
2. Provide targeted, best practice and transparent community engagement opportunities.	<i>City Role: Directly provide best practice community engagement opportunities.</i>
3. Increase civic engagement in local government, including participation in elections and participation in Council meetings and briefings.	<i>City Role: Promote elections and liaise with the Department of Local Government, Sport and Cultural Industries to improve voter participation. Promote opportunities to attend Council meetings and briefing sessions.</i>
4. Practice sound asset management, budgeting and financial control practices, including greater asset utilisation strategies and exploring cost recovery options, where possible.	<i>City Role: Directly improve governance, financial and asset management practices.</i>
5. Promote, enable and recognise community leadership and achievements.	<i>City Role: Directly provide community leadership opportunities and recognition, facilitate connections, and support grassroots networks.</i>
6. Foster a strong sense of community involvement and input into planning for high risk events and disasters.	<i>City Role: Involve community members in disaster planning committees, projects and forums.</i>
7. Increase the community dissemination of information on Council performance against key performance indicators and service level targets.	<i>City Role: Directly distribute information on the City's performance.</i>

The shared vision statement is:

### **Joondalup: The Most Liveable City in Australia for 2030**

*It's the year 2030 and Joondalup is a thriving city, in fact, it has just been awarded as the most liveable city in Australia. This recognition has been built through a decade of efforts to foster community wellbeing and sustainably manage the unique natural environment of the region. The liveability judges aptly summarised the attraction of Joondalup in their awards presentation with 'Joondalup is a green and leafy, walkable and cyclable city, with a connected network of green biodiversity hotspots, where community can meet and interact effortlessly'. Of course, getting to this stage has taken a community-wide effort and buy in to a 'live, work and play' ethos for the City.*

*Early in the decade, and in response to the 2020 COVID-19 pandemic, the Joondalup community made a determined effort to grow the sense of community, social equity and self-sufficiency within the region. Multi-stakeholder programs, focused on eradicating homelessness and providing low income housing, were implemented, infill targets were achieved with good community input and satisfaction, and the streets were lined with leafy trees and verge gardens to complement the undergrounding of the power lines. By mid-decade, bicycles began to outnumber cars within the CBD and new public transport links with the wider Perth region were being increasingly utilised. By 2030, the City of Joondalup spearheaded a sustainable energy initiative which resulted in all Council buildings and major commercial buildings utilising 100% renewable energy. This has set the tone for sustainability innovations in the suburbs too, with suburban battery banks and energy trading now available to residents.*

*Economically, the City is buzzing. The CBD is a hub of activity and visitors are often heard remarking 'It kind of feels like Melbourne' as they enjoy moving between shops and cafés. Ocean Reef and Hillarys Marinas also draw visitors from across the globe, as they enjoy the world class facilities, proximity to wonderful beaches and trips to Rottnest island. Perhaps most emblematic of the community-centric mindset that emerged from the 2020 pandemic, is that suburban activity centres have flourished as multi-purpose spots for a growing number of residents who work flexibly from home.*

*This transition to the most liveable city in Australia has been a collaborative effort and the education, cyber security and health sectors have all bought into the 'live, work and play in Joondalup' ethos. This has fostered innovations and growth within these sectors but has also encouraged social enterprises and commercial start-ups to flourish in the City, as some of the State's brightest minds work and play together. The City of Joondalup has played a facilitative role in terms of connecting and incentivising community members and organisations to come together, collaborate and achieve common goals.*

*Joondalup residents are renowned for never missing a day to enjoy their special City, whether it be strolling the endless dual use walk/cycle paths, meditating on the beauty of the natural bushland, lakes and wildflowers, enjoying world class music events and concerts, or simply taking a dip at the beach. It's this plethora of opportunities to connect with nature, community and self in an environmentally and socially responsible way that makes Joondalup the most liveable city in Australia in 2030.*

## Governance, Leadership and Financial Sustainability

The participants worked individually on GroupMap to input their strategic initiatives for the community wellbeing theme based on the following question:

*What are your key strategic initiatives (programs, directions, efforts, projects) that need to happen to ensure sound governance, leadership and financial in the City (be specific)?*

The group then discussed in pairs and finally held a considerable whole-of-group plenary discussion to explore further detail and clarity on the initiatives suggested.

As a final step, the participants allocated 6 dot votes to their priority initiatives.

