

# agenda

## **Addendum** Ordinary Meeting of Council

NOTICE IS HEREBY GIVEN THAT THE NEXT ORDINARY MEETING OF THE COUNCIL OF THE CITY OF JOONDALUP WILL BE HELD IN THE COUNCIL CHAMBER, JOONDALUP CIVIC CENTRE, BOAS AVENUE, JOONDALUP

**ON** **TUESDAY 28 MARCH 2023**

**COMMENCING AT** **6:30pm**

**JAMES PEARSON**  
Chief Executive Officer  
24 March 2023

### **Acknowledgement of Traditional Custodians**

The City of Joondalup acknowledges the traditional custodians of the land, the Whadjuk people of the Noongar nation, and recognises the culture of the Noongar people and the unique contribution they make to the Joondalup region and Australia. The City of Joondalup pays its respects to their Elders past and present and extends that respect to all Aboriginal and Torres Strait Islander peoples.

*This document is available in alternate formats upon request*

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## REPORTS

### **CJ047-03/23      SPONSORSHIP      OF      SIGNIFICANT      EVENT: JOONDALUP FESTIVAL OF MOTORING**

<b>WARD</b>	All
<b>RESPONSIBLE DIRECTOR</b>	Mr Jamie Parry Governance and Strategy
<b>FILE NUMBER</b>	109022
<b>ATTACHMENT</b>	Attachment 1      Post Event Report Attachment 2      Confidential – Independent Auditor’s Report Attachment 3      Confidential – Sponsorship Agreement – Festival of Motoring
	<i>(Please Note: Attachment 2 and 3 are Confidential and will appear in the official Minute Book only).</i>
<b>AUTHORITY / DISCRETION</b>	Executive - The substantial direction setting and oversight role of Council, such as adopting plans and reports, accepting tenders, directing operations, setting, and amending budgets.

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#### **PURPOSE**

For Council to consider the continuation of the sponsorship agreement for years two and three of the Joondalup Festival of Motoring with an increased sponsorship amount of \$50,000 per annum for both the 2023 and 2024 events.

#### **EXECUTIVE SUMMARY**

At its meeting held on 15 February 2022 (CJ016-02/22 refers), Council resolved as follows:

*“That Council AGREES to:*

- 1      Sponsor the Festival of Speed two-day event delivered by Justin Hunt Management for 2022 with the option for a second and third-year agreement based on Key Performance Indicators being met in year one;*
- 2      LIST FOR CONSIDERATION as part of the City’s budget development process, an amount of \$350,000 over a three-year period commencing 2022-2023 budget year.”*

Following the Council’s endorsement of the event, a sponsorship agreement was entered into between the City and event owners, Justin Hunt Management for a three year period, subject to the below KPI’s being met:

- Attendance - see a minimum of 15,000 people in attendance at the event over the two-day period for year one, with increases to be seen over future years. These increases are to be determined annually with consultation between the City and Justin Hunt Management.

Outcome:

KPI achieved with over 15,000 people in attendance over the three days.

- Customer Satisfaction Levels - achieve a minimum of 85% customer satisfaction rating to be gauged through onsite and post event feedback.

Outcome:

KPI achieved with 85% customer satisfaction rating based on 270 responses conducted online post event with competitors, officials, attendee businesses and residents feedback.

- Marketing and Media Coverage - to gain a minimum of \$50,000 advertising space rate (unpaid media) throughout Western Australia for the event to start to be recognised amongst the identified target markets.

Outcome:

KPI achieved with over \$100,000 worth of free media coverage obtained through a wide range of media channels including Channel 7, Perth Now and Carsales.

- Stakeholder Engagement - approach key stakeholders in the region to be a part of the event including but not limited to local businesses, Edith Cowan University (ECU), North Metro TAFE (NMTAFE), Motor Trade Association (MTA), and provide the City with details of the outcome for each stakeholder.

Outcome:

Extensive consultation conducted with key stakeholders (ECU, NM TAFE, MTA) as well as local businesses unfortunately resulted in limited outcomes. Joondalup Health Campus was engaged for medical support, although not required over the weekend of the event.

- Financial Economic Impact - based on the attendance of 15,000 people over the two days, with a spend of between \$50 - \$100 per person, achieve an estimated financial economic impact of between \$750,000 - \$1,500,000.

