

ANNUAL REPORT 2021/22

DELIVERING ON OUR VISION



Iluka and Burns Beach



ALTERNATIVE FORMATS

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German

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Mandarin (Simplified Chinese)

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事务官联系。

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Noongar

Mining noonook wardiny nidja bibool koordawe mart ka wangk djinanginy, Joondalup Access wer Inclusion Officer-al wangkiny. (08) 9400 4226 ka info@joondalup.wa.gov.au wangkiny.

Mining noonook wardiny ngalany noonan wangkal wangkiny, Translating wer Interpreting Service 13 14 50-al wangk, Noonook baalabany ngaakiny Joondalup Access wer Inclusion Officer-al (08) 9400 4226-al wangk.

Mining noonook dwankaboort ka wangka-boort, Noonook ngalany National Relay Service-al wangk.

Spanish

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En caso de que deba comunicarse con nosotros en su idioma, puede contactarse con el Servicio de Traducción e Interpretación (TIS National) al 13 14 50 y solicitar al servicio que le contacten con el Oficial de Acceso o Inclusión de la Ciudad de Joondalup al (08) 9400 4226.

Si usted es sordo/a o tiene algún trastorno de escucha o del habla, comuníquese con la Ciudad a través del National Relay Service (Servicio Nacional de Retransmisión).

ACKNOWLEDGEMENT OF TRADITIONAL CUSTODIANS

The City of Joondalup acknowledges the traditional custodians of this land, the Whadjuk people of the Noongar nation. We recognise the culture of the Noongar people and the unique contribution they make to the Joondalup region and Australia. We pay our respects to their elders past, present and emerging, as well as all Aboriginal and Torres Strait Islander peoples.

Joondalup-ak ngala kaditj Noongar moort nidja Wadjak boodjarak kalyakool moondang-ak kaaradj-midi. Ngala Noongar Moort wer baalabang moorditj kaadidjiny koota-djinanginy. Ngala Noongar wer Torres Strait Moort-al dandjoo koorliny kwaba-djinanginy. Koora, yeyi wer kalyakool, ngalak Noongar wer Torres Strait Birdiya wer moort koota-djinanginy.

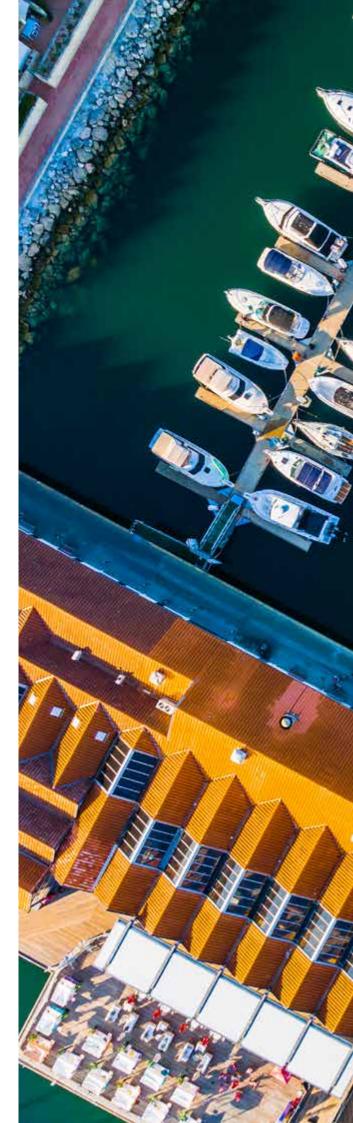
Joondalup Festival

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WELCOME TO THE CITY OF JOONDALUP

THEME OF THE 2021/22 ANNUAL REPORT

The theme of this year's Annual Report is *Delivering on our vision*. This theme acknowledges the achievements and challenges of the last ten years which have been guided by the vision of the City's first 10-Year Strategic Community Plan, *Joondalup 2022*:

A GLOBAL CITY: BOLD, CREATIVE AND PROSPEROUS

This Annual Report focusses on the transition between *Joondalup 2022* and the City's newly-developed 10-Year Strategic Community Plan: *Joondalup 2032*. Significant progress has been made towards this vision, and it is timely to reflect on the implementation of the City's first 10-Year Strategic Community Plan as a new 10-Year Strategic Community Plan comes into effect. Included throughout this Annual Report are snapshot highlights from the last 10 years describing projects, activities and services that demonstrate the City's commitment to *Delivering on our vision*.

> More information on the development of the City's new 10-Year Strategic Community Plan can be found on page 165.



Forest Red-tailed Black-Cockatoo *Calyptorhynchus banksii naso*

MESSAGE FROM THE MAYOR



On behalf of the Joondalup Council, I present the City's Annual Report for 2021/22 – *Delivering on our vision*.

Over the past decade the City of Joondalup has been guided by the vision of *Joondalup* 2022. This year's Annual Report shows how far the City has come in delivering on the vision of our first 10-Year Strategic Community Plan: *Joondalup 2022*. The Annual Report outlines the City's achievements and challenges, demonstrating how committed we have been to realise the vision and aspirations for our community, as Joondalup continues to grow and develop as a global City: bold, creative and prosperous.

SHAPING YOUR LOCAL COMMUNITY

Throughout the two-year process more than 1,400 community members shared their views with us, making *Joondalup 2032* a truly community document — a 10-Year Strategic Community Plan that articulates a shared vision for the future of the City of Joondalup.



This Plan is our highest-level planning document which sits within a detailed Integrated Planning and Reporting Framework; a Framework which includes comprehensive Informing, Resourcing, Planning and Reporting components.

Joondalup 2032 achieved a clear vision, a set of defined goals, and achievable outcomes. The draft plan was presented to Elected Members and endorsed for further community feedback. In addition to publicly advertising the final review, 634 community members were directly contacted to provide input and "check back in". In June 2022, Council endorsed Joondalup 2032. I am excited for the coming year as we commence the journey to deliver our community's vision for 2032 and beyond.

2021 LOCAL GOVERNMENT ELECTIONS

It was an honour and privilege to be re-elected as Mayor of this great City at the 2021 Local Government Election. It is a responsibility that I cherish and one that I never take lightly.

We congratulated four incumbent members of the Joondalup Council who were re-elected – John Chester in South-East Ward, Russ Fishwick in South Ward, Christopher May in Central Ward, and Christine Hamilton-Prime in South-West Ward, who was subsequently elected Deputy Mayor.

We welcomed our newest Elected Members, Adrian Hill in the North Ward, and Daniel Kingston in the North Central Ward.

I would also like to take this opportunity to publicly acknowledge and thank Kerry Hollywood and Philippa Taylor for their tireless work on Council for 15 and 12 years, respectively.



2021/22 BUDGET

COVID-19 factors played a significant role in shaping the 2021/22 Budget, approved by the Joondalup Council in mid-2021.

The 2020/21 Budget focussed heavily on incorporating significant measures to mitigate the impact of COVID-19, including the reduction of rates revenue by \$5.3 million; a majority of ratepayers paid less in their rates charge than in 2019/20, which was one of the most ambitious capital build programs the City has seen.

Through prudent financial management, we paid down the small amount of debt we had left and maintained frontline services despite the uncertainty brought about by the global pandemic.

BURNS BEACH TO MINDARIE SHARED COASTAL PATH

In mid-2022, construction of the Burns Beach to Mindarie shared coastal pathway was completed and accessible to pedestrians and cyclists.

The final 650 metre section of the path, built by the developer Peet and linking the cities of Joondalup and Wanneroo from Burns Beach estate in the south to Catalina estate in the north, was opened to great excitement and anticipation from the local community and visitors alike.

The new section extends the coastal path network in its entirety, meaning users could theoretically walk or cycle between Jindalee in the north to Fremantle in the south with minimal interruption. This project has been more than a decade in the making and has involved many different stakeholders. The Tamala Park Regional Council contributed \$695,000 towards the northern link, while the State Government, through the Western Australian Planning Commission, contributed a substantial \$2 million.

WHITFORDS NODES HEALTH AND WELLBEING HUB

In November 2021 we officially opened a new park warrior obstacle course at the Whitfords Nodes Health and Wellbeing Hub — the first of its kind in Western Australia and the largest outdoor park warrior course in Australia.

The Whitfords Nodes Health and Wellbeing Hub has been one of the City's great success stories, and it is an example of all levels of government working together to achieve great outcomes for our community.

The City, the State Government and the Federal Government all made important contributions to what is now recognised as one of the best fitness hubs in Perth.



CITY OF JOONDALUP LEISURE CENTRE - CRAIGIE

Stage one of the \$8.6 million refurbishment of City of Joondalup Leisure Centre - Craigie opened to members and visitors in early-2022.

The City's premier leisure facility is now home to a new and expanded crèche, group fitness studio and indoor cycling studio, as well as improved car parking.

Stage two works are underway with completion expected in early-2023. This includes extension of the gym, a new and expanded gym changeroom and toilet area and wellness studio, as well as road and pedestrian upgrades.

Our thanks go to the State Government, who have contributed \$2.9 million towards this important project.

OCEAN REEF MARINA

Construction of the world-class Ocean Reef Marina reached another key milestone in early-2022 with the crossing of the new breakwaters at the multimillion-dollar project, creating a safer, more accessible waterside entry for harbour users.

The crossing of the breakwaters at Ocean Reef Marina marks another milestone in the construction phase of the biggest infrastructure project ever undertaken within the City.

There is growing excitement in our community and beyond as this long-awaited marina starts to take shape. I am proud of the significant role the City of Joondalup, Council and the community have played in getting this transformational project to the stage it is today.

Ocean Reef Marina has the overwhelming support of the local community and is a great example of local government and State Government working together to achieve great outcomes for the community, the region, and the State.

RECONCILIATION ACTION PLAN

The City's inaugural Reconciliation Action Plan Community Reference Group is guiding the development of the City's Reconciliation Action Plan.

It is a document which will set out how the City will realise its vision for reconciliation through practical actions built on relationships, respect and opportunity.

In addition, the group is tasked with improving relationships with Aboriginal people and relevant stakeholders, as well as fostering a better understanding of Indigenous cultures and perspectives.

The group has appointed Noongar Yamatji woman Sharon Wood-Kenney as its inaugural chair, a respected member of the community who has played a key role in supporting the development of local young people.

The City is committed to taking up the challenge of tackling the unfinished business of reconciliation so that we can make positive change, and I hope that the City's first Reconciliation Action Plan can build on the many ways the City already recognises, celebrates and promotes the ways that Aboriginal people, culture and history strengthen and broaden our community.

In closing, I sincerely thank my fellow Elected Members and the staff of the City of Joondalup, for their tireless work ensuring our local community continues to enjoy a wonderful standard of living, especially under the difficult circumstances we have endured over the past two years.

I also thank all our residents and ratepayers for their resilience over the course of the uncertain period caused by the COVID-19 pandemic.

I assure you that your Council continues to focus on delivering positive outcomes and achieving the bold, creative, and prosperous vision of our City long into the future.

Hon Albert Jacob JP Mayor



MESSAGE FROM THE CHIEF EXECUTIVE OFFICER



Delivering on our vision is the theme of this year's Annual Report and as we reflect on the achievements of the past decade and the City's first 10-year Strategic Community Plan, *Joondalup 2022*, I commend our City team who continue to deliver quality services and projects to our local community.

In 2020/21 we delivered 89% of our capital projects, falling just shy of our 90% target. According to the results of the City's most recent Customer Satisfaction Survey, more than 96% of City of Joondalup residents said they were satisfied with Joondalup as a place to live, 92% of residents said they were satisfied with the services the City provides, while 85% said they were satisfied with the City's customer service experience. I am extremely proud of these results, given the challenges of recent years in dealing with the pandemic, critical skills shortages, and supply chain issues.



The readiness of City officers to find new and better ways of doing things is inspiring, their support for each other brings out the best in all of us, and their commitment to the community we serve is second-to-none.

We have maintained a strong financial position and high levels of service to the community, whilst embarking on an ambitious capital build program that has helped to stimulate the local economy on the journey out of the pandemic.

A critical success factor is our willingness to collaborate with other local governments and the State and Federal Governments, to leverage our combined financial and human resources to achieve great outcomes for the people of Joondalup and our Northern Metropolitan Region.

That ambition extends to international engagement when appropriate, to attract the capital and talent we need to increase the amenity that our residents enjoy.

AWARDS

The City received a Gold Award at the Australasian Reporting Awards for our 2020/21 Annual Report, for the fourth consecutive year. The award demonstrates the City's ongoing commitment to reporting excellence and our report was used as part of the Australasian Reporting Awards promotional material nationally and overseas. The City of Joondalup works hard to operate sustainably and was crowned WA's Platinum Waterwise Council of the Year as part of the Waterwise Council Program's 2022 awards, recognising the City's achievements over and above Gold Waterwise Council status requirements.



The City won a Water Sensitive Cities award for its water sensitive practices, which were assessed in a water sensitive city benchmarking workshop undertaken in mid-2021.

The City's Destination Plan was a finalist in the WA Tourism Awards. The awards are open to all Local Government Authorities and recognise excellence in tourism planning, the provision of tourism facilities and services, marketing, event development and management, and the contribution made both locally and overall, to their State's/Territory's tourism industry.

The City was recognised as a National Finalist for the Luminight event in 2021. The Judges said being named a Finalist of the Awards is an immense achievement, highlighting Luminight as one of the best in Australia.

ECONOMIC DEVELOPMENT

We welcomed the Premier of Western Australia, Hon Mark McGowan MLA, to address our regional business community at the City's Business Forum in June 2022 on "Growing the global economy through local communities."

The City's health and medical, retail and construction industries have never been busier, and our education and professional services are getting back to their bustling best.

Entrepreneurship is a key driver of the Joondalup business culture, with the City home to over 10,000 micro-businesses and hundreds of small and medium sized businesses, as well as some of the largest enterprises in the State, together employing many thousands of people.

The City provides practical support to local businesses, to sustain and attract investment and



employment, as they navigate their way through the current challenges. Our key sectors such as tourism, international education, health and cyber are world-class in their innovation and reputation and are set to grow to increase their contribution to the local and state economy.

Joondalup is home to the \$50 million Cyber Security Cooperative Research Centre and WA AustCyber, which aims to expand the Australian cyber security ecosystem, export Australia's cyber security to the world and make Australia the leading centre for cyber education.

The City benefits from a healthy and growing construction industry, world-class retail precincts and visitor experiences and many small to medium enterprises.

We will continue to deliver programs to promote, connect and grow local businesses and attract visitors, students, talent, businesses, and investors into Joondalup.

SUNSET COAST EXPLORER

One of the highlights of the 2021/22 summer for many residents and visitors was the Sunset Coast Explorer bus service – WA's only open top bus which cruised along the coast from Whitfords to Scarborough.

The City partnered with Destination Perth and the City of Stirling to bring the Sunset Coast Explorer to Perth's north.

Starting at our Whitford Library at Westfield Whitford City, the Sunset Coast Explorer took in much of the City's 17 kilometres of pristine coastline and beautiful beaches along its route. This included a stop at Hillarys Boat Harbour, one of Western Australia's most popular tourist destinations.

The free service proved extremely popular for locals and tourists alike, allowing patrons the opportunity to experience the best our City has to offer, such as our beaches, parks, hospitality, and entertainment.

It is a key initiative in our Destination City plan, *Destination Joondalup*, which aims to boost Joondalup's visitor economy, elevate our profile as a destination of choice, and enhance visitor experiences to attract more leisure, education and commercial visitors into Joondalup.

We continue to work closely with our neighbours in the Cities of Wanneroo and Stirling and the State Government to develop a strong brand for the Sunset Coast.

EVENTS

We were proud to deliver our summer events for the arts in very challenging times, and to witness the joy of our artists who have been thrilled by such enthusiasm from our audiences, along with local businesses and the community to have shared in these events.

Prior to the first Music in the Park concert in January, our events team was busy implementing new arrangements at short notice regarding mask wearing and vaccination requirements.

The event was ticketed for the first time to ensure attendance could be capped and suitable contact tracing could take place.

The Valentine's Concert was another highlight of the summer events calendar as Perth Symphony Orchestra and the WAAPA Gospel Choir brought the music of George Michael to life in front of a near-capacity crowd of over 6,000 people.

Our Joondalup Festival team was excited to be putting on a great show in 2022 after the event was cancelled in 2020 and 2021 due to COVID restrictions, but changes to public health and social measures throughout the month of March resulted in a scaled back program.

It was promised that the show would go on and go on it did with a three-week celebration of culture and community on the coast at Hillarys Boat Harbour.

The Festival Hub attracted thousands of visitors each day as the crowds flocked to visit the *Lost Dogs' Disco* installation and *I Believe swings*, as well as local artist Sean Adamas' stunning public artwork *hART – My Neighbourhood*, while hundreds of audience members enjoyed sell-out shows in The Gold Digger tent.

Almost 50,000 people attended the Festival over the three-week period, and some 260 artists across more than 40 Festival events revealed countless moments of beauty, joy, and unexpected surprises.

Finally, I thank the City's Elected Members, led by Mayor Hon Albert Jacob JP, for their support and leadership, and their commitment to the City's ambition to be a global city, bold, creative, and prosperous, as we look forward to 2022/23 and beyond.

James Pearson Chief Executive Officer

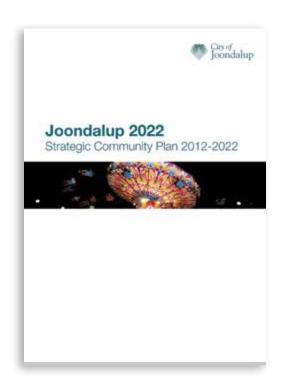


DELIVERING ON OUR VISION – JOONDALUP 2022

Our Vision

The City's 10-Year Strategic Community Plan: Joondalup 2022, is the City's overarching guide for the future that outlines and drives the vision for Joondalup. It highlights the City's commitment to achieving the vision and aspirations of its community as Joondalup continues to grow and develop.

A GLOBAL CITY: BOLD, CREATIVE AND PROSPEROUS





This Annual Report shows how the City is delivering on this vision and outlines achievements against each of the following six key themes of this plan:

GOVERNANCE AND LEADERSHIP

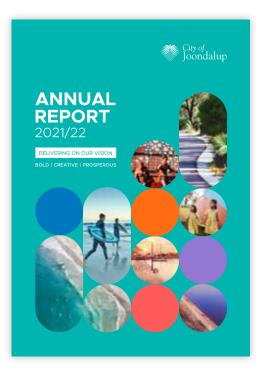
FINANCIAL SUSTAINABILITY

QUALITY URBAN ENVIRONMENT

ECONOMIC PROSPERITY, VIBRANCY AND GROWTH

THE NATURAL ENVIRONMENT

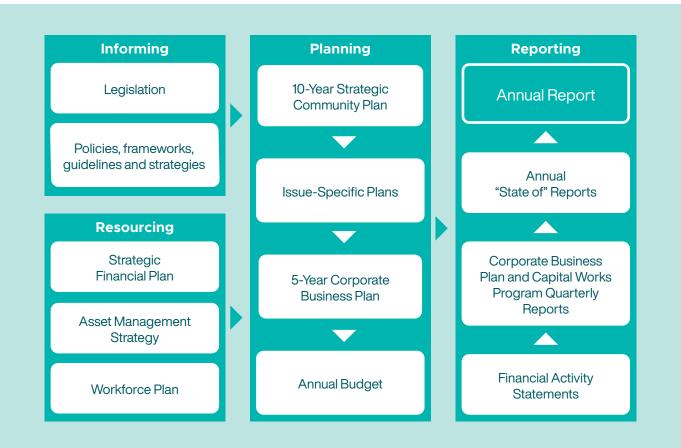
COMMUNITY WELLBEING



Integrated Planning and Reporting Framework

The 10-Year Strategic Community Plan sits within a robust Integrated Planning and Reporting Framework which also includes Informing, Resourcing, Planning and Reporting components. The framework builds organisational and resource capability to meet community need, and optimises success by understanding the integration and interdependencies between the components. The framework emphasises performance monitoring so that the City can adapt and respond to changes in community needs and the business environment.

The Annual Report sits within the Reporting section of the framework and provides an annual overview of the City's activities, and information about organisational and financial performance. The report informs the community and key stakeholders about achievements, challenges and future plans, and demonstrates the City's performance against the aspirations, vision and objectives of the 10-Year Strategic Community Plan.



How to read the Annual Report

The Annual Report is divided into six main sections:

- Year in review Provides a snapshot overview of the City's performance, including a calendar of events, financial summary, major achievements, issues and challenges, and performance against milestones. (see pages 20-62)
- **Our City** Provides a description of the City of Joondalup, including the community, stakeholders, services and activities, and City infrastructure. (see pages 65-80)
- **Our Council** Provides an outline of the governance structures underpinning the City, including Elected Members, committees and reference groups. (see pages 82-116)
- Our organisation Provides an outline of the internal structures and workforce of the City, including the organisational structure, governance frameworks, workforce management, occupational health and safety, consultants, and volunteers. (see pages 118-142)
- Our performance Provides detailed reports against the key projects and activities undertaken by the City under the key themes of the City's 10-Year Strategic Community Plan: Governance and Leadership; Financial Sustainability; Quality Urban Environment; Economic Prosperity; Vibrancy and Growth; The Natural Environment; and Community Wellbeing. (see pages 144-166)
- Financial statements Provides the City's financial indicators and audited financial statements for the year. (see Annual Report 2021/22 Part 2 – Annual Financial Report)

Purpose of the Annual Report

The Western Australian *Local Government Act 1995* requires every local government to produce an Annual Report each financial year. The Annual Report is an essential tool to inform the community and key stakeholders about achievements, challenges and future plans.

The overall purpose of the report is to promote greater community awareness of the City's programs and services which contribute to a high quality of life for residents, visitors and stakeholders. The Annual Report also provides information about the City's organisational performance, and illustrates the City's commitment to accountable and transparent government.

ABBREVIATIONS AND KEY TERMS

To promote readability and accessibility, abbreviations and technical terminology have been kept to a minimum. Where abbreviations and key terms do appear, these are explained in plain English.

Tables within this report use the following:

\$ M	For million dollars
\$ B	For billion dollars
N/A	For not applicable

ACKNOWLEDGEMENTS

The City would like to acknowledge those organisations and individuals who have given permission for their photographs to be included in this Annual Report. Specific acknowledgements are provided on the relevant pages.

FEEDBACK OR QUESTIONS

Feedback or questions relating to this Annual Report are welcome.

Emailinfo@joondalup.wa.gov.auMailCity of JoondalupPO Box 21Joondalup WA 6919



Our Values



The City has adopted the following primary and distinguishing values in alignment with the vision of the 10-Year Strategic Community Plan: *Joondalup 2022*.

PRIMARY VALUES

These primary values are inherent in any wellfunctioning and community-driven organisation:

TRANSPARENT

ACCOUNTABLE

HONEST

ETHICAL

RESPECTFUL

SUSTAINABLE

PROFESSIONAL

DISTINGUISHING VALUES

In order to drive strategic improvement and the repositioning of the City and its community as leaders in excellence, *Joondalup 2022* required the adoption of distinguishing values to guide the direction and operations of the City into the future. These are:

BOLD

We will make courageous decisions for the benefit of the community and future generations.

AMBITIOUS

We will lead with strength and conviction to achieve our vision for the City.

INNOVATIVE

We will learn and adapt to changing circumstances to ensure we are always one step ahead.

ENTERPRISING

We will undertake ventures that forge new directions for business and the local economy.

PROSPEROUS

We will ensure our City benefits from a thriving economy built on local commercial success.

COMPASSIONATE

We will act with empathy and understanding of our community's needs and ambitions.

YEAR IN REVIEW





CALENDAR OF COMMUNITY EVENTS

The following outlines the Calendar of Community Events planned during the year. The delivery of some events was impacted by COVID-19 restrictions, these have been marked below.

JULY 2021

- NAIDOC Week
- Sunday Serenades -Phil Walleystack & Bojesse Pigram*
- City of Joondalup Libraries' school holiday program -Celebrate Stories

AUGUST 2021

- Sunday Serenades -WAAPA from Screen to Stage*
- City of Joondalup Libraries' Children's Book Week -Old Worlds, New Worlds, Other Worlds
- Youth Forum
- Homelessness Week

SEPTEMBER 2021

Sunday Serenades -Lisa Woodbrook Trio

OCTOBER 2021

- Little Feet Festival Roll Up, Roll Up, It's Circus Time
- •
- Sunday Serenades Aquila City of Joondalup Libraries' school holiday program — Carnival of Colour
- Lake Goollelal Guided Bike Tour
- Become a Bushland Birder,

NOVEMBER 2021

- Dianne Lofts-Taylor, Transient Reflections
- Sunday Serenades -Johnny Law and the Pistol Packin' Daddies Remembrance Day Service
- Mayoral Prayer Breakfast Woodvale Library 30th
- Anniversary events

DECEMBER 2021

- Sunday Serenades -Little Belle
- Thank a Volunteer Day
- International Day of People with **Disability**

*Note: Event cancelled/delivery of event altered due to venue issues.



The overall satisfaction rating for many of the events listed can be found under *Other customer satisfaction surveys conducted* on pages 31-36.



JANUARY 2022

- Music in the Park Concert 1 (Santiago Park, Ocean Reef)
 – End of Fashion; Supathick; Kurt Carrera
- Australia Day Citizenship Ceremony
- Summer Sessions
- Libraries school holiday program — STEAM into Summer: Reading Challenge

FEBRUARY 2022

- Valentine's Concert Perth Symphony Orchestra Performs the Music of George Michael (featuring the WAAPA Gospel Choir)
- BMX, Skate and Scooter competition workshop[†]

MARCH 2022

- Joondalup Festival[†]
- Music in the Park Concert 2 (Penistone Park, Greenwood) – Noah Dillon; Ben Gatley; Mikayla Boonstra[‡]

APRIL 2022

- ANZAC Day Dawn Service
- Libraries school holiday program A to Z of
- Animals
- Defeat the Beat[‡]

<u>MAY 2022</u>

- National Volunteer Week
- Waterwise Garden
- workshop Dioran Experience
- Djeran Experience at Lake Joondalup
 Sustainable Living
- Sustainable Living workshop

June 2022

- Community Art Exhibition
- Seniors Lifestyle Roadshow[‡]

[†]Note: Delivery of event altered due to COVID-19 restrictions.[‡]Note: Event postponed or cancelled due to COVID-19 restrictions.

Shepherds Bush Park (Kingsley)

More detailed information can be found in the Annual Report 2021/22 Part 2 — Annual Financial Report

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The following provides a snapshot of the City's income and expenditure for 2021/22.

Summary	2021/22	2020/21	2019/20	2018/19	2017/18
Total Liabilities	\$44,791,210	\$44,614,497	\$44,065,782	\$41,903,415	\$41,963,679
Equity/ Net assets	\$1,487,161,021	\$ 1,464,754,879	\$1,400,545,392	\$1,472,342,428	\$1,460,381,088
Operating revenue	\$157,055,323	\$151,667,579	\$157,520,317	\$156,016,001	\$150,238,273
Operating expenditure	\$151,261,976	\$161,569,078	\$146,633,140	\$150,332,634	\$157,528,081
Operating surplus/ (deficit)	\$5,793,346	(\$9,901,499)	\$10,887,177	\$5,683,367	(\$7,289,808)
Capital expenditure	\$35,288,686	\$34,706,996	\$30,321,787	\$31,363,915	\$31,733,600

Where did my rates go?

Every \$1 the City received in rates in 2021/22 is supplemented by 55¢ in other funding. This is how The City spent the \$1.55.

Community safety

Parks, sporting, leisure and community facilities

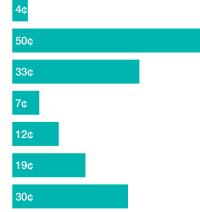
Roads, footpaths, parking facilities, drainage, streetlights, floodlights

Planning compliance and health

Libraries, community services and events

Waste and recycling

Other



Operating Revenue

Rates	\$100,765,758
Grants and subsidies	\$8,633,677
Contributions, reimbursements and donations	\$1,872,726
Fees and charges	\$40,871,218
Profit on disposal of assets	\$170,565
Interest earnings	\$942,843
Other revenue	\$3,798,536

Rates	\$100,765,758
Grants and subsidies	\$8,633,677
Contributions, reimbursements and donations	\$1,872,726
Fees and charges	\$40,871,218
Profit on disposal of assets	\$170,565
Interest earnings	\$942,843
Other revenue	\$3,798,536
Total operating expenditure	\$157,055,323

Operating Revenue

Operating Expenditure

Employee costs	\$62,011,632
Materials and contracts	\$48,677,996
Utilities	\$5,808,545
Depreciation and amortisation	\$32,865,308
Loss on disposal of assets	\$54,175
Insurance	\$1,535,116
Interest expense	\$309,204

Operating Expenditure	
Employee costs	\$62,011,632
Materials and contracts	\$48,677,996
Utilities	\$5,808,545
Depreciation and amortisation	\$32,865,308
Loss on disposal of assets	\$54,175
Insurance	\$1,535,116
Interest expense	\$309,204
Total operating expenditure	\$151,261,976

Total Operating Revenue

\$157,055,323

Total Operating Expenditure

\$151,261,976

Revenue

Operating revenue of \$157 million increased 4% from the previous year, arising mainly from a 41% increase in grants and subsides revenue, as well as a 2% rise in rates revenue. Fees and charges revenue went up 2%, although interest revenue fell 37% as a result of interest rates dropping during the period.

Expenditure

Operating expenditure of \$151 million decreased 6% compared to the previous year, mainly due to a significant fall in loss on assets disposal, owing to a large one-off cost incurred in the prior year. Employee costs, materials and contracts and utilities rose between 3% and 5% from the previous year, reflecting changes in the wider economy emerging from COVID-19 pandemic restrictions and reflecting the current market pressures across a range of input costs.

Capital expenditure rose marginally, despite the additional capital outlay as a result of stimulus grant programs, such as the Local Roads and Community Infrastructure Program designed to combat the negative economic effects of COVID-19 pandemic measures taken during the year, as a result of market conditions and supply chain issues impacting on delivery of projects.

Major areas of capital expenditure included:

- Road construction and preservation/ resurfacing \$9 million
- Paths (new and replacement) \$3 million
- Parks development and parks equipment \$4 million
- Street lighting \$3 million
- Major projects \$7 million
- Building capital works \$2 million

Satisfaction with value for money from Council rates

72%







Net cash from operating activities decreased marginally to \$35 million, driven mainly by operating cost pressures, but remains solid. Cash and cash equivalents, including other financial assets, are approximately \$140 million, of which \$105 million is held within restricted reserves that are earmarked for various purposes.

Overall financial position

The City has returned an operating surplus for the year in spite of rising costs, mainly driven by additional revenue. Although the City is not immune to the pressures in the wider economy, the results for the year indicate adequate liquidity and a stable financial position.





PERFORMANCE SNAPSHOT

The City is committed to sustainable development and has adopted the following definition of sustainability:

Meeting the needs of current and future generations through the integration of environmental protection, social advancement, and economic prosperity.

The City applies this definition to the planning and management of its infrastructure and resources and uses a number of indicators and performance measures to assess the overall sustainability of the City and to influence planning and service decisions.

These include:

• Strategic Community Plan key performance indicators — Provide annual targets and measures against the objectives of the City's 10-Year Strategic Community Plan: *Joondalup 2022.*

- Customer Satisfaction outcomes Provide satisfaction ratings from the City's most recent biennial Customer Satisfaction Survey and other services/event-specific customer satisfaction surveys undertaken in the year.
- Global Reporting Initiative disclosures Provide annual performance disclosures against the best practice Global Reporting Initiative which enables organisations to measure and report their economic, environmental, social and governance performance.

The above performance measures are shown throughout this Annual Report alongside the relevant sections with additional information. These have been flagged as shown overleaf. The page numbers of where to find this information are shown in the tables overleaf.

Also provided in this section are descriptions of the following:

- Corporate Business Plan milestones
- Awards and recognition
- Communication and publications
- Reporting to external oversight agencies
- Complaints register



Strategic Community Plan key performance indicators

The Strategic Community Plan key performance indicators provide annual targets and measures against the objectives of the City's 10-Year Strategic Community Plan, *Joondalup 2022*. This is the final year these specific indicators will be included in the Annual Report. Strategic Community Plan key performance indicators have been tagged throughout the Annual Report:

STRATEGIC COMMUNITY PLAN KEY PERFORMANCE INDICATOR

Objective	City target	Measure	Page			
Governance and Lea	Governance and Leadership					
Active democracy	To meet or exceed the State average for voter turnout at Local Government Elections.	Average voter turnout.	83			
Corporate capacity	To maintain or exceed the average annual customer satisfaction rating since 2008.	Percentage overall community satisfaction rating.	75			
Financial sustainabili	ty					
Effective management	To achieve a modest 2% operating surplus.	City of Joondalup annual operating surplus ratio.	Part 2*			
	Not to exceed 5 consecutive years with an annual debt service cover ratio of between 3 and 5, with all other periods exceeding a ratio of 5.	City of Joondalup annual debt service cover ratio.	Part 2*			
	To be able to identify the City's asset consumption ratio with a high confidence level.	City of Joondalup asset sustainability ratio.	Part 2*			
	To be able to identify the City's asset sustainability ratio with a high confidence level.	City of Joondalup asset sustainability ratio.	Part 2*			
	To be able to identify the City's asset renewal ratio with a high confidence level.	City of Joondalup asset renewal funding ratio.	Part 2*			
Quality urban enviror	iment					
Quality built outcomes	 Additional dwelling targets for 2050 are as follows: 1,500 new dwellings in the Joondalup City Centre. 22,233 new dwellings in housing opportunity areas. 1,014 new dwellings in Burns Beach and Iluka. 	New "residential improved" rate qualifiers per annum within identified areas.	208			

*Note: Available in Annual Report 2021/22 Part 2 – Annual Financial Report

Objective	City target	Measure	Page				
Economic prosperity,	Economic prosperity, vibrancy and growth						
Business capacity	To achieve a regional employment self-sufficiency percentage 10% greater than the 2009 baseline data by 2022.	Residential location of workers that live and work within the City of Joondalup.	72				
	To maintain unemployment rates under the Perth Metropolitan Area average.	Average City of Joondalup unemployment rate compared to the average Perth Metropolitan Area rate over an annual period.	71				
	To exceed the current 5-year trend for gross regional product.	Annual headline gross regional product.	71				
	To achieve annual building approvals value of at least 70% of the 10-year rolling average.	Building approvals value as a proportion of the 10-year rolling average.	204				
The natural environme	ent						
Environmental leadership	The percentage of native vegetation protected across the City's natural areas able to be calculated.	Percentage of native vegetation in natural areas.	252				
	To meet or exceed the baseline amount of \$100,000 received per annum for environmental management projects.	Value of funding received for environmental management projects.	245				
	To meet or exceed 50% of successful grant applications per annum for environmental management projects.	Percentage of successful grant applications for environmental management projects.	245				
Community involvement	To participate in a minimum of three environmental best practice promotional initiatives per annum.	Number of case study and article publications, awards won and conference and seminar presentations delivered on environmental matters per annum.	259				
Community wellbeing							
Cultural development	To be able to measure the community's level of participation in local cultural activities by 2015.	Percentage of residents involved in at least one community group.	288				
	To have a minimum of one significant event held within the City for the duration of <i>Joondalup 2022.</i>	Number of significant events per annum.	289-295				
Community spirit	To exceed the Perth Metropolitan Area average for local volunteering.	Percentage of the City of Joondalup population that volunteer for an organisation or group compared to the Perth Metropolitan Area average.	142				
Community safety	To be able to measure the community's perceptions of safety by 2015.	Percentage feelings of safety.	309				



Customer satisfaction outcomes

CUSTOMER SATISFACTION SURVEY

The City conducted its biennial Customer Satisfaction Survey in June–July 2021 due to COVID-19 constraints in the previous financial year.

The survey aims to measure the City's performance in delivering specific services and facilities. Selected by random sampling, respondents from within the City were interviewed by telephone, and asked a series of questions relating to overall satisfaction, and satisfaction with specific services and facilities provided by the City. Care was taken to ensure that the sample was representative of the City's demographic profile in terms of age, gender, and location of residence.

The sample size for the Customer Satisfaction Survey produced a sampling precision of +/-4% at the 95% confidence interval. This ensures a 95% certainty that the results obtained are within +/-4% if a census was conducted of all households within the City of Joondalup. The following table provides page references of where to find the results, in context, throughout this report.

Customer Satisfaction Survey outcomes have been tagged throughout the Annual Report:



The full report on the Customer Satisfaction Survey can be found on the City's website at **joondalup.wa.gov.au**





Overall satisfaction	Page
Services provided by the City	75
Value for money from Council rates	25
Joondalup as a place to live	66
Customer service experience with the City	75

Satisfaction with services	Page
City communications (communicating with the community through mediums like the community newspaper, Facebook, Twitter, website and civic functions)	60
City of Joondalup Leisure Centre – Craigie (pools, gym, fitness classes, recreation and sports, activities)	281
Community consultation and engagement (seeking community feedback/input through submissions, surveys, focus groups, workshops etc)	154
Community development (programs and initiatives for seniors, youth, volunteers, culturally and linguistically diverse, access and inclusion)	303
Community facilities (use of community halls and buildings, clubrooms, courts and toilets)	283
Community safety (programs, graffiti removal, public area closed-circuit television)	309
Conservation and natural area management (bushland, wetland, coast)	179
Cultural services (festivals, events, concerts, visual arts, public art provided by the City)	288
Emergency management (bushfire management, COVID-19 response, resilience, preparedness)	174
Environmental health services (food and public building inspections, noise, immunisations)	313
Landscaping design (streetscapes design, installation of footpaths, seating, play equipment)	199
Library services (programs, events, lending)	280
Parking management and provision (on-street parking, multi-storey car park)	181
Parks (maintenance, mowing, turf, irrigation, mulching)	182
Ranger services (animal control and enquiries, dog and cat registrations, reporting damage to public property, beach patrols, targeted patrols for antisocial behaviour, and litter infringements)	309
Roads (resurfacing, lighting, street sweeping)	180
Swimming pool inspections (safety, compliance)	312
Tourism and visitor attraction (places and activities within the City of Joondalup to visit and explore)	220
Transport and traffic management (management and control of traffic on local roads, road safety)	201
Waste management (weekly rubbish collection, fortnightly recycling collection, green waste, bulk waste, e-waste disposal, education, general litter collection)	264

OTHER CUSTOMER SATISFACTION SURVEYS CONDUCTED

In addition to the overall Customer Satisfaction Survey, a number of individual customer satisfaction surveys were undertaken across the organisation for specific services and events during 2021/22. The results of these provide a snapshot of customer satisfaction across a range of different services and events. Please note, the individual surveys were conducted using varying methodologies (such as interviews, online forms, etc).

BUSINESS FORUM – FUTURE PROOFING JOONDALUP

160 attendees

SATISFACTION RATING





attendees

SATISFACTION RATING

93%



BUSINESS READY PROGRAMS

29 participants

SATISFACTION RATING

75%

COMMUNITIES IN-FOCUS PROGRAM EVENT – RECRUITING AND RETAINING VOLUNTEERS



SATISFACTION RATING

80%





COMMUNITY ART EXHIBITION 8,156 attendees SATISFACTION RATING 94%

CREATIVE NORTH INFORMATION AND NETWORKING SESSION

26 attendees

SATISFACTION RATING





ENVIRONMENTAL EVENT – BECOME A BUSHLAND BIRDER

21 attendees

SATISFACTION RATING

100%

ENVIRONMENTAL EVENT – LAKE GOOLLELAL GUIDED BIKE TOUR

21 attendees

SATISFACTION RATING





GROW IT LOCAL PROGRAM



SATISFACTION RATING

41%

INVITATION ART PRIZE 6,735 SATISFACTION RATING attendees



JOONDALUP FESTIVAL -**ROAMING FEEDBACK**

attendees

SATISFACTION RATING 90%

JOONDALUP FESTIVAL – GOLD DIGGER TENT

attendees



84%





JOONDALUP FESTIVAL -MATT HALE, BONKERS!

115 attendees

SATISFACTION RATING 75%

LITTLE FEET FESTIVAL -ROLL UP, ROLL UP, **IT'S CIRCUS TIME**

,500 attendees

SATISFACTION RATING 88%





MA15+ YOUTH PROGRAM attendees

SATISFACTION RATING

100%

MUSIC IN THE PARK CONCERT 1 (SANTIAGO PARK, OCEAN **REEF) - END OF FASHION;** SUPATHICK; KURT CARRERA

000

3,

attendees

SATISFACTION RATING 90%





SENIORS GATHERING EVENT

18 attendees

SATISFACTION RATING
83%

BMX, SKATE AND SCOOTER COMPETITION

500 attendees

SATISFACTION RATING
97%





SKATE PARK ROAD TRIP

26 attendees

SATISFACTION RATING

92%

SUMMER SESSIONS YOUTH EVENTS



SATISFACTION RATING





SUNDAY SERENADES CONCERTS **1,085** attendees SATISFACTION RATING

SUNDAY SERENADES CONCERT -**KOHESIA ENSEMBLE** (JOONDALUP FESTIVAL)

attendees

SATISFACTION RATING 93%





VALENTINE'S CONCERT -PERTH SYMPHONY ORCHESTRA PERFORMS THE MUSIC OF **GEORGE MICHAEL (FEATURING** THE WAAPA GOSPEL CHOIR)

6,100 attendees

SATISFACTION RATING 83%

86%



YOUTH FORUM

participants

SATISFACTION RATING 100%



Global Reporting Initiative disclosures

The Global Reporting Initiative (GRI) is a best practice sustainability reporting framework that enables organisations to measure and report their economic, environmental, social and governance performance. This is the 14th year that the City has included Global Reporting Initiative disclosures in the Annual Report.

The Global Reporting Initiative includes Universal Standards (GRI 100) which measure foundational, general disclosures and management approach, as well as topic-specific standards which cover the following:

- Economic Standards (GRI 200)
- Environmental Standards (GRI 300)
- Social Standards (GRI 400)

Note that the Annual Report does not include the Global Reporting Initiative in its entirety. The City has chosen disclosures that are supported by adequate qualitative and quantitative data that will provide the community and key stakeholders with information on progress towards sustainable development.



Global Reporting Initiative disclosures have been tagged throughout the Annual Report:

GLOBAL REPORTING INITIATIVE DISCLOSURE





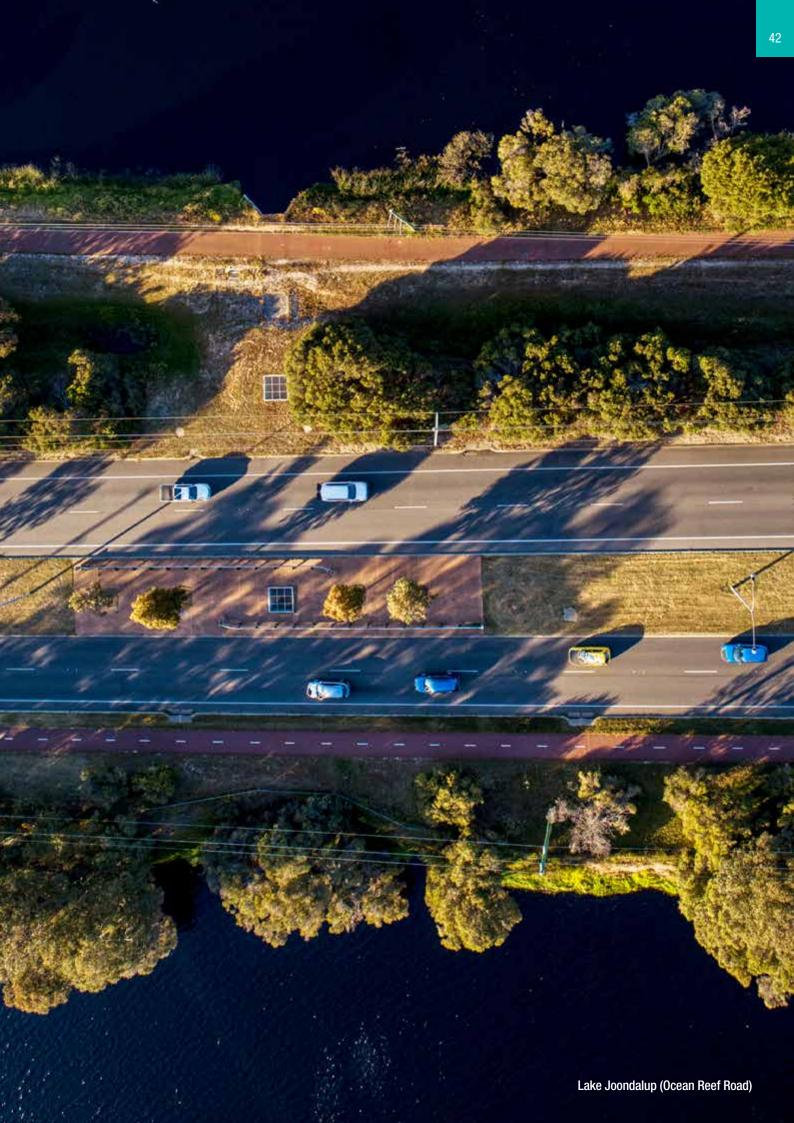
GRI	Disclosure title	Measure	Page		
GRI 100: Universal GRI 102: General disclosures					
102-1	Name of organisation	Statement of name of organisation	3		
102-2	Activities, brands, products and services	Statement of services provided by the City	75-79		
102-3	Location of headquarters	Statement of location of the City	65		
102-4	Location of operations	Statement of location of operations of the City	79		
102-5	Ownership and legal form	Statement of ownership and legal form of the City	67		
102-7	Scale of organisation	Description of the organisational structure of the City	119		
		Description of the Chief Executive Officer and Directors	121-122		
		Description of the demographic profile of the City	69-70		
102-8	Information on employees and other workers	Number of established full-time equivalent employees per 1,000 residents	135		
		Number of job applications received (total and by recruitment source)	131-132		
		Percentage turnover rate of City staff	132		
		Number of occurrences of lost time due to injury for each one million hours worked	140		
		Number of work health and safety incidents	140		
102-9	Supply chain	Number of tenders advertised	128		
		Value of contracts awarded (estimated)	128		
102-13	Membership of associations				
102-14	Statement from senior	Message from the Mayor	7		
	decision-maker	Message from the Chief Executive Officer	11		
102-15	Key impacts, risks and opportunities	opportunities and challenges, and year ahead for the City			
102-16 Values, principles, standards and norms of		Statement of the primary and distinguishing values for the City	18		
	behaviour	Description of the Codes of Conduct for the City	123		
		Description of the Governance Framework for the City	123		
102-17	Mechanism for advice and	Description of the Codes of Conduct for the City	123		
	concerns about ethics	Description of the Governance Framework for the City	123		
102-18	Governance structure	Description of the Governance Framework for the City	123		
102-19	Delegating authority	Statement of Delegation of Authority for the City	152		
102-20	Executive level of responsibility for economic, environmental, and social topics	Description of the organisational structure of the City	119		
102-22	Composition of the highest	Description of Council and Elected Members	82-101		
	governance body and its committees	Description of committees and reference groups of the City	103-109, 113-115		

GRI	Disclosure title	Measure	Page
102-23	Chair of the highest governance body	Description of Council and Elected Members	82-101
102-24	Nominating and selecting the highest governance body	Description of the process of Local Government Elections	83
102-25	Conflicts of interest	Description of the Codes of Conduct for the City	123
102-50	Reporting period	Statement of reporting period for the Annual Report	17
102-51	Date of most recent report	Statement of reporting period date for the Annual Report	17
GRI 200: E	conomic GRI 203: Indirect ec	onomic impacts	
203-1	Infrastructure investments and services supported	Capital Works Program expenditure	175
		Number of business forums delivered	219
		Number of attendees at business forums (total and by forum)	219
		Number of business capacity and support activities delivered to local businesses	226
203-2	Significant indirect economic impacts	Number of building permits issued (total and for the Joondalup City Centre)	202
		Value of building permits issued (total and for the Joondalup City Centre)	203-204
		Number of development applications determined (total and for the Joondalup City Centre)	206
		Value of development applications determined (total and for the Joondalup City Centre)	206
		Value of events sponsored by the City under the Corporate Sponsorship Program (excludes community funding)	229
GRI 300: E	nvironmental GRI 302: Energy	/	
302-1	Energy consumption within the organisation	Amount of energy used by the City (not including Western Power-owned street lighting)	261
GRI 300: E	nvironmental GRI 303: Water	and effluents	
303-3	Water withdrawal	Amount of groundwater used by the City	250
		Amount of scheme water used by the City	251
GRI 300: E	nvironmental GRI 304: Biodiv	ersity	
304-2	Significant impacts of	Percentage of canopy cover in the City	199
activities, products, and services on biodiversity	· · ·	Percentage density of environmental weeds in natural areas	256
		Amount of waste material present within key natural areas	252
304-3 Habitats protected or restored		Percentage of natural areas designated as "protected" (included in the City's <i>Local Planning</i> <i>Scheme No 3</i> , the <i>Metropolitan Regional Scheme</i> or registered by the Western Australian Planning Commission as Bush Forever sites)	252
		Number of plants grown in the City's nursery and provided to Friends Groups for planting projects	260

GRI	Disclosure title	Measure	Page		
GRI 300: Environmental GRI 305: Emissions					
305-5	Reduction of GHG emissions	Amount of greenhouse gas emissions generated by the City	262		
		Percentage increase/decrease in greenhouse gas emissions generated by the City	262		
		Amount of renewable energy generated by the City	261		
		Amount of carbon offsets purchased to offset 100% of the City's fleet emissions	263		
GRI 300: E	nvironmental GRI 306: Waste				
306-1	Waste generation and significant waste-related	Amount of residential waste collected (by waste stream)	265		
	impacts	Percentage of residential waste diverted from landfill	266		
		Average amount of waste collected per household	264		
		Amount of litter collected by the City	266		
306-2	Management of significant waste-related impacts	Amount of bulk waste collected from kerbside collections	266		
		Amount of bulk waste collected from kerbside collections that is recycled	265		
GRI 400: S	ocial GRI 405: Diversity and e	qual opportunity			
	Diversity of governance	Number of established full-time equivalent employees	134		
	bodies and employees	Number of full-time, part-time and casual employees (headcount)	134		
		Number of employees by gender (headcount)	134		
		Number of employees by age (headcount)	134		
		Percentage of employees length of service (permanent and fixed-term)	135		
		Percentage of employees place of residence (permanent and fixed-term)	135		
		Percentage of Elected Members by gender	95		
		Percentage of Elected Members by age	96		
405-2	Ratio of basic salary and remuneration of women to men	Number of employees of the City entitled to an annual salary of \$130,000 or more	138		
		Number of those employees with an annual salary entitlement that falls within each band of the \$10,000 over \$130,000	138		
		Total Elected Member remuneration, including conference attendance expenses	100		

GRI	Disclosure title	Measure	Page
GRI 400:	Social GRI 406: Non-discrimin	ation	
406-1	Incidents of discrimination and corrective actions	Number of reports of discrimination in relation to the City, its services and spaces	300
	taken	Number of requests for documents/media in alternative formats	300
GRI 400:	Social GRI 413: Local commu	nities	
413-1	413-1 Operations with local community engagement, impact assessments, and development programs	Number of community safety incidents reported to the City (total and by type)	310
		Number of graffiti removals completed (total and by property type)	311
		Percentage of graffiti removals completed within two working days of reporting	311
		Number of children immunised (total and by program)	313
		Number of vaccinations administered (total and by program)	313





Corporate Business Plan outcomes

The following tables show the City's performance against the milestones of the 5-Year Corporate Business Plan. Milestones are shown as either completed or not completed. Where milestones are not completed, an explanation is provided. Milestones are categorised by the key themes of the 10-Year Strategic Community Plan: *Joondalup 2022*.