### Key Themes

The key themes from the session (in order of votes) are:

Order	Theme	City Role	Votes
1	Measure and work towards a range of community wellbeing targets (e.g. quality of life, mental health), in addition to any economic targets.	Set and monitor community wellbeing measures. Coordinate and deliver interventions to improve the measures.	16
2	Provide targeted, best practice and transparent community engagement opportunities.	Directly provide best practice community engagement opportunities.	12
3	Increase civic engagement in local government, including participation in elections and participation in Council meetings and briefings.	Promote elections and liaise with the Department of Local Government, Sport and Cultural Industries to improve voter participation. Promote opportunities to attend Council meetings and briefing sessions.	10
4	Practice sound asset management, budgeting and financial control practices, including greater asset utilisation strategies and exploring cost recovery options where possible.	Directly improve governance, financial and asset management practices.	8
5	Promote, enable and recognise community leadership and achievements.	Directly provide community leadership opportunities and recognition, facilitate connections, and support grassroots networks.	7
6	Foster a strong sense of community involvement and input into planning for high risk events and disasters.	Involve community members in disaster planning committees, projects and forums.	6
7	Increase the community dissemination of information on Council performance against key performance indicators and service level targets.	Directly distribute information on the City's performance.	4

## In Detail

The key themes and detailed initiatives are:

<b>Theme</b>	Measure and work towards a range of community wellbeing targets (e.g. quality of life, mental health), in addition to any economic targets.	
<b>City Role</b>	Set and monitor community wellbeing measures. Coordinate and deliver interventions to improve the measures.	
<b>Comments</b>		<b>Votes</b>
<ul style="list-style-type: none"> <li>Projects should consider a number of criteria, not just financial, as there could be other benefits that will save money in other areas, e.g. improving the environment can improve mental health and wellbeing.</li> </ul>		6
<ul style="list-style-type: none"> <li>Resident quality and satisfaction of life, not just GDP — more evident during the pandemic.</li> </ul>		5
<ul style="list-style-type: none"> <li>Establish how we know that there is a 'good sense of community' within the City.</li> </ul>		5
<b>Total Votes</b>		<b>16</b>

<b>Theme</b>	Provide targeted, best practice and transparent community engagement opportunities.	
<b>City Role</b>	Directly provide best practice community engagement opportunities.	
<b>Comments</b>		<b>Votes</b>
<ul style="list-style-type: none"> <li>Develop a Community Engagement Policy — engagement levels are dropping; formation of a policy will identify areas needing work and how these can be addressed.</li> </ul>		4
<ul style="list-style-type: none"> <li>All community consultation documentation to be produced by non-technical engagement specialists, written in plain English and concise.</li> </ul>		2
<ul style="list-style-type: none"> <li>Improve the process of consultation with residents to build engagement and confidence that feedback is actually listened to and not a tick box process.</li> </ul>		2
<ul style="list-style-type: none"> <li>Provide more transparent consideration of community input, e.g. publish high level themes of comments received with a response from City of Joondalup.</li> </ul>		2
<ul style="list-style-type: none"> <li>Use a rating system to identify levels of and need for community consultation — will deliver increased transparency. Could include financial risk, reputational risk, community and stakeholder interest and statutory requirements.</li> </ul>		2
<b>Total Votes</b>		<b>16</b>

<b>Theme</b>	Increase civic engagement in local government, including participation in elections and participation in Council meetings and briefings.	
<b>City Role</b>	Promote elections and liaise with the Department of Local Government, Sport and Cultural Industries to improve voter participation. Promote opportunities to attend Council meetings and briefing sessions.	
<b>Comments</b>		<b>Votes</b>
<ul style="list-style-type: none"> <li>Provide greater options for the public to participate at meetings and provide recordings of Briefing Sessions.</li> </ul>		4
<ul style="list-style-type: none"> <li>Set targets and develop strategy to increase participation and voting in local government elections.</li> </ul>		3
<ul style="list-style-type: none"> <li>Employ consultants to explore ways of increasing voter numbers.</li> </ul>		2
<ul style="list-style-type: none"> <li>Better code of conduct process for staff and councillors.</li> </ul>		1
<b>Total Votes</b>		<b>10</b>