Outcome:

Although no formal dollar spend data was collected based on an attendance of 15,916 people, with each person spending \$63.20, it is estimated that the economic benefit from this event was in excess of \$1,005,000. This is equivalent to 8.4 annual local jobs across a range of industries.\*source: [National Institute of Economic and Industry Research \(NIEIR\)](#) ©2021. Compiled and presented in economy.id by [.id \(informed decisions\)](#).

The below businesses indicated a significant benefit over the weekend of the Joondalup Festival of Motoring:

- Quest was fully booked for the event.
- Lakeside Joondalup Shopping Centre indicated an 18% increase in Sunday foot traffic with their food and beverage outlets reporting an increase in trade.

Refer Attachment 1 of Report CJ047-03/23 for the detailed post event report.

The event organiser has indicated they are wanting to continue with the event and build on year one, however they require additional funding to support this. The initial budget proposed during the Expression of Interest (EOI) process is almost two years old. With increases in all expenditure items since this budget, and the growth of the event from a single day event to a three-day event, Justin Hunt Management have requested further funding of \$50,000 + GST per annum to continue to deliver the expanded event in 2023 and 2024.

At its meeting held on 28 February 2023 (CJ012-02/23 refers) Council considered the post-event report and a recommendation to commit to continued sponsorship of the event and a proposed increase in funding support as follows:

*That the Council AGREES to:*

- 1 *Commit to the sponsorship agreement for the Joondalup Festival of Motoring for a two-year period (2023 and 2024) based on an exclusive arrangement with the event organiser, Justin Hunt Management and a post event report being provided outlining outcomes based on Key Performance Indicators;*
- 2 *LIST FOR CONSIDERATION as part of the City's budget development process, an amount of \$400,000 per annum over a two-year period commencing 2023-24 Budget.*

An alternative motion was moved and seconded at the February 2023 Council meeting as follows:

*That Council:*

- 1 *BY AN ABSOLUTE MAJORITY REVOKES the decision of 15 February 2022 regarding CJ016-02/22 Provision of Sponsorship for a Significant Event – Festival of Speed 2022, as outlined below:*

*“That Council AGREES to:*

- 1 *Sponsor the Festival of Speed two-day event delivered by Justin Hunt Management for 2022 with the option for a second and third year agreement based on Key Performance Indicators being met in year one;*
- 2 *LISTS FOR CONSIDERATION as part of the City's budget development process, an amount of \$350,000 over a three-year period commencing 2022-2023 budget year.”*
- 2 *NOTES the 2022 Joondalup Festival of Motoring post event report outlining outcomes based on Key Performance Indicators;*
- 3 *DECLINES to conduct and sponsor the Festival of Motoring event for 2023 and 2024;*
- 4 *LIST FOR CONSIDERATION as part of the City's budget development process, an amount of \$350,000 in the 2023-2024 budget year for a significant event;*
- 5 *REQUESTS the Chief Executive Officer undertake an Expression of Interest for organisations to submit ideas to own, develop, manage, plan, and deliver a significant event to be held within the City of Joondalup in 2023-2024.*

At the meeting discussion centred on the potential legal and financial implications to the City should the Council decline to progress the event in 2023 and 2024.

The Council therefore resolved *“That Item CJ012-02/23 – Sponsorship of Significant Event: Joondalup Festival of Motoring be DEFERRED to the next Ordinary Meeting of Council to allow the Chief Executive Officer to obtain further legal advice in relation to clause 2.4 of the Deed.”*

Legal advice has been provided from lawyers Jackson McDonald in relation to the matter.

The matter is to be reconsidered by the Council at its meeting to be held on 28 March 2023.

## **BACKGROUND**

The Council has adopted a Strategic Position Statement regarding significant events which provides as follows:

*The City will attract and support significant events that are unique to Joondalup and enhance its image as an attractive destination for residents, visitors, tourists, and businesses. These significant events will deliver economic development benefits for local businesses whilst promoting Joondalup’s reputation state-wide, nationally, and internationally as the cultural, civic and entertainment CBD of the Northwest region of the Perth metropolitan area.*

A key non-capital project/activity outlined in the City’s *Corporate Business Plan 2022- 2026* involves positioning Joondalup as a destination city where unique tourism opportunities and activities provide drawcards for visitors and residents, specifically:

- attract and support significant events that are unique to Joondalup to enhance its image as an attractive destination for visitors, tourist and businesses.