43

Total number of projects/activities reported

125



Number of project/activity milestones completed



Number of project/activity milestones not completed

28



Corporate Business Plan quarterly reports can be found on the City's website at joondalup.wa.gov.au

Hillarys Foreshore Reserve

Project/activity	Annual milestones	Explanation for non-completion of annual milestones
Governance and Leadership		
Community consultation	Completed	_
Policy development and review	Completed	_
Local laws	Completed	_
Publications	Completed	_
Electronic communication	Completed	_
External partnerships	Completed	_
Submissions to State and Federal Governments	Completed	_
Elected Member attraction	Completed	_
Local Government Elections	Completed	_
Elected Member induction program	Completed	
Elected Member training	Completed	
Elected Member strategic development session	Completed	-
Governance Framework	Completed	-
Strategic Community Reference Group	Completed	—
Annual Report	Completed	-
Local Government Act amendment	Completed	—
Compliance Audit Return	Completed	—
Integrated Planning and Reporting Framework	Completed	_
Advocacy Framework	Completed	_
Delegated Authority Manual	Completed	_
Ward boundary review	Completed	_
Audit and Risk Committee	Completed	_
Australasian Local Government Performance Excellence Program	Completed	_
Customer Satisfaction Survey	Completed	-
Strategic Position Statements	Completed	-
Civic ceremonies	Completed	-
Jinan Sister City relationship	Not completed	No progress was made on the 3-year Economic Exchange Agreement. The City exchanged communications with the City of Jinan at Chinese New Year on potential student exchange opportunities. The City established new contacts in Jinan. The project is part of the <i>International Economic</i> <i>Development Activities Plan</i> in the new 5-Year Corporate Business Plan endorsed by Council at the 28 June 2022 Council Meeting.

Project/activity	Annual milestones	Explanation for non-completion of annual milestones
Financial Sustainability		
Capital Works Program	Completed	-
Property Management Framework	Completed	_
Strategic Financial Plan	Completed	-
Property Management Framework and Facility Hire Subsidy Policy Review	Not completed	The review of the <i>Property Management Framework</i> and <i>Facility Hire Subsidy Policy</i> continued in 2021/22. The project has been included in the new 5-Year Corporate Business Plan endorsed by Council at the 28 June 2022 Council Meeting. A presentation and report to Elected Members is scheduled for quarter 1 of 2022/23.
Marmion Avenue/McWhae Road intersection upgrade	Completed	—
Marmion Avenue/Cambria Street intersection upgrade	Completed	-
Marmion Avenue/Coral Street intersection upgrade	Not completed	Delays were experienced with the scheduling of Western Power service relocation works. Detailed design commenced in 2021/22. The project has been included in the new 5-Year Corporate Business Plan endorsed by Council at the 28 June 2022 Council Meeting.
		The project is scheduled for completion in quarter 4 of 2023/24.
Marmion Avenue/Forrest Road intersection upgrade	Completed	-
Ocean Reef Road/Gwendoline Drive intersection upgrade	Not completed	Delays were experienced with the scheduling of Western Power service relocation works. Detailed design commenced in 2021/22.
		The project has been included in the new 5-Year Corporate Business Plan endorsed by Council at the 28 June 2022 Council Meeting.
		The project is scheduled for completion in quarter 4 of 2023/24.
Warwick Road/Erindale Road intersection upgrade	Completed	-
Shenton Avenue upgrade	Completed	-
Whitfords Avenue/Gibson Avenue intersection	Not completed	Delays were experienced with the scheduling of Western Power service relocation works. Detailed design commenced in 2021/22.
		The project has been included in the new 5-Year Corporate Business Plan endorsed by Council at the 28 June 2022 Council Meeting.
		The project is scheduled for completion in quarter 4 of 2023/24.

Project/activity	Annual milestones	Explanation for non-completion of annual milestones
Whitfords Avenue/Kingsley	Not	Detailed design commenced in 2021/22.
Drive intersection	completed	The project has been included in the new 5-Year Corporate Business Plan endorsed by Council at the 28 June 2022 Council Meeting.
		The project is scheduled for completion in quarter 4 of 2023/24.
Joondalup Drive/Hodges Drive	Not	Detailed design commenced in 2021/22.
intersection upgrade	completed	The project has been included in the new 5-Year Corporate Business Plan endorsed by Council at the 28 June 2022 Council Meeting.
		The project is scheduled for completion in quarter 4 of 2023/24.
Quality Urban Environment		
Local Planning Strategy review	Completed	-
Review of Residential Development Local Planning Policy and other local planning policies	Not completed	A review of the City's local planning policies related to residential development (including the <i>Residential</i> <i>Development Local Planning Policy</i> , and the <i>Development in Housing Opportunity Areas Local</i> <i>Planning Policy</i>) is waiting on changes to the State Planning Framework following introduction of the Medium Density Code. This review will commence following the formal release of the Medium Density Code which is expected to occur in quarter 2 of 2022/23. The project has been included in the new 5-Year Corporate Business Plan endorsed by Council at the 28 June 2022 Council Meeting. The outcomes of the review of the City's local planning policies related to residential development will be presented to the Policy Committee seeking endorsement of Council in the quarter following the commencement of the review outlined above, which is expected in quarter 3 of 2022/23.
Joondalup Activity Centre Plan	Completed	-
State planning reform implementation	Completed	-
Review of Joondalup Design Review Panel	Completed	_
Place activation	Completed	-
Streetscape enhancement program: Joondalup Drive North to Burns Beach streetscape upgrades	Completed	-
Joondalup City Centre streetscape renewal program: Shenton Avenue	Completed	-
Newcombe Park — park amenity improvement program	Completed	-

Project/activity	Annual milestones	Explanation for non-completion of annual milestones
Neil Hawkins Park upgrade	Not completed	Project has been placed on hold until land tenure issues have been resolved.
		The project has been included in the new 5-Year Corporate Business Plan endorsed by Council at the 28 June 2022 Council Meeting.
Leafy City program	Completed	-
Public Open Space Classification Framework	Not completed	Work on the draft framework continued during 2021/22 and has been included in the new 5-Year Corporate Business Plan endorsed by Council at the 28 June 2022 Council Meeting. The draft framework will be presented to Elected
		Members seeking feedback in quarter 1 of 2022/23.
Integrated Transport Strategy	Not completed	The draft Integrated Transport Strategy and the draft Parking Supply and Management Plan are in development.
		The project has been included in the new 5-Year Corporate Business Plan endorsed by Council at the 28 June 2022 Council Meeting.
		The draft Integrated Transport Strategy will be presented to Council for endorsement in quarter 4 of 2022/23.
Joondalup City Centre street lighting stage 5	Completed	-
Economic Prosperity, Vibrancy ar	nd Growth	
Business engagement and communication	Completed	-
Communication to local businesses	Completed	-
Economic development strategy	Not completed	A review has commenced of <i>Expanding Horizons:</i> An Economic Development Strategy for a Global City (2012) as well as the International Economic Development Activities Plan, and Digital City Strategy to inform the development of the next economic development strategy.
		The project has been included in the new 5-Year Corporate Business Plan endorsed by Council at the 28 June 2022 Council Meeting.
		The draft Economic Development Strategy will be presented to Elected Members seeking endorsement for community consultation in quarter 3 of 2022/23.
Business forums	Completed	-
Destination City Plan	Completed	-

Project/activity	Annual milestones	Explanation for non-completion of annual milestones
International Economic Development Activities Plan	Not completed	The review of the International Economic Development Activities Plan is continuing. The finalisation of this review has been delayed allowing for the review of Expanding Horizons: An Economic Development Strategy for a Global City (2012) to be undertaken concurrently. This will lead to a more a consistent review of economic development activities, as well as a more efficient use of resources. The project has been included in the new 5-Year Corporate Business Plan endorsed by Council at the 28 June 2022 Council Meeting. The draft plan to support the Global City objectives addressed through the new Economic Development Strategy will be presented to Elected Members seeking feedback in quarter 4 of 2022/23.
Digital City Plan	Not completed	The review of the <i>Digital City Strategy</i> is continuing. The finalisation of this review has been delayed allowing for the review of <i>Expanding Horizons: An</i> <i>Economic Development Strategy for a Global City</i> (2012) to be undertaken concurrently. This will lead to a more consistent review of economic development activities as well as a more efficient use of resources. The project has been included in the new 5-Year Corporate Business Plan endorsed by Council at the 28 June 2022 Council Meeting. The draft plan to support the digital and innovation objectives addressed through the new Economic Development Strategy will be presented to Elected Members seeking feedback in quarter 4 of 2022/23.
Regional collaboration	Completed	-
Business Ready Program	Completed	_
Business engagement	Completed	_
Buy Local programs	Completed	_
Promoting innovation and supporting creativity	Completed	-
Growing business — North West Alliance	Completed	-
Business capacity and support	Completed	-
Business cluster formation	Completed	-
Facilitation of local and international investment	Not completed	Outstanding initiatives have been incorporated within the Business Innovation and Creativity initiative of the new 5-Year Corporate Business Plan endorsed by Council at the 28 June 2022 Council Meeting.
Support for future workforce, innovators and entrepreneurs to develop business resilience and employability programs	Completed	-
Promoting the visitor economy	Completed	-

Project/activity	Annual milestones	Explanation for non-completion of annual milestones
International economic exchange	Completed	-
Event attraction	Completed	-
Ocean Reef Marina	Completed	-
Establishment of cafés, kiosks and restaurants — Pinnaroo Point	Completed	_
Establishment of cafés, kiosks and restaurants — Burns Beach	Completed	-
Establishment of cafés, kiosks and restaurants — Neil Hawkins Park	Not completed	The focus for this project remains the resolution of land tenure issues and property boundaries to better align the active recreation areas and high value conservation areas. The project has been included in the new 5-Year Corporate Business Plan endorsed by Council at the 28 June 2022 Council Meeting.
Joondalup City Centre Development — Boas Place	Not completed	A report was presented to Elected Members in May 2022 to consider the City's position in terms of support for the progression of the future development and activation of the Joondalup Civic Precinct.
		The project has been included in the new 5-Year Corporate Business Plan endorsed by Council at the 28 June 2022 Council Meeting.
		A review of the philosophy and parameters for the Joondalup City Centre Development — Boas Place project will commence in quarter 1 of 2022/23 and will be presented to Elected Members seeking feedback in quarter 2 of 2022/23.
Edgewater Quarry master planning	Completed	-
Warwick community facilities	Completed	-
Heathridge Park Master Plan	Not completed	The design review process has not been initiated as the approach and scope are being refined.
		The project has been included in the new 5-Year Corporate Business Plan endorsed by Council at the 28 June 2022 Council Meeting.
		The development of the updated concept plans and cost estimates for the Heathridge Park Master Plan will be progressed and presented to Elected Members seeking feedback in 2022/23.
Woodvale Library and community hub	Completed	-
Land optimisation projects	Completed	-
Works Operation Centre land optimisation project	Not completed	Initial planning has commenced into the process for tenure investigations.
		The project has been included in the new 5-Year Corporate Business Plan endorsed by Council at the 28 June 2022 Council Meeting.
		Investigations into alternative tenure arrangements for the Works Operation Centre site will progress in quarters 3 and 4 of 2022/23.

Project/activity	Annual milestones	Explanation for non-completion of annual milestones
The Natural Environment		
Environment Plan 2014-2019	Not completed	A major review of the <i>Environment Plan 2014–2019</i> and key performance indicators has been completed to inform the development of a new Environment Strategy.
		The project has been included in the new 5-Year Corporate Business Plan endorsed by Council at the 28 June 2022 Council Meeting.
		Development of a new Environment Strategy will commence in quarter 1 of 2022/23, following the adoption of the new 10-Year Strategic Community Plan.
Climate Change Strategy 2014–2019	Not completed	Development of a new draft Climate Change Plan continued, and the draft Plan is expected to be presented to Council in quarter 2 of 2022/23.
		The project has been included in the new 5-Year Corporate Business Plan endorsed by Council at the 28 June 2022 Council Meeting.
Coastal Adaptation Planning and Implementation Project	Not completed	Ongoing actions were implemented from the <i>Coastal Infrastructure Adaptation Plan</i> including the finalisation of the Coastal Monitoring Program Report for 2021/22 which will be publicly available in quarter 1 of 2022/23. Development of a draft Coastal Hazard Risk Management Adaptation Plan continued for the City's coastline and a draft plan is expected to be presented to Council in quarter 2 of 2022/23. The project has been included in the new 5-Year Corporate Business Plan endorsed by Council at the 28 June 2022 Council Meeting.
Craigie Bushland Fauna Management Plan	Not completed	The project has been included in the new 5-Year Corporate Business Plan endorsed by Council at the 28 June 2022 Council Meeting.
Pathogen Management Plan 2018–2028	Completed	-
Weed Management Plan	Completed	-
Natural area management plans and key performance indicators	Completed	-
Bushfire Risk Management Plan	Completed	-
Yellagonga Integrated Catchment Management Plan 2015–2019	Completed	-
Ocean Reef Park Upgrade (Ocean Reef)	Completed	-
City Water Plan 2016–2021	Completed	-
Waste Management Plan 2016–2021	Completed	-

Project/activity	Annual milestones	Explanation for non-completion of annual milestones
Community Wellbeing		
Active reserve and community facility review	Completed	-
Facility refurbishment — Percy Doyle Football Teeball Park Clubroom	Completed	-
Sorrento Surf Life Saving Club development	Completed	-
Chichester Park Clubroom facility redevelopment	Completed	-
Emerald Park Clubrooms facility refurbishment	Completed	-
Warwick Sports Centre — club refurbishment	Completed	-
Sorrento Football club – changeroom extension	Completed	-
Duffy House activation works and commercial expression of interest	Not completed	 Negotiations on the transfer of land from the State Government have progressed. The project has been included in the new 5-Year Corporate Business Plan endorsed by Council at the 28 June 2022 Council Meeting. A report will be presented to Council in quarter 1 of 2022/23, pending further advice from the Department of Planning, Lands and Heritage.
Joondalup Administration Building — major refurbishment works	Completed	-
Craigie Leisure Centre refurbishment	Completed	-
Cultural Plan 2020–2025	Completed	-
Cultural events program	Completed	-
Public art projects	Completed	-
Visual arts program	Completed	-
Access and Inclusion Plan 2018–2021	Completed	-
Community funding program	Completed	-
Community programs and initiatives	Completed	-
Joondalup Libraries Strategy	Not completed	 Project planning has continued to inform development of the strategy. The project has been included in the new Corporate Business Plan endorsed by Council at the 28 June 2022 Council Meeting. Development of the draft Joondalup Community and Libraries Strategy will commence in quarter 4 of 2022/23.
Lifelong learning and culture Youth events and activities	Completed Completed	- -

Project/activity	Annual milestones	Explanation for non-completion of annual milestones
Percy Doyle outdoor youth facilities and skate park	Completed	-
Urban bike trails	Not completed	The project scope has been further reviewed and an updated request for quotation has been prepared.
		The project has been included in the new 5-Year Corporate Business Plan endorsed by Council at the 28 June 2022 Council Meeting.
		The request for quotation will be advertised in quarter 1 of 2022/23.
		A community consultation plan for the development of design options has been prepared. Community consultation is due to commence in quarter 1 of 2022.
Age Friendly Plan	Completed	-
Regional Homelessness Plan	Completed	-
Social needs analysis	Not completed	The final draft Social Needs Analysis report has been received and will be presented to Elected Members in quarter 1 of 2022/23.
Reconciliation Action Plan	Not completed	Planning to determine the work schedule for upcoming meetings of the Reconciliation Action Plan Community Reference Group continued. The project has been included in the new 5-Year
		Corporate Business Plan endorsed by Council at the 28 June 2022 Council Meeting.
		The development of the City's Reconciliation Action Plan will continue in 2022/23.



Awards and recognition

During 2021/22 the City won a number of awards or received recognition for its achievements as outlined in the following table:

Award	Description of award
Platinum Waterwise Council of the Year Water Corporation and the Department of Water and Environmental Regulation	The City was awarded the Platinum Waterwise Council of the Year for its innovative sustainable water management achievements over and above Gold Waterwise Council status. The Waterwise Council program supports local governments to improve their water efficiency and work towards sustainable water management at a corporate and community level.
Water Sensitive Cities Award Cooperative Research Centre for Water Sensitive Cities	The City was awarded the Water Sensitive Cities Award for its water sensitive practices. The benchmarking was conducted using the Cooperative Research Centre for Water Sensitive Cities Index tool with input from the City and stakeholders through a workshop funded by the Water Corporation.
Gold Award Australasian Reporting Awards	The City was awarded a Gold Award for is 2020/21 Annual Report. The award acknowledges excellence in annual reporting based on world's best practice.
Excellence in Local Government for Tourism WA Tourism Awards	The City's Destination Plan was a finalist in the WA Tourism Awards. The awards are open to all local government authorities and recognises excellence in tourism planning, the provision of tourism facilities and services, marketing, event development and management, and the contribution made both locally and overall, to their State's/Territory's tourism industry.
Coates Best Community Event Australian Event Awards	The City was a National Finalist in the Australian Event Awards for Luminight. The judges said being named a finalist of the Awards is an immense achievement, highlighting Luminight as one of the best in Australia. The City should be proud of their achievement and of the contribution they have made to the Industry during trying times.
WA Earth Awards Civil Contractors Federation WA	The City was awarded the 2021 Civil Contractors Federation WA Earth Awards for a project valued up to \$2 million for the Whitfords Nodes Fitness Stairway. The awards are the most prestigious awards in civil construction. The stairway has helped to revitalise the area, becoming a focal point for group fitness, young families and community events. The stairway was designed and constructed to protect Hillarys' high environmental significance, with innovative solutions developed and a versatile approach taken to reduce the clearing footprint.



Communication and publications

The City communicates with its residents, stakeholders and the community about services and events within the City via a range of mediums including publications, print and eNewsletters, radio, website and social media.



PUBLICATIONS

The City produced a wide range of printed publications in 2021/22 which included:

- Annual Report 2020/21
- A range of media releases and statements on the City's website and in PerthNow Joondalup, The West Australian and The Sunday Times newspapers.
- City News an eight-page newsletter distributed to residents in July 2020, October 2020, December 2020 and Budget News June 2021.
- Joondalup Voice a fortnightly full-page advertisement published in PerthNow Joondalup newspaper and distributed to households and businesses.
- What's On a full-page advertisement published on a monthly basis in PerthNow Joondalup newspaper and distributed to households and businesses.
- 2021/22 Waste Guide an eight-page DL flyer distributed to all City households promoting waste services for the coming year.
- City of Joondalup Libraries Events and Program Guide published quarterly and distributed to community facilities.
- Invitation Art Prize Catalogue a 68-page showcase of 30 exhibiting artists in the acquisitive annual prize bringing regional and cultural significance to visual artists.



CITY OF JOONDALUP WEBSITE

The City of Joondalup website is a vital communication tool for providing the community with information on the City, its services and events, as well as providing a portal for certain online payments and other transactions. The website provides over 100 online services that allow the community to interact and transact with the City 24/7. In 2021/22, the City's website averaged 55,489 users per month.

The City of Joondalup website can be accessed on any device at joondalup.wa.gov.au

CITY OF JOONDALUP LEISURE CENTRE – CRAIGIE WEBSITE

The City of Joondalup Leisure Centre – Craigie website provides a range of e-services to the leisure centre's 4,000+ members. The website offers online memberships, swim school and fitness class bookings, team sports nomination payments, short courses enrolments, crèche bookings, and vacation swimming pool entry purchases. In 2021/22, the website averaged 16,474 users per month.

joondalup-leisure.com.au	
be accessed on any device at	
Centre – Craigie website can	
The City of Joondalup Leisure	



Y-LOUNGE WEBSITE

The City's Y-Lounge youth website provides a one-stop-shop for all youth services information including events, activities, Youth Truck, community youth program, awards and many other initiatives. The website contains information to support young people aged 11– 25 years. In 2021/22, the website averaged 2,746 users per month.

The Y-Lounge website can be accessed on any device at **y-lounge.com.au**



JOONDALUP FESTIVAL WEBSITE

The City launched a new Joondalup Festival website in 2021/22 allowing the City to list and promote ticketed events. The festival featured over 50 different events, performances and artists across three weeks. The new website allowed the City to showcase the breadth of programming and complexity of the Joondalup Festival in an engaging and visual layout. In 2021/22, the website received 77,333 visitors between February–April 2022.

The Joondalup Festival website can be accessed on any device at joondalupfestival.com.au





ELECTRONIC COMMUNICATION AND SOCIAL MEDIA

The City continued to provide a range of eNewsletters to subscribers during 2021/22 including:

- Arts in-focus
- Clubs in-focus
- Community Engagement Network
- Joondalup Business News
- Joondalup Job Notices
- Joondalup Leisure
- Joondalup Libraries
- Joondalup Voice
- Public notices
 School Connect
- School Connections
- Sustainability eNewsletter
- Y-Lounge eNewsletter

Community members can subscribe to City of Joondalup eNewsletters via the City's website at **joondalup.wa.gov.au**







The City's social media platforms have continued to provide an alternative communication tool for the City's residents and visitors to engage with the City and other community members. Facebook is the most popular social media tool for engagement and the City's corporate account now has 43,791 followers. Many of the City's Facebook posts have reached an audience of 8,900 people. The City has 74,400 followers across its six social media platforms (Facebook, Twitter, YouTube, LinkedIn, Instagram and TikTok).

Popular posts and engagement in 2021/22 included:

- 2021 Local Government Election results 40,000 reach, 608 reactions, 169 comments, 20 shares.
- 9 News story on the new ninja warrior course at Whitfords Nodes Park (Hillarys) – 14,000 reach, 185 reactions, 208 comments, 56 shares.
- ABC's Hello Joondalup 24,000 reach, 62 reactions, 80 comments.
- ANZAC Day Dawn Service 135,000 reach, 487 reactions, 21 shares and 37 comments.
- Announcement of Valentine's Concert 33,000 reach, 309 reactions, 58 shares, 384 comments.
- Business Forum, featuring the Premier as keynote speaker — 32,900 reach, 249 reactions, 79 comments and 14 shares.
- Demons' Hub in Joondalup 37,865 reach, 486 reactions, 28 comments.
- Ninja warrior course beginning construction — 128,000 reach, 3,241 reactions, 2,557 comments.
- Ocean Reef Marina progress 20,700 reach, 278 reactions and 87 comments.
- Opening of the Burns Beach to Mindarie shared coastal pathway – 23,800 views, 1,100 reactions, 600 comments and 100 shares.

- Post asking the community to assist with locating the owners of memorial plaques installed on a Mullaloo Beach shelter — 52,300 reach, 145 shares. (The post assisted the City to locate all plaque owners.)
- Promotion of the Djeran Walking Tour 16,900 views, 126 reactions, 18 shares and 29 comments.
- Promotion of the new Sunset Coast Explorer service – 145,000 reach, 2,700 reactions, 974 comments, 379 shares.
- REIWA article on the City's 10 most viewed suburbs — 11,900 reach, 48 reactions, 9 comments.
- Vale Arthur Richards 12,800 reach, 294 reactions, 43 comments.
- Vandalism at Lexcen Park (Ocean Reef) 23,700 reach, 160 reactions, 86 comments.
- Vandalism of staircase at Whitfords Nodes (Hillarys) – 23,800 reach, 417 reactions, 227 comments.
- Wandina Park (Duncraig) opening 10,400 reach, 84 reactions, 17 comments.
- Winner of the City's Invitation Art Prize 28,000 reach, 303 reactions, 60 comments, 16 shares.





PUBLIC NOTICES

The purpose of a public notice is to inform the Joondalup community about activities or consultations that are being undertaken by the City. Timeframes for public notices differ depending upon any relevant legislation, activity being consulted on, or in line with the City's *Community Consultation Policy*.

A range of statutory public notices were published on the City's website and in local newspapers during 2021/22, such as notice of Council Meetings, local laws, policy issues and planning matters, including:

- Adoption Amended Child Care Premises Local Planning Policy
- Availability of 2020/21 Annual Report and Annual General Meeting of Electors
- City of Joondalup Fencing Amendment Local Law 2021
- Currently registered for pesticide use notification or exclusion
- Elcar Park fenced dog facility closure for maintenance works
- Form 19: Result of Election Deputy Mayor
- Fertiliser use notifications
- Hillarys Beach Park temporary closure for By the C music event
- Important information attendance at meeting during State of Emergency
- Local Government Ordinary Postal Election
- Notice of intention to levy differential rates
- Notice of Special Electors' Meeting
- Notification of maintenance works -
- Sorrento Beach Park closure for turf works
 Updated Home Business Local
- Planning Policy

Public notices can be found on the City's website at joondalup.wa.gov.au





RADIO AND TELEVISION

The City continued to provide sponsorship to the local community radio station, Twin Cities FM, and participated in weekly interviews featuring City activities throughout the year. These 10 to 20-minute interviews allowed the City to promote services, events, and programs to the local community. In 2021/22, topics covered included libraries and leisure centre programs, volunteering opportunities, waste services, the ANZAC Day Dawn Service, business growth and innovation, City Ranger services, and youth events, environmental events, and cultural events.

The City engaged in partnerships with Nova Entertainment and Seven West Media to receive widespread coverage of the 2021/22 Summer Events series (Little Feet Festival, Music in the Park and Joondalup Festival) and an Explore Joondalup branding campaign.

The Seven West Media campaigns for summer events had a combined value of more than \$42,000, including Channel 7 broadcast and catchup advertising, PerthNow digital advertising and The West Australian Newspapers advertising.

Nova Entertainment had a combined value of more than \$150,000 for the Joondalup Festival and the Little Feet Festival, which incorporated broadcast adverts, live reads from radio hosts, and activations at the events. The Explore Joondalup campaign with Nova Entertainment, was a huge success in spreading awareness of the many attractions that the City has to offer. The branding campaign on its own had a value of \$162,840, which consisted of the radio advert reaching 800,000 people in the Perth Metropolitan Area, and six Nova activations at high traffic sites in the City, including Hillarys Boat Harbour and City of Joondalup Leisure Centre — Craigie.

These partnerships enabled the City to increase its reach beyond the City's boundaries and encourage people from the Perth Metropolitan Area to come and explore the free events on offer. This was in line with delivering the City's vision to be a vibrant Destination City and to create economic benefits for the local business community. Grevillea vestita



MEDIA COVERAGE

The City liaises with local community newspapers and other media outlets, proactively promoting programs, services, events and activities via media releases and responding to media queries, as required. The City is committed to maintaining positive relationships with media outlets through proactive and regular contact to discuss important issues, projects, and events of interest to the local and wider Perth community.

In 2021/22, the following media releases were provided to the public:

- Coronavirus (COVID-19) update, 2 July 2021
- Unleash your inner warrior at health hub, 29 July 2021
- City of Joondalup Leisure Centre Craigie construction commences, 5 August 2021
- Completion of visual arts commission 2020/21 by Paul Kaptein, 18 August 2021
- Little Feet Festival, big fun, 16 September 2021
- Mandy White named Invitation Art Prize Overall Winner, 19 October 2021
- Council Election results, 21 October 2021
- 2022 Valentine's Concert to get the Jitterbug into your Brain, 10 November 2021
- Satisfaction guaranteed in Joondalup, 18 November 2021
- Beach enclosure, 22 November 2021
- Tender awarded for Chichester Park redevelopment, 25 November 2021
- Music in the Park returns, 9 December 2021

Media releases can be found on the City's website at joondalup.wa.gov.au

- City committed to delivering underground power and improved lighting, 3 February 2022
- Experience something new at Joondalup Festival, 16 February 2022
- Green light for car event, 17 February 2022
- Joondalup to host Festival of Motoring, 24 February 2022
- Joondalup Festival program changes, 3 March 2022
- Who let the dogs (and aliens out) at Hillarys Boat Harbour, 17 March 2022
- Andrijasevich wins top prize at 2022 Community Art Exhibition, 31 March 2022
- Percy Doyle youth facilities take another step forward, 20 April 2022
- City of Joondalup receives highest waterwise recognition, 5 May 2022
- Premier attraction at City business forum, 5 May 2022
- Waste Guide and tipping vouchers go online, 16 June 2022
- Council approves 2022/23 budget, 29 June 2022.

Editorial value of media coverage generated by the City during 2021/22 was approximately \$1.5 million, which was measured by media monitoring partner: MyMedia. The City maintained successful partnerships with Seven West Media and Nova Entertainment to assist in promoting and raising awareness of the annual summer events calendar, which resulted in strong attendances at City events.

Some of the major issues which attracted significant media coverage in 2021/22 included:

COVID-19 lockdown responses

There was community and media interest in how COVID-19 lockdowns affected the City's operations and service delivery. This included the closure of the City of Joondalup Leisure Centre – Craigie, libraries and community facilities, as well as the cancellation or postponement of events. The City's media team provided regular updates on the City's website, social media and eNewsletters, and to news outlets of the changes caused by the lockdowns and subsequent easing of restrictions.

Local Government Elections

Albert Jacob was re-elected Mayor of the City of Joondalup for a second four-year term. Four incumbent Elected Members were also re-elected: John Chester (South-East Ward), Russ Fishwick (South Ward), Christine Hamilton-Prime (South-West Ward), and Christopher May (Central Ward). Adrian Hill (North Ward) and Daniel Kingston (North Central Ward) were elected to Council for the first time, replacing Kerry Hollywood (retired) and Philippa Taylor respectively. Cr Hamilton-Prime was elected Deputy Mayor.

Sorrento Beach enclosure

After the removal of the Sorrento Beach enclosure in November 2021, the City worked closely with the Department of Primary Industries and Regional Development on alternative shark mitigation measures.

Satisfaction guaranteed in Joondalup

According to the results of the City's 2020/21 Customer Satisfaction Survey, more than 96% of City of Joondalup residents said they were satisfied with Joondalup as a place to live. 92% of residents said they were satisfied with the services the City provides, while 85% said they were satisfied with the City's customer service experience. The findings of the independent survey were presented to Council in November 2021.

Innovative campaign

On 14 February 2022, Valentine's Day, the City's field officers got into the spirit of this annual day of love by only issuing caution notices for parking offences. Rather than people finding an infringement notice on their windscreen, the ticket instead contained a note of caution with text wishing them a lovely Valentine's Day and asking them to "pay their good luck forward". This initiative was in line with a change in approach to parking offences at the City, with a focus on education rather than enforcement. The story aired on Channel 7 News and featured in PerthNow (print and online) and on 6PR radio. It also generated considerable engagement (likes, loves and shares) on social media.

Burns Beach to Mindarie shared coastal pathway

After many years, the Burns Beach to Mindarie shared coastal pathway finally opened to the public. This much anticipated project delivered approximately three kilometres of pathway, enabling users to walk or ride from Burns Beach to Mindarie and enjoy second-to-none views of the spectacular Indian Ocean coastline, as well as being able to travel largely uninterrupted from Jindalee in the north to Fremantle in the south. The City promoted this success story via social media and on Channel 7 News.

Joondalup Festival of Motoring

The inaugural Festival of Motoring is to be staged in October 2022, and the City has been promoting this event since February 2021 when Channel 7 aired a story soon after Council gave the event the green light to proceed. In follow-up promotion, vintage vehicles took over Joondalup's Central Park on 3 June for a photo shoot. 60

Satisfaction with City communications

81%



CUSTOMER SATISFACTION SURVEY OUTCOME

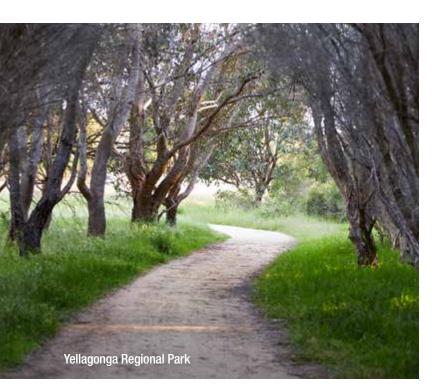


Reporting to external oversight agencies

The oversight bodies for local government are the Corruption and Crime Commission, Public Sector Commission and the Department of Local Government, Sport and Cultural Industries. Through the outcomes of internal investigations, four allegations of misconduct were reported during 2021/22, with a further three remaining active.

Outcomes of the allegations were:

- One of the allegations reported was not finalised due to resignation.
- One of the allegations reported was closed by the oversight body due to the position becoming redundant and the employee not returning; no changes to work practices were required as this was an isolated event.
- One of the allegations was closed with no action required as the oversight body was unable to form a reasonable suspicion of misconduct.



Complaints register

No entries were made in the Register of Complaints under Section 5.121 of the *Local Government Act 1995* during the 2021/22 financial year.

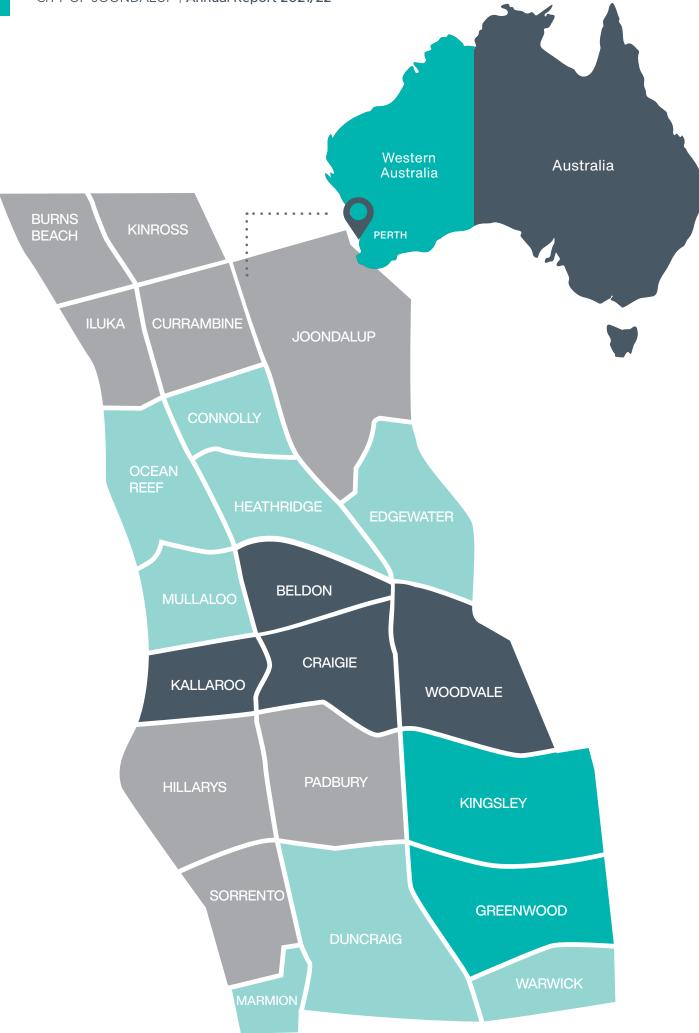




with Mill in

Mullalloo Foreshore Reserve

OUR CITY





ABOUT JOONDALUP

The City of Joondalup is located in the North– West Metropolitan Region of Perth and the regional centre is one of Australia's fastest growing areas. It is a planned commercial and residential centre; its economy is driven largely by the services and knowledge sectors. A major objective is to increase employment in the Joondalup City Centre to 45,000 by 2050 and to give residents the opportunity to work closer to where they live.

Across its 22 suburbs, Joondalup has a population of approximately 165,000 residents and is recognised globally for its liveability, engaged and connected community, and the many healthy lifestyle options it offers.

As a progressive city, with a focus on innovation and technology, strong employment and commercial investment, Joondalup is a growing centre for education, training and health care.

Satisfaction with Joondalup as a place to live

97%

CUSTOMER SATISFACTION SURVEY OUTCOME With advances in the digital economy, Joondalup is designated as an Innovation Hub (WA AustCyber Innovation Hub) and is attracting cyber security industries to Joondalup.

Joondalup is transitioning from an economy supported by population growth to one driven by business investment and innovation. The attraction of international investment to the City is a priority: looking to global markets has delivered significant economic benefits to the City. Retail is a major industry and Joondalup is home to one of Western Australia's largest regional shopping centres — Lakeside Joondalup Shopping City.

The Joondalup City Centre skyline has changed in recent times with the Department of Water and Environmental Regulation's Prime West Building, the Quest Apartment Hotel, and the recent construction of the 16-storey Arthouse Apartments, all in the centre of the City.

Joondalup has a thriving events and entertainment scene and has gained a reputation for first-class cultural events. With over 350 parks and reserves, the City provides key sporting and recreational facilities for its diverse community.

Set between 17 kilometres of coastline, the stunning Lake Joondalup and the Yellagonga Regional Park, Joondalup contains more than 500 hectares of natural bushland managed by the City with a unique range of flora and fauna.

History

According to archaeological evidence, Noongar people have lived in the area around Yellagonga Regional Park for at least 40,000 years prior to European colonisation.

The country surrounding the Yellagonga Regional Park area is called "Mooro", and the regional park in the area is named after an important Noongar elder of the early colonial period — Yellagonga. "Joondalup" is a Noongar word which means "place of whiteness or glistening".

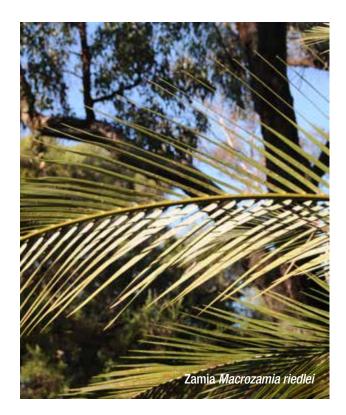
European settlement saw the establishment of market gardens, farms and vineyards near Lake Joondalup. The coastal suburbs became popular holiday spots, even though access by road was limited.

In the 1970s, State Government developed a vision for a commercial, civic and cultural centre in Perth's Northern Corridor. The plan was for a self-sustaining community, supported by public transport, to minimise the detrimental environmental effects of city living. Joondalup was the first new City to be designed along economic, social and environmental principles.

In the 1980s, the Joondalup Development Corporation created the Joondalup City Centre as it is known today. The City's 22 residential suburbs were developed around the Joondalup City Centre during the 1980s and 1990s.

City of Joondalup

The City of Joondalup was formed in 1998 when State Government made the decision to split the former City of Wanneroo. The City is one of the largest local governments in Western Australia by population with approximately 165,000 residents.





Our logo

The logo of the City of Joondalup combines imagery of the built and natural environment. It represents the balance of the built environment (the grid structure) and the local flora around Lake Joondalup (the leaf pattern). The floral shape is derived from local native plant species, emerging from the grid pattern which is symbolic of the planned City.



OUR COMMUNITY

GLOBAL REPORTING INITIATIVE DISCLOSURE

The City of Joondalup is the third largest local government in Western Australia by population with approximately 165,000 residents. Living across 22 suburbs, the City's residents comprise a significant migrant population, particularly from the United Kingdom and South Africa. There are currently over 60,000 dwellings in the City, with most residents purchasing or fully owning their homes.

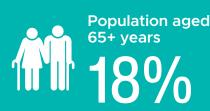
Residents work in a range of industries, with large numbers employed in health care and social assistance, construction, and education and training. The City is located approximately 30 minutes north of the Perth Central Business District, and approximately two-thirds of residents travel outside of the City of Joondalup each day to work.

COMMUNITY PROFILE





Median age







Population aged under 18 years











Born in South Africa

 $4^{0/0}$





Average motor vehicles per dwelling ₽2.1



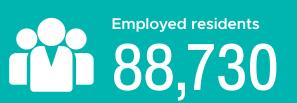


Mortgaging home 45%













ECONOMIC PROFILE











71



TOP 5 INDUSTRIES BY EMPLOYMENT



Health care and social assistance





Accommodation and food services 5,107

72

Construction 3,086

Employment self-sufficiency (percentage of local workers living in the region)

48%

Employment self-containment (percentage of resident workers employed in the region)

28%

OUR STAKEHOLDERS

The population of the City of Joondalup consists of many customer and stakeholder groups, including residents, ratepayers, tourists and visitors, businesses, developers, schools, community and sporting groups, State and Federal Government agencies, Edith Cowan University, WA Police Academy, North Metropolitan TAFE and Joondalup Health Campus.

A challenge for local government is to recognise the differing interests of this diverse range of customers and stakeholder groups. It is also essential that the City communicates effectively with each group and understands the impact of the City's decisions on each group. The City engages regularly with the community and stakeholders through a range of mechanisms to ensure greater stakeholder participation in the decisions and affairs of the City. The City also provides information and responds to requests about services and activities. The table below summarises the relationships the City has with its customers and stakeholders:

Stakeholder group	Importance of relationship	Ways the City engages
Customers, ratepayers, residents	 Use City services and facilities Are impacted by City decisions Contribute financially through rates Can make public statements, ask questions and inform Council decisions Provide feedback on services to inform development of service provision 	 Customer service Council Meetings Customer surveys and consultation Community Engagement Network Complaints and compliments Community meetings Website Online platforms/online service delivery Publications and eNewsletters Fact sheets Social media platforms Local newspapers Annual Report
Businesses	 Use City services and facilities Provide for local economic growth and opportunities 	 Training and support Business eNewsletters Business forums Meetings Focus groups Workshops Business groups (for example Joondalup Business Association) Social media platforms
Media	 Ensure awareness of City services and facilities Develop effective relationships which assist to build and protect the reputation of the City Promote and respond to City and community issues 	 Press releases Briefings Interviews Social media platforms

Stakeholder group	Importance of relationship	Ways the City engages
Service providers and suppliers	Provide quality services and products in line with policy and legislation	 Purchasing and contract management Account relationship Regular engagement via onsite visits and meetings
Partners and collaborators	 Allow the City to gain access to specialist knowledge and partner to achieve strategic and organisational objectives Allow the City to share costs and expertise to progress joint projects Provide opportunities for sharing of ideas and common interests 	 Meetings Board memberships Contract management Account management Memoranda of understanding Joint programs
Visitors and tourists	 Use City services and facilities Visit local tourist attractions Provide economic benefit to generate employment opportunities within the City 	 eNewsletters Publications Website Events Tourist information Social media platforms
Community and not-for-profit groups	 Provide capacity for community participation Support sustainable leadership within the community to enable delivery of community programs and activities Enhance and maximise delivery of sporting, educational and social activities to improve quality of life for members of the community Use/hire City facilities and programs Support the continuation of a connected, healthy and vibrant community 	 Website Joint workshops, focus groups, leadership and training programs Provision of grant funding and facility subsidies Meetings Joint projects
Resident and ratepayer associations	Provide capacity for community participation	WebsiteMeetings
Volunteers	 Assist in delivering a range of programs which the City may be unable to deliver on its own The City actively encourages volunteer programs to enhance the efforts of community groups, support sustainable not-for-profit groups and generate greater community benefit 	 Joondalup Volunteer Resource Centre Joint programs Guidance, training programs, work schedules and resources Support for volunteering opportunities eNewsletters Website
State and Federal Government departments/ agencies	 Provide funding and partnership opportunities, planning direction, strategies, legislation and sharing of ideas Provide the opportunity for the City to have input into policy development 	 Formal meetings Briefings Networks Submissions Policy development Events

CITY SERVICES AND ACTIVITIES

Local government in Western Australia is established under the *Local Government Act 1995* and, after the Federal and State Governments, is the third sphere of government. Local government is responsible for delivery of a wide range of economic, human, recreational and property services, as well as developing and maintaining essential community infrastructure.

Local government is required to undertake statutory services for the local community. Examples include approvals for planning, building, health, and swimming pool security fencing.

Local government also delivers discretionary services to the community such as library programs, events, leisure centres and the provision of recreational facilities and programs which contribute to an improved quality of life for people within the community.

Internal services, such as human resources and information technology, provide the capacity for local governments to deliver the external services to the community.





Services by key themes of the 10-Year Strategic Community Plan

Service	Sub-services
Governance and Leadership	
Audit, risk and executive services (statutory and discretionary)	 Internal audit and risk mitigation Integrity and conduct controls Business continuity Elected Member liaison Executive and legal support
Communications and stakeholder relations (statutory and discretionary)	 Marketing Sponsorship Website Media and communications Civic functions
Customer service (discretionary)	 Customer service Payment processing and reconciliation Visitor and delivery management Complaints management Customer service training Employee recognition
Governance support (statutory)	 Governance compliance Council and committee meetings Local law development and review Local Government Elections Elected Member support Print Room service
Grants management (discretionary)	Grants administrationAward management
Financial Sustainability	
Financial accounting (statutory)	 Accounting and financial reporting Collection services and payments to creditors Debt collection Taxation
Fleet management and mechanical workshop (discretionary)	 Fleet management Fleet maintenance, including mechanical workshop Carbon offsetting
Funds management (statutory)	Funds management
Grants management (discretionary)	Grants administrationAward management
Quality Urban Environment	
Building and planning compliance (statutory and discretionary)	Development complianceSwimming pool inspection program
Building approvals (statutory and discretionary)	 Building approvals Land purchase enquiries Building plan requests Building verge permit applications
	Building verge permit applications
Building design and construction works (discretionary)	Building design and construction

Service	Sub-services
Civil design and construction (discretionary)	 Delivery of capital works projects Civil survey and design Management of capital works grant programs
Commercial parking activities (discretionary)	Commercial parking agreementsPaid parking management
Engineering maintenance programs (discretionary)	 Road resurfacing and preservation Stormwater drainage Engineering maintenance (scheduled and reactive)
Landscape design and capital works programs (discretionary)	 Parks development Parks equipment Streetscape enhancement Leafy City program
Leisure planning (discretionary)	 Community facility refurbishments, redevelopments and floodlighting upgrades Club-funded and grant-funded infrastructure upgrades for sport and recreation
Electrical and lighting engineering (discretionary)	 Public lighting maintenance and upgrades and lighting network efficiency Electrical engineering advice and design
Major City project delivery (discretionary)	Delivery of major projectsManagement of the City's land portfolio
Parks maintenance programs (discretionary)	 Irrigation Mowing and turf renovation Trees Park maintenance
Planning approvals, urban design and policy (statutory)	 Development applications Subdivision assessments Urban planning approvals Planning advice and information Cartographic services
Property management (discretionary)	Property management of City leased and licensed facilities
Recreation services (discretionary)	Sport and recreation developmentCommunity facility management
Transport and road engineering (statutory and discretionary)	 Transport initiatives for road users Traffic investigations Road safety Traffic management plans Capital works forward programming and grant submissions Approvals and technical advice
Economic Prosperity, Vibrancy and Growth	
Economic development (discretionary)	 Economic development strategy delivery Local business support Destination positioning, advocacy and investment attraction
The Natural Environment	
Environment organisational management (statutory and discretionary)	 Natural areas capital works Natural areas maintenance Friends Groups
Emergency management (statutory)	Emergency management

Service	Sub-services
Environmental planning and development (statutory and discretionary)	 Environmental advice Environmental planning Natural areas management Catchment management Environmental education and leadership Environmental reporting
Litter collection (statutory and discretionary)	Litter collection
Technical and consultancy services (statutory and discretionary)	 Provision of engineering advice for developments Coastal monitoring Rainfall monitoring and stormwater management
Waste management (statutory and discretionary)	 Domestic general waste Domestic recycling Domestic green waste Bulk hard waste Regional partnerships/Mindarie Regional Council Drop-off events Waste education
Community Wellbeing	
Community development (statutory and discretionary)	 Community programs and initiatives Age-friendly community programs Homelessness Community transport program Volunteer management Access and inclusion
Community safety, compliance and education (statutory and discretionary)	 Parking Animal management Community amenity (verge obstructions, illegal signage, fire inspections, litter, beach management) Field patrols Graffiti management Public areas closed-circuit television
Cultural events, visual arts and arts development (discretionary)	 Cultural events Visual arts Arts development
Environmental health (statutory and discretionary)	 Premises inspections Environmental health approvals Environmental health investigations and advice Midge management
Immunisation programs (discretionary)	Immunisation
Leisure centre (discretionary)	Health, fitness and leisure
Library services (statutory and discretionary)	 Library services Library programs, events and activities Reference collection Local history Community outreach and liaison
Youth services (discretionary)	 Centre-based youth programs Mobile Youth Truck Community youth outreach Youth events and projects Digital youth services

SERVICE LOCATIONS

GLOBAL REPORTING





Customer service centre

Joondalup Administration Building 90 Boas Avenue Joondalup WA 6027 Telephone: 9400 4000 PO Box 21 Joondalup WA 6919 Leisure centre

City of Joondalup Leisure Centre – Craigie 751 Whitfords Avenue Craigie WA 6025 Telephone: 9400 4600



Libraries

Joondalup Library 102 Boas Avenue Joondalup WA 6027 Telephone: 9400 4707

Whitford Library

15 Banks Avenue Hillarys WA 6025 Telephone: 9400 4870

Duncraig Library 40 Warwick Road Duncraig WA 6023 Telephone: 9400 4790

Woodvale Library 5 Trappers Drive Woodvale WA 6026 Telephone: 9400 4180

Civic centre

City of Joondalup Civic Centre 102 Boas Avenue Joondalup WA 6027 Telephone: 9400 4000



Websites

City of Joondalup joondalup.wa.gov.au

City of Joondalup Leisure Centre – **Craigie** joondalup-leisure.com.au

Y-Lounge y-lounge.com.au

Joondalup Festival joondalupfestival.com.au



Social Media

Facebook

facebook.com/cityofjoondalup facebook.com/craigieleisurecentre facebook.com/COJYouthServices facebook.com/JoondalupLibraries

Twitter @City_Joondalup

Instagram @city_of_joondalup @cojyouthservices @craigieleisurecentre @joondaluplibraries

LinkedIn au.linkedin.com/company/city-of-joondalup

TikTok @cojyouthservices

YouTube @cityofjoondalup



CITY INFRASTRUCTURE

The City provides and maintains a range of physical infrastructure across the land, buildings and public open spaces it manages. Some of the key infrastructure types are listed below:









Community and civic buildings 159

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OUR COUNCIL



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COUNCIL STRUCTURE

The City of Joondalup Council consists of a popularly elected Mayor and 12 Councillors (Elected Members). Elections are held every two years at which half of the seats are contested. Mayoral Elections are held every four years.

Council governs the City's affairs, monitors the performance of its functions, and is responsible for allocating finances and resources. Council also determines and reviews the City's policies, plans and other statutory documents.

Local Government Elections



Local Government Ordinary Elections are held on the third Saturday in October every two years for half of Council. Councillors are elected using the first-past-the-post voting system. If a vacancy occurs within a term, an Extraordinary Election is held.

The most recent election was held on 16 October 2021; Hon Albert Jacob JP was reelected to the position of Mayor. Also re-elected were Cr Christopher May (Central Ward), Cr Russ Fishwick JP (South Ward), Cr John Chester (South-East Ward), and Cr Christine Hamilton-Prime JP (South-West Ward).

They were joined by the newly elected Cr Adrian Hill (North Ward), and Cr Daniel Kingston (North-Central Ward).

The participation rate for the election was 28% with 30,296 formal ballot papers received. The election was followed by a Swearing-in Ceremony and Special Council Meeting on 19 October 2021; Cr Christine Hamilton-Prime JP was elected as Deputy Mayor.

The next Local Government Ordinary Elections are scheduled for Saturday 21 October 2023.



Average voter turnout compared to State average, 5-year trend



Meeting cycle

In 2021/22, the City of Joondalup had a four-weekly meeting cycle between February and December:

WEEK 1 Strategy sessions

Strategy sessions provide a forum for two-way communication between Elected Members and the City's Executive on strategic or complex issues. Strategy sessions are not open to members of the public.



WEEK 2 Briefing sessions

Briefing sessions are used to inform Elected Members on the items of business to be presented and discussed at the forthcoming Council Meeting. Briefing sessions are open to members of the public, and question and statement time is permitted. A member of the public may also request to present a deputation to Elected Members relating to an item on the agenda.

WEEK 4 No scheduled meetings



The fourth week of the meeting cycle does not have any scheduled forums or meetings. It is kept free to allow any special or urgent meetings of Council or committees, other functions or other forums to be held.





Council Meetings are formal and are required to be open to the public, although meetings can be closed when Council considers certain items of business, as prescribed by the *Local Government Act 1995*. Public questions and statement time is permitted at all Council Meetings.

ELECTED MEMBERS

GLOBAL REPORTING



Role of Elected Members

Elected Members make important decisions relating to the whole of the City by considering the views of the community. They also work together with the community and the Chief Executive Officer to set the strategic direction of the City. The role of Elected Members, comprising the Mayor and Councillors, is defined in the *Local Government Act 1995* as follows:



The role of the Mayor is to:

- preside at meetings in accordance with the *Local Government Act* 1995
- provide leadership and guidance to the community
- carry out civic and ceremonial duties on behalf of the local government
- speak on behalf of the local government
- perform other functions as are given to the Mayor in the Local Government Act 1995
- liaise with the Chief Executive Officer on the affairs of local government and the performance of its functions.

The Deputy Mayor performs the functions of the Mayor when authorised to do so under section 5.34 of the *Local Government Act 1995*.