<b>Theme</b>	Increase civic engagement in local government, including participation in elections and participation in Council meetings and briefings.	
<b>City Role</b>	Promote elections and liaise with the Department of Local Government, Sport and Cultural Industries to improve voter participation. Promote opportunities to attend Council meetings and briefing sessions.	
<b>Comments</b>		<b>Votes</b>
<ul style="list-style-type: none"> <li>To reduce risks associated with long-term decision making that the City ensures 'whole of life cycle' costs and impacts are embedded into all decision making, e.g. solar panels.</li> <li>Like that idea — perhaps could think about including indirect costs and impacts of decisions being embedded as well.</li> </ul>		4
<ul style="list-style-type: none"> <li>Improve usability of assets to improve benefits to community members for services/activities.</li> </ul>		1
<ul style="list-style-type: none"> <li>Reduce overhead costs not directly providing services.</li> </ul>		1
<ul style="list-style-type: none"> <li>To ensure City facilities are being utilised and maintained that the City establish and report on key performance indicators for asset utilisation and backlog maintenance.</li> </ul>		1
<ul style="list-style-type: none"> <li>Utilise empty spaces and buildings to community groups.</li> </ul>		1
<ul style="list-style-type: none"> <li>Consider cost recovery options as part of project/business planning.</li> </ul>		0
<ul style="list-style-type: none"> <li>Investigate a User Pays approach for applicants — for example, if a planning applicant asks for access to the City's specialists for advice on landscaping, parking or planning then this should be charged for.</li> <li>Specified Area Ratings — City has four suburbs covered by these.</li> </ul>		0
<b>Total Votes</b>		<b>8</b>

<b>Theme</b>	Promote, enable and recognise community leadership and achievements.	
<b>City Role</b>	Directly provide community leadership opportunities and recognition, facilitate connections, and support grassroots networks.	
<b>Comments</b>		<b>Votes</b>
• Promote community leadership by awarding/acknowledging achievements.		4
• That all City of Joondalup communication refer to the City of Joondalup being the Local Authority, separate from the place, the Joondalup City Centre, and the organisation being the City of Joondalup Council.		2
• Greater leadership in building community (not just assets).		1
• Leadership initiatives to promote businesses to expand to social enterprise opportunities locally.		0
<b>Total Votes</b>		<b>7</b>

<b>Theme</b>	Foster a strong sense of community involvement and input into planning for high risk events and disasters.	
<b>City Role</b>	Involve community members in disaster planning committees, projects and forums.	
<b>Comments</b>		<b>Votes</b>
• For the community to be better prepared for high risks events, e.g. pandemics, extreme weather, reduction of services such as waste collection, that the City engage the Community in scenarios and planned contingencies associated with these types of events: <ul style="list-style-type: none"> <li>· Is there an opportunity to engage the community with the plans?</li> <li>· Strategies may be already in place.</li> <li>· Residents should be actively involved.</li> <li>· Information may be perceived as exclusive.</li> <li>· It does fall to local governments' role.</li> <li>· Haven't really wrapped our heads around how we deal with informal groups.</li> <li>· Community would like to feel more involved.</li> </ul>	6	
<b>Total Votes</b>		<b>6</b>

<b>Theme</b>	Increase the community dissemination of information on Council performance against key performance indicators and service level targets.	
<b>City Role</b>	Directly distribute information on the City's performance.	
<b>Comments</b>		<b>Votes</b>
• Set key performance indicators for customer satisfaction ratings.		2
• Promote all key performance indicators targets for all aspects of City services.		1
• Targets/key performance indicators should be developed for all levels of the governance structures and be publicly reported.		1
• Advertise the target service levels for all services.		0
• Provide more granular details for the total annual budget, especially services provided which are not required or regulated services.		0
• Set cost saving key performance indicators and communicate to ratepayers.		0
<b>Total Votes</b>		<b>4</b>

## Other Initiatives

The participants also entered any 'other initiatives we've missed' on GroupMap as a final workshop opportunity.

The initiatives inputted were:

- Build a performing arts centre.
- Increase funding (capital and operating) for arts and culture and local community events.
- Invest in performance shells in local parks etc.

## 2030 Vision

The participants reflected on their work over four meetings with a final visioning exercise based on the following focus question and prompts:

Imagine it is 2030 and the City of Joondalup is a thriving place, so much so that an article has been written about the amazing transformation of the City:

- **Major accomplishments:** What are your top two major accomplishments or 'big wins' that residents are most proud of? What are the news headlines?
- **Breakthroughs:** What is the most significant breakthrough that launched the City to a whole new level? What is different?
- **Testimonials from residents or visitors:** Pick one or two 'representative' residents or visitors and write a two sentence, first person quote on why are they so impressed with your City. What are people saying?
- **Collaborators:** Are there new or unusual allies that are contributing to the success of your City?
- **Your niche:** There are other cities similar to your own, but how is Joondalup, specifically, unique and different?
- **No-go zones:** Are there any services or approaches that the City has moved away from?
- **Collaboration:** How are people working together across the community and with the City of Joondalup?
- **People and Leadership:** Who is providing leadership in the City and how is it different?