At its meeting held on 18 August 2020 (C78-08/20 refers), Council resolved as follows:

*“That Council REQUESTS the Chief Executive Officer to submit a report to Council for its consideration on the potential for the conduct of a major event based on the Joondalup Speed Classic held in October 1998.”*

Following this resolution, a report was presented to Council at its meeting held on 17 November 2020 (CJ173-11/20 refers) to seek endorsement for the City to invite Expression of Interest from suitably qualified event management groups to host a vintage car speed classic within the City of Joondalup based on a ‘Round the Houses’ style format with both non-fee and fee-paying options being explored.

Further to the Council decision of November 2020, the City issued (in May 2021) an EOI for the provision of Event Management Services to successfully own, develop, manage, plan, and deliver a Joondalup Classic Car Racing Event in the Joondalup City Centre, with the City being a key stakeholder and sponsor of the event.

Following the close of submissions on 25 June 2021, three submissions were received with one candidate, Justin Hunt Management, identified as suitable to deliver the event, although in a slightly different format to that of the initial proposal and with the requirement for an additional budget.

The EOI submission provided for the following:

Justin Hunt Management proposed a 'Festival of Speed' noting that this is a different format to the proposed Classic Car Round the House format outlined in the EOI. This would be an event that encapsulates a variety of motoring, motorsport and associated targeted events as part of a community festival event. The race would be a series of sprint events that could involve a greater range of motor vehicles.

In addition to the racing component, car displays, competitions, hospitality, VIP / corporate hospitality, partnerships with local accommodation venues, a golf day, traffic, and public transport were also proposed. Ticketing was not addressed.

This revised format and programming was presented to Council at its meeting held on 15 February 2022 (CJ016-02/22 refers), and Council resolved as follows:

*"That the Council AGREES to:*

- 1 Sponsor the Festival of Speed two-day event delivered by Justin Hunt Management for 2022 with the option for a second and third-year agreement based on Key Performance Indicators being met in year one;*
- 2 LISTS FOR CONSIDERATION as part of the City's budget development process, an amount of \$350,000 over a three-year period commencing 2022-2023 budget year."*

## **DETAILS**

With a slight name change, 2022 saw the inaugural Joondalup Festival of Motoring (JFOM), held from 28 to 30 October 2022 in the Joondalup City Centre.

The event saw over 15,000 attendees experience over 1,000 cars on static display, and 150 cars compete in the inaugural Joondalup City Sprint.

### ***Event Programming***

The three days saw the following elements delivered across the City Centre.

#### *Friday 28 October*

- Powerplay Corporate Go Kart Challenge: where 32 competitors fought for the corporate challenge trophy.
- Mega Motoring Movie Marathon: three iconic motoring movies were hosted at Grand Cinemas, Joondalup.

#### *Saturday 29 October*

- Coffee and Cars: approximately 450 vehicles were on display in the Lotterywest Car Park, Joondalup.
- Cars and Cocktails: Central Park hosted Cars and Cocktails on Saturday afternoon.
- Shannon's Sundowner: Corporate Villa hosted for 120 event sponsors and guests.

#### *Sunday 30 October*

- Automotive Worlds: five distinct precincts were spread throughout the City Centre with static vehicle displays grouped by origin.
- JFOM Corporate Hospitality: Central Park hosted a fully catered villa for up to 225 guests to watch the sprint course action and network.
- Joondalup City Sprint: saw over 150 competitors vying for the title of inaugural winner.

In addition to the above programming the JFOM held a photography competition where people could submit photos taken across the weekend to win a \$250 prize and a People’s Choice Award for the favourite vehicle on display in the Automotive Worlds.

**Wins**

- Social media reach was positive with the JFOM Facebook page reaching more than 142,000 people and growing to over 2,300 followers.
- The JFOM website reached over 81,000 users over the five month life of the website.
- Sponsorship received (beyond the City’s contribution) was over \$137,000 in cash and in-kind support.
- The Joondalup City Sprint was new and unique for competitors and a course that had never been raced before, making it an attractive sprint for competitors.