The role of Councillors is to:

- represent the interests of electors, ratepayers and residents
- provide leadership and guidance to the community
- facilitate communication between the community and Council
- participate in local government decision-making processes at Council and committee meetings
- perform other functions as are given to a Councillor under the *Local Government Act 1995* or any other written law.



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HON ALBERT JACOB JP

TERM EXPIRES OCTOBER 2025 Mayor since 2017

- **T:** 9400 4450
- **M**: 0417 254 422
- **F:** 9400 4502
- E: mayor.jacob@joondalup.wa.gov.au

Qualifications

- Bachelor of Environmental Design
- Master of Architecture
- Graduate of the Australian Institute of Company Directors

Background and interests

Mayor Hon Albert Jacob JP was first elected to Council in 2006 and later served as Member of the Legislative Assembly in Western Australia's Parliament from 2008– 2017. In this time, he served four years as the Minister for Environment and Minister for Heritage. Mayor Jacob is committed to good government, quality urban design outcomes, enhancing City streetscapes, parks and natural areas, and community engagement. He is currently serving on the Edith Cowan University School of Business and Law Advisory Board.

Council committees/reference groups

- Audit and Risk Committee
- Chief Executive Officer Recruitment and Performance Review Committee (Presiding Member)
- Major Projects and Finance Committee
- Policy Committee
- Reconciliation Action Plan Community Reference Group
- Strategic Community Reference Group (Presiding Member)

- Mindarie Regional Council
- Western Australian Local Government Association North Metropolitan Zone
- Western Australian Local Government Association State Council (Deputy)

North Central Ward - Connolly, Heathridge, Mullaloo, Edgewater and Ocean Reef



CR DANIEL KINGSTON

TERM EXPIRES OCTOBER 2025 Elected Member since 2021

- M: 0435 075 442
- F: 9400 4502
- E: daniel.kingston@joondalup.wa.gov.au

Qualifications

Bachelor of Commerce

Background and interests

Cr Daniel Kingston is a community and environmental volunteer and is an active supporter of community projects and local advocacy. His interests are open, transparent, and accountable government, and equitable and responsible financial decision-making. He supports planning and development to create healthy, sustainable, vibrant, and connected communities, and protecting and conserving the City's unique native flora and fauna. He has lived in the City of Joondalup for more than two decades and is a member of the Edgewater Community Residents' Association and Friends of Yellagonga Regional Park.

Council committees/reference groups

- Chief Executive Officer Recruitment and Performance Review Committee
- Policy Committee (Deputy Presiding Member)

External committees and boards

Yellagonga Regional Park Community Advisory Committee (Deputy)



CR NIGE JONES

TERM EXPIRES OCTOBER 2023 Elected Member since 2015

- **M:** 0468 562 099
- F: 9400 4502
- E: nige.jones@joondalup.wa.gov.au

Qualifications

- Bachelor of Sport Science •
- Master of Science Recreation Management
- Diploma of Education

Background and interests

Cr Nige Jones was a soldier in Britain and Australia for 11 years. He has worked in marketing in Australia, the United Kingdom and Ireland for 10 years. He has 34 years' experience as a fitness coach and 10 years' experience as a soccer coach for the Western Australian Education Department. In 2008, he was an Australian of the Year Finalist. He is a regular participant at the Joondalup Dog Training Club and enjoys spending quality time with his family.

Council committees/reference groups

- Audit and Risk Committee
- (Deputy Presiding Member)
- Policy Committee*
- Major Projects and Finance Committee

- Tamala Park Regional Council •
- Metro Outer Joint Development Assessment • Panel (Deputy*)
- Metro Outer Joint Development Assessment . Panel
- Western Australian Local Government . Association North Metropolitan Zone

North Ward - Burns Beach, Currambine, Iluka, Joondalup, and Kinross



CR ADRIAN HILL

TERM EXPIRES OCTOBER 2025 Elected Member since 2021

- **M:** 0408 919 585
- **F:** 9400 4502
- E: adrian.hill@joondalup.wa.gov.au

Qualifications

- Bachelor of Engineering (Honours) in Civil
 and Structural Engineering
- Former Fellow of the Institute of Marine Engineers, Science and Technology
- Former Member of the Institution of Civil Engineers
- Former Chartered Engineer
- Former Chartered Marine Engineer

Background and interests

Cr Adrian Hill worked in civil engineering and commercial business management roles in the international offshore oil and gas industry from 1986–2014. Since 2015, he has been employed by the Federal Government Department of Finance. In 2019, he started a small business providing an executive charter vehicle and driver service. He has been a resident of the City of Joondalup since 2004 and was Chair of the Burns Beach Residents' Association from 2015–2021. He is the Deputy Musical Director of the Perth Male Voice Choir, a baritone singer and an accomplished euphonium player.

Council committees/reference groups

- Major Projects and Finance Committee (Deputy Presiding Member)
- Policy Committee

External committees and boards

- Metro Outer Joint Development Assessment Panel (Alternate Member – Deputy)
- North West District Planning Committee (Deputy)
- Western Australian Local Government Association North Metropolitan Zone



CR TOM MCLEAN JP

TERM EXPIRES OCTOBER 2023 Elected Member since 2006

- M: 0417 931 437
- **F:** 9400 4502
- E: tom.mclean@joondalup.wa.gov.au

Qualifications

- Bachelor of Business
- Certified Practising Accountant

Background and interests

Cr Tom McLean JP is a retired accountant and is interested in financial sustainability and responsible budgeting for the benefit of the whole community. He has worked in the resource, food processing and tertiary education industries and is a serving Justice of the Peace. Cr McLean has also been the Chair of the Connolly Primary School Board since 2012.

Council committees/reference groups

- Audit and Risk Committee
- Chief Executive Officer Recruitment and Performance Review Committee*
- Major Projects and Finance Committee

- Metro Outer Joint Development Assessment Panel (Deputy*)
- Metro Outer Joint Development Assessment Panel

Central Ward - Beldon, Craigie, Kallaroo, and Woodvale



CR CHRISTOPHER MAY

TERM EXPIRES OCTOBER 2025 Elected Member since 2017

- **M:** 0431 920 661
- **F:** 9400 4502
- E: christopher.may@joondalup.wa.gov.au

Qualifications

Bachelor of Communications

Background and interests

Cr Christopher May has six years' experience in retail and commercial banking, has worked in policy research, and has a strong understanding of local issues. Cr May was raised in Beldon and Craigie, and currently resides in Kallaroo. He is interested in financial sustainability, efficient service delivery, enhancement of public spaces, prosperous small businesses, local employment, walkable neighbourhoods, and the preservation of natural areas. He is on the board of Craigie Heights Primary School, and is a member of the North Shore Country Club and Resident's Association.

Council committees/reference groups

- Audit and Risk Committee*
- Chief Executive Officer Recruitment and Performance Review Committee (Deputy Presiding Member)
- Major Projects and Finance Committee
- Policy Committee*
- Strategic Community Reference Group

External committees and boards

- Mindarie Regional Council
- North West District Planning Committee*
- North Western Metropolitan Regional Road Sub-Group (Deputy)
- Tamala Park Regional Council (Deputy*)
- Western Australian Local Government Association North Metropolitan Zone (Deputy)
- Yellagonga Regional Park Community Advisory Committee (Deputy*)



CR RUSSELL POLIWKA

TERM EXPIRES OCTOBER 2023 Elected Member since 2015

- M: 0428 926 846
- **F:** 9400 4502
- E: russell.poliwka@joondalup.wa.gov.au

Qualifications

- Diploma of Accounting
- Fellow Institute Public Accountants
- Licensed Real Estate Agent

Background and interests

Cr Russell Poliwka has worked in the real estate sector since 1988 and established the first real estate office in Joondalup in the 1990s. He is an enthusiastic small business supporter and was the inaugural Chair and is a life member of the Joondalup Business Association. He is an advocate for ratepayer issues, and supports prudent and rational financial expenditure, environmental preservation, and quality of life. He is familyoriented with four adult children, and is a patron of the Sorrento Surf Life Saving Club and a member of Whitman Park Sports Association.

Council committees/reference groups

- Audit and Risk Committee
- Chief Executive Officer Recruitment and Performance Review Committee*
- Major Projects and Finance Committee*
- Policy Committee

External committees and boards

 Western Australian Local Government Association North Metropolitan Zone*

South East Ward – Greenwood and Kingsley



CR JOHN CHESTER

TERM EXPIRES OCTOBER 2025 Elected Member since 2009

- **M:** 0408 985 022
- **F:** 9400 4502
- E: john.chester@joondalup.wa.gov.au

Qualifications

- Bachelor of Science
- Diploma in Education

Background and interests

Cr John Chester is a retired geologist and science teacher. He is a lifelong environmentalist, and is committed to collaborating with the community to improve the City's natural bushland, increase urban forest canopy cover, and maintain a sustainable City. He has been a resident of the City since 1980 and was a founding member of the Kingsley and Greenwood Residents' Association. He is a long-time member of the Friends of Yellagonga Regional Park and currently serves on the Greenwood College Board.

Council committees/reference groups

- Chief Executive Officer Recruitment and Performance Review Committee
- Policy Committee
- Strategic Community Reference Group (Deputy)

External committees and boards

- Community Board of Advice (Joondalup Health Campus) (Deputy)
- Tamala Park Regional Council
- Wanneroo/Joondalup Local Emergency Management Committee (Deputy)
- Yellagonga Regional Park Community Advisory Committee



CR JOHN LOGAN

TERM EXPIRES OCTOBER 2023 Elected Member since 2015

- M: 0413 371 145
- **F:** 9400 4502
- E: john.logan@joondalup.wa.gov.au

Qualifications

Bachelor of Arts (Industrial Relations)

Background and interests

Cr John Logan was a journalist for over 30 years, working in radio newsrooms and for WA Newspapers. He founded the student radio program: School of Thought, which won a Community Broadcasting Association of Australia Community Engagement Award in 2019. He left full-time journalism in 2013 to pursue his passion for building better local communities, as well as his interests in education, sports, the environment, and volunteering with charitable organisations. He has been a member of a number of school boards and is currently a member of the Kingsley Amateur Football Club, West Perth Football Club, the St Vincent de Paul Society, and the Kingsley and Greenwood Residents Association.

Council committees/reference groups

- Audit and Risk Committee
- Major Projects and Finance Committee (Presiding Member)

- North Western Metropolitan Regional Road Sub-Group (Chair)
- Metropolitan Regional Road Group (Deputy Chair)
- Western Australian Local Government Association North Metropolitan Zone*

South West Ward – Hillarys, Padbury, and Sorrento



CR CHRISTINE HAMILTON-PRIME JP (DEPUTY MAYOR)

TERM EXPIRES OCTOBER 2025 Elected Member since 2009

- M: 0405 506 595
- F: 9400 4502
- E: christine.hamilton-prime@joondalup.wa.gov.au

Qualifications

- **Bachelor of Health Science**
- Certificate IV Hospitality Management
- Graduate of the Australian Institute of • **Company Directors**

Background and interests

Cr Christine Hamilton-Prime has experience in hospitality management and occupational health. She is an advocate for enhancing and preserving amenity in the community, from the unique coastal environment to beautifying and maintaining parks and streetscapes. She supports community volunteer and sporting groups, and an inclusive, engaged and connected community. She is committed to growing the City of Joondalup's prosperity by increasing business investment, innovation, and entrepreneurship. She is a member of the Sorrento Surf Life Saving Club and serves on the board of Bambara Primary School.

Council committees/reference groups

- Audit and Risk Committee*
- Chief Executive Officer Recruitment and Performance Review Committee
- Major Projects and Finance Committee
- Policy Committee* .
- **Reconciliation Action Plan Community Reference Group**
- Strategic Community Reference Group

External committees and boards

- Community Board of Advice (Joondalup Health Campus)
- North West Metropolitan Regional Road Sub-Group (Deputy*)
- Wanneroo/Joondalup Local Emergency Management Committee
- Western Australian Local Government Association North Metropolitan Zone (Deputy)



CR JOHN RAFTIS

TERM EXPIRES OCTOBER 2023 Elected Member since 2019

- **M:** 0407 990 761
- F: 9400 4502
- E: john.raftis@joondalup.wa.gov.au

Qualifications

- **Bachelor of Business**
- **Certified Practising Accountant**
- Fellow of Governance Institute of Australia •
- Chartered Secretary •
- Graduate Diploma in Company Secretarial • Practice
- Certificate in Governance for Not-for-Profits

Background and interests

Cr John Raftis is an executive with over 30 years' experience in accounting, governance, and management roles across a range of industries from small business to an ASX-listed corporation. He is currently the Executive Officer of an Aboriginal charitable trust. He is committed to improving transparency and accountability to City of Joondalup residents, from fiscal management through to service delivery. He seeks to make the City an even more desired place to live, work and raise a family. He is family-oriented with two adult children, and is a long-term resident of the City.

Council committees/reference groups

- Audit and Risk Committee (Presiding Member)
- Chief Executive Officer Recruitment and Performance Review Committee (until October 2021)
- Major Projects and Finance Committee (until October 2021)
- Policy Committee
- Reconciliation Action Plan Community **Reference Group**
- Strategic Community Reference Group

- Tamala Park Regional Council (Deputy)
- Western Australian Local Government • Association North Metropolitan Zone (Deputy*)

South Ward - Duncraig, Marmion, and Warwick



CR RUSS FISHWICK JP

TERM EXPIRES OCTOBER 2025 Elected Member since 2006

- **M:** 0400 782 274
- **F:** 9400 4502
- E: russ.fishwick@joondalup.wa.gov.au

Qualifications

- Graduate Diploma of Business
- Executive Certificate in Management
- Diploma of Project Management
- Certificate of Justice and Law
- Certificate in Executive Development
- Certificate in Management Practices
- Diploma of Business

Background and interests

Cr Russ Fishwick JP has lived in the City of Joondalup since 1978. He has over 40 years' experience in local government and was the Deputy Mayor of the City in 2007–2008, 2016–2017 and 2019–2021. He is committed to good governance, waste management and recycling and is a member of the Local Government Advisory Board. He supports community and sporting groups, businesses, and schools, and is an advocate for residents' rights, public safety, and consultation. He is a volunteer surf life saver and serves on the boards of Duncraig and Poynter Primary Schools, and Churchlands Senior High School.

Council committees/reference groups

- Audit and Risk Committee
- Chief Executive Officer Recruitment and Performance Review Committee (until October 2021)
- Major Projects and Finance Committee
- Policy Committee (until October 2021)
- Strategic Community Reference Group (Deputy)

External committees and boards

- Metro Outer Joint Development Assessment Panel (Deputy)
- Mindarie Regional Council*
- Tamala Park Regional Council (Deputy)
- Western Australian Local Government
 Association North Matranalitan Zana





CR SUZANNE THOMPSON

TERM EXPIRES OCTOBER 2023 Elected Member since 2019

- M: 0409 733 373
- **F:** 9400 4502
- E: suzanne.thompson@joondalup.wa.gov.au

Qualifications

- Bachelor of Arts Honours (English Language/Literature)
- Post Graduate Certificate in Education (English and Drama)

Background and interests

Cr Suzanne Thompson began her professional career as a teacher, before rising to the position of Head of Department. She moved to Australia in 2000, where she worked in advertising for large agencies before running her own boutique agency. She is a keen runner, reader, and writer, and an active member of the community who enjoys working on grassroots projects. She spends her time between raising two children, in a parttime marketing executive role, and as a freelance advertising and marketing consultant. Cr Thompson is also a member of the Marmion, Sorrento, Duncraig Progress and Ratepayers' Association.

Council committees/reference groups

- Audit and Risk Committee*
- Chief Executive Officer Recruitment and Performance Review Committee
- Policy Committee (Presiding Member)

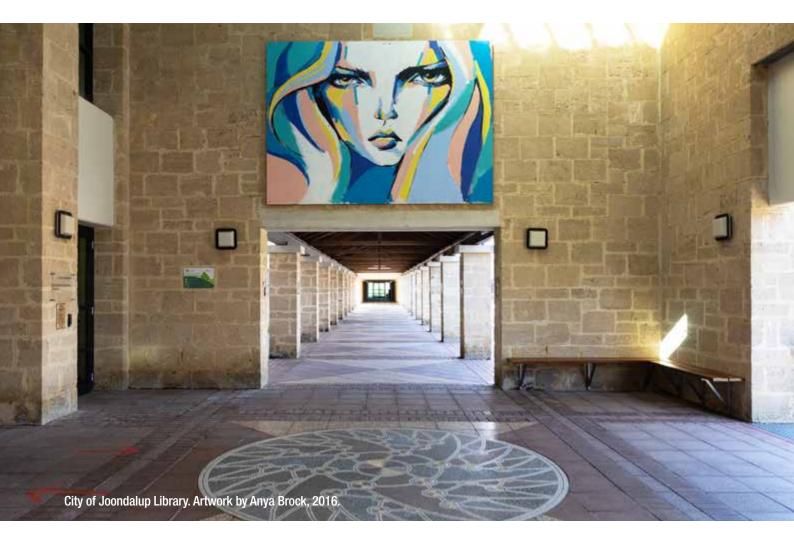
- Metro Outer Joint Development Assessment Panel*
- North West District Planning Committee
- Tamala Park Regional Council (Deputy*)

Elected Member diversity

Regulation 19B of the *Local Government* (*Administration*) *Regulations 1996* requires the following information to be included in a local government Annual Report:

- If available, the gender, linguistic background and country of birth of Council members.
- If available, the number of Council members who are aged:
 - between 18 years and 24 years old
 - between 25 years and 34 years
 - between 35 years and 44 years old
 - between 45 and 54 years old
 - between 55 and 64 years old
 - over 64 years.
- If available, the number of Council members who identify as Aboriginal or Torres Strait Islander.











Australia						8	
New Zealand	1						
United Kingdom				4			

ABORIGINAL OR TORRES STRAIT ISLANDER

Aboriginal	0
Torres Strait Islander	0
Aboriginal and Torres Strait Islander	0
Neither Aboriginal nor Torres Strait Islander	13



Induction and training

MANDATORY TRAINING COURSES

Under the *Local Government Act 1995*, all newly-appointed Elected Members are required to complete the following mandatory training courses within their first 12 months of office. Current Elected Members have until 16 October 2022 to complete these courses.

Elected Members	Understanding local government	Serving on Council	Meeting procedures	Conflicts of interest	Understanding financial reports and budgeting
Mayor Hon Albert Jacob JP	2021/22	2021/22	_	2021/22	2021/22
Cr John Chester	2021/22	—	2021/22	2021/22	_
Cr Russ Fishwick JP	2021/22	2021/22	2021/22	2021/22	2021/22
Cr Christine Hamilton-Prime JP	_	_	_	_	_
Cr Adrian Hill	2021/22	2021/22	2021/22	2021/22	2021/22
Cr Nige Jones	2020/21	2020/21	2020/21	2020/21	2020/21
Cr Daniel Kingston	_	_	_	—	_
Cr John Logan	2019/20	2019/20	2019/20	2019/20	2019/20
Cr Christopher May	2021/22	2021/22	2021/22	2021/22	2021/22
Cr Tom McLean JP	2020/21	2020/21	2020/21	2020/21	2020/21
Cr Russell Poliwka	2020/21	2020/21	2019/20	2019/20	2020/21
Cr John Raftis	2020/21	2020/21	2020/21	2020/21	2020/21
Cr Suzanne Thompson	2020/21	2020/21	2020/21	2020/21	2020/21

CONFERENCE ATTENDANCE

To enable Elected Members to develop and maintain skills and knowledge relevant to their roles as representatives of the City, Elected Members are encouraged to attend conferences and training events to keep more informed and better able to fulfil their duties of office. The following interstate conferences were attended during 2021/22.

Elected Members	Conference	City	Dates		
Mayor Hon Albert Jacob JP	Australian Local Government Association National General Assembly 2022	Sydney, Adelaide	22–24 Jun 2022		
	Advocacy Visit	Canberra	19–22 Jun 2022		
Cr Christine Hamilton-Prime JPAustralian Local Government Association National General Assembly 2022		Sydney, Adelaide	22-24 Jun 2022		
	Advocacy Visit	Canberra	19-22 Jun 2022		
Cr Tom McLean JP	Australian Local Government Association National General Assembly 2022	Sydney, Adelaide	22–24 Jun 2022		
	Advocacy Visit	Canberra	19-22 Jun 2022		

STRATEGIC DEVELOPMENT SESSION

Elected Member Strategic Development Sessions aim to inform and guide leadership and strategic decision-making amongst Elected Members.

In 2021/22, an Elected Member Strategic Development Session was held in February. The key focus of the session was to explore the results of the Elected Member Self-Assessment, explore topics of strategic interest in a collaborative, facilitated environment, and gain a shared understanding of the draft 10-Year Strategic Community Plan and how to use it.



Remuneration and entitlements



Elected Members are remunerated in accordance with the current determination of the Salaries and Allowances Tribunal under the *Salaries and Allowances Act 1975*. On 8 April 2020, the Tribunal determined the rates of remuneration applicable for the 2021/22 financial year.

The City is classified as a Band 1 local government for the purposes of the Act and has determined that it will remunerate its Elected Members as follows:

Annual attendance fees in lieu of Council Meeting, committee meeting and prescribed meeting fees

• Annual allowance for the Mayor and Deputy Mayor Annual allowance for information and communication technology in lieu of reimbursement of expenses

Council has adopted an *Elected Members' Entitlement Policy* which sets out the entitlements available to Elected Members and states the City will pay the maximum amount within the range set by the Salaries and Allowances Tribunal.

A vehicle is placed at the disposal of the Mayor for the term of office to perform mayoral duties. The details of the vehicle provided in the current term of office are:

Make and model: Isuzu D-Max Date acquired: 17 December 2021 Carrying value at 30 June 2022: \$51,334

Elected Members	Mayoral/ Deputy Mayoral Allowance	Meeting Attendance Fee	Information and Communication Technology	Travel/ Child Care	Other Specified Expenses	Conference Expenses*	Total
Mayor Hon Albert Jacob JP	\$89,753.00	\$47,516.00	\$3,500.00	\$7,855.12	\$1,334.89	\$299.98	\$150,258.99
Cr John Chester	_	\$31,678.00	\$3,500.00	\$1,209.19	\$237.58	_	\$36,624.77
Cr Russ Fishwick JP	\$6,755.64	\$31,678.00	\$3,500.00	\$2,137.51	\$161.81	_	\$44,232.96
Cr Christine Hamilton- Prime JP	\$15,682.61	\$31,678.00	\$3,500.00	-	_	_	\$50,860.61
Cr Nige Jones	_	\$31,678.00	\$3,500.00	\$2,896.82	\$2,209.93	\$442.95	\$40,727.70
Cr John Logan	-	\$31,678.00	\$3,500.00	\$1,782.52	\$837.23	-	\$37,797.75
Cr Christopher May	_	\$31,678.00	\$3,500.00	_	_	_	\$35,178.00
Cr Tom McLean JP	_	\$31,678.00	\$3,500.00	_	_	\$221.09	\$35,399.09
Cr Russell Poliwka	_	\$31,678.00	\$3,500.00	-	\$72.18	-	\$35,250.18
Cr John Raftis	_	\$31,678.00	\$3,500.00	\$1,039.21	\$423.61	_	\$36,640.82
Cr Suzanne Thompson	_	\$31,678.00	\$3,500.00	\$222.54		_	\$35,400.54
Elected Mem	ber from 16 Oct	ober 2021					
Cr Adrian Hill	-	\$22,395.98	\$2,461.54	-	_	-	\$24,857.52
Cr Daniel Kingston	_	\$22,395.98	\$2,461.54	-	_	-	\$24,857.52
Elected Mem	ber until 16 Oct	ober 2021					
(former) Cr Kerry Hollywood	_	\$9,282.02	\$1,038.46	\$423.48	\$120.59	_	\$10,864.55
(former) Cr Philippa Taylor	_	\$9,282.02	\$1,038.46	\$64.99	\$51.55	-	\$10,437.02

REGISTER OF FEES, EXPENSES AND ALLOWANCES PAID TO ELECTED MEMBERS

***Note:** Conference expenses do not include costs associated with registrations, travel costs or accommodation costs. Stated figures only include expense costs reimbursed directly to an Elected Member.

Council Meeting attendance

	Ordinary Council		Special Council		Electors'		Strategy Session		gy on	Briefing Session			Budget Workshop					
	Attendances	Leaves of absence	Apologies	Attendances	Leaves of absence	Apologies	Attendances	Leaves of absence	Apologies	Attendances	Leaves of absence	Apologies	Attendances	Leaves of absence	Apologies	Attendances	Leaves of absence	Apologies
Mayor Hon Albert Jacob JP	11	0	0	4	0	0	2	0	0	12	0	1	9	1	1	5	0	2
Cr John Chester	11	0	0	4	0	0	2	0	0	12	1	0	10	0	1	5	1	1
Cr Russ Fishwick JP	11	0	0	4	0	0	2	0	0	12	0	1	11	0	0	6	0	1
Cr Christine Hamilton-Prime JP	11	0	0	4	0	0	2	0	0	13	0	0	10	0	1	6	0	1
Cr Nige Jones	10	0	1	3	1	0	2	0	0	4	2	7	11	0	0	5	0	2
Cr John Logan	11	0	0	4	0	0	2	0	0	9	1	3	10	0	1	6	1	0
Cr Christopher May	11	0	0	4	0	0	2	0	0	10	0	3	9	0	2	4	0	3
Cr Tom McLean JP	11	0	0	4	0	0	2	0	0	13	0	0	10	0	1	7	0	0
Cr Russell Poliwka	11	0	0	3	0	1	1	0	1	12	0	1	11	0	0	4	0	3
Cr John Raftis	11	0	0	4	0	0	2	0	0	10	0	3	11	0	0	6	0	1
Cr Suzanne Thompson	10	0	1	3	0	1	2	0	0	11	0	2	9	0	2	4	1	2
Total meetings			11			4			2			13			11			7
Elected Member from 16 October 2021																		
Cr Adrian Hill	7	0	0	4	0	0	2	0	0	10	0	0	7	0	0	7	0	0
Cr Daniel Kingston	7	0	0	4	0	0	2	0	0	9	0	1	7	0	0	7	0	0
Total meetings						4			2			10						7
Elected Member until 16 October 2021																		
(former) Cr Kerry Hollywood	4	0	0	0	0	0	0	0	0	3	0	0	4	0	0	0	0	0
(former) Cr Philippa Taylor	4	0	0	0	0	0	0	0	0	2	0	1	4	0	0	0	0	0
Total meetings			4			0			0			3			4			0

The Agendas and Minutes for Council Meetings can be found on the City's website at joondalup.wa.gov.au



Soft Spiny-tailed Gecko *Strophurus spinigerus* (Mullaloo Foreshore Reserve) — photo credit Bill Betts



GLOBAL REPORTING INITIATIVE DISCLOSURE

To assist with its decision-making responsibilities, Council has established four internal committees comprising Elected Members. Each committee performs a specific purpose, and its recommendations are presented to Council as the decision-making body. Where a committee has delegated authority, it is able to make a decision in its own right; however, none of the committees currently established have delegated authority.

Audit and Risk Committee

The role of the Audit and Risk Committee is to:

- 1. Guide and assist the City in carrying out its functions:
 - under Part 6 Financial Management of the Local Government Act 1995
 - in relation to audits conducted under Part 7 – Audit, of the Local Government Act 1995
 - relating to other audits and other matters related to financial management.
- 2. Review the Chief Executive Officer's report into the appropriateness and effectiveness of a local government's systems and procedures in relation to risk management, internal control and legislative compliance given to it by the Chief Executive Officer under regulation 17 of the Local Government (Audit) Regulations 1996 and:
 - report to Council the results of that review
 - give Council a copy of the Chief Executive Officer's report.
- 3. Monitor and advise the Chief Executive Officer when the Chief Executive Officer is carrying out functions in relation to a review:
 - under regulation 17(1) of the Local Government (Audit) Regulations 1996
 - of the appropriateness and effectiveness of the financial management systems and procedures of the City under regulation 5(2)(c) of the Local Government (Financial Management) Regulations 1996.
- 4. Support the auditor of the City to conduct an audit and carry out the auditor's other duties under the Local Government Act 1995 in respect of the City and to oversee the implementation of any actions in accordance with regulation 16(f) of the Local Government (Audit) Regulations 1996.

5. Review and monitor the internal audit program and the scope of internal audits.

COMMITTEE MEMBERSHIP

The Audit and Risk Committee met on four occasions during 2021/22. Mr Richard Thomas continued as the external independent member to the committee for a further year.

Committee members:

- Mayor Hon Albert Jacob JP
- Cr Russ Fishwick JP
- Cr Hamilton-Prime (until October 2021)
- Cr Nige Jones (Deputy Presiding Member)
- Cr John Logan .
- Cr Christopher May (until October 2021) .
- Cr Tom McLean JP
- Cr Russell Poliwka
- Cr John Raftis (Presiding Member) •
- (Former) Cr Philippa Taylor (until October 2021)
- Cr Suzanne Thompson (until October 2021)
- Mr Richard Thomas (external independent member)

Deputy members:

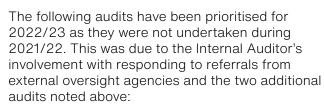
- Cr John Chester
- Cr Russ Fishwick (until October 2021)
- Cr Christine Hamilton-Prime JP
- Cr Adrian Hill
- (Former) Cr Kerry Hollywood (until October 2021)
- Cr Nige Jones (until October 2021)
- Cr Daniel Kingston
- Cr Christopher May •
- Cr Russell Poliwka (until October 2021) .
- Cr John Raftis (until October 2021)
- Cr Suzanne Thompson

ACTIVITIES

Each year, an Audit, Risk and Integrity Program is developed that guides the work of the Internal Auditor. The program is informed by the Audit and Risk Committee, legislation, fraud and misconduct data analytics program, and external oversight agencies. Internal audit planning is important as it aligns internal audit activity with organisational objectives and the key risk areas to ensure that internal audit resources are targeted in an efficient manner.

The City's *3-Year Internal Audit Plan* is designed to bring a systematic methodology that contributes to the overall assurance provided to management and the Audit and Risk Committee that risks are appropriately identified and managed, and controls are implemented and operating effectively.

During 2021/22, there were no new audit areas added to the *3-Year Internal Audit Plan*. However, there were two additional audits undertaken during 2021/22 that were not included in the plan, including a review of the human resources misconduct investigation procedures, and a review into a failed retaining wall.



- Attempts to bypass quotation and tender thresholds (including sole suppliers)
- Employee use of fleet vehicles
- Tender specifications and assessment criteria
- Payments made to invalid suppliers
- Payments made after employee termination

Matters considered during the year included:

- 3-Year Internal Audit Plan
- Annual financial audit entrance meeting with Office of the Auditor General Western Australia 2021/22
- Annual financial report 2020/21
- Audit and risk services program 2020/21 and 2021/22
- Benefits Management Program status report
- Chief Executive Officer's credit card expenditure from April–June 2021 and July– September 2021
- Compliance Audit Return 2021
- Contract extensions from January–June 2021 and July–December 2021
- Elected Member Dinner attendance reports for June–July 2021 and August–October 2021
- Internal audit outcomes employee to employee relationships
- Internal audit outcomes payroll processes for superannuation contributions; and payments made to current and former senior employees
- Monitoring of annual leave and long service leave accruals
- Office of the Auditor General information systems audit 2019/20 and 2020/21
- Role and functioning of the Audit and Risk Committee
- Reporting to external oversight agencies Write-off of monies from January– December 2021

Red and Green Kangaroo Paw Anigozanthos manglesii photo credit — Sian Dodd

Chief Executive Officer Recruitment and Performance Review Committee

The role of the Chief Executive Officer Recruitment and Performance Review Committee is to:

- 1. Recommend to Council the selection and appointment process of a Chief Executive Officer.
- 2. Recommend to Council the preferred consultant to assist with the recruitment process for a Chief Executive Officer.
- 3. Undertake the interview of preferred applicant(s) on the advice of the appointment consultant's shortlisted applicants for the position of Chief Executive Officer.
- 4. Recommend to Council the appointment of a preferred applicant as Chief Executive Officer under the terms and conditions of an agreed Chief Executive Officer Employment Contract.

- 5. Review the Chief Executive Officer's performance in accordance with the appropriate provisions contained within the Chief Executive Officer's Employment Contract.
- 6. Prepare and table the concluded report, in accordance with the appropriate provisions within the Chief Executive Officer's Employment Contract to Council.
- 7. Review the Chief Executive Officer's performance on an ongoing basis as and when deemed necessary in accordance with the appropriate provisions contained within the Chief Executive Officer's Employment Contract.
- 8. Review the Key Performance Indicators to be met by the Chief Executive Officer.
- 9. Review the Chief Executive Officer's remuneration package, in accordance with the appropriate provisions within the Chief Executive Officer's Employment Contract.
- 10. Review the Chief Executive Officer's Employment Contract and make recommendations to Council in relation to varying the contract as and when necessary.



COMMITTEE MEMBERSHIP

The Chief Executive Officer Recruitment and Performance Review Committee met on nine occasions in 2021/22.

Committee members:

- Mayor Hon Albert Jacob JP (Presiding Member)
- Cr John Chester
- Cr Russ Fishwick (until October 2021)
- Cr Christine Hamilton-Prime JP
- (Former) Cr Kerry Hollywood (until October 2021)
- Cr Daniel Kingston
- Cr Christopher May (Deputy Presiding Member)
- Cr Tom McLean JP
- Cr Russell Poliwka (until October 2021)
- Cr John Raftis (until October 2021)
- (Former) Cr Philippa Taylor (until October 2021)
- Cr Suzanne Thompson

Deputy members:

- Cr Russ Fishwick JP
- Cr Christine Hamilton-Prime (until October 2021)
- Cr Adrian Hill
- Cr Nige Jones
- Cr John Logan
- Cr Christopher May (until October 2021)
- Cr Tom McLean (until October 2021)
- Cr Russell Poliwka
- Cr John Raftis
- Cr Suzanne Thompson (until October 2021)

ACTIVITIES

Matters considered during the year included:

- Annual performance review of the Chief Executive Officer
- Appointment of a suitable external and independent human resources expert to assist the Committee with the annual performance review of the Chief Executive Officer
- Chief Executive Officer program for 2022
- Progress reports on the Chief Executive Officer's key performance indicators
- Salary review of the Chief Executive Officer
- Setting of meeting dates for the Chief Executive Officer Recruitment and Performance Review Committee
- Standards for Chief Executive Officer recruitment, performance and termination



Policy Committee

The role of the Policy Committee is to:

- 1. Make recommendations to Council on the development and review of the City's policies and overall policy framework.
- 2. Develop and maintain a visual art collection of significance and repute that reflects the cultural aspirations of the City of Joondalup and its expressed goals and policies.
- 3. Collect works of visual art of demonstrable excellence by artists of significance, consistent with the perceived developments in Western Australian contemporary art.
- 4. Collect and commission selective works of art which enhance the existing collection, and which foster an understanding, enjoyment and appreciation of the visual arts among the broader community and members of the general public.
- 5. Review the criteria established to determine award winners.
- 6. Oversee the strategic direction of the City's art award events, visual art collection and visual art programs.



COMMITTEE MEMBERSHIP

The Policy Committee met on four occasions in 2021/22.

Committee members:

- Mayor Hon Albert Jacob JP
- Cr John Chester
- Cr Russ Fishwick (until October 2021)
- Cr Christine Hamilton-Prime (until October 2021)
- Cr Adrian Hill
- (Former) Cr Kerry Hollywood (until October 2021)
- Cr Nige Jones (until October 2021)
- Cr Daniel Kingston (Deputy Presiding Member)
- Cr Christopher May (until October 2021)
- Cr Russell Poliwka
- Cr John Raftis
- Cr Suzanne Thompson (Presiding Member)

Deputy members:

- Cr Russ Fishwick JP
- Cr Christine Hamilton-Prime JP
- Cr Nige Jones
- Cr John Logan
- Cr Christopher May
- Cr Tom McLean JP
- Cr Russell Poliwka (until October 2021)
- Cr John Raftis (until October 2021)
- (Former) Cr Philippa Taylor (until October 2021)
- Cr Suzanne Thompson (until October 2021)

ACTIVITIES

Council adopted the following new or amended policies, based on the Policy Committee's recommendations:

- Appointment of Acting or Temporary Chief Executive Officer Policy
- Arts Development Scheme Policy
- Community Funding Program Policy
- Elected Members' Communications Policy
- Elected Members' Entitlements Policy
- Elections Caretaker Policy
- Home Business Local Planning Policy

Major Projects and Finance Committee

The role of the Major Projects and Finance Committee is to:

- 1. Oversee the progress of the City's annual capital works program and review of the City's 5-Year Capital Works Program.
- 2. Make recommendations to Council on modifications of capital works projects and major strategic capital projects.
- 3. Make recommendations to Council on various elements of major strategic capital projects (such as Ocean Reef Marina, Joondalup City Centre Office Development, and Joondalup Performing Arts and Cultural Facility), including but not limited to:
 - Project scope
 - Design elements and core project
 - components
 - Development models and financial structures
 - Ongoing management and utilisation models
- 4. Make recommendations to Council on the services to be provided by the City and the standards of service delivery being cognisant of industry best practice.
- 5. Oversee the City's financial management activities, funding proposals and long-term strategic financial planning.
- 6. Make recommendations to Council on reviews and impacts on the City's 10-Year Strategic Financial Plan.

COMMITTEE MEMBERSHIP

The Major Projects and Finance Committee met on six occasions in 2021/22.

Committee members:

- Mayor Hon Albert Jacob JP
- Cr Russ Fishwick JP
- Cr Christine Hamilton-Prime JP
- Cr Adrian Hill (Deputy Presiding Member)
- Cr Nige Jones
- Cr John Logan (Presiding Member)
- Cr Christopher May
- Cr Tom McLean (until October 2021)
- Cr Russell Poliwka (until October 2021)
- Cr John Raftis (until October 2021)
- Cr Suzanne Thompson (until October 2021)

Deputy members:

- Cr John Chester (until October 2021)
- Cr Russ Fishwick JP
- Cr Christine Hamilton-Prime (until October 2021)
- Cr Adrian Hill
- (Former) Cr Kerry Hollywood
- (until October 2021)
- Cr Nige Jones
- Cr John Logan
- Cr Chrisopher May (until October 2021)
- Cr Russell Poliwka
- Cr John Raftis
- (Former) Cr Philippa Taylor (until October 2021)

ACTIVITIES

Matters considered during the year included:

- Draft 10-Year Strategic Financial Plan 2021
- Proposed disposal of Lot 12223 (12) Blackwattle Parade (Padbury)
- Burns Beach Café/Restaurant and Coastal Node Concept Plan project status
- Status report on City freehold properties proposed for disposal and potential Crown land acquisitions
- Status report on Warwick community facilities, Warwick Activity Centre
- Status report on the interest in City freehold land Lot 67 (5) Trappers Drive (Woodvale)
- Setting of meeting dates for 2021/22 and election of Presiding Member/Deputy Member
- Standards of service delivery
- 2021/22 Capital Works Program updates
- 2021/22 Project status reports

Committee meeting attendance

	Audit and Risk Committee			Off ar	hief icer l id Pe view	Recr erfori	uitm mano	ent ce	Pc	olicy	cy Committee			Major Projects and Finance Committee						
	Attendances (as member)	Attendances (as deputy)	Attendances (as observer)	Leaves of absence	Apologies	Attendances (as member)	Attendances (as deputy)	Attendances (as observer)	Leaves of absence	Apologies	Attendances (as member)	Attendances (as deputy)	Attendances (as observer)	Leaves of absence	Apologies	Attendances (as member)	Attendances (as deputy)	Attendances (as observer)	Leaves of absence	Apologies
Mayor Hon Albert Jacob JP	3	-	-	0	1	9	-	-	0	0	3	-	-	0	1	6	-	-	0	0
Cr John Chester	-	0	2	-	-	8	-	-	0	1	3	-	-	0	1	-	1	1	-	-
Cr Russ Fishwick JP	2	0	0	0	1	4	0	2	0	0	1	0	1	-	-	4	0	0	0	0
Cr Christine Hamilton-Prime JP	1	0	0	-	-	4	1	0	0	1	1	-	2	-	-	3	0	1	0	1
Cr Adrian Hill	-	0	2	-	-	-	1	1	-	-	3	-	-	0	0	3	0	-	0	1
(former) Cr Kerry Hollywood	-	0	0	-	-	4	-	-	0	0	1	-	-	0	0	-	0	0	-	-
Cr Nige Jones	3	0	0	0	0	-	0	1	-	-	1	0	0	0	0	6	0	0	0	0
Cr Daniel Kingston	-	0	2	-	-	5	-	-	0	0	3	-	-	0	0	-	-	1	-	-
Cr John Logan	3	-	-	0	1	-	1	2	-	-	-	0	1	-	-	5	0	-	0	1
Cr Christopher May	1	0	0	0	0	3	0	0	0	2	0	0	1	0	0	3	0	0	0	1
Cr Tom McLean JP	4	-	-	0	0	4	0	4	0	1	-	-	3	-	-	2	-	3	0	0
Cr Russell Poliwka	2	0	1	0	1	4	2	0	0	0	3	0	1	0	0	2	0	1	0	0
Cr John Raftis	3	0	0	0	0	3	1	2	0	1	3	0	1	0	0	2	1	3	0	0
(former) Cr Philippa Taylor	1	-	-	0	0	4	-	-	0	0	-	0	0	-	-	-	0	0	-	-
Cr Suzanne Thompson	1	0	0	0	0	4	0	3	0	1	3	0	1	0	0	2	-	3	0	0
Total meetings					4					9					4					6

The Minutes for Committee meetings can be found on the City's website at **joondalup.wa.gov.au**





External councils, committees and boards

In addition to performing their duties on City of Joondalup committees and reference groups, a number of Elected Members represent the City on external councils, committees and boards. These have been listed below along with the dates of appointment.

Elected Member	External committee/board	Commencement of term	Completion of term
Mayor Hon Albert Jacob JP	Mindarie Regional Council	Oct 2019	Oct 2023
	Western Australian Local Government Association North Metropolitan Zone	Oct 2019	Oct 2023
	Western Australian Local Government Association State Council (Deputy)	Nov 2019	Dec 2023
	Community Board of Advice (Joondalup Health Campus) (Deputy)	Nov 2019	Oct 2023
	Tamala Park Regional Council	Oct 2015	Oct 2023
Cr John Chester	Wanneroo/Joondalup Local Emergency Management Committee (Deputy)	Nov 2011	Oct 2023
	Yellagonga Regional Park Community Advisory Committee	Oct 2019	Oct 2023
	Metro Outer Joint Development Assessment Panel (Deputy)	Nov 2021	Oct 2023
	Mindarie Regional Council	Nov 2007	Oct 2021
Cr Russ Fishwick JP	Tamala Park Regional Council (Deputy)	Oct 2021	Oct 2023
	Western Australian Local Government Association North Metropolitan Zone	Nov 2007	Oct 2023
	Western Australian Local Government Association State Council	Nov 2015	Dec 2023
	Community Board of Advice (Joondalup Health Campus)	Nov 2015	Oct 2023
Cr Christine	North West Metropolitan Regional Road Sub-Group (Deputy)	Nov 2019	Oct 2021
Hamilton- Prime JP	Wanneroo/Joondalup Local Emergency Management Committee	Nov 2017	Oct 2023
	Western Australian Local Government Association North Metropolitan Zone (Deputy)	Oct 2021	Oct 2023
	Metro Outer Joint Development Assessment Panel (Alternate Member (Deputy)	Nov 2021	Oct 2023
Cr Adrian Hill	North West District Planning Committee (Deputy)	Nov 2021	Oct 2023
	Western Australian Local Government Association North Metropolitan Zone	Oct 2021	Oct 2023
(former) Cr Kerry Hollywood	Nil	_	-

For more information about these external councils, committees and boards, including remuneration and attendance information, please review the specific annual reports for the individual organisations.

Elected Member	External committee/board	Commencement of term	Completion of term
	Metro Outer Joint Development Assessment Panel (Deputy)	Nov 2017	Oct 2021
Cr Nige Jones	Metro Outer Joint Development Assessment Panel	Nov 2021	Oct 2023
	Tamala Park Regional Council	Oct 2021	Oct 2023
	Western Australian Local Government Association North Metropolitan Zone	Oct 2021	Oct 2023
Cr Daniel Kingston	Yellagonga Regional Park Community Advisory Committee (Deputy)	Nov 2021	Oct 2023
	Metropolitan Regional Road Group	Nov 2021	Oct 2023
Cr John Logan	North West Metropolitan Regional Road Sub-Group	Nov 2015	Oct 2023
Ci John Logan	Western Australian Local Government Association North Metropolitan Zone (Deputy)	Nov 2019	Oct 2021
	Mindarie Regional Council	Oct 2021	Oct 2023
	North West District Planning Committee	Nov 2017	Dec 2021
	North West Metropolitan Regional Road Sub-Group (Deputy)	Nov 2021	Oct 2023
Cr Christopher May	Tamala Park Regional Council (Deputy)	Oct 2019	Oct 2021
	Western Australian Local Government Association North Metropolitan Zone (Deputy)	Oct 2019	Oct 2023
	Yellagonga Regional Park Community Advisory Committee (Deputy)	Nov 2019	Oct 2021
Cr Tom McLean JP	Metro Outer Joint Development Assessment Panel (Deputy)	Nov 2019	Oct 2021
	Metro Outer Joint Development Assessment Panel	Nov 2021	Oct 2023
Cr Russell Poliwka	Western Australian Local Government Association North Metropolitan Zone	Oct 2019	Oct 2021
	Tamala Park Regional Council (Deputy)	Oct 2021	Oct 2023
Cr John Raftis	Western Australian Local Government Association North Metropolitan Zone (Deputy)	Oct 2019	Oct 2021
(former) Cr Philippa	Metro Outer Joint Development Assessment Panel	Nov 2019	Oct 2021
Taylor	Tamala Park Regional Council	Oct 2019	Oct 2021
Cr Suzanne	Metro Outer Joint Development Assessment Panel	Nov 2019	Oct 2021
Thompson	North West District Planning Committee	Nov 2019	Oct 2023
	Tamala Park Regional Council (Deputy)	Oct 2019	Oct 2021

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REFERENCE GROUPS

GLOBAL REPORTING INITIATIVE DISCLOSURE

The City has a number of reference groups to facilitate community participation in the City's decisionmaking process. These groups provide an opportunity for the City to capture the views of the community to assist Elected Members and Council to address strategic issues.

Strategic Community Reference Group

In June 2012, Council established the Strategic Community Reference Group as a new participation mechanism for the external provision of input to Council on matters of significant community interest and strategic initiatives. After Local Government Ordinary Elections, Council make appointments of community member representatives to the Reference Group following the nomination process.

Some issues the Reference Group has considered include planning reviews on the environment, crime and community safety, community development, waste management, integrated transport strategy, weed management, and climate change.

REFERENCE GROUP MEMBERSHIP

The Strategic Community Reference Group met on two occasions in 2021/22:

Reference Group members (until October 2021):

- Mayor Hon Albert Jacob JP (Presiding Member)
- Cr John Chester
- Cr Russell Poliwka •
- Cr Suzanne Thompson
- Ms Danielle Griffiths (North Ward) .
- Ms Susan Metcalfe (North Ward) .
- Captain Simon Walker (North-Central Ward) ٠
- Ms Nola Joy Wolski (North-Central Ward)
- Ms Astrid Lee (Central Ward) •
- Ms Fay Gilbert (Central Ward) •
- Ms Meredith Blais (South-West Ward)
- Mr Brian Yearwood (South-West Ward)
- Mr Allan Connolly (South-East Ward) •
- Ms Teresa Gepp (South-East Ward)
- Mr Liam Connor (South Ward)
- Ms Tiffany Tonkin (South Ward)

Reference Group members (from February 2022):

- Mayor Hon Albert Jacob JP (Presiding Member) •
- Cr Christine Hamilton-Prime JP
- Cr Christopher May
- Cr John Raftis
- Ms Robyn Anderson (North Ward) •
- Mr Allan Connolly (North Ward) .
- Mr Kim Allen (North-Central Ward)
- Ms Gail Carmody (North-Central Ward) •
- Mr Leonard Collier (Central Ward) •
- Ms Gemma Dorman (Central Ward) •
- Mr David Hudson MBE (South-West Ward)
- Ms Sandra Watson (South-West Ward)
- Ms Janine Blake (South-East Ward) •
- Ms Alison Elsom (South-East Ward)
- Mr Ronald Gallagher (South Ward) •
- The Reverend Lorna Green (South Ward) •
- Ms Tara Belle Lie (Youth Representative) •
- Ms Aimee Wright (Youth Representative)

ACTIVITIES

On 23 August 2021 the final meeting for the 2021–2022 Reference Group was held to consider the strategic approach to climate change and identify opportunities to inform the review of the Climate Change Strategy 2014-2019.

On 30 May 2022 the induction meeting for the 2022-2023 Reference Group was held for members to connect with each other and understand their roles and responsibilities.



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Reconciliation Action Plan Community Reference Group

The role of the Reconciliation Action Plan Community Reference Group is to support the development of the City's inagural Reconciliation Action Plan. Specifically, the reference group:

- explores options for the Joondalup community to advance reconciliation
- guides the development of the City's Reconciliation Action Plan
- scopes and reflects on how the City of Joondalup can contribute to reconciliation in a way that is meaningful, mutually beneficial and sustainable
- improves relationships with Aboriginal and Torres Strait Islander people and relevant stakeholders
- fosters an understanding of Aboriginal and Torres Strait Islander cultures, rights and experiences
- enables opportunities that are culturally appropriate, partnership-centred and encourage Aboriginal and Torres Strait Islander people to participate equally.

REFERENCE GROUP MEMBERSHIP

The Reconciliation Action Plan Community Reference Group did not meet in 2021/22.

Reference Group members:

- Ms Sharon Wood-Kenney (Chair)
- Mayor Hon Albert Jacob JP
- Cr John Raftis
- (former) Cr Phillipa Taylor
- Ms Pauline Boscato
- Ms Jane Burns
- Mr Adam Casley
- Mr Marcus Kaden
- Ms Kathy Kickett
- Ms Ann Marie Mullaney
- Mr Dennis Simmons

ACTIVITIES

There were no activities in 2021/22.



Reference group meeting attendance

(Elected Members only)

	Stra Ri	tegic Commu eference Grou	nity p	Reconciliation Action Plan Reference Group				
	Attendances (as member)	Attendances (as observer)	Apologies	Attendances (as member)	Attendances (as observer)	Apologies		
Mayor Hon Albert Jacob JP	2	—	0	_	—	_		
Cr John Chester	1	1	0		—	_		
Cr Russ Fishwick JP	—	0	_	—	—	_		
Cr Christine Hamilton-Prime JP	—	0	0	—	—	_		
Cr Adrian Hill	_	1	_	_	—	_		
(former) Cr Kerry Hollywood	—	0	_	_	—	_		
Cr Nige Jones	—	0	_	—	—	_		
Cr Daniel Kingston	—	0	_	—	—	_		
Cr John Logan	_	1	_	_	—	_		
Cr Christopher May	1	0	0	—	—	_		
Cr Tom McLean JP	—	0	—	—	—			
Cr Russell Poliwka	1	0	0	_	—	_		
Cr John Raftis	1	0	0		_	_		
(former) Cr Philippa Taylor	_	0	_	_	_	_		
Cr Suzanne Thompson	1	0	0	_	_	_		
Total meetings			2			0		



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Mullaloo Beach

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OUR ORGANISATION

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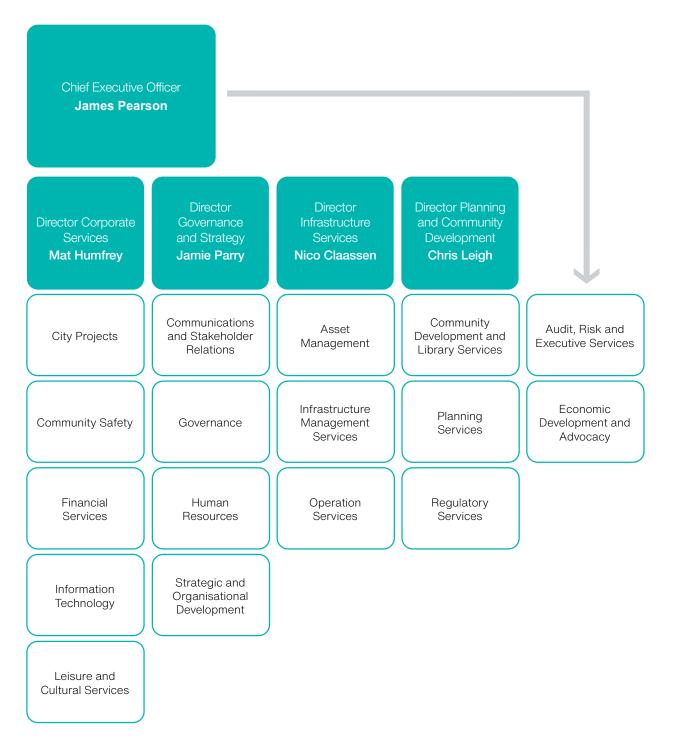


ORGANISATIONAL STRUCTURE



The City's organisational structure is designed to facilitate the delivery of projects and programs within the six key themes of the City's 10-Year Strategic Community Plan: Joondalup 2022.