## Shared Vision

The shared vision is:

### ***Joondalup: The Most Liveable City in Australia for 2030***

*It's the year 2030 and Joondalup is a thriving city, in fact, it has just been awarded as the most liveable city in Australia. This recognition has been built through a decade of efforts to foster community wellbeing and sustainably manage the unique natural environment of the region. The liveability judges aptly summarised the attraction of Joondalup in their awards presentation with 'Joondalup is a green and leafy, walkable and cyclable city, with a connected network of green biodiversity hotspots, where community can meet and interact effortlessly'. Of course, getting to this stage has taken a community-wide effort and buy in to a 'live, work and play' ethos for the City.*

*Early in the decade, and in response to the 2020 COVID-19 pandemic, the Joondalup community made a determined effort to grow the sense of community, social equity and self-sufficiency within the region. Multi-stakeholder programs, focused on eradicating homelessness and providing low income housing, were implemented, infill targets were achieved with good community input and satisfaction, and the streets were lined with leafy trees and verge gardens to complement the undergrounding of the power lines. By mid-decade, bicycles began to outnumber cars within the CBD and new public transport links with the wider Perth region were being increasingly utilised. By 2030, the City of Joondalup spearheaded a sustainable energy initiative which resulted in all Council buildings and major commercial buildings utilising 100% renewable energy. This has set the tone for sustainability innovations in the suburbs too, with suburban battery banks and energy trading now available to residents.*

*Economically, the City is buzzing. The CBD is a hub of activity and visitors are often heard remarking 'It kind of feels like Melbourne' as they enjoy moving between shops and cafés. Ocean Reef and Hillarys Marinas also draw visitors from across the globe, as they enjoy the world class facilities, proximity to wonderful beaches and trips to Rottnest island. Perhaps most emblematic of the community-centric mindset that emerged from the 2020 pandemic, is that suburban activity centres have flourished as multi-purpose spots for a growing number of residents who work flexibly from home.*

*This transition to the most liveable city in Australia has been a collaborative effort and the education, cyber security and health sectors have all bought into the 'live, work and play in Joondalup' ethos. This has fostered innovations and growth within these sectors but has also encouraged social enterprises and commercial start-ups to flourish in the City, as some of the State's brightest minds work and play together. The City of Joondalup has played a facilitative role in terms of connecting and incentivising community members and organisations to come together, collaborate and achieve common goals.*

*Joondalup residents are renowned for never missing a day to enjoy their special City, whether it be strolling the endless dual use walk/cycle paths, meditating on the beauty of the natural bushland, lakes and wildflowers, enjoying world class music events and concerts, or simply taking a dip at the beach. It's this plethora of opportunities to connect with nature, community and self in an environmentally and socially responsible way that makes Joondalup the most liveable city in Australia in 2030.*

## **In Detail**

The detailed responses from the two groups are:

### **Major Accomplishments:**

- Eradication of homelessness.
- Surpassed our infill targets and achieved community satisfaction of infill.
- All powerlines are underground.
- All streets have been tree-lined.
- Would be good to be recognised as most liveable city in Australia, based on:
  - community satisfaction
  - environment
  - being able to show that the most vulnerable are able to participate
  - influences and equity
  - better transport links and accessibility.
- Bicycles outnumber cars
- Marina
- Big accomplishments
- Community participation
- Schools are safe
- Uber association

### **Breakthroughs:**

- Feels like Melbourne
- Hub of activity in the CBD
- 100% green energy — start with the City operations
- Shopping centre could have solar power
- Would be good to see gardens hanging off the side of tall buildings.
- Battery storage for special areas/suburbs.
- Sustainability can be quite sufficient in a number of things:
  - water
  - employment
  - food
  - circular economy
  - we don't do much food production in the City.
- Arthouse has no garden top — beautiful building but no garden on rooftop creating energy.

### **Testimonials from Residents or Visitors:**

- “World class facilities — Hilary’s and Ocean Reef Marina” akin to Cape Town Marina.
- “Connected community that supports each other — a biodiversity hotspot. Come and see the wildflowers.”
- “There’s always something to do, activity, native spaces, I can keep the kids active because we have so many diverse options.”
- “Raving about our beaches — would be good to have beach events, volleyball competitions on the beach.”
- Could have bands/local events:
  - Fatboy Slim in local park
  - On the grass/on the green events
  - Need basic infrastructure, not expensive.

### **Collaborators:**

- Continue to grow our collaboration with the education sector.
- Business sector collaboration around the cyber hub.
- Tapping into with commercial enterprises — social entrepreneurs brought together.
- University students from ECU work close — it is an unusual collaboration.
- Collaboration between departments and mental health initiatives — need collaborator to assist with mental health initiatives.
- Need people interested in investing and grabbing opportunities.