**Challenges**

- Lead time for the event planning was too tight, especially for an event that had never been undertaken before.
- Cold and rainy weather on the Saturday impacted attendance and exhibitors’ numbers.
- The event footprint was too large and resulted in stretched resources and some precincts feeling isolated.
- Engagement with key stakeholders and local businesses in the lead up to the event was extensive for little or no return.
- Traffic management needs to see a greater focus on pedestrian movement.

**Sponsorship Benefits Received by the City**

As the Host City sponsor, the City received the below outlined benefits:

<b>Promotional and Branding Benefits</b>	
Host City Sponsorship rights to the event (Joondalup Festival of Motoring held in the City of Joondalup)	✓
Logo on promotional material	✓
Logo on local, regional, and state-wide advertising	✓
Logo on event, program, and activity signage	✓
Logo and hyperlink on event website	✓
Logo on signage displayed at the event	✓
Recognition on radio advertising, such as Joondalup Festival of Motoring	✓
Recognition on media releases	✓
Recognition and link/tag on social media promotion (paid and organic)	✓
Digital marketing, (for example; Inclusion in e-newsletters, emails, and other digital promotions undertaken)	✓
Opportunity to include advertisement in publication or program	✓
Verbal acknowledgement throughout the event	✓
Opportunity to set up a promotional display	✓

<b>Promotional and Branding Benefits</b>	
Merchandise distribution, (for example; City merchandise in participant packs)	✓
<b>Economic and Tourism Benefits</b>	
Economic development, for example will the program or event provide an opportunity for local organisations to be involved or will it bring visitors to the region who will utilise current businesses such as hospitality (dining and accommodation)	✓
Tourism, (for example increase visitors to the region, people will travel to attend the event program)	✓
<b>Other Benefits</b>	
Corporate hospitality to a wide range of events held throughout the three days	✓
Opportunity for the City representative to present/speak	✓
<b>Attendance</b>	
Over 15,000	✓

### Issues and options

Council may choose to:

- endorse the sponsorship of the Joondalup Festival of Motoring for a further two-year period (2023 and 2024) at \$400,000 per year
- endorse the sponsorship of the Joondalup Festival of Motoring with amendments to funding and/or conditions such as; funding requirement at \$350,000 per year for 2023 and 2024)  
or
- not endorse the event and cease the continuation of the Joondalup Festival of Motoring sponsorship.

### Legislation / Strategic Community Plan / Policy Implications

**Legislation** Not applicable.

#### 10-Year Strategic Community Plan

**Key theme** Economy.

**Outcome** Appealing and Welcoming - you welcome residents, and local and international visitors to the City.

**Policy** Not applicable.

### Risk Management Considerations

The future events will continue to pose many risks, particularly in and around the safety of drivers, officials and spectators and will be subject to individual specific risk management plans that will be endorsed by Motorsport Australia and the Australian Auto Sport Alliance who are empowered to approve such events.

The event risk mitigation and management will be the responsibility of the event owner, Justin Hunt Management. The City will be consulted during the development of a risk management plan and will sight a final version of the plan at least eight weeks prior to the event.

Should the Council not endorse the increase in sponsorship funds there is a likelihood the event will not proceed, or elements of the event would need to be scaled back.

### **Financial / Budget Implications**

As part of its annual budgeting process, the Council allocates an amount of \$350,000 to attract significant events to the City to meet its strategic objectives.

For 2023 and 2024 the Joondalup Festival of Motoring requires a commitment of \$400,000 per annum for the City to secure the Host City Sponsorship.

### **Regional Significance**

The event is unique in that this format for a motoring event does not exist elsewhere in Western Australia or Australia currently.

Indications from relevant car club associations is that they will continue to support the event in future years.

### **Sustainability Implications**

Such an event should continue to be well supported by the community, both locally and beyond the City boundaries, while also providing a strong stimulus for the local economy.

Following the success and learnings from year one, the event has a history and data to enable the event organiser to “sell” the event to third parties more effectively.

### **Consultation**

Post event surveys and feedback received online indicates that attendees and competitors are enthusiastic to see it return in 2023.