The structure is led by the Chief Executive Officer who is supported by an Executive Leadership Team comprising four Directors. Each Director oversees the operations of Business Units structured to meet the City's strategic and operational objectives, its legislative responsibilities, and to ensure services are delivered in the most efficient and effective manner.



Old man's beard (binitch) Clematis linearifolia

EXECUTIVE LEADERSHIP TEAM



JAMES PEARSON CHIEF EXECUTIVE OFFICER



MAT HUMFREY Director Corporate Services

Mat Humfrey is the Director Corporate Services. He commenced with the City in 2020 and has worked in local government for over 20 years. Mat has a Bachelor of Commerce, majoring in Business Law and Accounting.

Mat's career prior to the City of Joondalup included roles at the Town of Cottesloe, firstly as Executive Manager of Corporate Services and then Chief Executive Officer. Prior to this, Mat worked in rural and metropolitan local governments, including the Shires of Dalwallinu and Chittering and the City of Wanneroo.



JAMIE PARRY Director Governance and Strategy

Jamie Parry is the Director Governance and Strategy. He commenced with the City in 2009 and has worked in local government for 30 years. He has undergraduate qualifications in Marketing and Public Sector Management, a Postgraduate Diploma in Management, a Master of Business Administration, and is a Graduate of the Australian Institute of Company Directors.

Jamie's career in local government has extended from regional to metropolitan positions, including the Shire of Beverley, the Cities of Stirling and Perth, and his current role at the City of Joondalup. He is currently a Board Member of Local Government Professionals WA. James Pearson commenced in March 2021. James has held senior roles in business and government, including:

- Leading Australia's largest national business policy and advocacy network as Chief Executive Officer of the Australian Chamber of Commerce and Industry.
- Leading public affairs for two of Australia's largest public companies in the resources industry.
- Policy Director in the WA Department of Resource Development.
- Supporting Australian economic and political interests in Africa, the Pacific and China as an Australian trade negotiator and diplomat.

James has an MBA from Deakin University and an Honours degree in Science from the University of Western Australia. He is an Adjunct Professor at Deakin University Business School, a Life Member and Fellow of the Australian Institute of Management and a Fellow of the Australian Institute of Company Directors.

James' priorities are to attract investment and support local businesses, advocate and provide for the needs of the community, and work with the Mayor, Council and community to realise Joondalup's vision to be a *global City: bold, creative and prosperous*.



NICO CLAASSEN Director Infrastructure Services

Nico Claassen is the Director Infrastructure Services. He commenced with the City in 2012 and has worked in senior management roles in local government for over 25 years. He has a Bachelor of Engineering (Civil) obtained from the University of Pretoria. Nico is a registered member of Engineers Australia and a previous member of the Institute for Professional Engineers New Zealand.

Nico's career in local government commenced in South Africa in the early 1990s and continued as the Group Manager Infrastructure Services with the Rotorua Lakes District Council in New Zealand, before commencing with the City of Joondalup.



CHRIS LEIGH Director Planning and Community Development

Chris Leigh is the Director Planning and Community Development. He commenced with the City in November 2016. He has a Bachelor of Science, a Masters in Urban and Regional Planning, and is a Graduate of the Australian Institute of Company Directors. His experience includes senior roles in both local government and private practice, having worked on a range of urban infill, commercial, industrial and heritage projects as well as leading a number of significant land development projects.

Chris is an active member in the planning and development industry. He is currently a member of the Urban Development Institute of Australia's Community Education and Engagement Standing Advisory Group, and is the President of the Local Government Planners Association.

ORGANISATIONAL GOVERNANCE

Governance Framework



The *Governance Framework 2021* provides guidance to Elected Members and the City's workforce on good governance practices and ensures that the City can manage its many complex responsibilities effectively and in the best interests of the community.

The practice of good governance ensures that the City meets legal and ethical compliance, makes decisions in the interests of all stakeholders, and behaves as a good corporate citizen.

The City's framework consists of four key principles required to achieve excellence in governance:

- 1. Culture and vision a clear vision and a positive organisational culture and value system in place.
- Roles and relationships clarity and understanding of roles and responsibilities and effective working relationships.
- 3. Decision-making and management effective decision-making processes that are transparent and accountable.
- Accountability all activities must be accounted for, and systems and processes must be in place that support accountability.

The City conducted a review of the Governance Framework in 2021/22 to inform governance and decision-making processes across the organisation and to incorporate changes resulting from the new *Codes of Conduct for Elected Members and Employees*. The revised framework was endorsed by Council at the 20 July 2021 Council Meeting.

Codes of conduct



The City of Joondalup has two codes of conduct: one for Elected Members, Committee Members and Local Government Election candidates, and one for employees:

- Code of Conduct for Elected Members, Committee Members and Local Government Election Candidates
- Code of Conduct for Employees

The codes of conduct set out the standards of behaviour which must be observed when performing a person's respective duties and are intended to promote accountable and ethical decision-making. This enables professional relationships to be established and maintained in the interests of providing good governance, overall integrity and good government for the community.

Each code should be read in conjunction with the *Local Government Act 1995* and other legislation that affect Elected Members, committee members and employees while performing their roles and duties and the code does not override or affect those provisions or requirements.

The Code of Conduct for Elected Members, Committee Members and Local Government Election Candidates and the Code of Conduct for Employees can be found on the City's website at joondalup.wa.gov.au



The *Governance Framework* 2021 can be found on the City's website at **joondalup.wa.gov.au**



Compliance

Regulation 14 of the *Local Government (Audit) Regulations 1996* requires local governments to carry out a compliance audit for the period 1 January–31 December every year. After carrying out a compliance audit, the local government prepares a compliance audit return in a form approved by the Minister for Local Government. The Audit and Risk Committee reviews the return before it is presented to Council for adoption.

Regulation 15 of the *Local Government* (*Audit*) *Regulations 1996* requires the return to be certified by the Mayor and the Chief Executive Officer, before being submitted to the Department of Local Government, Sport and Cultural Industries.

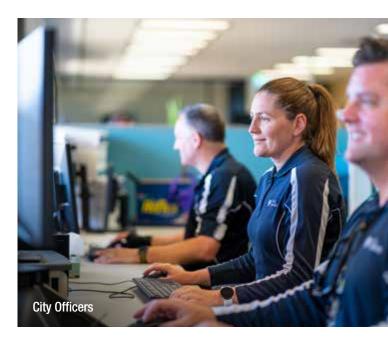
The return includes a range of compliance categories to be met by local governments. The categories are:

- Commercial enterprises by local governments
- Delegation of power/duty
- Disclosure of interest
- Disposal of property
- Elections
- Finance
- Integrated planning and reporting
- Local government employees
- Official conduct
- Optional questions (relating to Chief Executive Officer reviews of financial management systems and procedures and risk management, internal control and legislative compliance, and reporting of related party information)
- Tenders for providing goods and services

The City's Compliance Audit Return for 2021 is similar to previous years and focusses on highrisk areas of compliance and statutory reporting as prescribed in Regulation 13. The City identified two areas of non-compliance in 2021, one of which was outside the City's control as it related to an annual return not being lodged by one employee. Despite this, the Compliance Audit Return for 2021 reveals a high level of compliance with legislation by the City. The areas of non-compliance identified were:

- One employee failed to lodge an annual return by 31 August 2021. The employee was on extended personal leave since 31 August 2020, and during this time their position was made redundant. The employee ceased employment with the City on 22 July 2021.
- The draft Code of Conduct for Council Members, Committee Members and Candidates provided to Elected Members at Strategy Sessions on 2 March 2021 and 6 April 2021 for feedback and adopted by Council on 18 May 2021. This was not within three months of the prescribed model code of conduct coming into operation on 3 February 2021.

The Compliance Audit Return for 2021 was adopted by Council at the 15 March 2022 Council Meeting and the certified copy of the return and the relevant section of the Council resolution were submitted to the Department of Local Government, Sport and Cultural Industries.



Integrity and controls

The City expects its Elected Members, Committee Members and employees to act in compliance with the codes of conduct and behave ethically and honestly when performing their functions and during their interactions with each other, the community and all stakeholders of the City. A zero-tolerance attitude is taken to fraudulent or corrupt conduct, which will be thoroughly investigated and the appropriate reporting, disciplinary, prosecution and recovery actions initiated.

The objective of the City's Fraud,

Corruption and Misconduct Control Policy is to communicate the City's zero-tolerance approach and response actions to fraudulent and corrupt conduct within the performance of its functions and interactions with contractors and suppliers, the community and all other stakeholders of the City.

To support this, the following service levels are in operation:

- Maintaining the City's whistleblowing program to ensure regular awareness is provided to employees, contractors, suppliers and the public.
- Provision of programs (including the use of data analytics) for fraud, misconduct and corruption detection and prevention.
- Reporting to external oversight agencies.

Each year the City completes the Public Sector Commission Integrity and Conduct Annual Collection which is used to identify gaps for improvement.

The continued focus to strengthen integrity and conduct controls shows the City's commitment to ethical behaviour. Where the standards of behaviour fall below what is expected, including misconduct, the City takes the appropriate action which may include notifications to the Corruption and Crime Commission or Public Sector Commission.

External audits

For the third year, the Office of the Auditor General conducted an audit of the information systems of 12 local governments, including the City of Joondalup. The primary purpose of the audit was to assess the effectiveness of the controls over the general computing environment and key applications, as well as undertaking a capability maturity assessment. In December 2021, the Office of the Auditor General issued a management letter along with recommendations for improvements. In June 2022, the Office reported its findings to Parliament (*Report 22:* 2021/22 Information Systems Audit Report 2022 – Local Government Entities).

Information security

In addition to the usual information security arrangements, such as firewalls, email filtering and end-point antivirus software, the City engages a specialist information technology security firm to undertake network penetration testing, social engineering (phishing) testing and website application security testing twice a year. This is to ensure the integrity of the systems and the safety of corporate and personal information. The results of this testing are formally reported to the Executive Management Team and to the Audit and Risk Committee.

In 2021/22, the City progressed upgrading the City's corporate network to improve security and implement 802.1X network level authentication.



Business Ready Digital Workshop

Risk

The City is committed to ensuring that effective risk management remains central to all its operations and activities whilst delivering a wide and diverse range of services to its many customers and stakeholder groups.

The City's *Risk Management Framework* outlines the City's commitment and approach to managing risks. The City's framework aims to uphold the City's primary values of being transparent, accountable, honest, ethical, respectful, sustainable and professional. The framework provides the guidance to integrate risk management into the City's operational functions.

The City's *Risk Management Guidelines* provide procedures and responsibilities. Risks must be documented, analysed, assigned and reported against, based on the context of the individual risk and the risk portfolio it belongs to.

During the last 12 months the development of a Strategic Risk Register commenced, and the development of the City's new Business Continuity Plan continued.







Contracts and procurement

As a local government delivering services to the community, the City buys a range of goods and services. Suppliers may be businesses or individuals who supply equipment, utilities and fleet and/or assist with maintenance and construction of buildings, community and sporting facilities, roads, parks and landscaping. Suppliers also assist with delivery of services such as waste and recycling, street cleaning, immunisation, professional presenters and trainers, and consultancy services.

All purchasing is conducted in compliance with the requirements of the *Local Government Act 1995*, the *Local Government (Functions and General) Regulations 1996*, and in accordance with the City's *Purchasing Policy*, internal protocols and the City's codes of conduct.

The City has systems and processes in place to manage procurement from the City's suppliers and contractors. Calling for quotations and tenders is a competitive process. Quotations are required for all purchases with a value ranging from \$5,001 to \$250,000. The purchase of goods and services for more than \$250,000 requires a public tender. Ethical treatment of suppliers, best practice and value for money underpin the procurement process, including the assessment of quotations and tenders. The principle of value for money takes into account the quality of the product, fit for purpose, financial viability, past performance of suppliers and safety standards; sustainable practices within the supply chain are also considered.

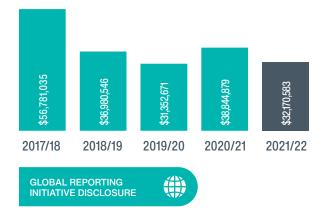
In 2021/22, the City awarded the following significant tenders:

- Bushfire mitigation firebreaks and fuel reduction
- Chichester Park (Woodvale) construction of clubroom facility redevelopment
- City of Joondalup Leisure Centre Craigie construction of refurbishment
- Emerald Park (Edgewater) construction of clubroom facility redevelopment
- Joondalup Drive North to Burns Beach landscape and irrigation construction of streetscape upgrades
- Local Planning Strategy consultant to review and update the strategy
- Marmion Avenue/Cambria Street (Kallaroo) construction of intersection upgrade
- Marmion Avenue/McWhae Road (Padbury) construction of intersection upgrade
- Shenton Avenue (Joondalup) design of upgrade
- Shenton Avenue (Joondalup) enhancement of verges and medians
- Sorrento Football Club (Duncraig) construction of changeroom extension

Number of tenders advertised, 5-year trend



Value of contracts awarded (estimated), 5-year trend





National Competition Policy

In 1995, the Council of Australian Governments agreed to implement legislative and administrative reforms known as the *National Competition Policy*. The policy aims to promote effective competition in situations where it will enhance community welfare.

Local governments administer legislation and deliver services which have a significant impact on State economies, businesses and consumers. Local governments are also providers of monopoly services such as water, sewerage and waste collection.

Local government is affected mainly where it operates significant business activities which compete, or could compete, with private sector businesses. Local governments will also be affected where local laws unnecessarily affect competition.

Competitive neutrality

All local governments are required to adhere to competitive neutrality principles whenever they conduct commercial activity. One of these principles is ensuring that government-controlled businesses do not enjoy competitive advantages simply because they are publicly-owned and backed by public money.

It is the City's responsibility to determine whether it is engaged in "significant business activities" within the context of its operations and therefore whether it is required to apply the competitive neutrality principles.

Local governments are only required to implement the above principles to the extent that the benefits to be realised from implementation outweigh the costs in respect of individual business activities exceeding an annual income of \$500,000. Within these criteria, the City identified the following business activity: City of Joondalup Leisure Centre — Craigie.

The public benefit tests for these activities revealed that competitive advantages and disadvantages existed in the leisure centre, and it was beneficial to the local community to continue the operational subsidies to enable the services to be maintained into the future.

Records management

The City's *Records Management Policy* outlines the process for management and disposal of records in accordance with the *State Records Act 2000* and other legislation. The City's continued commitment to recordkeeping ensures and facilitates a structured approach to recordkeeping using corporate systems.

General recordkeeping applies to all Elected Members, staff, and contractors. Retaining corporate documents in an electronic records management system delivers best practice in recordkeeping and provides an efficient document processing service to meet customer needs and volume demands.

The number of records captured in the City's corporate recordkeeping system during 2021/22 was 336,219. This included incoming and outgoing letters, emails, faxes, online forms and internal documentation.

Training in recordkeeping practices and the use of the City's document and records management systems is provided to all new staff upon commencement. Ongoing training for all staff is made available throughout the year.

Number of records captured in the City corporate recordkeeping system, 5-year trend



Freedom of Information

Under the *Freedom of Information Act 1992* the City is required to provide a general right of access to documents and records the City holds (note that some documents cannot be accessed and are exempt). Documents and records that can be accessed can be either personal or non-personal.

The City publishes an information statement that details the structure and function of the City, ways in which the public can participate in the City's decision-making processes, and how the public can gain access to City documents.

In 2021/22, the City completed a total of 78 Feedom of Information applications, with an average completion time of 34 days. A total of 76 applications were completed within the legislative timeframe of 45 days.

Number of Freedom of Information applications completed within 45-days, 5-year trend





WORKFORCE

As one of the largest local governments in Western Australia, the City aims to be recognised as a high performing organisation and acknowledged as a great place to work. It offers excellent conditions that support work-life flexibility, while meeting corporate objectives.

Workforce planning

The City's *Workforce Plan* is one of the Resourcing components of the Integrated Planning and Reporting Framework. Its purpose is to determine the workforce requirements necessary to achieve the strategic objectives of *Joondalup 2022* and deliver the services, projects and programs in the City's 5-Year Corporate Business Plan.

Effective delivery depends on a workforce which is skilled, knowledgeable, responsive and appropriately resourced. Planning for future workforce requirements enables the City to be responsive to emerging challenges and changes in the labour market before they impact on services and operations.

Conditions of employment

The City's enterprise agreements include a range of terms and conditions of employment designed to provide a fair, equitable and flexible workplace, including:

- Flexible working arrangements
- Hours of work, rosters, rest breaks and meal breaks
- Overtime
- Penalty rates
- Allowances
- Various leave provisions
- Consultation, representation and dispute resolution procedures

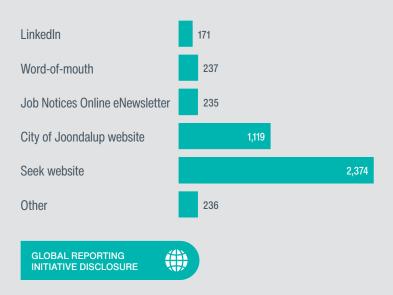
Recruitment

Recruiting new employees represents a significant investment of time and effort. The City uses contemporary recruitment and selection practices aimed at attracting and selecting the right workforce to meet the individual positions and overall organisational needs. Robust and well-planned recruitment processes mean the City is also more likely to select people who are appropriate for the role and organisation and able to flourish. This in turn helps retention rates.

The City's processes include:

- Job analysis of vacancies prior to advertising to ensure roles being recruited remain valid and necessary
- Targeted and themed job adverts designed to attract and align applicants with vacant roles
- Behavioural based interviewing techniques
- Practical assessments, where appropriate
- Rigorous referee and qualification checks.

Number of job applications received by recruitment source:

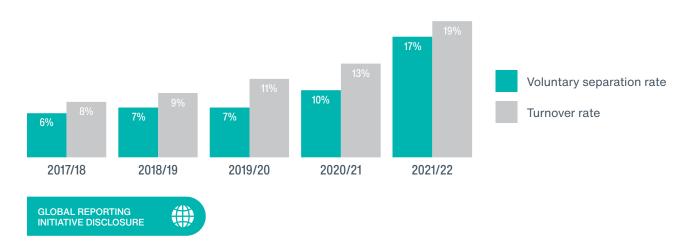




Number of job applications received, 5-year trend



Percentage voluntary separation rate* and turnover rate[†], 5- year trend



***Note:** Voluntary separation rate includes resignations and retirements. ***Note:** Turnover rate includes all termination reasons (that is, dismissal, end of contract, resignation, retirement, redundancy)

Diversity and inclusion

The City is committed to promoting fair treatment in recruitment, training and development, and conditions of employment. The City has a range of mechanisms in place to ensure the workplace is inclusive, diverse and free from harassment and discrimination, including:

- an Equal Opportunity Management Plan
- protocols governing equal employment opportunity, recruitment, grievance resolution, employee relations and bullying and harassment employee training and development
- employee training and development
- ensuring compliance with State and Federal Acts and Regulations relating to equal opportunity and discrimination.

In addition, the City's inaugural *Diversity and Inclusion Plan* was approved in 2020/21 and supports the City in:

- creating a work environment where diversity and inclusion thrive, and we acknowledge and embrace our differences
- improving representation in our workforce of people from diversity groups
- reducing structural, process and cultural barriers to employment for people from all diversity groups
- implementing meaningful, action-orientated strategies
- promoting an inclusive culture through flexible mindsets and work practices.

The City has a Human Resources Advisor for Diversity and Inclusion, whose role it is to facilitate an inclusive culture.



Profile of employees

Number of established full-time equivalent employees, 5 year trend

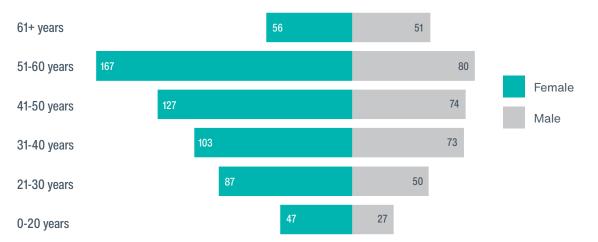


Number of employees by gender (headcount)

Number of full-time, part-time, casual (headcount)



Number of employees by age and gender* (headcount)

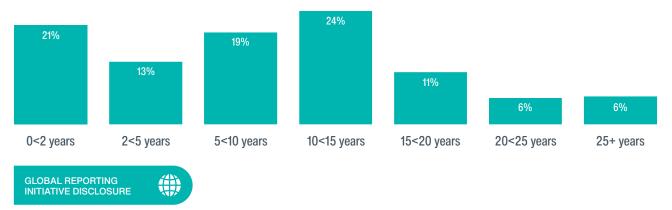


***Note:** Age pyramid does not include the 1 X gender employee for confidentiality reasons due to small population size.

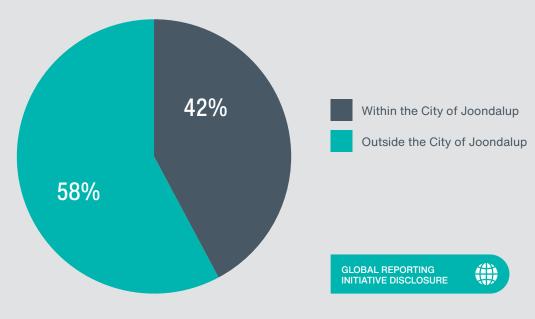




Percentage employees length of service (permanent and fixed-term)



Percentage employees place of residence (permanent and fixed-term)



Employee performance

Employee performance appraisals are conducted on an annual basis, as required by the *Local Government Act 1995*. The process:

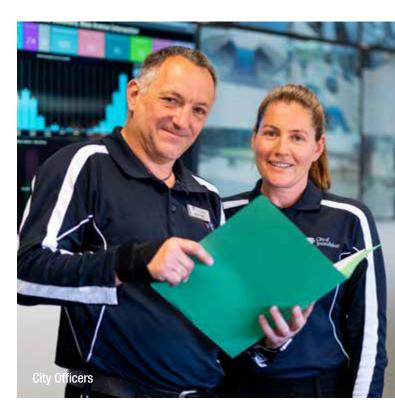
- establishes performance expectations and targets for employees
- aligns the employee work goals with organisational objectives
- identifies learning and development needs of employees.

Central to the City's approach is the Individual Development Achievement Plan, which is developed between the supervisor and employee, and involves a two-way communication process on both setting employee performance targets and, just as importantly, focusses on each employee's personal and professional developmental needs and aspirations.

Learning and development

The City's corporate training program provides employees with access to development opportunities that meet the needs of the individual and build greater capability within the organisation. Development opportunities for eligible employees include:

- a formal arrangement between the City and the Australian Institute of Management for employees to access the Institute's suite of training courses at a reduced cost
- a study assistance program which provides eligible employees with access to tertiary education
- an employee mentoring program in conjunction with Edith Cowan University, North Metropolitan TAFE and the WA Police Academy
- workshops and conferences to upskill, extend knowledge and keep abreast of changes in their related field
- secondment opportunities to gain experience in alternative roles and organisations.







City of Joondalup workmate support team

Health and wellbeing programs

The City offers ongoing programs which contribute to employee health and wellbeing. These include:

- An initiative to assist employees experiencing family and domestic violence
- **Employee Assistance Program**
- Flu vaccinations
- Health assessments
 - Skin cancer screening
 - Wellbeing education and assistance programs
 - Workmate Support Program

Employee awards and recognition

The City acknowledges its employees through a range of award programs which recognise outstanding and consistent achievement, innovation, length of service and demonstration of the City's values.

Payments to employees

Regulation 19B of the Local Government (Administration) Regulations 1996 requires the City to include the following information in its Annual Report:

- Number of employees of the City entitled to an annual salary of \$130,000 or more
- Number of those employees with an annual salary entitlement that falls within each band of the \$10,000 over \$130,000.

To eliminate issues associated with the treatment of benefits other than cash salary, the City has adopted a total employee cost approach to reporting remuneration. This includes all remuneration into one total number. This is considered a far more transparent and open approach to payment which exceeds the requirement of the regulations. The following table is based on the amount each employee actually received over the period of this Annual Report, whether employed for a full year or not, and includes the following:

- Annual cash component
- Statutory 10% superannuation, plus City matching contributions to additional superannuation (where applicable)
- Salary sacrifice
- Novated lease refunds (at conclusion of lease)
- Allowances for motor vehicle
- Overtime payments
- Cash-out of leave (either on request or • termination)
- Higher duties (where applicable)
- Termination payments

Employees paid an annual salary of \$130,000+

Salary bands	Male	Female	Х	Total
\$130,000-\$139,999	9	8	0	17
\$140,000-\$149,999	6	1	0	7
\$150,000-\$159,999	2	1	0	3
\$160,000-\$169,999	2	0	0	2
\$170,000-\$179,999	2	1	0	3
\$180,000-\$189,999	0	0	0	0
\$190,000-\$199,999	3	1	0	4
\$200,000-\$209,999	6	3	0	9
\$210,000-\$219,999	0	1	0	1
\$220,000-\$229,999	1	0	0	1
\$230,000-\$239,999	0	0	0	0
\$240,000-\$249,999	1	0	0	1
\$250,000-\$259,999	0	0	0	0
\$260,000-\$269,999	0	0	0	0
\$270,000-\$279,999	1	0	0	1
\$280,000-\$289,999	2	0	0	2
\$290,000-\$299,999	0	0	0	0
\$300,000-\$309,999	0	0	0	0
\$310,000-\$319,999	0	0	0	0
\$320,000-\$329,999	0	0	0	0
\$330,000-\$339,999	0	0	0	0
\$340,000-\$349,999	0	0	0	0
\$350,000-\$359,999	0	0	0	0
\$360,000-\$369,999	1	0	0	1
Total employees	36	16	0	52

Employees paid an annual salary of \$130,000+, 5-year trend



WORK HEALTH AND SAFETY

Safety Management Plan

The City has a Strategic Safety and Health Management Plan which provides direction to the organisation through focussing on five key areas:

- Health and wellbeing culture
- Managing risk
- Safety culture
- Safety leadership
- Safety management system

Strategies and actions within each focus area ensure a structured approach to the safety and health of all employees.

The City is also a member of a formal Strategic Safety Alliance, a partnership formed between Local Government Insurance Services, the City of Joondalup and three other local governments. The collective benefit of this partnership is the ability to employ a Strategic Safety Consultant to further improve safety performance in all four local governments.

The combined strength, resources and knowledge of these organisations has further enhanced the ability to develop and implement safety initiatives that address issues for the four local governments and influence the industry. The positive effect of this alliance for the City and its employees can be demonstrated through the continued low number of worker compensation claims. This places the City in the lowest insurance bracket.

of recruitment. Every new employee completes a work health and safety induction. Engagement of contractors includes an assessment of work health and safety practices, and a requirement to complete a work health and safety induction. Contractor performance reviews include

following:

consideration of adherence to safe work practices.

Employee performance reviews require an assessment of safety behaviours.

The City has a proactive approach with a strong focus on work health and safety in everyday work. A strong safety culture is encouraged through the

Work health and safety questions are

and reference checks.

mandatory during all recruitment interviews

A pre-employment medical assessment is part

- The City conducts an annual Safety Conference for the City's safety representatives and other employees which focusses on safety education.
- Safety training for Health and Safety Representatives and Safety Committee Members is comprehensive and updated as required.
- Training is provided to fire wardens.
- First aid training is delivered to relevant emplovees.
- Employees in roles which require mandatory training or licences must complete initial and renewal training. A program to monitor expiry dates is in place to ensure compliance with legislation.
- Mental health training is provided periodically.
- Random drug and alcohol testing is conducted for City employees.
- An online hazardous chemicals and substance register is maintained.
- A safety management recording system is in place to ensure effective recording, investigation, tracking, resolution and reporting of work health and safety incidents.

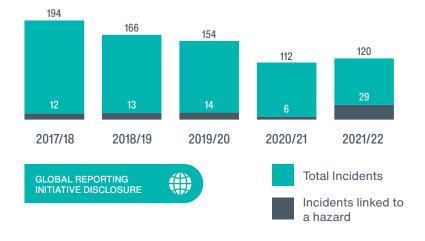




Work health and safety incidents

The City records all work health and safety incidents in a dedicated safety management system to ensure effective recording, investigation, tracking, resolution and reporting. The City also records when a work health and safety incident is linked to a hazard as part of the safety continuous improvement program. This ensures that hazards are minimised, and embeds a strong safety culture within the workforce.

Number of work health and safety incidents, 5-year trend



Lost time injuries and claims

Lost time injury frequency rate is the number of occurrences of lost time due to injury for each one million hours worked. To calculate each frequency rate for a period (over 12 months), the following formula is used:

Lost time injuries in the period \div Hours worked in the period \times 1,000,000

The lower the rate, the better the performance of the organisation as it represents fewer injuries in the reporting period.

Lost time injury frequency rate, 5-year trend



Impact of COVID-19

As for most organisations across the world, during 2021/22, the City was faced with the challenge of managing the health and wellness of its workforce during the COVID-19 pandemic. Although Western Australia was largely protected from significant infection rates, the City, nonetheless, made a concentrated effort to develop health and wellbeing responses for the workforce, including:

- an overall organisational response framework that described for employees exactly what health responses the City had developed and would activate in response to elevating COVID-19 case numbers and corresponding government restriction levels
- a dedicated information and communication portal that provided the "single source of truth" on COVID-19 issues, policies and practices to minimise confusion and uncertainty, helping to reduce employee anxiety
- access to senior executives and the Chief Executive Officer to ask questions or raise concerns
- ongoing reporting to the organisation on activity and decisions of the City's Crisis Management Team in close to real time so the workforce was kept current with organisational decisions, issues and responses.

CONSULTANTS

The City engages consultants when required to assist in delivering services which require specific specialist skills of benefit to the City. Consultants are appointed in accordance with the City's procurement and approval processes and in line with approved budgets.

Examples of consultancy services provided include the biennial Customer Satisfaction Survey, flora, fauna and ecological surveys, vegetation condition assessments, traffic assessments, coastal mapping, drafting and architectural services, assistance with the development or review of strategic plans and strategies, a social needs analysis, and reviewing City services.





VOLUNTEERS

City of Joondalup volunteers

Approximately 100 volunteers support the City to deliver a range of programs, including the Community Transport Program and the Joondalup Volunteer Resource Centre. Volunteers assist with library programs, including Books on Wheels, Genie Exchange, transcription of oral history interviews, library shelving and Keystrokes — personalised oneon-one sessions where volunteers assist people with using their devices to navigate the internet or use apps.

Joondalup Volunteer Resource Centre

The Joondalup Volunteer Resource Centre assists community members to find a volunteer role within volunteer-involving organisations that are best suited to their skills and interests. The centre is located within Whitford Library and provides a centralised service within the City of Joondalup.

In 2021/22, Joondalup Volunteer Resource Centre referral officers conducted 313 engagements, responded to 155 enquires from local volunteer-involving organisations and contributed 860 hours to connect local volunteers with local community organisations.

Percentage of residents undertaking volunteer work compared to the Greater Perth Metropolitan Area, 15-year trend





International Volunteer Day and National

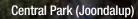
Volunteer Week

International Volunteer Day is celebrated on 5 December each year and recognises the contribution of volunteers who play an important role in their communities. The City of Joondalup has almost 21,000 residents who identify as volunteers, which is approximately 1% more than for the Greater Perth Metropolitan Area. For International Volunteer Day 2021, the City executed a digital and print campaign utilising the theme: "volunteer now for our common future". The campaign extended the reach and acknowledgment of volunteers to the broader community.

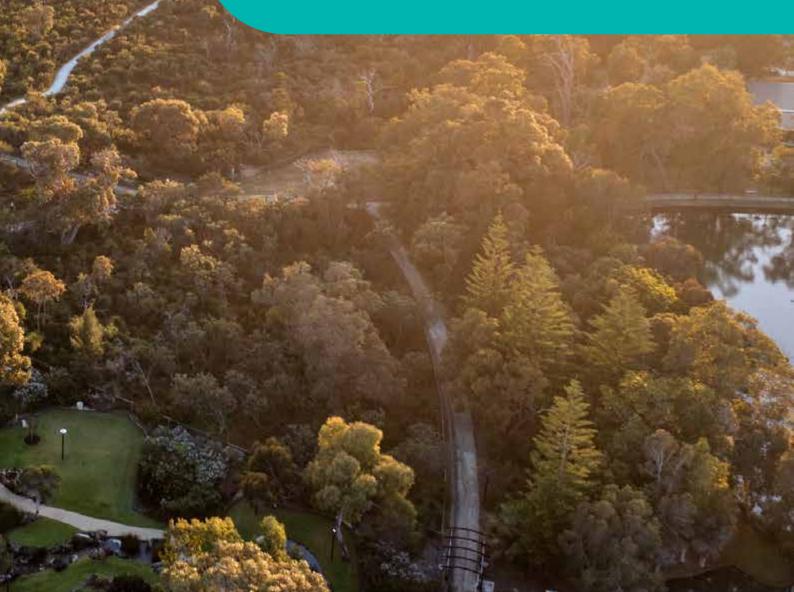
In May 2022, the City held a civic function to acknowledge the work of the internal volunteers who support the City to deliver a range of programs and services. A digital and print marketing campaign utilised the theme for 2022: "better together through volunteering, we are changing communities for the better" to promote and celebrate all volunteers who serve the City of Joondalup community.



MAR INN



OUR PERFORMANCE





Grass tree flower *Xanthorrhoea preissii* with Fence Skink *Cryptoblepharus virgatus*

GOVERNANCE AND LEADERSHIP



JOONDALUP 2022 ASPIRATIONAL OUTCOME

The City is recognised for its outstanding governance practices, which are achieved through strong leadership and fully-integrated community engagement systems.

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City of Joondalup Administration

OBJECTIVES

Effective Representation

To have a highly skilled and effective Council that represents the best interests of the community.

STRATEGIC INITIATIVES

- Attract a diverse elected body that represents, promotes and reflects the composition of the community.
- Ensure the elected body has a comprehensive understanding of its roles and responsibilities.
- Develop and deliver training initiatives that will foster a skilled and confident elected body.

Active Democracy

To have a community that actively engages with the City to achieve consensus and legitimacy in decision-making.

STRATEGIC INITIATIVES

- Fully integrate community consultation practices into City activities.
- Optimise opportunities for the community to access and participate in decision-making processes.
- Adapt to community preferences for engagement formats.

Corporate Capacity

For the community to have confidence and trust in the City that it can deliver services effectively and transparently.

STRATEGIC INITIATIVES

- Demonstrate accountability through robust reporting that is relevant and easily accessible by the community.
- Maintain a highly skilled and effective workforce.
- Apply a work ethic of confident and responsive action.
- Continuously strive to improve performance and service delivery across all corporate functions.
- Adopt citizen-centric digital services as opportunities arise that support improved service delivery and accessibility by residents.

Strong Leadership

For the City to demonstrate advocacy in promoting the needs and ambitions of the City and the advancement of local government.

STRATEGIC INITIATIVES

- Advocate and influence political direction to achieve local and regional development.
- Seek out City representation on key external and strategic bodies.
- Participate in State and Federal policy development processes affecting local government.
- Foster strategic alliances to deliver key transformational projects and initiatives in partnership with key stakeholders.

SUMMARY 2021/22

Highlights

- Conducted a total of 320 **community consultations**. (see pages 153-154)
- Reviewed and updated the **Governance Framework**. (see pages 152-153)
- Received an Australasian Reporting Awards Gold Award for the 2020/21 Annual Report. (see page 153)
- Conducted the **2021 Local Government Elections**. (see page 83)
- Implemented a comprehensive communications plan to promote the **ward boundary review**. (see page 163)
- Conducted one of the largest **Australia Day citizenship ceremonies** in the Perth region. (see page 162)
- Completed the **8-year review of the City's local laws**. (see page 151)
- Held the Annual General Meeting of Electors. (see page 58)
- Delivered the new draft 10-Year Strategic Community Plan: Joondalup 2032. (see page 165)
- Delivered the *Corporate Business Plan* 2022–2026. (see page 165)

Challenges

- Managing the COVID-19 restrictions at Council Meetings, with mask mandates, capacity limits, and evolving guidelines and restrictions resulting in increased tension and stress for City staff who support Council Meetings.
- Navigating the changing rules around electronic/online meetings required some process changes for City staff who support Council Meetings.



Australia Day Citizenship Ceremony

612

G Maak

611

100

KEY PROJECTS AND ACTIVITIES

Local laws

As part of its legislative functions, Council can make local laws as a way of providing good governance to the community and reflect current community standards and expectations. The process for making, amending or adopting a local law is provided for under the *Local Government Act 1995*. The process includes providing the community with a six-week advertising period to allow opportunity for comment.

The City reported on the development of new local laws and/or amended existing local laws for the following:

- *City of Joondalup Health Amendment Local Law 2021* was adopted by Council on 15 March 2022.
- *City of Joondalup Fencing Amendment Local Law 2021* was gazetted on 29 March 2022.
- The proposed *City of Joondalup Amendment Local Law 2021* was advertised for public comment from 7 April–20 May 2022. The outcomes of the community consultation, and the final *City of Joondalup Amendment Local Law 2021* were presented to Council at the 16 August 2022 Council Meeting.

Local laws can be found on the City's website at joondalup.wa.gov.au



Local Government Act amendment

Changes are implemented to the City's governance processes as a result of amendments to the *Local Government Act* 1995. Council endorsed the policy on the *Appointment of the Acting or Temporary Chief Executive Officer* at the 17 August 2021 Council Meeting, and the submission on the proposed local government reforms at the 15 February 2022 Council Meeting.

Gift disclosure

The Local Government Act 1995 requires Elected Members to disclose any gifts over \$300 in writing to the Chief Executive Officer within 10 days of receipt. This includes any gifts received whilst in their official capacity, including contributions to travel. The Chief Executive Officer is required to publish an up-to-date version of the *Gift Register for Elected Members and Chief Executive Officer* on the City's website within 10 days after a disclosure is made.

The City also maintains an Electoral Gifts Register that contains certain information on electoral gift declarations made by candidates and donors during Local Government Elections. Following each election, any declarations made by unsuccessful candidates are removed from the register. Any declarations made by candidates that are successful in being elected to office, are maintained in the register for the term relating to that election.

The City's current *Gift Register for Employees* contains disclosures made since 1 January 2021 of any gift valued between \$50 and \$299.

The Gift Register for Elected Members and Chief Executive Officer and the Gift Register for Employees can be found on the City's website at joondalup.wa.gov.au

Delegated authority



The Local Government Act 1995 allows for both Council and the Chief Executive Officer to delegate authority to perform functions and duties on their behalf. Delegations form part of the City's decision-making and the use of delegated authority means that the large volume of the routine work of Council can be effectively managed and acted on promptly which, in turn, facilitates efficient service delivery to the community. Delegated authority allows Council to concentrate on policy development, representation, strategic planning, and community leadership.

The City is required to maintain a *Register of Delegation of Authority* and delegations are reviewed on an annual basis. The aim of the register is to assist with improving the time taken to make decisions within the constraints allowed by the relevant legislation. This is consistent with the City's commitment to a strong customer service focus.

In line with the requirement of the *Local Government Act 1995* for an annual review, the *Register of Delegation of Authority* was reviewed during 2021/22 to ensure the listed delegations continue to be appropriate.

> The *Register of Delegation of Authority* can be found on the City's website at **joondalup.wa.gov.au**



Quality frameworks

The Australian Business Excellence Framework is a nationally recognised leadership and management system that describes the elements essential to organisations sustaining high levels of performance and is used to assess and improve organisational performance. Since 2005, the City has aligned its performance management systems and practices with the Australian Business Excellence Framework as a practical means of embedding continuous improvement across all management aspects of the organisation and ultimately, delivering enhanced service provision to the City. The City is committed to delivering best practice, high quality and efficient services to all stakeholders. The Australian Business Excellence Framework provides the City with a policy framework that aligns the City's leadership to management systems with the framework and establishes the principles and practices for excellence in governance.

The City also uses ISO 9001:2015 in the Infrastructure Services directorate to provide a framework for its Quality Management System. The ISO 9001:2015 standard is an internationally benchmarked quality management system standard that is used by organisations of all sizes and industries, all over the world. The standard provides a framework for improving quality across products and services in a consistent and reliable manner. Certification to ISO 9001 demonstrates ongoing commitment to customers, validated by an independent third party. Some of the key benefits to organisations that certify to the ISO 9001:2015 standard include a demonstrated focus on the customer, a commitment to service, high quality product, and a cycle of continuous improvement.

> The Australian Business Excellence Framework Policy can be found on the City's website at joondalup.wa.gov.au



Continuous improvement

Since July 2013, the City has undertaken detailed activity reviews with the aim of reducing costs through the implementation of more efficient and effective work practices across the organisation. The Benefits Management Program guides the City in demonstrating effectiveness and efficiency of services provided. Reviews are undertaken to identify opportunities for:

- assisting longer-term financial sustainability
- considering alternative modes of service delivery
- ensuring value for money and operation
 efficiency
- improving utilisation of available resources
- undertaking service activity improvements
- undertaking service level adjustments.

During 2021/22, a number of improvements and savings were identified relating to:

- decrease in annual depreciation expenses
- decrease in capital renewal costs over the asset lives
- improved utilisation of available resources
- service activity improvements

Australasian Local Government Performance Excellence Program

The Australasian Local Government Performance Excellence Program enables participating local governments to benchmark the performance of their local government comprehensively and comparatively. The program is an annual survey that collects information from over 160 councils and then compares and benchmarks these via a series of metrics delivered in a comprehensive report.

The City continued to participate in the program in 2021/22 and submitted data relating to corporate leadership, operations management, workforce planning, finance management, risk management, and service delivery.

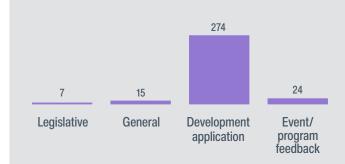
Community consultation

The City recognises the importance of effective, transparent and accessible community consultation in ensuring feedback from the community is considered as part of the City's decision-making processes. Community consultation informs, but does not replace, the decision-making role of the City and Council.

The City consults with the community whenever it is required to do so under legislation, or whenever it is considered valuable to inform decision-making. This could include major policy changes, new community facilities, or changes to City services, amongst other reasons.

Number of community consultation

activities undertaken



LEGISLATIVE COMMUNITY CONSULTATION ACTIVITIES

In 2021/22, the City conducted seven legislative community consultations in 2021/22, including:

- City of Joondalup Amendment Local Law 2021
- Draft 10-Year Strategic Community Plan
- Draft Minor Residential Development Local Planning Policy
- Local law amendments
- Notice of Intention to Levy Differential Rates
- Planning Consultation Local Planning Policy
- Proposed Scheme Amendment No 8 to City of Joondalup Local Planning Scheme No 3

GENERAL COMMUNITY CONSULTATION ACTIVITIES

The City conducted 15 general community consultations in 2021/22, including:

- Braden Park Basketball Pad Follow-up
- Changes to Parking Conditions in North-East Joondalup
- Changes to Parking Conditions Minor
- Climate Change
- City Communications
- Community Transport Program
- Draft Joondalup Place Activation Strategy and Draft Joondalup City Centre Place Activation Plan
- Duffy House Site Concept Plan
- Killen Park (Duncraig), Landscaping Works
- Ocean Reef Park Upgrade
- Rangers, Parking and Community Safety
 Customer Service
- Sir James McCusker Park (Iluka), Proposed Toilet Facility
- Traffic and Parking Conditions, Angove Drive (Hillarys)
- Volunteering
- City of Joondalup Website

DEVELOPMENT APPLICATION CONSULTATION ACTIVITIES

The City collected feedback on 274 development applications in 2021/22. The range of application types included:

- Residential development including single, grouped and multiple dwellings and additions thereto
- Change of use
- Child care premises
- Commercial and mixed-use development (new and major additions)
- Consulting rooms
- Home occupation and home business
- Satellite dishes, aerials and radio equipment
- Short-term accommodation
- Telecommunications infrastructure

The overall satisfaction rating for each of the event/ program feedback listed can be found under *Other customer satisfaction surveys conducted* on pages 31-36.

EVENT/PROGRAM FEEDBACK ACTIVITIES

The City collected feedback on 24 events/ programs in 2021/22, including:

- Business Forum Future Proofing Joondalup
- Business Forum Growing the Global Economy Through Local Communities
- Business Ready programs
- Communities in-focus Program event *Recruiting and Retaining Volunteers*
- Community Art Exhibition
- Creative North information and networking session
- Environmental event *Become a Bushland Birder*
- Environmental event Lake Goollelal Guided Bike Tour
- Grow it Local program
- Invitation Art Prize
- Joondalup Festival
- Joondalup Festival Gold Digger Tent
- Joondalup Festival Matt Hale, Bonkers!
- Little Feet Festival Roll Up, Roll Up, It's Circus Time
- MA15+ Youth Program
- Music in the Park Concert 1 (Santiago Park, Ocean Reef) — End of Fashion; Supathick; Kurt Carrera
- Seniors Gathering event
- BMX, Skate and Scooter Competition
- Skate Park Road Trip
- Summer Sessions youth events
- Sunday Serenades concerts
- Sunday Serenades concert *Kohesia Ensemble* (Joondalup Festival special event)
- Valentine's Concert Perth Symphony Orchestra Performs the Music of George Michael (featuring the WAAPA Gospel Choir)
- Youth Forum

Community Consultation Outcomes Reports can be found on the City's website at **joondalup.wa.gov.au**



Satisfaction with community consultation and engagement

74%

CUSTOMER SATISFACTION





DELIVERING ON OUR VISION 2012– 2022: SHAPING YOUR LOCAL COMMUNITY

TANKING (ST DESIGNATION)

In 2020/21, the City delivered the Shaping Your Local Community initiative, the most significant community consultation ever undertaken by the City. The consultation informed the development of the new 10-Year Strategic Community Plan: *Joondalup 2032*, through a community survey, event polling, and ten stakeholder workshops. All community members, including residents, workers and visitors to the City were invited to share their big ideas, to help build a vibrant and positive community.

Active democracy — To have a community that actively engages with the City to achieve consensus and legitimacy in decision-making.

Customer Service Charter

The *Customer Service Charter* states the City's commitment to providing quality services. It provides employees with clear standards for the delivery of service excellence in pursuit of the vision and goals identified in the City's 10-Year Strategic Community Plan: *Joondalup 2022*.

In 2021/22, the City undertook a review of the *Customer Service Charter*. The review consisted of a number of activities, including consultation with staff and comparative assessment and analysis, while reflecting upon where the City is currently placed in terms of its customer service.

> The *Customer Service Charter* can be found on the City's website at **joondalup.wa.gov.au**







External partnerships

GLOBAL REPORTING



The City recognises the importance of attracting and supporting events and programs that deliver economic benefit to the region and contribute to a vibrant and dynamic community atmosphere. The City supports external organisations and community groups that assist the City to achieve its strategic vision by delivering events, programs, and activities within the region.

In 2021/22, City representatives participated in key external body meetings and events, with the aim of advancing the City's strategic priorities; including:

- Football West and Football Federation Australia – training venue for the 2023 FIFA Women's World Cup 2023
- Hillarys Boat Harbour Traders Association and Department of Transport — Joondalup Festival and future event attraction
- Joondalup/Wanneroo Local Emergency
 Management Committee
- Justin Hunt Motoring Festival of Motoring
- Metropolitan Area Recreation Advisory Group
- Metropolitan Environmental Health Managers Group
- North West Metropolitan District Leadership
 Group
- Perth Festival 2023 program City of Joondalup proposal to host an event celebrating an Aboriginal place of significance at Lake Joondalup
- Perth Institute of Contemporary Arts engaged for shortlisting and research for the Invitation Art Prize exhibition
- Public Libraries Western Australia Executive Committee
- St Stephen's School, Edith Cowan University, Joondalup Health Campus, Joondalup Resort, Hillarys Boat Harbour, Department of Transport and Westfield Whitford City – sponsorship for Joondalup Festival, Valentine's Concert, Invitation Art Prize and Little Feet Festival.

The City also takes an active role in working with a number of professional associations, industry groups and State Government agencies through collaboration and representation on key external and strategic bodies. These include:

- Age-Friendly Communities Regional Working Group
- Business Events Perth
- Chamber of Commerce and Industry
- Department of Biodiversity, Conservation and Attractions
- Department of Fire and Emergency Services
- Department of Health
- Department of Jobs, Tourism, Science and Innovation
- Department of Local Government, Sport and Cultural Industries
- Department of Planning, Lands and Heritage
- Department of Transport
- Department of Water and Environmental Regulation
- Destination Perth
- DevelopmentWA
- Disability Interagency Networking Opportunity
- Economic Development Australia State
 Practitioners Network
- Edith Cowan University Business Innovation Centre Advisory Board
- Emergency Management Committee Local and District
- HBF Arena Steering Committee
- Hillarys Traders Association
- Joondalup and Wanneroo Services Youth Network
- Joondalup Business Association
- Joondalup Economic Development Stakeholder Group
- Joondalup Education Network
- Joondalup Headspace Consortium
- Joondalup Learning Precinct (Edith Cowan University, North Metropolitan TAFE, WA Police Academy)
- Joondalup Lotteries House Inc Management
 Committee
- Joondalup Wanneroo Ending Homelessness Group
- Local Government Chief Officers Group
- Local Government Professionals
- Local Health Authorities Analytical Committee
- Main Roads WA

- Metropolitan Area Recreation Advisory Group
- Metropolitan Environmental Health Managers Group
- Metropolitan Operational Area Support Group
- Mindarie Regional Council
- Mindarie Regional Council Strategic
 Working Group
- North West Metro District Leadership Group
- Northern Suburbs Multicultural Network
 Ocean Reef Marina Government Steering Committee
- Perth NRM
- Public Health Act Reference Group
- Public Libraries Western Australia
- Small Business Development Corporation
- State Library of Western Australia
- StudyPerth
- Tamala Park Regional Council
- The Leisure Institute of Western Australia (Aquatics) Inc
- Tourism Council
- Urban Development Institute of Australia
- WA AustCyber Innovation Hub
- Water Corporation
- Western Australian Local Government Association





Advocacy Framework

The City's draft Advocacy Framework provides a strategic approach to advocacy activities to ensure evidenced-based decision-making, greater stakeholder engagement, and the development of processes to maximise opportunities for support and investment into the City.

The draft Advocacy Framework aligns with the 10-Year Strategic Community Plan: *Joondalup 2032*, and provides guidance in advocating to State and Federal Governments to progress key strategic projects and initiatives.

In 2021/22, the City participated in the following advocacy activities; including:

- Attended a meeting with the Department of Biodiversity, Conservation and Attractions, the National Trust, and Jessica Stojkovski MLA, to discuss potential projects for destination positioning.
- Attended a virtual and in-person discussion with Australian and United States-based Austrade representatives.
- Attended the Committee for Economic Development Association Western Australia Premier's State of the State presentation.
- Attended the Western Australian Local Government Association and Road Safety Commission presentation on eRideable regulations for Western Australia.
- Attended two Western Australia Investment Attraction Roundtables with the Department of Jobs, Tourism, Science and Innovation.
- Hosted a roundtable discussion with Senator the Hon Jane Hume, Minister for Superannuation, Financial Services and the Digital Economy, Minister for Women's Economic Security.