### **Your niche:**

- Green, leafy, walkable, cyclable City with a connected network of green biodiversity, vast species where community can meet and interact.

### **No-go zones:**

- Less direct service delivery — more towards empowerment of community.

**People and Leadership:**

- Empowering the community to take up leadership.
- Facilitators:
  - The City integrating (bringing together) the leaders in the community, e.g. all homeless/food service providers brought together.
  - Workshops; online forums; ideas boards; roundtable discussions.

# Strategic Community Reference Group

## Terms of Reference

### 1. Name

The name of the Reference Group shall be the Strategic Community Reference Group.

### 2. Aims and Objectives

The purpose of the Strategic Community Reference Group is to provide advice to the Council on:

- Matters of significant community interest;
- Strategic initiatives;

as determined by the Council.

### 3. Membership

The Strategic Community Reference Group will consist of the following:

#### 3.1 Elected Members

A maximum of four Elected Members with one Elected Member nominated as Presiding Member.

#### 3.2 Community Members

**3.2.1** A maximum of two community members from each of the six wards of the district (to be selected by the Council from nominations received). Criteria for the selection will be based on the individual's interest, experience and/or qualifications in issues pertaining to the City of Joondalup community, in general.

**3.2.2** Community Member places will be advertised and interested residents/ratepayers will be requested to submit an Expression of Interest addressing specific criteria outlined in the Expression of Interest Form.

**3.2.3** Information on the Strategic Community Reference Group and the call for Expressions of Interest will also be sent to ratepayer groups in each ward.

**3.2.4** Final selection for serving on the Strategic Community Reference Group will be determined by Council.

#### 3.3 Experts

**3.3.1** Up to four temporary places will be available for suitably qualified professionals who can provide expert advice/information as necessary.

**3.3.2** The Strategic Community Reference Group has the authority to second the suitably qualified professionals referred to in 3.3.1 above from outside of the Reference Group on a voluntary basis for their expert advice where required.

#### 3.4 Community Ward Representation

If an item referred to the Strategic Community Reference Group is within a specific location, the Council may consider that additional temporary places be made available for ratepayer groups in the relevant Ward.

#### 3.5 Terms of Membership

The term of membership will be for two years commencing on 1 December and concluding in October in line with the ordinary Council election cycle.

#### 3.6 City Officers

The Chief Executive Officer or representative will attend meetings of the Strategic Community Reference Group to represent matters to be presented with other Officers to be invited as required depending on the agenda issue, and City Officers will provide technical advice and support where required and are not members of the Strategic Community Reference Group.

### 4. Meetings

**4.1** The Strategic Community Reference Group shall convene no more than two meetings to consider an individual issue.

**4.2** A quorum for any meeting of the Strategic Community Reference Group shall be no less than two of the four Elected Members and four of the twelve community members.

**4.3** The Presiding Member will preside at all meetings and is responsible for the proper conduct of the meetings. In his/her absence the role of Presiding Member will be assumed by any of the other three Elected Members nominated to the Strategic Community Reference Group by the Council.

## 5 Agendas

- 5.1 The City will determine the Agenda for each meeting in accordance with the Work Plan for the Strategic Community Reference Group endorsed by the Council.
- 5.2 All meetings shall be confined to the items listed on the Work Plan unless the Council determines that additional matters be referred to the Strategic Community Reference Group.
- 5.3 The meetings of the Strategic Community Reference Group cannot call for reports outside of the Work Plan or items referred to it by Council.
- 5.4 Work Plans will be developed annually by City officers and endorsed by the Council taking account of the City's strategic planning objectives, annual priorities as per the Annual Plan, or other City Plans or initiatives.

## 6 Notes of Meetings

City staff will maintain notes of the items discussed at each meeting and the outcomes from the Strategic Community Reference Group discussions. The notes may be used as the basis for further action by the City on an item.

## 7 Insurances

The City shall arrange all insurances affecting the Strategic Community Reference Group in discharging the normal course of its duties and for any associated public liability.

## 8 Management

- 8.1 The Strategic Community Reference Group has no delegated powers or authority to:
  - 8.1.1 Represent the City of Joondalup.
  - 8.1.2 Implement Strategic Community Reference Group recommendations without approval of the Council.
  - 8.1.3 Commit Council to the expenditure of funds.
- 8.2 Strategic Community Reference Group Members must comply with the City's Code of Conduct.

## 9 Tenure of Appointment

If a member fails to attend three consecutive meetings of the Strategic Community Reference Group his/her appointment shall be automatically terminated unless leave of absence has been granted.