Some comments received include:

*“Congratulations everyone! Can I just say that this was such a fantastically run event, well done to all those involved. I really hope it becomes a yearly thing because it was such a great turnout for Perth’s Motorsport this weekend”*

N Mac

*“As a ratepayer I think this was absolutely superb. Finally good to see COJ being a little innovative in City run events. Looking forward to next year”*

G Ellis

*“Well organised Joondalup Festival of Motoring and Well done for keeping spectators safe. Was great to have a vibe back in Joondalup! Hope it will be back soon”*

C Riddings

*“Brilliant event, Family of 5 we absolutely loved it. Can’t wait for next year. Well done to all involved.”*

C Cowgill

*“Great event. Hopefully it becomes a regular one.”*

R Edwards

## COMMENT

The Joondalup Festival of Motoring would continue to meet the objectives of the *Strategic Community Plan* attracting and hosting significant events in the City; and based on the learnings from the 2022 event, 2023 and 2024 could become an iconic national event held annually in the region.

To encourage this growth and development, guaranteed support from the City for both the 2023 and 2024 events would allow the event organiser, Justin Hunt Management, to plan and manage resources more efficiently.

Other local governments have indicated a level of interest in hosting the event. Committing to 2023 and 2024 would see the City exclusively secure the event for the region.

### Further Comment for 28 March 2023 Council Meeting

As the Council resolved at its February 2023 meeting “*That Item CJ012-02/23 – Sponsorship of Significant Event: Joondalup Festival of Motoring be DEFERRED to the next Ordinary Meeting of Council to allow the Chief Executive Officer to obtain further legal advice in relation to clause 2.4 of the Deed*”, the item is resubmitted for consideration in accordance with Clause 10.5 of the City’s *Meeting Procedures Local Law 2013*.

No amendments have been made to the report or recommendation other than commentary in the Executive Summary regarding the alternative motion and deferral motion carried at the February 2023 Council meeting.

Legal advice has been provided from lawyers Jackson McDonald in relation to the matter.

## VOTING REQUIREMENTS

Simple Majority.

## RECOMMENDATION

That Council **AGREES** to:

- 1** Commit to the sponsorship agreement for the Joondalup Festival of Motoring for a two year period (2023 and 2024) based on an exclusive arrangement with the event organiser, Justin Hunt Management and a post event report being provided outlining outcomes bases on Key Performance Indicators;
- 2** **LIST FOR CONSIDERATION** as part of the City’s budget development process, an amount of \$400,000 per annum over a two-year period commencing 2023-2024 budget.

*Appendix 18 refers*

To access this attachment on electronic document, click here: [Attach18aqn230328.pdf](#)

## MOTIONS OF WHICH PREVIOUS NOTICE HAS BEEN GIVEN

### NOTICE OF MOTION NO. 2 – CR RUSS FISHWICK – PERCY DOYLE SKATE PARK/BMX FACILITY

In accordance with Clause 4.6 of the *City of Joondalup Meeting Procedures Local Law 2013*, Cr Russ Fishwick has given notice of his intention to move the following Motion at the Council meeting to be held on 28 March 2023:

#### That Council:

- 1 **NOTES** that the concept design and technical analysis for the outdoor youth facility within the Percy Doyle Reserve is scheduled to be completed by 30 June 2023;
- 2 **BY ABSOLUTE MAJORITY REVOKES** the following strikethroughs of Part 2 of its decision of 19 April 2022 (CJ046-04/22 refers) as follows:
  - “2 **PROGRESSES** the project for outdoor youth facilities within Percy Doyle Reserve to concept design ~~and further community consultation~~ with facilities based on the following scope of works:
    - 1.1 **Skate park with bowl;**
    - 1.2 **Local scale BMX facilities;**
    - 1.3 **Multi-purpose court;**
    - 1.4 **Natureplay;**
    - 1.5 **Climbing frames;**
    - 1.6 **Barbeque and picnic spaces;**
    - 1.7 **Spectator spaces and seating;**
    - 1.8 **CCTV, lighting, toilets, and access.”**
- 3 **PROGRESSES** the detailed design of the outdoor youth facility within the Percy Doyle Reserve, following the completion of the concept design and technical analysis;
- 4 **NOTES** that an amount of \$200,000 has been listed for consideration in the 2023/24 budget for further development of the design drawings;
- 5 **COMMENCES** construction of the outdoor youth facility within the Percy Doyle Reserve in the 2023/24 financial year.

#### REASON FOR MOTION

On 16 August 2016 I presented a Notice of Motion to provide a skate park at Percy Doyle Reserve as a result of a sausage sizzle I hosted at Melene Park in Duncraig at which local youth requested more challenging recreational facilities and in particular a skate park at Percy Doyle Reserve was suggested and supported by all youth and their parents in attendance.