- Hosted a roundtable discussion with the Consul General of India and conducted a tour of Edith Cowan University (Joondalup).
- Hosted a roundtable discussion with the Western Australian Trade Commissioners for the Association of South East Asian Nations, North Asia, India and the Gulf.
- Hosted four Joint Economic Development Initiatives featuring key stakeholders from education, health, and industry.
- Hosted Hon Minister Stephen Dawson MLC, Minister for Innovation and ICT (Information and Communications Technologies), to discuss technology, and provided a tour of Edith Cowan University (Joondalup).
- Hosted Hon Samantha Rowe MLC, Minister for International Education, to discuss international education in Joondalup.
- Presented the proposed City of Joondalup capital projects to Mr Ian Goodenough MP, Federal Member for Moore, for Federal Government funding.
- Presented the proposed City of Joondalup capital projects to Mr Vince Connelly MP, Federal Candidate for Cowan, for Federal Government funding.
- Presented the proposed City of Joondalup capital projects to Mr Tom French, Federal Candidate for Moore, for Federal Government funding.
- Provided letters of congratulations to the Prime Minister and all other relevant Federal Ministers, following the Federal Election.
- The City's Mayor, Deputy Mayor, Elected Members and Chief Executive Officer attended a range of advocacy and stakeholder meetings as part of the annual Australian Local Government Association's tour to Canberra, Sydney, and Adelaide.



Submissions to State and Federal Governments

Formal submissions are provided to State and Federal Governments on proposed plans, strategies and policies that impact the City. In 2021/22, the City provided 11 submissions on the following matters:

- Draft Gnangara Allocation Plan Department of Water and Environmental Regulation
- Draft Native Vegetation Policy for Western Australia – Department of Water and Environmental Regulation
- Draft Native Vegetation Referrals Guidelines (Western Australian Local Government Association) – Department of Water and Environmental Regulation
- Draft Position Statement: Planning for Tourism, Draft Planning for Tourism Guidelines and State-Wide Registration Scheme for Short-Term Rental Accommodation – Department of Planning, Lands and Heritage
- Draft State Planning Policy 2.9: Planning for Water – Department of Planning, Lands and Heritage
- Draft State Infrastructure Strategy (Western Australian Local Government Association) — Infrastructure Western Australia
- Draft Safer Places by Design Planning Guidelines – Department of Planning, Lands and Heritage
- Inquiry: What Happens Next? Beyond a Finding of Serious Misconduct – Joint Standing Committee on the Corruption and Crime Commission (Parliament of Western Australia)
- Local Government Reform: Summary of Proposed Reforms Endorsed by Council – Department of Local Government, Sport and Cultural Industries
- Stakeholder Satisfaction Survey Department of Local Government, Sport and Cultural Interests (Office of Multicultural Interests)
- Supporting Multiculturalism Locally

 Department of Local Government,
 Sport and Cultural Interests (Office of Multicultural Interests)

Jinan Sister City relationship

Joondalup's Sister City is Jinan in the People's Republic of China. In November 2004, an official protocol agreement formalising the sister city relationship was signed. Friendly relations between the two cities have been developing since 2000. The focus of the relationship is on developing tourism, education, and innovation opportunities, as well as cultural exchanges.

The City's International Economic Development Activities Plan will provide the platform for further development of the Sister City relationship in 2022/23.



Silver-spotted Ochre *Trapezites argenteoornatus* (Ocean Reef Foreshore Reserve) — photo credit Bill Betts

Civic ceremonies

The City conducts regular citizenship ceremonies on behalf of the Department of Home Affairs to welcome new citizens in the City. During 2021/22, the City conducted 16 citizenship ceremonies, including the Australia Day Citizenship Ceremony.



The City hosted a number of civic functions from July 2021–June 2022, attended by members of the community and key stakeholders, including the NAIDOC Week flag-raising ceremony, Remembrance Day Memorial Service, and the ANZAC Day Dawn Service with 2,700 attendees.

The City's VIP functions recognise the valuable contribution sponsors and key stakeholders play in financially supporting the City's program of culture and the arts, including the Invitation Art Prize opening function, Valentine's Concert VIP function, Joondalup Festival VIP function, Community Art Exhibition award winners' presentation, Joondalup Business Forum, and the Joondalup Dinner.

Number of citizenship ceremonies conducted, 5-year trend



Number of new citizens taking the pledge of commitment, 5-year trend



The City acknowledged volunteer groups at civic functions throughout the year, including the Seniors' Appreciation Lunch, Sporting Clubs' Appreciation Function, Community Stakeholder Reception, and Library and Community Development Volunteer Appreciation Function. The functions were held to thank the groups for their voluntary work, which assists in creating and enhancing an active and connected community.

The City also held official openings for Wandina Park (Duncraig), and the new ninja warrior course at the Whitfords Nodes Health and Wellbeing Hub (Hillarys), with invited guests and key stakeholders.



AUSTRALIA DAY CITIZENSHIP CEREMONY

The Australia Day Citizenship Ceremony saw 333 residents, representing more than 40 different countries of origin, become Australian citizens.

The City's 2022 Community Citizen of the Year Awards were also presented at the ceremony and were awarded in the following categories:

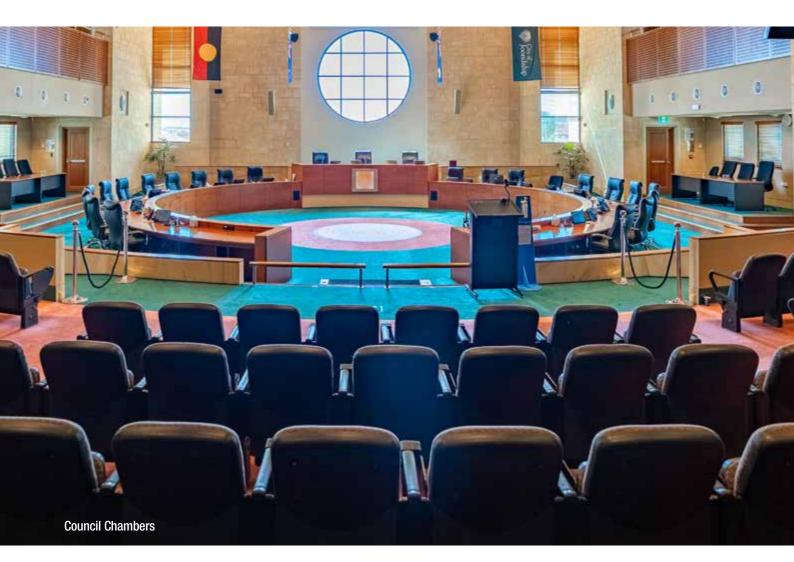
- Community Citizen of the Year Alanagh Godderidge
- Youth Citizen of the Year Lachlan Beveridge
- Senior Citizen of the Year Janice Standen
- Group Event of the Year Joondalup Christmas Lunch

The awards recognise individuals and organisations who have made a notable contribution to the community during the year.

DELIVERING ON OUR VISION 2012– 2022: AUSTRALIA DAY CITIZENSHIP CEREMONY 2016

In 2016, the City delivered its largest ever Australia Day Citizenship Ceremony in Central Park (Joondalup). This ceremony included 349 Joondalup residents becoming Australian citizens. The new citizens were from 41 countries, including El Salvador, Kazakhstan, Romania, Russia, Tanzania, and Venezuela.

Strong leadership – For the City to demonstrate advocacy in promoting the needs and ambitions of the City and the advancement of local government.



Ward boundary review

The Local Government Act 1995 requires every local government to review its ward boundaries, names, and Councillor representation levels every eight years. The purpose of the review is to evaluate the current arrangements and consider other options to find the system of representation that best reflects the characteristics of the district and the desires of the community.

In accordance with the *Local Government Act 1995*, Council was required to undertake a review by 10 December 2021. The review considered current ward boundaries, the number of wards, current names of wards, and the number of Councillors to represent each ward. As part of the community consultation, the City developed a discussion paper to assist the community in considering proposals and ideas, as well as clarify the matters and factors that form the review. The City received 72 submissions that, in the main, supported the retention of the current six-ward structure, the retention of current Councillor representation levels per ward, and the retention of the current ward names.

At the 16 November 2021 Council Meeting, Council endorsed amendments to the ward boundaries which will be implemented at the 2023 Local Government Elections, and no changes to Councillor representation levels. The existing names of wards were also endorsed; however, research was requested into possible options for Aboriginal or botanical names for the next ward review. The City received advice from the Local Government Advisory Board confirming Ministerial approval of the City's ward and representation review.

MEASURING SUCCESS

JOONDALUP 2022 KEY PERFORMANCE INDICATORS

Objective	City target	Measure	Page
Corporate capacity	To maintain or exceed the average annual customer satisfaction rating since 2008	Percentage overall community satisfaction rating	75

CUSTOMER SATISFACTION SURVEY OUTCOMES

Satisfaction with services	Page
Community consultation and engagement	
Seeking community feedback/input through submissions, surveys, focus groups, workshops etc	

GLOBAL REPORTING INITIATIVE DISCLOSURES

GRI	Disclosure title	Measure	Page	
GRI 100: Universal GRI 102: General disclosures				
102-13	Membership of associations	Description of external partnerships	157-158	
102-19	Delegating authority	Statement of Delegation of Authority for the City	152	



THE YEAR AHEAD



The community identified **Leadership** as a key theme for the City's new 10-Year Strategic Community Plan: *Joondalup 2032*. The goal for the theme is:

We have a diverse elected body that represents, promotes and reflects the composition of our community. Our Council and workforce are accountable and transparent and make balanced decisions based on sound, professional advice. Quality services are delivered by our highlyskilled and effective workforce.

When planning and consulting for *Joondalup 2032*, the community told us what they would like to see in their local community over the next 10 years:

- A Council which is accountable to the community.
- Effective and clear communication with the community.
- Greater and more meaningful community consultation.

Below are some of the programs and activities identified in the City's 5-Year Corporate Business Plan, developed in response to the vision, goals and outcomes of *Joondalup 2032* that aim to support the goal for **Leadership** in the year ahead.

DELEGATED AUTHORITY MANUAL REVIEW

The City will conduct an annual review of the *Delegated Authority Manual* in accordance with the *Local Government Act 1995* to ensure the listed delegations continue to be appropriate. The outcomes of the review are presented to Council, seeking endorsement of any changes to the manual.

NEW 10-YEAR STRATEGIC COMMUNITY PLAN: JOONDALUP 2032

Throughout 2020/21, the City undertook its most comprehensive community consultation exercise to date — *Shaping Your Local Community*. More than 1,400 community members shared their views through a series of polls, workshops and surveys with the aim of making the City's new draft 10-Year Strategic Community Plan: *Joondalup 2032* more reflective of the community than ever before. Implementation of this plan and re-alignment of other existing plans and strategies will be a key focus for the year ahead.

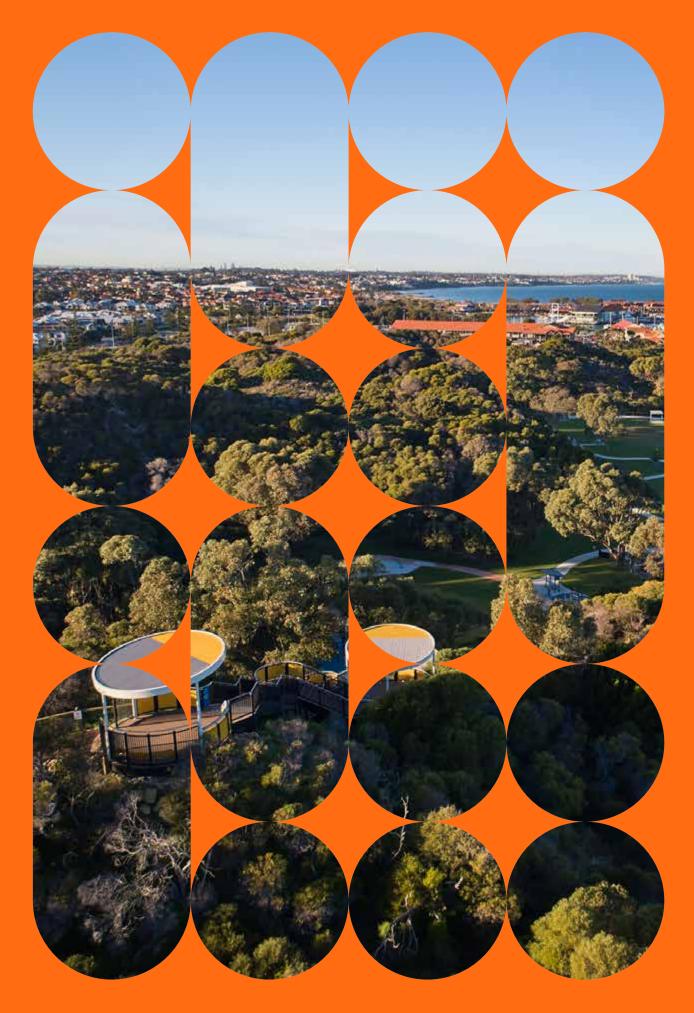
WORKFORCE PLAN 2018-2022

The City will continue to align the workforce requirements necessary to resource and deliver services, projects and activities that contribute to the vision of the City's 10-Year Strategic Community Plan: *Joondalup 2032*, as identified in the *Workforce Plan 2018–2022*. Planning for future workforce requirements enables the City to be responsive to emerging challenges before they impact on services and operations. It also facilitates the preparation of detailed budgets and a long-term financial plan that supports the delivery of efficient and affordable services. The *Workforce Plan* is a key resourcing plan of the City's *Integrated Planning and Reporting Framework* and is reviewed annually.

RISK MANAGEMENT FRAMEWORK

The City will continue to implement the *Risk Management Framework* that guides the City's approach to risk management in relation to activities and functions. The framework addresses the integration of good risk management practices within processes, planning, reporting and performance measurement. Good risk management allows the City to demonstrate clear evidence-based decision-making, whilst maximising opportunity and minimising risk.





FINANCIAL SUSTAINABILITY

JOONDALUP 2022 ASPIRATIONAL OUTCOME

The City is a financially diverse local government that uses innovative solutions to achieve longterm financial sustainability. Its rates revenue is moderated through the adoption of ongoing service efficiencies and alternative income streams.

OBJECTIVES

Financial diversity

To be less reliant on rates as the primary basis for revenue by leveraging alternative income streams.

STRATEGIC INITIATIVES

- Identify opportunities for new income streams that are financially sound and equitable.
- Position the City to align with State and Federal Government priorities to increase eligibility for grant funding.
- Embrace outcomes from the local government reform process that allow for alternative means of raising revenue and innovative partnership opportunities.

Effective management

To effectively plan for the funding and delivery of major projects.

STRATEGIC INITIATIVES

- Effectively prioritise major capital projects to facilitate long-term financial sustainability.
- Optimise funding options for new projects that take advantage of favourable economic conditions.
- Support new projects that balance identified financial risks against effective management approaches.



SUMMARY 2021/22

Highlights

- Delivered the City's 2022/23 Annual Budget. (see page 59)
- Completed intersection upgrades. (see pages 180, 184)
- Reviewed and updated the draft Strategic Financial Plan 2021/22-2030/31. (see page 173)
- Completed works at two locations under the Black Spot Program. (see pages 176, 179)
- Completed four projects under the **Foreshore and Natural Areas Program**. (see pages 176, 179)
- Completed three projects under the Lighting Program. (see pages 176, 179)
- Completed four projects under the Local Road Traffic Management Program. (see pages 176, 179)
- Completed two projects under the Building Construction Works Program. (see pages 176, 179)
- Completed the refurbishment of Warwick Sports Centre (Warwick) under the Major Projects Program. (see pages 179, 180)
- Completed five projects under the **Road Construction Program**. (see pages 177, 180)
- Completed works at six locations under the New Pathways Program. (see pages 177–181)
- Completed works at seven locations under the **Parking Facilities Program**. (see pages 177, 181)
- Completed 13 projects under the **Parks Development Program**. (see pages 177, 181)
- Completed 20 projects under the **Parks** Equipment Program. (see pages 177, 182)
- Completed works at six locations under the **Pathways Replacement Program**. (see pages 177, 183)
- Completed works at 67 locations under the **Road Preservation and Rehabilitation Program**. (see page 184)
- Completed works at five locations under the Stormwater Drainage Program, at Ballantine Road (Warwick), Macedon Place (Craigie), Marri Park (Duncraig) Newcombe Way (Padbury), and Quay Court (Sorrento) (see pages 178, 183)

Challenges

- Inflationary pressures and ongoing supply chain issues continued to place pressure on service delivery, with significant cost rises, especially in construction and infrastructure projects, and contractors struggling to deliver due to staff shortages.
- Digitisation and automation, while an opportunity for the City, is also a challenge, given the need for appropriate technical expertise, subject to the current employment market, and the associated cybersecurity challenges.





KEY PROJECTS AND ACTIVITIES

Strategic Financial Plan 2020/21–2029/30

The Strategic Financial Plan 2020/21– 2029/30 provides a long-term view of the City's funding needs to enable the 10-Year Strategic Community Plan: Joondalup 2022 to be achieved and includes 10-year financial projections. The plan sets out a sustainable program of future works, projects, and services the City will provide by projecting the City's long-term financial position.

The City reviewed and updated the draft Strategic Financial Plan 2020/21–2029/30 which was presented to Elected Members at the 12 May 2022 Budget Workshop. The plan will be progressed in 2022/23.

Asset Management Strategy 2014–2024

The Asset Management Strategy 2014– 2024 provides a whole-of-organisation approach to asset management at the City. The strategy defines and profiles the major infrastructure asset classes, forecasts future demands, defines governance structures and management arrangements, and outlines short, medium and long-term objectives for asset management improvements. The strategy informs separate asset class management plans, which assist the City in identifying major projects and actions to incorporate into the 5-Year Capital Works Program. Achievements made during the year included:

- Completion of a Drainage Network Sample
 Condition Assessment
- Completion of Drainage Asset Class
 revaluation process

Property Management Framework

The *Property Management Framework* defines the classifications in which City-owned and managed property is held, establishes the categories and associated principles under which City-owned and managed property may be used and occupied for, and promotes equitable, effective, and sustainable management practices for the use and occupation of City-owned and managed property.

Under this framework, depending on the appropriateness of a site, City-owned and managed property may be utilised by groups such as government agencies, business entities and community groups. The City endeavours to make City-owned or managed property available for use by the wider community, and property held for community purposes to be accessible to the public wherever possible.

The Facility Hire Subsidy Policy was adopted in conjunction with the framework in November 2012 and ensures the City's facility hire subsidies are applied in a consistent, transparent, and equitable manner. The policy applies to all local not-for-profit community groups and groups from educational institutions hiring City-managed facilities on a regular or casual basis. The policy does not apply to facilities within the City of Joondalup Leisure Centre — Craigie or to individuals.

In 2021/22, four leases and one licence were agreed and executed with user groups. The negotiation of new lease and licence agreements will continue in 2022/23. The review of the *Property Management Framework* and the *Facility Hire Subsidy Policy* will continue in 2022/23.

The Property Management Framework and the Facility Hire Subsidy Policy can be found on the City's website at joondalup.wa.gov.au

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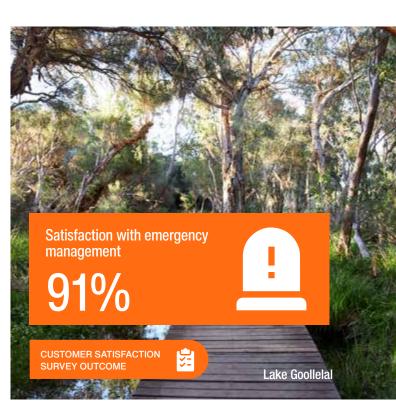
More information on subsidies and waivers granted under the *Facility Hire Subsidy Policy* can be found on pages 283-284.

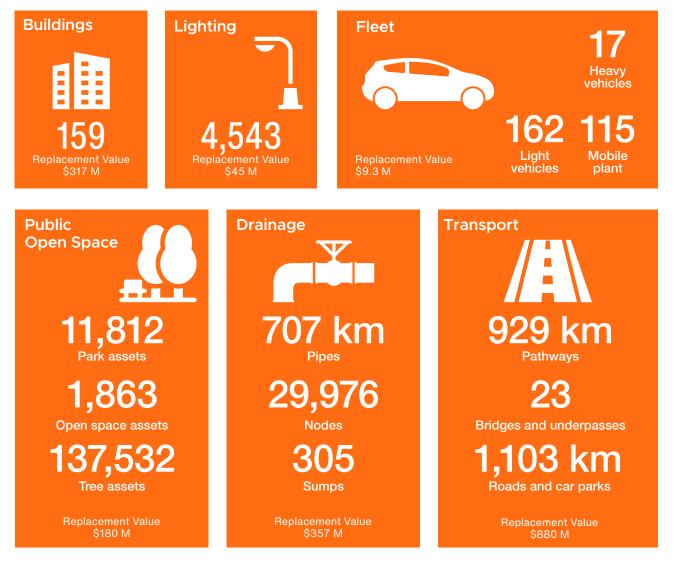


Asset portfolio

As at 30 June 2022, the City's infrastructure asset portfolio consisted of over 200,000 individual assets with a total replacement cost of approximately \$1.8 billion. To manage these assets, a significant capital renewal and maintenance program was delivered in 2021/22 to ensure the assets are maintained to acceptable community standards and in alignment with technical levels of service.

The City's assets are grouped into six main asset classes: buildings, lighting, fleet, public open space, drainage, and transport.





DELIVERING ON OUR VISION 2012-2022: PROPERTY MANAGEMENT FRAMEWORK

In 2012, the City delivered the Property Management Framework which was adopted by Council in

The framework was a first of its kind for local government and was developed to provide a consistent approach to the management, leasing, licensing and facility hire provisions of all property under the City's ownership, care and control.

The framework considers the City's promote the wellbeing of people in the community through support of and the provision of high quality and accessible facilities.

Effective management -

5-Year Capital Works Program

GLOBAL REPORTING INITIATIVE DISCLOSURE

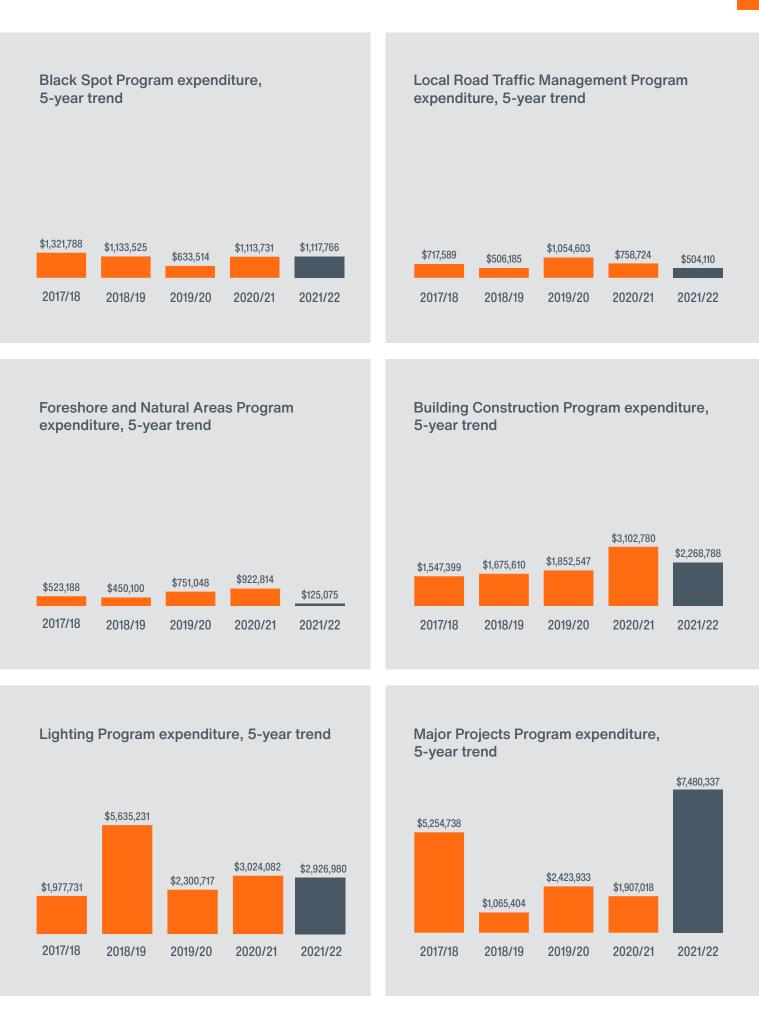
The 5-Year Capital Works Program provides detailed information on the City's 15 specific capital works programs planned over a fiveyear period. The program has been developed to meet anticipated community infrastructure needs and the future development of the City. The strategic direction for the program is provided by the City's 10-Year Strategic Community Plan: Joondalup 2022 and the Strategic Financial Plan 2020/21-2029/30.





Capital Works Program total expenditure, 5-year trend



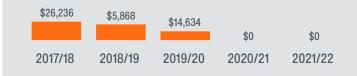




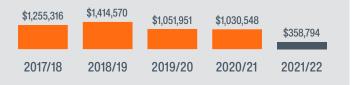
Stormwater Drainage Program expenditure, 5-year trend

Bridges Program expenditure, 5-year trend





Streetscape Enhancement Program expenditure, 5-years trend



Road Preservation and Rehabilitation Program expenditure, 5-year trend





Black Spot Program

The Black Spot Program aims to provide costeffective, safety improvements to intersections and roads with a history of accidents. The State and Federal Governments have continued funding the program to improve road safety around the State.

As part of the Black Spot Program, works were completed at two locations in 2021/22:

- Marmion Avenue and Cambria Street (Kallaroo)
- Marmion Avenue/McWhae (Hillarys)

Foreshore and Natural Areas Program

The Foreshore and Natural Areas Program aims to restore, preserve, and protect natural areas, and enhance coastal foreshore amenities.

As part of the Foreshore and Natural Areas Program, four projects were completed in 2021/22:

- Duncraig Library bushland (Duncraig) bushland fencing constructed
- Mandalay Park (Craigie) bushland fencing constructed
- Merrifield Way foreshore reserve (Mullaloo)

 bushland fencing constructed
- Warwick Open Space (Warwick) bushland pathways renewals

Satisfaction with conservation and natural areas management

89%

CUSTOMER SATISFACTION SURVEY OUTCOME

Lighting Program

The Lighting Program aims to provide for the installation and modification of street lighting for roads, and for the renewal of decorative, feature, and security lighting within the City.

As part of the Lighting Program, three projects were completed in 2021/22:

- Emerald Park (Edgewater) floodlighting
- Greenwich Park (Kingsley) security lighting
- Neil Hawkins Park (Joondalup) LED car park lighting

Local Road Traffic Management Program

The Local Road Traffic Management Program aims to provide a safe and accessible road and transport network that is focussed on improving local amenity, through cost-effective traffic calming and urban enhancement techniques.

As part of the Local Road Traffic Management Program, four projects were completed in 2021/22:

- Endeavour Road/Cook Avenue/Kebble Close (Hillarys) – pedestrian upgrade
- Goollelal Drive/Robertson Road Cycleway (Kingsley) – crossing
- Montessori Place/Talbot Park (Kingsley) traffic improvements
- Sherington Road (Greenwood) splitter island

Building Construction Works Program

The Building Construction Works Program aims to provide new building assets and carry out improvements and renewal works to public buildings at various locations throughout the City.

As part of the Building Construction Works Program, two projects were completed:

- Belrose Park (Kallaroo) toilet reconstruction
- Emerald Park clubrooms (Edgewater) refurbishment

Major Projects Program

The Major Projects Program provides for the construction of new buildings and major upgrades to facilities that have significant expenditure, community involvement, and consultation. The program allows the City to effectively plan for the funding and delivery of major projects. The City prioritises major capital projects to facilitate long-term financial sustainability to optimise funding options for new projects that take advantage of favourable economic conditions, and to support new projects that balance identified financial risks against effective management approaches.

As part of the Major Projects Program, one project was completed:

 Warwick Sports Centre (Warwick) refurbishment

Road Construction Program

The Road Construction Program provides for the upgrades of major roads and intersections to improve capacity. The program is largely funded from the Main Roads WA Metropolitan Regional Road Program.

As part of the Road Construction Program, works were completed at five locations in 2021/22:

- Marmion Avenue/McWhae Road (Padbury)

 intersection upgrade, left turn lane and pedestrian facilities
- Marmion Avenue/Cambria Street (Kallaroo)

 intersection upgrade, left turn pocket and pedestrian facilities
- Marmion Avenue/Forrest Road (Padbury) intersection upgrade, left turn deceleration lane, seagull island, right turn extension, traffic island reconfiguration and pedestrian facilities
- Warwick Road/Erindale Road (Greenwood) major intersection upgrade and traffic signals
- Shenton Avenue (Joondalup) interchange upgrade

Satisfaction with roads 87%

CUSTOMER SATISFACTION SURVEY OUTCOME



DELIVERING ON OUR VISION 2012–2022: REID PROMENADE MULTI-STOREY CAR PARK

In 2016, the City delivered its first multi-storey public car park at Reid Promenade (Joondalup).

Ecologically sustainable initiatives were included in its design, with considerable emphasis on the inclusion of a range of energy saving concepts and systems, including ticketless parking, roofmounted solar panels, smart sensor controlled lighting with LED fixtures and harvesting of natural daylight and ventilation, which all contributed to minimising the carbon footprint, as well as reducing the ongoing operating costs of the car park.

The car park was awarded the top prize for Outstanding New Car Park Development at the 2016 Parking Industry Awards.

Major project delivery – To effectively plan for the funding and delivery of major projects.

New Pathways Program

The New Pathways Program aims to provide for the extension of the pathway network throughout the City to encourage and enable more people to walk and cycle, and improve connectivity and access to facilities for the community.

As part of the New Pathways Program, works were completed at six locations in 2021/22:

- Caledonia Park (Currambine, eastern side)
- Eddystone Avenue/Honeybush Drive (Joondalup) pedestrian crossing
- Lockyer Court (Duncraig) pathway links
- Marmion Avenue (Prendiville Avenue to Shenton Avenue, Ocean Reef)
- Mueller Court (Padbury) pathway links
- Ocean Reef Road (Water Corporation access road to Bellanger Drive, Beldon)

Parking Facilities Program

The Parking Facilities Program aims to provide, maintain, and improve parking facilities at recreational areas, public facilities and adjacent schools throughout the City.

As part of the Parking Facilities Program, works were completed at seven locations in 2021/22:

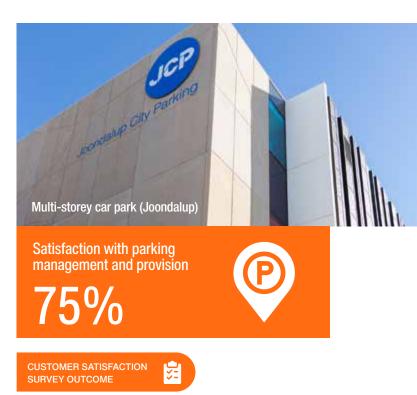
- Burns Beach coastal footpath connection
- Burns Beach road trail (Burns Beach) car park access
- Ellersdale Park (Warwick) parking improvements stage 2
- Iluka Beach Park (Iluka) car park reconfiguration
- Mullaloo Drive (Mullaloo) cul-de-sac parking improvements
- Readshaw Road (Duncraig) on-street parking
- Windermere Park (Joondalup) parking improvements stage 2

Parks Development Program

The Parks Development Program allows for the upgrade, renewal, and refurbishment of park irrigation facilities such as bores, reticulation systems and electrical controls.

As part of the Parks Development Program, 13 projects were completed in 2021/22:

- Caledonia Park (Currambine) irrigation cabinet
- Charonia Park (Mullaloo) irrigation network
- Churton Park (Warwick) irrigation upgrades
- Fenton Park (Hillarys) cabinet renewal
- Granadilla Park (Duncraig) cabinet renewal
- Illawong Park (Kingsley) irrigation renewals
- Newcombe Park (Padbury) amenity improvement
- Noal Gannon Park (Duncraig) cabinet renewal
- Simpson Park (Padbury) cabinet renewal
- Sorrento Beach foreshore (Sorrento) irrigation cabinet
- Stanford Park (Kallaroo) cabinet renewal
- Wallangarra Park (Kingsley) cabinet renewal
- Wolinski Park (Mullaloo) cabinet renewal



Parks Equipment Program

The Parks Equipment Program aims to provide recreational and sporting facilities in compliance with relevant standards and in accordance with the City's asset management principles and *Landscape Master Plan*.

As part of the Parks Equipment Program, 20 projects were completed in 2021/22:

- Braden Park (Marmion) play space renewal
- Chelsea Park (Kingsley) play space renewal
- Chelsford Park (Warwick) play space renewal
- Coolibah Park (Duncraig) play space renewal
- Emerald Park (Edgewater) match cricket wicket upgrades
- Finney Park (Marmion) play space renewal
- Gibson Park (Padbury) drinking fountain installation
- Heathridge Park (Heathridge) match cricket wicket upgrades

- Hillarys Beach Park (Hillarys) ninja warrior course
- Huntingdale Park (Greenwood) play space renewal
- Kiernan Park (Kallaroo) play space renewal
- Kingsley Park (Kingsley) play space renewal
- Leichhardt Park (Padbury) play space renewal
- Macaulay Park (Duncraig) play space installation
- Newcombe Park (Padbury) play space renewal
- Pinnaroo Point (Hillarys) play space renewal
- Regents Park (Joondalup) play space renewal
- Sheoak Park (Greenwood) bollard renewal
- Simpson Park (Mullaloo) play pace renewal
- Timberlane Park (Woodvale) soccer field leveling



CUSTOMER SATISFACTION SURVEY OUTCOME





Pathways Replacement Program

The Pathways Replacement Program facilitates the renewal and upgrade of existing pathways to achieve a safer user environment in streets, parks, and public accessways.

As part of the Pathways Replacement Program, works were completed at six locations in 2021/22:

- Bernard Manning Drive to Hepburn Avenue (Duncraig)
- Caledonia Avenue/Sussex Way to Yorkshire Grove (Currambine)
- Lakeside Drive (Aldgate Street to Bethnal Green, Joondalup)
- Marmion Avenue (Delamere Avenue to Burns Beach Road, Connolly)
- Ocean Gate Parade (Iluka)
- West View Boulevard to Ocean Reef Marina (Mullaloo) – coastal pathway



Stormwater Drainage Program

The Stormwater Drainage Program aims to resolve drainage issues with the existing drainage network and improve outfall pollution into lakes and sumps.

As part of the Stormwater Drainage Program, works were completed at five locations in 2021/22:

- Ballantine Road (Warwick) drainage upgrade
- Macedon Place (Craigie) sump beautification
- Marri Park (Duncraig) sump upgrade outlets
- Newcombe Park (Padbury) sump beautification
- Quay Court (Sorrento) sump retaining wall repair

Streetscape Enhancement Program

The Streetscape Enhancement Program allows for ongoing enhancements of medians and verges that form part of the City's major road network and includes the Leafy City program.

As part of the Streetscape Enhancement Program, two projects commenced in 2021/22:

- Joondalup Drive North to Burns Beach streetscape upgrade
- Shenton Avenue (Joondalup) streetscape renewal

More information on the Leafy City Program can be found on page 199.



Road Preservation and Rehabilitation Program

The Road Preservation and Rehabilitation Program aims to provide for the preservation of roads. The systematic and timely application of resurfacing, crack sealing or patching can maintain pavement integrity, reducing reconstruction and road maintenance expenses.

As part of the Road Preservation and Rehabilitation Program, works were completed at the following locations in 2021/22:

- Albacore Drive (Seacrest Drive to Harman Road, Sorrento)
- Barre Place (Duncraig)
- Blackfriars Road (Lakeside Drive to St Pauls Crescent, Joondalup)
- Blue Mountain Drive/Yellowstone Way intersection (Joondalup)
- Bowes Court (Kingsley)
- Broughton Heights/Callander Avenue roundabout (Kinross)
- Broughton Heights/Glespin Cove roundabout (Kinross)
- Buckthorn Court (Greenwood)
- Buckthorn Way (Greenwood)
- Burke Place (Padbury)
- Burns Beach Road/Delgado Parade roundabout (Burns Beach)
- Byrne Close (Padbury)
- Calectasia Street (Coolibah Drive to Leschenaltia Street, Greenwood)
- Calectasia Street (Marlock Drive to Leschenaultia Street, Greenwood)
- Candlewood Boulevard/Brienz Drive roundabout (Joondalup)
- Coolibah Drive/Orkney Road roundabout (Greenwood)
- Davidson Terrace (Reid Promenade to Boas Avenue, Joondalup)
- Diablo Way/Fairway roundabout (Connolly)
- Ford Street (Sorrento)
- Gibson Avenue (Warburton Avenue to Rudall Way, Padbury)
- Gibson Avenue/Giles Avenue roundabout (Padbury)
- Gibson Avenue/Pinnaroo Drive roundabout (Padbury)
- Grove Court (Greenwood)

- Hann Place (Padbury)
- Haynes Road (Sorrento)
- Joondalup Drive south-bound (Dan Murphy's entrance, Joondalup)
- Joondalup Drive south-bound (petrol station to Cord Street, Joondalup)
- Kempenfeldt Avenue (Sorrento)
- Kiah Court (Kingsley)
- Kingsley Drive (Kingsley)
- Koombana Way (Mullaloo)
- Lane 1 (Sorrento)
- Maple Hill (Woodvale)
- Maritana Road (Kallaroo)
- Matipo Court (Duncraig)
- Meryll Place (Duncraig)
- Nemisia Court (Heathridge)
- Pearsall Gardens (Mullaloo)
- Peninsula Avenue (Heathridge)
- Picasso Court (Kingsley)
- Pinner Court (Kingsley)
- Porteous Road (Sorrento)
- Reef Court (Sorrento)
- Riviera Court (Connolly)
- Scallop Close (Heathridge)
- Settler Way (Edgewater)
- Shannon Close (Woodvale)
- Shenton Avenue west-bound (Grand Boulevard to McLarty Avenue, Joondalup)
- Shenton Avenue west-bound (McLarty Avenue to Joondalup Drive, Joondalup)
- Squire Avenue (Heathridge)
- Sunlander Drive/Currambine Boulevard roundabout (Currambine)
- Tara Court (Woodvale)
- The Loop (Edgewater)
- Timbercrest Rise/Trailwood Drive roundabout (Woodvale)
- Tingle Court (Greenwood)
- Treetop Avenue (Edgewater)
- Vance Close (Kingsley)
- Vigors Court (Duncraig)
- Vista Close (Edgewater)
- Volute Place (Mullaloo)
- Warner Place (Greenwood)
- Whitfords Avenue west-bound (Kingsley to Freeway)
- Whitfords Avenue west-bound (Mooro Street to Duffy Terrace)
- Whitfords Avenue west-bound (Wanneroo Road to Mooro Street)
- Wimbledon Drive (Kingsley)
- Wittenoom Place (Duncraig)

Yellagonga Regional Park (Joondalup)

MEASURING SUCCESS

1

JOONDALUP 2022 KEY PERFORMANCE INDICATORS

Objective	City target	Measure	Page
Effective management	To achieve a modest 2% operating surplus	City of Joondalup annual operating surplus ratio	Part 2*
	Not to exceed 5 consecutive years with an annual debt service cover ratio of between 3 and 5, with all other periods exceeding a ratio of 5	City of Joondalup annual debt service cover ratio	Part 2*
	To be able to identify the City's asset consumption ratio with a high confidence level	City of Joondalup asset consumption ratio	Part 2*
	To be able to identify the City's asset sustainability ratio with a high confidence level	City of Joondalup asset sustainability ratio	Part 2*
	To be able to identify the City's asset renewal ratio with a high confidence level	City of Joondalup asset renewal funding ratio	Part 2*

CUSTOMER SATISFACTION SURVEY OUTCOMES

Satisfaction with services	Page
Conservation and natural area management (bushland, wetland, coast)	179
Emergency management (bushfire management, COVID-19 response, resilience, preparedness)	174
Parking management and provision (on-street parking, multi-storey car park)	
Parks (maintenance, mowing, turf, irrigation, mulching)	
Roads (resurfacing, lighting, street sweeping)	

GLOBAL REPORTING INITIATIVE DISCLOSURES

GRI	Disclosure title	Measure	Page
GRI 200: Economic GRI 203: Indirect economic impacts			
203-1	Infrastructure investments and services supported	Capital Works Program expenditure	175



THE YEAR AHEAD

GLOBAL REPORTING INITIATIVE DISCLOSURE



The community identified being "**responsible and financially-sustainable**" as a key outcome for the City's new 10-Year Strategic Community Plan: *Joondalup 2032*. This outcome lies under the key theme of Leadership.

Further, the City's *Strategic Financial Plan* 2020/21–2029/30 outlines the City's approach to delivering infrastructure and services to the community in a financially-sustainable and affordable manner. The plan demonstrates the City's commitment to managing operations in a way that avoids unsustainable rate increases for households. The *Strategic Financial Plan* 2020/21–2029/30 is a key resourcing plan of the City's *Integrated Planning and Reporting Framework* and is updated annually.

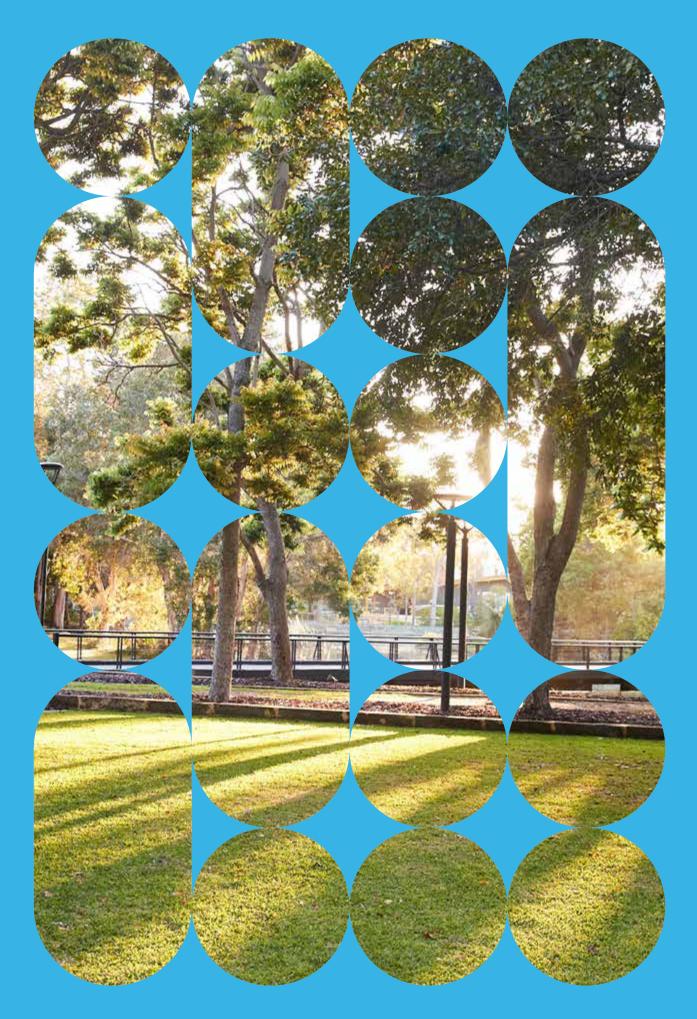
Right are some of the key capital works projects identified in the City's 5-Year Corporate Business Plan, developed in response to the vision, goals and outcomes of *Joondalup 2032* that aim to support the outcome of "responsible and financially-sustainable", in the year ahead include:

- Chichester Park Clubroom (Woodvale) Redevelopment of the existing clubroom building to establish a new multipurpose community sporting facility with associated car parking infrastructure to support the activities of facility users.
- City of Joondalup Leisure Centre Craigie Refurbishment works to establish a new gym, group fitness studio, cycling studio, crèche, staff room and additional car parking.
- Killen Park and Sycamore Park (Duncraig)

 Landscape upgrades at Killen Park and
 Sycamore Park to improve water use efficiency.
- Ocean Reef Park (Ocean Reef) Landscape Master Plan – Upgrade of deteriorating irrigation system and associated landscaping works.
- Ocean Reef Park (Ocean Reef) Redevelopment of the existing toilet and changeroom building to improve functionality and support the increased participation of females in sport.
- Padbury north-east cluster parks revitalisation

 Landscape improvements to Wentworth Park,
 Fraser Park and Byrne Park.
- Sorrento Football Club (Duncraig) Construction of an additional changeroom facility to improve functionality and support the increased participation of females in sport.

Warwick Bushland



QUALITY URBAN ENVIRONMENT

JOONDALUP 2022 ASPIRATIONAL OUTCOME

The City's built environment is planned for enduring relevance through quality, modern design that is creative, flexible and diverse. Design of its urban landscapes promotes connectivity, useability and accessibility; contributing to the highest standards of liveability.

11

OBJECTIVES

Quality built outcomes

For the City's commercial and residential areas to be filled with quality buildings and appealing streetscapes.

STRATEGIC INITIATIVES

- Planning frameworks promote and support adaptive, mixed-use developments with active ground floor uses on appropriately zoned sites.
- Housing infill and densification is encouraged and enabled through a strategic, planned approach in appropriate locations.
- Environmentally sensitive building designs are showcased, promoted and encouraged.
- Buildings and landscaping are suitable for the immediate environment and reflect community values.
- The community is able to effectively age-inplace through a diverse mix of facilities and appropriate urban landscapes.

Integrated spaces

To have integrated land use and transport planning that provides convenient and efficient movement across the City.

STRATEGIC INITIATIVES

- Understand issues arising from the interaction between current transport modes.
- Provide for diverse transport options that promote enhanced connectivity.
- Improve the interface between the urban and natural environments.
- Enable safe, logical and accessible pedestrian movements throughout public spaces.

Quality open spaces

To have urban and green spaces which are attractive, well-utilised and enrich the lives of the community.

STRATEGIC INITIATIVES

- Apply a strategic approach to the planning and development of public open spaces.
- Employ quality and enduring infrastructure designs that encourage high utilisation and increased outdoor activity.
- Adopt consistent principles in the management and provision of urban community infrastructure.
- Establish landscapes that are unique to the City and provide statements within prominent network areas.

Joondalup City Centre development

To have quality and diverse landmark buildings within the Joondalup City Centre that enhance the vitality and vibrancy of the urban space.

STRATEGIC INITIATIVES

- Promote and support bold and iconic private building developments within strategic Joondalup City Centre land locations.
- Encourage ground level retail activities to support a growing and dynamic Joondalup City Centre.
- Pursue the development of commercial office buildings within the Joondalup City Centre.
- Pursue the development of a Joondalup Performing Arts and Cultural Centre within the Joondalup City Centre.

SUMMARY 2021/22

Highlights

- Transformed Wandina Park (Duncraig), as part of the Park Revitalisation Program. (see page 161)
- Awarded a 2021 Civil Contractors Federation WA Earth Award for a project valued up to \$2 million, for the Whitfords Nodes Fitness Stairway. (see page 198)
- Held the City of Joondalup Leisure Centre

 Craigie Refurbishment Stage 1 Launch
 Day for the new group fitness studio, indoor cycle studio and crèche.
 (see page 282)
- Developed a business case for the Skate Park at Percy Doyle Reserve (Duncraig). (see page 52)
- Opened the Burns Beach to Mindarie coastal pathway to the public. (see page 200)
- Completed a round of tree planting under the Leafy City Program. (see page 199)
- Completed works under the **Park Amenity Improvement Program** at Newcombe Park (Padbury). (see page 199)
- Completed works at five locations under stage 5 of the Joondalup City Centre Lighting Program. (see page 200).

Challenges

- The City planned to undertake redevelopment of Neil Hawkins Park to include a play space renewal, a pathway network and recreational infrastructure works. The project has been placed on hold until land tenure issues have been resolved.
- Council resolved at the 18 May 2021
 Council Meeting to bring forward a review
 of the housing component of the Local
 Planning Strategy the Local Housing
 Strategy to allow resource planning/
 procurement and project planning to
 commence in the 2021/22 financial year.
 The review was scheduled for 2022/23.



Coastal dual use pathway (Burns Beach-Mindarie)

KEY PROJECTS AND ACTIVITIES

State Planning Reform implementation

The State Government is implementing a program of major legislative, regulatory and policy changes to reform Western Australia's planning system. The major changes that have already been made aim to improve transparency and consistency across the system and reduce unnecessary red tape.

As part of the State Government's Planning Reform, the City undertook the following activities in 2021/22:

- Participation in a number of planning reform workshops and on working groups throughout July and September 2021.
- Council endorsed the City's submission on Planning Reform Phase 2 at the 17 August 2021 Council Meeting.
- Council endorsed the City's submission on the draft amendments to the *Planning and Development (Development Assessment Panels) Regulations 2011* at the 19 April 2022 Council Meeting.

Local Planning Strategy review

The *Local Planning Strategy* supports Council and the community to understand the vision and strategic land use planning direction for the City for the next 10–15 years. Preparation of the strategy included assessment of all relevant State, regional and Council plans, policies and strategies. Community input into the strategy has been achieved through surveys on key planning issues.

The next review of the strategy was scheduled for 2022/23. However, Council resolved at the 18 May 2021 Council Meeting to bring forward a review of the housing component — the *Local Housing Strategy* — to allow resource planning/ procurement and project planning to commence in the 2021/22 financial year.

The City has prepared the project scope and Stakeholder Engagement Strategy which was endorsed by Council at the 19 April 2022 Council Meeting. The City appointed consultants to undertake the first phase of community consultation for the review and a community consultation plan will be presented to Council in 2022/23.



The *Local Planning Strategy* can be found on the City's website at **joondalup.wa.gov.au**







Review of local planning policies

A review of the City's local planning policies related to residential development (including the *Residential Development Local Planning Policy*, and the *Development in Housing Opportunity Areas Local Planning Policy*) is waiting on changes to the State Planning Framework following the introduction of the Medium Density Code. This review will commence following formal release of the *Medium Density Code* which is expected to occur in quarter 2 of 2022/23.

As a consequence of changes to the *Planning* and Development (Local Planning Scheme) Regulations in 2021, a Green Paper was prepared and presented to Elected Members to consider policy changes related to minor residential development. Council subsequently endorsed a draft *Minor Development Local Planning Policy* for the purpose of public advertising at its meeting held on 17 May 2022. The outcomes of the public advertising will be presented to Council in 2022/23.

> Local planning policies can be found on the City's website at joondalup.wa.gov.au



Joondalup Activity Centre Plan

The Joondalup Activity Centre Plan is a strategic planning document developed by the City that provides guidance on the development of the Joondalup City Centre over the next ten years. It was approved by the Western Australian Planning Commission on 23 October 2018. The plan builds on the master plan's concept of different precincts, whilst capitalising on the City's economic strengths and providing a wide range of uses throughout the centre, with varying density.

The City undertook a review and minor amendment to the *Joondalup Activity Centre Plan* in response to feedback on the operation of the document. The minor amendment was advertised for public comment from 8 November 2021–20 December 2021, and the outcomes of the consultation were considered by Council at the 15 February 2022 Council Meeting. The amended *Joondalup Activity Centre Plan* was forwarded to the Western Australian Planning Commission and is awaiting determination.

The Joondalup Activity Plan Centr Plan can be found on the City's website at joondalup.wa.gov.au



DELIVERING **ON OUR VISION** 2012-2022: JOONDALUP CITY CENTRE

Structure Plan aims to grow employment in the Joondalup Over the past decade this is fast becoming a reality as the skyline with major building projects creating This includes:

- The \$32 million Prime House
- located at Prime House,
- A \$50 million state of the art
- Quest Hotel on Boas Avenue opening its doors to provide travellers and those doing
- The development of the 600 bay Avenue.

CBD of the North — For the commercial centre of the North

Review of Joondalup Design Panel Terms of Reference

The Joondalup Design Review Panel is a Council-appointed panel, providing independent expert advice on architecture, urban design, landscape design and sustainability of planning proposals. The panel has an advisory function only, with the advice considered as part of the planning assessment process.

The City reviewed the Terms of Reference of the Joondalup Design Review Panel to align more closely with the State Government's Design Review Guide. The appointment of members to the panel was endorsed by Council at the 1 November 2021 Council Meeting. The panel was established in accordance with the Joondalup Design Review Panel Local Planning Policy and the Joondalup Design Review Panel Terms of Reference.



DELIVERING ON OUR VISION 2012– 2022: WHITFORDS NODES HEALTH AND WELLBEING HUB

In 2020/21, the City completed the Whitfords Nodes Health and Wellbeing Hub. The project transformed the Whitfords Nodes (Hillarys Beach Park) space into a health and wellbeing hub, with a new regional play space, shelters and picnic settings, new footpaths with improved universal access, additional barbecues, a fitness stairway and lookout shelter, additional drinking fountains, fitness equipment, a ninja warrior course, and additional tree planting and landscaping.

The City was awarded the 2021 Civil Contractors Federation WA Earth Awards for a project valued up to \$2 million for the Whitfords Nodes Fitness Stairway. The awards are the most prestigious awards in civil construction. The stairway has helped to revitalise the area, becoming a focal point for group fitness, young families, and community events. The stairway was designed and constructed to protect Hillarys' high environmental solutions developed and a versatile approach taken to reduce the clearing footprint.

Quality open spaces — To have urban and green spaces which are attractive, well-utilised and enrich the lives of the community.

Place activation

Place activation is a concept to improve how places and communities are activated by the community (including residents, groups and organisations) and City projects and events. The City undertook a community consultation from 21 April 2022–11 May 2022 on a draft Joondalup Place Activation Strategy and a draft Joondalup City Centre Place Activation Plan.

The draft Joondalup Place Activation Strategy was developed to provide an overarching framework for place activation projects in the City of Joondalup. The draft Joondalup City Centre Place Activation Plan was developed as a pilot project for the Joondalup City Centre specifically. This plan was prepared in consultation with community and business members.

The Joondalup Place Activation Strategy and Joondalup City Centre Place Activation Plan were adopted by Council at the 28 June 2022 Council Meeting, with implementation to begin in 2022/23.



Public Open Space Classification Framework

The City commenced development of a framework which will classify public open space according to primary function and purpose. The objective of the framework will be to guide appropriate infrastructure for each type of public open space, and inform levels of service and maintenance schedules.

The development of a draft Public Open Space Classification Framework will continue in 2022/23.

Leafy City Program

The City developed the Leafy City program to mitigate the environmental impact of climate change, rapid urban growth and the increasing heat-island effect generated by existing hardstand surfaces. The program provides increased leafy canopy cover in residential streets through tree planting in order to create cooler, inviting, green urban spaces.

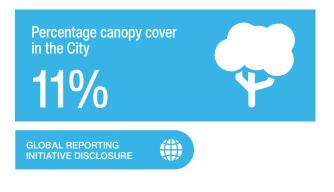
Since the program commenced in May 2017, it has led to the planting of over 3,600 trees in nine suburbs identified as hot-spots via thermal mapping and tree-canopy surveying:

- Beldon
- Craigie
- Currambine
- Greenwood
- Heathridge
- Kingsley
- Kinross
- Padbury
- Woodvale

From May–August 2021, the City completed a round of tree planting, supported by the advice and planning of the City's arborist, landscape architects and civil engineers in four suburbs:

- Beldon
- Kallaroo
- Mullaloo (border)
- Warwick

Suburbs, streets and trees have been confirmed for the 2022/23 and 2023/24 Leafy City Program.



Park Amenity Improvement Program

The Park Amenity Improvement Program was initiated in 2020 to upgrade low amenity Local Recreation Parks within, or adjacent, higher-density housing areas based on the continuation of principles embedded within the (now expired) *Landscape Master Plan*.

The City undertook landscaping and infrastructure works as part of the Park Amenity Improvement Program to enhance amenity in parks within higher density housing areas that have limited backyards and higher populations.

As part of the program, works were completed in one location in 2021/22: Newcombe Park (Padbury), which included landscape construction and irrigation works.

Satisfaction with landscaping design 859%



DELIVERING ON OUR VISION 2012–2022: CURRAMBINE COMMUNITY CENTRE

In 2014, the City completed the Currambine Community Centre development, providing a multipurpose community facility for residents and groups. The project was recognised for the innovative design approach with a focus on sustainability, durability and maintenance. The design of the centre was the first ever to achieve a 4-Star Green Star Public Building Design rating. Once constructed, the environmental and sustainability inclusions were further recognised with the City receiving the first ever Green Star Public Building as Built rating for the facility.

The design and construction of the centre included solar energy, rainwater re-use, energy efficient lighting with occupant and daylight sensors to minimise unnecessary use, solar tubes providing natural light to larger spaces, louvered windows and cross ventilation, low water use gardens, recycling facilities and extensive metering of resource use.

The Centre serves as a demonstration to the community of the sustainability elements that can be incorporated into homes to reduce energy, water and waste.

Quality facilities – to provide facilities of the highest quality which reflect the needs of the community now and into the future.

Neil Hawkins Park upgrade

The City planned to undertake redevelopment of Neil Hawkins Park to include a play space renewal, a pathway network and recreational infrastructure works. The project has been placed on hold until land tenure issues have been resolved.

Burns Beach to Mindarie dual use pathway

Construction of the northern section of the Burns Beach to Mindarie dual use pathway was completed by the City in October 2020, in collaboration with the City of Wanneroo and funded by Tamala Park Regional Council. This northern section links with the middle section of the pathway that was constructed as part of Stage 1 and completed in December 2019.

The last southern section was completed and opened to the public on 10 June 2022. The 3.5 kilometre pathway now allows for a continuous walk and cycle route from Jindalee to Fremantle.

Joondalup City Centre street lighting stage 5

The aim of stage 5 of the Joondalup City Centre Lighting Program was to replace existing lighting infrastructure to improve efficiency, reduce running costs, and replace defective poles. As part of stage 5, works were completed at five locations in 2021/22:

- Boas Avenue
- Davidson Terrace
- Kendrew Crescent
- Lakeside Drive
- Reid Promenade

Multi-function light poles have been installed incorporating LED energy saving luminaires which are monitored and controlled by the City's wireless lighting control system.

Integrated Transport Strategy

The draft Integrated Transport Strategy is a new strategy to guide multi-modal transport planning and inform strategic policy, advocacy and infrastructure decisions in the City over the next 20–30 years.

In 2021/22, the City continued the development of the strategy, incorporating priority actions from the Major Road Network Review and other transport projects, such as the Parking Supply and Management Plan.

The development of the draft Integrated Transport Strategy will continue in 2022/23.







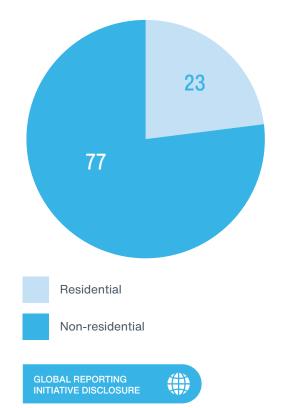
Building permits

The City issued a diverse range of building permits throughout the year, with the value of development in 2021/22 comparable to that of 2020/21. These permits ranged in scale from minor residential projects, through to multiple-dwelling developments and large commercial projects.

Major applications approved during the year included:

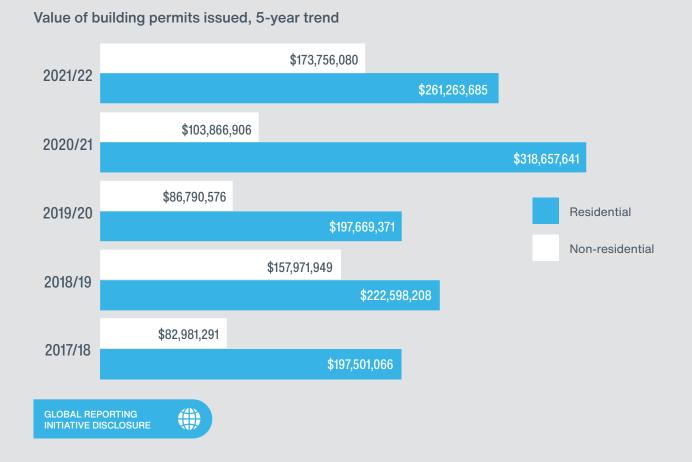
- \$86.7 million multi-storey car park, mental health unit and other works at Joondalup Health Campus
- \$12.5 million Coles shopping centre (Currambine)
- City of Joondalup Leisure Centre Craigie expansion and alterations
- Bunnings Hillarys conversion into multiple commercial tenancies
- Chichester Park (Woodvale) two-storey community sporting facility





Number of building permits issued, 5-year trend

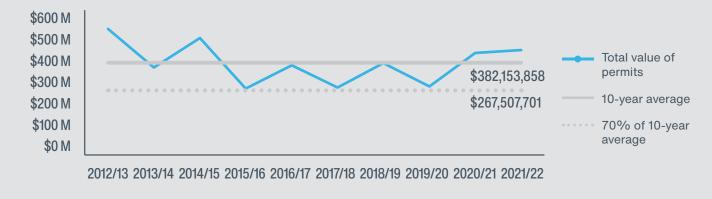




Value of building permits issued, 5-year trend, Joondalup City Centre







Value of building permits compared to 70% of 10-year rolling average





Planning approvals

The City approved a variety of planning applications throughout the year ranging from patios, carports and outbuilding additions to single and double-storey dwellings, grouped and multiple dwellings, as well as changes of approved land use, signage and major commercial developments.

Major applications approved during the year included:

- New Mental Health Unit addition to Joondalup Health Campus
- Seven-storey mixed use development (commercial, child care and café) in Joondalup
- Five-storey self-storage facility in Joondalup



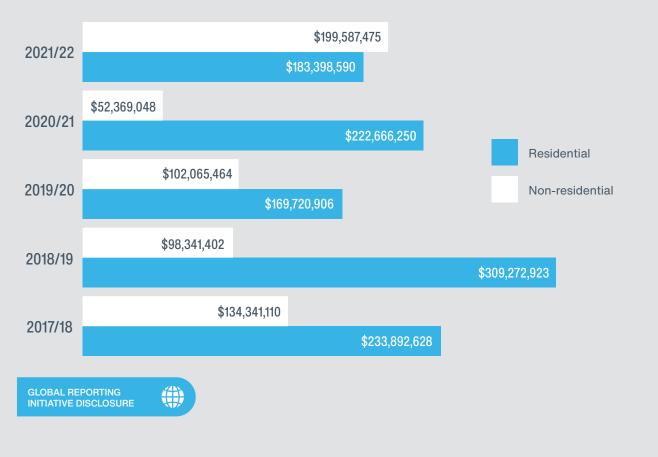
Number of planning approvals determined, 5-year trend





Number of planning approvals determined, Joondalup City Centre

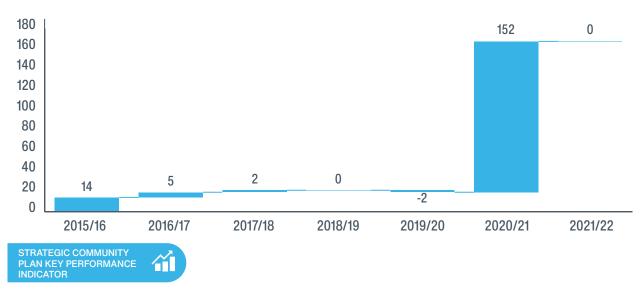
Value of planning approvals determined, 5-year trend



Value of planning approvals determined, Joondalup City Centre \$2,558,800 Residential Non-residential \$144,810,297 GLOBAL REPORTING INITIATIVE DISCLOSURE

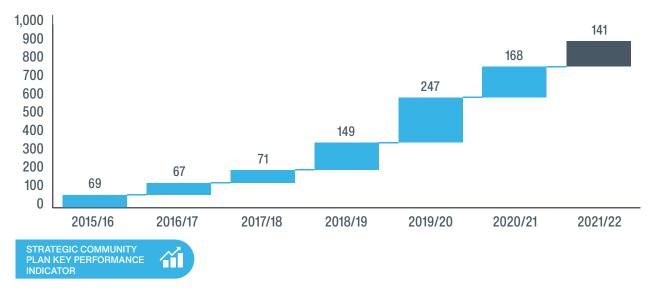






Progress towards 2050 dwelling targets, Joondalup City Centre (new dwellings)

Progress towards 2050 dwelling targets, Housing Opportunity Areas (new dwellings)



Progress towards 2050 dwelling targets, Burns Beach and Iluka (new dwellings)





Major developments under construction

Major developments under construction during the year included:

- Construction of Coles shopping centre, 16 Sunlander Drive (Currambine)
- Construction of a multi-storey car park and mental health unit at Joondalup Health Campus, 60 Shenton Avenue (Joondalup)
- City of Joondalup Leisure Centre Craigie redevelopment
- Numerous medium density residential developments throughout the City
- Two-storey community sports facility at Chichester Park (Woodvale)

Major developments completed during the year included:

- BP service station and retail outlet in Greenwood
- BP service station in Woodvale
- New multi-learning space building at St Stephen's School, Doveridge Drive (Duncraig)
- Numerous medium density residential developments throughout the City

MEASURING SUCCESS

1

\$

JOONDALUP 2022 KEY PERFORMANCE INDICATORS

Objective	City target	Measure	Page
Quality built outcomes	 Additional dwelling targets for 2050 are as follows: 1,500 new dwellings in the Joondalup City Centre 22,233 new dwellings in housing opportunity areas 1,014 new dwellings in Burns Beach and Iluka 	New "residential improved" rate qualifiers per annum within identified areas	208

CUSTOMER SATISFACTION SURVEY OUTCOMES

Satisfaction with services	Page
Landscaping design (streetscapes design, installation of footpaths, seating, play equipment)	199
Transport and traffic management (management and control of traffic on local roads, road safety)	

GLOBAL REPORTING INITIATIVE DISCLOSURES

GRI	Disclosure title	Measure	Page	
GRI 200: E	GRI 200: Economic GRI 203: Indirect economic impacts			
203-2	Significant indirect economic impacts	Number of building permits issued (total and for the Joondalup City Centre)	202	
		Value of building permits issued (total and for the Joondalup City Centre)	203, 204	
		Number of development applications determined (total and for the Joondalup City Centre)	205, 206	
		Value of development applications determined (total and for the Joondalup City Centre)	206	
GRI 300: Environmental GRI 304: Biodiversity				
304-2	Significant impacts of activities, products, and services on biodiversity	Percentage of canopy cover in the City	199	

THE YEAR AHEAD

GLOBAL REPORTING INITIATIVE DISCLOSURE

The community identified **Place** as a key theme for the City's new 10-Year Strategic Community Plan: *Joondalup 2032*. The goal for the theme is:

We have well-planned and attractive suburbs and streetscapes, supported by a range of integrated transport options. Our urban landscapes are connected, useable and accessible. A high standard of liveability is enjoyed by our community who can access quality facilities and public open spaces.



When planning and consulting for *Joondalup 2032*, the community told us what they would like to see in their local community over the next 10 years:

- Better urban planning and design outcomes
- More transport options and better connectivity
- Reduced traffic congestion and commute time
- Improved parking options
- Attractive streetscapes and good amenity

Below are some of the programs and activities identified in the City's 5-Year Corporate Business Plan, developed in response to the vision, goals and outcomes of *Joondalup 2032* that aim to support the goal for **Place**, in the year ahead.

BIKE PLAN 2022-2032

The City will commence the development of a draft Bike Plan 2022–2032 which provides the long-term vision, strategic framework and projects the City implement to make bike riding a part of everyday life.

OUTDOOR YOUTH RECREATION STRATEGY

The City will commence actions from the *Outdoor Youth Recreation Strategy* that guides the future provision of facilities for outdoor youth recreation within the City.

INTEGRATED PARKING MANAGEMENT SYSTEM

The City will commence the development of a new centralised system to manage all parking related activities, including the replacement of current parking ticket machines, incorporating pay-by-phone/plate technology, and providing an enhanced electronic system to manage parking permits.

ROAD SAFETY EDUCATION

The City will deliver a program of activities and events the City supports to raise awareness about road safety issues and promote road safety messages.

Wolf spider (Mullaloo Foreshore Reserve)



ECONOMIC PROSPERITY, VIBRANCY AND GROWTH



The City is lively and thriving across its commercial centres. It is a global City, home to diversified industries that generate a wide-range of local job opportunities, achieving employment and self-sufficiency.

OBJECTIVES

CBD of the North

For the Joondalup City Centre to be recognised as Perth's second CBD, functioning as the primary commercial centre of the North West Metropolitan Perth Region.

STRATEGIC INITIATIVES

- Develop and promote a recognised industry niche that builds on existing strengths.
- Provide an efficient and integrated transport network that can support the needs of a high-functioning Joondalup City Centre.
- Support advanced technology opportunities that will foster a thriving business environment.
- Proactively target and engage industries and businesses to drive Joondalup City Centre development, including large government departments and agencies.
- Pursue the construction of multi-storey car park facilities within the Joondalup City Centre to facilitate greater accessibility.

Activity Centre development

To have revitalised Activity Centres that are multipurpose and provide for housing diversity and enhanced liveability.

STRATEGIC INITIATIVES

- Understand local commercial needs and opportunities.
- Support the development of fresh and exciting de-centralised areas of activity.
- Facilitate increased housing density in Activity Centres.
- Promote the primacy of the Joondalup City Centre in the application of the Activity Centre Hierarchy.

Destination City

To become a "Destination City" where unique tourism opportunities and activities provide drawcards for visitors and high amenity for residents.

STRATEGIC INITIATIVES

- Actively promote and sponsor significant events and activities.
- Facilitate the establishment of major tourism infrastructure.
- Encourage diverse accommodation options.

Regional collaboration

For the City to collaborate with regional partners and stakeholders in order to maximise opportunities for the future economic growth of the North West Metropolitan Perth Region.

STRATEGIC INITIATIVES

- Undertake planning within a regional context.
- Foster strategic regional partnerships.
- Drive new employment and infrastructure opportunities on a regional scale.

Business capacity

For the City's business community to have the technology and communication capability necessary to thrive within a competitive environment.

STRATEGIC INITIATIVES

- Actively seek opportunities for improving local communication network infrastructure.
- Facilitate knowledge sharing and learning opportunities.

SUMMARY 2021/22

Highlights

- Delivered the second annual **Joondalup** Innovation Challenge. (see page 228)
- Delivered the Business Forum Future Proofing Joondalup. (see page 219)
- Held the inaugural **Jobs in Joondalup Expo**. (see page 228)
- Attended the **West Tech Fest**. (see page 228)
- Welcomed the Indonesian Consul General Listiana Operananta and Economic Consul Nanda Avalist. (see page 222)
- Delivered the Business Forum Growing the Global Economy Through Local Communities. (see page 219)
- Partnered with the Australian Made Campaign as a campaign supporter. (see page 225)
- Agreed to sponsor the inaugural 2022 Festival of Motoring. (see page 229)
- Provided \$141,300 to a wide range of events, organisations, and groups through the Corporate Sponsorship Program. (see page 229)

Challenges

- COVID-19 presented challenges for all new and existing businesses due to shutdowns and supply chain disruption;
- COVID-19 impacted the City's economic strategic partnerships, with businesses and organisations just managing to keep their operations going and/or to expand, relocate, or engage in future development.





KEY PROJECTS AND ACTIVITIES

Economic development strategy

Expanding Horizons: An Economic Development Strategy for a Global City (2012), is an economic development strategy which considers the issues and challenges that face the City realising its potential and aspiration of becoming a global City: bold, creative, and prosperous.

The strategy recognises the importance of partnerships and ensuring the City leverages physical, technological, and intellectual assets to grow the local economy, enhance productivity, promote research and innovation, and achieve greater employment self-sufficiency in the future. The strategy focusses on specialist themes of Global, Digital and Destination.

A review of *Expanding Horizons: An Economic Development Strategy for a Global City (2012)*, will commence in 2022/23.

The Expanding Horizons: An Economic Development Strategy for a Global City (2012) can be found on the City's website at **joondalup.wa.gov.au**



Business forums

Business forums are held twice a year to provide connections and support for local businesses to assist them to grow and develop within the City. The business forums are one way the City engages with the local business community on key economic issues and opportunities.

To provide connections and support for local businesses, the City delivered two business forums, held at the Joondalup Resort:

- Future Proofing Joondalup on 22 July 2021. Gihan Perera, a world-renowned futurist, conference speaker, online presenter and author delivered the keynote address, sharing insights into global trends affecting Australia and how local businesses can take advantage of next-generation digital infrastructure, such as 5G mobile data and fibre-to-premises internet, to help them compete globally.
- Growing the Global Economy Through Local Communities on 2 June 2022. The Premier Hon Mark McGowan MLA provided the keynote speech on the importance of economic diversification for the State and how strategic growth centres like Joondalup will play a significant role in Western Australia emerging stronger from the COVID-19 pandemic.

The City is developing a schedule and theming for the delivery of two business forums in 2022/23.



The overall satisfaction rating for each business forum can be found under *Other customer satisfaction surveys conducted* on page 31.





Destination City Plan

The Destination City Plan: *Destination Joondalup 2021–2027* aims to attract more visitors to the region, increase the City's share of Perth's and Western Australia's key markets, and grow the visitor economy.

The plan is a collaborative approach with industry and the community that supports a thriving, innovative and resilient commercial environment to attract more leisure visitors, university students, retail and health clients to the region. The plan addresses the challenges and identifies many opportunities to emerge from COVID-19.

As part of implementing *Destination Joondalup 2021–2027*, the following activities were undertaken in 2021/22:

- Facilitated the development of the Joondalup Visitor Economy Network and held three workshops.
- Developed the Augmented Reality Heritage Trail in collaboration with the Cities of Wanneroo and Stirling, and the Town of Cottesloe.
- Promoted the Joondalup Festival in collaboration with Destination Perth, and the Joondalup Festival Deals Campaign that allowed local businesses to offer shopper deals during the festival.

Implementation of *Destination Joondalup* 2021–2027 will continue in 2022/23.

The Destination Joondalup 2021–2027 can be found or the City's website at joondalup.wa.gov.au

Satisfaction with tourism and visitor attraction 78%

CUSTOMER SATISFACTION SURVEY OUTCOME

DELIVERING ON OUR VISION 2012–2022: DESTINATION JOONDALUP

In 2020, the City launched Destination Joondalup 2021-2027 at a business forum held at the Joondalup Resort on 5 November 2020. Hon Paul Papalia CSC MLA, Minister for Tourism and Small Business, addressed the forum and took part in a panel discussion alongside Dr Amanda Ling, Joondalup Health Campus Interim Chief Executive Officer, Professor Simon Ridings, Edith Cowan University Vice Chancellor International, and Evan Hall, Tourism Council of WA Chief Executive Officer. The successful forum included a panel discussion on the contribution of the Joondalup small business community in dealing with COVID-19 and the opportunities for local businesses to create a into the future. The business forum 200 participants.

Destination City – To become a "Destination City" where unique tourism opportunities and activities provide drawcards for visitors and high amenity for residents.

International Economic Development Activities Plan

The International Economic Development Activities Plan is a guide to promote trade and investment opportunities for local businesses in overseas markets. The plan seeks to assist local businesses that are interested in expanding their products or services to international markets, and international businesses seeking to expand into Western Australia.

As part of implementing the activities plan of assessing new and emerging opportunities in global markets, the following activities were undertaken in 2021/22:

- Assessed the benefits of membership with bilateral business councils that align with the City's interests, including the Australia Japan Business Council, and the Indian and Indonesian Business Councils.
- Engaged with Jinan City in China to explore opportunities for learning and exchange between students at a tertiary education forum.
- Evaluated the Global Ready Program to identify potential target markets for future programming and trade exchange activities and completed a scoping for the program.
- Finalised a Strategic Partnership with the Chamber of Commerce and Industry Western Australia, including the provision of workshops, information sessions and resources to Joondalup businesses in relation to trade, investment, and export readiness.
- Gained Council approval at the 28 June 2022 Council Meeting for the City's participation in the State Government's Mission to India.

In 2022/23, the City will review the *International Economic Development Activities Plan* to inform the development of a new plan, and to support the global City objectives addressed through the new economic development strategy.

The International Economic Development Activities Plan can be found on the City's website at joondalup.wa.gov.au

International economic exchange

The international economic exchange initiative investigates opportunities to encourage economic linkages between Joondalup and other global markets. As part of implementing the international economic exchange, the City identifies priority initiatives across the education, health, and cyber sectors, and trade and investment opportunities with key partners.

As part of the international economic exchange initiative, the following activities were undertaken in 2021/22:

- Became a member of the Australian Japanese Business Council and was represented at the launch of the Australian Japanese Business Council event.
- Hosted the Indian Consular General and the Trade Commissioner for India/Gulf for a roundtable discussion and tour of Edith Cowan University (Joondalup).
- Liaised with the Department of Jobs, Tourism, Science and Innovation on the Sister State Agreement with West Java and a future inbound Indonesian delegation.
- Welcomed and met with the new Indonesian Consul General Mrs Listiana Operananta and Economic Consul Mr Nanda Avalist.

In 2022/23, the City will continue the international economic exchange initiatives as part of the new *International Economic Development Activities Plan*.

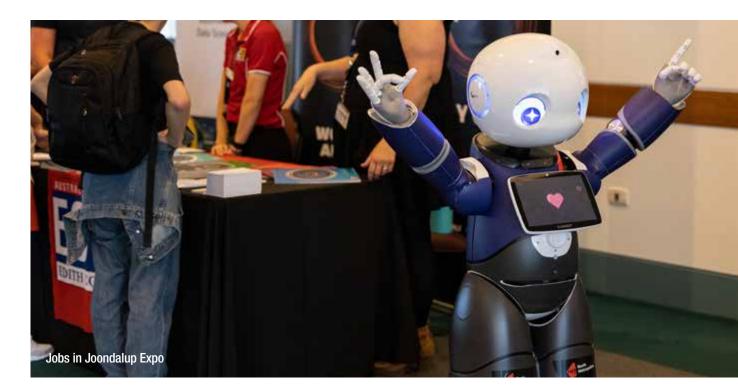
Regional collaboration

The City is committed to activities which promote regional collaboration that delivers economic benefits to the community. The City participates in Joondalup Learning Precinct activities, liaises with the Cities of Wanneroo, Stirling and Swan and other local governments to progress regional economic development activities, and partners with the Cities of Wanneroo and Stirling and Destination Perth, to plan and implement regional tourism opportunities.

As part of promoting regional collaboration, City representatives attended regular meetings with the following key stakeholders:

- Cities of Stirling and Wanneroo to discuss joint initiatives, such as the Sunset Coast Explorer
- City of Stirling to explore e-rideable trials
- Cities of Wanneroo and Swan to scope and collaborate on a City Deal that aims to benefit businesses within each local government
- North West Metropolitan Economic
 Development Alliance

The City will continue to collaborate with State Government agencies and neighbouring local governments to identify and progress regional economic development activities in 2022/23.



DELIVERING ON OUR VISION 2012-2022: SUNSET COAST EXPLORER

In 2020/21, the City launched the Sunset Coast Explorer – a free bus service running along the coast on summer weekends. The City collaborated with Destination Perth and the City of Stirling to deliver the service. The trial route transported weekend visitors Beach and Hillarys and proved to be popular, with the bus reaching 70–90% capacity on most trips. The success of the Sunset Coast Explorer demonstrates support local businesses, improve

Regional collaboration – For the City to collaborate with regional to maximise opportunities for the future economic growth of the North West Metropolitan Perth

Business Ready Program

The City partnered with industry experts to deliver the Business Ready Program, a series of capacity building activities for local businesses to enhance and review business operations, service delivery and products.

In 2021/22, the City reviewed the program, surveyed participants, and created three business accelerator programs, customdesigned to inspire transformation and drive business growth within businesses: Destination Ready, Digital Ready, and Global Ready. The City engaged consultants to deliver the program and shortlist businesses. The program commenced in May 2022 and was finalised and reviewed.

for the Business Ready Program can be found under Other customer satisfaction surveys conducted on page 31.





Business Engagement Program

The Business Engagement Program was designed by the City to help businesses flourish and for operators to access the benefits from setting up their business in the region.

To assist the promotion, connection, and growth of business, the City provides information on how to connect with State and Federal Government initiatives, facilitates business programs, identifies potential business opportunities, and advocates for economic issues.

As part of the Business Engagement Program, the following partner and industry events were attended by City representatives in 2021/22:

- ANZ and Chamber of Commerce and Industry Western Australia economic forum
- Business News Politics and Policy event with Deputy Premier Hon Roger Cook MLA
- Business News post-budget breakfast
- Committee for Economic Development of Australia State of the State lunch
- Chamber of Commerce and Industry Western Australia event with the Federal Treasurer Hon Josh Frydenberg MP
- Chamber of Commerce and Industry Western Australia webinar on COVID-19 impacts
- Committee for Perth event on closing the gap between male and female workforce pay and participation

- Economic Development Association lunch
- Huzhou International Friendship Cities conference
- Investment led strategy building Aus–India economic relations event with the Indian High Commissioner and Deputy Premier Hon Roger Cook MLA
- Joondalup Business Association Coffee
 Connections and AGM/Christmas Sundowner
- Launch of the Australia Japan Business
 Council
- Liberty flexible workspace event to meet with new tenants
- Liberty Joondalup launch event
- Property Council event on Suburban Cities, with the Mayor Hon Albert Jacob JP presenting
- Robotics and Automation in Mining conference
- Wanneroo Business Association event with Premier Hon Mark McGowan MLA presenting
- West Tech Fest

In 2022/23, the City will progress business engagement and implement activities as part of the Business Engagement Program, and develop and implement other relevant programs, as opportunities arise.

Buy Local Program

The Buy Local Program promotes local business opportunities through initiatives, such as the Joondalup Business Catalogue. The catalogue provides a way for users to search and connect with local businesses and services, whether that be for business to business, or business to customer trade.

Businesses that are located or trade within the City can promote their business on the online catalogue with a free listing, connect to business opportunities, and look at how to grow their business by accessing the business diagnostic tool. A total of 212 businesses are currently registered on the catalogue.

As part of the Buy Local Program, the following activities were undertaken in 2021/22:

- Progressed the development of the City's Small Business Friendly Approvals Program Implementation Plan.
- Joined the Australian Made campaign with the Chamber of Commerce and Industry Western Australia and commenced development of case studies of businesses in Joondalup that utilise the Australian Made logo (which will be launched at the next City of Joondalup business forum).
- Partnered with the LITT App to engage businesses and community to win and redeem vouchers via AR technology.
- Signed a Memorandum of Understanding with the Joondalup Business Association, to formalise collaborative efforts to build capacity of, and promote local businesses.

In addition, a segment was broadcasted on Channel 9's Destination WA program, showcasing local attractions in Joondalup.

The development of a growth plan for the Joondalup Business Catalogue and a Small Business Friendly Approval Implementation Plan will be progressed in 2022/23.

Promoting innovation and supporting creativity

The City is committed to promoting innovation and supporting creativity within the Joondalup business community and building a resilient economy.

As part of collaborating with stakeholders to support programs, activities and events that promote innovation and creativity, City representatives attended the following:

- WA AustCyber Innovation Hub board meeting and strategy session in August 2021, and board meetings in December 2021 and June 2022.
- Provided the welcome address at the launch of WA Cyber Week in October 2021.

The City continued to liaise with WA AustCyber Innovation Hub and Edith Cowan University for opportunities to showcase and support innovation and creativity for Joondalup businesses, and to investigate methods to ensure businesses have access to research and support to drive innovation and creativity.





North West Alliance

The City supports the operation of the North West Alliance (formerly the Edith Cowan University Business and Innovation Centre) as a member of the board of management. The City actively promotes initiatives arising from its participation and support of the Joondalup Learning Precinct and the North West Alliance, and partners with the alliance to deliver relevant training programs for small to medium enterprises.

City representatives attended the North West Alliance board meeting on 10 September 2021 to formalise the alliance through a Memorandum of Understanding. The City continued to work with the alliance to progress collaborative ideas for business growth in the region.

City representatives also attended the North West Metropolitan Economic Development Australia meeting in March 2022 and agreed to collaborate on the development of a comprehensive list of business support opportunities in the region. At a further meeting in June 2022, it was agreed that the group should focus on small and micro businesses, commence collaboration, and provide a networking event under the North West Metropolitan Economic Development Australia banner.

Support of the North West Alliance will continue in 2022/23.

Business capacity and support

GLOBAL REPORTING INITIATIVE DISCLOSURE

The City partners with key stakeholders and business support providers to facilitate and promote capacity building training opportunities for local businesses. This includes City representation at strategic partnership events, and facilitation and support of a range of events and initiatives.

To build business capacity and support providers, the following activities were undertaken in 2021/22:

- Attended Joondalup Business Association events.
- Engaged with MTPConnect regarding the Medical Precinct Taskforce.
- Hosted the third Women in Business event Lunch and Learn, in partnership with the Joondalup Business Association and Business Station.

Business cluster formation

The City supports the development of clusters in the areas of education, health and wellness, government, cyber, retail, tourism, global trade and investment, business incubation and activity of commercial precincts through regular industry group meetings. The key stakeholders for the industry group meetings include the Joondalup Business Association, Joondalup Cyber Network, Joondalup Education Network, and the Joondalup Health/Medical Group.

The City assists business clusters with establishing terms of reference and memoranda of understanding for relevant organisations, conducting regular meetings with industry groups, and reporting the outcomes and impact of cluster formation.

To support the development of business clusters, the following activities were undertaken by City representatives in 2021/22:

- Four Joint Economic Development Initiative Roundtables
- Three Joondalup Education Network
 meetings
- Three Cyber Security stakeholder group meetings
- Two Joondalup Visitor Economy Network
 meetings
- One Medical Taskforce meeting.

In addition, the City delivered an Industry Capability Network Gateway workshop for local construction businesses, as part of the Chamber of Commerce and Industry Western Australia strategic partnership. At the cluster group meetings held for digital, medical and visitor networks, an agreement was reached to form cluster groups that feed into and receive feedback from the Joint Economic Development Initiative. The City will continue to provide support for the development of business clusters in 2022/23.

Facilitation of local and international investment

The City established a program of initiatives for local and international investment attraction, including a business investor familiarisation program to assist companies to enter the Joondalup market and use the investment concierge — a single point of contact for overseas enquiries.

To facilitate local and international investment, the following activities were undertaken in 2021/22:

- Assisted Jolt Charge (electric vehicle charging systems) with information and contact details of major private landowners within Joondalup.
- Commenced development of the Project Joondalup Feasibility report for the establishment of a robotics and automation precinct in Joondalup.
- Engaged with Austrade in USA, Asia and Australia to showcase Joondalup's capabilities and emerging technologies.
- Engaged with the Chamber of Commerce and Industry Western Australia over the development of the States Investment Deal book.
- Held discussions with the Trade Commissioner for India/Gulf on Joondalup's credentials in technology, education and healthcare.

In addition, City representatives attended the following meetings with key stakeholders:

- Asian Business Council's forum at the Department of Jobs, Tourism, Science and Innovation with Deputy Premier Hon Roger Cook MLA presenting.
- Businesses and stakeholders as part of the City's delegation to Canberra, Sydney, and Adelaide.
- Department of Jobs, Tourism, Science and Innovation's Investment Attraction roundtable, with details provided on the role of the Industrial Lands Authority and an explanation on the recently re-launched Investment Attraction Fund.
- Perth USAsia Centre forums: India– Australia: An Investment–Led Strategy; and Japan–Australia defence relations.

Support for future workforce, innovators, and entrepreneurs to develop business resilience and employability programs

The City undertakes research and delivers initiatives to increase employment and employability opportunities for the future workforce, innovation, and entrepreneurship. The initiatives include partnerships with Cyber Check.Me, Joondalup Innovation Challenge and Women in Technology Western Australia, as well as providing work integrated learning opportunities to local students.

As part of delivering initiatives with key stakeholders to encourage business resilience and employability, the following activities were undertaken in 2021/22:

- Delivered the Innovation Challenge in July 2021.
- Showcased the Cyber Check.Me Program at the Joondalup Business Forum in July 2021 and the Jobs in Joondalup expo in September 2021.
- Confirmed the City's participation in the 2022 Future Female Leaders Program.
- Engaged with Sapien Cyber to progress the pathways program for cyber security students and graduates into real-world projects and industry.
- Supported seven students from Edith Cowan University and North Metropolitan TAFE to participate in the Work Integrated Learning Program.

Joondalup Innovation Challenge

The Joondalup Innovation Challenge is a virtual employability and entrepreneurship challenge designed to build the employability and resilience of university students. It brings together educators, business leaders, entrepreneurs, and artists; it was co-created by the City, The Frank Team, and StudyPerth. The participating educational institutions include the University of Western Australia, Curtin University, Edith Cowan University, North Metropolitan TAFE, Australian Institute of Workplace Training, and the National Institute of Technology.

The 2021 Joondalup Innovation Challenge was held from 5–9 July, with 200 participants from seven institutions. The aim of the challenge was to produce innovative ideas and solutions to realworld problems. During the challenge, students connected with business mentors, start-up incubators, and TEDx-style keynote speakers to develop essential employability skills, including leadership, innovation, communication, business agility, and networking.

The challenge was organised to be an in-person event for students in Western Australia and virtual attendance for students located elsewhere but, due to the COVID-19 lockdown announced on 29 June 2021, the event was held online.

Small Business Friendly Approvals Program

The Small Business Friendly Approvals Program aims to streamline the process of obtaining business licences and trading permits from local government authorities. It is part of a package of initiatives created by the State Government to accelerate regulatory reform to support economic recovery from the impact of the COVID-19 pandemic.

In 2021/22, the City participated in the program where representatives from local businesses were invited to provide feedback on their experiences of the approval processes with the City of Joondalup, to inform potential improvements. The program aims to identify approvals reform initiatives to streamline the City's approvals process and help local businesses start, operate, and grow. The outcomes will be implemented in 2022/23.

Event attraction

229

The City is committed to attracting state, national and international events to the City to enhance its image as an attractive destination for visitors, tourists, and businesses and to stimulate the local economy.

In 2021/22, the City liaised with external stakeholders and event promoters to attract vibrant cultural, sporting and business events to the region, including the inaugural Joondalup Festival of Motoring to be delivered in October 2022.

In 2022/23, the City will continue to liaise with external stakeholders, such as the Perth Festival, to explore partnerships, sponsorships, and opportunities to attract significant events to the region.

Sponsorship of events held within the region

The City provided \$141,300 to a wide range of events, organisations and groups through its 2020/21 Corporate Sponsorship Program, which attracted spectators and visitors of all age groups to the region.

Dollar value of events sponsored by the City, 5-year trend







Group/event	Value of sponsorship
Under 16s Basketball Australia National Championships 2022	\$5,000
897 FM	\$10,000
Carols in the Park at Sir James McCusker Park (Iluka)	\$1,000
Community Vision 21st Anniversary Open Day	\$5,000
Edith Cowan University Multicultural Festival	\$1,000
Food Truck Fiesta	\$5,000
Heathridge Carols in the Park	\$12,500
Joondalup Christmas Lunch	\$3,000
Joondalup Little Athletics Lane Sponsor	\$300
Joondalup Wolves State Basketball League	\$20,000
Lions Club of Duncraig Australia Day Breakfast 2022	\$3,000
MSWA Ocean Ride	\$5,000
National Dance Sport Championship	\$3,000
Open Water Swim Series: Round 6 at Mullaloo, Round 8 at Sorrento	\$10,000
Relay for Life West Coast High Tea and Marketplace	\$1,000
Robotics and Automation in Mining Conference	\$10,000
RSPCA WA Community Action Day	\$3,000
Sorrento Junior Hardcourt Tournament and 10s Event	\$2,500
Team XTR Triathlon Series	\$15,000
Telethon Community Cinemas	\$10,000
Under 15s National Lacrosse Tournament	\$3,000
Western Australia Race Week	\$10,000
WOW Swim #5 at Mullaloo	\$3,000
Total value of sponsorship provided by the City	\$141,300

GLOBAL REPORTING INITIATIVE DISCLOSURE





Ocean Reef Marina

The Ocean Reef Marina is a longterm collaborative project managed by DevelopmentWA with support and contributions provided by the City. The project aims to deliver a world-class waterfront precinct providing recreational, residential, and boating facilities.

The City is committed to ensuring the project is implemented in line with community expectations and the original vision for the development, and in accordance with the Memorandum of Understanding and Project Development Agreement with the State Government.

At a special meeting of Council on 29 March 2022, Council authorised the execution of the Development Agreement and the Land Transfer Deed, which allowed the project to move from a conceptual project to one of infrastructure delivery. Once these agreements were in place, the role of the City reverted to one of development regulator; the City will eventually become the owner of the infrastructure assets. Council authorised the stage 1 subdivision application which will allow DevelopmentWA to progress with the next phase of construction, ahead of the Development Agreement and Land Transfer Deed being executed.

Council also authorised a one-off contribution to the Ocean Reef Sea Sports Club at the Ocean Reef Marina, one that would not burden the ratepayers of the City. The club site will be one of the first areas to be developed within the marina, and it is likely that any community amenities on the site will be available before the remaining commercial parts of the development are completed. The offering of a kiosk, convenience store or other small shops will impact on the overall amenity of the development and the success of the project in its early years.

In 2022/23, the City and DevelopmentWA will continue to work collaboratively to progress the Ocean Reef Marina.

DELIVERING ON OUR VISION 2012– 2022: OCEAN REEF MARINA

In 2021, construction of the breakwaters for Ocean Reef Marina commenced. The first of the massive rocks that will form the new breakwaters were lowered into place on 16 April 2021, marking a significant milestone in the construction of a worldclass coastal destination. The commencement of works follows extensive testing of the marina the construction of a 1:55 scale model. The two-kilometre-long breakwaters, each rising up to 18.5 metres from the ocean floor, will protect boats and users within the marina. The breakwaters will have a limestone core and be surrounded from the elements.

Quality built outcomes – For the City's commercial and residential areas to be filled with quality buildings and appealing streetscapes.



Cafés, kiosks and restaurants

The City is currently progressing a project for the establishment of high quality, environmentally sustainable cafés, kiosks, and restaurant facilities on identified sites owned or managed by the City. The project aims to provide facilities that will attract visitors and tourists for entertainment and socialising, while providing more employment, and increasing business opportunities and awareness of the City's natural assets. The sites identified are at Pinnaroo Point and Burns Beach.

The lease arrangements for the development of a new facility at Pinnaroo Point have been finalised and the Western Australian Planning Commission has approved the development application. The City will progress the actions required for the installation of services to the leased area in 2022/23.

The City progressed the design process for a new food and beverage facility and a coastal node development at Burns Beach. The *Coastal Hazard Risk Management and Adaptation Plan* for the project was reviewed following feedback from the Department of Planning, Lands and Heritage. The City's request to the State Government for a Crown land lease was given conditional approval and an expression of interest process to identify potential operators for the proposed facility commenced. The project will be progressed in 2022/23.

Land optimisation projects

The City owns a number of sites in freehold and manages land on behalf of the State Government. The City conducts a periodic review of City freehold and managed Crown land to identify optimisation, potential rationalisation, and acquisition opportunities.

In June 2019, the City acquired Lot 12223 from the State Government and rezoned the Crown land to a commercial site. Past reporting to Council and the 500-metre radius community consultation in 2015, resulted in support for the acquisition and use of the future sale proceeds to install traffic signals at the intersection of Walter Padbury Boulevard and Hepburn Avenue (Padbury).

Council resolved to support a two-stage land disposal process for Lot 12223 (12) Blackwattle Parade (Padbury) at the 20 July 2021 Council Meeting.

The City received support from the Department of Planning, Lands and Heritage that proceeds from the future disposal of Lot 12223 may be used to address parking, traffic, and pedestrian access issues in the area. Main Roads WA and the City are currently examining traffic improvement options for the intersection of Walter Padbury Boulevard and Hepburn Avenue (Padbury).

At the 28 March 2022 Council Meeting, Council supported deferring its decision on where the proceeds from the future disposal of Lot 12223 should be utilised until the investigation by the City and Main Roads WA has been completed. The State Government has provided a funding commitment of \$3 million for traffic improvements to the intersection, which may potentially release the City from the need to use the proceeds of the sale for such use.

The City will continue to progress the sale or lease of Lot 12223 (12) Blackwattle Parade (Padbury) in 2022/23.

Joondalup City Centre development — Boas Place

The project for the Joondalup City Centre development is located across 90 Boas Avenue and 70 Davidson Terrace. The aim of the development is to unite the City's existing civic, cultural, retail, transport, recreation, and education elements to provide a vibrant mix of commercial, retail, residential and commercial spaces.

The City will investigate future opportunities for the development to incorporate a variety of land uses in 2022/23.

Heathridge Park Master Plan

Several amenities are strategically located to Heathridge Park, including the Edgewater Train Station and bus service, the Heathridge Park clubroom and community centre. The project for Heathridge Park aims to develop the existing outdated community facilities into a single new multipurpose facility. To inform the draft master plan, the City will investigate options to optimise the benefits to the City and the community.

The development of the concept plan and cost estimates for the draft Heathridge Park Master Plan will progress in 2022/23.





MEASURING SUCCESS

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JOONDALUP 2022 KEY PERFORMANCE INDICATORS

Objective	City target	Measure	Page
Business capacity	To achieve a regional employment self-sufficiency percentage 10% greater than the 2009 baseline data by 2022	Residential location of workers that live and work within the City of Joondalup	72, 135
	To maintain unemployment rates under the Perth Metropolitan Area average	Average City of Joondalup unemployment rate compared to the average Perth Metropolitan Area rate over an annual period	71
	To exceed the current 5-year trend for gross regional product	Annual headline gross regional product	71
	To achieve annual building approvals value of at least 70% of the 10-year rolling average	Building approvals value as a proportion of the 10-year rolling average	204

CUSTOMER SATISFACTION SURVEY OUTCOMES

Satisfaction with services	Page
Tourism and visitor attraction	220
(places and activities within the City of Joondalup to visit and explore)	

GLOBAL REPORTING INITIATIVE DISCLOSURES

GRI	Disclosure title	Measure	Page			
GRI 200: Economic GRI 203: Indirect economic impacts						
203-1	Infrastructure investments	Number of business forums delivered	219			
	and services supported	Number of attendees at business forums (total and by forum)	219			
		Number of business capacity and support activities delivered to local businesses	226			
203-2	Significant indirect economic impacts	Value of events sponsored by the City under the Corporate Sponsorship Program (excludes community funding)	229			

THE YEAR AHEAD

GLOBAL REPORTING INITIATIVE DISCLOSURE



A key theme identified for the City's new 10-Year Strategic Community Plan: *Joondalup 2032* is **Economy**. The goal for Economy is:

We are a global facing City with a prosperous and resilient economy. Our City is home to diverse industries that generate a widerange of local job opportunities. We encourage creativity and innovation, and we support opportunities to build the City's brand as a popular business and tourism destination.

When planning and consulting for *Joondalup 2032*, the community told us what they would like to see in their local community over the next 10 years:

- Support for local businesses and jobs
- Increased tourism and improved promotion of the City
- Continued partnerships between the City, industry stakeholders and service providers

Overleaf are some of the programs and activities identified in the City's 5-Year Corporate Business Plan, developed in response to the vision, goals and outcomes of *Joondalup 2032* that aim to support the goal for **Economy** in the year ahead.







EVENT ATTRACTION

The City will work with external stakeholders and event promoters to attract and support significant events that are unique to Joondalup to enhance its image as an attractive destination for visitors, tourists and businesses.

EXPANDING HORIZONS: AN ECONOMIC DEVELOPMENT STRATEGY FOR A GLOBAL CITY (2012)

The City will continue to implement strategies that align with Expanding Horizons: An Economic Development Strategy for a Global City (2012) that consider the issues and challenges that face the City realising its potential and aspiration of becoming a global City: bold, creative and *prosperous*. The strategy recognises the importance of partnerships and ensuring we leverage our physical, technological and intellectual assets to grow the local economy, enhance productivity, promote research and innovation and achieve greater employment selfsufficiency in the future. The strategy focusses on specialist themes of Global, Digital and Destination. The strategy is scheduled for review in 2022/23.

INTERNATIONAL ECONOMIC DEVELOPMENT ACTIVITIES PLAN (2017)

The City will review the current International Economic Development Activities Plan (2017) following the review of Expanding Horizons: An Economic Development Strategy for a Global City (2012). The current plan provides guidance on facilitating international relationships that will lead to the establishment of Joondalup as a global City, based around the development of mutually beneficial relationships and outcomes. The plan identifies opportunities to generate economic outcomes for the City that are aligned with industry strengths and growth opportunities.

DESTINATION JOONDALUP 2021-2027

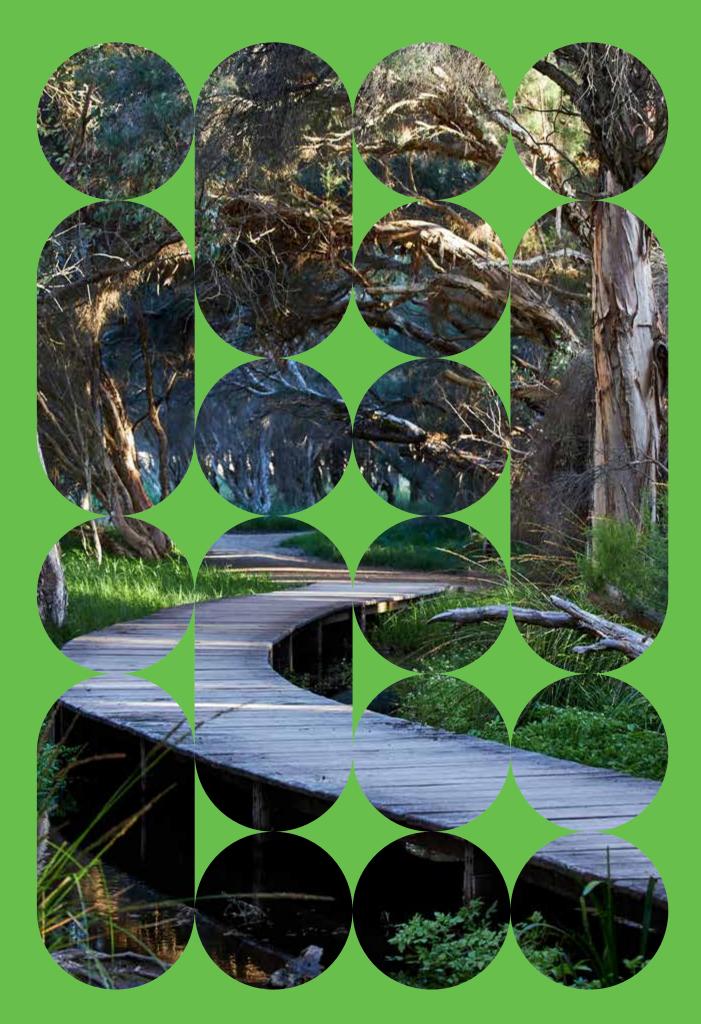
The City will continue to implement *Destination Joondalup 2021–2027*, which is a plan to attract more visitors to the region, increase the City's share of Perth's and Western Australia's key markets, and grow the visitor economy. The plan introduces the destination brand and identity for the City, and articulates the vision, goals and priorities of the visitor economy and how these will be achieved over a five-year period.

JOONDALUP: DIGITAL CITY (2012)

The Joondalup: Digital City (2012), is a plan that will undergo a review following the review of *Expanding Horizons: An Economic Development Strategy for a Global City (2012). Joondalup: Digital City (2012)* outlines the digital future the City could achieve through a set of strategies and actions. The plan addresses key priority actions that deliver capacity-building programs for local businesses and recognise the potential for establishing virtual and physical spaces that create opportunities for start-ups.

JOONDALUP CITY CENTRE PLACE ACTIVATION PLAN 2022

The City will progress the *Joondalup City Centre Place Activation Plan 2022* which is a pilot place activation plan that aims to guide placemaking initiatives by community, local business, and the City for greater activation and vibrancy of the area. The plan establishes a vision for the Joondalup City Centre and 15 priority ideas (projects) that will inform Council, City and local placemakers on how to focus efforts to activate the Joondalup City Centre.



THE NATURAL ENVIRONMENT

JOONDALUP 2022 ASPIRATIONAL OUTCOME

The City is a global leader in adaptive environmental management. It works closely with the community to protect and enhance the natural environment, while celebrating and showcasing its natural assets to the world.

OBJECTIVES

Environmental resilience

To continually adapt to changing local environmental conditions.

STRATEGIC INITIATIVES

- Understand the local environmental context.
- Identify and respond to environmental risks and vulnerabilities.
- Demonstrate current best practice in environmental management for local water, waste, biodiversity and energy resources.

Community involvement

To build a community that takes ownership of its natural assets and supports their ongoing preservation and conservation.

STRATEGIC INITIATIVES

- Elevate community awareness regarding its impact on the natural environment.
- Ensure that community behaviours and attitudes are continually adapting to achieve global and local environmental targets.
- Facilitate active involvement from the community in preserving and enhancing the natural environment.

Accessible environments

To develop an appreciation for local natural assets by providing appropriate access to natural areas.