I therefore suggested that the ideal location for the skate park was in the area where the old tennis courts were previously located south-east of the Duncraig Library.

Investigations to build a skate park at Percy Doyle reserve have been slow to say the least and ongoing for some time. However, as a result of my Notice of Motion (C46-08/16 refers) Council requested the Chief Executive Officer to prepare a report on developing a skate park in Percy Doyle Reserve to provide a recreational facility for youth of the district.

Nine (9) months later on the 16 May 2017 due to my perseverance a report for the provision of a skate park at Percy Doyle Reserve was presented to Council (CJ067-05/17 refers) and it was decided to:

- not proceed with the planning and development of a skate facility at Percy Doyle Reserve at that time;
- request the Chief Executive Officer to initiate the development of a BMX, Skate and Outdoor Youth Recreation Strategy for the City of Joondalup;
- consider Percy Doyle Reserve as a potential site for a future facility as part of the development of such a strategy;
- list for consideration in the draft 2017/2018 budget an amount of \$55,000 for consultancy and \$5,000 for community consultation to enable development of the strategy.

Various consultant reports were commissioned to provide background information, analysis and technical inputs to inform the development of the City of Joondalup Outdoor Youth Recreation Strategy, with its focus on meeting the outdoor recreation needs of young people in the City of Joondalup.

Four (4) years later in February 2021 the Council adopted the Outdoor Youth Recreation Strategy (CJ017-02/21 refers). The strategy (and associated implementation plan) included priority implementation actions to “provide new/upgraded facilities to meet demonstrated demand”, including preparation of a business case for a dedicated skate facility in the southern area of the City. Following adoption of the strategy, Council requested a business case be prepared for a facility at Percy Doyle Reserve to address the critical infrastructure need for a dedicated skate facility to serve the southern suburbs of the City.

A business case was prepared, informed by **community consultation**, site analysis, and evaluation of six facility options for skate and/or BMX facilities at Percy Doyle Reserve.

Fourteen (14) months later in April 2022 Council endorsed the business case, defined a project scope and progressed the project to concept design and further **community consultation** (CJ046-04/22 refers).

Taking cognisance of the above, one principal issue is that with April’s motion (CJ046-04/22 refers) is that actually the City has already gone out to extensive **community consultation** with this proposed project.

Participation by local residents and young people was encouraged through the online Social Pinpoint digital engagement platform and in person at drop-in consultation sessions; clubs and community organisations were invited to meet directly with the project team. Some stakeholders also chose to provide comment via email or written submission. Comments on the City’s youth social media platforms were also recorded as feedback.

An extract in relation to community consultation from the report is shown below:

***WE NEED FACILITIES FOR YOUNG PEOPLE***

*Many comments articulated that there is an existing lack of facilities for young people (10 years and older), and indicated that any projects that would provide such facilities would have a key benefit in giving young people something to do. Commentary associated with this theme identified that providing engaging equipment and spaces for*

*youth can benefit the whole community, and provides healthy socialisation activities for young people. Several comments expressed excitement at the potential for outdoor youth facilities in the area. Beyond the direct benefit to participants in ride sports, participants also identified that spectators, including older people, would enjoy being exposed to ride sports of skate and BMX.*

*Alongside comments supporting facilities providing in the locality generally, some participants specifically identified that the site was suitable as it reflects a community hub with adjacent community activities and maintains a buffer to residential areas. Comments also identified that exposure of the site to visitors of surrounding facilities justifies provision of a high quality facility for ride sports.*

As part of the 2022-23 budget, Council included \$200,000 to fund the concept design and supporting technical analyses.

The projected balance of the Strategic Asset Reserve as at 30 June 2023 is \$21,719,795, which can be sourced to fund the project at a cost of approximately \$5 million.

It was stated that based on the current work program, workload, and available resources, the concept design and technical analysis for this project were scheduled for quarter four of the 2022-23 financial year.