STRATEGIC INITIATIVES

- Promote significant local natural areas.
- Build an effective interface between humans and the natural environment.
- Immerse learning opportunities within the natural environment.
- Obtain appropriate recognition for our natural areas.

Environmental leadership

To embrace learning opportunities on an international scale and continuously lead by example in our application of new knowledge.

STRATEGIC INITIATIVES

- Demonstrate leadership in environmental enhancement and protection initiatives.
- Promote environmental scholarship and effective environmental management practices to a global audience.
- Actively support local environmental research initiatives.



SUMMARY 2021/22

Highlights

- Awarded Platinum Waterwise Council of the Year as part of the Waterwise Council Program's 2022 recognitions. (see page 249)
- Received a Water Sensitive Cities Award for water sensitive practices from the Cooperative Research Centre for Water Sensitive Cities. (see page 53)
- Endorsement of the Yellagonga Integrated Catchment Management Plan 2021–2026. (see page 258)
- Conducted a Climate Change Survey. (see page 257)
- Held a Become a Bushland Birder: Bird ID and Survey Workshop event. (see page 259)
- Held the Lake Goollelal Guided Bike Tour event. (see page 259)
- Delivered the **Djeran Experience at Lake** Joondalup event. (see page 259)
- Installed a pop-up waterwise demonstration garden adjacent the Joondalup Library. (see page 246)
- Held an online Sustainable Living workshop. (see page 259)
- Grew 9,700 plants in the City's nursery; provided to **Friends Groups** for planting. (see page 260)
- Achieved a 61% diversion rate of waste from landfill. (see pages 264, 266)

Challenges

- Managing the changing legislative and regulatory environment and the shifting responsibilities from State to local government, especially in coastal hazard planning, bushfire mitigation, and vegetation retention. Other challenges to address will be the future reduction in groundwater allocations, and new waste management requirements.
- Preparing for, and responding to, the increasing risk of natural hazards, such as bushfire, weeds and coastal erosion, the drying climate, increased temperatures and sea level rise, and the loss of biodiversity.
- Leading and taking action on climate change, delivering sustainable approaches to areas such as natural area management, emissions reductions, water conservation, coastal erosion, urban development and native vegetation retention.
- Raising community awareness on key environmental issues and inspiring community members to undertake positive sustainable actions.



Southwestern snake-necked turtle *Chelodina colliei* — photo credit Sian Dodd

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KEY PROJECTS AND ACTIVITIES

Environment Plan 2014–2019

The *Environment Plan 2014–2019* provides strategic direction for the delivery of environmental initiatives within the City. The plan ensures that the City's operations are delivered in an environmentally sustainable manner and that the City takes measures to effectively influence positive environmental behaviours in the community.

Preparations for the development of a new draft Environment Strategy, in line with the development of the new 10-Year Strategic Community Plan: *Joondalup 2032*, were undertaken which included:

- Conducted a major review of the Environment Plan 2014–2019 to inform the development of a new draft Environment Strategy.
- Drafted the environmental key performance indicators to inform the development of a new draft Environment Strategy.

Development of a new draft Environment Strategy will commence in 2022/23.

The *Environment Plan 2014–2019* can be found on the City's website at **joondalup.wa.gov.au**

Percentage of successful grant applications for environmental projects

100%

STRATEGIC COMMUNITY PLAN KEY PERFORMANCE INDICATOR

GLOBAL REPORTING INITIATIVE DISCLOSURE



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Value of funding received for environmental management projects, 5-year trend*



***Note:** The value presented for 2021/22 includes significant funding commitments from the State Governments.







State of the Environment Report

The City's *State of the Environment Report* describes the initiatives taken to protect and enhance the City's natural environment and improve environmental sustainability during the past financial year. It provides a snapshot of the progress made in implementing actions and initiatives from the City's *Environment Plan 2014–2019*, as well as issue-specific plans (informing plans) across the areas of biodiversity, water, climate change, waste and community involvement.

The State of the Environment Report will be developed in 2022/23 and will include progress against the Environment Plan 2014–2019, Climate Change Strategy 2014–2019, Coastal Infrastructure Adaptation Plan 2018–2026, Pathogen Management Plan 2018–2028, Weed Management Plan 2016, Natural Area Management Plans, Yellagonga Integrated Catchment Management Plan 2021–2026 and City Water Plan 2016–2021.

The State of the Environment Report can be found on the City's website at joondalup.wa.gov.au







Climate Change Strategy 2014–2019

The City is taking steps to prepare and adapt to future climate change impacts through the implementation of the *Climate Change Strategy* 2014–2019. The strategy provides direction for the City's climate change management activities over a five-year period and has the dual purpose of:

- Mitigation to continue to reduce greenhouse gas emissions to minimise the severity of climate change.
- Adaptation to implement strategies to ensure the City is prepared and able to adapt to current and future impacts of climate change.

The City implemented several actions as part of the strategy in 2021/22 which included:

- Planted trees as part of the Leafy City Program and the Winter Tree Planting Program.
- Installed an additional 30 kilowatts photovoltaic solar system at City of Joondalup Leisure Centre – Craigie.
- Upgraded additional street lighting to LEDs through the Joondalup City Centre Lighting Program and facility upgrades.

- Constructed a new 1.2 kilometre shared bike pathway along Eddystone Avenue in Craigie and a new upgraded 1.2 kilometre section of the coastal shared pathway between north Mullaloo and Ocean Reef.
- Developed a *Coastal Hazard Risk Management and Adaptation Plan* for the proposed redevelopment of Sorrento Surf Life Saving Club at Sorrento Beach.
- Appointed an external consultant to provide environmental monitoring and reporting services.
- Identified data accuracy improvements for the City's environmental data monitoring system provided by an external consultant.
- Promoted the ClimateClever Program to encourage schools, businesses and residents to reduce their carbon footprint and save money on utility bills.
- Submitted an Expression of Interest to the Western Australian Local Government Association for the Australian Renewable Energy Agency Future Fuels Program for electric vehicle fleet and charging infrastructure funding.

The City also commenced the development of a new draft Climate Change Plan in 2021/22 with a climate change survey conducted between June–July 2021. The development of a new draft Climate Change Plan will continue in 2022/23.

The *Climate Change Strategy* 2014–2019 can be found on the City's website at **joondalup.wa.gov.au**



DELIVERING ON OUR VISION 2012–2022: CLIMATE CHANGE STRATEGY

The *Climate Change Strategy* 2014–2019 provided direction for the City's climate change management with the dual purpose of mitigation (to continue to reduce greenhouse gas emissions to minimise the severity of climate change) and adaptation (to implement strategies to ensure the City is prepared and able to adapt to current and future impacts of climate change). The City was one of the first local governments to plan for the climate change mitigation and adaptation under one strategy.

The City commenced the development of a new draft Climate Change Plan in 2021/22 with a climate change survey conducted between June–July 2021, and on 23 August 2021, the Strategic Community Reference Group met to consider the strategic approach to climate change and identify opportunities to inform the review of the *Climate Change Strategy* 2014–2019. The development of a new draft Climate Change Plan will continue in 2022/23.

Environmental resilience — To continually adapt to changing local environmental conditions.

Coastal Infrastructure Adaptation Plan 2012–2022

The City's coastline is highly valued by residents and visitors. The *Coastal Infrastructure Adaptation Plan 2018–2026* has been developed to ensure the City is prepared to adapt to current and future coastal hazards, and to ensure that risks to City infrastructure and assets are minimised. The objectives of the plan are to:

- improve understanding of the potential impacts of current and future coastal hazards
- identify risks to the City's infrastructure and assets as a result of current and future coastal hazards
- identify and implement projects to minimise risk to the City's infrastructure and assets from current and future coastal hazards
- identify a long-term approach that will guide the City's future adaptation responses in the coastal zone.

The City implemented several actions as part of the *Coastal Infrastructure Adaptation Plan 2018–2026* in 2021/22 which included:

- Conducted the Coastal Monitoring Program 2021/22 to monitor movement of the shoreline.
- Finalised the Coastal Monitoring Program Report for 2021/22, which will be publicly available in 2022/23.
- Implemented the Sand Bypassing Program 2021/22 between Sorrento Beach and Hillarys Beach.
- Received funding under the Coastal Adaptation and Protection grants which included \$24,908 towards the Coastal Monitoring Program 2021/22 and \$89,800 for the Sand Bypassing Program 2021/22.
- Progressed development of the City's draft Coastal Hazard Risk Management and Adaptation Plan.

A key recommendation of the *Coastal Infrastructure Adaptation Plan 2018–2026* is to develop a draft Coastal Hazard Risk Management and Adaptation Plan to identify potential options for adapting the City's coastline. The development of the draft Coastal Hazard Risk Management and Adaptation Plan will continue in 2022/23.

The Coastal Infrastructure Adaptation Plan 2018–2026 can be found on the City's website at joondalup.wa.gov.au





City Water Plan 2016–2021

The City recognises the importance of the sustainable use of water within its operations and facilities and the need to promote water conservation and water efficiency within the community. Sustainable water management is an important issue for the City, and the need to balance provision of water services for the community with the protection of water resources is becoming even more vital in a drying climate. The *City Water Plan 2016-2021* provides a strategic approach to improving water conservation and water quality management within the City.

The plan includes a number of targets which enables the City to monitor progress towards achieving its objectives. Annual reporting against the targets ensures both transparency and accountability to the community in the delivery of the outcomes.

The City implemented a number of actions in the plan in 2021/22 which included:

- Participated in the Waterwise Councils Program and achieved Platinum Waterwise Council of the Year.
- Completed the Sump Beautification Project at Macedon Park (Craigie), which included underground storage and turf swale transforming the City's drainage infrastructure into a usable community green space.

- Participated in the Midge Management Strategy Partnership and sampled midge larvae, water levels and temperatures.
- Delivered the Newcombe Park (Padbury) upgrade as part of the Park Amenity Renewal Program which included hydrozoning, eco-zoning, redesigning irrigation systems, and landscaping improvements.
- Installed water efficient fixtures and fittings in City buildings and facilities, including 15 waterless urinals in five City-owned buildings.
- Managed and enhanced wetlands through integrated management, such as the use of litter traps, electronic fishing removal of feral fish, maintenance of water aerators and removal of invasive weed species.

The City will undertake a review of the *City Water Plan 2016–2021* in 2022/23.

The *City Water Plan 2016–2021* can be found on the City's website at **joondalup.wa.gov.au**





Groundwater monitoring program

Groundwater is used to irrigate the City's sporting ovals and parks and accounts for over 98% of the City's water use. The City's groundwater consumption is monitored in several groundwater licence areas. Water efficiency measures implemented are in line with the City's landscape master planning principles and include:

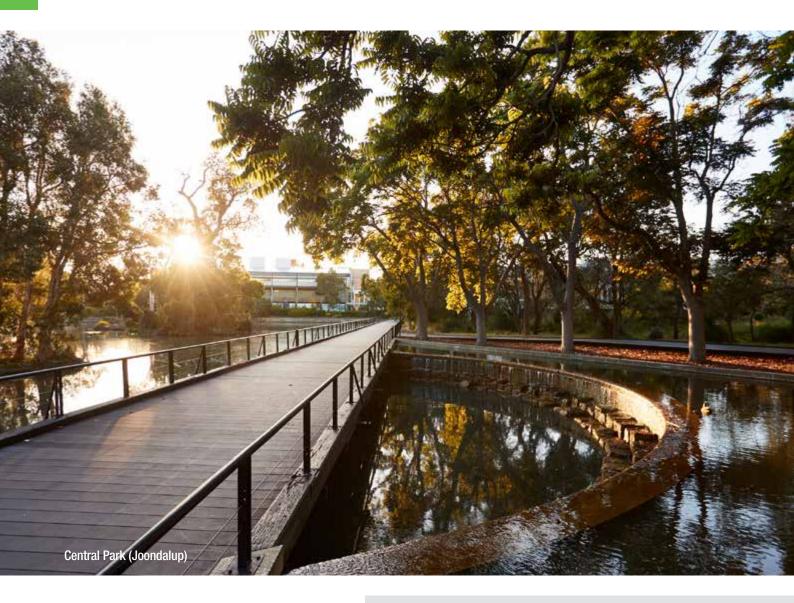
- Monthly usage monitoring and reporting against targets
- Hydro-zoning and eco-zoning in selected City parks
- Upgrading and maintenance of irrigation infrastructure
- Evapotranspiration-based irrigation programming

The City's groundwater use increased by 19% in 2021/22, compared to 2020/21. This exceedance was due in part to increasing the evapotranspiration replacement percentage on irrigated recreation parks from 40% to 50% to combat the ongoing decline in turf quality. Despite increasing the maintenance regime over the past years by applying wetting agent, increasing the fertiliser program and applying an active weed control program, the level of irrigation at 40% evapotranspiration is unsustainable for turf growth. The City's current groundwater use averages at less than 6,700 kilolitres per hectare, substantially below this recommendation.

Despite the 19% increase, the City's total groundwater use only exceeded its total groundwater allocation by 86,367 kilolitres (or 2%).



Amount of groundwater used by the City (kilolitres), 5-year trend



Corporate scheme water consumption

The City's use of scheme water increased in 2021/22 by 22%, compared to 2020/21. The increase in water use can be largely attributed to several large water leaks at community facilities during 2021/22 which have now been rectified. The Water Corporation reimbursed the City for several of these leakages.

Amount of scheme water used by the City (kilolitres), 5-year trend



Natural area management plans

The City manages over 500 hectares of natural bushland within 101 designated natural areas. These reserves act as an ecological corridor and provide a stepping stone for local plants and wildlife. The City undertakes a number of activities to manage its bushland areas, including weed control, fencing, installing pathways and signage, feral animal control, fire management and revegetation.

Environmental threats have the potential to degrade natural areas and reduce biodiversity values. The City has therefore adopted a coordinated approach to managing natural areas through the development of natural area management plans. These plans inform and prioritise maintenance schedules, Capital Works Programs, and also provide guidance to Friends Groups operating within the City's natural areas.

Various natural area management plans can be found on the City's website at **joondalup.wa.gov.au**

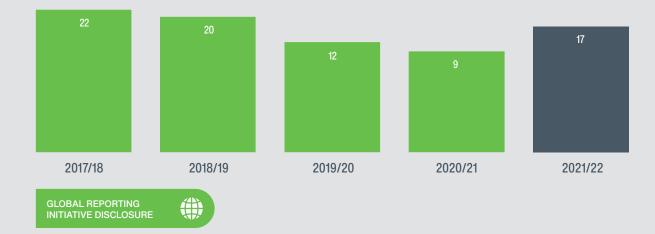
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The City implemented several actions as part of the natural areas management plans in 2021/22 which included:

- Assisted the School Liaison Officer to deliver the Adopt-a-Coastline/Bushland program with Davallia Primary School (Kinross) and Springfield Primary School (Kallaroo) at Iluka Foreshore Reserve, Shepherd's Bush Reserve, Kiernan Park and Littorina Park.
- Completed an annual review of all endorsed natural area management plans for 2020/21.
- Conducted flora surveys and vegetation condition assessments in Craigie Bushland and Hillarys-Kallaroo Foreshore Reserve.
- Analysed near infrared imagery to enable reporting against natural area key performance indicators.
- Continued development of the Iluka– Burns Beach Foreshore Reserve Management Plan.
- Updated the 5-yearly implementation plan for the Shepherds Bush Reserve Management Plan.



Amount of waste material present within key natural areas (items/hectare), 5-year trend



Craigie Bushland Fauna Management Plan

The City continued the development of a draft Craigie Bushland Fauna Management Plan which will outline a framework for fauna management in Craigie Bushland (Craigie), as recommended in the Craigie Bushland Management Plan.

The City undertook research and liaised with Edith Cowan University and the University of Western Australia to inform the development of the plan, including Quenda (Isoodon fusciventer) monitoring and research within Craigie Bushland.

The City will progress the development of the draft Craigie Bushland Fauna Management Plan in 2022/2023.

Pathogen Management Plan 2018-2028

The City's Pathogen Management Plan 2018-2028 guides the way the City protects native vegetation and ecosystems from pathogens. The plan identifies pathogen risk factors, prioritises natural areas for pathogen management, and identifies key management actions to protect the City's biodiversity values.

The City implemented a number of actions as part of the Pathogen Management Plan 2018-2028 in 2021/22 which included:

- Implemented pathogen treatment program in 12 parks and natural areas.
- Utilised only pathogen-free certified mulch on City-managed land.
- Conducted Green Card training for relevant officers to increase awareness about pathogen hygiene principles.

The pathogen treatment program will continue in selected parks and natural areas in 2022/23.



Quenda monitoring - Craigie Bushland



DELIVERING ON OUR VISION 2012– 2022: PROTECTING OUR QUENDA POPULATION

The City continues to monitor its Quenda *(Isoodon fusciventer)* population at Craigie Bushland, one of the City's major conservation areas. The bushland contains a permanent predator-proof fenced area of approximately 42 hectares that was established in 2010. 46 Quenda were translocated into the fenced areas in 2013 as part of the Western Swamp Tortoise (*Pseudemydura umbrina*) Recovery Plan.

From 2013–2020, the University of Western Australia, led by Dr Leonie Valentine, undertook monitoring of the Quenda population as part of the Enhancing Ecosystem Function by Reintroductions of Digging Mammals' Program — Threatened Species Recovery Hub which was funded under the Natural Environmental Science Program — Threatened Species Recovery Hub. Research undertaken to date demonstrates that Craigie Bushland is now supporting a healthy population of around 150 Quenda.

The research has been vital in monitoring the health and wellbeing of the Quenda population in Craigie Bushland; the research is also being used to inform the development of the Craigie Bushland Management Plan and the draft Craigie Bushland Fauna Management.

Environmental resilience — To continually adapt to changing local environmental conditions.



Quenda monitoring - Craigie Bushland



Weed Management Plan 2016

The Weed Management Plan 2016 details an integrated weed management approach which prevents, monitors and controls the spread of weeds in the City. The plan describes the potential environmental impacts from weeds, weed control methods, and the City's current weed management approach, and proposes management strategies to be implemented over the life of the plan in order to minimise potential impacts.

The City implemented a number of actions as part of the *Weed Management Plan 2016* in 2021/22 which included:

- Conducted weed control trials.
- Awarded a non-chemical treatment tender for the control of weeds in nominated locations.
- Participated in the Western Australian Local Government Association Local Government Herbicide Use and Integrated Weed Management Working Group.

The City has commenced the development of a new draft Weed Management Plan which will be progressed in 2022/23.





Friends of Warwick

City of Joondalup

Caring for Bushland

wells "Subhand has been afted on detuctioners such as busy reflect boahland makes areas Book transform the beauth and in-social behaviour to City R streptist builtifies on 000.

Warwick Bushland

Percentage density of environmental weeds in natural areas, 5-year trend



GLOBAL REPORTING INITIATIVE DISCLOSURE





Bushfire Risk Management Plan 2018–2023

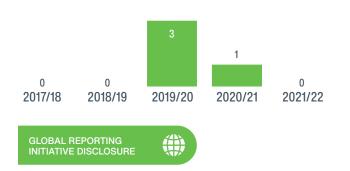
The City is committed to bushfire risk management to protect life, critical infrastructure, property and the environment, and consistently fulfils its obligations under bushfire-related legislation and undertakes best-practice bushfire management. The *Bushfire Risk Management Plan 2018–2023* was developed to address the overall risk of bushfire within the City and includes bushfire mitigation and management actions.

The City implemented several actions as part of the *Bushfire Risk Management Plan* 2018–2023 in 2021/22 which included:

- Carried out mitigation works within Warwick Open Space Bushland (Wariwck) funded by the Department of Fire and Emergency Services Mitigation Activity Fund Grants Program.
- Commenced post-fire weed spraying within the three reserves that had unplanned bushfire: Warwick Open Space (Warwick), Shepherds Bush Reserve (Kingsley), and Alfreton Park (Duncraig).
- Conducted an annual review of achievements from the *Bushfire Risk Management Plan* 2018–2023 and delivered the *Bushfire Risk Management Implementation Actions Report.*

- Conducted ongoing investigations into engaging with local Noongar traditional owners from the Whadjuk Region, regarding cultural burning practices for future planning of hazard reduction grasstree burns within City reserves.
- Conducted ongoing stakeholder liaison and collaboration on bushfire risk management with the Department of Fire and Emergency Services.
- Delivered bushfire risk management updates to the Wanneroo/Joondalup Local Emergency Management Committee.
- Delivered ongoing firebreak improvement works.
- Liaised with large private property owners regarding requests for Permits to Burn, including, Montessori School Kingsley, Pinnaroo Valley Memorial Park, and Edith Cowan University.
- Liaised with the Department of Fire and Emergency Services regarding prioritisation of firebreak improvements and fuel reduction works, including hazard reduction grasstree burning.
- Liaised with the Department of Fire and Emergency Services regarding the hazard reduction grasstree burning within Craigie Bushland.
- Provided ongoing scheduling of bushfire mitigation works within City-owned and managed land.

Number of hazard reduction grasstree burns undertaken, 5-year trend



Number of sites where manual fuel load reduction activities were undertaken, 5-year trend



Yellagonga Integrated Catchment Management Plan 2021–2026

To maintain and enhance the amenity, recreational, educational, scientific, and conservation values of the Yellagonga Regional Park for present and future generations, the City developed the Yellagonga Integrated Catchment Management Plan 2021–2026. The Plan was developed in partnership with the City of Wanneroo and the Department of Biodiversity, Conservation and Attractions, and establishes a comprehensive and integrated approach towards the sustainable management of the Yellagonga Catchment.

The Yellagonga Integrated Catchment Management Plan 2021–2026 can be found on the City's website at joondalup.wa.gov.au



The City implemented key projects from the Yellagonga Integrated Catchment Management Plan 2021–2026 in 2021/22 which included:

- Provided native plants to the Friends of Yellagonga Regional Park and the Woodvale Waters Friends of Beenyup Channel for community planting days.
- Conducted water quality monitoring and finalised the Edith Cowan University Yellagonga Regional Park Wetlands Water Quality Monitoring Report for 2020/21.
- Delivered feral animal control in Yellagonga Regional Park.
- Undertook weed control of the bleeding heart poplar, fleabane, rose pelargonium and other weed species.
- Delivered Yellagonga Regional Park education and community awareness initiatives in the community and to school students.



DELIVERING ON OUR VISION 2012–2022: INTERNATIONAL BIODIVERCITIES CONFERENCE

In 2013, the City hosted the International BiodiverCities Conference in partnership with ICLEI Local Governments for Sustainability and the Western Australian Local Government Association. The conference ran from 9–11 September 2013 at the Joondalup Resort with over 200 delegates attending, and featured presentations from regional and international environmental experts, addressing biodiversity conservation in a changing climate.

Environmental leadership — To embrace learning opportunities on an international scale and continuously lead by example in our application of new knowledge.

Environmental Education Program

STRATEGIC COMMUNITY PLAN KEY PERFORMANCE INDICATOR

The City's Environmental Education Program delivers a range of environmental education initiatives for residents, schools, businesses and the broader community. The program encourages sustainability related to biodiversity, waste, water, transport and climate change. In 2021/22, the City delivered the following events through the program:

- Become a Bushland Birder: Bird ID and Survey Workshop 9 October 2021
- Lake Goollelal Guided Bike Tour 23 October 2021
- Djeran Experience at Lake Joondalup 1 May 2022
- Waterwise Garden Workshop 26 May 2022
- Online Sustainable Living Workshop 28 May 2022

The Environmental Educational Program will continue in 2022/23.

The overall satisfaction rating for the Become a Bushland Birder: Bird ID and Survey Workshop, and the Lake Goollelal Guided Bike Tour can be found under *Other customer satisfaction surveys conducted* on page 32.





Friends Groups

Friends Groups provide a vital support role for the preservation and maintenance of native bushland. In 2021/22, volunteers devoted 7,220 hours to weeding and caring for natural areas. The City supports Friends Groups activities with the aim of restoring conservation values and improving community appreciation for the natural environment. Friends Groups activities can include monitoring and recording of flora and fauna, seed collection, and revegetation and planting.

Number of plants grown in the City's nursery and provided to Friends Groups for planting projects, 5-year trend



GLOBAL REPORTING





Corporate energy consumption

The City continued to implement staff and community energy education programs and install energy saving retrofits to City buildings. This included heating and cooling upgrades and lighting efficiency measures. Annual energy consumption decreased by 0.04% in 2021/22 compared to 2020/21. The City continues to monitor the energy use of its buildings and investigate opportunities to enhance energy efficiency as an ongoing program.

A total of 1,257 gigajoules of power was generated from the City's solar photovoltaic systems, which is equivalent to the electricity used by 67 households in one year.

Solar photovoltaic systems are located on 18 City buildings as part of the City's Renewable Energy Program. The City also has solar battery backup systems on two City buildings. The objective is to promote renewable energy technology in the community and reduce greenhouse gas emissions from energy use at these facilities. Power generated from these systems is used within the facilities and excess power is fed into the electricity network. Amount of energy used by the City (not including Western Power-owned street lighting) (gigajoules), 5-year trend



Amount of renewable energy generated by the City (gigajoules), 5-year trend





Corporate greenhouse gas emissions

The City's annual corporate greenhouse gas emissions decreased by 0.3% in 2021/22 compared to 2020/21. These greenhouse gas emissions are measured to Australian Greenhouse Protocols (scope 2 and 3) and include direct and indirect emissions from infrastructure not owned or controlled by the City, such as street lighting.

Actions have been undertaken in line with the *Climate Change Strategy 2014–2019* to reduce greenhouse gas emissions within the City's operations and the community. The City installs energy efficiency infrastructure into City buildings and delivers energy education programs on an ongoing basis.

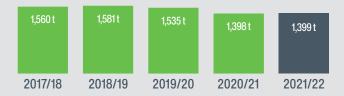
The City will commence a three-year power purchase agreement in July 2022, which has the potential to reduce the City's total greenhouse gas emissions by over 4,000 tonnes, or approximately 20%. Amount of greenhouse gas emissions generated by the City (tonnes), 5-year trend





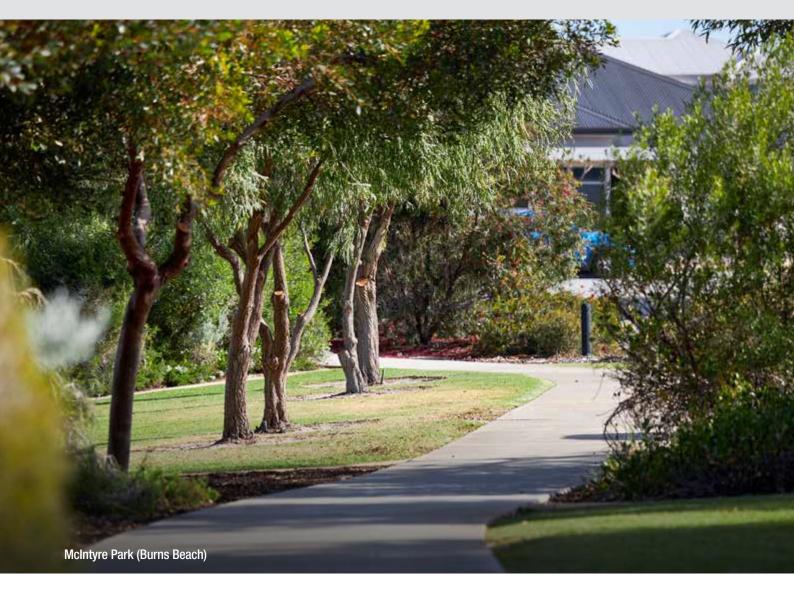
Carbon offset for the City's fleet

The City continued to offset greenhouse gas emissions from the City's fleet by estimating emissions and purchasing carbon offsets on an annual basis. The greenhouse gas emissions for the City's fleet were estimated at 1,399 tonnes. Carbon offsets at a value of \$34,155 were purchased to offset 100% of the City's fleet emissions. Amount of carbon offsets purchased to offset 100% of City's fleet emissions (tonnes), 5-year trend



*Note: The unit rate (per tonne of CO_2e) increased from \$15.90 per unit in 2020/21 to \$26.00 per unit in 2021/22.





Waste Management Plan 2016–2021

Waste management is a key area of responsibility for local government. The City provides a broad range of waste services to the community, including collecting and processing household waste, providing and emptying street bins, removing litter from public areas, providing waste services at City events, and managing the City's corporate waste.

The City's *Waste Management Plan 2016–2021* focusses on improving the City's management of waste, increasing diversion from landfill, and providing the groundwork to inform long-term planning for waste. Through the development and implementation of the plan, the City undertakes the necessary strategic planning to guide and continually improve its waste management practices.

The City implemented several actions as part of the *Waste Management Plan 2016–2021* in 2021/22 which included:

- Conducted bin audits to inform behaviour change and waste disposal trends.
- Delivered a series of worm-farming workshops for the community, with more than 50 attendees at some sessions.
- Reviewed and delivered a report on bulk waste services.

The City focussed on a review of current services to inform the development of a new 5 to 10-year Waste Management Plan, in line with the State Government *Waste and Resource Recovery Strategy 2030*. The objectives of the State Government's strategy are to generate less waste, recover more value and resources from waste, and protect the environment by managing waste responsibly.

The development of a new draft Waste Management Plan will continue in 2022/2023.

The City achieved a diversion rate from landfill of 61% in 2021/22. The City is committed to achieving a 65% diversion rate.

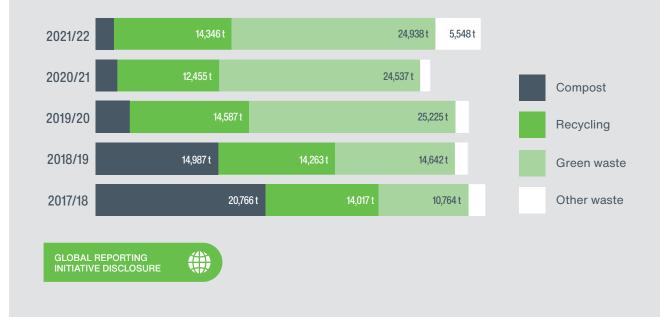
The Waste Management Plan 2016–2021 can be found on the City's website at joondalup.wa.gov.au



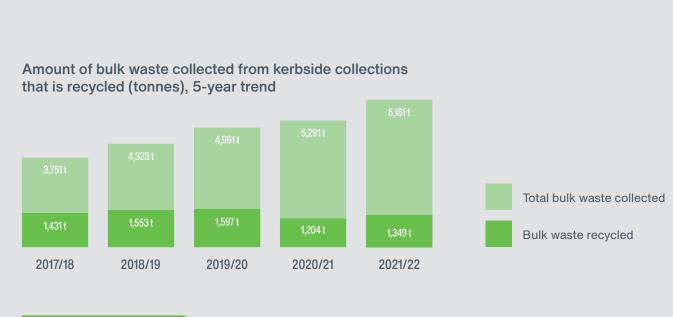








Amount of residential waste collected by waste stream (tonnes), 5-year trend



GLOBAL REPORTING INITIATIVE DISCLOSURE

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Percentage of residential waste diverted from landfill, 5-year trend



Amount of litter collected by the City (tonnes), 5-year trend





Waste education



The City offers waste education opportunities to schools which are curriculum-aligned and delivered by professional educators. The focus of community waste education is to initiate behaviour change with the aim of reducing the amount of waste going to landfill, increasing recycling rates and reducing contamination rates within those recycled collection streams.

In 2021/22, the City delivered 72 community waste education classroom sessions with schools, and 16 waste education sessions with community groups. These sessions provided information on which bin to place different types of waste, where the waste goes for processing, and alternative uses for waste.

Bulk hard waste on request

The City has continued to operate the "on request" bulk hard waste service that was introduced in 2016/17. This service has enabled a large proportion of bulk waste collected from verges to be recycled or reused rather than going to landfill. The City continues to promote the service and provide information about the positive impact of higher waste diversion rates and a reduction in costs.



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MEASURING SUCCESS

JOONDALUP 2022 KEY PERFORMANCE INDICATORS

Objective	City target	Measure	Page
Environmental leadership	The percentage of native vegetation protected across the City's natural areas able to be calculated	Percentage of native vegetation in natural areas	252
	To meet or exceed the baseline amount of \$100,000 received per annum for environmental management projects	Value of funding received for environmental management projects	245
	To meet or exceed 50% of successful grant applications per annum for environmental management projects	Percentage of successful grant applications for environmental management projects	245
Community involvement	To participate in a minimum of three environmental best practice promotional initiatives per annum	Number of case study and article publications, awards won and conference and seminar presentations delivered on environmental matters per annum	259

CUSTOMER SATISFACTION SURVEY OUTCOMES

Satisfaction with services	Page
Waste management	264
(weekly rubbish collection, fortnightly recycling collection, green waste, bulk waste, e-waste	
disposal, education, general litter collection)	



GLOBAL REPORTING INITIATIVE DISCLOSURES

GRI	Disclosure title	Measure	Page	
GRI 300: Environmental GRI 302: Energy				
302-1	Energy consumption within the organisation	Amount of energy used by the City (not including Western Power-owned street lighting)	261	
GRI 300: Environmental GRI 303: Water and effluents				
303-3	Water withdrawal	Amount of groundwater used by the City	250	
		Amount of scheme water used by the City	251	
GRI 300: Environmental GRI 304: Biodiversity				
304-2	Significant impacts of activities, products, and services on biodiversity	Percentage density of environmental weeds in natural areas	256	
		Amount of waste material present within key natural areas	252	
304-3	Habitats protected or restored	Percentage of natural areas designated as "protected" (included in the City's <i>Local Planning</i> <i>Scheme No 3</i> , the <i>Metropolitan Regional Scheme</i> or registered by the Western Australian Planning Commission as Bush Forever sites)	252	
		Number of plants grown in the City's nursery and provided to Friends Groups for planting projects	260	
GRI 300: Environmental GRI 305: Emissions				
	Reduction of GHG emissions	Amount of greenhouse gas emissions generated by the City	262	
		Percentage increase/decrease in greenhouse gas emissions generated by the City	262	
		Amount of renewable energy generated by the City	261	
		Amount of carbon offsets purchased to offset 100% of the City's fleet emissions	263	
GRI 300: Environmental GRI 306: Waste				
	Waste generation and significant waste-related impacts	Amount of residential waste collected (by waste stream)	265	
		Percentage of residential waste diverted from landfill	266	
		Average amount of waste collected per household	264	
		Amount of litter collected by the City	266	
	Management of significant waste-related impacts	Amount of bulk waste collected from kerbside collections	266	
		Amount of bulk waste collected from kerbside collections that is recycled	265	

THE YEAR AHEAD

GLOBAL REPORTING INITIATIVE DISCLOSURE



A key theme identified for the City's new 10-Year Strategic Community Plan: *Joondalup 2032* is **Environment**. The goal for Environment is:

We have a beautiful natural environment which we care for and protect. We demonstrate best-practice in sustainability and environmental management. Our community is actively involved in conservation and sustainability initiatives and we share responsibility for preserving our natural assets for future generations.

When planning and consulting for *Joondalup 2032*, the community told us what they would like to see in their local community over the next 10 years:

- More trees and greener spaces.
- Conservation and preservation of natural areas.
- Appropriate management of weeds in public open spaces.
- Improved focus on environmental issues.
- Effective management of fire risks.
- Improved recycling and waste management practices.

Overleaf are some of the programs and activities identified in the City's 5-Year Corporate Business Plan, developed in response to the vision, goals and outcomes of *Joondalup 2032* that aim to support the goal for **Environment** in the year ahead.





CLIMATE CHANGE STRATEGY 2014–2019

The *Climate Change Strategy 2014–2019* is currently under review now that it has reached the end of its five-year period. A new strategy will be prepared in 2022 and will guide the City's planning for the future impacts of climate change across a range of areas relevant to local government, including infrastructure, health services, water management, emergency management, and the natural environment. The strategy will include mitigation and adaptation strategies, to both minimise the severity of climate change and help the City to prepare and adapt to current and future impacts of climate change.

ENVIRONMENT PLAN 2014-2019

The *Environment Plan 2014–2019* is currently under review now that it has reached the end of its fiveyear period. The new plan will be prepared in 2023 and will outline the City's commitment to conserving, enhancing and rehabilitating its natural assets to ensure the long-term protection of the environment for future generations. The new plan will guide the City's strategic response to local environmental pressures and ensure that operations are delivered in an environmentally sustainable manner and to effectively influence positive environmental behaviours in the community.

WEED MANAGEMENT PLAN 2016

The Weed Management Plan 2016 is currently under review now that it has reached the end of its five-year period. The new plan will be prepared in 2022 and will detail an integrated weed management approach to prevent, monitor and control the spread of weeds within the City. The plan will guide ongoing weed management of natural areas, parks and urban landscaping areas to protect native vegetation and ecosystems, as well as the amenity, functionality and aesthetics of parks and urban landscaping areas.





COMMUNITY WELLBEING



The City has worldclass facilities and a thriving cultural scene. It encourages and supports local organisations and community groups. Community spirit is felt by all residents and visitors, who live in safe and friendly neighbourhoods.

Music in the Park



OBJECTIVES

Quality facilities

To provide facilities of the highest quality which reflect the needs of the community now and into the future.

STRATEGIC INITIATIVES

- Support a long-term approach to significant facility upgrades and improvements.
- Understand the demographic context of local communities to support effective facility planning.
- Employ facility design principles that will provide for longevity, diversity and inclusiveness and where appropriate, support decentralising the delivery of City services.

Cultural development

For the community to have access to worldclass cultural and artistic events and facilities.

STRATEGIC INITIATIVES

- Establish a significant cultural facility with the capacity to attract word-class visual and performing arts events.
- Invest in publicly accessible visual art that will present a culturally-enriched environment.
- Actively engage event promoters to host iconic, cultural and sporting events within the City.
- Promote local opportunities for arts development.

Community spirit

To have proud and active residents who participate in local activities and services for the betterment of the community.

STRATEGIC INITIATIVES

- Support and encourage opportunities for local volunteering.
- Promote the sustainable management of local organisations and community groups.
- Deliver a program of community-based events and education that encourage social interaction within local neighbourhoods.
- Promote and support the needs of disadvantaged communities.
- Support and facilitate the development of community leaders.

Community safety

For residents to feel safe and confident in their ability to travel and socialise within the community.

STRATEGIC INITIATIVES

- Imbed safety principles into asset management and design.
- Build a community that works in partnership with government and non-government organisations to achieve real and long lasting improvements in safety and wellbeing.
- Build a healthy community that is aware of and responsive to current public health risks.

SUMMARY 2021/22

Highlights

- Delivered NAIDOC Week programs and concerts. (see page 297)
- Celebrated Children's Book Week, Old Worlds, New Worlds, Other Worlds. (see page 280)
- Delivered the **Invitation Art Prize** exhibition. (see page 294)
- Delivered the Little Feet Festival, Roll Up, Roll Up, It's Circus Time. (see page 292)
- Celebrated Woodvale Library's 30th anniversary. (see page 277)
- Completed stage 1 of the \$8.7 million refurbishment project of the City of Joondalup Leisure Centre – Craigie. (see page 282)
- Delivered the Music in the Park Concert. (see page 291)
- Delivered the Valentine's Concert. (see page 290)
- Delivered a new format for the **Joondalup Festival**. (see page 289)
- Delivered the **Community Art Exhibition**. (see page 295)
- Held the annual Youth Forum alongside the daytime Council Meeting. (see page 306)
- Delivered five **Communities in-focus Program** workshops. (see page 303)
- Delivered the **Sunday Serenades** concert series. (see page 295)
- Completed 3,039 graffiti removals across 22 suburbs. (see page 311)
- Contributed \$386,416 to **sporting clubs** to assist them to provide specific services to the community. (see page 302)
- Distributed nearly \$240,000 to 1,200 young people under the KidSport initiative. (see page 287)
- Provided a total of \$87,779 in funding to 25 recipients under the overhauled Community Funding Program. (see page 302)
- Awarded two grants under the Arts Development Scheme. (see page 296)
- Developed a new *Access and Inclusion Plan 2021/22–2023/24*. (see page 299)

Challenges

- Continued negotiations with the State Government to facilitate the transfer of land and assets associated with Duffy House (Woodvale). This has delayed activation works and exploring of commercial expression of interest.
- Completed works to replace the waterproofing system on the rooftop of the Joondalup Administration Building (Joondalup). Concept designs for potential major refurbishment works will not be progressed until 2022/23 to reconsider the scope and future of the project.
- COVID-19 impacted the event planning and delivery of a number of events during the year. It also impacted venue bookings, with cancellations, refunds and ongoing customer communications required during changing restrictions.
- COVID-19 impacted the City of Joondalup, Leisure Centre – Craigie, with closures resulting in a loss of income; restrictions requiring mask mandates and proof of vaccination resulted in the City providing a number of communications and a decline in memberships due to cancellations and suspensions.

Little Feet Festival

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KEY PROJECTS AND ACTIVITIES

City of Joondalup Libraries

The City of Joondalup Libraries are among the largest and busiest public library services in Western Australia, with a range of items available to borrow, events to attend, and facilities to enjoy. The City has four libraries — Duncraig, Joondalup, Whitford and Woodvale — including a specialist reference and local history collection within Joondalup Library. The libraries offer opportunities for all ages and lifestyles, including over 200,000 physical items and one million digital items to choose from, free membership, and computer and internet access. The libraries provide events and clubs to meet many interests and the spaces are available to all residents, tourists, families, students and businesses.

Woodvale Library celebrated its 30th anniversary on 13 November 2021, with a party attended by 100 local children and their parents, and storytelling by Glenn Swift. Prior to the party, 40 current and former library staff celebrated with a slideshow featuring images of the building and staff from the past 30 years. The occasions provided an opportunity for staff and the community to celebrate the success and memories of three decades of service to the Woodvale community.



NUMBER OF PEOPLE ATTENDING

Duncraig Library 91,430

Whitford Library 80,992

Joondalup Library 150,282

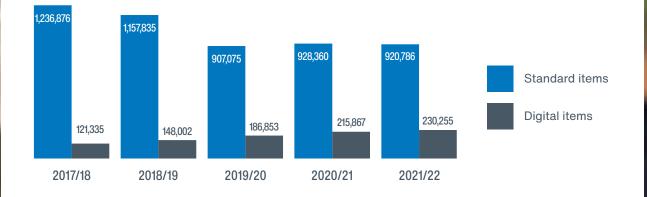
Woodvale Library 79,981



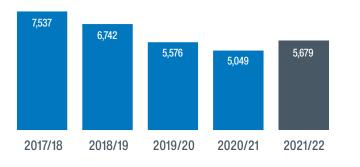
Children's Book Week — Duncraig Library



Number of library items issued, 5-year trend



Number of new library members, 5-year trend



The City of Joondalup Libraries Catalogue can be accessed via the City's website at **joondalup.wa.gov.au**



BOOKS ON WHEELS

Books on

00

The City libraries provide Books on Wheels, a free home delivery service that caters to residents who are unable to reach a library because of frailty, disability or limited mobility. Volunteers have played a crucial role in providing this service to the community since its inception.

Today there are over 180 customers receiving regular deliveries of library materials by City of Joondalup Library staff. In 2021/22, 21,916 items were individually selected and delivered, with volunteers contributing 402 hours towards the successful delivery of the service.

DELIVERING ON OUR VISION 2012– 2022: BOOKS ON WHEELS 45TH ANNIVERSARY

In 2020, The City celebrated the 45th anniversary of the Books on Wheels service. The service has been running since 1975, benefiting a range of residents, from teenagers to people in their 90s.

Community spirit — To have proud and active residents who participate in local activities and services for the betterment of the community.

Books on Wheels



LIFELONG LEARNING AND CULTURE PROGRAM

The City's Lifelong Learning and Culture Program delivers library programs, events and activities designed to support literacy, provide information, develop community confidence, support community connectedness, and promote lifelong learning opportunities in the community.

During 2021/22, over 2,000 library events attracted more than 40,000 participants which included:

- 2022 Reading challenge
- April, July, October and Christmas school holiday programs, including Summer Reading Quest
- Better Beginnings literacy talks, baby rhyme time, toddler time
- Book clubs
- Children's Book Week
- Clubs and groups, including brain games, chess, CoderDojo, Lego, knitting, Mah-jong
- Discovery sessions
- Language classes
- Little Feet Festival Library activation
- Local history events and genie exchange research

- Meet the author series and Australia Reads
- Outreach to school expos, including high school health and wellbeing days
- Parenting workshops
- Story time, Stories in the Park, National Simultaneous Story Time
- Technology, digital literacy, training and information sessions including Keystrokes, and Digital Drop-in

The calendar of City of Joondalup Libraries events can be found on the City's website at joondalup.wa.gov.au



CUSTOMER SATISFACTION SURVEY OUTCOME

Satisfaction with

library services

<u>95%</u>

City of Joondalup Leisure Centre — Craigie

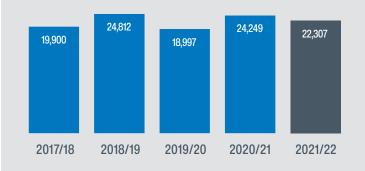
The City of Joondalup Leisure Centre – Craigie, offers a range of premier facilities for the community to enjoy, including a spacious gym, more than 130 fitness classes, indoor cycle studios, indoor and outdoor swimming pools with ramp access, a spa, sauna and steam room, crèche, café, four sports courts, a pro shop and two recently added outdoor saunas.

The centre offers a range of activities and programs for toddlers, children, and adults, including swimming lessons, team sports, short courses, and school holiday activities.

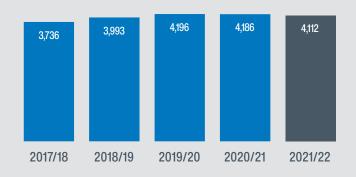
> Further information on the programs and services offered at City of Joondalup Leisure Centre – Craigie can be found on the City of Joondalup Leisure Centre – Craigie website at **joondalup-leisure.com.au**

 City of Joendaup Leisure Centre - Craigie

Average weekly attendance at City of Joondalup Leisure Centre — Craigie, 5-year trend



Number of current City of Joondalup Leisure Centre — Craigie members (at 30 June), 5-year trend



Satisfaction with City of Joondalup Leisure Centre – Craigie

93%

CUSTOMER SATISFACTION SURVEY OUTCOME



REFURBISHMENT WORKS

On 5 August 2021, Mayor Hon Albert Jacob JP, Member for Hillarys Caitlin Collins MLA, Deputy Mayor Cr Russ Fishwick, Central Ward Cr Christopher May, and Director BE Projects Troy King turned the first soil to officially begin the construction of stage 1 of the \$8.7 million City of Joondalup Leisure Centre — Craigie refurbishment project.

Works for stage 1 were completed in March 2022. The City of Joondalup Leisure Centre – Craigie held a launch event on 9 April 2022 for the new group fitness studio, indoor cycle studio and crèche. Stage 1 works included relocation and extension of the crèche, group fitness studio and indoor cycle studio, relocation of the staff room, and formalisation of the existing overflow car park and new additional parking bays.

Stage 2 commenced in April 2022 and includes new and expanded change rooms and toilet area, relocation and extension of the gym and wellness studio, and upgrades to the main entry access road, car park and pedestrian crossing.





Community facility hire

The City offers a large range of beaches, halls, clubrooms, parks and tennis courts for hire. These may be used to hold events, such as weddings, birthday parties and other functions, or for regular hire by local clubs and groups.

The City manages community facilities with regular bookings by over 250 sporting clubs and community groups and has more than 2,000 casual hirers each year. In 2021/22, the City received almost \$800,00 from facility hire fees. The online bookings system introduced in 2019 allowed the City to respond quickly to COVID-19 restrictions throughout the year. Income received from facility hire fees, 5-year trend





In accordance with the *Schedule of Fees and Charges and Facility Hire Subsidy Policy*, the City can partially or fully waive fees associated with the hire of community facilities for charitable causes, significant community events and other activities.

Number of clubs/groups receiving facility hire waivers

27

Number of clubs/groups receiving facility hire waivers ≥ \$1,000

16

Total value of facility hire waivers

\$91,593

Name of club/group receiving facility hire waiver \geq \$1,000	Value of waiver
Grandparents Rearing Grandchilden WA Inc	\$33,170
Whitford Senior Citizens Club Inc	\$14,785
U3A Joondalup Region	\$8,120
Northern Lights Music WA	\$4,277
Kingsley Amateur Football Club	\$4,096
Burns Beach Primary School	\$3,955
Joondalup Symphony Orchestra	\$3,721
Joondalup Kinross Cricket Club Juniors	\$3,336
Kingsley Tennis Club Juniors	\$2,303
Greenwood Village Playgroup Inc	\$2,637
Edgewater Cricket Club	\$2,292
RSPCA WA	\$1,407
Greenwood Toy Library Inc	\$1,395
Ocean Ridge Junior Cricket Club	\$1,169
Whitford Junior Cricket Club	\$1,135
Duncraig Primary School	\$1,042
Total value of facility hire waivers ≥ \$1,000	\$88,840

In addition to providing waivers of hire fees, the City subsidises the usage of community facilities, parks, beaches and tennis courts by eligible groups through the Facility Hire Subsidy Policy. In 2021/22, the City subsidised over 250 sporting and community groups to the value of \$1,168,057.



Active reserve and community facility review

The City undertakes a review of active reserves and community facilities approximately every three years. Reviews were undertaken in 2011, 2014 and 2017 outlining detailed information and recommendations regarding the City's active reserves and community facilities. The recommendations aim to provide a strategic approach to the future provision of community and sporting facilities and infrastructure across the City.

The 2020 review, reported to Council in August 2021, considered current and future population data in the City, and demographic and sporting trends, and made recommendations to improve the infrastructure provision at active reserves to meet the increasing demand for parks, and improve the distribution of sporting club usage.

In 2021/22, works commenced or were completed on six community facilities:

- Chichester Park Community Sporting Facility (Woodvale) — construction for the project commenced, including demolition of the existing building and installation of additional car bays.
- Emerald Park Clubrooms (Edgewater) completed refurbishment works, including a building extension and refurbishment of the existing change rooms, construction of a new umpires' change room, refurbishment and reconfiguration of the existing toilets, construction of a new kitchen and additional storage for the hall, and construction of an external unisex accessible park toilet.
- Percy Doyle Football Teeball Park Clubroom (Duncraig) — planning for refurbishment of the facility commenced, with stakeholder consultation undertaken, and a design brief, concept plans and a cost estimate developed.
- Sorrento Football Club (Duncraig) construction commenced on the changeroom extension.
- Sorrento Surf Life Saving Club (Sorrento) options for the redevelopment of the facility were presented to, and endorsed by, Council on 28 June 2022.
- Warwick Sports Centre Club (Warwick) completed refurbishment works to the Warwick Bowling Club, including a building extension, internal toilet refurbishment, mechanical service, flooring and power upgrades.
 Greenwood Tennis Club included toilet, kitchen, flooring and ceiling upgrades.

DELIVERING ON OUR VISION 2012– 2022: WARWICK HOCKEY CENTRE

In 2017, the new \$6.3 million Warwick Hockey Centre was officially opened; the City committed \$4.5 million to the project and received a further \$1.2 million from the State Government through its Community Sporting and Recreation Facilities Fund. Whitford Hockey Club, the tenant at the facility, contributed \$600,000.

Completion of the Warwick Hockey Centre included a large clubroom, synthetic hockey pitch, two grass hockey pitches, floodlighting and car parking. This regional facility is one of the largest hockey facilities in the North West Metropolitan Region and has been built to an international standard. Construction of the Warwick Hockey Centre was completed with the official handover to the Whitford Hockey Club on 20 March 2017.

Quality facilities — To provide facilities of the highest quality which reflect the needs of the community now and into the future.

Clubs in-focus Program

The City's Clubs in-focus Program provided direct support to sporting clubs through club engagement meetings and provided education and support in building the capacity of volunteers and clubs. The City's Sport and Recreation team also assisted clubs to navigate ongoing COVID-19 restrictions and lockdowns. Total amount contributed to sporting clubs,
5-year trend\$325,239\$359,305\$380,575\$346,155\$386,4172017/182018/192019/202020/212021/21

Sporting group contributions

Each year the City makes contributions to sporting clubs to assist them in providing specific services to the community. The table below lists the sporting clubs which received contributions in 2021/22.

Name of sporting club receiving contribution from the City	Value of contribution
Joondalup Bowling Club	\$22,672
Joondalup and Districts Cricket Club	\$64,956
Joondalup Netball Club*	\$9,960
Kinross Netball Club*	\$2,041
Marine Rescue Whitfords	\$60,000
Mullaloo Surf Life Saving Club	\$60,000
Ocean Ridge Cricket Club	\$21,652
Saints Netball Club*	\$4,224
Sorrento Bowling Club	\$34,008
Sorrento Surf Life Saving Club	\$60,000
Warwick Bowling Club	\$19,838
Whitfords Districts Cricket Club	\$27,065
Total amount contributed to sporting clubs	\$386,416

***Note:** These clubs are part of the Arena Community Sport and Recreation Association and receive a contribution from the City towards junior ground hire fees at HBF Arena as part of the *City Facility Hire Subsidy Policy*.

KidSport

287

KidSport is a State Government initiative administered by the City. The program assists children by providing up to \$150 per annum to subsidise local club registration fees for applicants holding a Health Care Card, Pension Concession Card or who have been granted a financial exception.

In 2021/22 the City distributed nearly \$240,000 to 1,200 young people to enable participation in local sports or recreation clubs.

Further information on the KidSport program can be found on the City's website at joondalup.wa.gov.au

Duffy House restoration

The century-old Duffy House in Woodvale is one of the City's oldest buildings. The singlestorey limestone cottage was constructed between 1911 and 1913 and is associated with the prominent Duffy family who were early colonial settlers in the area. It has been abandoned since 2009.

Following the completion of restoration works to Duffy House in 2019/20, a site concept design and potential activation options were prepared in discussion with key State Government stakeholders in 2020/21. The key feature of the concept plan was a proposal for a modest development that would support a commercial operation such as a café or restaurant.

The community consultation period on the concept plan was from 22 July–18 August 2021, and incorporated a Noongar six-season garden, tree decking, improved pedestrian and cycle pathways, a pop-up event space, and a play space. Community consultation participants strongly supported most aspects of the concept plan.

The City will progress negotiations with the State Government in 2022/23, to facilitate the transfer of land and assets associated with Duffy House, and the expression of interest for a future commercial operator at the site.

Amount distributed to young people through the KidSport program, 5-year trend



Number of young people supported through the KidSport program, 5-year trend





Cultural Plan 2021–2025

The *Cultural Plan 2021–2025* provides strategic direction for the City's arts and cultural activities over a five-year period to ensure investment is directed towards the programming and infrastructure most valued by the community. The plan addresses the establishment of a significant cultural facility, investment in accessible visual art, event promotion and attraction, and the promotion of local opportunities for arts development.

In 2021/22, an implementation plan listing a series of actions from the *Cultural Plan 2021–2025*, was developed. Business cases were prepared and endorsed, and the following activities commenced:

- Development of the City's new draft Public Art Master Plan and Strategy
- Research into commercial venues for the establishment of an art gallery at Hillarys Boat Harbour
- Audit of cultural spaces and facilities

Percentage of residents involved

in at least one community group

61%

STRATEGIC COMMUNITY PLAN KEY PERFORMANCE

INDICATOR

DELIVERING ON OUR VISION 2012– 2022: CULTURAL PLAN

The City has taken the opportunity to further shape its arts and cultural program by incorporating community defined aspirations and the Joondalup 2022 vision to form the City of Joondalup *Cultural Plan 2021-2025*; adopted by Council in June 2021.

The resulting Cultural Plan has been developed to respond to community sentiments, increasing access to the arts and embedding cultural moments into everyday life. The plan provides strategic direction for the City of Joondalup activities for the period of 2021–2025, ensuring investment is directed towards the programming and infrastructure most valued by the community.



The *Cultural Plan 2021–2025* can be found on the City's website at **joondalup.wa.gov.au**



Cultural development: For the community to have access to world-class cultural and artistic events and facilities.





Joondalup Festival

Joondalup Festival

STRATEGIC COMMUNITY PLAN KEY PERFORMANCE INDICATOR

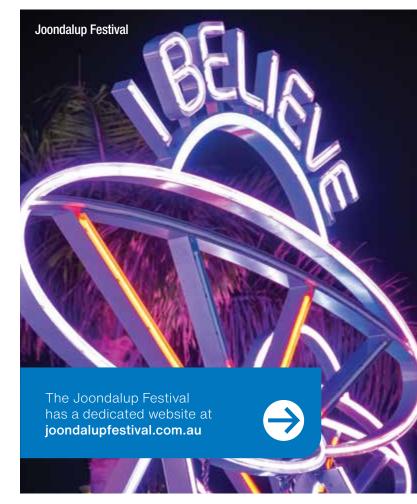


The Joondalup Festival was first established in 1998 with the objectives of bringing the community together, increasing the level of activity and community participation within the Joondalup City Centre, and generating awareness of cultural activities within Joondalup. Still the region's largest cultural event, the festival is the finale to the City's summer events program.

The Joondalup Festival returned in 2022 from 11 March–2 April. The festival theme was *Experience Something New* and offered a range of free and paid events, encouraging greater participation in cultural events across the region.

The festival took place at various locations, with a total of 52 events delivered with 49,021 attendees, engaging over 260 local artists. In 2021/22, the City launched a new Joondalup Festival website to present all events across the three weeks. The new website had 77,333 visits.

The festival was delivered by the City with funding partners Lotterywest, venue partners Hillarys Boat Harbour and Westfield Whitford City, media partners Nova 93.7, Channel 7 and The West Australian Newspapers, and the Department of Local Government and Sport and Cultural Industries for the hART project.





Valentine's Concert

The Perth Symphony Orchestra and the Western Australian Academy of Performing Arts Gospel Choir brought the music of George Michael to life at the City's 2022 Valentine's Concert. Held outdoors at the Joondalup Resort on 10 February, a near-capacity crowd of over 6,000 celebrated the music of the man who brought soul to the pop world.

The announcement of the Valentine's Concert on the City's social media had a 32,867 reach, 309 likes/loves, 58 shares, and 2,455 link clicks. In total, 6,420 tickets were sold, with 2,141 sold on the first day.

The concert was delivered by the City with premier partners Edith Cowan University and Joondalup Health Campus, media partner Channel 7, and venue partner Joondalup Resort.

The overall satisfaction rating for the Valentine's Festival can be found under *Other customer satisfaction surveys conducted* on page 36.







Music in the Park

Music in the Park is the City's premier community event, featuring live music from emerging and established Australian artists. The free concerts are held in a picnic style setting at various neighbourhood parks for residents and the wider community. Each event runs for three and a half hours, with free family activities, high quality music performances and a selection of cuisines to purchase from food vendors.

The first concert was delivered on 15 January 2022 at Santiago Park (Ocean Reef) and was headlined by Perth pop rock band, End of Fashion, with support from West Australian Music Award nominees Supathick and Kurt Carrera from the Western Australian Academy of Performing Arts.

The second concert, planned for March 2022, had to be rescheduled due to COVID-19 restrictions. It will be held in 2022/23.

The first concert took place one week after the State Government's proof of vaccination requirement was announced. Prior to the first concert, 4,163 tickets were issued to the event with 3,000 attending on the night. Although the concert was free, ticketing was introduced to ensure the number of attendees were tracked and suitable contact tracing could take place, if required.

The concert was delivered by the City with premier partner Healthway, and media partners PerthNow and Nova 93.7.



The overall satisfaction rating for Music in the Park concert at Santiago Park (Ocean Reef) can be found under *Other customer satisfaction surveys conducted* on page 34.



Little Feet Festival

The Little Feet Festival is the region's most popular free cultural event for families with children aged 12 years and under. This festival is held in October each year in conjunction with Children's Week, under the picturesque pine trees of Edith Cowan University in Joondalup. The festival features a diverse program of interactive workshops, art activities, roving performers, and entertainment for the family.

Each year, the Little Feet Festival explores a theme, and the 2021 Little Feet Festival was inspired by a circus theme: *Roll Up, Roll Up, It's Circus Time*. The festival was held on 24 October and an estimated 7,500 people attended, which is a record for this event, up from 6,000 in 2020.

The festival was delivered by the City with premier partner St Stephen's School and media partner Nova 93.7.

The overall satisfaction rating for the Little Feet Festival can be found under *Other customer satisfaction surveys conducted* on page 34.

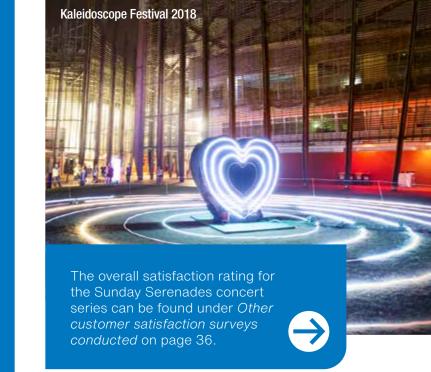




DELIVERING ON OUR VISION 2012-2022: **KALEIDOSCOPE FESTIVAL**

In 2018, the City delivered the Kaleidoscope Festival, an event that transformed the Joondalup City Centre over four nights from 1–4 November. With approximately 117,000 people attending, this free event showcased light and illumination projects by artists, creators, engineers, set designers, graphic designers, performers, and visual artists. The Kaleidoscope Festival attracted over \$1.8 million worth of media coverage, with a positive economic impact for the region calculated at approximately \$5.1 million.

Cultural development – For the community to have access to world-class cultural and artistic events and facilities.



Sunday Serenades

The Sunday Serenades concert series began in 2003 and has been presented on an annual basis since. The program is designed to cater for audiences of all music tastes; with genres including musical theatre, 1950s rock'n'roll, blues, classical, and contemporary favourites performed by talented local artists and musicians.

The concert series was delivered in September, October, November and December 2021.

Visual Arts Program

The annual Visual Arts Program provides community access to contemporary quality artworks, supports local arts development, and promotes Joondalup as a vibrant cultural destination.

The value of the City's art collection currently sits at \$1,057,163. Acquisitions to the City's art collection in 2021/22 included:

- Bruce and Nicole Slatter, Backyard Adventure Club, 2021
- Christopher Pease, Doondalup, 2021

- Kate Hulett, I'll Take You There, Joondalup Edition, 2021
- Kelsey Ashe, Mooro Boodjar, 29th December 1696, 2021
- Mandy White, Creatures of the Crystal Caves, 2021
- Sandra Hill, Wautt Paardalaniny (Moving Camp All Together), 2008



Invitation Art Prize

The Invitation Art Prize is an acquisitive art prize open to professional Western Australian artists. It is the City's prestigious visual arts competition and is acknowledged by the visual arts industry as one of the major contemporary visual art prizes in the State.

The 2021 exhibition was held at Westfield Whitford City and artwork, selected from 29 artists, was on display. The exhibition received 154 expressions of interest from local artists wishing to participate, and 6,735 visitors over the three-week period from 10–24 October 2021. The Perth Institute of Contemporary Arts was engaged for shortlisting and research for the Invitation Art Prize exhibition.

The 2021 Invitation Art Prize judging panel included:

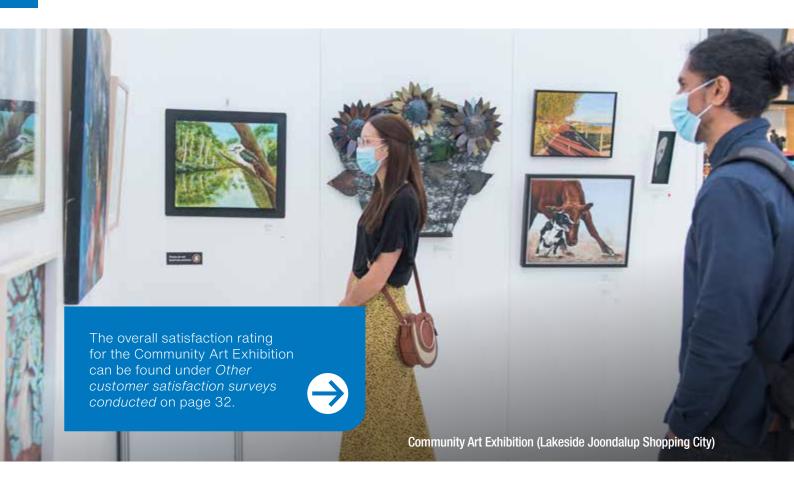
- Dr Laetitia Wilson, Exhibitions Manager, Holmes à Court Gallery
- Dr Jon Tarry, Honorary Fellow, University of Western Australia School of Design
- Sue Starcken, Curator Arts and Humanities, Edith Cowan University

The winner of the art prize was Yamatji artist Mandy White, for her piece *Creatures of the Crystal Caves*. Ms White is a practising artist and is supported through the Disability in the Arts, Disadvantage in the Arts (DADAA) artist-inresidence program.

On the City's social media, the winner had a reach of 28,000, 150 likes/loves, 20 comments, and 16 shares.

The 2021 Invitation Art Prize exhibiting artists were:

Annette Peterson **Bjoern Rainer-Adamson** Britt Mikkelsen **Bruce and Nicole Slatter** Bruno Booth **Caspar Fairhall** Christophe Canato **Desmond Mah** Di Cubitt **Dushong Rohin Kickett** Elmari Steyn Fiona Gavino Harrison See Jessee Lee Johns Jurek Wybraniec Kelsey Ashe **Kieron Broadhurst** Leanne Brav Lindsay Harris Liz Gray Lucille Martin Mandy White Marla Bishop Nathan Beard Ron Nyisztor **Ross Potter** Shaun Wake-Mazey Susanna Castleden Toni Wilkinson



Community Art Exhibition

The Community Art Exhibition is an annual event celebrating the City's artistic community. The 2022 Community Art Exhibition was held from Sunday 27 March–Sunday 10 April 2022 at Lakeside Joondalup Shopping City.

The exhibition contained 161 artworks, incorporating a wide range of traditional and contemporary media, including painting, drawing, sculpture, ceramics, glass work, textiles, photography, printmaking, and mixed media. Entrants competed for a share in a prize pool of over \$11,000.

All artworks qualified for consideration of the following awards:

- Most outstanding artwork, \$4,000 winner: Julia Andrijasevich, *Isolation*
- Highly commended, \$1,500 winner: Olga Perova, *Bargello vase*

Artists could also nominate for these optional awards:

- Arts in-focus Program, \$500 with solo exhibition — winner: Afsaneh Khoramshahi, A Countess from Georgia
- Celebrating Joondalup, \$1,500 winner: Katie Gordon, *Joondalup Still Life – A Study* in Biodiversity
- Student award, \$750 winner: Monique Chevalier, *Honey*

A further commission was provided to one selected artist:

- Inside-Out Billboard Project commission, \$3,000 – winner: Kodi Dennison, When can we play?
- The popular choice award of \$500 is based on the greatest number of votes from the public — winner Anne-Marie Bloor, *Rod*

The 2022 Community Art Exhibition competition judges were:

- Emma Buswell, local artist and Exhibitions and Engagement Coordinator, Fremantle Arts Centre
- Kamilé Burinskaité, founder of Kamilé Gallery
- Stuart Elliot, local artist, lecturer and curator



Arts in-focus Program

The Arts in-focus Program provides information and assistance to individuals, organisations and community groups with an interest in arts and culture. The program offers workshops, seminars, networking opportunities and professional development projects for emerging artists, including facilitated artist business workshops, seminars on funding opportunities, and panel discussions with special guest artists.

The 2021/22 program included the following activities and workshops:

- Arts in-focus Program exhibition featuring the 2020 Community Arts Exhibition, Arts infocus Program winner, Dianne Lofts-Taylor at the Joondalup Resort
- Joondalup Essentials workshop program for visual artists, facilitated by visual arts consultant Paula Silbert
- Publication of monthly eNewsletter providing links and resources to local artists

Mural Arts Program

The Mural Arts Program aims to promote the character and identity of the Joondalup area through creating local or regional landmarks. This is achieved by enhancing public places through creating points of interest, animating spaces, and providing character or colour to the area. Depending on the location and resources available, one to two mural arts programs are conducted per financial year.

In 2021/22, local artist, Darren Hutchens completed a painted mural on the toilet block in Falkland Park (Kinross). The artwork responds to the theme of Edge, inspired by a collaboration with young people at the City's Edge Youth Centre, the coastal location, and local flora and fauna.



Arts Development Scheme

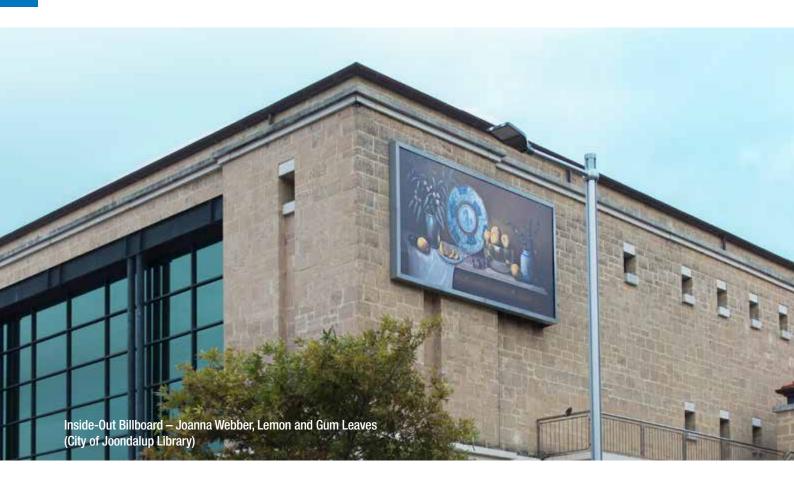
The aim of the Arts Development Scheme is to bring professional performing arts companies to the City for performances and workshops. The scheme provides opportunities for professional performing arts organisations in Western Australia to develop an audience base in the northern metropolitan area of Perth.

After a two-year hiatus due to COVID-19, the funding scheme returned in the 2021/22 financial year with \$20,000 allocated for disbursement. The funding round was advertised from 1–30 May 2022 through Artshub and a targeted distribution list of Western Australian performing arts companies. The City received nine applications, with a total request of \$89,926. Two grants were awarded to the organisations listed below, with the projects to be delivered in 2022.

The West Australian Youth Jazz Orchestra will run the Joondalup Jazz Project, including six workshops and six performances over a three-day period, open to schools within the City. It is estimated this project will reach 1,500 participants. The orchestra received \$10,000 to realise the project.

The pvi collective will deliver a performance work, *Eaters*, over three nights with a professional development opportunity for local artists and writers to participate in a workshop. The pvi collective is a small Western Australian performing arts company that produces work around contentious and political issues, requiring audience members to consider their role in these issues. *Eaters* is a performance work delivered in the format of a pub quiz, using live screen scoring. As teams accrue points and map out their future food journeys, the ultimate aim of the game is not to win, but to plant a seed for change to go home with. The pvi collective received \$10,000 to deliver the performances in Joondalup.

Both projects will be delivered in the 2022/23 financial year.



Inside-Out Billboard Project

The Inside-Out Billboard Project is a digital representation of a commissioned artwork displayed on a 3×6 metre billboard at the Joondalup Library.

Artists are invited to the commission by recommendation, when exhibiting in either the Community Art Exhibition or the Invitation Art Prize. Each artwork is displayed for six months at the Joondalup Library and rotated to be displayed later on a second billboard installed at the Joondalup Courthouse. The billboards are rotated in March and October.

A new artwork by local visual artist Joanna Webber, *Lemon and Gum Leaves*, was installed on the façade of the Joondalup Library. The artist was selected for the commission from the exhibiting artists in the 2021 Community Art Exhibition held in June. Ms Webber is the 15th artist commissioned to produce an artwork for display on the Inside-Out Billboard Project.

NAIDOC Week

NAIDOC Week is the annual, national celebration of the history, culture, and achievements of Aboriginal and Torres Strait islander people. The 2021 NAIDOC theme, set by the national NAIDOC Committee, was *Heal Country!* The theme encouraged Australians to seek decisive steps to recognise, protect and maintain all aspects of Aboriginal and Torres Strait Islander culture and heritage.

The NAIDOC Week program included language classes, artist workshops, an exhibition, and a flag-raising ceremony. The Welcome to Country and Smoking Ceremony were delivered by Sharon Wood-Kenney, Chair of the City's Reconciliation Action Plan Community Reference Group.

A new initiative, presented in 2021, included the commissioning of floor decals in City of Joondalup Libraries and facilities containing indigenous language and artwork, to welcome and acknowledge Noongar country upon entry.

The 2021 program was impacted by the COVID-19 lockdown in July and was rescheduled to August. Due to damage sustained to the performing arts facility at Prendiville Catholic College, the NAIDOC concert was rescheduled to October 2022.

DELIVERING ON OUR VISION 2012– 2022: BOODJAR KAATIJIN

In 2017, the City presented *Boodjar Kaatijin* — children's theatre by Yirra Yaakin Theatre Company, with over 200 people in attendance. NAIDOC celebrations concluded with a concert featuring Lois Olney, an accomplished Aboriginal jazz diva, as part of the Sunday Serenades program on 16 July.

Community spirit — To have proud and active residents who participate in local activities and services for the betterment of the community.

Social needs analysis

The City undertook an independent, technical analysis of community needs to inform future planning and advocacy for facilities, programs, and infrastructure. The social needs analysis is a significant research project that will provide the City with independent, robust data about current and future needs for community services and infrastructure. It will provide important benchmarking data for the City to understand the current and forecasted social needs of the community through evidencebased analysis.





Access and inclusion

The City takes a holistic approach to increasing access and inclusion in the community, striving to create accessible and inclusive communities for people of all ages, abilities, genders, and backgrounds.

The City's Community Development Officers assist, connect and support residents to identify services relevant to independent living, health, social and community programs. In 2021/22, the City provided a variety of services, programs and events for community participation which included:

- Assisted facilitation in partnership with the Cities of Wanneroo and Stirling of the Disability Interagency Networking Opportunities group, attended by several key disability service providers on 24 November 2021.
- Assisted facilitation in partnership with the Cities of Wanneroo and Stirling of the Northern Suburbs Multicultural Group, attended by several key Multicultural Service Providers on 24 November 2021.
- Supported the Mullaloo Surf Life Saving Club in delivering a Beach Access Open Day on 28 November 2021.
- Hosted six Inclusive Storytime sessions in line with the International Day of People with Disability, with Auslan interpreting provided for each session, from 29 November–3 December 2021.
- Hosted the Northern Suburbs Multicultural Network Forum featuring presentations focussing on engaging culturally and linguistically diverse communities from Multicultural Futures Umbrella Group and Consumer Protection on 23 February 2022. 15 representatives attended in person and 12 participated online.
- Hosted the Disability Interagency Networking Opportunity forum in partnership with the City of Wanneroo on 28 March 2022. 20 representatives attended online, featuring presentations on funding opportunities by the Cities of Joondalup, Stirling and Wanneroo, alongside disability provider Summer Foundation.

ACCESS AND INCLUSION PLAN 2021/22-2023/24

The *Disability Services Act 1993* requires all local governments to develop and implement an Access and Inclusion Plan or a Disability Access and Inclusion Plan to ensure people with disabilities have equal access to:

- Community consultations
- Complaints
- Customer service
- Employment
- Events
- Facilities
- Services

In July 2021, the City's access and inclusion report was submitted to the Department of Communities. It outlined the City's progress on the implementation of the *Access and Inclusion Plan 2018–2021*, and development of a new plan following community consultation. The activities for 2021/22 included:

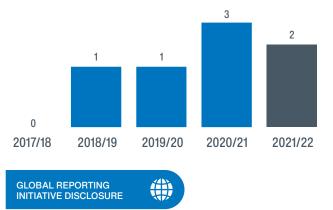
- Provided input to the Accessible Beaches Working Group meeting on 11 May 2022.
- Commenced investigation into the accessible beach upgrades in April 2022.
- Commenced review of the *Accessible Communities for Everyone* booklet in May 2022.
- Delivered the *Easy Read Access and Inclusion Plan*, published on the City's website in May 2022 and printed in June 2022.

The new Access and Inclusion Plan 2021/22– 2023/24 was approved by Council at the 16 November 2021 Council Meeting. The plan aims to address physical accessibility and social inclusion for everyone visiting, working, or living in the City.

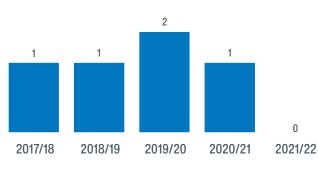
The Access and Inclusion Plan 2021/22–2023/24 can be found on the City's website at **joondalup.wa.gov.au** and in alternative formats upon request.



Number of reports of discrimination in relation to the City, its services and spaces, 5-year trend

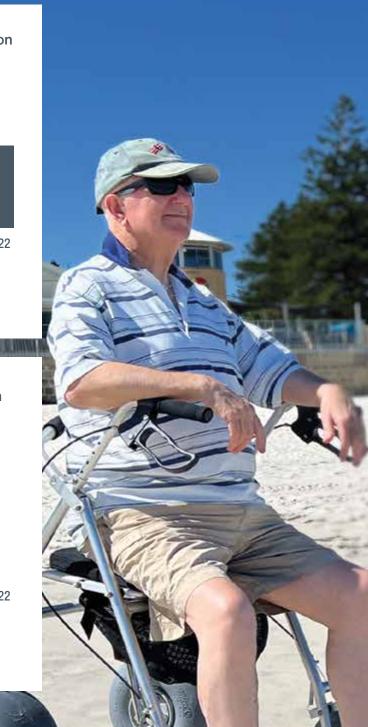


Number of requests for documents/media in alternative formats, 5-year trend









Reconciliation Action Plan

The City is developing its inaugural Reconciliation Action Plan as a framework for the City to realise its vision for reconciliation, by creating practical actions built on relationships, respect and opportunity.

The new plan will set out the City's commitment to reconciliation with Aboriginal and Torres Strait Islander peoples, and the framework will guide the City to contribute meaningfully to reconciliation by:

- building and encouraging relationships between Aboriginal and Torres Strait Islander peoples, communities, organisations, and the broader Australian community
- developing opportunities or services to improve socioeconomic outcomes for Aboriginal and Torres Strait Islander peoples and communities
- fostering and embedding respect for the world's longest surviving cultures and communities.

Planning to determine the work schedule for upcoming meetings of the Reconciliation Action Plan Community Reference Group continued. The project has been included in the 5-Year Corporate Business Plan endorsed by Council at the 28 June 2022 Council Meeting. The development of the City's Reconciliation Action Plan will continue in 2022/23.

Age-Friendly Plan 2018/19–2022/23

The City's *Age-Friendly Plan 2018/19–2022/23* aims to foster active ageing environments, where opportunities for health, wellbeing, security and participation are maximised, to achieve an optimal quality of life. The plan addresses the localised needs of an ageing population through the development of effective actions related to the physical and social environment.

In 2021/22, the plan delivered an annual program of seniors-based projects and initiatives, aimed at building capacity, whilst encouraging an age-friendly community which included the following:

- Promoted age-friendly parks with facilities, commencing with A Walk in the Park online campaign in May 2022.
- Held two senior gatherings, with 55 attendees from 25 seniors' clubs and groups on 6 October 2021 and 18 attendees from 15 seniors' clubs and groups on 18 February 2022.
- Observed Carers Week from 10–17 October 2021, with a social media promotion of the Cares WA #ShareYouCare campaign, featuring the City's Chief Executive Officer participating in the campaign.
- Delivered 55+ Digital Come and Try sessions with over 100 one-on-one engagements provided to senior residents from 9–12 November.
- Hosted the North Providers Meeting with over 20 aged care providers and social workers at the Warwick Hockey Stadium on 23 November 2021.
- Provided two Advanced Care Planning workshops on 22 and 25 February 2022.
- Delivered the Intergenerational Approaches workshop on 28 April 2022.
- The planned Seniors Lifestyle Roadshow was rescheduled due to risks associated with COVID-19. The events for the roadshow were delivered on 10, 22 and 27 June 2022.
- Delivered Understanding Dementia training to City staff and external providers on 12 June 2022.
- Observed World Elder Abuse Awareness Day on 15 June 2022 through social media promotion.
- Delivered the Asset Mapping workshop with Peter Kenyon OAM at Woodvale Library on 28 June 2022.

A review of the *Age-Friendly Plan 2018/19–2022/23* will commence in 2022/23.

The Age-Friendly Plan 2018/19-2022/23 can be found on the City's website at joondalup.wa.gov.au



Community Funding Program

The Community Funding Program provides financial support to incorporated community groups to conduct projects, programs, events or activities that benefit, build capacity, and strengthen the Joondalup community. Following a major review, the City implemented the revised Community Funding Program approved by Council at the 17 August 2021 Council Meeting.

The program provides two levels of funding, with large grants (greater than \$10,000) offered annually and small grants (\$10,000 and lower) offered biannually.

Applications for the Community Funding Program must meet the following criteria:

- The project, program, event or activity that funding is being sought for must benefit or service the City of Joondalup community.
- The project, program, event or activity must • align with one or more of the Community Funding Program priorities.

- The project, program, event or activity has not received financial support through another funding program from the City within the same financial year.
- The applicant must be incorporated under the Associations Incorporations Act 2015 (or other Australian State Government Incorporations Act).

The inaugural round of the Community Funding Program was held in March 2022. A total of 25 applications were received, with a total funds requested reaching \$171,312. A total of \$87,779 was distributed to successful community groups.

The City will schedule Community Funding Program information sessions in July 2022 for the next funding round that will open on 1 August 2022, for small and large grants.

Further information on the Community Funding Program can be found on the City's website at joondalup.wa.gov.au



Communities in-focus Program

The Communities in-focus Program aims to support local community organisations and groups by providing opportunities to enhance skills and knowledge, strengthen local networks, and raise their profile.

Communities in-focus Program workshops aim to enhance the capacity of agencies and community groups. City Officers are on-hand to assist groups seeking financial help with incorporation or additional support. In 2021/22, the City delivered five Communities in-focus Program workshops:

- Recruiting and Retaining Volunteers session held for groups and organisations to attract new volunteers, build capacity and foster a sense of purpose and belonging on 18 August 2021.
- Act Belong Commit Activation set-up at Seniors Lifestyle Connection Point on 10 June 2022 to promote the Act Belong Commit message. This is Western Australia's longest running mental health promotion campaign which encourages everyone to keep active, connect with others and do something meaningful for good mental health and wellbeing.

- Lifting Your Voice, Making a Difference interactive online session on 22 June 2022 to learn how to link with government, peak bodies, community champions and stakeholders. Led by Tim Grey-Smith, Advocacy Lead, Western Australian Council of Social Services.
- Asset Mapping Intergenerational Approaches workshop on 28 June 2022, facilitated by Peter Kenyon OAM, Director Bank of Ideas with 43 people registered. Asset mapping is a positive-focussed way of celebrating community resources and connecting individuals, organisations and spaces for collaboration, empowerment and support.
- Power of Partnership: We can do things better together workshop on 29 June 2022, with 70 people registered. The workshop was led by Louise Forster, Chief Executive Officer from Advocare who has experience in leading community service organisations across several sectors. The workshop included a presentation, workshop activity and panel discussion with Janine Wood, No Limits Perth, and Ashleigh Gregory, Community Relief and Resilience Coordinator, Western Australian Council of Social Services.

Satisfaction with community development

82%

CUSTOMER SATISFACTION SURVEY OUTCOME

> The overall satisfaction rating for the *Recruiting and Retaining Volunteers* event can be found under *Other customer satisfaction surveys conducted* on page 31.

City of Joondalup Library

Meet Your Neighbour Project

The City's Meet Your Neighbour Project helps people and communities make social connections to tackle loneliness. Through the program, the City provides hosts who plan a neighbourhood gathering with invitations, sporting equipment and outdoor games to help make their gathering a success.

On 27 March 2022, the City promoted the 20th anniversary of Neighbour Day through social media and eNewsletters. The theme was *Every day is neighbour day*. The City adapted the program during COVID-19 through the campaign, providing creative ways to connect while still maintaining social distancing, such as grabbing a cuppa by the kerb, going for a wellness walk together, or starting an online book club.

Grow it Local Program

The City supported the Grow it Local program in 2021/22, which is a grassroots, purpose-driven mission to get more people growing, sharing, and eating locally grown foods. In partnership with Grow it Local, the City promoted a Grow It Local online platform and dispersed seeds to active members on 21 September 2021. The online event attracted 70 new members to the program.

The overall satisfaction rating for the Grow it Local program can be found under *Other customer satisfaction surveys conducted* on page 33.





Youth programs, activities and events

The City is committed to helping young people engage with their peers in a safe and supportive environment through delivering youth programs, activities, and events designed specifically for young people. The City delivered a diverse range of youth events and activities in 20201/22 which are highlighted below.

DEFEAT THE BEAT

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The Defeat the Beat youth music event is where the stars of the show are talented local young people. Each year, the City's Youth Services invites bands, soloists, beatboxers, DJs, hiphop artists and other young people aged 13–17 years to enter and showcase their abilities by performing live on stage. Prizes include exclusive studio time at the Edge music studio.

The Defeat the Beat competition was scheduled for April 2022; however, this was postponed to 2022/23 due to COVID-19 restrictions.

BMX, SKATE AND SCOOTER COMPETITION

The BMX, Skate and Scooter Competition was delivered at four locations throughout February 2022, including:

- Carine Skate Park (Carine) 5 February 2022 (delivered jointly with the City of Stirling)
- Kinross Skate Park (Kinross), 12 February 2022
- Shepherds Bush Pump and Jump Track (Kingsley), 19 February 2022
- Mirror Park Skate Park (Ocean Reef), 7 March 2022.

The competition was specifically for young people aged 11–25 years, and also included amusements, art workshops, and giveaways for the whole community.

The event at Mirror Park Skate Park was rescheduled from 26 February 2022 to 7 March 2022 due to COVID-19.





The overall satisfaction rating for the BMX, Skate and Scooter Competitions can be found under *Other customer satisfaction surveys conducted* on page 35.



YOUTH FORUM

Since 2022, the City has invited secondary school students to attend a special Council Meeting in August each year. The Youth Forum is designed to offer leadership inspiration, and to empower young people to recognise issues affecting their local community and develop viable solutions.

The City held its annual Youth Forum alongside the daytime Council Meeting on Tuesday 17 August 2021. 38 student representatives from nine local high schools attended the forum and remained to witness and engage in a Council Meeting. The 2021 Youth Forum offered young people the opportunity to analyse their own position within our community, what they want from their future, and what they want from their local government.

YOUTH TRUCK

The Youth Truck is a purpose-built mobile youth service providing activities for young people. It visits popular sites and schools throughout the City. It is free and fully accessible for young people aged 11–18 years and is supervised by qualified youth workers.

The Youth Truck is a safe space for young people to engage in a range of activities, programs and workshops, connect with other young people and seek information, support and referrals from qualified youth workers. The truck is also available for school, community and other youth events.

The Youth Truck operates five evenings a week, rotating throughout the locations of Kinross Skate Park, Beldon Park, Shepherds Bush Pump and Jump Track (Kingsley), Juniper Park (Duncraig), and Mirror Park Skate Park (Ocean Reef). The Youth Truck was also present at a number of City events, including Summer Sessions, skate clinics, BMX, Skate and Scooter Competition, and Little Feet Festival.

In 2021/22, programs were also offered at weekly lunchtime school visits at Warwick Senior High School, Ocean Reef Senior High School, Greenwood College, Mater Dei College and West Coast Education Support. 306





SUMMER SESSIONS

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Summer Sessions are free events run by the City's Youth Services for young people aged 11–17 years. Activities include DJs, amusements, prizes, art and sports. All events are smoke, drug and alcohol free and encourage young people to participate in a healthy, active lifestyle in a safe and friendly environment.

Three events were held in January 2022. The first event was held at Juniper Park (Duncraig), on 11 January 2022, the second at Mawson Park (Hillarys) on 18 January 2022 and the third at Tom Simpson Park (Mullaloo), on 25 January 2022.

YOUTH CENTRES

The City has two youth centres: Anchors and Edge. The Anchors Youth Centre in Heathridge offers a range of recreational, and skill-based programs and activities for young people aged 11– 18 years. Anchors provides access to information, support and referral from youth workers, as well as the City's Youth Event Series Holiday and Friday Night Drop-In programs.

Programs at Anchors Youth Centre in 2021/22 included:

- Anchors Youth Holiday Program offered recreational activities during school holidays for young people aged 11–18 years, some of who are living with disability.
- Anchors Friday Night Drop-In gave young people aged 11–18 years access to youth workers and a range of recreational and skillsbased activities each week. The program was free and young people had the freedom to choose their own activities and the amount of time they spent at the sessions.

The Edge Youth Centre in Currambine provides young people aged 11–25 years with a range of programs and recreational activities, as well as access to information, support and referral services in a safe and supportive environment. Edge Youth Centre hosted term-based programs, both online and in person.

Programs at Edge Youth Centre in 2021/22 included:

 Music Edge offered young people aged 15–25 years free access to a fully functioning music recording studio as well as mentoring by music industry professionals and youth workers. The program is coordinated by a facilitator and youth workers.



- Connect Edge is a term-based online program, all about eSports, role playing, and social connection for young people aged 13–25 years.
- Freestyle Edge is a free dance, breaking, acro and performance program offered to young people aged 11–18 years. It operates during school terms and is facilitated by an external provider and the City's Youth Services.

Both centres, delivered a total of 210 programs, with 4,602 young people participating. A total of 2,357 direct support engagements were also provided by the City's youth workers.



YOUTH AWARDS

The City of Joondalup Youth Awards began in 2009 and financially supports young people from schools, alternative education programs, vocational education and training, and Edith Cowan University to further their studies. The program comprises the Youth School Awards and the Tertiary School Awards.

The Youth School Awards help high school students further their studies beyond year 10. There are two categories for ATAR and General Education students, including Vocational Education and Training and Alternative Education Programs (including TAFE). The awards are open to young people aged 15–18 years, currently in year 10 or equivalent. The applications for the 2021 awards closed on 28 November 2021, with 11 applications received. A panel of representatives from the City and external stakeholders reviewed the applications and selected six successful applicants.

The Tertiary School Awards are for secondyear tertiary students living in the City of Joondalup, aged 18–25 years and enrolled in a course relevant to future employment within local government. The awards are intended to help lessen the student's debt by providing \$5,000 to assist with course fees as well as offer practical work experience. The scholarship includes the opportunity to begin a career in local government, by completing a paid work placement with the City of Joondalup for up to 12 weeks. The applications for the 2021 tertiary awards closed on 30 August 2021 with 3 applications received. A panel of representatives from the City and Edith Cowan University reviewed the applications and selected the successful applicant.



School connections

The full City of Joondalup School Connections program returned in July 2021 with schools keen to return to excursions and get involved in programs offered by the City.

In 2021/22, two schools attended Civics Tours, including three classes of year 5 students, and two classes of year 6 students. Both schools learned about the role of Local Government, Council Meetings and the role of the Elected Members. There was also a focus on the services provided by the City of Joondalup.

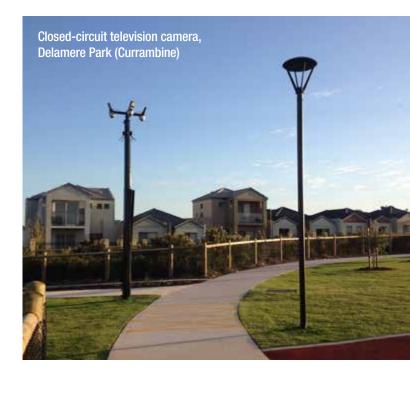
The Adopt-a-Coastline/Bushland Program returned to a full program in 2022, with two classes from three schools attending the sessions. Rehabilitation work was performed in the bush at Littorina Park (Heathridge), Shepherds Bush Reserve (Kingsley), Kiernan Park (Kallaroo), and Iluka Foreshore Reserve (Iluka). All of the schools had incursions and then worked with the City's Natural Areas staff to weed, collect rubbish and plant local species plants. The Friends Group worked with students at the Iluka Foreshore Reserve.

The Celebrating Joondalup Art Competition had nine schools participating, and 38 entries were received. The overall winner was a high school student from Prendiville Catholic College. Second place was a student from Currambine Primary School. The overall winner's artwork was sent to the #shoWcAse IN PIXELS competition and will be on display in Yagan Square in September and October 2022.

In 2021, the City's popular Student Citizenship awards were presented at 51 local primary schools and high school graduation ceremonies.

Community safety

The City coordinates and supports a range of community safety programs in its 22 suburbs. The programs have a variety of outcomes that support the community to feel safe. These include removing graffiti, providing closed-circuit television systems, animal management, dealing with abandoned vehicles, investigating littering and overseeing the general upkeep of the amenity of public areas.



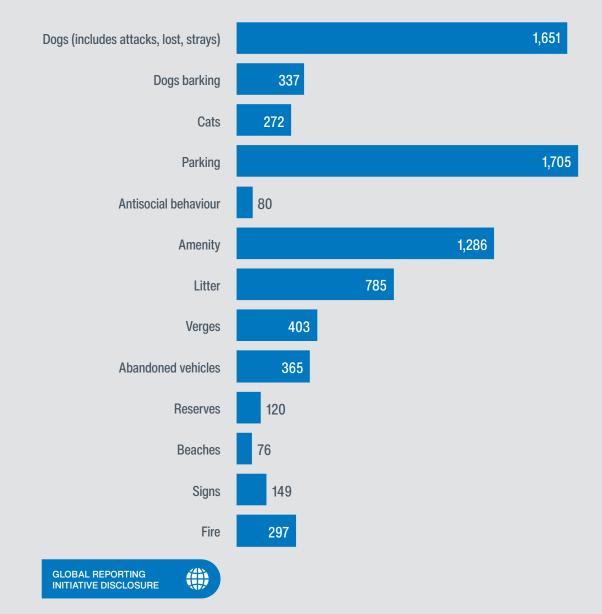


Percentage of residents who agree or strongly agree that they feel safe within their neighbourhood

80%

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STRATEGIC COMMUNITY PLAN KEY PERFORMANCE INDICATOR

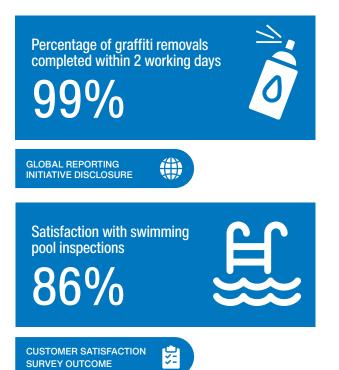


Number of community safety incidents reported to the City



Graffiti management

The City's Graffiti Removal Service provides a single point of contact, fee-free graffiti removal service for the local community. This service completed 3,039 graffiti removals during 2021/22; approximately 99% were removed within two working days of being reported.



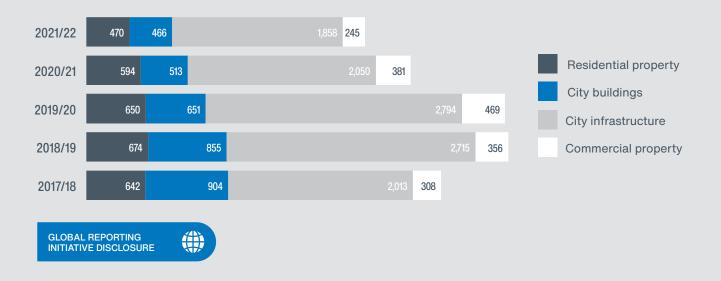
Public areas closed-circuit television

The City currently has 288 closed-circuit television cameras situated within the Joondalup City Centre, various parks and reserves, and facilities such as the Reid Promenade Car Park and Joondalup Library. These systems enable the City to support the WA Police when dealing with criminal offences, as well as identifying damage to City assets and public areas. With the addition of three State-funded mobile closedcircuit television towers with automatic number plate recognition technology during 2021/22, the City is now also supporting WA Police in identifying and managing hooning complaints in and around City suburbs.

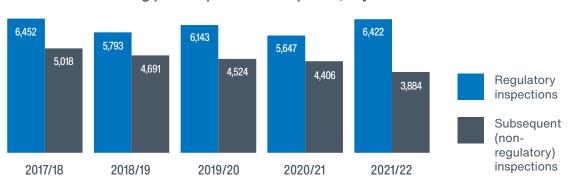
Swimming pool inspections

There are over 22,800 private swimming pools in the City of Joondalup that require inspection at least once every four years. The City's Pool Inspectors carry out checks to ensure that safety barriers (fences) are maintained and compliant with Australian Standard 1926.1-2012. In 2021/22, over 99% of private swimming pools in the City had been inspected at least once in the last four-year period.

Number of graffiti removals completed by the City, 5-year trend





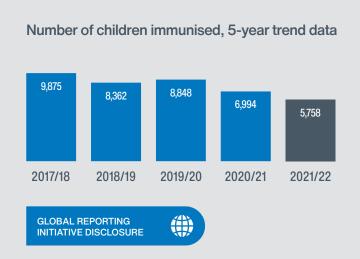


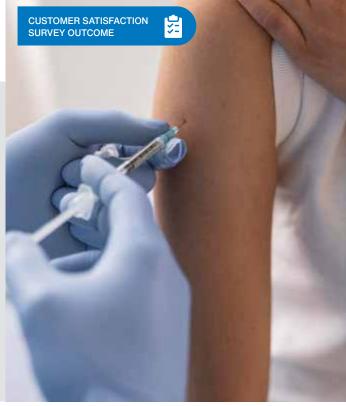
Number of swimming pool inspections completed, 5-year trend

Immunisation

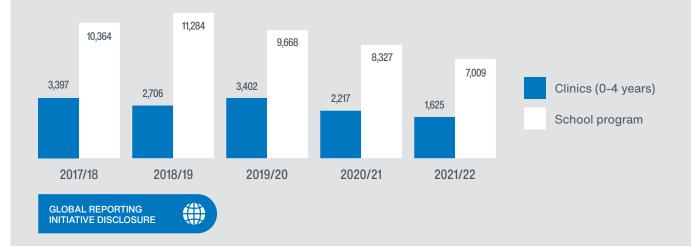
The City provides free vaccinations for babies and children at its clinic located in the Joondalup Library. The vaccines administered are part of the Western Australian Vaccination Schedule, prepared by the Department of Health, for children under four years of age.

The City also administers a school-based immunisation program supporting the Department of Health. This is an ongoing program that provides vaccinations for Year 7 and Year 10 students. Satisfaction with environmental health services 86%





Number of vaccines administered, 5-year trend data



Regional Homelessness Plan 2022/23–2025/26

In 2015, the Cities of Joondalup and Wanneroo considered a joint response to homelessness because of increasing homelessness and unemployment, and housing affordability pressures within the Cities. Together, the Cities developed a *Regional Homelessness Plan 2018/19–2021/22*, which was adopted by both Councils in 2018.

With the plan due to expire in 2021/22, the Cities recognised that the plan's intention and purpose were still applicable and relevant. The Cities extended the Regional Homelessness Plan, with revisions to reflect the current environment, most notably to address that the homelessness landscape has changed over the past four years, with a global pandemic and housing crisis impacting both the availability and affordability of housing, and other social factors.

The Regional Homelessness Plan 2022/23– 2025/26 was endorsed at the 28 June 2022 Council Meeting. The plan is the result of a two-year development phase, with input from community stakeholders who have an interest in the well-being of people at risk of or experiencing homelessness.

Throughout 2021/22, the City implemented the *Regional Homelessness Plan 2018/19–2021/22* through the following actions:

- Delivered an online campaign promoting national Anti-Poverty Week (17–23 October 2021), highlighting local support services with a 5,667 reach and 231 engagements.
- Developed a pocket-sized, fold-out information brochure on homelessness.
- Met with the City of Wanneroo to review the *Regional Homelessness Plan 2018/19–2021/22* and discuss the future beyond the 2021/22 plan.
- 15 staff members attended the Understanding Homelessness and Building Skills for Inclusive Public Spaces training on 24 February 2022.
- Supported new homelessness service providers in Joondalup City Centre.

HOMELESSNESS WEEK 2021

Homelessness Week shines a spotlight on issues faced by people experiencing homelessness, to discuss actions needed to bring about positive change and an end to homelessness.

The City delivered the Pathways to Affordable Housing campaign during Homelessness Week (1–8 August 2021) with the theme: *Everybody needs a home*. The campaign promoted hardship and tenancy support services, crisis accommodation, affordable rental and home ownership options, as well as government incentives for private investment in affordable rental accommodation. The campaign included online information, social media posts, an email campaign and flyer distribution.



MEASURING SUCCESS

JOONDALUP 2022 KEY PERFORMANCE INDICATORS

Objective	City target	Measure	Page
Cultural development	To be able to measure the community's level of participation in local cultural activities by 2015	Percentage of residents involved in a at least one community group	288
	To have a minimum of one significant event held within the City during the duration of Joondalup 2022	Number of significant events per annum	289-295
Community spirit	To exceed the Perth Metropolitan Area average for local volunteering	Percentage of the City of Joondalup population that volunteer for an organisation or group compared to the Perth Metropolitan Area average	142
Community safety	To be able to measure the community's perceptions of safety by 2015	Percentage feelings of safety	309



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CUSTOMER SATISFACTION SURVEY OUTCOMES

Satisfaction with services	Page
City of Joondalup Leisure Centre – Craigie (pools, gym, fitness classes, recreation and sports, activities)	281
Community development (programs and initiatives for seniors, youth, volunteers, culturally and linguistically diverse, access and inclusion)	303
Community facilities (use of community halls and buildings, clubrooms, courts and toilets)	283
Community safety (programs, graffiti removal, public area closed-circuit television)	309
Cultural services (festivals, events, concerts, visual arts, public art the City provides)	288
Environmental health services (food and public building inspections, noise, immunisations)	313
Library services (programs, events, lending)	280
Swimming pool inspections (safety, compliance)	312

GLOBAL REPORTING INITIATIVE DISCLOSURES

GRI	Disclosure title	Measure	Page
GRI 400: S	ocial GRI 406: Non-discrimina	ation	
406-1 Incidents of discrimination and corrective actions taken	Number of reports of discrimination in relation to the City, its services and spaces	300	
	Number of requests for documents/media in alternative formats	300	
GRI 400: Social GRI 413: Local communities			
413-1 Operations with local community engagement, impact assessments, and development programs	Number of community safety incidents reported to the City (total and by type)	310	
	Number of graffiti removals completed (total and by property type)	311	
	Percentage of graffiti removals completed within two working days of reporting	311	
		Number of children immunised (total and by program)	313
		Number of vaccinations administered (total and by program)	313



THE YEAR AHEAD

GLOBAL REPORTING INITIATIVE DISCLOSURE



A key theme identified for the City's new 10-Year Strategic Community Plan: *Joondalup 2032* is **Community**. The goal for the theme is:

We have a vibrant cultural scene, and our community is friendly, welcoming, caring and supportive. We are prepared for emergencies and feel strong and resilient. We encourage and support local organisations and community-led activities and feel connected and safe in our neighbourhoods.

When planning and consulting for *Joondalup 2032*, the community told us what they would like to see in their local community over the next 10 years:

- Community events, programs and activities
- Low levels of crime and antisocial behaviour
- Friendly and caring communities
- Well-maintained community infrastructure
- Support for elderly residents and ageing-in-place
- Support for at-risk populations

The following are some of the programs and activities identified in the City's 5-Year Corporate Business Plan, developed in response to the vision, goals and outcomes of *Joondalup 2032* that aim to support the goal for **Community** in the year ahead.





ARTS AND CULTURE

After two seasons of COVID-19 impacting programming and disrupting public event delivery, the 2022/23 season will endeavour to bring a new chapter and return to adventurous artistic programming and hosting of local, national, and international artists in the City.

PUBLIC ART MASTER PLAN AND STRATEGY

The City will commence the development of a new master plan and strategy to define the principles and priorities for public art in the City and guide resources and funding towards relevant public art projects that enhance the City's built environment, distinctive natural assets, significant Indigenous sites, historic locations and key destinations.

PUBLIC HEALTH PLAN 2023-2027

The City will undertake research and analysis to inform the development of a new plan to respond to local health risks and establish objectives and policy priorities for the promotion and protection of public health in the City. Development of a new Public Health Plan is a requirement under stage 5 implementation of the *Public Health Act 2016*.

COMMUNITY SAFETY PLAN 2023-2027

The City will commence the development of a new plan to address community safety initiatives across the City, including parking management, animal management, closed-circuit television, graffiti removal and community amenity.

JOONDALUP COMMUNITIES AND LIBRARIES STRATEGY

The City will commence the development of a new strategy for the integrated delivery of City programs and infrastructure that support community connections and lifelong learning and literacy.

PLACE ACTIVATION STRATEGY

The City will implement the newly endorsed Place Activation Strategy which establishes a framework for consistent delivery and support for placemaking activities across the City.



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