Current Situation:

The Administration has advised as follows:

*In January 2023 work on the Percy Doyle Youth Recreation Facility project commenced. The project will be undertaken using a combination on inhouse expertise and external consultants. Currently the requests for quotation are being prepared for the external consultants. The concept designs and supporting technical analysis reports are scheduled to commence upon completion of the external consultant procurement process in April 2023. The concepts and technical analysis reports are currently on track to be completed by the end of this financial year (June 2023).*

*Following this, the City will progress to community engagement, likely in Q1-2 of the 2023-24 financial year (subject to consultations not being embargoed prior to the Local Government elections) on the final concept design which will take between four and five months. This is an important step to ensure that the City has the community's support for the project and this support along with the consultation outcomes is necessary to advocate for grant funding. The consultation outcomes will be reported back to Elected Members to seek initial feedback followed by a Council report to gain Council's endorsement for the next steps which is likely be either be December 2023 or the February 2024.*

*If support is secured from Council to progress to detailed design, it is at this stage that future budgetary requirements can be considered. This is the time when the City can seek potential grant funding to assist with the overall funding of this project.*

Skate parks and BMX facilities serve a number of important functions in our communities. First and foremost, they provide a place for skaters and BMX riders to gather and engage in their sport. Skateboarding and BMX riding has become an increasingly popular activity in recent years, and are now Olympic sports.

These facilities offer a place for skaters and BMX riders to practice, improve their skills, and compete with one another.

In addition to providing a place for youth to gather and improve their skills, these facilities also serve as a source of recreation and entertainment for the broader community. They can be a great place for people of all ages to come and watch skaters and riders perform tricks and stunts, and they can also be a great place for people to relax and socialise.

Notwithstanding the above, the benefits of these facilities extend far beyond just providing a place for skaters and riders to gather and have fun. They can also serve as a source of pride and community building within a neighbourhood or district. By providing a place for skaters and riders to gather and engage in their sport, they can help to create a sense of community and belonging amongst our youth.

These facilities can also have economic benefits for a community. By attracting visitors and tourists to the area. They can help to boost local businesses and stimulate economic growth. They can also provide job opportunities for those who are involved in the design, construction, and maintenance of the parks.

Despite all these benefits, these facilities are often met with resistance and controversy when they are first proposed. Some people may be concerned about noise, safety, or the cost of building and maintaining them. However, these concerns can often be addressed through careful planning and design, and the benefits of skate parks and BMX facilities far outweigh any potential drawbacks.

The location at the Percy Doyle Reserve is ideal as it will not impact on noise or lighting emissions (if provided) for local residents.

In conclusion, skate parks and BMX facilities are an important and valuable asset to our communities. They provide a place for skaters and riders to gather and improve their skills, serve as a source of recreation and entertainment for the broader community, promote community building, and have economic benefits. You have the opportunity to support the creation of a skate park and BMX facility in our community and I encourage you to do so.

### **Call for One-Third Support**

In accordance with regulation 10 of the *Local Government (Administration) Regulations 1996*, one-third support of the number of offices of members of the Council was given by the following Elected Members:

- 1 Cr Christine Hamilton-Prime, JP.
- 2 Cr Russ Fishwick, JP.
- 3 Mayor Albert Jacob, JP.
- 4 Cr Adrian Hill.
- 5 Cr John Logan.

### **OFFICER'S COMMENT**

By removing the need for further consultation, which was to commence in July 2023, the program to design and construct the Percy Doyle Youth Facility can be brought forward by approximately six months.

However, it must be noted that the previous community consultation was undertaken to explore options for possible inclusion in the final concept design. The final design may not include all elements proposed (or may include others), depending on siting and engineering requirements. As this is a large project, it is recommended that the final design be released for public comment so that interested community members are able to view the concept prior to detailed design and construction. It should be noted that similar community consultation is planned for the proposed skate facility at Chichester Park later in the year, and it would be inconsistent to undertake consultation on that project, but not for the Percy Doyle Reserve project.

If Council agrees to remove the requirement for consultation, the revised program for this project would see construction commence in September 2025 and completed in May 2026 as compared to commencing in April 2026 and being completed in November 2027.

It must be noted that the cost and complexity of bringing multiple disciplines together to produce a product of regional significance is a major undertaking and will require extensive internal and external resources. Along the lifetime of the project, there are checks and balances and hold points which will need to be adhered to as would be with any major project of this nature. Additionally, in this current economic environment, the City would be unable to fast track this project any further and as such cannot support the alternate to commence construction during the 2023-24 financial year.